

JACKSON COUNTY TOURISM
DEVELOPMENT
AUTHORITY



FINANCIAL REPORT
JUNE 30, 2024

JACKSON COUNTY TOURISM DEVELOPMENT AUTHORITY

June 30, 2024

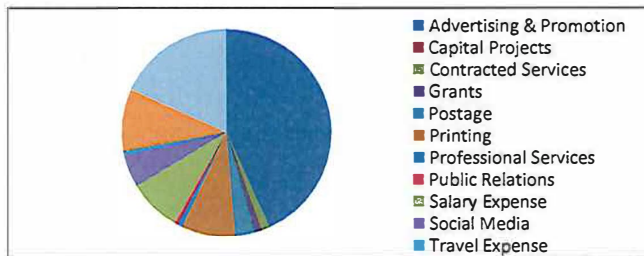
* June Room Occupancy Tax collections totaled \$185,535.54 with \$46.04 collected for penalties. The YTD collection total is \$2,209,585.44 - 88.38% of budget. The Airbnb total was \$58,742.61; the Home Away/VRBO total was \$20,581.86 and the VACASA,NC total was \$6,111.20.

* 77 accounts reported for May rentals (Increase of 1 accounts from last year). The collections were down 1.60% from the same period in 2023.

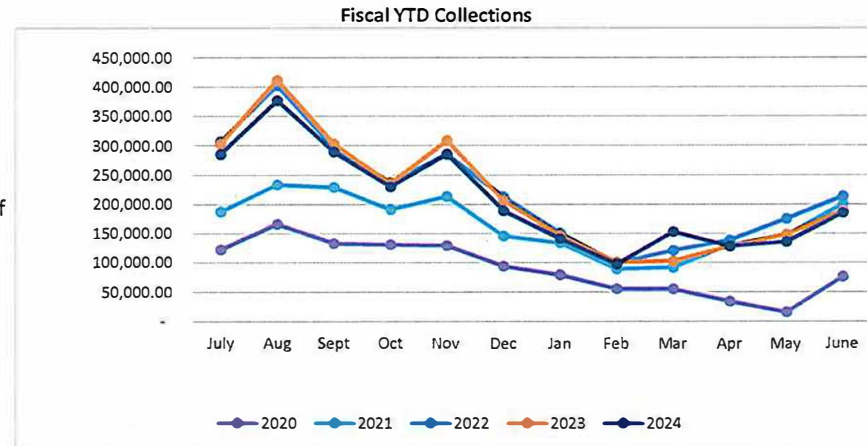
* The cash balance at June 30, 2024 was \$279,054.08 and investments totaled \$3,450,000.

The expenses for June were \$175,751.85. The FYTD expenses totaled \$2,305,999.52 with encumbrances of \$2,905.80, for a combined total of \$2,308,905.32 - 65.20% of budget.

TDA Expenses as of June 30, 2024



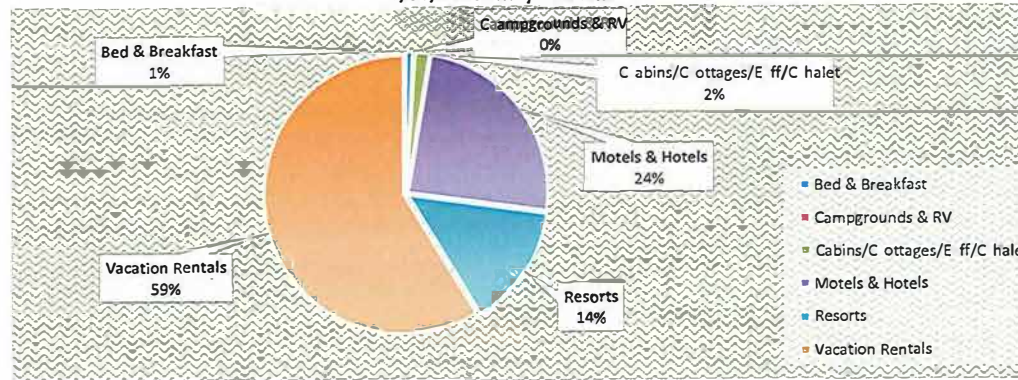
Advertising & Promotion	\$	75,958.41
Capital Projects	\$	-
Contracted Services	\$	2,343.33
Grants	\$	1,958.38
Postage	\$	5,260.24
Printing	\$	14,512.08
Professional Services	\$	1,354.17
Public Relations	\$	958.32
Salary Expense	\$	14,264.85
Social Media	\$	9,008.37
Travel Expense	\$	942.82
Visitor Center Operation	\$	17,258.34
Other	\$	31,932.54
Total	\$	175,751.85



	2020	2021	2022	2023	2024
July	122,421.68	187,832.18	306,871.17	302,567.11	285,430.89
Aug	166,057.35	233,507.83	402,414.91	410,949.64	376,478.34
Sept	133,172.02	228,972.44	296,676.95	301,922.72	289,116.07
Oct	130,912.47	191,265.61	236,495.92	235,450.13	229,745.47
Nov	129,268.34	213,445.79	285,094.57	307,778.37	285,381.98
Dec	93,829.84	145,657.78	212,552.55	206,012.13	189,325.49
Jan	79,652.13	134,351.26	150,929.14	146,534.48	141,538.21
Feb	55,878.75	89,094.11	98,820.63	100,429.24	97,063.80
Mar	55,161.52	91,596.16	120,494.03	102,142.20	153,142.20
Apr	34,404.69	130,350.75	138,246.01	127,334.09	127,759.55
May	15,854.63	146,638.28	175,198.14	147,200.16	135,318.67
June	76,044.67	200,754.27	213,644.17	188,605.49	185,581.58
Total	\$1,092,658.09	\$1,993,466.46	\$2,637,438.19	\$2,576,925.76	\$2,495,882.25

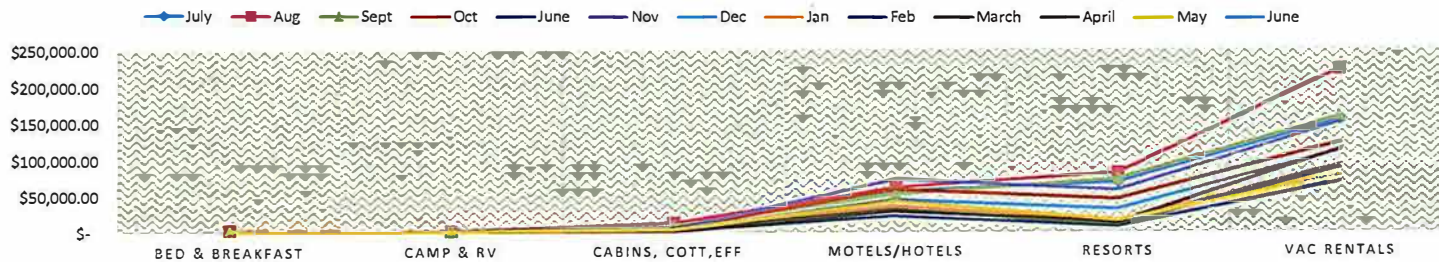


**Room Occupancy Tax Collections
6/30/24 for May Rentals**



Bed & Breakfast	\$	1,380.20
Campgrounds & RV	\$	687.25
Cabins/Cottages/Eff/Chalet	\$	2,868.49
Motels & Hotels	\$	45,448.67
Resorts	\$	26,281.27
Vacation Rentals	\$	108,915.70
	\$	185,581.58

ROOM OCCUPANCY TAX COLLECTIONS BY TYPE



COLLECTIONS BY TYPE

	Bed & Breakfast	Camp & Rv	Cabins, Cott, Eff	Motels/Hotels	Resorts	Vac Rentals	Totals
July	\$ 1,528.20	\$ 754.06	\$ 6,587.57	\$ 55,016.22	\$ 67,750.05	\$ 153,794.79	\$ 285,430.89
Aug	\$ 1,669.80	\$ 865.38	\$ 11,374.86	\$ 59,802.40	\$ 80,315.67	\$ 222,450.23	\$ 376,478.34
Sept	\$ 1,470.28	\$ 673.00	\$ 7,721.65	\$ 50,398.12	\$ 71,814.40	\$ 157,038.62	\$ 289,116.07
Oct	\$ 1,436.12	\$ 344.11	\$ 4,446.50	\$ 57,592.70	\$ 44,248.21	\$ 121,677.83	\$ 229,745.47
Nov	\$ 2,346.65	\$ 1,066.96	\$ 3,833.48	\$ 71,483.82	\$ 56,995.17	\$ 149,655.90	\$ 285,381.98
Dec	\$ 953.72	\$ 501.55	\$ 3,206.12	\$ 43,406.39	\$ 30,696.38	\$ 110,561.33	\$ 189,325.49
Jan	\$ 628.14	\$ 143.75	\$ 2,492.33	\$ 34,727.26	\$ 12,560.78	\$ 90,985.95	\$ 141,538.21
Feb	\$ 436.50	\$ 98.20	\$ 922.75	\$ 21,038.94	\$ 7,003.66	\$ 67,563.75	\$ 97,063.80
March	\$ 500.14	\$ 154.41	\$ 927.10	\$ 27,350.22	\$ 12,048.09	\$ 112,162.24	\$ 153,142.20
April	\$ 766.17	\$ 197.66	\$ 1,979.71	\$ 29,395.23	\$ 8,654.22	\$ 86,766.56	\$ 127,759.55
May	\$ 1,170.63	\$ 492.94	\$ 1,964.46	\$ 41,169.35	\$ 14,481.58	\$ 76,039.71	\$ 135,318.67
June	\$ 1,380.20	\$ 687.25	\$ 2,868.49	\$ 45,448.67	\$ 26,281.27	\$ 108,915.70	\$ 185,581.58
	\$ 14,286.55	\$ 5,979.27	\$ 48,325.02	\$ 536,829.32	\$ 432,849.48	\$ 1,457,612.61	\$ 2,495,882.25

% By Type	0.57%	0.24%	1.94%	21.51%	17.34%	58.40%	100.00%
-----------	-------	-------	-------	--------	--------	--------	---------



JACKSON COUNTY TOURISM DEVELOPMENT AUTHORITY
TOTAL ROOM OCCUPANCY TAX COLLECTIONS BY MONTH

Month	Tax Collected	# Units Reporting	% of Inc/Dec
July-2022	\$ 302,567.11	79	
July-2023	\$ 285,430.89	81	-5.66%
	\$ (17,136.22)	2	
August-2022	\$ 410,949.64	98	
August-2023	\$ 376,478.34	89	-8.39%
	\$ (34,471.30)	-9	
September-2022	\$ 301,922.72	88	
September-2023	\$ 289,116.07	93	-4.24%
	\$ (12,806.65)	5	
October-2022	\$ 235,450.13	85	
October-2023	\$ 229,745.47	91	-2.42%
	\$ (5,704.66)	6	
November-2022	\$ 307,783.37	95	
November-2023	\$ 285,381.98	91	-7.28%
	\$ (22,401.39)	-4	
December-2022	\$ 206,012.13	82	
December-2023	\$ 189,325.49	78	-8.10%
	\$ (16,686.64)	-4	
January-2023	\$ 146,534.48	77	
January-2024	\$ 141,538.21	79	-3.41%
	\$ (4,996.27)	2	
February-2023	\$ 100,429.24	62	
February-2024	\$ 97,063.80	67	-3.35%
	\$ (3,365.44)	5	
March-2023	\$ 102,142.20	68	
March-2024	\$ 153,142.20	68	49.93%
	\$ 51,000.00	0	
April-2023	\$ 127,334.09	67	
April-2024	\$ 127,759.55	72	0.33%
	\$ 425.46	5	
May-2023	\$ 147,200.16	69	
May-2024	\$ 135,318.67	78	-8.07%
	\$ (11,881.49)	9	
June-2023	\$ 188,605.49	78	
June-2024	\$ 185,581.58	77	-1.60%
	\$ (3,023.91)	-1	
FYTD 2023	\$ 2,576,930.76		
FYTD 2024	\$ 2,495,882.25		

COUNTY OF JACKSON
 Trial Balance - Balance Sheet Accounts
 Report dates 06/01/2024 - thru - 06/30/2024

Account Number	Account Description	Beginning Balance	Debits	Credits	Ending Balance
		Dr (Cr)			Dr (Cr)
24-1110-000-00	CASH ON HAND	102,981.89	362,785.09	186,712.90	279,054.08
24-1130-000-00	CASH IN TIME DEPOSIT	3,600,000.00	0.00	150,000.00	3,450,000.00
24-1231-000-00	ACCOUNTS RECEIVABLE	0.00	0.00	0.00	0.00
24-1232-892-00	ACCTS RECEIVABLE SALES TAX	1,641.33	952.57	0.00	2,593.90
24-1232-893-00	ACCTS RECEIVABLE SALES TAX	29.43	304.75	0.00	334.18
Total Asset		3,704,652.65	364,042.41	336,712.90	3,731,982.16
24-2100-000-00	ACCOUNTS PAYABLE	0.00	168,097.74	168,819.33	(721.59)
24-2200-175-00	FEDERAL TAX PAYABLE	0.00	1,273.92	1,273.92	0.00
24-2200-176-00	STATE TAX PAYABLE	0.00	474.00	474.00	0.00
24-2200-181-00	FICA TAX PAYABLE	0.00	810.78	810.78	0.00
24-2200-182-00	RETIREMENT PAYABLE	0.01	840.20	1,624.80	(784.59)
24-2200-187-00	MEDICARE TAX PAYABLE	0.00	189.62	189.62	0.00
24-2900-000-00	FUND BALANCE	(3,464,874.68)	0.00	0.00	(3,464,874.68)
24-2900-000-01	RES BY STATE STATUTE	(190,942.00)	0.00	0.00	(190,942.00)
24-2912-000-00	RESERVE FOR ENCUMBRANCES	17,403.44	230,346.76	244,844.40	2,905.80
24-2912-000-01	RESERVE FOR ENCUMBRANCES-PRIOR YEAR	(17,403.44)	244,844.40	230,346.76	(2,905.80)
24-3000-000-00	REVENUE CONTROL	(2,179,083.65)	2,889.86	204,465.03	(2,380,658.82)
24-4000-000-00	EXPENDITURE CONTROL	2,130,247.67	187,054.90	11,303.05	2,305,999.52
Total Liability		(3,704,652.65)	836,822.18	864,151.69	(3,731,982.16)
Total TOURISM DEVELOPMENT AUTH		0.00	1,200,864.59	1,200,864.59	0.00

COUNTY OF JACKSON
Income Statement
Report dates 07/01/2023 - thru - 06/30/2024

Account Number	Description	Adjusted Budget 07/01/2023 06/30/2024	Debits and Credits 06/01/2024 06/30/2024	Debits and Credits 07/01/2023 06/30/2024	Encumbrances 07/01/2023 06/30/2024	Balance 07/01/2023 06/30/2024	% Used
24-3230-130-00	JACKSON COUNTY TDA	2,500,000.00	185,535.54	2,209,585.44	0.00	290,414.56	88.38
	TAX REVENUE	2,500,000.00	185,535.54	2,209,585.44	0.00	290,414.56	88.38
24-3270-170-01	JACKSON TDA - PENALTY	5,000.00	46.04	865.92	0.00	4,134.08	17.32
24-3270-190-00	MARKETING AND ADVERTISING	10,000.00	0.00	0.00	0.00	10,000.00	0.00
	PENALTY & INTEREST	15,000.00	46.04	865.92	0.00	14,134.08	5.77
24-3831-491-00	INVESTMENT EARNINGS	150,000.00	15,993.59	170,207.46	0.00	-20,207.46	113.47
	REVENUES	150,000.00	15,993.59	170,207.46	0.00	-20,207.46	113.47
24-3991-000-00	FUND BALANCE	876,472.00	0.00	0.00	0.00	876,472.00	0.00
	FUND BALANCE	876,472.00	0.00	0.00	0.00	876,472.00	0.00
DEPARTMENT TOTAL Revenue		3,541,472.00	201,575.17	2,380,658.82	0.00	1,160,813.18	67.22
24-4926-121-00	SALARIES & WAGES	170,000.00	13,076.92	170,000.00	0.00	0.00	0.00
24-4926-170-00	BOARD MEMBER EXPENSE	1,070.00	14.36	1,066.22	0.00	3.78	99.65
24-4926-181-00	SOCIAL SECURITY CONTRIBU	10,560.00	810.78	10,557.24	0.00	2.76	99.97
24-4926-182-00	RETIREMENT EXPENSE	21,845.00	0.00	20,080.76	0.00	1,764.24	91.92
24-4926-183-00	HOSPITALIZATION INSURANC	21,523.00	179.93	20,751.24	0.00	771.76	96.41
24-4926-185-00	UNEMPLOYMENT INSURANCE	592.00	7.60	-1,427.64	0.00	2,019.64	-241.16
24-4926-186-00	WORKMAN'S COMPENSATION	2,117.00	0.00	285.00	0.00	1,832.00	13.46
24-4926-187-00	MEDICARE TAX	2,465.00	189.62	2,469.04	0.00	-4.04	100.16
24-4926-190-00	PROFESSIONAL SER-COUNTY	16,250.00	1,354.17	16,250.04	0.00	-0.04	100.00
24-4926-191-00	PROFESSIONAL SERVICES-AU	8,293.00	0.00	8,293.00	0.00	0.00	0.00
24-4926-192-00	LEGAL SERVICES	5,278.00	4,895.00	5,277.50	0.00	0.50	99.99
24-4926-260-00	OFFICE SUPPLIES AND MATE	6,000.00	149.10	2,545.53	0.00	3,454.47	42.43
24-4926-299-00	MISCELLANEOUS	13,970.00	700.20	6,733.07	0.00	7,236.93	48.20
24-4926-311-00	TRAVEL	28,150.00	942.82	27,119.81	231.87	798.32	97.16
24-4926-321-00	TELEPHONE	4,600.00	-145.60	4,108.78	0.00	491.22	89.32
24-4926-321-01	TELEPHONE-VISITOR CENTER	3,350.00	0.00	3,346.75	0.00	3.25	99.90
24-4926-321-02	TELEPHONE-TDA	6,000.00	1,244.66	4,964.17	0.00	1,035.83	82.74
24-4926-325-00	POSTAGE	43,428.00	5,260.24	43,413.93	0.00	14.07	99.97
24-4926-331-00	UTILITIES	2,975.00	243.36	2,970.93	0.00	4.07	99.86
24-4926-341-00	PRINTING	97,341.00	14,512.08	84,548.97	0.00	12,792.03	86.86
24-4926-351-00	REPAIRS & MAINT-BUILDING	500.00	0.00	0.00	0.00	500.00	0.00
24-4926-370-00	AD FIRM MEDIA	316,892.00	30,839.19	316,891.99	0.00	0.01	100.00

COUNTY OF JACKSON

Income Statement

Report dates 07/01/2023 - thru - 06/30/2024

Account Number	Description	Adjusted Budget 07/01/2023 06/30/2024	Debits and Credits 06/01/2024 06/30/2024	Debits and Credits 07/01/2023 06/30/2024	Encumbrances 07/01/2023 06/30/2024	Balance 07/01/2023 06/30/2024	% Used
24-4926-370-01	WEBSITE SERVICE	39,350.00	7,175.00	39,350.00	0.00	0.00	0.00
24-4926-370-02	CREATIVE & PRODUCTION SE	94,460.00	18,455.00	94,455.25	0.00	4.75	99.99
24-4926-370-03	DIGITAL CAMPAIGN REPORTI	14,300.00	2,200.00	14,300.00	0.00	0.00	0.00
24-4926-370-04	E-MAIL CAMPAIGNS	20,125.00	2,800.00	20,125.00	0.00	0.00	0.00
24-4926-370-05	SEM MANAGEMENT	178,000.00	0.00	129,515.23	0.00	48,484.77	72.76
24-4926-370-09	SOCIAL MEDIA SPEND	136,000.00	9,008.37	110,657.08	0.00	25,342.92	81.37
24-4926-393-00	VISITOR CENTER OPERATION	216,911.00	17,258.34	214,855.95	0.00	2,055.05	99.05
24-4926-393-01	PUBLIC RELATIONS	111,000.00	958.32	114,276.26	0.00	-3,276.26	102.95
24-4926-393-02	CONTRACTED SERVICES	22,000.00	1,833.33	21,999.96	0.00	0.04	100.00
24-4926-393-03	CONTRACTED SERVICES-RECO	1,400.00	150.00	450.00	0.00	950.00	32.14
24-4926-393-05	CONTRACTED-WEBSITE	12,500.00	0.00	4,650.00	0.00	7,850.00	37.20
24-4926-393-06	CONTRACTED-AD FIRM RETAI	65,910.00	10,140.00	65,910.00	0.00	0.00	0.00
24-4926-393-07	CONTRACTED SERVICES-STR	10,080.00	0.00	10,015.44	0.00	64.56	99.36
24-4926-393-08	CONTRACTED-AD FIRM MISC	35,100.00	3,345.36	35,091.02	0.00	8.98	99.97
24-4926-393-11	SOFTWARE, INTERNET, MISC S	59,758.00	1,003.86	37,471.81	0.00	22,286.19	62.71
24-4926-393-14	CONTRACTED SERVICES-HR O	6,920.00	360.00	5,838.60	0.00	1,081.40	84.37
24-4926-393-15	RESEARCH AND ANALYTICS	77,360.00	0.00	77,360.00	0.00	0.00	0.00
24-4926-399-00	CONTRACTED SERVICES	48,000.00	0.00	44,000.00	0.00	4,000.00	91.67
24-4926-412-00	BUILDING RENT	23,280.00	1,900.00	22,800.00	0.00	480.00	97.94
24-4926-454-00	INSURANCE	4,295.00	0.00	4,290.89	0.00	4.11	99.90
24-4926-491-00	DUES AND SUBSCRIPTIONS	10,724.00	32.46	10,716.27	0.00	7.73	99.93
24-4926-550-00	CAPITAL OUTLAY-EQUIPMENT	10,800.00	2,899.00	8,082.99	2,673.93	43.08	99.60
24-4926-550-01	CAPITAL PROJECTS	1,400,000.00	0.00	367,757.00	0.00	1,032,243.00	26.27
24-4926-699-00	GRANTS	105,000.00	1,958.38	53,458.38	0.00	51,541.62	50.91
24-4926-699-02	MISCELLANEOUS DONATIONS	46,000.00	20,000.00	46,000.00	0.00	0.00	0.00
24-4926-990-00	CONTINGENCY	9,000.00	0.00	2,326.06	0.00	6,673.94	25.85
TOURISM DEVELOPMENT AUTHORITY		3,541,472.00	175,751.85	2,305,999.52	2,905.80	1,232,566.68	65.20
DEPARTMENT TOTAL Expense		-3,541,472.00	-175,751.85	-2,305,999.52	2,905.80	-1,232,566.68	65.20
Fund 24 TOURISM DEVELOPMENT AUTH		0.00	25,823.32	74,659.30	2,905.80	-71,753.50	66.21

BC2001 BEGINNING 06/01/24 ENDING 06/30/24

TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE
---------------	--------------	-------------------	-----------------	-----------------------------	-------------------------	--------	---------	---------

ACCOUNT # 24-4926-121-00 DESC: SALARIES & WAGES ASN:

06/01/24				BUDGET BALANCE	170,000.00			156,923.08
06/06/24		TLJ	JE-232951	JOE: TDA PAYROLL 6/7/24	0.00	6,538.46	0.00	163,461.54
06/20/24		TLJ	JE-233019	JOE: TDA PAYROLL 6/21/24	0.00	6,538.46	0.00	170,000.00
TOTALS					170,000.00	183,076.93	13,076.93	170,000.00

ACCOUNT # 24-4926-126-00 DESC: PART-TIME SALARIES ASN:

06/01/24				BUDGET BALANCE	0.00			0.00
TOTALS					0.00	0.00	0.00	0.00

ACCOUNT # 24-4926-170-00 DESC: BOARD MEMBER EXPENSE ASN:

06/06/24		061124	04*2400513	BUSINESS CARD	0.00	14.36	0.00	1,066.22
TOTALS					900.00	1,082.74	16.52	1,066.22

ACCOUNT # 24-4926-181-00 DESC: SOCIAL SECURITY CONTRIBUTION ASN:

06/01/24				BUDGET BALANCE	10,540.00			9,746.46
06/06/24		TLJ	JE-232953	JOE: TAX DRAFT TDA	0.00	405.40	0.00	10,151.86
06/26/24		TLJ	JE-233020	JOE: TDA TAX DRAFT 6/21/2	0.00	405.38	0.00	10,557.24
TOTALS					10,540.00	10,962.62	405.38	10,557.24

ACCOUNT # 24-4926-182-00 DESC: RETIREMENT EXPENSE ASN:

06/01/24				BUDGET BALANCE	21,845.00			20,080.76
06/06/24		TLJ	JE-232953	JOE: TAX DRAFT TDA	0.00	0.00	840.20	19,240.56
06/26/24		TLJ	JE-233020	JOE: TDA TAX DRAFT 6/21/2	0.00	840.20	0.00	20,080.76
TOTALS					21,845.00	21,712.12	1,631.36	20,080.76

ACCOUNT # 24-4926-183-00 DESC: HOSPITALIZATION INSURANCE ASN:

06/01/24				BUDGET BALANCE	23,214.00			20,571.31
----------	--	--	--	----------------	-----------	--	--	-----------

PAGE 2

BEGINNING 06/01/24 ENDING 06/30/24

TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE
ACCOUNT # 24-4926-183-00				DESC: HOSPITALIZATION INSURANCE	ASN:	=====>	CONTINUED	<=====
06/25/24		795740	04*2400524	COMPANION LIFE INSURANCE	0.00	179.93	0.00	20,751.24
TOTALS					23,214.00	20,751.24	0.00	20,751.24
ACCOUNT # 24-4926-185-00				DESC: UNEMPLOYMENT INSURANCE	ASN:			
06/01/24				BUDGET BALANCE	592.00			-1,435.24
06/06/24		TLJ	JE-232953	JOE: TAX DRAFT TDA	0.00	7.60	0.00	-1,427.64
TOTALS					592.00	662.13	2,089.77	-1,427.64
ACCOUNT # 24-4926-186-00				DESC: WORKMAN'S COMPENSATION	ASN:			
06/01/24				BUDGET BALANCE	2,117.00			285.00
TOTALS					2,117.00	285.00	0.00	285.00
ACCOUNT # 24-4926-187-00				DESC: MEDICARE TAX	ASN:			
06/06/24		TLJ	JE-232953	JOE: TAX DRAFT TDA	0.00	94.82	0.00	2,374.24
06/26/24		TLJ	JE-233020	JOE: TDA TAX DRAFT 6/21/2	0.00	94.80	0.00	2,469.04
TOTALS					2,465.00	2,563.84	94.80	2,469.04
ACCOUNT # 24-4926-190-00				DESC: PROFESSIONAL SER-COUNTY	ASN:			
06/01/24				BUDGET BALANCE	16,250.00			14,895.87
06/28/24		TLJ	JE-233036	JOE: TDA ADMIN 5/2024	0.00	1,354.17	0.00	16,250.04
TOTALS					16,250.00	16,250.04	0.00	16,250.04
ACCOUNT # 24-4926-191-00				DESC: PROFESSIONAL SERVICES-AUDIT	ASN:			
06/01/24				BUDGET BALANCE	7,200.00			8,293.00
TOTALS					7,200.00	10,968.00	2,675.00	8,293.00

BC2001 BEGINNING 06/01/24 ENDING 06/30/24

TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE
---------------	--------------	-------------------	-----------------	-----------------------------	-------------------------	--------	---------	---------

ACCOUNT # 24-4926-191-00 DESC: PROFESSIONAL SERVICES-AUDIT ASN: =====> CONTINUED <=====

ACCOUNT # 24-4926-192-00 DESC: LEGAL SERVICES ASN:

06/25/24		76423B	04*2400523	TEAGUE CAMPBELL	0.00	4,895.00	0.00	5,277.50
TOTALS					2,000.00	5,277.50	0.00	5,277.50

ACCOUNT # 24-4926-260-00 DESC: OFFICE SUPPLIES AND MATERIALS ASN:

06/01/24				BUDGET BALANCE	6,000.00			2,396.43
06/03/24		1MDD-H7WY-	04*2400516	AMAZON CAPITAL SERVICES	0.00	73.82	0.00	2,470.25
06/03/24		1MDD-H7WY-	04*2400516	AMAZON CAPITAL SERVICES	0.00	0.00	4.83	2,465.42
06/30/24		062624	04*2400528	BUSINESS CARD	0.00	34.20	0.00	2,499.62
06/30/24		070624	UNPAID	BUSINESS CARD	0.00	48.15	0.00	2,547.77
06/30/24		062624	04*2400528	BUSINESS CARD	0.00	0.00	2.24	2,545.53
TOTALS					6,000.00	2,836.75	291.22	2,545.53

ACCOUNT # 24-4926-299-00 DESC: MISCELLANEOUS ASN:

06/01/24				BUDGET BALANCE	13,970.00			6,032.87
06/25/24		1045	04*2400527	ARELLANO QUALITY PAINTING	0.00	320.00	0.00	6,352.87
06/25/24		84784	04*2400519	THE SYLVA HERALD	0.00	167.20	0.00	6,520.07
06/30/24		062624	04*2400528	BUSINESS CARD	0.00	227.91	0.00	6,747.98
06/30/24		062624	04*2400528	BUSINESS CARD	0.00	0.00	14.91	6,733.07
TOTALS					13,970.00	6,763.89	30.82	6,733.07

ACCOUNT # 24-4926-311-00 DESC: TRAVEL ASN:

06/01/24				BUDGET BALANCE	28,150.00			26,176.99
06/07/24		060724	02*13772	KARA S ADDY	0.00	317.38	0.00	26,494.37
06/30/24		062624	04*2400528	BUSINESS CARD	0.00	30.00	0.00	26,524.37
06/30/24		070624	UNPAID	BUSINESS CARD	0.00	595.44	0.00	27,119.81
06/30/24		06/25/24	UNPAID	NICHOLAS J BREEDLOVE	0.00	231.87	0.00	27,351.68
TOTALS					28,150.00	28,073.04	721.36	27,351.68

ACCOUNT # 24-4926-321-00 DESC: TELEPHONE ASN:

06/01/24				BUDGET BALANCE	4,600.00			4,254.38
----------	--	--	--	----------------	----------	--	--	----------

=====

ACCOUNT ACTIVITY ANALYSIS

PAGE 4

=====

BC2001

BEGINNING 06/01/24 ENDING 06/30/24

TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE
ACCOUNT # 24-4926-321-00 DESC: TELEPHONE ASN: =====> CONTINUED <=====								
06/01/24		9964860437	04*2400504	VERIZON WIRELESS	0.00	51.56	0.00	4,305.94
06/10/24		245903		JACKSON CO. CHAMBER OF CO	0.00	0.00	197.16	4,108.78
TOTALS					4,600.00	7,169.00	3,060.22	4,108.78

ACCOUNT # 24-4926-321-01 DESC: TELEPHONE-VISITOR CENTERS ASN:

06/01/24	BUDGET BALANCE				0.00			3,346.75
TOTALS					0.00	5,667.16	2,320.41	3,346.75

ACCOUNT # 24-4926-321-02 DESC: TELEPHONE-TDA ASN:

06/06/24		255653	04*2400514	BALSAMWEST	0.00	365.87	0.00	4,085.38
06/06/24		255652	04*2400514	BALSAMWEST	0.00	394.32	0.00	4,479.70
06/06/24		256787	04*2400514	BALSAMWEST	0.00	484.47	0.00	4,964.17
TOTALS					6,000.00	4,964.17	0.00	4,964.17

ACCOUNT # 24-4926-325-00 DESC: POSTAGE ASN:

06/01/24	BUDGET BALANCE				30,678.00			38,153.69
06/01/24		17VA27214	04*2400506	UPS	0.00	17.14	0.00	38,170.83
06/01/24		060124	04*2400505	PITNEY BOWES BANK, INC RE	0.00	5,000.00	0.00	43,170.83
06/03/24		17VA27224	04*2400510	UPS	0.00	1.26	0.00	43,172.09
06/06/24		TLJ	JE-232952	JOE: INVOICE#82905	0.00	122.95	0.00	43,295.04
06/10/24		17VA27234	04*2400510	UPS	0.00	45.99	0.00	43,341.03
06/17/24		17VA27244	04*2400521	UPS	0.00	24.07	0.00	43,365.10
06/24/24		17VA27254	04*2400521	UPS	0.00	37.30	0.00	43,402.40
06/30/24		062624	04*2400528	BUSINESS CARD	0.00	11.53	0.00	43,413.93
TOTALS					30,678.00	43,543.93	130.00	43,413.93

ACCOUNT # 24-4926-331-00 DESC: UTILITIES ASN:

06/01/24	BUDGET BALANCE				2,700.00			2,727.57
06/01/24		217656	04*2400507	OWENS AND GATES LLC	0.00	40.00	0.00	2,767.57
06/20/24		06/14/2024	04*2400520	DUKE ENERGY	0.00	203.36	0.00	2,970.93

=====

ACCOUNT ACTIVITY ANALYSIS

PAGE 5

=====

BC2001

BEGINNING 06/01/24 ENDING 06/30/24

TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE
---------------	--------------	-------------------	-----------------	-----------------------------	-------------------------	--------	---------	---------

ACCOUNT # 24-4926-331-00 DESC: UTILITIES ASN: =====> CONTINUED <=====

TOTALS

2,700.00

2,970.93

0.00

2,970.93

ACCOUNT # 24-4926-341-00 DESC: PRINTING ASN:

06/01/24				BUDGET BALANCE	97,341.00			70,036.89
06/10/24	.80995		04*2400515	CLARK COMMUNICATIONS	0.00	15,527.93	0.00	85,564.82
06/10/24	.80995		04*2400515	CLARK COMMUNICATIONS	0.00	0.00	711.10	84,853.72
06/10/24	.80995		04*2400515	CLARK COMMUNICATIONS	0.00	0.00	304.75	84,548.97

TOTALS

97,341.00

87,396.06

2,847.09

84,548.97

ACCOUNT # 24-4926-351-00 DESC: REPAIRS & MAINT-BUILDING ASN:

06/01/24				BUDGET BALANCE	500.00			0.00
----------	--	--	--	----------------	--------	--	--	------

TOTALS

500.00

0.00

0.00

0.00

ACCOUNT # 24-4926-370-00 DESC: AD FIRM MEDIA ASN:

06/25/24	INV-01109	04*2400526		BUFFALO GROUPE, LLC	0.00	4,995.25	0.00	291,048.05
06/25/24	INV-01109	04*2400526		BUFFALO GROUPE, LLC	0.00	2,452.26	0.00	293,500.31
06/25/24	INV-01109	04*2400526		BUFFALO GROUPE, LLC	0.00	11,306.25	0.00	304,806.56
06/25/24	INV-01109	04*2400526		BUFFALO GROUPE, LLC	0.00	5,463.00	0.00	310,269.56
06/25/24	INV-01109	04*2400526		BUFFALO GROUPE, LLC	0.00	1,937.50	0.00	312,207.06
06/25/24	INV-01109	04*2400526		BUFFALO GROUPE, LLC	0.00	2,941.18	0.00	315,148.24
06/25/24	INV-01109	04*2400526		BUFFALO GROUPE, LLC	0.00	1,743.75	0.00	316,891.99

TOTALS

294,652.00

316,891.99

0.00

316,891.99

ACCOUNT # 24-4926-370-01 DESC: WEBSITE SERVICE ASN:

06/01/24				BUDGET BALANCE	25,200.00			32,175.00
06/10/24	INV-01002	04*2400518		BUFFALO GROUPE, LLC	0.00	2,100.00	0.00	34,275.00
06/28/24	INV-01134	02*13884		BUFFALO GROUPE, LLC	0.00	2,100.00	0.00	36,375.00
06/28/24	INV-01134	02*13884		BUFFALO GROUPE, LLC	0.00	2,975.00	0.00	39,350.00

TOTALS

25,200.00

39,350.00

0.00

39,350.00

=====

ACCOUNT ACTIVITY ANALYSIS

PAGE 6

=====

BC2001

BEGINNING 06/01/24 ENDING 06/30/24

TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE
---------------	--------------	-------------------	-----------------	-----------------------------	-------------------------	--------	---------	---------

ACCOUNT # 24-4926-370-01 DESC: WEBSITE SERVICE ASN: =====> CONTINUED <=====

ACCOUNT # 24-4926-370-02 DESC: CREATIVE & PRODUCTION SERVICES ASN:

06/01/24				BUDGET BALANCE	90,000.00			76,000.25
06/10/24		INV-01002	04*2400518	BUFFALO GROUPE, LLC	0.00	5,667.00	0.00	81,667.25
06/10/24		INV-01002	04*2400518	BUFFALO GROUPE, LLC	0.00	3,125.00	0.00	84,792.25
06/10/24		INV-01002	04*2400518	BUFFALO GROUPE, LLC	0.00	1,000.00	0.00	85,792.25
06/28/24		INV-01134	02*13884	BUFFALO GROUPE, LLC	0.00	5,663.00	0.00	91,455.25
06/28/24		INV-01134	02*13884	BUFFALO GROUPE, LLC	0.00	3,000.00	0.00	94,455.25
TOTALS					90,000.00	94,455.25	0.00	94,455.25

ACCOUNT # 24-4926-370-03 DESC: DIGITAL CAMPAIGN REPORTING ASN:

06/01/24				BUDGET BALANCE	13,200.00			12,100.00
06/10/24		INV-01002	04*2400518	BUFFALO GROUPE, LLC	0.00	1,100.00	0.00	13,200.00
06/28/24		INV-01134	02*13884	BUFFALO GROUPE, LLC	0.00	1,100.00	0.00	14,300.00
TOTALS					13,200.00	14,300.00	0.00	14,300.00

ACCOUNT # 24-4926-370-04 DESC: E-MAIL CAMPAIGNS ASN:

06/01/24				BUDGET BALANCE	16,800.00			17,325.00
06/10/24		INV-01002	04*2400518	BUFFALO GROUPE, LLC	0.00	800.00	0.00	18,125.00
06/10/24		INV-01002	04*2400518	BUFFALO GROUPE, LLC	0.00	600.00	0.00	18,725.00
06/28/24		INV-01134	02*13884	BUFFALO GROUPE, LLC	0.00	800.00	0.00	19,525.00
06/28/24		INV-01134	02*13884	BUFFALO GROUPE, LLC	0.00	600.00	0.00	20,125.00
TOTALS					16,800.00	20,125.00	0.00	20,125.00

ACCOUNT # 24-4926-370-05 DESC: SEM MANAGEMENT ASN:

06/01/24				BUDGET BALANCE	178,000.00			129,515.23
TOTALS					178,000.00	136,648.14	7,132.91	129,515.23

ACCOUNT # 24-4926-370-09 DESC: SOCIAL MEDIA SPEND ASN:

06/06/24		061024	04*2400512	BUSINESS CARD	0.00	9,008.37	0.00	110,657.08
----------	--	--------	------------	---------------	------	----------	------	------------

BC2001 BEGINNING 06/01/24 ENDING 06/30/24

TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE
---------------	--------------	-------------------	-----------------	-----------------------------	-------------------------	--------	---------	---------

ACCOUNT # 24-4926-370-09 DESC: SOCIAL MEDIA SPEND ASN: =====> CONTINUED <=====

06/06/24		TLJ	JE-232925	JOE: BANK OF AMERICA 6415	0.00	9,008.37	0.00	119,665.45
06/10/24		061024	04*2400512	BUSINESS CARD	0.00	0.00	9,008.37	110,657.08
TOTALS					136,000.00	129,440.83	18,783.75	110,657.08

ACCOUNT # 24-4926-393-00 DESC: VISITOR CENTER OPERATIONS ASN:

06/01/24				BUDGET BALANCE	213,631.00			197,597.61
06/10/24		216425	04*2400508	JACKSON CO. CHAMBER OF CO	0.00	7,808.08	0.00	205,405.69
06/10/24		216425	04*2400508	JACKSON CO. CHAMBER OF CO	0.00	1,108.67	0.00	206,514.36
06/10/24		216425	04*2400508	JACKSON CO. CHAMBER OF CO	0.00	188.67	0.00	206,703.03
06/10/24		216411	04*2400509	CASHIERS AREA CHAMBER OF	0.00	7,157.42	0.00	213,860.45
06/10/24		216411	04*2400509	CASHIERS AREA CHAMBER OF	0.00	995.50	0.00	214,855.95
TOTALS					213,631.00	222,105.95	7,250.00	214,855.95

ACCOUNT # 24-4926-393-01 DESC: PUBLIC RELATIONS ASN:

06/01/24				BUDGET BALANCE	111,000.00			113,317.94
06/25/24		64551	02*13834	LOU HAMMOND GROUP ATLANTA	0.00	958.32	0.00	114,276.26
TOTALS					111,000.00	114,276.26	0.00	114,276.26

ACCOUNT # 24-4926-393-02 DESC: CONTRACTED SERVICES ASN:

06/01/24				BUDGET BALANCE	22,000.00			20,166.63
06/28/24		TLJ	JE-233036	JOE: TDA ADMIN 5/2024	0.00	1,833.33	0.00	21,999.96
TOTALS					22,000.00	21,999.96	0.00	21,999.96

ACCOUNT # 24-4926-393-03 DESC: CONTRACTED SERVICES-RECORDING ASN:

06/01/24				BUDGET BALANCE	1,400.00			300.00
06/25/24		JUNE.2024	04*2400522	CHERYL OSBORNE	0.00	150.00	0.00	450.00
TOTALS					1,400.00	450.00	0.00	450.00

ACCOUNT # 24-4926-393-05 DESC: CONTRACTED-WEBSITE ASN:

06/01/24				BUDGET BALANCE	12,500.00			4,650.00
----------	--	--	--	----------------	-----------	--	--	----------

BC2001 BEGINNING 06/01/24 ENDING 06/30/24

TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE
---------------	--------------	-------------------	-----------------	-----------------------------	-------------------------	--------	---------	---------

ACCOUNT # 24-4926-393-05 DESC: CONTRACTED-WEBSITE ASN: =====> CONTINUED <=====

TOTALS					12,500.00	4,650.00	0.00	4,650.00
--------	--	--	--	--	-----------	----------	------	----------

ACCOUNT # 24-4926-393-07 DESC: CONTRACTED SERVICES-STR ASN:

TOTALS					8,280.00	10,015.44	0.00	10,015.44
--------	--	--	--	--	----------	-----------	------	-----------

ACCOUNT # 24-4926-393-08 DESC: CONTRACTED-AD FIRM MISC ASN:

06/10/24		INV-01002	04*2400518	BUFFALO GROUPE, LLC	0.00	1,078.00	0.00	32,823.66
06/25/24		INV-01109	04*2400526	BUFFALO GROUPE, LLC	0.00	178.29	0.00	33,001.95
06/25/24		INV-01109	04*2400526	BUFFALO GROUPE, LLC	0.00	33.02	0.00	33,034.97
06/25/24		INV-01109	04*2400526	BUFFALO GROUPE, LLC	0.00	46.94	0.00	33,081.91
06/25/24		INV-01109	04*2400526	BUFFALO GROUPE, LLC	0.00	53.34	0.00	33,135.25
06/25/24		INV-01109	04*2400526	BUFFALO GROUPE, LLC	0.00	134.71	0.00	33,269.96
06/25/24		INV-01109	04*2400526	BUFFALO GROUPE, LLC	0.00	138.21	0.00	33,408.17
06/25/24		INV-01109	04*2400526	BUFFALO GROUPE, LLC	0.00	604.85	0.00	34,013.02
06/28/24		INV-01134	02*13884	BUFFALO GROUPE, LLC	0.00	1,078.00	0.00	35,091.02
TOTALS					22,600.00	35,091.02	0.00	35,091.02

ACCOUNT # 24-4926-393-11 DESC: SOFTWARE,INTERNET,MISC SERVICES ASN:

06/01/24				BUDGET BALANCE	59,758.00			36,467.95
06/06/24	061124		04*2400513	BUSINESS CARD	0.00	78.00	0.00	36,545.95
06/17/24	36777054		04*2400525	IMAGE SOLUTIONS, LLC	0.00	255.87	0.00	36,801.82
06/30/24	062624		04*2400528	BUSINESS CARD	0.00	607.83	0.00	37,409.65
06/30/24	070624		UNPAID	BUSINESS CARD	0.00	78.00	0.00	37,487.65
06/30/24	062624		04*2400528	BUSINESS CARD	0.00	0.00	15.84	37,471.81
TOTALS					59,758.00	38,358.70	886.89	37,471.81

ACCOUNT # 24-4926-393-14 DESC: CONTRACTED SERVICES-HR OUTSOURCING ASN:

06/01/24				BUDGET BALANCE	6,920.00			5,478.60
06/10/24	1949		04*2400517	CRAFT HR SOLUTIONS, LLC	0.00	360.00	0.00	5,838.60
TOTALS					6,920.00	6,140.55	301.95	5,838.60

=====

ACCOUNT ACTIVITY ANALYSIS

PAGE 9

=====

BC2001

BEGINNING 06/01/24 ENDING 06/30/24

TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE
ACCOUNT # 24-4926-393-14 DESC: CONTRACTED SERVICES-HR OUTSOURCING ASN: =====> CONTINUED <=====								
ACCOUNT # 24-4926-399-00 DESC: CONTRACTED SERVICES ASN:								
06/01/24				BUDGET BALANCE	48,000.00			44,000.00
TOTALS					48,000.00	47,696.00	3,696.00	44,000.00
=====								
ACCOUNT # 24-4926-412-00 DESC: BUILDING RENT ASN:								
06/01/24		217656		04*2400507 OWENS AND GATES LLC	0.00	1,900.00	0.00	22,800.00
TOTALS					23,280.00	22,800.00	0.00	22,800.00
=====								
ACCOUNT # 24-4926-454-00 DESC: INSURANCE ASN:								
06/01/24				BUDGET BALANCE	3,795.00			4,290.89
TOTALS					3,795.00	4,290.89	0.00	4,290.89
=====								
ACCOUNT # 24-4926-491-00 DESC: DUES AND SUBSCRIPTIONS ASN:								
06/30/24		062624		04*2400528 BUSINESS CARD	0.00	33.16	0.00	10,716.97
06/30/24		062624		04*2400528 BUSINESS CARD	0.00	0.00	0.70	10,716.27
TOTALS					9,454.00	10,722.57	6.30	10,716.27
=====								
ACCOUNT # 24-4926-550-00 DESC: CAPITAL OUTLAY-EQUIPMENT ASN:								
06/01/24				BUDGET BALANCE	9,400.00			5,183.99
06/03/24		060124-B		04*2400511 BUSINESS CARD	0.00	3,101.95	0.00	8,285.94
06/03/24		060124-B		04*2400511 BUSINESS CARD	0.00	0.00	202.95	8,082.99
06/30/24	241237	071624-B		UNPAID BUSINESS CARD	0.00	2,673.93	0.00	10,756.92
TOTALS					9,400.00	11,322.75	565.83	10,756.92
=====								
ACCOUNT # 24-4926-550-01 DESC: CAPITAL PROJECTS ASN:								
06/01/24				BUDGET BALANCE	1,450,000.00			367,757.00

BC2001 BEGINNING 06/01/24 ENDING 06/30/24

TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE
---------------	--------------	-------------------	-----------------	-----------------------------	-------------------------	--------	---------	---------

ACCOUNT # 24-4926-550-01 DESC: CAPITAL PROJECTS ASN: =====> CONTINUED <=====

TOTALS					1,450,000.00	367,757.00	0.00	367,757.00
--------	--	--	--	--	--------------	------------	------	------------

ACCOUNT # 24-4926-699-00 DESC: GRANTS ASN:

06/25/24		INV-01109	04*2400526	BUFFALO GROUPE, LLC	0.00	687.50	0.00	52,187.50
06/25/24		INV-01109	04*2400526	BUFFALO GROUPE, LLC	0.00	1,270.88	0.00	53,458.38
TOTALS					105,000.00	65,458.38	12,000.00	53,458.38

ACCOUNT # 24-4926-990-00 DESC: CONTINGENCY ASN:

06/01/24				BUDGET BALANCE	89,000.00			2,326.06
TOTALS					89,000.00	2,326.06	0.00	2,326.06