

JACKSON COUNTY TOURISM
DEVELOPMENT
AUTHORITY



FINANCIAL REPORT
AUGUST 31, 2024

JACKSON COUNTY TOURISM DEVELOPMENT AUTHORITY

August 31, 2024

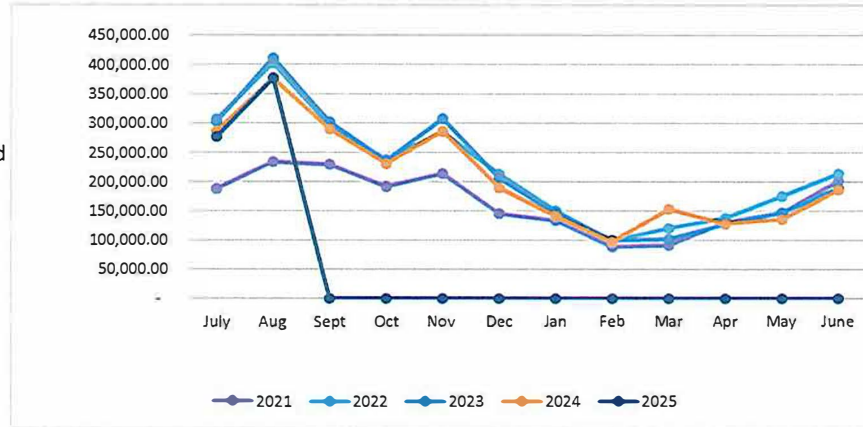
* August Room Occupancy Tax collections totaled \$376,789.15 with \$0 collected for penalties. The YTD collection total is \$653,291.30 - 26.13% of budget. The Airbnb total was \$67,240.49; the Home Away/VRBO total was \$76,596.49; and the VACASA,NC total was \$11,479.04

* 91 accounts reported for July rentals (Increase of 2 accounts from last year). The collections were up 0.08% from the same period in 2023.

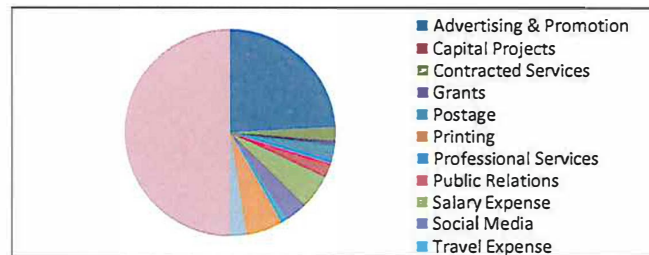
* The cash balance at August 31, 2024 was \$507,027.28 and investments totaled \$3,450,000.

The expenses for August were \$158,704.47. The FYTD expenses totaled \$363,912.85 with encumbrances of \$28,800, for a combined total of \$392,712.85 - 16.95% of budget.

Fiscal YTD Collections



TDA Expenses as of August 31, 2024

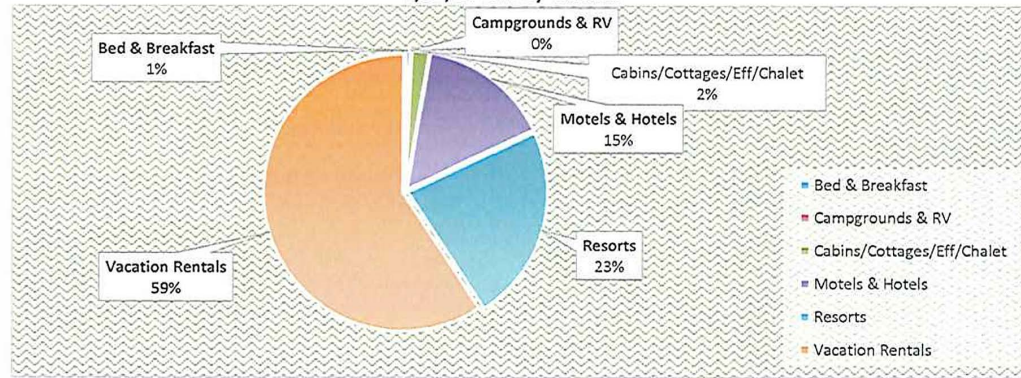


Advertising & Promotion	\$ 76,467.64
Capital Projects	\$ -
Contracted Services	\$ 6,533.33
Grants	\$ 2,500.00
Postage	\$ 5,420.98
Printing	\$ 172.75
Professional Services	\$ 3,372.17
Public Relations	\$ 7,355.95
Salary Expense	\$ 16,886.44
Social Media	\$ 10,722.86
Travel Expense	\$ 3,331.82
Visitor Center Operation	\$ 17,770.42
Other	\$ 8,170.11
Total	\$ 158,704.47

	2021	2022	2023	2024	2025
July	187,832.18	306,871.17	302,567.11	285,430.89	276,689.65
Aug	233,507.83	402,414.91	410,949.64	376,478.34	376,774.10
Sept	228,972.44	296,676.95	301,922.72	289,116.07	-
Oct	191,265.61	236,495.92	235,450.13	229,745.47	-
Nov	213,445.79	285,094.57	307,778.37	285,381.98	-
Dec	145,657.78	212,552.55	206,012.13	189,325.49	-
Jan	134,351.26	150,929.14	146,534.48	141,538.21	-
Feb	89,094.11	98,820.63	100,429.24	97,063.80	-
Mar	91,596.16	120,494.03	102,142.20	153,142.20	-
Apr	130,350.75	138,246.01	127,334.09	127,759.55	-
May	146,638.28	175,198.14	147,200.16	135,318.67	-
June	200,754.27	213,644.17	188,605.49	185,581.58	-
Total	\$ 1,993,466.46	\$ 2,637,438.19	\$ 2,576,925.76	\$ 2,495,882.25	\$ 653,463.75

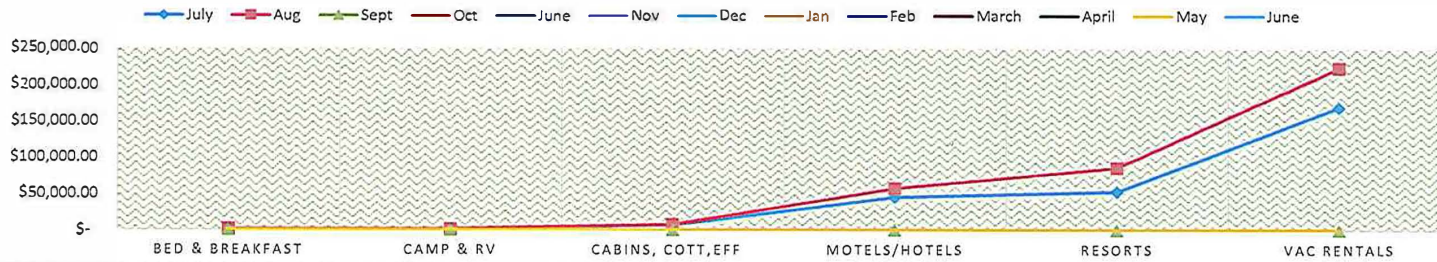


**Room Occupancy Tax Collections
8/31/24 for July Rentals**



Bed & Breakfast	\$	1,541.32
Campgrounds & RV	\$	934.38
Cabins/Cottages/Eff/Chalet	\$	7,404.27
Motels & Hotels	\$	57,685.02
Resorts	\$	85,965.10
Vacation Rentals	\$	223,244.01
	\$	<u>376,774.10</u>

ROOM OCCUPANCY TAX COLLECTIONS BY TYPE



COLLECTIONS BY TYPE

	Bed & Breakfast	Camp & Rv	Cabins, Cott, Eff	Motels/Hotels	Resorts	Vac Rentals	Totals
July	\$ 1,224.74	\$ 678.36	\$ 6,216.41	\$ 45,887.34	\$ 53,418.88	\$ 169,263.92	\$ 276,689.65
Aug	\$ 1,541.32	\$ 934.38	\$ 7,404.27	\$ 57,685.02	\$ 85,965.10	\$ 223,244.01	\$ 376,774.10
Sept							-
Oct							-
Nov							-
Dec							-
Jan							-
Feb							-
March							-
April							-
May							-
June							-
	\$ 2,766.06	\$ 1,612.74	\$ 13,620.68	\$ 103,572.36	\$ 139,383.98	\$ 392,507.93	\$ 653,463.75
% By Type	0.42%	0.25%	2.08%	15.85%	21.33%	60.07%	100.00%



JACKSON COUNTY TOURISM DEVELOPMENT AUTHORITY
TOTAL ROOM OCCUPANCY TAX COLLECTIONS BY MONTH

Month	Tax Collected	# Units Reporting	% of Inc/Dec
July-2023	\$ 285,430.89	81	
July-2024	\$ 276,689.65	92	-3.06%
	\$ (8,741.24)	11	
August-2023	\$ 376,478.34	89	
August-2024	\$ 376,774.10	91	0.08%
	\$ 295.76	2	
September-2023	\$ 289,116.07	93	
September-2024	\$ -	0	-100.00%
	\$ (289,116.07)	-93	
October-2023	\$ 229,745.47	91	
October-2024	\$ -	0	-100.00%
	\$ (229,745.47)	-91	
November-2023	\$ 285,381.98	91	
November-2024	\$ -	0	-100.00%
	\$ (285,381.98)	-91	
December-2023	\$ 189,325.49	78	
December-2024	\$ -	0	-100.00%
	\$ (189,325.49)	-78	
January-2024	\$ 141,538.21	79	
January-2025	\$ -	0	-100.00%
	\$ (141,538.21)	-79	
February-2024	\$ 97,063.80	67	
February-2025	\$ -	0	-100.00%
	\$ (97,063.80)	-67	
March-2024	\$ 153,142.20	68	
March-2025	\$ -	0	-100.00%
	\$ (153,142.20)	-68	
April-2024	\$ 127,759.55	72	
April-2025	\$ -	0	-100.00%
	\$ (127,759.55)	-72	
May-2024	\$ 135,318.67	78	
May-2025	\$ -	0	-100.00%
	\$ (135,318.67)	-78	
June-2024	\$ 185,581.58	77	
June-2025	\$ -	0	-100.00%
	\$ (185,581.58)	-77	
FYTD 2024	\$ 2,495,882.25		
FYTD 2025	\$ 653,463.75		

COUNTY OF JACKSON
 Trial Balance - Balance Sheet Accounts
 Report dates 08/01/2024 - thru - 08/31/2024

Account Number	Account Description	Beginning Balance	Debits	Credits	Ending Balance
		Dr (Cr)			Dr (Cr)
24-1110-000-00	CASH ON HAND	303,034.21	395,739.17	191,746.10	507,027.28
24-1130-000-00	CASH IN TIME DEPOSIT	3,450,000.00	0.00	0.00	3,450,000.00
24-1231-000-00	ACCOUNTS RECEIVABLE	292,892.31	0.00	0.00	292,892.31
24-1232-892-00	ACCTS RECEIVABLE SALES TAX	3,169.55	91.64	0.00	3,261.19
24-1750-000-01	PROPERTY AND EQUIPMENT	10,844.20	0.00	0.00	10,844.20
24-1800-000-00	ACCUMULATED DEPRECIATION	(2,711.05)	0.00	0.00	(2,711.05)
Total Asset		4,057,229.22	395,830.81	191,746.10	4,261,313.93
24-2100-000-00	ACCOUNTS PAYABLE	(33,110.40)	161,723.36	128,612.96	0.00
24-2200-175-00	FEDERAL TAX PAYABLE	0.00	1,415.88	1,415.88	0.00
24-2200-176-00	STATE TAX PAYABLE	0.00	512.00	512.00	0.00
24-2200-181-00	FICA TAX PAYABLE	0.00	863.48	863.48	0.00
24-2200-182-00	RETIREMENT PAYABLE	1,232.51	0.00	2,729.68	(1,497.17)
24-2200-187-00	MEDICARE TAX PAYABLE	0.00	201.95	201.95	0.00
24-2900-000-00	FUND BALANCE	(3,746,787.10)	0.00	0.00	(3,746,787.10)
24-2900-000-01	RES BY STATE STATUTE	(190,942.00)	0.00	0.00	(190,942.00)
24-2912-000-00	RESERVE FOR ENCUMBRANCES	156,000.00	128,612.96	255,812.96	28,800.00
24-2912-000-01	RESERVE FOR ENCUMBRANCES-PRIOR YEAR	(156,000.00)	255,812.96	128,612.96	(28,800.00)
24-3000-000-00	REVENUE CONTROL	(292,830.61)	172.93	393,342.83	(686,000.51)
24-4000-000-00	EXPENDITURE CONTROL	205,208.38	159,158.42	453.95	363,912.85
Total Liability		(4,057,229.22)	708,473.94	912,558.65	(4,261,313.93)
Total TOURISM DEVELOPMENT AUTH		0.00	1,104,304.75	1,104,304.75	0.00

COUNTY OF JACKSON
Income Statement
Report dates 07/01/2024 - thru - 08/31/2024

Account Number	Description	Adjusted Budget 07/01/2024 08/31/2024	Debits and Credits 08/01/2024 08/31/2024	Debits and Credits 07/01/2024 08/31/2024	Encumbrances 07/01/2024 08/31/2024	Balance 07/01/2024 08/31/2024	% Used
24-3230-130-00	JACKSON COUNTY TDA	2,500,000.00	376,789.15	653,291.30	0.00	1,846,708.70	26.13
	TAX REVENUE	2,500,000.00	376,789.15	653,291.30	0.00	1,846,708.70	26.13
24-3270-170-01	JACKSON TDA - PENALTY	5,000.00	-15.05	172.45	0.00	4,827.55	3.45
24-3270-190-00	MARKETING AND ADVERTISIN	10,000.00	0.00	0.00	0.00	10,000.00	0.00
	PENALTY & INTEREST	15,000.00	-15.05	172.45	0.00	14,827.55	1.15
24-3831-491-00	INVESTMENT EARNINGS	60,000.00	16,395.80	32,536.76	0.00	27,463.24	54.23
	REVENUES	60,000.00	16,395.80	32,536.76	0.00	27,463.24	54.23
24-3991-000-00	FUND BALANCE	607,372.00	0.00	0.00	0.00	607,372.00	0.00
	FUND BALANCE	607,372.00	0.00	0.00	0.00	607,372.00	0.00
	DEPARTMENT TOTAL Revenue	3,182,372.00	393,169.90	686,000.51	0.00	2,496,371.49	21.56
24-4926-121-00	SALARIES & WAGES	181,050.00	13,926.93	27,853.85	0.00	153,196.15	15.38
24-4926-170-00	BOARD MEMBER EXPENSE	900.00	50.00	50.00	0.00	850.00	5.56
24-4926-181-00	SOCIAL SECURITY CONTRIBU	11,225.00	863.48	1,726.94	0.00	9,498.06	15.38
24-4926-182-00	RETIREMENT EXPENSE	24,623.00	1,894.08	3,788.16	0.00	20,834.84	15.38
24-4926-183-00	HOSPITALIZATION INSURANC	23,214.00	0.00	3,363.64	0.00	19,850.36	14.49
24-4926-185-00	UNEMPLOYMENT INSURANCE	628.00	0.00	0.00	0.00	628.00	0.00
24-4926-186-00	WORKMAN'S COMPENSATION	2,299.00	0.00	0.00	0.00	2,299.00	0.00
24-4926-187-00	MEDICARE TAX	2,625.00	201.95	403.89	0.00	2,221.11	15.39
24-4926-190-00	PROFESSIONAL SER-COUNTY	16,250.00	1,354.17	2,708.34	0.00	13,541.66	16.67
24-4926-191-00	PROFESSIONAL SERVICES-AU	9,500.00	2,018.00	4,036.00	0.00	5,464.00	42.48
24-4926-192-00	LEGAL SERVICES	2,000.00	0.00	0.00	0.00	2,000.00	0.00
24-4926-260-00	OFFICE SUPPLIES AND MATE	6,000.00	156.95	156.95	0.00	5,843.05	2.62
24-4926-299-00	MISCELLANEOUS	20,600.00	4,220.00	5,117.83	0.00	15,482.17	24.84
24-4926-311-00	TRAVEL	41,050.00	3,331.82	3,331.82	0.00	37,718.18	8.12
24-4926-321-00	TELEPHONE	4,600.00	613.19	1,049.25	0.00	3,550.75	22.81
24-4926-321-01	TELEPHONE-VISITOR CENTER	0.00	-183.25	-183.25	0.00	183.25	0.00
24-4926-321-02	TELEPHONE-TDA	6,000.00	488.68	973.89	0.00	5,026.11	16.23
24-4926-325-00	POSTAGE	42,570.00	5,420.98	10,739.84	0.00	31,830.16	25.23
24-4926-331-00	UTILITIES	3,200.00	278.59	551.51	0.00	2,648.49	17.23
24-4926-341-00	PRINTING	100,341.00	172.75	1,522.75	0.00	98,818.25	1.52
24-4926-351-00	REPAIRS & MAINT-BUILDING	500.00	0.00	0.00	0.00	500.00	0.00
24-4926-370-00	AD FIRM MEDIA	561,500.00	39,450.85	107,080.85	0.00	454,419.15	19.07

COUNTY OF JACKSON

Income Statement

Report dates 07/01/2024 - thru - 08/31/2024

Account Number	Description	Adjusted Budget	Debits and Credits	Debits and Credits	Encumbrances	Balance	% Used
		07/01/2024 08/31/2024	08/01/2024 08/31/2024	07/01/2024 08/31/2024	07/01/2024 08/31/2024	07/01/2024 08/31/2024	
24-4926-370-01	WEBSITE SERVICE	25,200.00	0.00	0.00	0.00	25,200.00	0.00
24-4926-370-02	CREATIVE & PRODUCTION SE	89,500.00	7,724.00	7,724.00	0.00	81,776.00	8.63
24-4926-370-03	DIGITAL CAMPAIGN REPORTI	13,200.00	0.00	0.00	0.00	13,200.00	0.00
24-4926-370-04	E-MAIL CAMPAIGNS	30,800.00	0.00	0.00	0.00	30,800.00	0.00
24-4926-370-05	SEM MANAGEMENT	188,600.00	10,522.11	10,522.11	0.00	178,077.89	5.58
24-4926-370-09	SOCIAL MEDIA SPEND	160,000.00	10,722.86	10,722.86	28,800.00	120,477.14	24.70
24-4926-393-00	VISITOR CENTER OPERATION	218,745.00	17,770.42	41,040.84	0.00	177,704.16	18.76
24-4926-393-01	PUBLIC RELATIONS	121,000.00	7,355.95	20,874.14	0.00	100,125.86	17.25
24-4926-393-02	CONTRACTED SERVICES	22,000.00	1,833.33	3,666.66	0.00	18,333.34	16.67
24-4926-393-03	CONTRACTED SERVICES-RECO	1,400.00	100.00	100.00	0.00	1,300.00	7.14
24-4926-393-05	CONTRACTED-WEBSITE	104,600.00	0.00	0.00	0.00	104,600.00	0.00
24-4926-393-06	CONTRACTED-AD FIRM RETAI	64,800.00	0.00	0.00	0.00	64,800.00	0.00
24-4926-393-07	CONTRACTED SERVICES-STR	11,600.00	11,520.00	12,480.00	0.00	-880.00	107.59
24-4926-393-08	CONTRACTED-AD FIRM MISC	34,751.00	5,953.10	5,953.10	0.00	28,797.90	17.13
24-4926-393-11	SOFTWARE, INTERNET, MISC S	32,188.00	1,297.58	1,536.93	0.00	30,651.07	4.77
24-4926-393-14	CONTRACTED SERVICES-HR O	6,920.00	485.95	845.95	0.00	6,074.05	12.22
24-4926-393-15	RESEARCH AND ANALYTICS	73,500.00	0.00	55,000.00	0.00	18,500.00	74.83
24-4926-399-00	CONTRACTED SERVICES	55,200.00	4,600.00	4,600.00	0.00	50,600.00	8.33
24-4926-412-00	BUILDING RENT	23,280.00	1,900.00	3,800.00	0.00	19,480.00	16.32
24-4926-454-00	INSURANCE	3,754.00	0.00	0.00	0.00	3,754.00	0.00
24-4926-491-00	DUES AND SUBSCRIPTIONS	9,959.00	160.00	8,274.00	0.00	1,685.00	83.08
24-4926-550-00	CAPITAL OUTLAY-EQUIPMENT	10,500.00	0.00	0.00	0.00	10,500.00	0.00
24-4926-550-01	CAPITAL PROJECTS	650,000.00	0.00	0.00	0.00	650,000.00	0.00
24-4926-699-00	GRANTS	145,000.00	2,500.00	2,500.00	0.00	142,500.00	1.72
24-4926-699-02	MISCELLANEOUS DONATIONS	15,200.00	0.00	0.00	0.00	15,200.00	0.00
24-4926-990-00	CONTINGENCY	10,000.00	0.00	0.00	0.00	10,000.00	0.00
TOURISM DEVELOPMENT AUTHORITY		3,182,372.00	158,704.47	363,912.85	28,800.00	2,789,659.15	12.34
DEPARTMENT TOTAL Expense		-3,182,372.00	-158,704.47	-363,912.85	28,800.00	-2,789,659.15	12.34
Fund 24 TOURISM DEVELOPMENT AUTH		0.00	234,465.43	322,087.66	28,800.00	-293,287.66	16.95

BC2001 BEGINNING 08/01/24 ENDING 08/31/24

TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE
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ACCOUNT # 24-4926-121-00 DESC: SALARIES & WAGES ASN:

08/01/24				BUDGET BALANCE	181,050.00			13,926.92
08/02/24		TLJ	JE-250230	JOE: TDA PAYROLL 8/2/24	0.00	6,963.46	0.00	20,890.38
08/16/24		TLJ	JE-250269	JOE: TDA PAYROLL 8/16/24	0.00	6,963.47	0.00	27,853.85
TOTALS					181,050.00	27,853.85	0.00	27,853.85

ACCOUNT # 24-4926-170-00 DESC: BOARD MEMBER EXPENSE ASN:

08/01/24				BUDGET BALANCE	900.00			0.00
08/01/24		072524	04*2400560	BUSINESS CARD	0.00	50.00	0.00	50.00
TOTALS					900.00	50.00	0.00	50.00

ACCOUNT # 24-4926-181-00 DESC: SOCIAL SECURITY CONTRIBUTION ASN:

08/01/24				BUDGET BALANCE	11,225.00			863.46
08/02/24		TLJ	JE-250232	JOE: TAX DRAFT TDA PAYROL	0.00	431.75	0.00	1,295.21
08/16/24		TLJ	JE-250270	JOE: TDA PAYROLL 8/16/24	0.00	431.73	0.00	1,726.94
TOTALS					11,225.00	1,726.94	0.00	1,726.94

ACCOUNT # 24-4926-182-00 DESC: RETIREMENT EXPENSE ASN:

08/01/24				BUDGET BALANCE	24,623.00			1,894.08
08/02/24		TLJ	JE-250232	JOE: TAX DRAFT TDA PAYROL	0.00	947.04	0.00	2,841.12
08/16/24		TLJ	JE-250270	JOE: TDA PAYROLL 8/16/24	0.00	947.04	0.00	3,788.16
TOTALS					24,623.00	3,788.16	0.00	3,788.16

ACCOUNT # 24-4926-183-00 DESC: HOSPITALIZATION INSURANCE ASN:

08/01/24				BUDGET BALANCE	23,214.00			3,363.64
TOTALS					23,214.00	3,363.64	0.00	3,363.64

ACCOUNT # 24-4926-185-00 DESC: UNEMPLOYMENT INSURANCE ASN:

TOTALS					628.00	0.00	0.00	0.00
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BC2001					BEGINNING	08/01/24	ENDING	08/31/24		
TRANS	PO	INVOICE	CHECK	TRANSACTION/	BEGINNING					
DATE	NUMBER	NUMBER	NUMBER	VENDOR NAME	BAL/BUDGET	DEBITS	CREDITS	BALANCE		

ACCOUNT # 24-4926-185-00					DESC: UNEMPLOYMENT INSURANCE	ASN:	=====>	CONTINUED	<=====	
ACCOUNT # 24-4926-186-00					DESC: WORKMAN'S COMPENSATION	ASN:				
					TOTALS	2,299.00	0.00	0.00	0.00	
=====										
ACCOUNT # 24-4926-187-00					DESC: MEDICARE TAX	ASN:				
08/02/24		TLJ	JE-250232	JOE: TAX DRAFT TDA PAYROL	0.00	100.97	0.00	302.91		
08/16/24		TLJ	JE-250270	JOE: TDA PAYROLL 8/16/24	0.00	100.98	0.00	403.89		
					TOTALS	2,625.00	403.89	0.00	403.89	
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ACCOUNT # 24-4926-190-00					DESC: PROFESSIONAL SER-COUNTY	ASN:				
08/01/24				BUDGET BALANCE	16,250.00			1,354.17		
08/30/24		TLJ	JE-250301	JOE: TDA ADMIN 8/24	0.00	1,354.17	0.00	2,708.34		
					TOTALS	16,250.00	2,708.34	0.00	2,708.34	
=====										
ACCOUNT # 24-4926-191-00					DESC: PROFESSIONAL SERVICES-AUDIT	ASN:				
08/01/24				BUDGET BALANCE	9,500.00			2,018.00		
08/21/24		INV19064	04*2400582	MARTIN STARNES & ASSOCIAT	0.00	2,018.00	0.00	4,036.00		
					TOTALS	9,500.00	4,036.00	0.00	4,036.00	
=====										
ACCOUNT # 24-4926-192-00					DESC: LEGAL SERVICES	ASN:				
08/01/24				BUDGET BALANCE	2,000.00			0.00		
					TOTALS	2,000.00	0.00	0.00	0.00	
=====										
ACCOUNT # 24-4926-260-00					DESC: OFFICE SUPPLIES AND MATERIALS	ASN:				
08/02/24		1TNG-L3YG-	04*2400568	AMAZON CAPITAL SERVICES	0.00	83.42	0.00	83.42		
08/02/24		16TL-7QPT-	04*2400568	AMAZON CAPITAL SERVICES	0.00	36.36	0.00	119.78		

BC2001 BEGINNING 08/01/24 ENDING 08/31/24

TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE
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ACCOUNT # 24-4926-260-00 DESC: OFFICE SUPPLIES AND MATERIALS ASN: =====> CONTINUED <=====

08/02/24		16L7-XPDN-	04*2400568	AMAZON CAPITAL SERVICES	0.00	48.16	0.00	167.94
08/02/24		16L7-XPDN-	04*2400568	AMAZON CAPITAL SERVICES	0.00	0.00	3.15	164.79
08/02/24		16TL-7QPT-	04*2400568	AMAZON CAPITAL SERVICES	0.00	0.00	2.38	162.41
08/02/24		1TNG-L3YG-	04*2400568	AMAZON CAPITAL SERVICES	0.00	0.00	5.46	156.95
TOTALS					6,000.00	167.94	10.99	156.95

ACCOUNT # 24-4926-299-00 DESC: MISCELLANEOUS ASN:

08/01/24				BUDGET BALANCE	20,600.00			897.83
08/05/24	07/30/24	04*2400565		HELPING HANDS SERVICE CO.	0.00	220.00	0.00	1,117.83
08/21/24	05/28/2024	04*2400571		JARED KREISS	0.00	4,000.00	0.00	5,117.83
TOTALS					20,600.00	5,117.83	0.00	5,117.83

ACCOUNT # 24-4926-311-00 DESC: TRAVEL ASN:

08/01/24				BUDGET BALANCE	41,050.00			0.00
08/01/24	072524	04*2400560		BUSINESS CARD	0.00	1,333.95	0.00	1,333.95
08/07/24	072424	02*14067		KARA S ADDY	0.00	344.67	0.00	1,678.62
08/07/24	TLJ	JE-250188		JOE: BANK OF AMERICA-7149	0.00	1,316.64	0.00	2,995.26
08/21/24	08/15/2024	02*14101		NICHOLAS J BREEDLOVE	0.00	336.56	0.00	3,331.82
TOTALS					41,050.00	3,331.82	0.00	3,331.82

ACCOUNT # 24-4926-321-00 DESC: TELEPHONE ASN:

08/01/24				BUDGET BALANCE	4,600.00			436.06
08/01/24	9969737999	04*2400558		VERIZON WIRELESS	0.00	51.58	0.00	487.64
08/01/24	267627	04*2400567		BALSAMWEST	0.00	366.51	0.00	854.15
08/05/24	247046			JACKSON CO CHAMBER OF COM	0.00	0.00	195.09	659.06
08/10/24	267626	04*2400567		BALSAMWEST	0.00	390.19	0.00	1,049.25
TOTALS					4,600.00	1,610.46	561.21	1,049.25

ACCOUNT # 24-4926-321-01 DESC: TELEPHONE-VISITOR CENTERS ASN:

08/01/24				BUDGET BALANCE	0.00			0.00
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BC2001 BEGINNING 08/01/24 ENDING 08/31/24

TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE
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ACCOUNT # 24-4926-321-01 DESC: TELEPHONE-VISITOR CENTERS ASN: =====> CONTINUED <=====

08/26/24		247485		CASHIERS AREA CHAMBER OF	0.00	0.00	183.25	-183.25
TOTALS					0.00	0.00	183.25	-183.25

ACCOUNT # 24-4926-321-02 DESC: TELEPHONE-TDA ASN:

08/01/24				BUDGET BALANCE	6,000.00			485.21
08/01/24		267760	04*2400567	BALSAMWEST	0.00	488.68	0.00	973.89
TOTALS					6,000.00	973.89	0.00	973.89

ACCOUNT # 24-4926-325-00 DESC: POSTAGE ASN:

08/01/24				BUDGET BALANCE	42,570.00			5,318.86
08/01/24		17VA27304	04*2400559	UPS	0.00	16.74	0.00	5,335.60
08/01/24		072524	04*2400560	BUSINESS CARD	0.00	50.00	0.00	5,385.60
08/05/24		17VA27314	04*2400564	UPS	0.00	1.32	0.00	5,386.92
08/14/24		3319516661	04*2400573	PITNEY BOWES INC.	0.00	372.79	0.00	5,759.71
08/14/24		082524	04*2400574	RESERVE ACCOUNT	0.00	5,000.00	0.00	10,759.71
08/14/24		3319516661	04*2400573	PITNEY BOWES INC.	0.00	0.00	19.87	10,739.84
TOTALS					42,570.00	10,772.34	32.50	10,739.84

ACCOUNT # 24-4926-331-00 DESC: UTILITIES ASN:

08/01/24				BUDGET BALANCE	3,200.00			272.92
08/01/24		217658	04*2400561	OWENS AND GATES LLC	0.00	40.00	0.00	312.92
08/19/24		08/15/2024	04*2400572	DUKE ENERGY	0.00	238.59	0.00	551.51
TOTALS					3,200.00	551.51	0.00	551.51

ACCOUNT # 24-4926-341-00 DESC: PRINTING ASN:

08/01/24				BUDGET BALANCE	100,341.00			1,350.00
08/01/24		072524	04*2400560	BUSINESS CARD	0.00	184.84	0.00	1,534.84
08/01/24		072524	04*2400560	BUSINESS CARD	0.00	0.00	12.09	1,522.75
TOTALS					100,341.00	1,534.84	12.09	1,522.75

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ACCOUNT ACTIVITY ANALYSIS

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BC2001

BEGINNING 08/01/24 ENDING 08/31/24

TRANS	PO	INVOICE	CHECK	TRANSACTION/	BEGINNING			
DATE	NUMBER	NUMBER	NUMBER	VENDOR NAME	BAL/BUDGET	DEBITS	CREDITS	BALANCE

ACCOUNT # 24-4926-341-00 DESC: PRINTING ASN: =====> CONTINUED <=====

ACCOUNT # 24-4926-351-00 DESC: REPAIRS & MAINT-BUILDING ASN:

08/01/24				BUDGET BALANCE	500.00			0.00

				TOTALS	500.00	0.00	0.00	0.00
					=====			

ACCOUNT # 24-4926-370-00 DESC: AD FIRM MEDIA ASN:

08/21/24	INV-01359	02*14154	BUFFALO GROUPE, LLC	0.00	4,508.66	0.00		72,138.66
08/21/24	INV-01359	02*14154	BUFFALO GROUPE, LLC	0.00	4,508.66	0.00		76,647.32
08/21/24	INV-01359	02*14154	BUFFALO GROUPE, LLC	0.00	5,456.25	0.00		82,103.57
08/21/24	INV-01359	02*14154	BUFFALO GROUPE, LLC	0.00	6,243.75	0.00		88,347.32
08/21/24	INV-01359	02*14154	BUFFALO GROUPE, LLC	0.00	12,305.88	0.00		100,653.20
08/21/24	INV-01359	02*14154	BUFFALO GROUPE, LLC	0.00	2,841.65	0.00		103,494.85
08/21/24	INV-01359	02*14154	BUFFALO GROUPE, LLC	0.00	2,640.00	0.00		106,134.85
08/21/24	INV-01359	02*14154	BUFFALO GROUPE, LLC	0.00	946.00	0.00		107,080.85

			TOTALS	561,500.00	107,080.85	0.00		107,080.85
					=====			

ACCOUNT # 24-4926-370-01 DESC: WEBSITE SERVICE ASN:

08/01/24				BUDGET BALANCE	25,200.00			0.00

			TOTALS	25,200.00	0.00	0.00		0.00
					=====			

ACCOUNT # 24-4926-370-02 DESC: CREATIVE & PRODUCTION SERVICES ASN:

08/21/24	INV-01359	02*14154	BUFFALO GROUPE, LLC	0.00	5,724.00	0.00		5,724.00
08/21/24	INV-01359	02*14154	BUFFALO GROUPE, LLC	0.00	2,000.00	0.00		7,724.00

			TOTALS	89,500.00	7,724.00	0.00		7,724.00
					=====			

ACCOUNT # 24-4926-370-03 DESC: DIGITAL CAMPAIGN REPORTING ASN:

08/01/24				BUDGET BALANCE	13,200.00			0.00

			TOTALS	13,200.00	0.00	0.00		0.00
					=====			

ACCOUNT ACTIVITY ANALYSIS					PAGE 6			
BC2001					BEGINNING 08/01/24 ENDING 08/31/24			
TRANS	PO	INVOICE	CHECK	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE
DATE	NUMBER	NUMBER	NUMBER					
ACCOUNT # 24-4926-370-03 DESC: DIGITAL CAMPAIGN REPORTING ASN: =====> CONTINUED <=====								
ACCOUNT # 24-4926-370-04 DESC: E-MAIL CAMPAIGNS ASN:								
TOTALS					30,800.00	0.00	0.00	0.00
ACCOUNT # 24-4926-370-05 DESC: SEM MANAGEMENT ASN:								
08/07/24		070371-B	04*2400570	LOVE COMMUNICATIONS LLC	0.00	606.33	0.00	606.33
08/21/24		071063	04*2400580	LOVE COMMUNICATIONS LLC	0.00	9,915.78	0.00	10,522.11
TOTALS					188,600.00	10,522.11	0.00	10,522.11
ACCOUNT # 24-4926-370-09 DESC: SOCIAL MEDIA SPEND ASN:								
08/01/24				BUDGET BALANCE	160,000.00			0.00
08/07/24	TLJ		JE-250187	JOE: BANK OF AMERICA-6415	0.00	9,042.86	0.00	9,042.86
08/07/24	TLJ		JE-250188	JOE: BANK OF AMERICA-7149	0.00	1,680.00	0.00	10,722.86
TOTALS					160,000.00	22,192.97	11,470.11	10,722.86
ACCOUNT # 24-4926-393-00 DESC: VISITOR CENTER OPERATIONS ASN:								
08/01/24				BUDGET BALANCE	218,745.00			23,270.42
08/10/24	22,096		04*2400562	JACKSON CO. CHAMBER OF CO	0.00	8,042.33	0.00	31,312.75
08/10/24	22,096		04*2400562	JACKSON CO. CHAMBER OF CO	0.00	1,141.92	0.00	32,454.67
08/10/24	22,096		04*2400562	JACKSON CO. CHAMBER OF CO	0.00	188.67	0.00	32,643.34
08/10/24	22,108		04*2400563	CASHIERS AREA CHAMBER OF	0.00	7,372.17	0.00	40,015.51
08/10/24	22,108		04*2400563	CASHIERS AREA CHAMBER OF	0.00	1,025.33	0.00	41,040.84
TOTALS					218,745.00	41,040.84	0.00	41,040.84
ACCOUNT # 24-4926-393-01 DESC: PUBLIC RELATIONS ASN:								
08/01/24				BUDGET BALANCE	121,000.00			13,518.19
08/21/24	64592		02*14139	LOU HAMMOND GROUP ATLANTA	0.00	6,750.00	0.00	20,268.19
08/21/24	64602		02*14139	LOU HAMMOND GROUP ATLANTA	0.00	605.95	0.00	20,874.14
TOTALS					121,000.00	20,874.14	0.00	20,874.14

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TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE
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ACCOUNT # 24-4926-393-01 DESC: PUBLIC RELATIONS ASN: =====> CONTINUED <=====

ACCOUNT # 24-4926-393-02 DESC: CONTRACTED SERVICES ASN:

08/01/24				BUDGET BALANCE	22,000.00			1,833.33
08/30/24	TLJ		JE-250301	JOE: TDA ADMIN 8/24	0.00	1,833.33	0.00	3,666.66
TOTALS					22,000.00	3,666.66	0.00	3,666.66

ACCOUNT # 24-4926-393-03 DESC: CONTRACTED SERVICES-RECORDING ASN:

08/01/24				BUDGET BALANCE	1,400.00			0.00
08/21/24		08/15/2024	04*2400576	CHERYL OSBORNE	0.00	100.00	0.00	100.00
TOTALS					1,400.00	100.00	0.00	100.00

ACCOUNT # 24-4926-393-05 DESC: CONTRACTED-WEBSITE ASN:

08/01/24				BUDGET BALANCE	39,600.00			0.00
TOTALS					39,600.00	0.00	0.00	0.00

ACCOUNT # 24-4926-393-06 DESC: CONTRACTED-AD FIRM RETAINER ASN:

TOTALS					64,800.00	0.00	0.00	0.00
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ACCOUNT # 24-4926-393-07 DESC: CONTRACTED SERVICES-STR ASN:

08/21/24		121117773	04*2400581	COSTAR REALTY INFORMATION	0.00	11,520.00	0.00	12,480.00
TOTALS					11,600.00	12,480.00	0.00	12,480.00

ACCOUNT # 24-4926-393-08 DESC: CONTRACTED-AD FIRM MISC ASN:

08/01/24				BUDGET BALANCE	34,751.00			0.00
08/21/24		INV-01359	02*14154	BUFFALO GROUPE, LLC	0.00	3,251.25	0.00	3,251.25
08/21/24		INV-01359	02*14154	BUFFALO GROUPE, LLC	0.00	1,797.00	0.00	5,048.25

BC2001 BEGINNING 08/01/24 ENDING 08/31/24

TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE
ACCOUNT # 24-4926-393-08 DESC: CONTRACTED-AD FIRM MISC ASN: =====> CONTINUED <=====								
08/21/24		INV-01359	02*14154	BUFFALO GROUPE, LLC	0.00	300.00	0.00	5,348.25
08/21/24		INV-01359	02*14154	BUFFALO GROUPE, LLC	0.00	604.85	0.00	5,953.10
TOTALS					34,751.00	5,953.10	0.00	5,953.10

ACCOUNT # 24-4926-393-11 DESC: SOFTWARE,INTERNET,MISC SERVICES ASN:								
08/01/24				BUDGET BALANCE	32,188.00			239.35
08/01/24	072524		04*2400560	BUSINESS CARD	0.00	766.67	0.00	1,006.02
08/01/24	072524		04*2400560	BUSINESS CARD	0.00	0.00	15.22	990.80
08/07/24	TLJ		JE-250188	JOE: BANK OF AMERICA-7149	0.00	307.00	0.00	1,297.80
08/15/24	37206713		04*2400579	IMAGE SOLUTIONS, LLC	0.00	255.87	0.00	1,553.67
08/15/24	37206713		04*2400579	IMAGE SOLUTIONS, LLC	0.00	0.00	16.74	1,536.93
TOTALS					32,188.00	1,585.41	48.48	1,536.93

ACCOUNT # 24-4926-393-14 DESC: CONTRACTED SERVICES-HR OUTSOURCING ASN:								
08/01/24				BUDGET BALANCE	6,920.00			360.00
08/02/24	TLJ		JE-250231	JOE: TDA PAYROLL INVOICE	0.00	125.95	0.00	485.95
08/21/24	2019		04*2400577	CRAFT HR SOLUTIONS, LLC	0.00	360.00	0.00	845.95
TOTALS					6,920.00	845.95	0.00	845.95

ACCOUNT # 24-4926-393-15 DESC: RESEARCH AND ANALYTICS ASN:								
08/01/24				BUDGET BALANCE	73,500.00			55,000.00
TOTALS					73,500.00	55,000.00	0.00	55,000.00

ACCOUNT # 24-4926-399-00 DESC: CONTRACTED SERVICES ASN:								
08/07/24	1789		04*2400569	TEMBO HOSPITALITY GROUP L	0.00	4,600.00	0.00	4,600.00
TOTALS					55,200.00	4,600.00	0.00	4,600.00

ACCOUNT # 24-4926-412-00 DESC: BUILDING RENT ASN:								
08/01/24				BUDGET BALANCE	23,280.00			1,900.00

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BC2001					BEGINNING 08/01/24		ENDING 08/31/24			
TRANS	PO	INVOICE	CHECK	TRANSACTION/	BEGINNING					
DATE	NUMBER	NUMBER	NUMBER	VENDOR NAME	BAL/BUDGET	DEBITS	CREDITS	BALANCE		

ACCOUNT # 24-4926-412-00					DESC: BUILDING RENT		ASN: =====>		CONTINUED <=====	
08/01/24		217658	04*2400561	OWENS AND GATES LLC	0.00	1,900.00	0.00	3,800.00		
TOTALS					23,280.00	3,800.00	0.00	3,800.00		
=====										
ACCOUNT # 24-4926-454-00					DESC: INSURANCE		ASN:			
08/01/24				BUDGET BALANCE	3,754.00			0.00		
TOTALS					3,754.00	0.00	0.00	0.00		
=====										
ACCOUNT # 24-4926-468-00					DESC: DEPRECIATION EXPENSE		ASN:			
TOTALS					0.00	0.00	0.00	0.00		
=====										
ACCOUNT # 24-4926-491-00					DESC: DUES AND SUBSCRIPTIONS		ASN:			
08/01/24		072524	04*2400560	BUSINESS CARD	0.00	10.70	0.00	8,124.70		
08/01/24		072524	04*2400560	BUSINESS CARD	0.00	0.00	0.70	8,124.00		
08/07/24		TLJ	JE-250188	JOE: BANK OF AMERICA-7149	0.00	150.00	0.00	8,274.00		
TOTALS					9,959.00	8,274.70	0.70	8,274.00		
=====										
ACCOUNT # 24-4926-550-00					DESC: CAPITAL OUTLAY-EQUIPMENT		ASN:			
08/01/24				BUDGET BALANCE	10,500.00			0.00		
TOTALS					10,500.00	0.00	0.00	0.00		
=====										
ACCOUNT # 24-4926-550-01					DESC: CAPITAL PROJECTS		ASN:			
TOTALS					650,000.00	0.00	0.00	0.00		
=====										
ACCOUNT # 24-4926-699-00					DESC: GRANTS		ASN:			
08/21/24		FY24-25	04*2400575	MOUNTAIN HERITAGE DAY, CH	0.00	2,500.00	0.00	2,500.00		

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BEGINNING 08/01/24 ENDING 08/31/24

TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE
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ACCOUNT # 24-4926-699-00 DESC: GRANTS ASN: =====> CONTINUED <=====

TOTALS

145,000.00 2,500.00 0.00 2,500.00

ACCOUNT # 24-4926-699-02 DESC: MISCELLANEOUS DONATIONS ASN:

08/01/24

BUDGET BALANCE

15,200.00

0.00

TOTALS

15,200.00 0.00 0.00 0.00

ACCOUNT # 24-4926-990-00 DESC: CONTINGENCY ASN:

TOTALS

10,000.00 0.00 0.00 0.00