

JACKSON COUNTY TOURISM
DEVELOPMENT
AUTHORITY



FINANCIAL REPORT
JULY 31, 2022

JACKSON COUNTY TOURISM DEVELOPMENT AUTHORITY

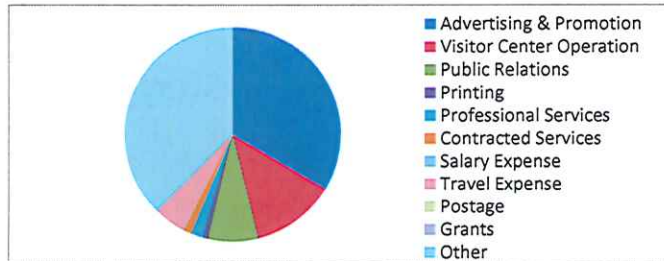
July 31, 2022

- * July Room Occupancy Tax collections totaled \$302,567.11 with \$0.00 collected for penalties. The YTD collection total is \$302,567.11 -14.69% of budget. The Airbnb total was \$43,557.43; the Home Away/VRBO total was \$63,120.51 and the VACASA,NC total was \$9,592.55.
- * 79 accounts reported for June rentals (decrease of 28 accounts from last year). The collections were down 1.40% from the same period in 2021.

- * The cash balance at July 31, 2022 is \$581,338.83 and investments total \$2,000,000.

- * The expenses for July were \$170,955.82. The FYTD expenses totaled \$170,955.82 with encumbrances of \$122,968.18, for a combined total of \$293,924.00 - 11.07% of budget.

TDA Expenses as of July 31, 2022



Advertising & Promotion	\$ 57,228.53
Visitor Center Operation	\$ 21,701.67
Public Relations	\$ 12,726.44
Printing	\$ 1,338.13
Professional Services	\$ 3,154.17
Contracted Services	\$ 1,833.33
Salary Expense	\$ 155.95
Travel Expense	\$ 8,290.89
Postage	\$ 60.52
Grants	\$ -
Other	\$ 64,466.19
Total	\$ 170,955.82

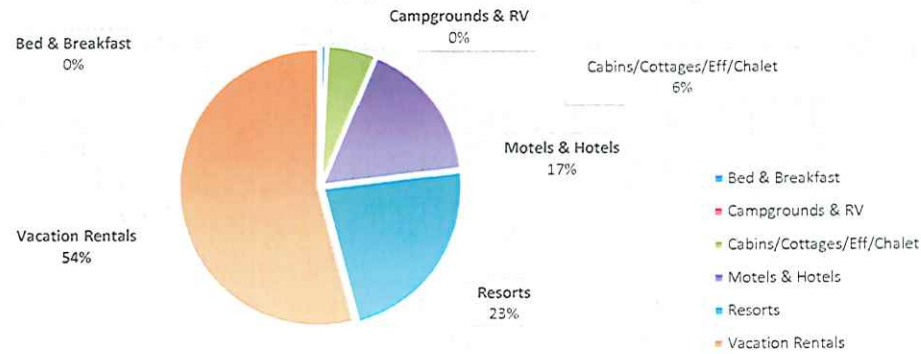


Fiscal YTD Collections



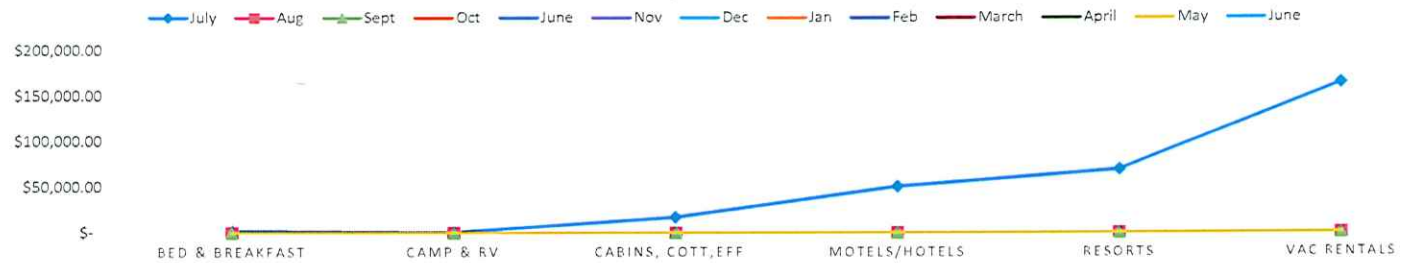
	2019	2020	2021	2022	2023
July	135,881.68	122,421.68	187,832.18	306,871.17	302,567.11
Aug	191,736.34	166,057.35	233,507.83	402,414.91	
Sept	152,650.37	133,172.02	228,972.44	296,676.95	
Oct	106,838.84	130,912.47	191,265.61	236,495.92	
Nov	127,342.88	129,268.34	213,445.79	285,094.57	
Dec	106,016.63	93,829.84	145,657.78	212,552.55	
Jan	60,207.39	79,652.13	134,351.26	150,929.14	
Feb	43,528.62	55,878.75	89,094.11	98,820.63	
Mar	45,185.00	55,161.52	91,596.16	120,494.03	
Apr	64,498.34	34,404.69	130,350.75	138,246.01	
May	68,385.86	15,854.63	146,638.28	175,198.14	
June	89,275.51	76,044.67	200,754.27	213,644.17	-
Total	\$ 1,191,547.46	\$ 1,092,658.09	\$ 1,993,466.46	\$ 2,637,438.19	\$ 302,567.11

Room Occupancy Tax Collections 7/31/22 for June Rentals



Bed & Breakfast	\$	1,680.89
Campgrounds & RV	\$	531.62
Cabins/Cottages/Eff/Chalet	\$	16,926.78
Motels & Hotels	\$	50,646.80
Resorts	\$	68,917.02
Vacation Rentals	\$	163,864.00
	\$	302,567.11

ROOM OCCUPANCY TAX COLLECTIONS BY TYPE



COLLECTIONS BY TYPE

	Bed & Breakfast	Camp & Rv	Cabins, Cott, Eff	Motels/Hotels	Resorts	Vac Rentals	Totals
July	\$ 1,680.89	\$ 531.62	\$ 16,926.78	\$ 50,646.80	\$ 68,917.02	\$ 163,864.00	\$ 302,567.11
Aug							\$ -
Sept							\$ -
Oct							\$ -
Nov							\$ -
Dec							\$ -
Jan							\$ -
Feb							\$ -
March							\$ -
April							\$ -
May							\$ -
June							\$ -
	\$ 1,680.89	\$ 531.62	\$ 16,926.78	\$ 50,646.80	\$ 68,917.02	\$ 163,864.00	\$ 302,567.11
% By Type	0.56%	0.18%	5.59%	16.74%	22.78%	54.16%	100.00%



**JACKSON COUNTY TOURISM DEVELOPMENT AUTHORITY
TOTAL ROOM OCCUPANCY TAX COLLECTIONS BY MONTH**

Month	Tax Collected	# Units Reporting	% of Inc/Dec
July-2021	\$ 306,871.17	107	
July-2022	\$ 302,567.11	79	-1.40%
	\$ (4,304.06)	-28	
August-2021	\$ 402,414.91	115	
August-2022	\$ -		-100.00%
	\$ (402,414.91)	-115	
September-2021	\$ 296,676.95	93	
September-2022	\$ -		-100.00%
	\$ (296,676.95)	-93	
October-2021	\$ 236,495.92	93	
October-2022	\$ -		-100.00%
	\$ (236,495.92)	-93	
November-2021	\$ 285,094.57	93	
November-2022	\$ -		-100.00%
	\$ (285,094.57)	-93	
December-2021	\$ 212,552.55	86	
December-2022	\$ -		-100.00%
	\$ (212,552.55)	-86	
January-2022	\$ 150,929.14	71	
January-2023	\$ -		-100.00%
	\$ (150,929.14)	-71	
February-2022	\$ 98,820.63	71	
February-2023	\$ -		-100.00%
	\$ (98,820.63)	-71	
March-2022	\$ 120,494.03	70	
March-2023	\$ -		-100.00%
	\$ (120,494.03)	-70	
April-2022	\$ 138,246.01	65	
April-2023	\$ -		-100.00%
	\$ (138,246.01)	-65	
May-2022	\$ 175,198.14	73	
May-2023	\$ -		-100.00%
	\$ (175,198.14)	-73	
June-2022	\$ 213,644.17	80	
June-2023	\$ -		-100.00%
	\$ (213,644.17)	-80	
FYTD 2022	\$ 2,637,438.19		
FYTD 2023	\$ 302,567.11		

COUNTY OF JACKSON
 Trial Balance - Balance Sheet Accounts
 Report dates 07/01/2022 - thru - 07/31/2022

Account Number	Account Description	Beginning Balance	Debits	Credits	Ending Balance
		Dr (Cr)			Dr (Cr)
24-1110-000-00	CASH ON HAND	457,620.70	465,323.85	341,605.72	581,338.83
24-1130-000-00	CASH IN TIME DEPOSIT	2,000,000.00	0.00	0.00	2,000,000.00
24-1231-000-00	ACCOUNTS RECEIVABLE	294,451.77	0.00	0.00	294,451.77
24-1232-892-00	ACCTS RECEIVABLE SALES TAX	4,233.46	159.46	0.00	4,392.92
Total Asset		2,756,305.93	465,483.31	341,605.72	2,880,183.52
24-2100-000-00	ACCOUNTS PAYABLE	(11,486.46)	166,509.81	155,023.35	0.00
24-2200-000-00	ACCRUED VACATION PAYABLE	(205.38)	0.00	0.00	(205.38)
24-2200-175-00	FEDERAL TAX PAYABLE	0.00	1,482.48	1,482.48	0.00
24-2200-176-00	STATE TAX PAYABLE	0.00	466.00	466.00	0.00
24-2200-181-00	FICA TAX PAYABLE	0.00	734.46	734.46	0.00
24-2200-182-00	RETIREMENT PAYABLE	0.01	0.00	2,144.15	(2,144.14)
24-2200-187-00	MEDICARE TAX PAYABLE	0.00	171.77	171.77	0.00
24-2300-000-11	DUE TO GENERAL	0.00	160,236.70	160,236.70	0.00
24-2900-000-00	FUND BALANCE	(2,553,672.10)	0.00	0.00	(2,553,672.10)
24-2900-000-01	RES BY STATE STATUTE	(190,942.00)	0.00	0.00	(190,942.00)
24-2912-000-00	RESERVE FOR ENCUMBRANCES	0.00	283,991.53	161,023.35	122,968.18
24-2912-000-01	RESERVE FOR ENCUMBRANCES-PRIOR YEAR	0.00	161,023.35	283,991.53	(122,968.18)
24-3000-000-00	REVENUE CONTROL	0.00	68.07	304,243.79	(304,175.72)
24-4000-000-00	EXPENDITURE CONTROL	0.00	184,722.19	13,766.37	170,955.82
Total Liability		(2,756,305.93)	959,406.36	1,083,283.95	(2,880,183.52)
Total TOURISM DEVELOPMENT AUTH		0.00	1,424,889.67	1,424,889.67	0.00

COUNTY OF JACKSON
Income Statement
Report dates 07/01/2022 - thru - 07/31/2022

Account Number	Description	Adjusted Budget 07/01/2022 07/31/2022	Debits and Credits 07/01/2022 07/31/2022	Debits and Credits 07/01/2022 07/31/2022	Encumbrances 07/01/2022 07/31/2022	Balance 07/01/2022 07/31/2022	% Used
24-3230-130-00	JACKSON COUNTY TDA	2,060,000.00	302,567.11	302,567.11	0.00	1,757,432.89	14.69
	TAX REVENUE	2,060,000.00	302,567.11	302,567.11	0.00	1,757,432.89	14.69
24-3270-170-01	JACKSON TDA - PENALTY	5,000.00	0.00	0.00	0.00	5,000.00	0.00
24-3270-190-00	MARKETING AND ADVERTISIN	10,000.00	0.00	0.00	0.00	10,000.00	0.00
	PENALTY & INTEREST	15,000.00	0.00	0.00	0.00	15,000.00	0.00
24-3831-491-00	INVESTMENT EARNINGS	1,000.00	1,608.61	1,608.61	0.00	-608.61	160.86
	REVENUES	1,000.00	1,608.61	1,608.61	0.00	-608.61	160.86
24-3991-000-00	FUND BALANCE	579,098.00	0.00	0.00	0.00	579,098.00	0.00
	FUND BALANCE	579,098.00	0.00	0.00	0.00	579,098.00	0.00
DEPARTMENT TOTAL Revenue		2,655,098.00	304,175.72	304,175.72	0.00	2,350,922.28	11.46
24-4926-121-00	SALARIES & WAGES	210,000.00	11,846.15	11,846.15	0.00	198,153.85	5.64
24-4926-170-00	BOARD MEMBER EXPENSE	900.00	58.35	58.35	0.00	841.65	6.48
24-4926-181-00	SOCIAL SECURITY CONTRIBU	13,020.00	734.46	734.46	0.00	12,285.54	5.64
24-4926-182-00	RETIREMENT EXPENSE	25,410.00	1,433.39	1,433.39	0.00	23,976.61	5.64
24-4926-183-00	HOSPITALIZATION INSURANC	22,758.00	1,264.29	1,264.29	0.00	21,493.71	5.56
24-4926-185-00	UNEMPLOYMENT INSURANCE	780.00	37.66	37.66	0.00	742.34	4.83
24-4926-186-00	WORKMAN'S COMPENSATION	2,055.00	2,055.00	2,055.00	0.00	0.00	0.00
24-4926-187-00	MEDICARE TAX	3,045.00	171.77	171.77	0.00	2,873.23	5.64
24-4926-190-00	PROFESSIONAL SER-COUNTY	16,250.00	1,354.17	1,354.17	0.00	14,895.83	8.33
24-4926-191-00	PROFESSIONAL SER-AUDIT	7,200.00	1,800.00	1,800.00	0.00	5,400.00	25.00
24-4926-192-00	LEGAL SERVICES	2,000.00	0.00	0.00	0.00	2,000.00	0.00
24-4926-260-00	OFFICE SUPPLIES	6,000.00	0.00	0.00	0.00	6,000.00	0.00
24-4926-299-00	MISCELLANEOUS	10,520.00	1,060.22	1,060.22	0.00	9,459.78	10.08
24-4926-311-00	TRAVEL	49,550.00	8,290.89	8,290.89	2,968.18	38,290.93	22.72
24-4926-321-00	TELEPHONE	5,800.00	120.03	120.03	0.00	5,679.97	2.07
24-4926-321-01	TELEPHONE-VISITOR CENTER	4,430.00	755.57	755.57	0.00	3,674.43	17.06
24-4926-325-00	POSTAGE	34,678.00	60.52	60.52	0.00	34,617.48	0.17
24-4926-331-00	UTILITIES	2,000.00	40.00	40.00	0.00	1,960.00	2.00
24-4926-341-00	PRINTING	106,741.00	1,338.13	1,338.13	0.00	105,402.87	1.25
24-4926-351-00	REPAIRS & MAINT-BUILDING	500.00	0.00	0.00	0.00	500.00	0.00
24-4926-370-00	AD FIRM MEDIA	473,310.00	42,758.23	42,758.23	0.00	430,551.77	9.03
24-4926-370-01	WEBSITE SERVICE	21,600.00	1,800.00	1,800.00	0.00	19,800.00	8.33

COUNTY OF JACKSON
Income Statement

Report dates 07/01/2022 - thru - 07/31/2022

Account Number	Description	Adjusted Budget 07/01/2022 07/31/2022	Debits and Credits 07/01/2022 07/31/2022	Debits and Credits 07/01/2022 07/31/2022	Encumbrances 07/01/2022 07/31/2022	Balance 07/01/2022 07/31/2022	% Used
24-4926-370-02	CREATIVE & PRODUCTION SE	90,000.00	207.50	207.50	0.00	89,792.50	0.23
24-4926-370-03	DIGITAL CAMPAIGN REPORTI	13,200.00	1,100.00	1,100.00	0.00	12,100.00	8.33
24-4926-370-04	E-MAIL CAMPAIGNS	21,600.00	1,700.00	1,700.00	0.00	19,900.00	7.87
24-4926-370-05	SEM MANAGEMENT	18,000.00	1,500.00	1,500.00	0.00	16,500.00	8.33
24-4926-370-09	SOCIAL MEDIA SPEND	120,000.00	0.00	0.00	120,000.00	0.00	0.00
24-4926-393-00	VISITOR CENTER OPERATION	168,067.00	21,701.67	21,701.67	0.00	146,365.33	12.91
24-4926-393-01	PUBLIC RELATIONS	105,000.00	12,726.44	12,726.44	0.00	92,273.56	12.12
24-4926-393-02	CONTRACTED SERVICES	22,000.00	1,833.33	1,833.33	0.00	20,166.67	8.33
24-4926-393-03	CONTRACTED SERVICES-RECO	1,400.00	0.00	0.00	0.00	1,400.00	0.00
24-4926-393-05	CONTRACTED-WEBSITE	12,500.00	0.00	0.00	0.00	12,500.00	0.00
24-4926-393-06	CONTRACTED-AD FIRM RETAI	60,840.00	5,070.00	5,070.00	0.00	55,770.00	8.33
24-4926-393-07	CONTRACTED SERVICES-STR	8,280.00	0.00	0.00	0.00	8,280.00	0.00
24-4926-393-08	CONTRACTED-AD FIRM MISC	13,192.00	1,152.05	1,152.05	0.00	12,039.95	8.73
24-4926-393-11	SOFTWARE, INTERNET, MISC S	54,024.00	1,940.75	1,940.75	0.00	52,083.25	3.59
24-4926-393-14	CONTRACTED SERVICES-HR O	6,259.00	155.95	155.95	0.00	6,103.05	2.49
24-4926-393-15	RESEARCH AND ANALYTICS	68,500.00	35,450.00	35,450.00	0.00	33,050.00	51.75
24-4926-393-16	VISTNC FARMS APP	1,500.00	0.00	0.00	0.00	1,500.00	0.00
24-4926-412-00	BUILDING RENT	23,280.00	1,900.00	1,900.00	0.00	21,380.00	8.16
24-4926-454-00	INSURANCE	3,447.00	0.00	0.00	0.00	3,447.00	0.00
24-4926-491-00	DUES AND SUBSCRIPTIONS	7,362.00	6,789.30	6,789.30	0.00	572.70	92.22
24-4926-550-00	CAPITAL OUTLAY	5,000.00	0.00	0.00	0.00	5,000.00	0.00
24-4926-550-01	CAPITAL PROJECTS	750,000.00	0.00	0.00	0.00	750,000.00	0.00
24-4926-699-00	GRANTS	50,000.00	0.00	0.00	0.00	50,000.00	0.00
24-4926-699-02	MISCELLANEOUS DONATIONS	8,100.00	750.00	750.00	0.00	7,350.00	9.26
24-4926-990-00	CONTINGENCY	5,000.00	0.00	0.00	0.00	5,000.00	0.00
TOURISM DEVELOPMENT AUTHORITY		2,655,098.00	170,955.82	170,955.82	122,968.18	2,361,174.00	11.07
DEPARTMENT TOTAL Expense		-2,655,098.00	-170,955.82	-170,955.82	122,968.18	-2,361,174.00	11.07
Fund 24 TOURISM DEVELOPMENT AUTH		0.00	133,219.90	133,219.90	122,968.18	-10,251.72	11.26

ACCOUNT ACTIVITY ANALYSIS					PAGE 1				
BC2001		BEGINNING 07/01/22			ENDING 07/31/22				
TRANS	PO	INVOICE	CHECK	TRANSACTION/	BEGINNING				
DATE	NUMBER	NUMBER	NUMBER	VENDOR NAME	BAL/BUDGET	DEBITS	CREDITS	BALANCE	

ACCOUNT # 24-4926-121-00 DESC: SALARIES & WAGES ASN:									
07/01/22					BUDGET BALANCE	210,000.00			0.00
07/08/22					TLJ JE-230046 JOE: TDA PAYROLL 7/8/22	0.00	5,923.08	0.00	5,923.08
07/22/22					TLJ JE-230115 JOE: TDA PAYROLL 7/22/22	0.00	5,923.07	0.00	11,846.15

-					TOTALS	210,000.00	11,846.15	0.00	11,846.15
=====									
ACCOUNT # 24-4926-170-00 DESC: BOARD MEMBER EXPENSE ASN:									
07/01/22					BUDGET BALANCE	900.00			0.00
07/27/22					TLJ JE-230136 JOE: BANK OF AMERICA- N.B	0.00	58.35	0.00	58.35

-					TOTALS	900.00	58.35	0.00	58.35
=====									
ACCOUNT # 24-4926-181-00 DESC: SOCIAL SECURITY CONTRIBUTION ASN:									
07/01/22					BUDGET BALANCE	13,020.00			0.00
07/08/22					TLJ JE-230048 JOE: TDA TAX DRAFT PAYROL	0.00	367.23	0.00	367.23
07/22/22					TLJ JE-230116 JOE: TDA PAYROLL TAX DRAF	0.00	367.23	0.00	734.46

-					TOTALS	13,020.00	734.46	0.00	734.46
=====									
ACCOUNT # 24-4926-182-00 DESC: RETIREMENT EXPENSE ASN:									
07/01/22					BUDGET BALANCE	25,410.00			0.00
07/08/22					TLJ JE-230048 JOE: TDA TAX DRAFT PAYROL	0.00	716.70	0.00	716.70
07/22/22					TLJ JE-230116 JOE: TDA PAYROLL TAX DRAF	0.00	716.69	0.00	1,433.39

-					TOTALS	25,410.00	1,433.39	0.00	1,433.39
=====									
ACCOUNT # 24-4926-183-00 DESC: HOSPITALIZATION INSURANCE ASN:									
07/01/22					BUDGET BALANCE	22,758.00			0.00
07/25/22					07/12/22 01*283347 BCBS OF NC	0.00	1,107.23	0.00	1,107.23
07/25/22					503251 01*283524 COMPANION LIFE INSURANCE	0.00	157.06	0.00	1,264.29

-					TOTALS	22,758.00	1,264.29	0.00	1,264.29
=====									
ACCOUNT # 24-4926-185-00 DESC: UNEMPLOYMENT INSURANCE ASN:									
07/01/22					BUDGET BALANCE	780.00			0.00

=====					ACCOUNT ACTIVITY ANALYSIS		PAGE 2		=====		
BC2001					BEGINNING 07/01/22		ENDING 07/31/22				
TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE			

ACCOUNT # 24-4926-185-00					DESC: UNEMPLOYMENT INSURANCE		ASN:		=====> CONTINUED <=====		
07/08/22		TLJ	JE-230048	JOE: TDA TAX DRAFT PAYROL	0.00	26.28	0.00	26.28			
07/22/22		TLJ	JE-230116	JOE: TDA PAYROLL TAX DRAF	0.00	11.38	0.00	37.66			
-											
TOTALS					780.00	37.66	0.00	37.66			
=====											
ACCOUNT # 24-4926-186-00					DESC: WORKMAN'S COMPENSATION		ASN:				
07/01/22				BUDGET BALANCE	2,055.00			0.00			
07/06/22		INV2223001 01*283056		NCACC-NCCL & PIPF	0.00	2,055.00	0.00	2,055.00			
-											
TOTALS					2,055.00	2,055.00	0.00	2,055.00			
=====											
ACCOUNT # 24-4926-187-00					DESC: MEDICARE TAX		ASN:				
07/01/22				BUDGET BALANCE	3,045.00			0.00			
07/08/22		TLJ	JE-230048	JOE: TDA TAX DRAFT PAYROL	0.00	85.88	0.00	85.88			
07/22/22		TLJ	JE-230116	JOE: TDA PAYROLL TAX DRAF	0.00	85.89	0.00	171.77			
-											
TOTALS					3,045.00	171.77	0.00	171.77			
=====											
ACCOUNT # 24-4926-190-00					DESC: PROFESSIONAL SER-COUNTY		ASN:				
07/01/22				BUDGET BALANCE	16,250.00			0.00			
07/29/22		TLJ	JE-230157	JOE: TDA ADMIN JULY,2022	0.00	1,354.17	0.00	1,354.17			
-											
TOTALS					16,250.00	1,354.17	0.00	1,354.17			
=====											
ACCOUNT # 24-4926-191-00					DESC: PROFESSIONAL SER-AUDIT		ASN:				
07/01/22				BUDGET BALANCE	7,200.00			0.00			
07/06/22		230652	01*283259	MARTIN STARNES & ASSOCIAT	0.00	1,800.00	0.00	1,800.00			
-											
TOTALS					7,200.00	1,800.00	0.00	1,800.00			
=====											
ACCOUNT # 24-4926-192-00					DESC: LEGAL SERVICES		ASN:				
07/01/22				BUDGET BALANCE	2,000.00			0.00			

TRANS	PO	INVOICE	CHECK	TRANSACTION/	BEGINNING				
DATE	NUMBER	NUMBER	NUMBER	VENDOR NAME	BAL/BUDGET	DEBITS	CREDITS	BALANCE	

ACCOUNT # 24-4926-192-00 DESC: LEGAL SERVICES ASN: =====> CONTINUED <=====

TOTALS	2,000.00	0.00	0.00	0.00
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ACCOUNT # 24-4926-260-00 DESC: OFFICE SUPPLIES ASN:

TOTALS	6,000.00	0.00	0.00	0.00
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ACCOUNT # 24-4926-299-00 DESC: MISCELLANEOUS ASN:

07/06/22	07/01/2022	01*283208	GREAT SMOKIES STORAGE	0.00	660.00	0.00	660.00
07/08/22	22-710	01*283182	NATIONAL COMMUNICATIONS,	0.00	151.94	0.00	811.94
07/11/22	062822	01*283158	BUSINESS CARD	0.00	0.00	1.75	810.19
07/11/22	22-710	01*283182	NATIONAL COMMUNICATIONS,	0.00	0.00	9.94	800.25
07/25/22	1170	01*283544	KRYSTAL CLEAN LLC	0.00	160.00	0.00	960.25
07/27/22	TLJ	JE-230136	JOE: BANK OF AMERICA- N.B	0.00	99.97	0.00	1,060.22

TOTALS	10,520.00	1,071.91	11.69	1,060.22
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ACCOUNT # 24-4926-311-00 DESC: TRAVEL ASN:

07/01/22				BUDGET BALANCE	49,550.00			0.00
07/01/22	230001	2022CONV	01*283029	DESTINATIONS INTERNATIONA	0.00	995.00	0.00	995.00
07/01/22	230001	2022CONV	01*283029	DESTINATIONS INTERNATIONA	0.00	995.00	0.00	1,990.00
07/08/22	230028	26153	01*283112	SOUTHEAST TOURISM SOCIETY	0.00	615.00	0.00	2,605.00
07/08/22	230028	26153	01*283112	SOUTHEAST TOURISM SOCIETY	0.00	515.00	0.00	3,120.00
07/27/22		TLJ	JE-230136	JOE: BANK OF AMERICA- N.B	0.00	2,805.36	0.00	5,925.36
07/27/22		TLJ	JE-230137	JOE: BANK OF AMERICA-C.SU	0.00	2,365.53	0.00	8,290.89

TOTALS	49,550.00	8,290.89	0.00	8,290.89
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ACCOUNT # 24-4926-321-00 DESC: TELEPHONE ASN:

07/01/22			BUDGET BALANCE	5,800.00			0.00
07/05/22	122716	01*283199	BALSAMWEST	0.00	484.67	0.00	484.67
07/05/22	230058		CASHIERS AREA CHAMBER	0.00	0.00	181.65	303.02
07/08/22	230130		CASHIERS AREA CHAMBER	0.00	0.00	182.99	120.03

TOTALS	5.800.00	484.67	364.64	120.03
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TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE
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ACCOUNT # 24-4926-321-00 DESC: TELEPHONE ASN: =====> CONTINUED <=====

ACCOUNT # 24-4926-321-01 DESC: TELEPHONE-VISITOR CENTERS ASN:

07/01/22				BUDGET BALANCE	4,430.00			0.00
07/05/22		121569	01*283199	BALSAMWEST	0.00	389.58	0.00	389.58
07/08/22		121570	01*283199	BALSAMWEST	0.00	365.99	0.00	755.57
TOTALS					4,430.00	755.57	0.00	755.57

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ACCOUNT # 24-4926-325-00 DESC: POSTAGE ASN:

07/01/22				BUDGET BALANCE	34,678.00			0.00
07/01/22		3315898228	01*282999	PITNEY BOWES INC.	0.00	180.03	0.00	180.03
07/01/22		3315864072	01*282999	PITNEY BOWES INC.	0.00	372.79	0.00	552.82
07/01/22		3315864072	01*282999	PITNEY BOWES INC.	0.00	0.00	19.87	532.95
07/01/22		3315898228	01*282999	PITNEY BOWES INC.	0.00	0.00	7.26	525.69
07/08/22		230131		CASHIERS AREA LEGACY FUND	0.00	0.00	478.72	46.97
07/11/22		062822	01*283158	BUSINESS CARD	0.00	0.00	1.02	45.95
07/27/22		TLJ	JE-230136	JOE: BANK OF AMERICA- N.B	0.00	14.57	0.00	60.52
TOTALS					34,678.00	567.39	506.87	60.52

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ACCOUNT # 24-4926-331-00 DESC: UTILITIES ASN:

07/01/22				BUDGET BALANCE	2,000.00			0.00
07/01/22		211821	01*283021	OWENS & GATES LLC	0.00	40.00	0.00	40.00
TOTALS					2,000.00	40.00	0.00	40.00

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ACCOUNT # 24-4926-341-00 DESC: PRINTING ASN:

07/01/22				BUDGET BALANCE	106,741.00			0.00
07/06/22		7875	01*283237	ASHEVILLE REGIONAL AIRPOR	0.00	1,100.00	0.00	1,100.00
07/25/22		53950-1	01*283505	PANAPRINT INC.	0.00	115.73	0.00	1,215.73
07/27/22		TLJ	JE-230136	JOE: BANK OF AMERICA- N.B	0.00	122.40	0.00	1,338.13
TOTALS					106,741.00	1,338.13	0.00	1,338.13

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ACCOUNT # 24-4926-351-00 DESC: REPAIRS & MAINT-BUILDING ASN:

07/01/22				BUDGET BALANCE	500.00			0.00
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TOTALS	21,600.00	1,700.00	0.00	1,700.00
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TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE
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ACCOUNT # 24-4926-370-04 DESC: E-MAIL CAMPAIGNS ASN: =====> CONTINUED <=====

ACCOUNT # 24-4926-370-05 DESC: SEM MANAGEMENT ASN:

07/01/22				BUDGET BALANCE	18,000.00			0.00
07/25/22		51273-5129	01*283493	RAWLE MURDY ASSOCIATES, I	0.00	1,500.00	0.00	1,500.00
TOTALS					18,000.00	1,500.00	0.00	1,500.00

ACCOUNT # 24-4926-393-00 DESC: VISITOR CENTER OPERATIONS ASN:

07/01/22				BUDGET BALANCE	168,067.00			0.00
07/06/22	213513-A	UNPAID		JACKSON CO. BD. OF EDUCAT	0.00	0.00	6,000.00	-6,000.00
07/06/22	213513-C	UNPAID		JACKSON CO. BD. OF EDUCAT	0.00	0.00	1,000.00	-7,000.00
07/06/22	213513-A	UNPAID		JACKSON CO. BD. OF EDUCAT	0.00	6,000.00	0.00	-1,000.00
07/06/22	213513-B	UNPAID		JACKSON CO. BD. OF EDUCAT	0.00	852.00	0.00	-148.00
07/06/22	213513-C	UNPAID		JACKSON CO. BD. OF EDUCAT	0.00	1,000.00	0.00	852.00
07/06/22	213513-D	01*283049		JACKSON CO. CHAMBER OF CO	0.00	188.67	0.00	1,040.67
07/06/22	213513-E	01*283049		JACKSON CO. CHAMBER OF CO	0.00	3,500.00	0.00	4,540.67
07/06/22	213513-F	01*283049		JACKSON CO. CHAMBER OF CO	0.00	1,896.00	0.00	6,436.67
07/06/22	213501-A	01*283079		CASHIERS AREA CHAMBER OF	0.00	5,500.00	0.00	11,936.67
07/06/22	213501-B	01*283079		CASHIERS AREA CHAMBER OF	0.00	765.00	0.00	12,701.67
07/06/22	213501-C	01*283079		CASHIERS AREA CHAMBER OF	0.00	2,000.00	0.00	14,701.67
07/08/22	213513-B	UNPAID		JACKSON CO. BD. OF EDUCAT	0.00	0.00	852.00	13,849.67
07/08/22	213513-A	01*283049		JACKSON CO. CHAMBER OF CO	0.00	6,000.00	0.00	19,849.67
07/08/22	213513-B	01*283049		JACKSON CO. CHAMBER OF CO	0.00	852.00	0.00	20,701.67
07/08/22	213513-C	01*283049		JACKSON CO. CHAMBER OF CO	0.00	1,000.00	0.00	21,701.67
TOTALS					168,067.00	29,553.67	7,852.00	21,701.67

ACCOUNT # 24-4926-393-01 DESC: PUBLIC RELATIONS ASN:

07/01/22				BUDGET BALANCE	105,000.00			0.00
07/06/22	63939R	01*283268		LOU HAMMOND GROUP ATLANTA	0.00	6,250.00	0.00	6,250.00
07/06/22	63939	01*283268		LOU HAMMOND GROUP ATLANTA	0.00	850.00	0.00	7,100.00
07/25/22	63949	01*283536		LOU HAMMOND GROUP ATLANTA	0.00	5,400.00	0.00	12,500.00
07/25/22	63943	01*283536		LOU HAMMOND GROUP ATLANTA	0.00	226.44	0.00	12,726.44
TOTALS					105,000.00	12,726.44	0.00	12,726.44

ACCOUNT # 24-4926-393-02 DESC: CONTRACTED SERVICES ASN:

07/01/22				BUDGET BALANCE	22,000.00			0.00
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=====					ACCOUNT ACTIVITY ANALYSIS		PAGE 7		=====	
BC2001					BEGINNING 07/01/22		ENDING 07/31/22			
TRANS	PO	INVOICE	CHECK	TRANSACTION/	BEGINNING					
DATE	NUMBER	NUMBER	NUMBER	VENDOR NAME	BAL/BUDGET	DEBITS	CREDITS	BALANCE		

ACCOUNT # 24-4926-393-02					DESC: CONTRACTED SERVICES		ASN: =====>		CONTINUED <=====	
07/29/22		TLJ	JE-230157	JOE: TDA ADMIN JULY,2022	0.00	1,833.33	0.00	1,833.33		

-					TOTALS		22,000.00		1,833.33	
							0.00		1,833.33	
=====										
ACCOUNT # 24-4926-393-03					DESC: CONTRACTED SERVICES-RECORDING		ASN:			
07/01/22				BUDGET BALANCE	1,400.00			0.00		

-					TOTALS		1,400.00		0.00	
							0.00		0.00	
=====										
ACCOUNT # 24-4926-393-05					DESC: CONTRACTED-WEBSITE		ASN:			

-					TOTALS		12,500.00		0.00	
							0.00		0.00	
=====										
ACCOUNT # 24-4926-393-06					DESC: CONTRACTED-AD FIRM RETAINER		ASN:			
07/25/22		51273-5129	01*283493	RAWLE MURDY ASSOCIATES, I	0.00	5,070.00	0.00	5,070.00		

-					TOTALS		60,840.00		5,070.00	
							0.00		5,070.00	
=====										
ACCOUNT # 24-4926-393-07					DESC: CONTRACTED SERVICES-STR		ASN:			
07/01/22				BUDGET BALANCE	8,280.00			0.00		

-					TOTALS		8,280.00		0.00	
							0.00		0.00	
=====										
ACCOUNT # 24-4926-393-08					DESC: CONTRACTED-AD FIRM MISC		ASN:			
07/25/22		51273-5129	01*283493	RAWLE MURDY ASSOCIATES, I	0.00	1,152.05	0.00	1,152.05		

-					TOTALS		13,192.00		1,152.05	
							0.00		1,152.05	
=====										
ACCOUNT # 24-4926-393-11					DESC: SOFTWARE,INTERNET,MISC SERVICES		ASN:			
07/01/22				BUDGET BALANCE	54,024.00			0.00		

ACCOUNT ACTIVITY ANALYSIS					PAGE 8			
BC2001		BEGINNING 07/01/22		ENDING 07/31/22				
TRANS	PO	INVOICE	CHECK	TRANSACTION/	BEGINNING			
DATE	NUMBER	NUMBER	NUMBER	VENDOR NAME	BAL/BUDGET	DEBITS	CREDITS	BALANCE

ACCOUNT # 24-4926-393-11 DESC: SOFTWARE,INTERNET,MISC SERVICES ASN:					=====>	CONTINUED	<=====	
07/11/22		062822	01*283158	BUSINESS CARD	0.00	0.00	20.34	-20.34
07/11/22		INV277817	01*283277	IMAGE SOLUTIONS, LLC	0.00	0.00	6.78	-27.12
07/25/22		32027406	01*283547	IMAGE SOLUTIONS, LLC	0.00	247.37	0.00	220.25
07/25/22		32027406	01*283547	IMAGE SOLUTIONS, LLC	0.00	0.00	3.35	216.90
07/27/22	TLJ		JE-230136	JOE: BANK OF AMERICA- N.B	0.00	1,255.87	0.00	1,472.77
07/27/22	TLJ		JE-230137	JOE: BANK OF AMERICA-C.SU	0.00	467.98	0.00	1,940.75

TOTALS					54,024.00	1,971.22	30.47	1,940.75
=====								
ACCOUNT # 24-4926-393-14 DESC: CONTRACTED SERVICES-HR OUTSOURCING ASN:								
07/01/22				BUDGET BALANCE	6,259.00			0.00
07/08/22	TLJ		JE-230047	JOE: TDA PAYROLL INVOICE#	0.00	155.95	0.00	155.95

TOTALS					6,259.00	155.95	0.00	155.95
=====								
ACCOUNT # 24-4926-393-15 DESC: RESEARCH AND ANALYTICS ASN:								
07/01/22				BUDGET BALANCE	68,500.00			0.00
07/05/22	230017	0000418	01*283271	ZARTICO	0.00	27,500.00	0.00	27,500.00
07/05/22	230018	1274	01*283270	KEY DATA	0.00	7,950.00	0.00	35,450.00

TOTALS					68,500.00	35,450.00	0.00	35,450.00
=====								
ACCOUNT # 24-4926-393-16 DESC: VISTNC FARMS APP ASN:								
07/01/22				BUDGET BALANCE	1,500.00			0.00

TOTALS					1,500.00	0.00	0.00	0.00
=====								
ACCOUNT # 24-4926-412-00 DESC: BUILDING RENT ASN:								
07/01/22		211821	01*283021	OWENS & GATES LLC	0.00	1,900.00	0.00	1,900.00

TOTALS					23,280.00	1,900.00	0.00	1,900.00
=====								
ACCOUNT # 24-4926-454-00 DESC: INSURANCE ASN:								
07/01/22				BUDGET BALANCE	3,447.00			0.00

TRANS	PO	INVOICE	CHECK	TRANSACTION/	BEGINNING			
DATE	NUMBER	NUMBER	NUMBER	VENDOR NAME	BAL/BUDGET	DEBITS	CREDITS	BALANCE

ACCOUNT # 24-4926-454-00 DESC: INSURANCE ASN: =====> CONTINUED <=====

TOTALS	3,447.00	0.00	0.00	0.00
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ACCOUNT # 24-4926-491-00 DESC: DUES AND SUBSCRIPTIONS ASN:

07/05/22	230019	26065	01*283112	SOUTHEAST TOURISM SOCIETY	0.00	885.00	0.00	885.00
07/05/22	230016	1468463-20	01*283286	MEETING PROFESSIONALS INT	0.00	505.00	0.00	1,390.00
07/05/22	230020	141310	01*283231	DESTINATIONS INTERNATIONA	0.00	3,190.00	0.00	4,580.00
07/05/22	230022	06/22/2022	01*283285	GREAT SMOKY MOUNTAINS ASS	0.00	1,000.00	0.00	5,580.00
07/06/22		00093	01*283142	NCTIA	0.00	1,200.00	0.00	6,780.00
07/11/22		062822	01*283158	BUSINESS CARD	0.00	0.00	0.70	6,779.30
07/27/22		TLJ	JE-230136	JOE: BANK OF AMERICA- N.B	0.00	10.00	0.00	6,789.30

TOTALS	7,362.00	6,790.00	0.70	6,789.30
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ACCOUNT # 24-4926-550-00 DESC: CAPITAL OUTLAY ASN:

07/01/22	BUDGET BALANCE	5,000.00	0.00
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TOTALS	5,000.00	0.00	0.00	0.00
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ACCOUNT # 24-4926-550-01 DESC: CAPITAL PROJECTS ASN:

TOTALS	750,000.00	0.00	0.00	0.00
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ACCOUNT # 24-4926-699-00 DESC: GRANTS ASN:

TOTALS	50,000.00	0.00	0.00	0.00
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ACCOUNT # 24-4926-699-02 DESC: MISCELLANEOUS DONATIONS ASN:

07/05/22	230020	141310	01*283231	DESTINATIONS INTERNATIONA	0.00	750.00	0.00	750.00
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TOTALS	8,100.00	750.00	0.00	750.00
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ACCOUNT ACTIVITY ANALYSIS

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BC2001

BEGINNING 07/01/22 ENDING 07/31/22

TRANS	PO	INVOICE	CHECK	TRANSACTION/	BEGINNING			
DATE	NUMBER	NUMBER	NUMBER	VENDOR NAME	BAL/BUDGET	DEBITS	CREDITS	BALANCE

ACCOUNT # 24-4926-699-02 DESC: MISCELLANEOUS DONATIONS ASN: =====> CONTINUED <=====

ACCOUNT # 24-4926-990-00 DESC: CONTINGENCY ASN:

07/01/22				BUDGET BALANCE	5,000.00			0.00
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