

**JACKSON COUNTY TOURISM
DEVELOPMENT
AUTHORITY**



**FINANCIAL REPORT
JUNE 30, 2025**

JACKSON COUNTY TOURISM DEVELOPMENT AUTHORITY

June 30, 2025

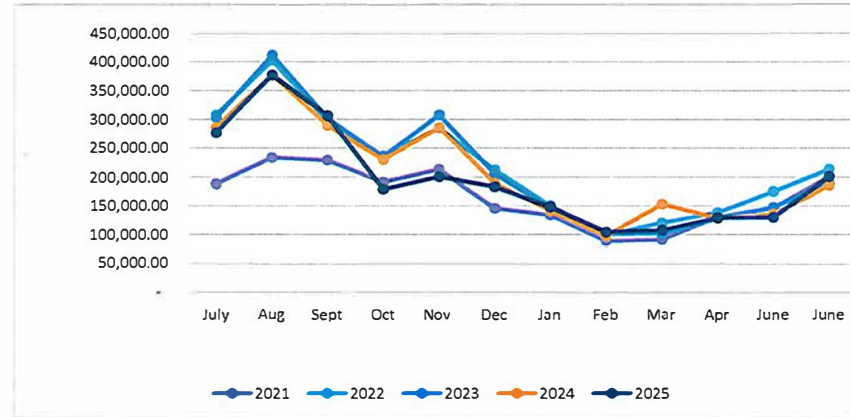
* June Room Occupancy Tax collections totaled \$200,673.83 with \$5.00 collected for penalties. The YTD collection total is \$2,063,809.74 - 82.55% of budget. The Airbnb total was \$63,137.38; the Home Away/VRBO total was \$21,889.58; and the VACASA,NC total was \$4,972.36.

* 87 accounts reported for May rentals (increase of 10 accounts from last year). The collections were up 8.14% from the same period in 2024.

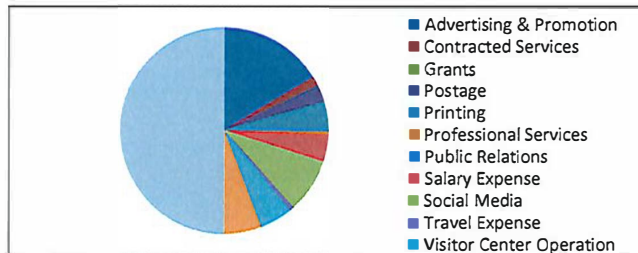
* The cash balance at June 30, 2025 was \$162,163.91 and investments totaled \$2,900,000.

The expenses for June were \$176,624.53. The FYTD expenses totaled \$3,074,197.62 with encumbrances of \$910.56, for a combined total of \$3,075,108.18 - 92.54% of budget.

Fiscal YTD Collections



TDA Expenses as of June 30, 2025

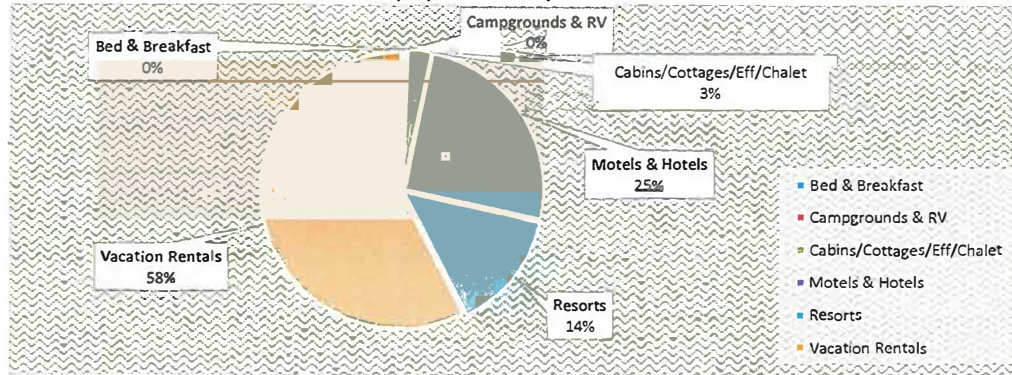


Advertising & Promotion	\$ 57,507.32
Contracted Services	\$ 5,089.10
Grants	\$ -
Postage	\$ 10,203.03
Printing	\$ 16,094.00
Professional Services	\$ 1,354.17
Public Relations	\$ -
Salary Expense	\$ 15,386.47
Social Media	\$ 29,586.16
Travel Expense	\$ 2,835.18
Visitor Center Operation	\$ 17,770.42
Other	\$ 20,798.68
Total	\$ 176,624.53



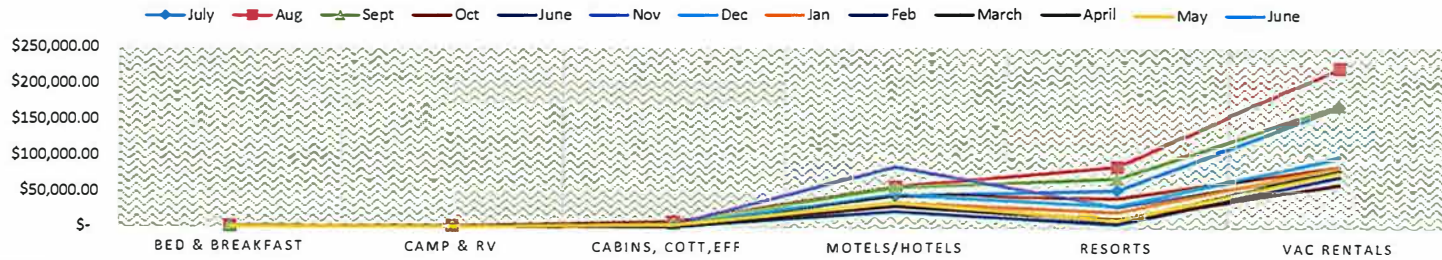
	2021	2022	2023	2024	2025
July	187,832.18	306,871.17	302,567.11	285,430.89	276,689.65
Aug	233,507.83	402,414.91	410,949.64	376,478.34	376,774.10
Sept	228,972.44	296,676.95	301,922.72	289,116.07	305,929.82
Oct	191,265.61	236,495.92	235,450.13	229,745.47	178,664.06
Nov	213,445.79	285,094.57	307,778.37	285,381.98	200,505.68
Dec	145,657.78	212,552.55	206,012.13	189,325.49	183,035.71
Jan	134,351.26	150,929.14	146,534.48	141,538.21	148,345.35
Feb	89,094.11	98,820.63	100,429.24	97,063.80	104,135.28
Mar	91,596.16	120,494.03	102,142.20	153,142.20	107,065.49
Apr	130,350.75	138,246.01	127,334.09	127,759.55	129,568.03
June	146,638.28	175,198.14	147,200.16	135,318.67	130,002.73
June	200,754.27	213,644.17	188,605.49	185,581.58	200,678.83
Total	\$ 1,993,466.46	\$ 2,637,438.19	\$ 2,576,925.76	\$ 2,495,882.25	\$ 2,341,394.73

Room Occupancy Tax Collections
6/30/2025 for May Rentals



Bed & Breakfast	\$	663.36
Campgrounds & RV	\$	432.29
Cabins/Cottages/Eff/Chalet	\$	5,269.33
Motels & Hotels	\$	50,512.91
Resorts	\$	28,319.46
Vacation Rentals	\$	115,481.48
	\$	200,678.83

ROOM OCCUPANCY TAX COLLECTIONS BY TYPE



COLLECTIONS BY TYPE

	Bed & Breakfast	Camp & Rv	Cabins, Cott, Eff	Motels/Hotels	Resorts	Vac Rentals	Totals
July	\$ 1,224.74	\$ 678.36	\$ 6,216.41	\$ 45,887.34	\$ 53,418.88	\$ 169,263.92	\$ 276,689.65
Aug	\$ 1,541.32	\$ 934.38	\$ 7,404.27	\$ 57,685.02	\$ 85,965.10	\$ 223,244.01	\$ 376,774.10
Sept	\$ 1,655.67	\$ 763.65	\$ 5,459.72	\$ 57,241.62	\$ 69,789.76	\$ 171,019.40	\$ 305,929.82
Oct	\$ 1,043.12	\$ 428.00	\$ 3,389.07	\$ 45,805.52	\$ 41,984.84	\$ 86,013.51	\$ 178,664.06
Nov	\$ 858.90	\$ 265.05	\$ 4,335.07	\$ 85,908.48	\$ 30,245.18	\$ 78,893.00	\$ 200,505.68
Dec	\$ 1,093.16	\$ 531.46	\$ 3,064.70	\$ 47,788.32	\$ 31,662.89	\$ 98,895.18	\$ 183,035.71
Jan	\$ 933.87	\$ 153.26	\$ 3,801.08	\$ 35,238.34	\$ 22,083.64	\$ 86,135.16	\$ 148,345.35
Feb	\$ 371.96	\$ 435.68	\$ 1,366.62	\$ 23,785.79	\$ 5,888.85	\$ 72,286.38	\$ 104,135.28
March	\$ 493.31	\$ 501.03	\$ 2,587.13	\$ 30,362.15	\$ 11,864.16	\$ 61,257.71	\$ 107,065.49
April	\$ 571.10	\$ 154.69	\$ 3,472.15	\$ 34,319.57	\$ 10,529.28	\$ 80,521.24	\$ 129,568.03
May	\$ 590.76	\$ 294.54	\$ 3,272.44	\$ 35,898.71	\$ 11,396.74	\$ 78,549.54	\$ 130,002.73
June	\$ 663.36	\$ 432.29	\$ 5,269.33	\$ 50,512.91	\$ 28,319.46	\$ 115,481.48	\$ 200,678.83
	\$ 11,041.27	\$ 5,572.39	\$ 49,637.99	\$ 550,433.77	\$ 403,148.78	\$ 1,321,560.53	\$ 2,341,394.73
% By Type	0.47%	0.24%	2.12%	23.51%	17.22%	56.44%	100.00%



JACKSON COUNTY TOURISM DEVELOPMENT AUTHORITY

TOTAL ROOM OCCUPANCY TAX COLLECTIONS BY MONTH

Month	Tax Collected	# Units Reporting	% of Inc/Dec
July-2023	\$ 285,430.89	81	
July-2024	\$ 276,689.65	92	-3.06%
	\$ (8,741.24)	11	
August-2023	\$ 376,478.34	89	
August-2024	\$ 376,774.10	91	0.08%
	\$ 295.76	2	
September-2023	\$ 289,116.07	93	
September-2024	\$ 305,929.82	97	5.82%
	\$ 16,813.75	4	
October-2023	\$ 229,745.47	91	
October-2024	\$ 178,664.06	83	-22.23%
	\$ (51,081.41)	-8	
November-2023	\$ 285,381.98	91	
November-2024	\$ 200,505.68	88	-29.74%
	\$ (84,876.30)	-3	
December-2023	\$ 189,325.49	78	
December-2024	\$ 183,035.71	80	-3.32%
	\$ (6,289.78)	2	
January-2024	\$ 141,538.21	79	
January-2025	\$ 148,345.35	87	4.81%
	\$ 6,807.14	8	
February-2024	\$ 97,063.80	67	
February-2025	\$ 104,135.28	74	7.29%
	\$ 7,071.48	7	
March-2024	\$ 153,142.20	68	
March-2025	\$ 107,065.49	75	-30.09%
	\$ (46,076.71)	7	
April-2024	\$ 127,759.55	72	
April-2025	\$ 129,568.03	80	1.42%
	\$ 1,808.48	8	
May-2024	\$ 135,318.67	78	
May-2025	\$ 130,002.73	80	-3.93%
	\$ (5,315.94)	2	
June-2024	\$ 185,581.58	77	
June-2025	\$ 200,678.83	87	8.14%
	\$ 15,097.25	10	
FYTD 2024	\$ 2,495,882.25		
FYTD 2025	\$ 2,341,394.73		

COUNTY OF JACKSON
 Trial Balance - Balance Sheet Accounts
 Report dates 06/01/2025 - thru - 06/30/2025

Account Number	Account Description	Beginning Balance	Debits	Credits	Ending Balance
		Dr (Cr)			Dr (Cr)
24-1110-000-00	CASH ON HAND	125,348.20	213,565.65	176,749.94	162,163.91
24-1130-000-00	CASH IN TIME DEPOSIT	2,900,000.00	0.00	0.00	2,900,000.00
24-1231-000-00	ACCOUNTS RECEIVABLE	0.00	0.00	0.00	0.00
24-1232-892-00	ACCTS RECEIVABLE SALES TAX	1,466.45	689.61	0.00	2,156.06
24-1232-893-00	ACCTS RECEIVABLE SALES TAX	0.00	0.21	0.00	0.21
24-1750-000-01	PROPERTY AND EQUIPMENT	10,844.20	0.00	0.00	10,844.20
24-1800-000-00	ACCUMULATED DEPRECIATION	(2,711.05)	0.00	0.00	(2,711.05)
Total Asset		3,034,947.80	214,255.47	176,749.94	3,072,453.33
24-2100-000-00	ACCOUNTS PAYABLE	0.00	130,892.81	133,849.25	(2,956.44)
24-2200-175-00	FEDERAL TAX PAYABLE	0.00	1,454.00	1,469.78	(15.78)
24-2200-176-00	STATE TAX PAYABLE	0.00	416.00	422.00	(6.00)
24-2200-181-00	FICA TAX PAYABLE	0.00	769.60	769.60	0.00
24-2200-182-00	RETIREMENT PAYABLE	131.54	2,432.96	2,542.73	21.77
24-2200-187-00	MEDICARE TAX PAYABLE	0.00	180.00	180.00	0.00
24-2900-000-00	FUND BALANCE	(3,746,787.10)	0.00	0.00	(3,746,787.10)
24-2900-000-01	RES BY STATE STATUTE	(190,942.00)	0.00	0.00	(190,942.00)
24-2912-000-00	RESERVE FOR ENCUMBRANCES	19,996.48	141,477.19	160,563.11	910.56
24-2912-000-01	RESERVE FOR ENCUMBRANCES-PRIOR YEAR	(19,996.48)	160,563.11	141,477.19	(910.56)
24-3000-000-00	REVENUE CONTROL	(1,994,923.33)	424.00	211,466.07	(2,205,965.40)
24-4000-000-00	EXPENDITURE CONTROL	2,897,573.09	180,077.71	3,453.18	3,074,197.62
Total Liability		(3,034,947.80)	618,687.38	656,192.91	(3,072,453.33)
Total TOURISM DEVELOPMENT AUTH		0.00	832,942.85	832,942.85	0.00

COUNTY OF JACKSON
Income Statement
Report dates 07/01/2024 - thru - 06/30/2025

Account Number	Description	Adjusted Budget 07/01/2024 06/30/2025	Debits and Credits 06/01/2025 06/30/2025	Debits and Credits 07/01/2024 06/30/2025	Encumbrances 07/01/2024 06/30/2025	Balance 07/01/2024 06/30/2025	% Used
24-3230-130-00	JACKSON COUNTY TDA	2,500,000.00	200,673.83	2,063,809.74	0.00	436,190.26	82.55
	TAX REVENUE	2,500,000.00	200,673.83	2,063,809.74	0.00	436,190.26	82.55
24-3270-170-01	JACKSON TDA - PENALTY	5,000.00	5.00	895.34	0.00	4,104.66	17.91
24-3270-190-00	MARKETING AND ADVERTISIN	10,000.00	0.00	120.50	0.00	9,879.50	1.21
	PENALTY & INTEREST	15,000.00	5.00	1,015.84	0.00	13,984.16	6.77
24-3831-491-00	INVESTMENT EARNINGS	152,000.00	10,363.24	141,139.82	0.00	10,860.18	92.86
	REVENUES	152,000.00	10,363.24	141,139.82	0.00	10,860.18	92.86
24-3991-000-00	FUND BALANCE	656,005.00	0.00	0.00	0.00	656,005.00	0.00
	FUND BALANCE	656,005.00	0.00	0.00	0.00	656,005.00	0.00
DEPARTMENT TOTAL Revenue		3,323,005.00	211,042.07	2,205,965.40	0.00	1,117,039.60	66.38
24-4926-121-00	SALARIES & WAGES	181,050.00	12,413.07	180,903.86	0.00	146.14	99.92
24-4926-170-00	BOARD MEMBER EXPENSE	900.00	350.16	853.96	0.00	46.04	94.88
24-4926-181-00	SOCIAL SECURITY CONTRIBU	11,225.00	769.62	11,175.75	0.00	49.25	99.56
24-4926-182-00	RETIREMENT EXPENSE	24,623.00	1,688.18	24,514.71	0.00	108.29	99.56
24-4926-183-00	HOSPITALIZATION INSURANC	23,214.00	303.16	21,393.64	0.00	1,820.36	92.16
24-4926-185-00	UNEMPLOYMENT INSURANCE	628.00	32.44	442.68	0.00	185.32	70.49
24-4926-186-00	WORKMAN'S COMPENSATION	2,299.00	0.00	0.00	0.00	2,299.00	0.00
24-4926-187-00	MEDICARE TAX	2,625.00	180.00	2,613.69	0.00	11.31	99.57
24-4926-190-00	PROFESSIONAL SER-COUNTY	16,250.00	1,354.17	16,250.04	0.00	-0.04	100.00
24-4926-191-00	PROFESSIONAL SERVICES-AU	12,072.00	0.00	12,072.00	0.00	0.00	0.00
24-4926-192-00	LEGAL SERVICES	13,700.00	10,392.50	13,667.50	0.00	32.50	99.76
24-4926-260-00	OFFICE SUPPLIES AND MATE	6,000.00	649.34	2,333.78	0.00	3,666.22	38.90
24-4926-299-00	MISCELLANEOUS	20,600.00	1,217.91	12,022.91	910.56	7,666.53	62.78
24-4926-311-00	TRAVEL	41,050.00	2,835.18	18,820.07	0.00	22,229.93	45.85
24-4926-321-00	TELEPHONE	7,600.00	-6.38	6,748.01	0.00	851.99	88.79
24-4926-321-01	TELEPHONE-VISITOR CENTER	0.00	0.00	-320.08	0.00	320.08	0.00
24-4926-321-02	TELEPHONE-TDA	6,000.00	486.57	5,362.89	0.00	637.11	89.38
24-4926-325-00	POSTAGE	42,770.00	10,203.03	42,769.98	0.00	0.02	100.00
24-4926-331-00	UTILITIES	3,700.00	208.51	3,611.72	0.00	88.28	97.61
24-4926-341-00	PRINTING	96,339.00	16,094.00	88,472.64	0.00	7,866.36	91.83
24-4926-351-00	REPAIRS & MAINT-BUILDING	500.00	0.00	0.00	0.00	500.00	0.00
24-4926-370-00	AD FIRM MEDIA	561,500.00	11,254.27	506,317.86	0.00	55,182.14	90.17

COUNTY OF JACKSON
Income Statement
Report dates 07/01/2024 - thru - 06/30/2025

Account Number	Description	Adjusted Budget 07/01/2024 06/30/2025	Debits and Credits 06/01/2025 06/30/2025	Debits and Credits 07/01/2024 06/30/2025	Encumbrances 07/01/2024 06/30/2025	Balance 07/01/2024 06/30/2025	% Used
24-4926-370-01	WEBSITE SERVICE	33,200.00	2,100.00	33,058.85	0.00	141.15	99.57
24-4926-370-02	CREATIVE & PRODUCTION SE	140,500.00	6,000.00	140,315.04	0.00	184.96	99.87
24-4926-370-03	DIGITAL CAMPAIGN REPORTI	13,200.00	1,100.00	12,100.00	0.00	1,100.00	91.67
24-4926-370-04	E-MAIL CAMPAIGNS	38,300.00	2,910.00	38,210.00	0.00	90.00	99.77
24-4926-370-05	SEM MANAGEMENT	188,600.00	15,805.65	173,115.31	0.00	15,484.69	91.79
24-4926-370-09	SOCIAL MEDIA SPEND	160,000.00	29,586.16	145,994.09	0.00	14,005.91	91.25
24-4926-393-00	VISITOR CENTER OPERATION	218,745.00	17,770.42	218,745.04	0.00	-0.04	100.00
24-4926-393-01	PUBLIC RELATIONS	121,000.00	0.00	90,533.09	0.00	30,466.91	74.82
24-4926-393-02	CONTRACTED SERVICES	22,000.00	1,833.33	21,999.96	0.00	0.04	100.00
24-4926-393-03	CONTRACTED SERVICES-RECO	1,400.00	50.00	500.00	0.00	900.00	35.71
24-4926-393-05	CONTRACTED-WEBSITE	104,600.00	0.00	96,395.00	0.00	8,205.00	92.16
24-4926-393-06	CONTRACTED-AD FIRM RETAI	69,400.00	15,400.00	69,400.00	0.00	0.00	0.00
24-4926-393-07	CONTRACTED SERVICES-STR	12,500.00	0.00	12,480.00	0.00	20.00	99.84
24-4926-393-08	CONTRACTED-AD FIRM MISC	40,402.00	1,958.82	39,747.16	0.00	654.84	98.38
24-4926-393-11	SOFTWARE, INTERNET, MISC S	33,089.00	978.58	33,088.95	0.00	0.05	100.00
24-4926-393-14	CONTRACTED SERVICES-HR O	6,920.00	489.10	5,594.90	0.00	1,325.10	80.85
24-4926-393-15	RESEARCH AND ANALYTICS	73,500.00	0.00	64,468.98	0.00	9,031.02	87.71
24-4926-399-00	CONTRACTED SERVICES	55,200.00	4,600.00	46,000.00	0.00	9,200.00	83.33
24-4926-412-00	BUILDING RENT	23,280.00	1,900.00	22,800.00	0.00	480.00	97.94
24-4926-454-00	INSURANCE	3,754.00	-1,351.00	3,562.00	0.00	192.00	94.89
24-4926-491-00	DUES AND SUBSCRIPTIONS	11,159.00	67.74	10,490.66	0.00	668.34	94.01
24-4926-550-00	CAPITAL OUTLAY-EQUIPMENT	10,500.00	0.00	2,459.98	0.00	8,040.02	23.43
24-4926-550-01	CAPITAL PROJECTS	745,000.00	0.00	745,000.00	0.00	0.00	0.00
24-4926-699-00	GRANTS	50,000.00	0.00	6,000.00	0.00	44,000.00	12.00
24-4926-699-02	MISCELLANEOUS DONATIONS	72,111.00	5,000.00	72,111.00	0.00	0.00	0.00
24-4926-990-00	CONTINGENCY	0.00	0.00	0.00	0.00	0.00	0.00
TOURISM DEVELOPMENT AUTHORITY		3,323,005.00	176,624.53	3,074,197.62	910.56	247,896.82	92.54
DEPARTMENT TOTAL Expense		-3,323,005.00	-176,624.53	-3,074,197.62	910.56	-247,896.82	92.54
Fund 24 TOURISM DEVELOPMENT AUTH		0.00	34,417.54	-868,232.22	910.56	869,142.78	79.46

ACCOUNT ACTIVITY ANALYSIS					PAGE 1			
BC2001					BEGINNING 06/01/25 ENDING 06/30/25			
TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE
ACCOUNT # 24-4926-121-00 DESC: SALARIES & WAGES ASN:								
06/01/25				BUDGET BALANCE	181,050.00			168,490.79
06/06/25	TLJ		JE-251469	JOE: TDA PAYROLL 6/6/25	0.00	6,206.53	0.00	174,697.32
06/20/25	TLJ		JE-251473	JOE: TDA PAYROLL 6/20/25	0.00	6,206.54	0.00	180,903.86
TOTALS					181,050.00	187,867.33	6,963.47	180,903.86
ACCOUNT # 24-4926-126-00 DESC: PART-TIME SALARIES ASN:								
06/01/25				BUDGET BALANCE	0.00			0.00
TOTALS					0.00	0.00	0.00	0.00
ACCOUNT # 24-4926-170-00 DESC: BOARD MEMBER EXPENSE ASN:								
06/30/25		062525A		04*2400834 BUSINESS CARD	0.00	351.25	0.00	855.05
06/30/25		062525A		04*2400834 BUSINESS CARD	0.00	0.00	1.09	853.96
TOTALS					900.00	861.92	7.96	853.96
ACCOUNT # 24-4926-181-00 DESC: SOCIAL SECURITY CONTRIBUTION ASN:								
06/01/25				BUDGET BALANCE	11,225.00			10,406.13
06/06/25	TLJ		JE-251472	JOE: TDA TAX DRAFT 6/6/2	0.00	384.82	0.00	10,790.95
06/20/25	TLJ		JE-251474	JOE: TAX DRAFT 6/20/25	0.00	384.80	0.00	11,175.75
TOTALS					11,225.00	11,175.75	0.00	11,175.75
ACCOUNT # 24-4926-182-00 DESC: RETIREMENT EXPENSE ASN:								
06/01/25				BUDGET BALANCE	24,623.00			22,826.53
06/06/25	TLJ		JE-251472	JOE: TDA TAX DRAFT 6/6/2	0.00	844.09	0.00	23,670.62
06/20/25	TLJ		JE-251474	JOE: TAX DRAFT 6/20/25	0.00	844.09	0.00	24,514.71
TOTALS					24,623.00	24,514.72	0.01	24,514.71
ACCOUNT # 24-4926-183-00 DESC: HOSPITALIZATION INSURANCE ASN:								
06/01/25				BUDGET BALANCE	23,214.00			21,090.48

ACCOUNT ACTIVITY ANALYSIS					PAGE 2			
BC2001					BEGINNING 06/01/25 ENDING 06/30/25			
TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE
ACCOUNT # 24-4926-183-00 DESC: HOSPITALIZATION INSURANCE ASN: =====> CONTINUED <=====								
06/01/25		934878		04*2400799 COMPANION LIFE INSURANCE	0.00	303.16	0.00	21,393.64
TOTALS					23,214.00	21,778.70	385.06	21,393.64
ACCOUNT # 24-4926-185-00 DESC: UNEMPLOYMENT INSURANCE ASN:								
06/01/25				BUDGET BALANCE	628.00			410.24
06/06/25	TLJ		JE-251472	JOE: TDA TAX DRAFT 6/6/2	0.00	16.22	0.00	426.46
06/20/25	TLJ		JE-251474	JOE: TAX DRAFT 6/20/25	0.00	16.22	0.00	442.68
TOTALS					628.00	442.68	0.00	442.68
ACCOUNT # 24-4926-186-00 DESC: WORKMAN'S COMPENSATION ASN:								
06/01/25				BUDGET BALANCE	2,299.00			0.00
TOTALS					2,299.00	0.00	0.00	0.00
ACCOUNT # 24-4926-187-00 DESC: MEDICARE TAX ASN:								
06/06/25	TLJ		JE-251472	JOE: TDA TAX DRAFT 6/6/2	0.00	90.00	0.00	2,523.69
06/20/25	TLJ		JE-251474	JOE: TAX DRAFT 6/20/25	0.00	90.00	0.00	2,613.69
TOTALS					2,625.00	2,613.69	0.00	2,613.69
ACCOUNT # 24-4926-190-00 DESC: PROFESSIONAL SER-COUNTY ASN:								
06/01/25				BUDGET BALANCE	16,250.00			14,895.87
06/30/25	TLJ		JE-251488	JOE: TDA ADMIN JUNE,2025	0.00	1,354.17	0.00	16,250.04
TOTALS					16,250.00	16,250.04	0.00	16,250.04
ACCOUNT # 24-4926-191-00 DESC: PROFESSIONAL SERVICES-AUDIT ASN:								
06/01/25				BUDGET BALANCE	9,500.00			12,072.00
TOTALS					9,500.00	14,090.00	2,018.00	12,072.00

BC2001

BEGINNING 06/01/25

ENDING 06/30/25

TRANS	PO	INVOICE	CHECK	TRANSACTION/	BEGINNING			
DATE	NUMBER	NUMBER	NUMBER	VENDOR NAME	BAL/BUDGET	DEBITS	CREDITS	BALANCE

ACCOUNT # 24-4926-191-00

DESC: PROFESSIONAL SERVICES-AUDIT

ASN: =====>

CONTINUED

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ACCOUNT # 24-4926-192-00

DESC: LEGAL SERVICES

ASN:

06/23/25		86326-B	04*2400818	TEAGUE CAMPBELL	0.00	4,412.50	0.00	7,687.50
06/23/25		87857-B	04*2400818	TEAGUE CAMPBELL	0.00	5,980.00	0.00	13,667.50
TOTALS					2,000.00	13,667.50	0.00	13,667.50

ACCOUNT # 24-4926-260-00

DESC: OFFICE SUPPLIES AND MATERIALS

ASN:

06/01/25				BUDGET BALANCE	6,000.00			1,684.44
06/01/25		052525	04*2400795	BUSINESS CARD	0.00	157.60	0.00	1,842.04
06/01/25		052525	04*2400795	BUSINESS CARD	0.00	0.00	8.97	1,833.07
06/05/25		196J-JN6P-	04*2400810	AMAZON CAPITAL SERVICES	0.00	288.85	0.00	2,121.92
06/05/25		196J-JN6P-	04*2400810	AMAZON CAPITAL SERVICES	0.00	0.00	18.90	2,103.02
06/19/25		44538436	04*2400815	QUILL CORPORATION - 6946	0.00	41.03	0.00	2,144.05
06/19/25		44538436	04*2400815	QUILL CORPORATION - 6946	0.00	0.00	2.68	2,141.37
06/23/25		44552172	04*2400815	QUILL CORPORATION - 6946	0.00	205.88	0.00	2,347.25
06/23/25		44552172	04*2400815	QUILL CORPORATION - 6946	0.00	0.00	13.47	2,333.78
TOTALS					6,000.00	2,458.84	125.06	2,333.78

ACCOUNT # 24-4926-299-00

DESC: MISCELLANEOUS

ASN:

06/01/25				BUDGET BALANCE	20,600.00			10,805.00
06/10/25	250915	KKSK543	04*2400806	IRON MOUNTAIN, INC	0.00	247.04	0.00	11,052.04
06/13/25		39433943	04*2400819	IMAGE SOLUTIONS, LLC	0.00	265.36	0.00	11,317.40
06/13/25		39433943	04*2400819	IMAGE SOLUTIONS, LLC	0.00	0.00	17.36	11,300.04
06/16/25		1WFL-W33G-	04*2400817	AMAZON CAPITAL SERVICES	0.00	28.86	0.00	11,328.90
06/16/25		17VJ-WVKF-	04*2400817	AMAZON CAPITAL SERVICES	0.00	98.41	0.00	11,427.31
06/16/25		17VJ-WVKF-	04*2400817	AMAZON CAPITAL SERVICES	0.00	0.00	6.45	11,420.86
06/16/25		1WFL-W33G-	04*2400817	AMAZON CAPITAL SERVICES	0.00	0.00	1.89	11,418.97
06/23/25		88474	04*2400813	THE SYLVA HERALD	0.00	163.40	0.00	11,582.37
06/30/25	250915	KMHX584	04*2400833	IRON MOUNTAIN, INC	0.00	199.00	0.00	11,781.37
06/30/25		INV351210	04*2400839	IMAGE SOLUTIONS, LLC	0.00	258.45	0.00	12,039.82
06/30/25		INV351210	04*2400839	IMAGE SOLUTIONS, LLC	0.00	0.00	16.91	12,022.91
TOTALS					20,600.00	12,181.12	158.21	12,022.91

ACCOUNT # 24-4926-311-00

DESC: TRAVEL

ASN:

06/01/25				BUDGET BALANCE	41,050.00			15,984.89
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ACCOUNT ACTIVITY ANALYSIS					PAGE 4			
BC2001					BEGINNING 06/01/25 ENDING 06/30/25			
TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE
ACCOUNT # 24-4926-311-00 DESC: TRAVEL ASN: =====> CONTINUED <=====								
06/01/25		052525	04*2400795	BUSINESS CARD	0.00	276.97	0.00	16,261.86
06/01/25		2342	04*2400798	CRAFT HR SOLUTIONS, LLC	0.00	750.00	0.00	17,011.86
06/09/25		061725	04*2400808	BUSINESS CARD	0.00	1,671.97	0.00	18,683.83
06/23/25		06/10/2025	02*16038	NICHOLAS J BREEDLOVE	0.00	136.24	0.00	18,820.07
TOTALS					41,050.00	21,434.40	2,614.33	18,820.07
ACCOUNT # 24-4926-321-00 DESC: TELEPHONE ASN:								
06/01/25				BUDGET BALANCE	4,600.00			6,754.39
06/02/25		331556	04*2400809	BALSAMWEST	0.00	300.00	0.00	7,054.39
06/02/25		331555	04*2400809	BALSAMWEST	0.00	390.57	0.00	7,444.96
06/10/25		6114214210	04*2400802	VERIZON WIRELESS	0.00	51.63	0.00	7,496.59
06/30/25		253684		CASHIERS AREA CHAMBER OF	0.00	0.00	748.58	6,748.01
TOTALS					4,600.00	9,100.95	2,352.94	6,748.01
ACCOUNT # 24-4926-321-01 DESC: TELEPHONE-VISITOR CENTERS ASN:								
06/01/25				BUDGET BALANCE	0.00			-320.08
TOTALS					0.00	489.34	809.42	-320.08
ACCOUNT # 24-4926-325-00 DESC: POSTAGE ASN:								
06/01/25		17VA27215	02*15952	UPS	0.00	54.82	0.00	32,621.77
06/01/25		052525	04*2400795	BUSINESS CARD	0.00	91.12	0.00	32,712.89
06/05/25		060425	04*2400805	RESERVE ACCOUNT	0.00	5,000.00	0.00	37,712.89
06/09/25		17VA27235	02*15952	UPS	0.00	29.68	0.00	37,742.57
06/16/25		17VA27245	02*16034	UPS	0.00	27.41	0.00	37,769.98
06/16/25		061625	04*2400816	RESERVE ACCOUNT	0.00	5,000.00	0.00	42,769.98
TOTALS					42,570.00	42,918.96	148.98	42,769.98
ACCOUNT # 24-4926-331-00 DESC: UTILITIES ASN:								
06/01/25				BUDGET BALANCE	3,200.00			3,403.21
06/01/25		23599	04*2400796	OWENS AND GATES LLC	0.00	40.00	0.00	3,443.21

ACCOUNT ACTIVITY ANALYSIS					PAGE 5			
BC2001 BEGINNING 06/01/25 ENDING 06/30/25								
TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE
ACCOUNT # 24-4926-331-00 DESC: UTILITIES ASN: CONTINUED								
06/23/25		06/16/25	04*2400814	DUKE ENERGY	0.00	168.51	0.00	3,611.72
TOTALS					3,200.00	3,611.72	0.00	3,611.72
ACCOUNT # 24-4926-341-00 DESC: PRINTING ASN:								
06/01/25				BUDGET BALANCE	100,341.00			72,378.64
06/03/25	251191	2025-98232	04*2400804	SMOKY MOUNTAIN NEWS	0.00	5,860.00	0.00	78,238.64
06/03/25	251191	2025-98232	04*2400804	SMOKY MOUNTAIN NEWS	0.00	1,600.00	0.00	79,838.64
06/03/25	251191	2025-98232	04*2400804	SMOKY MOUNTAIN NEWS	0.00	260.00	0.00	80,098.64
06/10/25	251061	451273	04*2400812	BP SOLUTIONS GROUP, INC.	0.00	7,479.31	0.00	87,577.95
06/10/25		451273	04*2400812	BP SOLUTIONS GROUP, INC.	0.00	0.00	489.31	87,088.64
06/23/25		451605	04*2400820	BP SOLUTIONS GROUP, INC.	0.00	1,480.88	0.00	88,569.52
06/23/25		451605	04*2400820	BP SOLUTIONS GROUP, INC.	0.00	0.00	96.88	88,472.64
TOTALS					100,341.00	89,349.08	876.44	88,472.64
ACCOUNT # 24-4926-351-00 DESC: REPAIRS & MAINT-BUILDING ASN:								
06/01/25				BUDGET BALANCE	500.00			0.00
TOTALS					500.00	0.00	0.00	0.00
ACCOUNT # 24-4926-370-00 DESC: AD FIRM MEDIA ASN:								
06/01/25		052625	04*2400794	BUSINESS CARD	0.00	11,254.27	0.00	506,317.86
TOTALS					561,500.00	537,567.86	31,250.00	506,317.86
ACCOUNT # 24-4926-370-01 DESC: WEBSITE SERVICE ASN:								
06/01/25				BUDGET BALANCE	25,200.00			30,958.85
06/05/25		INV-02652	02*15997	BUFFALO GROUPE, LLC	0.00	2,100.00	0.00	33,058.85
TOTALS					25,200.00	33,058.85	0.00	33,058.85
ACCOUNT # 24-4926-370-02 DESC: CREATIVE & PRODUCTION SERVICES ASN:								
06/01/25				BUDGET BALANCE	89,500.00			134,315.04

ACCOUNT ACTIVITY ANALYSIS					PAGE 6			
BC2001					BEGINNING 06/01/25 ENDING 06/30/25			
TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE
ACCOUNT # 24-4926-370-02 DESC: CREATIVE & PRODUCTION SERVICES ASN: > CONTINUED < <=====								
06/05/25		INV-02652	02*15997	BUFFALO GROUPE, LLC	0.00	6,000.00	0.00	140,315.04
TOTALS					89,500.00	140,315.04	0.00	140,315.04
ACCOUNT # 24-4926-370-03 DESC: DIGITAL CAMPAIGN REPORTING ASN:								
06/01/25				BUDGET BALANCE	13,200.00			11,000.00
06/05/25		INV-02652	02*15997	BUFFALO GROUPE, LLC	0.00	1,100.00	0.00	12,100.00
TOTALS					13,200.00	12,100.00	0.00	12,100.00
ACCOUNT # 24-4926-370-04 DESC: E-MAIL CAMPAIGNS ASN:								
06/01/25				BUDGET BALANCE	30,800.00			35,300.00
06/05/25		INV-02652	02*15997	BUFFALO GROUPE, LLC	0.00	2,150.00	0.00	37,450.00
06/05/25		INV-02652	02*15997	BUFFALO GROUPE, LLC	0.00	760.00	0.00	38,210.00
TOTALS					30,800.00	38,210.00	0.00	38,210.00
ACCOUNT # 24-4926-370-05 DESC: SEM MANAGEMENT ASN:								
06/01/25				BUDGET BALANCE	188,600.00			157,309.66
06/23/25		074786	04*2400821	LOVE COMMUNICATIONS LLC	0.00	15,805.65	0.00	173,115.31
TOTALS					188,600.00	173,115.31	0.00	173,115.31
ACCOUNT # 24-4926-370-06 DESC: GUEST BLOGS ASN:								
06/01/25				BUDGET BALANCE	0.00			0.00
TOTALS					0.00	0.00	0.00	0.00
ACCOUNT # 24-4926-370-07 DESC: SOCIAL MEDIA ASN:								
TOTALS					0.00	0.00	0.00	0.00

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BEGINNING 06/01/25 ENDING 06/30/25

06/30/25	TLJ	JE-251488	JOE: TDA ADMIN JUNE,2025	0.00	1,833.33	0.00	21,999.96
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ACCOUNT ACTIVITY ANALYSIS					PAGE 8			
BC2001					BEGINNING 06/01/25 ENDING 06/30/25			
TRANS	PO	INVOICE	CHECK	TRANSACTION/	BEGINNING			
DATE	NUMBER	NUMBER	NUMBER	VENDOR NAME	BAL/BUDGET	DEBITS	CREDITS	BALANCE
ACCOUNT # 24-4926-393-02 DESC: CONTRACTED SERVICES ASN: =====> CONTINUED <=====								
TOTALS					22,000.00	21,999.96	0.00	21,999.96
ACCOUNT # 24-4926-393-03 DESC: CONTRACTED SERVICES-RECORDING ASN:								
06/01/25				BUDGET BALANCE	1,400.00			450.00
06/01/25		MAY.2025	04*2400797	CHERYL OSBORNE	0.00	50.00	0.00	500.00
TOTALS					1,400.00	500.00	0.00	500.00
ACCOUNT # 24-4926-393-05 DESC: CONTRACTED-WEBSITE ASN:								
06/01/25				BUDGET BALANCE	104,600.00			96,395.00
TOTALS					104,600.00	96,395.00	0.00	96,395.00
ACCOUNT # 24-4926-393-06 DESC: CONTRACTED-AD FIRM RETAINER ASN:								
06/05/25		INV-02652	02*15997	BUFFALO GROUPE, LLC	0.00	5,400.00	0.00	59,400.00
06/23/25		2025-02969	04*2400822	MADDEN MEDIA	0.00	5,000.00	0.00	64,400.00
06/23/25		2025-02969	04*2400822	MADDEN MEDIA	0.00	5,000.00	0.00	69,400.00
TOTALS					64,800.00	69,400.00	0.00	69,400.00
ACCOUNT # 24-4926-393-07 DESC: CONTRACTED SERVICES-STR ASN:								
06/01/25				BUDGET BALANCE	11,600.00			12,480.00
TOTALS					11,600.00	12,480.00	0.00	12,480.00
ACCOUNT # 24-4926-393-08 DESC: CONTRACTED-AD FIRM MISC ASN:								
06/01/25		052525	04*2400795	BUSINESS CARD	0.00	554.91	0.00	38,343.25
06/05/25		INV-02652	02*15997	BUFFALO GROUPE, LLC	0.00	687.00	0.00	39,030.25
06/05/25		INV-02652	02*15997	BUFFALO GROUPE, LLC	0.00	162.00	0.00	39,192.25
06/30/25		062525A	04*2400834	BUSINESS CARD	0.00	554.91	0.00	39,747.16
TOTALS					34,751.00	39,747.16	0.00	39,747.16

ACCOUNT ACTIVITY ANALYSIS					PAGE 9			
BC2001					BEGINNING 06/01/25 ENDING 06/30/25			
TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE
ACCOUNT # 24-4926-393-08 DESC: CONTRACTED-AD FIRM MISC ASN: =====> CONTINUED <=====								
ACCOUNT # 24-4926-393-11 DESC: SOFTWARE,INTERNET,MISC SERVICES ASN:								
06/01/25				BUDGET BALANCE	32,188.00			32,110.37
06/01/25		052525	04*2400795	BUSINESS CARD	0.00	993.79	0.00	33,104.16
06/01/25		052525	04*2400795	BUSINESS CARD	0.00	0.00	15.21	33,088.95
TOTALS					32,188.00	33,582.67	493.72	33,088.95
ACCOUNT # 24-4926-393-13 DESC: CONTRACTED SERVICES-PHOTOGRAPHY ASN:								
06/01/25				BUDGET BALANCE	0.00			0.00
TOTALS					0.00	0.00	0.00	0.00
ACCOUNT # 24-4926-393-14 DESC: CONTRACTED SERVICES-HR OUTSOURCING ASN:								
06/06/25	TLJ		JE-251471	JOE: PAYROLL INVOICE#:91	0.00	129.10	0.00	5,234.90
06/10/25		2357	04*2400811	CRAFT HR SOLUTIONS, LLC	0.00	360.00	0.00	5,594.90
TOTALS					6,920.00	5,594.90	0.00	5,594.90
ACCOUNT # 24-4926-393-15 DESC: RESEARCH AND ANALYTICS ASN:								
06/01/25				BUDGET BALANCE	73,500.00			64,468.98
TOTALS					73,500.00	64,468.98	0.00	64,468.98
ACCOUNT # 24-4926-399-00 DESC: CONTRACTED SERVICES ASN:								
06/05/25		2102	02*15999	TEMBO HOSPITALITY GROUP	0.00	4,600.00	0.00	46,000.00
TOTALS					55,200.00	50,600.00	4,600.00	46,000.00
ACCOUNT # 24-4926-399-09 DESC: MEDIA MANAGEMENT ASN:								
06/01/25				BUDGET BALANCE	0.00			0.00

ACCOUNT ACTIVITY ANALYSIS					PAGE 10			
BC2001					BEGINNING 06/01/25 ENDING 06/30/25			
TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE
ACCOUNT # 24-4926-399-09 DESC: MEDIA MANAGEMENT ASN: =====> CONTINUED <=====								
TOTALS					0.00	0.00	0.00	0.00
ACCOUNT # 24-4926-412-00 DESC: BUILDING RENT ASN:								
06/01/25		23599		04*2400796 OWENS AND GATES LLC	0.00	1,900.00	0.00	22,800.00
TOTALS					23,280.00	22,800.00	0.00	22,800.00
ACCOUNT # 24-4926-454-00 DESC: INSURANCE ASN:								
06/01/25				BUDGET BALANCE	3,754.00			4,913.00
06/11/25		253210		SELECTIVE INS COMPANY	0.00	0.00	1,351.00	3,562.00
TOTALS					3,754.00	4,913.00	1,351.00	3,562.00
ACCOUNT # 24-4926-491-00 DESC: DUES AND SUBSCRIPTIONS ASN:								
06/01/25				BUDGET BALANCE	9,959.00			10,422.92
06/01/25		052525		04*2400795 BUSINESS CARD	0.00	732.22	0.00	11,155.14
06/01/25		052525		04*2400795 BUSINESS CARD	0.00	0.00	0.49	11,154.65
06/01/25		052525		04*2400795 BUSINESS CARD	0.00	0.00	0.21	11,154.44
06/30/25		062525A		04*2400834 BUSINESS CARD	0.00	0.00	663.78	10,490.66
TOTALS					9,959.00	11,160.74	670.08	10,490.66
ACCOUNT # 24-4926-550-00 DESC: CAPITAL OUTLAY-EQUIPMENT ASN:								
06/01/25				BUDGET BALANCE	10,500.00			2,459.98
TOTALS					10,500.00	747,459.98	745,000.00	2,459.98
ACCOUNT # 24-4926-550-01 DESC: CAPITAL PROJECTS ASN:								
TOTALS					745,000.00	745,000.00	0.00	745,000.00

BEGINNING 06/01/25 ENDING 06/30/25

TOTALS	71,611.00	73,611.00	1,500.00	72,111.00
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