

JACKSON COUNTY TOURISM
DEVELOPMENT
AUTHORITY



FINANCIAL REPORT
JUNE 30, 2023

JACKSON COUNTY TOURISM DEVELOPMENT AUTHORITY

June 30, 2023

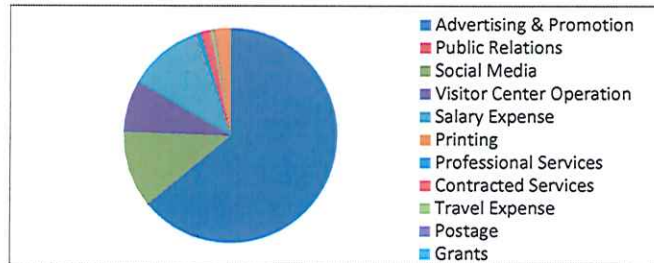
* June Room Occupancy Tax collections totaled \$188,440.33 with \$165.16 collected for penalties. The YTD collection total is \$2,272,072.72 - 90.52% of budget. The Airbnb total was \$46,151.65; the Home Away/VRBO total was \$21,686.06 and the VACASA,NC total was \$6,151.32.

* 78 accounts reported for May rentals (decrease of 2 accounts from last year). The collections were down 11.72% from the same period in 2022.

* The cash balance at June 30, 2023 was \$374,591.08 and investments totaled \$3,000,000.

* The expenses for June were \$171,639.26. The FYTD expenses totaled \$1,754,211.44 with encumbrances of \$0.00, for a combined total of \$1,754,211.44 - 63.40% of budget.

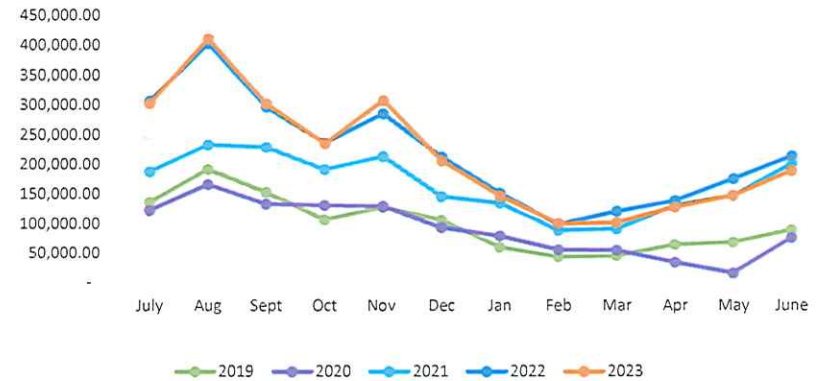
TDA Expenses as of June 30, 2023



Advertising & Promotion	\$ 109,831.88
Public Relations	\$ 143.17
Social Media	\$ 19,766.25
Visitor Center Operation	\$ 13,305.67
Salary Expense	\$ 19,063.73
Printing	\$ 261.75
Professional Services	\$ 1,354.17
Contracted Services	\$ 2,526.28
Travel Expense	\$ 835.60
Postage	\$ 241.06
Grants	\$ -
Other	\$ 4,309.70
Total	\$ 171,639.26

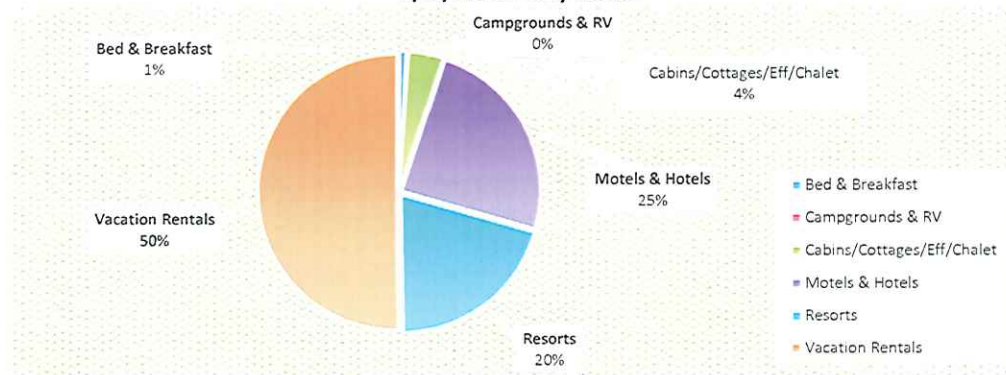


Fiscal YTD Collections



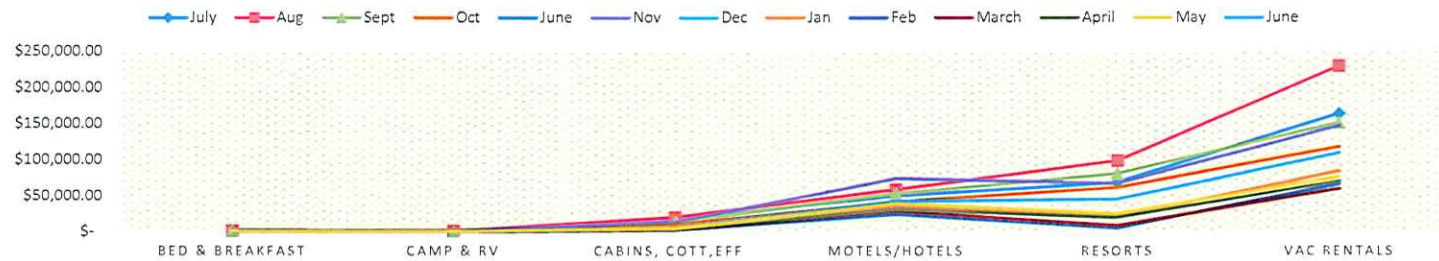
	2019	2020	2021	2022	2023
July	135,881.68	122,421.68	187,832.18	306,871.17	302,567.11
Aug	191,736.34	166,057.35	233,507.83	402,414.91	410,949.64
Sept	152,650.37	133,172.02	228,972.44	296,676.95	301,922.72
Oct	106,838.84	130,912.47	191,265.61	236,495.92	235,450.13
Nov	127,342.88	129,268.34	213,445.79	285,094.57	307,778.37
Dec	106,016.63	93,829.84	145,657.78	212,552.55	206,012.13
Jan	60,207.39	79,652.13	134,351.26	150,929.14	146,534.48
Feb	43,528.62	55,878.75	89,094.11	98,820.63	100,429.24
Mar	45,185.00	55,161.52	91,596.16	120,494.03	102,142.20
Apr	64,498.34	34,404.69	130,350.75	138,246.01	127,334.09
May	68,385.86	15,854.63	146,638.28	175,198.14	147,200.16
June	89,275.51	76,044.67	200,754.27	213,644.17	188,605.49
Total	\$ 1,191,547.46	\$ 1,092,658.09	\$ 1,993,466.46	\$ 2,637,438.19	\$ 2,576,925.76

Room Occupancy Tax Collections 6/30/2023 for May Rentals



Bed & Breakfast	\$ 1,373.79
Campgrounds & RV	\$ 588.40
Cabins/Cottages/Eff/Chalet	\$ 7,528.99
Motels & Hotels	\$ 45,961.52
Resorts	\$ 38,339.69
Vacation Rentals	\$ 94,813.10
Total	\$ 188,605.49

ROOM OCCUPANCY TAX COLLECTIONS BY TYPE



COLLECTIONS BY TYPE

	Bed & Breakfast	Camp & Rv	Cabins, Cott, Eff	Motels/Hotels	Resorts	Vac Rentals	Totals
July	\$ 1,680.89	\$ 531.62	\$ 16,926.78	\$ 50,646.80	\$ 68,917.02	\$ 163,864.00	\$ 302,567.11
Aug	\$ 1,597.98	\$ 993.51	\$ 20,272.84	\$ 59,286.65	\$ 99,052.89	\$ 229,745.77	\$ 410,949.64
Sept	\$ 1,746.69	\$ 905.66	\$ 13,690.86	\$ 53,460.75	\$ 81,119.49	\$ 150,999.27	\$ 301,922.72
Oct	\$ 1,224.91	\$ 2,230.52	\$ 9,694.50	\$ 42,283.90	\$ 62,146.50	\$ 117,869.80	\$ 235,450.13
Nov	\$ 2,850.42	\$ 1,197.93	\$ 14,010.84	\$ 74,638.94	\$ 67,817.36	\$ 147,262.88	\$ 307,778.37
Dec	\$ 880.10	\$ 261.73	\$ 6,924.28	\$ 42,776.78	\$ 45,718.18	\$ 109,451.06	\$ 206,012.13
Jan	\$ 756.14	\$ 78.49	\$ 5,848.18	\$ 34,460.42	\$ 20,944.21	\$ 84,447.04	\$ 146,534.48
Feb	\$ 510.52	\$ -	\$ 3,171.20	\$ 24,297.29	\$ 5,712.92	\$ 66,737.31	\$ 100,429.24
March	\$ 608.29	\$ 285.55	\$ 3,856.70	\$ 28,735.63	\$ 8,583.22	\$ 60,072.81	\$ 102,142.20
April	\$ 877.17	\$ 159.96	\$ 4,435.15	\$ 31,285.12	\$ 20,052.37	\$ 70,524.32	\$ 127,334.09
May	\$ 1,104.53	\$ 555.59	\$ 4,409.21	\$ 39,368.88	\$ 25,240.15	\$ 76,521.80	\$ 147,200.16
June	\$ 1,373.79	\$ 588.40	\$ 7,528.99	\$ 45,961.52	\$ 38,339.69	\$ 94,813.10	\$ 188,605.49
Total	\$ 15,211.43	\$ 7,788.96	\$ 110,769.53	\$ 527,202.68	\$ 543,644.00	\$ 1,372,309.16	\$ 2,576,925.76
% By Type	0.59%	0.30%	4.30%	20.46%	21.10%	53.25%	100.00%



**JACKSON COUNTY TOURISM DEVELOPMENT AUTHORITY
TOTAL ROOM OCCUPANCY TAX COLLECTIONS BY MONTH**

Month	Tax Collected	# Units Reporting	% of Inc/Dec
July-2021	\$ 306,871.17	107	
July-2022	\$ 302,567.11	79	-1.40%
	\$ (4,304.06)	-28	
August-2021	\$ 402,414.91	115	
August-2022	\$ 410,949.64	98	2.12%
	\$ 8,534.73	-17	
September-2021	\$ 296,676.95	93	
September-2022	\$ 301,922.72	88	1.77%
	\$ 5,245.77	-5	
October-2021	\$ 236,495.92	93	
October-2022	\$ 235,450.13	85	-0.44%
	\$ (1,045.79)	-8	
November-2021	\$ 285,094.57	93	
November-2022	\$ 307,783.37	95	7.96%
	\$ 22,688.80	2	
December-2021	\$ 212,552.55	86	
December-2022	\$ 206,012.13	82	-3.08%
	\$ (6,540.42)	-4	
January-2022	\$ 150,929.14	71	
January-2023	\$ 146,534.48	77	-2.91%
	\$ (4,394.66)	6	
February-2022	\$ 98,820.63	71	
February-2023	\$ 100,429.24	62	1.63%
	\$ 1,608.61	-9	
March-2022	\$ 120,494.03	70	
March-2023	\$ 102,142.20	68	-15.23%
	\$ (18,351.83)	-2	
April-2022	\$ 138,246.01	65	
April-2023	\$ 127,334.09	67	-7.89%
	\$ (10,911.92)	2	
May-2022	\$ 175,198.14	73	
May-2023	\$ 147,200.16	69	-15.98%
	\$ (27,997.98)	-4	
June-2022	\$ 213,644.17	80	
June-2023	\$ 188,605.49	78	-11.72%
	\$ (25,038.68)	-2	
FYTD 2022	\$ 2,637,438.19		
FYTD 2023	\$ 2,576,930.76		

COUNTY OF JACKSON
 Trial Balance - Balance Sheet Accounts
 Report dates 06/01/2023 - thru - 06/30/2023

Account Number	Account Description	Beginning Balance Dr (Cr)	Debits	Credits	Ending Balance Dr (Cr)
24-1110-000-00	CASH ON HAND	336,022.50	206,099.05	167,530.47	374,591.08
24-1130-000-00	CASH IN TIME DEPOSIT	3,000,000.00	0.00	0.00	3,000,000.00
24-1231-000-00	ACCOUNTS RECEIVABLE	0.00	0.00	0.00	0.00
24-1232-892-00	ACCTS RECEIVABLE SALES TAX	1,936.12	56.48	0.00	1,992.60
24-1232-893-00	ACCTS RECEIVABLE SALES TAX	8.42	0.21	0.00	8.63
Total Asset		3,337,967.04	206,155.74	167,530.47	3,376,592.31
24-2100-000-00	ACCOUNTS PAYABLE	0.00	148,900.70	157,721.42	(8,820.72)
24-2200-000-00	ACCRUED VACATION PAYABLE	0.00	0.00	0.00	0.00
24-2200-175-00	FEDERAL TAX PAYABLE	0.00	1,025.08	1,025.08	0.00
24-2200-176-00	STATE TAX PAYABLE	0.00	500.00	500.00	0.00
24-2200-181-00	FICA TAX PAYABLE	0.00	810.78	810.78	0.00
24-2200-182-00	RETIREMENT PAYABLE	(2,366.90)	2,366.92	2,366.92	(2,366.90)
24-2200-182-01	PRUDENTIAL PAYABLE	0.00	0.00	0.00	0.00
24-2200-187-00	MEDICARE TAX PAYABLE	0.00	189.62	189.62	0.00
24-2300-000-11	DUE TO GENERAL	0.00	0.00	0.00	0.00
24-2900-000-00	FUND BALANCE	(2,561,462.95)	0.00	0.00	(2,561,462.95)
24-2900-000-01	RES BY STATE STATUTE	(190,942.00)	0.00	0.00	(190,942.00)
24-2912-000-00	RESERVE FOR ENCUMBRANCES	19,105.44	149,286.52	168,391.96	0.00
24-2912-000-01	RESERVE FOR ENCUMBRANCES-PRIOR YEAR	(19,105.44)	168,391.96	149,286.52	0.00
24-3000-000-00	REVENUE CONTROL	(2,165,767.37)	3,203.20	204,647.01	(2,367,211.18)
24-4000-000-00	EXPENDITURE CONTROL	1,582,572.18	176,873.89	5,234.63	1,754,211.44
Total Liability		(3,337,967.04)	651,548.67	690,173.94	(3,376,592.31)
Total TOURISM DEVELOPMENT AUTH		0.00	857,704.41	857,704.41	0.00

COUNTY OF JACKSON
Income Statement
Report dates 07/01/2022 - thru - 06/30/2023

Account Number	Description	Adjusted Budget 07/01/2022 06/30/2023	Debits and Credits 06/01/2023 06/30/2023	Debits and Credits 07/01/2022 06/30/2023	Encumbrances 07/01/2022 06/30/2023	Balance 07/01/2022 06/30/2023	% Used
24-3230-130-00	JACKSON COUNTY TDA	2,510,000.00	188,440.33	2,272,072.72	0.00	237,927.28	90.52
	TAX REVENUE	2,510,000.00	188,440.33	2,272,072.72	0.00	237,927.28	90.52
24-3270-170-01	JACKSON TDA - PENALTY	5,000.00	165.16	2,290.93	0.00	2,709.07	45.82
24-3270-190-00	MARKETING AND ADVERTISING	10,000.00	0.00	0.00	0.00	10,000.00	0.00
	PENALTY & INTEREST	15,000.00	165.16	2,290.93	0.00	12,709.07	15.27
24-3831-491-00	INVESTMENT EARNINGS	92,000.00	12,838.32	92,847.53	0.00	-847.53	100.92
	REVENUES	92,000.00	12,838.32	92,847.53	0.00	-847.53	100.92
24-3991-000-00	FUND BALANCE	150,000.00	0.00	0.00	0.00	150,000.00	0.00
	FUND BALANCE	150,000.00	0.00	0.00	0.00	150,000.00	0.00
DEPARTMENT TOTAL Revenue		2,767,000.00	201,443.81	2,367,211.18	0.00	399,788.82	85.55
24-4926-121-00	SALARIES & WAGES	184,438.00	13,076.92	166,010.31	0.00	18,427.69	90.01
24-4926-170-00	BOARD MEMBER EXPENSE	900.00	105.00	738.22	0.00	161.78	82.02
24-4926-181-00	SOCIAL SECURITY CONTRIBU	13,020.00	810.78	10,305.37	0.00	2,714.63	79.15
24-4926-182-00	RETIREMENT EXPENSE	25,410.00	1,582.32	17,581.01	0.00	7,828.99	69.19
24-4926-183-00	HOSPITALIZATION INSURANCE	22,758.00	3,235.40	14,996.28	0.00	7,761.72	65.89
24-4926-185-00	UNEMPLOYMENT INSURANCE	3,000.00	63.69	2,998.95	0.00	1.05	99.97
24-4926-186-00	WORKMAN'S COMPENSATION	2,330.00	0.00	2,327.50	0.00	2.50	99.89
24-4926-187-00	MEDICARE TAX	3,045.00	189.62	2,410.13	0.00	634.87	79.15
24-4926-190-00	PROFESSIONAL SER-COUNTY	16,250.00	1,354.17	16,250.04	0.00	-0.04	100.00
24-4926-191-00	PROFESSIONAL SER-AUDIT	7,200.00	0.00	7,200.00	0.00	0.00	0.00
24-4926-192-00	LEGAL SERVICES	2,000.00	0.00	0.00	0.00	2,000.00	0.00
24-4926-260-00	OFFICE SUPPLIES	6,000.00	0.00	2,218.61	0.00	3,781.39	36.98
24-4926-299-00	MISCELLANEOUS	10,520.00	628.02	5,463.81	0.00	5,056.19	51.94
24-4926-311-00	TRAVEL	49,550.00	835.60	30,340.12	0.00	19,209.88	61.23
24-4926-321-00	TELEPHONE	5,800.00	338.58	2,928.43	0.00	2,871.57	50.49
24-4926-321-01	TELEPHONE-VISITOR CENTER	9,030.00	751.61	9,015.96	0.00	14.04	99.84
24-4926-325-00	POSTAGE	34,678.00	241.06	28,395.57	0.00	6,282.43	81.88
24-4926-331-00	UTILITIES	3,275.00	224.49	3,273.30	0.00	1.70	99.95
24-4926-341-00	PRINTING	106,741.00	261.75	70,352.27	0.00	36,388.73	65.91
24-4926-351-00	REPAIRS & MAINT-BUILDING	500.00	0.00	0.00	0.00	500.00	0.00
24-4926-370-00	AD FIRM MEDIA	473,310.00	84,128.34	438,527.65	0.00	34,782.35	92.65
24-4926-370-01	WEBSITE SERVICE	23,200.00	1,800.00	23,200.00	0.00	0.00	0.00

COUNTY OF JACKSON
Income Statement
Report dates 07/01/2022 - thru - 06/30/2023

Account Number	Description	Adjusted Budget 07/01/2022 06/30/2023	Debits and Credits 06/01/2023 06/30/2023	Debits and Credits 07/01/2022 06/30/2023	Encumbrances 07/01/2022 06/30/2023	Balance 07/01/2022 06/30/2023	% Used
24-4926-370-02	CREATIVE & PRODUCTION SE	90,000.00	12,755.00	82,911.08	0.00	7,088.92	92.12
24-4926-370-03	DIGITAL CAMPAIGN REPORTI	14,200.00	1,100.00	14,200.00	0.00	0.00	0.00
24-4926-370-04	E-MAIL CAMPAIGNS	21,600.00	1,700.00	19,300.00	0.00	2,300.00	89.35
24-4926-370-05	SEM MANAGEMENT	19,200.00	1,500.00	19,200.00	0.00	0.00	0.00
24-4926-370-07	SOCIAL MEDIA	21,000.00	0.00	21,000.00	0.00	0.00	0.00
24-4926-370-08	VIDEO PRODUCTION	2,400.00	0.00	2,397.73	0.00	2.27	99.91
24-4926-370-09	SOCIAL MEDIA SPEND	123,000.00	19,766.25	107,005.80	0.00	15,994.20	87.00
24-4926-393-00	VISITOR CENTER OPERATION	168,167.00	13,305.67	168,164.04	0.00	2.96	100.00
24-4926-393-01	PUBLIC RELATIONS	105,000.00	143.17	103,465.91	0.00	1,534.09	98.54
24-4926-393-02	CONTRACTED SERVICES	22,000.00	1,833.33	21,999.96	0.00	0.04	100.00
24-4926-393-03	CONTRACTED SERVICES-RECO	1,400.00	150.00	425.76	0.00	974.24	30.41
24-4926-393-05	CONTRACTED-WEBSITE	12,500.00	0.00	9,750.00	0.00	2,750.00	78.00
24-4926-393-06	CONTRACTED-AD FIRM RETAI	65,910.00	5,070.00	65,910.00	0.00	0.00	0.00
24-4926-393-07	CONTRACTED SERVICES-STR	8,942.00	0.00	8,942.00	0.00	0.00	0.00
24-4926-393-08	CONTRACTED-AD FIRM MISC	16,442.00	-168.27	16,394.79	0.00	47.21	99.71
24-4926-393-11	SOFTWARE,INTERNET,MISC S	64,024.00	1,946.81	53,221.07	0.00	10,802.93	83.13
24-4926-393-14	CONTRACTED SERVICES-HR O	7,559.00	542.95	7,551.70	0.00	7.30	99.90
24-4926-393-15	RESEARCH AND ANALYTICS	68,500.00	0.00	62,950.00	0.00	5,550.00	91.90
24-4926-393-16	VISTNC FARMS APP	1,500.00	0.00	0.00	0.00	1,500.00	0.00
24-4926-412-00	BUILDING RENT	23,280.00	1,900.00	22,800.00	0.00	480.00	97.94
24-4926-454-00	INSURANCE	4,047.00	0.00	4,000.50	0.00	46.50	98.85
24-4926-491-00	DUES AND SUBSCRIPTIONS	10,122.00	467.00	10,120.30	0.00	1.70	99.98
24-4926-550-00	CAPITAL OUTLAY	5,000.00	0.00	1,149.99	0.00	3,850.01	23.00
24-4926-550-01	CAPITAL PROJECTS	750,000.00	0.00	0.00	0.00	750,000.00	0.00
24-4926-699-00	GRANTS	65,130.00	0.00	65,130.00	0.00	0.00	0.00
24-4926-699-02	MISCELLANEOUS DONATIONS	11,700.00	0.00	11,687.28	0.00	12.72	99.89
24-4926-990-00	CONTINGENCY	61,422.00	0.00	0.00	0.00	61,422.00	0.00
TOURISM DEVELOPMENT AUTHORITY		2,767,000.00	171,639.26	1,754,211.44	0.00	1,012,788.56	63.40
DEPARTMENT TOTAL Expense		-2,767,000.00	-171,639.26	-1,754,211.44	0.00	-1,012,788.56	63.40
Fund 24 TOURISM DEVELOPMENT AUTH		0.00	29,804.55	612,999.74	0.00	-612,999.74	74.47

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BEGINNING 06/01/23 ENDING 06/30/23

ACCOUNT # 24-4926-183-00		DESC: HOSPITALIZATION INSURANCE		ASN:	
06/01/23		BUDGET BALANCE	22,758.00		11,760.88
06/26/23	06/11/23	04*2400203 BCBS OF NC	0.00	3,235.40	0.00

TOTALS			22,758.00	14,996.28	0.00
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PAGE 2

BEGINNING 06/01/23 ENDING 06/30/23

	TOTALS	6,000.00	2,497.60	278.99	2,218.61
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BEGINNING 06/01/23 ENDING 06/30/23

ACCOUNT # 24-4926-299-00 DESC: MISCELLANEOUS ASN:

TOTALS	10,520.00	5,537.99	74.18	5,463.81
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ACCOUNT # 24-4926-311-00 DESC: TRAVEL ASN:

TOTALS	49,550.00	33,122.49	2,782.37	30,340.12
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ACCOUNT # 24-4926-321-00 DESC: TELEPHONE ASN:

TOTALS	5,800.00	6,269.10	3,340.67	2,928.43
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ACCOUNT # 24-4926-321-01 DESC: TELEPHONE-VISITOR CENTERS ASN:

TOTALS	4,430.00	9,015.96	0.00	9,015.96
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ACCOUNT # 24-4926-325-00 DESC: POSTAGE ASN:

TOTALS	34,678.00	29,049.00	653.43	28,395.57
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BC2001

BEGINNING 06/01/23 ENDING 06/30/23

TRANS	PO	INVOICE	CHECK	TRANSACTION/	BEGINNING			
DATE	NUMBER	NUMBER	NUMBER	VENDOR NAME	BAL/BUDGET	DEBITS	CREDITS	BALANCE

ACCOUNT # 24-4926-331-00 DESC: UTILITIES ASN:								
06/01/23				BUDGET BALANCE	2,000.00			3,048.81
06/01/23		214603	04*2400187	OWENS AND GATES LLC	0.00	40.00	0.00	3,088.81
06/22/23		06/15/2023	04*2400202	DUKE ENERGY	0.00	184.49	0.00	3,273.30

TOTALS					2,000.00	3,273.30	0.00	3,273.30

ACCOUNT # 24-4926-341-00		DESC: PRINTING	ASN:				
06/01/23		BUDGET BALANCE	106,741.00				70,090.52
06/05/23	060723	04*2400193 BUSINESS CARD	0.00	173.07	0.00		70,263.59
06/05/23	060723	04*2400193 BUSINESS CARD	0.00	0.00	11.32		70,252.27
06/15/23	6/14/23	04*2400201 THE APPALACHIAN ADVENTURE	0.00	100.00	0.00		70,352.27

TOTALS			106,741.00	71,073.92	721.65		70,352.27

ACCOUNT #	24-4926-370-00	DESC: AD FIRM MEDIA	ASN:				
06/26/23	7877	04*2400205	BUFFALO GROUPE, LLC	0.00	11,825.79	0.00	366,225.10
06/26/23	7877	04*2400205	BUFFALO GROUPE, LLC	0.00	1,625.00	0.00	367,850.10
06/26/23	7877	04*2400205	BUFFALO GROUPE, LLC	0.00	937.50	0.00	368,787.60
06/26/23	7877	04*2400205	BUFFALO GROUPE, LLC	0.00	937.50	0.00	369,725.10
06/26/23	7877	04*2400205	BUFFALO GROUPE, LLC	0.00	1,562.50	0.00	371,287.60
06/26/23	7877	04*2400205	BUFFALO GROUPE, LLC	0.00	1,493.75	0.00	372,781.35
06/26/23	7877	04*2400205	BUFFALO GROUPE, LLC	0.00	2,178.13	0.00	374,959.48
06/26/23	7877	04*2400205	BUFFALO GROUPE, LLC	0.00	12,162.88	0.00	387,122.36
06/26/23	7877	04*2400205	BUFFALO GROUPE, LLC	0.00	1,243.75	0.00	388,366.11
06/26/23	7622	04*2400205	BUFFALO GROUPE, LLC	0.00	470.59	0.00	388,836.70
06/26/23	7622	04*2400205	BUFFALO GROUPE, LLC	0.00	2,178.13	0.00	391,014.83
06/26/23	7622	04*2400205	BUFFALO GROUPE, LLC	0.00	400.00	0.00	391,414.83
06/26/23	7622	04*2400205	BUFFALO GROUPE, LLC	0.00	6,666.65	0.00	398,081.48
06/26/23	7622	04*2400205	BUFFALO GROUPE, LLC	0.00	8,679.19	0.00	406,760.67
06/26/23	7622	04*2400205	BUFFALO GROUPE, LLC	0.00	12,734.51	0.00	419,495.18
06/26/23	7622	04*2400205	BUFFALO GROUPE, LLC	0.00	2,187.50	0.00	421,682.68
06/26/23	7622	04*2400205	BUFFALO GROUPE, LLC	0.00	12,432.47	0.00	434,115.15
06/26/23	7622	04*2400205	BUFFALO GROUPE, LLC	0.00	1,493.75	0.00	435,608.90
06/26/23	7622	04*2400205	BUFFALO GROUPE, LLC	0.00	4,118.75	0.00	439,727.65
06/27/23	236071		SMOKY MTN HOSTS	0.00	0.00	1,200.00	438,527.65

TOTALS				473,310.00	444,727.65	6,200.00	438,527.65

TRANS	PO	INVOICE	CHECK	TRANSACTION/	BEGINNING				
DATE	NUMBER	NUMBER	NUMBER	VENDOR NAME	BAL/BUDGET	DEBITS	CREDITS	BALANCE	

ACCOUNT # 24-4926-370-04 DESC: E-MAIL CAMPAIGNS ASN:

06/01/23		BUDGET BALANCE	21,600.00			17,600.00
06/08/23	7650	04*2400197 BUFFALO GROUPE, LLC	0.00	200.00	0.00	17,800.00
06/08/23	7650	04*2400197 BUFFALO GROUPE, LLC	0.00	600.00	0.00	18,400.00
06/08/23	7650	04*2400197 BUFFALO GROUPE, LLC	0.00	300.00	0.00	18,700.00
06/08/23	7650	04*2400197 BUFFALO GROUPE, LLC	0.00	600.00	0.00	19,300.00
TOTALS			21,600.00	19,300.00	0.00	19,300.00

ACCOUNT # 24-4926-370-05 DESC: SEM MANAGEMENT ASN:

06/01/23			BUDGET BALANCE	18,000.00			17,700.00
06/08/23	7650	04*2400197	BUFFALO GROUPE, LLC	0.00	1,500.00	0.00	19,200.00
-			TOTALS	18,000.00	19,200.00	0.00	19,200.00

ACCOUNT # 24-4926-370-07 DESC: SOCIAL MEDIA ASN:

TOTALS	21,000.00	21,000.00	0.00	21,000.00
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ACCOUNT # 24-4926-370-09 DESC: SOCIAL MEDIA SPEND ASN:

06/05/23	230021	053023	04*2400191 BUSINESS CARD	0.00	8,434.90	0.00	95,674.45
06/27/23		062523	04*2400208 BUSINESS CARD	0.00	3,180.00	0.00	98,854.45
06/30/23		070523	UNPAID BUSINESS CARD	0.00	8,106.19	0.00	106,960.64
06/30/23		070623	UNPAID BUSINESS CARD	0.00	45.16	0.00	107,005.80

TOTALS				123,000.00	107,005.80	0.00	107,005.80

ACCOUNT # 24-4926-393-00 DESC: VISITOR CENTER OPERATIONS ASN:

06/01/23		BUDGET BALANCE	168,067.00			154,858.37
06/02/23	213524	04*2400188 JACKSON CO. CHAMBER OF CO	0.00	6,000.00	0.00	160,858.37
06/02/23	213524	04*2400188 JACKSON CO. CHAMBER OF CO	0.00	852.00	0.00	161,710.37
06/02/23	213524	04*2400188 JACKSON CO. CHAMBER OF CO	0.00	188.67	0.00	161,899.04
06/02/23	213512	04*2400189 CASHIERS AREA CHAMBER OF	0.00	5,500.00	0.00	167,399.04
06/02/23	213512	04*2400189 CASHIERS AREA CHAMBER OF	0.00	765.00	0.00	168,164.04
-		TOTALS	168,067.00	183,266.04	15,102.00	168,164.04

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BEGINNING 06/01/23 ENDING 06/30/23

06/01/23	BUDGET BALANCE	8,280.00			8,942.00
-	TOTALS	8,280.00	8,942.00	0.00	8,942.00

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ACCOUNT ACTIVITY ANALYSIS

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BC2001

BEGINNING 06/01/23 ENDING 06/30/23

TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE
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ACCOUNT # 24-4926-393-08 DESC: CONTRACTED-AD FIRM MISC ASN:

06/08/23		7650		04*2400197 BUFFALO GROUPE, LLC	0.00	454.07	0.00	17,017.13
06/08/23		7650		04*2400197 BUFFALO GROUPE, LLC	0.00	65.00	0.00	17,082.13
06/08/23		7650		04*2400197 BUFFALO GROUPE, LLC	0.00	400.00	0.00	17,482.13
06/08/23		7650		04*2400197 BUFFALO GROUPE, LLC	0.00	12.00	0.00	17,494.13
06/26/23		7877		04*2400205 BUFFALO GROUPE, LLC	0.00	581.65	0.00	18,075.78
06/26/23		7877		04*2400205 BUFFALO GROUPE, LLC	0.00	281.20	0.00	18,356.98
06/26/23		7877		04*2400205 BUFFALO GROUPE, LLC	0.00	604.85	0.00	18,961.83
06/26/23		7877		04*2400205 BUFFALO GROUPE, LLC	0.00	267.34	0.00	19,229.17
06/26/23		7622		04*2400205 BUFFALO GROUPE, LLC	0.00	286.67	0.00	19,515.84
06/26/23		7622		04*2400205 BUFFALO GROUPE, LLC	0.00	604.85	0.00	20,120.69
06/26/23		7259		04*2400205 BUFFALO GROUPE, LLC	0.00	0.00	2,800.00	17,320.69
06/26/23		7259		04*2400205 BUFFALO GROUPE, LLC	0.00	0.00	315.27	17,005.42
06/26/23		7259		04*2400205 BUFFALO GROUPE, LLC	0.00	0.00	610.63	16,394.79

TOTALS

13,192.00

20,120.69

3,725.90

16,394.79

ACCOUNT # 24-4926-393-11 DESC: SOFTWARE,INTERNET,MISC SERVICES ASN:

06/05/23		060623		04*2400192 BUSINESS CARD	0.00	109.12	0.00	51,383.38
06/05/23		060723		04*2400193 BUSINESS CARD	0.00	790.67	0.00	52,174.05
06/05/23		060723		04*2400193 BUSINESS CARD	0.00	0.00	13.65	52,160.40
06/15/23		34250697		04*2400200 IMAGE SOLUTIONS, LLC	0.00	250.11	0.00	52,410.51
06/15/23		34250697		04*2400200 IMAGE SOLUTIONS, LLC	0.00	0.00	3.35	52,407.16
06/27/23		062523		04*2400208 BUSINESS CARD	0.00	718.79	0.00	53,125.95
06/27/23		062523		04*2400208 BUSINESS CARD	0.00	0.00	13.65	53,112.30
06/30/23		070623		UNPAID BUSINESS CARD	0.00	108.77	0.00	53,221.07

TOTALS

64,024.00

69,275.98

16,054.91

53,221.07

ACCOUNT # 24-4926-393-14 DESC: CONTRACTED SERVICES-HR OUTSOURCING ASN:

06/06/23		TLJ		JE-231532 JOE: TDA RETIREMENT MAY,2	0.00	33.69	0.00	7,042.44
06/08/23		1654		04*2400196 CRAFT HR SOLUTIONS, LLC	0.00	360.00	0.00	7,402.44
06/09/23		TLJ		JE-231469 JOE: TDA PAYROLL INVOICE#	0.00	207.95	0.00	7,610.39

06/23/23		TLJ		JE-231514 JOE: INVOICE#71701 CREDIT	0.00	0.00	58.69	7,551.70
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TOTALS

6,259.00

7,610.39

58.69

7,551.70

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BEGINNING 06/01/23 ENDING 06/30/23

06/05/23	060623	04*2400192 BUSINESS CARD	0.00	412.00	0.00	10,065.30
06/05/23	060723	04*2400193 BUSINESS CARD	0.00	10.70	0.00	10,076.00
06/05/23	060723	04*2400193 BUSINESS CARD	0.00	0.00	0.49	10,075.51
06/05/23	060723	04*2400193 BUSINESS CARD	0.00	0.00	0.21	10,075.30
06/27/23	062523	04*2400208 BUSINESS CARD	0.00	45.70	0.00	10,121.00
06/27/23	062523	04*2400208 BUSINESS CARD	0.00	0.00	0.70	10,120.30

TOTALS			7,362.00	10,135.77	15.47	10,120.30