

**JACKSON COUNTY TOURISM
DEVELOPMENT
AUTHORITY**



**FINANCIAL REPORT
JULY 31, 2026**

JACKSON COUNTY TOURISM DEVELOPMENT AUTHORITY

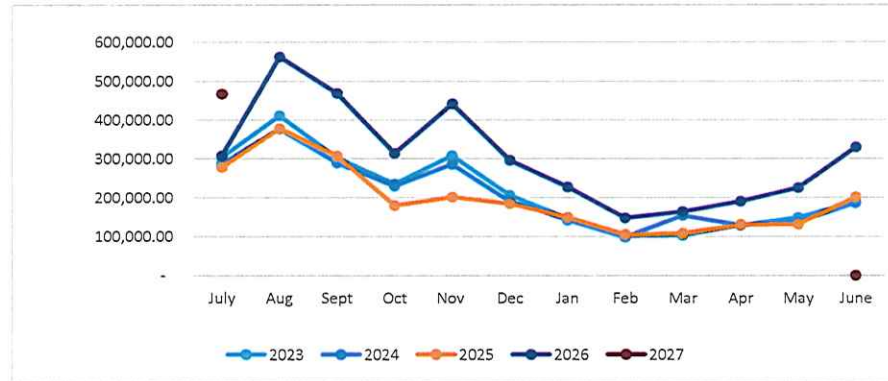
July 31, 2026

- * July Room Occupancy Tax collections totaled \$466,596.81 with \$13.00 collected for penalties. The YTD collection total is \$466,596.81 - 13.64% of budget. The Airbnb total was \$111,604.58; the Home Away/VRBO total was \$86,922.63; and the VACASA,NC total was \$0.00.
- * 97 accounts reported for June rentals (decrease of 5 accounts from last year). The collections were up 52.16% from the same period in 2025. (0.99% based on prior tax rate).

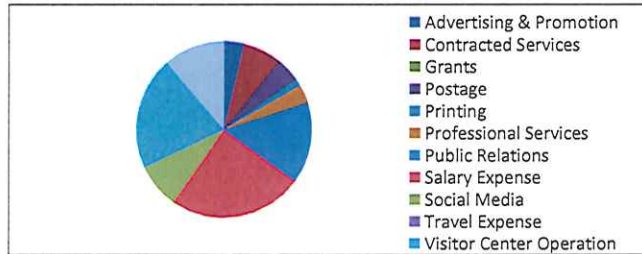
- * The cash balance at July 31, 2026 was \$511,886.33 and investments totaled \$3,100,000.

- * The expenses for June were \$114,192.79. The FYTD expenses totaled \$114,192.79 with encumbrances of \$158,410.84, for a combined total of \$272,603.63 -7.76% of budget.

FYTD Collections



TDA Expenses as of July 31, 2026

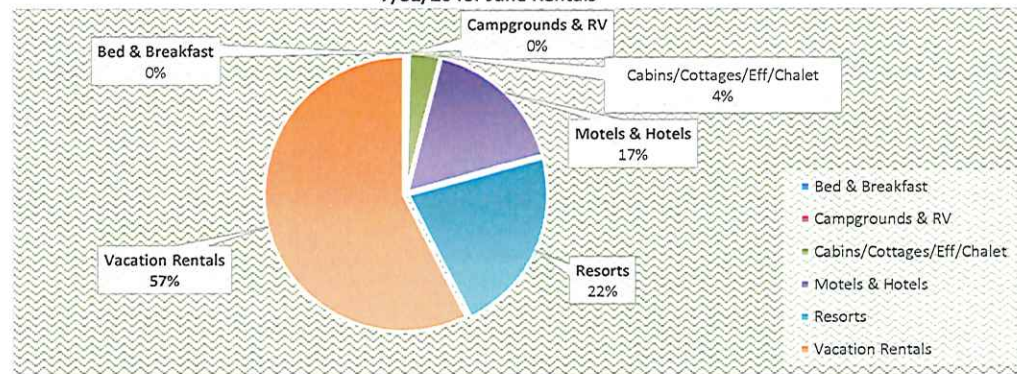


Advertising & Promotion	\$	4,167.78
Contracted Services	\$	8,186.07
Grants	\$	-
Postage	\$	5,193.11
Printing	\$	1,522.50
Professional Services	\$	3,822.17
Public Relations	\$	16,960.00
Salary Expense	\$	28,286.40
Social Media	\$	9,446.40
Travel Expense	\$	55.30
Visitor Center Operation	\$	23,660.05
Capital Projects	\$	-
Other	\$	12,893.01
Total	\$	114,192.79



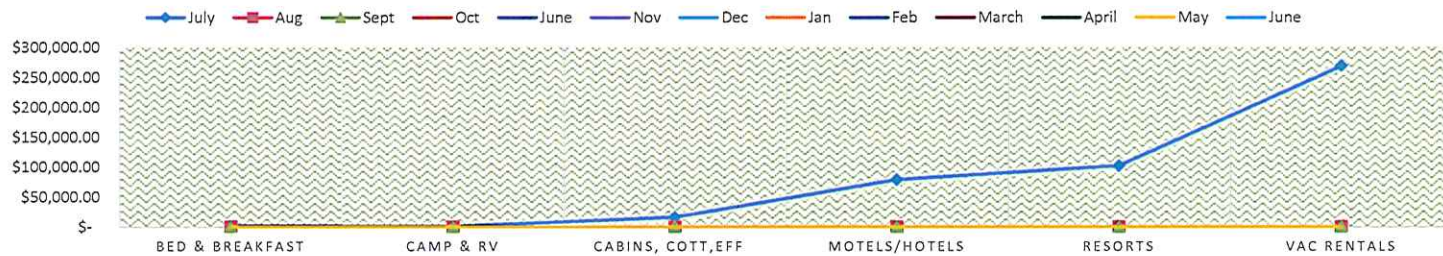
	2023	2024	2025	2026	2027
July	302,567.11	285,430.89	276,689.65	306,652.00	466,609.81
Aug	410,949.64	376,478.34	376,774.10	561,413.72	
Sept	301,922.72	289,116.07	305,929.82	468,254.13	
Oct	235,450.13	229,745.47	178,664.06	313,730.30	
Nov	307,778.37	285,381.98	200,505.68	441,022.82	
Dec	206,012.13	189,325.49	183,035.71	295,471.35	
Jan	146,534.48	141,538.21	148,345.35	227,104.30	
Feb	100,429.24	97,063.80	104,135.28	146,571.14	
Mar	102,142.20	153,142.20	107,065.49	163,248.27	
Apr	127,334.09	127,759.55	129,568.03	189,786.91	
May	147,200.16	135,318.67	130,002.73	224,894.01	
June	188,605.49	185,581.58	200,678.83	328,976.09	-
Total	\$ 2,576,925.76	\$ 2,495,882.25	\$ 2,341,394.73	\$ 3,667,125.04	\$ 466,609.81

Room Occupancy Tax Collections
7/31/26 for June Rentals



Bed & Breakfast	\$	1,499.22
Campgrounds & RV	\$	213.40
Cabins/Cottages/Eff/Chalet	\$	16,392.13
Motels & Hotels	\$	78,545.09
Resorts	\$	101,778.78
Vacation Rentals	\$	268,181.19
	\$	466,609.81

ROOM OCCUPANCY TAX COLLECTIONS BY TYPE



COLLECTIONS BY TYPE

	Bed & Breakfast	Camp & Rv	Cabins, Cott, Eff	Motels/Hotels	Resorts	Vac Rentals	Totals
July	\$ 1,499.22	\$ 213.40	\$ 16,392.13	\$ 78,545.09	\$ 101,778.78	\$ 268,181.19	\$ 466,609.81
Aug							-
Sept							-
Oct							-
Nov							-
Dec							-
Jan							-
Feb							-
March							-
April							-
May							-
June							-
	\$ 1,499.22	\$ 213.40	\$ 16,392.13	\$ 78,545.09	\$ 101,778.78	\$ 268,181.19	\$ 466,609.81
% By Type	0.32%	0.05%	3.51%	16.83%	21.81%	57.47%	100.00%



JACKSON COUNTY TOURISM DEVELOPMENT AUTHORITY

TOTAL ROOM OCCUPANCY TAX COLLECTIONS BY MONTH

Month	Tax Collected	# Units Reporting	% of Inc/Dec
July-2025	\$ 306,652.00	102	
July-2026	\$ 466,609.81	97	52.16%
	\$ 159,957.81	(5)	
August-2025	\$ 561,413.72	100	
August-2026	\$ -	0	-100.00%
	\$ (561,413.72)	-100	
September-2025	\$ 468,254.13	105	
September-2026	\$ -	0	-100.00%
	\$ (468,254.13)	-105	
October-2025	\$ 313,730.30	99	
October-2026	\$ -	0	-100.00%
	\$ (313,730.30)	-99	
November-2025	\$ 441,022.82	103	
November-2026	\$ -	0	-100.00%
	\$ (441,022.82)	-103	
December-2025	\$ 295,471.35	94	
December-2026	\$ -	0	-100.00%
	\$ (295,471.35)	-94	
January-2026	\$ 227,104.30	82	
January-2027	\$ -	0	-100.00%
	\$ (227,104.30)	-82	
February-2026	\$ 146,571.14	71	
February-2027	\$ -	0	-100.00%
	\$ (146,571.14)	-71	
March-2026	\$ 163,248.27	76	
March-2027	\$ -	0	-100.00%
	\$ (163,248.27)	-76	
April-2026	\$ 189,786.91	77	
April-2027	\$ -	0	-100.00%
	\$ (189,786.91)		
May-2026	\$ 224,894.01	85	
May-2027	\$ -	0	-100.00%
	\$ (224,894.01)	-85	
June-2026	\$ 328,976.09	98	
June-2027	\$ -	0	-100.00%
	\$ (328,976.09)	-98	
FYTD 2026	\$ 3,667,125.04		
FYTD 2027	\$ 466,609.81		

COUNTY OF JACKSON
 Trial Balance - Balance Sheet Accounts
 Report dates 07/01/2026 - thru - 07/31/2026

Account Number	Account Description	Beginning Balance Dr (Cr)	Debits	Credits	Ending Balance Dr (Cr)
24-1110-000-00	CASH ON HAND	164,600.13	487,203.20	139,917.00	511,886.33
24-1130-000-00	CASH IN TIME DEPOSIT	3,100,000.00	0.00	0.00	3,100,000.00
24-1232-892-00	ACCTS RECEIVABLE SALES TAX	2,142.10	29.41	0.00	2,171.51
24-1232-893-00	ACCTS RECEIVABLE SALES TAX	0.00	0.00	0.00	0.00
24-1750-000-01	PROPERTY AND EQUIPMENT	0.20	0.00	0.00	0.20
24-1800-000-00	ACCUMULATED DEPRECIATION	(0.05)	0.00	0.00	(0.05)
Total Asset		3,266,742.38	487,232.61	139,917.00	3,614,057.99
24-2100-000-00	ACCOUNTS PAYABLE	(20,861.67)	98,305.49	77,763.07	(319.25)
24-2200-175-00	FEDERAL TAX PAYABLE	(15.78)	2,998.52	2,998.52	(15.78)
24-2200-176-00	STATE TAX PAYABLE	(6.00)	880.00	880.00	(6.00)
24-2200-181-00	FICA TAX PAYABLE	0.00	1,676.93	1,676.93	0.00
24-2200-182-00	RETIREMENT PAYABLE	21.77	1,021.04	5,301.26	(4,258.45)
24-2200-187-00	MEDICARE TAX PAYABLE	0.00	392.18	392.18	0.00
24-2900-000-00	FUND BALANCE	(3,054,938.70)	0.00	0.00	(3,054,938.70)
24-2900-000-01	RES BY STATE STATUTE	(190,942.00)	0.00	0.00	(190,942.00)
24-2912-000-00	RESERVE FOR ENCUMBRANCES	0.00	403,587.07	245,176.23	158,410.84
24-2912-000-01	RESERVE FOR ENCUMBRANCES-PRIOR YEAR	0.00	245,176.23	403,587.07	(158,410.84)
24-3000-000-00	REVENUE CONTROL	0.00	7,137.78	484,908.38	(477,770.60)
24-4000-000-00	EXPENDITURE CONTROL	0.00	116,051.16	1,858.37	114,192.79
Total Liability		(3,266,742.38)	877,226.40	1,224,542.01	(3,614,057.99)
Total TOURISM DEVELOPMENT AUTH		0.00	1,364,459.01	1,364,459.01	0.00

COUNTY OF JACKSON
Income Statement
Report dates 07/01/2026 - thru - 07/31/2026

Account Number	Description	Adjusted Budget 07/01/2026 07/31/2026	Debits and Credits 07/01/2026 07/31/2026	Debits and Credits 07/01/2026 07/31/2026	Encumbrances 07/01/2026 07/31/2026	Balance 07/01/2026 07/31/2026	% Used
24-3230-130-00	JACKSON COUNTY TDA	3,420,661.00	466,596.81	466,596.81	0.00	2,954,064.19	13.64
	TAX REVENUE	3,420,661.00	466,596.81	466,596.81	0.00	2,954,064.19	13.64
24-3270-170-01	JACKSON TDA - PENALTY	5,000.00	13.00	13.00	0.00	4,987.00	0.26
	PENALTY & INTEREST	5,000.00	13.00	13.00	0.00	4,987.00	0.26
24-3831-491-00	INVESTMENT EARNINGS	88,000.00	11,160.79	11,160.79	0.00	76,839.21	12.68
	REVENUES	88,000.00	11,160.79	11,160.79	0.00	76,839.21	12.68
	DEPARTMENT TOTAL Revenue	3,513,661.00	477,770.60	477,770.60	0.00	3,035,890.40	13.60
24-4926-121-00	SALARIES & WAGES	175,808.00	20,285.51	20,285.51	0.00	155,522.49	11.54
24-4926-170-00	BOARD MEMBER EXPENSE	1,050.00	0.00	0.00	0.00	1,050.00	0.00
24-4926-181-00	SOCIAL SECURITY CONTRIBU	10,900.00	1,257.70	1,257.70	0.00	9,642.30	11.54
24-4926-182-00	RETIREMENT EXPENSE	26,547.00	3,063.09	3,063.09	0.00	23,483.91	11.54
24-4926-183-00	HOSPITALIZATION INSURANC	18,910.00	3,653.31	3,653.31	0.00	15,256.69	19.32
24-4926-185-00	UNEMPLOYMENT INSURANCE	684.00	26.79	26.79	0.00	657.21	3.92
24-4926-186-00	WORKMAN'S COMPENSATION	2,345.00	0.00	0.00	0.00	2,345.00	0.00
24-4926-187-00	MEDICARE TAX	2,549.00	294.14	294.14	0.00	2,254.86	11.54
24-4926-190-00	PROFESSIONAL SER-COUNTY	16,250.00	1,354.17	1,354.17	0.00	14,895.83	8.33
24-4926-191-00	PROFESSIONAL SERVICES-AU	9,500.00	2,468.00	2,468.00	0.00	7,032.00	25.98
24-4926-192-00	LEGAL SERVICES	8,000.00	0.00	0.00	0.00	8,000.00	0.00
24-4926-260-00	OFFICE SUPPLIES AND MATE	6,000.00	0.00	0.00	0.00	6,000.00	0.00
24-4926-299-00	MISCELLANEOUS	11,840.00	840.00	840.00	0.00	11,000.00	7.09
24-4926-311-00	TRAVEL	23,500.00	55.30	55.30	0.00	23,444.70	0.24
24-4926-321-00	TELEPHONE	6,000.00	725.61	725.61	0.00	5,274.39	12.09
24-4926-321-01	TELEPHONE-VISITOR CENTER	0.00	-286.15	-286.15	0.00	286.15	0.00
24-4926-321-02	TELEPHONE-TDA	6,000.00	503.16	503.16	0.00	5,496.84	8.39
24-4926-325-00	POSTAGE	52,570.00	5,228.55	5,228.55	0.00	47,341.45	9.95
24-4926-331-00	UTILITIES	3,800.00	255.38	255.38	0.00	3,544.62	6.72
24-4926-341-00	PRINTING	75,201.00	1,522.50	1,522.50	1,522.50	72,156.00	4.05
24-4926-351-00	REPAIRS & MAINT-BUILDING	500.00	0.00	0.00	0.00	500.00	0.00
24-4926-370-00	AD FIRM MEDIA	760,000.00	0.00	0.00	0.00	760,000.00	0.00
24-4926-370-01	WEBSITE SERVICE	60,200.00	0.00	0.00	0.00	60,200.00	0.00
24-4926-370-02	CREATIVE & PRODUCTION SE	88,000.00	0.00	0.00	0.00	88,000.00	0.00
24-4926-370-03	DIGITAL CAMPAIGN REPORTI	20,000.00	0.00	0.00	0.00	20,000.00	0.00
24-4926-370-04	E-MAIL CAMPAIGNS	30,000.00	0.00	0.00	0.00	30,000.00	0.00
24-4926-370-09	SOCIAL MEDIA SPEND	168,000.00	9,446.40	9,446.40	156,888.34	1,665.26	99.01

COUNTY OF JACKSON
Income Statement

Report dates 07/01/2026 - thru - 07/31/2026

Account Number	Description	Adjusted Budget 07/01/2026 07/31/2026	Debits and Credits 07/01/2026 07/31/2026	Debits and Credits 07/01/2026 07/31/2026	Encumbrances 07/01/2026 07/31/2026	Balance 07/01/2026 07/31/2026	% Used
24-4926-393-00	VISITOR CENTER OPERATION	233,121.00	23,660.05	23,660.05	0.00	209,460.95	10.15
24-4926-393-01	PUBLIC RELATIONS	141,760.00	16,960.00	16,960.00	0.00	124,800.00	11.96
24-4926-393-02	CONTRACTED SERVICES	22,000.00	1,833.33	1,833.33	0.00	20,166.67	8.33
24-4926-393-03	CONTRACTED SERVICES-RECO	1,400.00	0.00	0.00	0.00	1,400.00	0.00
24-4926-393-06	CONTRACTED-AD FIRM RETAI	50,000.00	0.00	0.00	0.00	50,000.00	0.00
24-4926-393-07	CONTRACTED SERVICES-STR	12,819.00	0.00	0.00	0.00	12,819.00	0.00
24-4926-393-08	CONTRACTED-AD FIRM MISC	25,000.00	0.00	0.00	0.00	25,000.00	0.00
24-4926-393-11	SOFTWARE, INTERNET, MISC S	45,534.00	4,167.78	4,167.78	0.00	41,366.22	9.15
24-4926-393-14	CONTRACTED SERVICES-HR O	9,600.00	496.00	496.00	0.00	9,104.00	5.17
24-4926-393-15	RESEARCH AND ANALYTICS	51,000.00	0.00	0.00	0.00	51,000.00	0.00
24-4926-399-00	CONTRACTED SERVICES	62,450.00	5,856.74	5,856.74	0.00	56,593.26	9.38
24-4926-399-09	MEDIA MANAGEMENT	75,000.00	0.00	0.00	0.00	75,000.00	0.00
24-4926-412-00	BUILDING RENT	24,540.00	1,900.00	1,900.00	0.00	22,640.00	7.74
24-4926-454-00	INSURANCE	3,754.00	0.00	0.00	0.00	3,754.00	0.00
24-4926-491-00	DUES AND SUBSCRIPTIONS	8,829.00	8,625.43	8,625.43	0.00	203.57	97.69
24-4926-550-00	CAPITAL OUTLAY-EQUIPMENT	1,000.00	0.00	0.00	0.00	1,000.00	0.00
24-4926-550-01	CAPITAL PROJECTS	1,000,000.00	0.00	0.00	0.00	1,000,000.00	0.00
24-4926-699-00	GRANTS	100,000.00	0.00	0.00	0.00	100,000.00	0.00
24-4926-699-02	MISCELLANEOUS DONATIONS	11,700.00	0.00	0.00	0.00	11,700.00	0.00
24-4926-990-00	CONTINGENCY	50,000.00	0.00	0.00	0.00	50,000.00	0.00
TOURISM DEVELOPMENT AUTHORITY		3,513,661.00	114,192.79	114,192.79	158,410.84	3,241,057.37	7.76
DEPARTMENT TOTAL Expense		-3,513,661.00	-114,192.79	-114,192.79	158,410.84	-3,241,057.37	7.76
Fund 24 TOURISM DEVELOPMENT AUTH		0.00	363,577.81	363,577.81	158,410.84	-205,166.97	10.68

ACCOUNT ACTIVITY ANALYSIS					PAGE 1			
BC2001		BEGINNING 07/01/26			ENDING 07/31/26			
TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE

ACCOUNT # 24-4926-121-00 DESC: SALARIES & WAGES ASN:								
07/01/26				BUDGET BALANCE	175,808.00			0.00
07/02/26	TLJ		JE-270058	JOE: TDA PAYROLL 7/2/202	0.00	6,761.83	0.00	6,761.83
07/17/26	TLJ		JE-270125	JOE: TDA PAYROLL 7/17/26	0.00	6,761.83	0.00	13,523.66
07/31/26	TLJ		JE-270159	JOE: TDA PAYROLL 7/31/26	0.00	6,761.85	0.00	20,285.51
TOTALS					175,808.00	20,285.51	0.00	20,285.51
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ACCOUNT # 24-4926-170-00 DESC: BOARD MEMBER EXPENSE ASN:								
07/01/26				BUDGET BALANCE	1,050.00			0.00
TOTALS					1,050.00	0.00	0.00	0.00
=====								
ACCOUNT # 24-4926-181-00 DESC: SOCIAL SECURITY CONTRIBUTION ASN:								
07/02/26	TLJ		JE-270059	JOE: TDA TAX DRAFT PAYRO	0.00	419.23	0.00	419.23
07/17/26	TLJ		JE-270126	JOE: TDA PAYROLL TAX DRA	0.00	419.24	0.00	838.47
07/31/26	TLJ		JE-270161	JOA: TDA TAX DRAFT PAYRO	0.00	0.00	419.23	419.24
07/31/26	TLJ		JE-270161	JOA: TDA TAX DRAFT PAYRO	0.00	419.23	0.00	838.47
07/31/26	TLJ		JE-270161	JOE: TDA TAX DRAFT PAYRO	0.00	419.23	0.00	1,257.70
TOTALS					10,900.00	1,676.93	419.23	1,257.70
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ACCOUNT # 24-4926-182-00 DESC: RETIREMENT EXPENSE ASN:								
07/01/26				BUDGET BALANCE	26,547.00			0.00
07/02/26	TLJ		JE-270059	JOE: TDA TAX DRAFT PAYRO	0.00	1,021.03	0.00	1,021.03
07/17/26	TLJ		JE-270126	JOE: TDA PAYROLL TAX DRA	0.00	1,021.03	0.00	2,042.06
07/31/26	TLJ		JE-270161	JOA: TDA TAX DRAFT PAYRO	0.00	0.00	1,021.04	1,021.02
07/31/26	TLJ		JE-270161	JOA: TDA TAX DRAFT PAYRO	0.00	1,021.03	0.00	2,042.05
07/31/26	TLJ		JE-270161	JOE: TDA TAX DRAFT PAYRO	0.00	1,021.04	0.00	3,063.09
TOTALS					26,547.00	4,084.13	1,021.04	3,063.09
=====								
ACCOUNT # 24-4926-183-00 DESC: HOSPITALIZATION INSURANCE ASN:								
07/01/26				BUDGET BALANCE	18,910.00			0.00
07/01/26		06/11/26	04*2401096	BCBS OF NC	0.00	1,349.95	0.00	1,349.95

BC2001	BEGINNING 07/01/26	ENDING 07/31/26
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TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE

ACCOUNT # 24-4926-190-00	DESC: PROFESSIONAL SER-COUNTY	ASN: =====>	CONTINUED	<=====
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ACCOUNT # 24-4926-191-00	DESC: PROFESSIONAL SERVICES-AUDIT	ASN:
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07/01/26				BUDGET BALANCE	9,500.00			0.00
07/10/26		INV26740	02*18579	MARTIN STARNES & ASSOCIA	0.00	2,468.00	0.00	2,468.00
TOTALS					9,500.00	2,468.00	0.00	2,468.00
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ACCOUNT # 24-4926-192-00	DESC: LEGAL SERVICES	ASN:
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07/01/26				BUDGET BALANCE	8,000.00			0.00
TOTALS					8,000.00	0.00	0.00	0.00
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ACCOUNT # 24-4926-260-00	DESC: OFFICE SUPPLIES AND MATERIALS	ASN:
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TOTALS					6,000.00	0.00	0.00	0.00
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ACCOUNT # 24-4926-299-00	DESC: MISCELLANEOUS	ASN:
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07/10/26		134968720	04*2401106	GREAT SMOKIES STORAGE	0.00	840.00	0.00	840.00
TOTALS					11,840.00	840.00	0.00	840.00
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ACCOUNT # 24-4926-311-00	DESC: TRAVEL	ASN:
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07/01/26				BUDGET BALANCE	23,500.00			0.00
07/25/26		7/13/2026	02*18651	NICHOLAS J BREEDLOVE	0.00	55.30	0.00	55.30
TOTALS					23,500.00	55.30	0.00	55.30
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ACCOUNT # 24-4926-321-00	DESC: TELEPHONE	ASN:
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07/01/26				BUDGET BALANCE	6,000.00			0.00
07/01/26		6146805231	04*2401097	VERIZON WIRELESS	0.00	38.34	0.00	38.34
07/10/26		415976	04*2401105	BALSAMWEST	0.00	301.09	0.00	339.43

BC2001 BEGINNING 07/01/26 ENDING 07/31/26

TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE
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ACCOUNT # 24-4926-321-00 DESC: TELEPHONE ASN: =====> CONTINUED <=====

07/10/26		415975	04*2401105	BALSAMWEST	0.00	386.18	0.00	725.61
TOTALS					6,000.00	725.61	0.00	725.61

=====

ACCOUNT # 24-4926-321-01 DESC: TELEPHONE-VISITOR CENTERS ASN:

07/01/26				BUDGET BALANCE				0.00
07/20/26		270407		CASHIERS AREA CHAMBER OF	0.00	0.00	286.15	-286.15
TOTALS					0.00	0.00	286.15	-286.15

=====

ACCOUNT # 24-4926-321-02 DESC: TELEPHONE-TDA ASN:

07/01/26				BUDGET BALANCE	6,000.00			0.00
07/10/26		417014	04*2401105	BALSAMWEST	0.00	503.16	0.00	503.16
TOTALS					6,000.00	503.16	0.00	503.16

=====

ACCOUNT # 24-4926-325-00 DESC: POSTAGE ASN:

07/01/26				BUDGET BALANCE	52,570.00			0.00
07/01/26		3322809591	04*2401095	PITNEY BOWES INC.	0.00	193.11	0.00	193.11
07/06/26		071026	04*2401103	RESERVE ACCOUNT	0.00	5,000.00	0.00	5,193.11
07/30/26		TLJ	JE-270175	JOE: BOA 6415 (JULY'S ST	0.00	35.44	0.00	5,228.55
TOTALS					52,570.00	5,228.55	0.00	5,228.55

=====

ACCOUNT # 24-4926-331-00 DESC: UTILITIES ASN:

07/01/26				BUDGET BALANCE	3,800.00			0.00
07/01/26		215490	04*2401100	OWENS AND GATES LLC	0.00	40.00	0.00	40.00
07/23/26		07/16/26-1	04*2401111	DUKE ENERGY	0.00	215.38	0.00	255.38
TOTALS					3,800.00	255.38	0.00	255.38

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ACCOUNT # 24-4926-341-00 DESC: PRINTING ASN:

07/01/26				BUDGET BALANCE	75,201.00			0.00
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PAGE 5

BEGINNING 07/01/26 ENDING 07/31/26

TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE

ACCOUNT # 24-4926-341-00		DESC: PRINTING		ASN: =====>	CONTINUED	<=====		
07/10/26	270087	37391	02*18630	INTERPRINT WEB PRINTING	0.00	1,367.50	0.00	1,367.50
07/10/26	270087	37391	02*18630	INTERPRINT WEB PRINTING	0.00	155.00	0.00	1,522.50
TOTALS					75,201.00	1,522.50	0.00	1,522.50
=====								
ACCOUNT # 24-4926-351-00		DESC: REPAIRS & MAINT-BUILDING		ASN:				
07/01/26				BUDGET BALANCE	500.00			0.00
TOTALS					500.00	0.00	0.00	0.00
=====								
ACCOUNT # 24-4926-370-00		DESC: AD FIRM MEDIA		ASN:				
TOTALS					760,000.00	0.00	0.00	0.00
=====								
ACCOUNT # 24-4926-370-01		DESC: WEBSITE SERVICE		ASN:				
TOTALS					60,200.00	0.00	0.00	0.00
=====								
ACCOUNT # 24-4926-370-02		DESC: CREATIVE & PRODUCTION SERVICES		ASN:				
TOTALS					88,000.00	0.00	0.00	0.00
=====								
ACCOUNT # 24-4926-370-03		DESC: DIGITAL CAMPAIGN REPORTING		ASN:				
TOTALS					20,000.00	0.00	0.00	0.00
=====								
ACCOUNT # 24-4926-370-04		DESC: E-MAIL CAMPAIGNS		ASN:				
TOTALS					30,000.00	0.00	0.00	0.00
=====								

BC2001 BEGINNING 07/01/26 ENDING 07/31/26

TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE
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ACCOUNT # 24-4926-370-04 DESC: E-MAIL CAMPAIGNS ASN: =====> CONTINUED <=====

ACCOUNT # 24-4926-370-05 DESC: SEM MANAGEMENT ASN:

TOTALS	0.00	0.00	0.00	0.00
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ACCOUNT # 24-4926-370-09 DESC: SOCIAL MEDIA SPEND ASN:

07/02/26	06/25/2026	04*2401104	BUSINESS CARD	0.00	987.29	0.00	987.29
07/02/26	TLJ	JE-270019	JOE: FY27 BOA TDA CARD (6	0.00	261.51	0.00	1,248.80
07/30/26	TLJ	JE-270175	JOE: BOA 6415 (JULY'S ST	0.00	8,197.60	0.00	9,446.40
TOTALS				168,000.00	9,446.40	0.00	9,446.40

=====

ACCOUNT # 24-4926-393-00 DESC: VISITOR CENTER OPERATIONS ASN:

07/01/26			BUDGET BALANCE	233,121.00			0.00
07/10/26	28800	04*2401101	JACKSON CO. CHAMBER OF C	0.00	12,837.64	0.00	12,837.64
07/10/26	28739	04*2401102	CASHIERS AREA CHAMBER OF	0.00	10,822.41	0.00	23,660.05
TOTALS				233,121.00	23,660.05	0.00	23,660.05

=====

ACCOUNT # 24-4926-393-01 DESC: PUBLIC RELATIONS ASN:

07/01/26			BUDGET BALANCE	141,760.00			0.00
07/10/26	65217	02*18583	LOU HAMMOND GROUP ATLANT	0.00	8,480.00	0.00	8,480.00
07/25/26	65249	02*18678	LOU HAMMOND GROUP ATLANT	0.00	8,480.00	0.00	16,960.00
TOTALS				141,760.00	16,960.00	0.00	16,960.00

=====

ACCOUNT # 24-4926-393-02 DESC: CONTRACTED SERVICES ASN:

07/01/26			BUDGET BALANCE	22,000.00			0.00
07/31/26	TLJ	JE-270148	JOE: TDA ADMIN 7/2026	0.00	1,833.33	0.00	1,833.33
TOTALS				22,000.00	1,833.33	0.00	1,833.33

=====

ACCOUNT # 24-4926-393-03 DESC: CONTRACTED SERVICES-RECORDING ASN:

07/01/26			BUDGET BALANCE	1,400.00			0.00
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BC2001	BEGINNING 07/01/26	ENDING 07/31/26
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TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE

ACCOUNT # 24-4926-393-03	DESC: CONTRACTED SERVICES-RECORDING	ASN: =====>	CONTINUED	<=====
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TOTALS	1,400.00	0.00	0.00	0.00
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ACCOUNT # 24-4926-393-06	DESC: CONTRACTED-AD FIRM RETAINER	ASN:
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TOTALS	50,000.00	0.00	0.00	0.00
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ACCOUNT # 24-4926-393-07	DESC: CONTRACTED SERVICES-STR	ASN:
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TOTALS	12,819.00	0.00	0.00	0.00
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ACCOUNT # 24-4926-393-08	DESC: CONTRACTED-AD FIRM MISC	ASN:
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TOTALS	25,000.00	0.00	0.00	0.00
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ACCOUNT # 24-4926-393-11	DESC: SOFTWARE,INTERNET,MISC SERVICES	ASN:
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07/01/26	06/25/2026	04*2401098	BUSINESS CARD	0.00	367.00	0.00	367.00
07/01/26	06/25/2026	04*2401098	BUSINESS CARD	0.00	0.00	16.76	350.24
07/10/26	INV372516	04*2401109	IMAGE SOLUTIONS, LLC	0.00	193.30	0.00	543.54
07/10/26	INV372516	04*2401109	IMAGE SOLUTIONS, LLC	0.00	0.00	12.65	530.89
07/25/26	270116	4808F81-00	02*18712 AIRDNA LLC	0.00	3,355.00	0.00	3,885.89
07/25/26	42493687	04*2401114	IMAGE SOLUTIONS, LLC	0.00	281.89	0.00	4,167.78
TOTALS				45,534.00	4,197.19	29.41	4,167.78

ACCOUNT # 24-4926-393-14	DESC: CONTRACTED SERVICES-HR OUTSOURCING	ASN:
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07/01/26			BUDGET BALANCE	9,600.00			0.00
07/02/26	TLJ	JE-270060	JOE: TDA PAYROLL INVOICE	0.00	136.00	0.00	136.00
07/10/26	2883	04*2401107	CRAFT HR SOLUTIONS, LLC	0.00	360.00	0.00	496.00
TOTALS				9,600.00	496.00	0.00	496.00

=====					ACCOUNT ACTIVITY ANALYSIS		PAGE 8		=====	
BC2001					BEGINNING 07/01/26		ENDING 07/31/26			
TRANS	PO	INVOICE	CHECK	TRANSACTION/	BEGINNING					
DATE	NUMBER	NUMBER	NUMBER	VENDOR NAME	BAL/BUDGET	DEBITS	CREDITS	BALANCE		

ACCOUNT # 24-4926-393-14					DESC: CONTRACTED SERVICES-HR OUTSOURCING		ASN: =====>		CONTINUED <=====	
ACCOUNT # 24-4926-393-15					DESC: RESEARCH AND ANALYTICS		ASN:			
07/01/26					BUDGET BALANCE		51,000.00		0.00	
					TOTALS		51,000.00		0.00	
							0.00		0.00	
=====										
ACCOUNT # 24-4926-399-00					DESC: CONTRACTED SERVICES		ASN:			
07/10/26					2500 02*18599 TEMBO HOSPITALITY GROUP		0.00		4,600.00	
07/10/26					APRIL.2026 02*18600 TEMBO HOSPITALITY GROUP		0.00		1,256.74	
					TOTALS		62,450.00		5,856.74	
							0.00		5,856.74	
=====										
ACCOUNT # 24-4926-399-09					DESC: MEDIA MANAGEMENT		ASN:			
07/01/26					BUDGET BALANCE		75,000.00		0.00	
					TOTALS		75,000.00		0.00	
							0.00		0.00	
=====										
ACCOUNT # 24-4926-412-00					DESC: BUILDING RENT		ASN:			
07/01/26					215490 04*2401100 OWENS AND GATES LLC		0.00		1,900.00	
					TOTALS		24,540.00		1,900.00	
							0.00		1,900.00	
=====										
ACCOUNT # 24-4926-454-00					DESC: INSURANCE		ASN:			
07/01/26					BUDGET BALANCE		3,754.00		0.00	
					TOTALS		3,754.00		0.00	
							0.00		0.00	
=====										
ACCOUNT # 24-4926-491-00					DESC: DUES AND SUBSCRIPTIONS		ASN:			
07/01/26					06/25/2026 04*2401098 BUSINESS CARD		0.00		37.43	
07/25/26 270046					450160 04*2401113 DESTINATIONS INTERNATION		0.00		7,588.00	
07/25/26 270051					05/08/2026 04*2401115 SMOKIES LIFE		0.00		1,000.00	
							0.00		8,625.43	

BC2001	BEGINNING 07/01/26	ENDING 07/31/26
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TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE

ACCOUNT # 24-4926-491-00	DESC: DUES AND SUBSCRIPTIONS	ASN:	=====>	CONTINUED	<=====
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TOTALS	8,829.00	8,625.43	0.00	8,625.43
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ACCOUNT # 24-4926-550-00	DESC: CAPITAL OUTLAY-EQUIPMENT	ASN:
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07/01/26	BUDGET BALANCE	1,000.00		0.00

TOTALS	1,000.00	0.00	0.00	0.00
=====				

ACCOUNT # 24-4926-550-01	DESC: CAPITAL PROJECTS	ASN:
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TOTALS	1,000,000.00	0.00	0.00	0.00
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ACCOUNT # 24-4926-699-00	DESC: GRANTS	ASN:
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TOTALS	100,000.00	0.00	0.00	0.00
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ACCOUNT # 24-4926-699-02	DESC: MISCELLANEOUS DONATIONS	ASN:
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TOTALS	11,700.00	0.00	0.00	0.00
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