

**JACKSON COUNTY TOURISM
DEVELOPMENT
AUTHORITY**



**FINANCIAL REPORT
AUGUST 31, 2025**

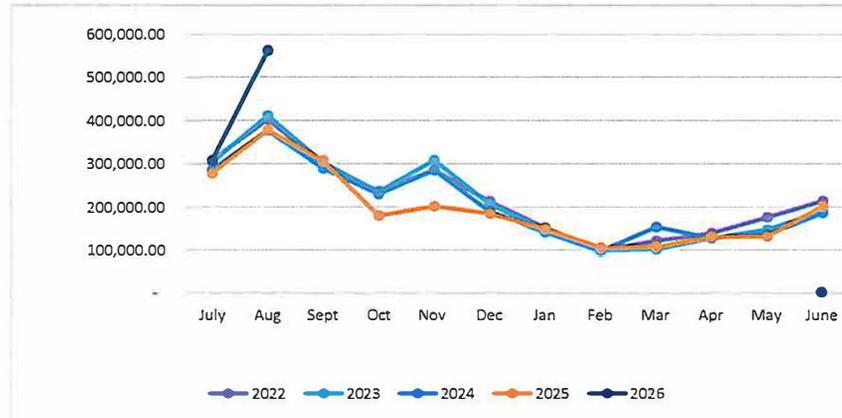
JACKSON COUNTY TOURISM DEVELOPMENT AUTHORITY

August 31, 2025

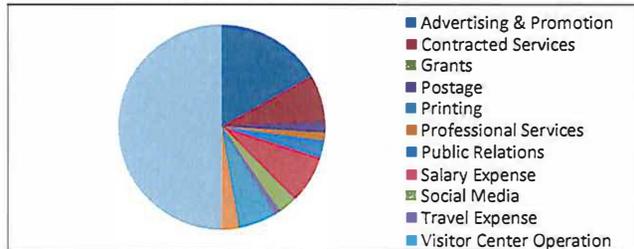
- * August Room Occupancy Tax collections totaled \$561,413.72 with \$1,044.20 collected for penalties. The YTD collection total is \$866,810 - 24.93% of budget. The Airbnb total was \$96,486; the Home Away/VRBO total was \$109,185; and the VACASA,NC total was \$12,510.
- * 100 accounts reported for July rentals (increase of 9 accounts from last year). The collections were up 49.01% from the same period in 2024. The tax rate increase from 4% to 6% was effective July 1, 2025.
- * The cash balance at August 31, 2025 was \$663,293.97 and investments totaled \$2,900,000.

The expenses for August were \$153,934. The FYTD expenses totaled \$337,741 with encumbrances of \$26,097, for a combined total of \$363,838 - 10.27% of budget.

Fiscal YTD Collections



TDA Expenses as of August 31, 2025

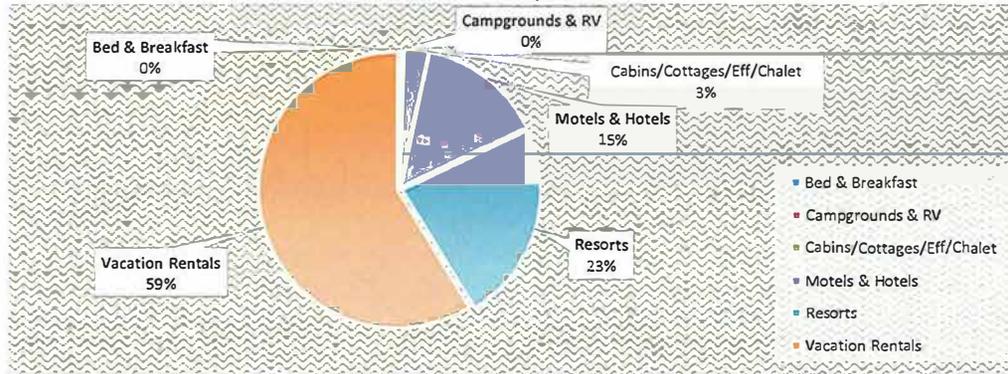


Advertising & Promotion	\$	\$1,405.17
Contracted Services	\$	23,000.61
Grants	\$	-
Postage	\$	5,497.99
Printing	\$	-
Professional Services	\$	3,622.17
Public Relations	\$	8,467.13
Salary Expense	\$	23,278.71
Social Media	\$	9,063.80
Travel Expense	\$	3,169.37
Visitor Center Operation	\$	18,122.00
Other	\$	8,307.48
Total	\$	153,934.43

	2022	2023	2024	2025	2026
July	306,871.17	302,567.11	285,430.89	276,689.65	306,652.00
Aug	402,414.91	410,949.64	376,478.34	376,774.10	561,413.72
Sept	296,676.95	301,922.72	289,116.07	305,929.82	
Oct	236,495.92	235,450.13	229,745.47	178,664.06	
Nov	285,094.57	307,778.37	285,381.98	200,505.68	
Dec	212,552.55	206,012.13	189,325.49	183,035.71	
Jan	150,929.14	146,534.48	141,538.21	148,345.35	
Feb	98,820.63	100,429.24	97,063.80	104,135.28	
Mar	120,494.03	102,142.20	153,142.20	107,065.49	
Apr	138,246.01	127,334.09	127,759.55	129,568.03	
May	175,198.14	147,200.16	135,318.67	130,002.73	
June	213,644.17	188,605.49	185,581.58	200,678.83	
Total	\$ 2,637,438.19	\$ 2,576,925.76	\$ 2,495,882.25	\$ 2,341,394.73	\$ 868,065.72

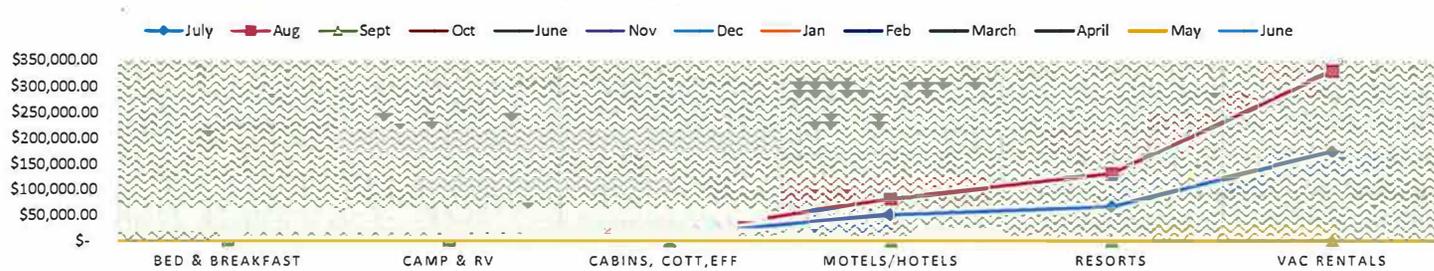


**Room Occupancy Tax Collections
8/31/2025 for July Rentals**



Bed & Breakfast	\$	1,743.60
Campgrounds & RV	\$	1,044.28
Cabins/Cottages/Eff/Chalet	\$	15,503.36
Motels & Hotels	\$	82,128.01
Resorts	\$	130,943.27
Vacation Rentals	\$	330,051.20
	\$	<u>561,413.72</u>

ROOM OCCUPANCY TAX COLLECTIONS BY TYPE



COLLECTIONS BY TYPE

	Bed & Breakfast	Camp & Rv	Cabins, Cott, Eff	Motels/Hotels	Resorts	Vac Rentals	Totals
July	\$ 853.76	\$ 561.90	\$ 12,576.91	\$ 51,552.94	\$ 67,462.48	\$ 173,644.01	\$ 306,652.00
Aug	\$ 1,743.60	\$ 1,044.28	\$ 15,503.36	\$ 82,128.01	\$ 130,943.27	\$ 330,051.20	\$ 561,413.72
Sept							-
Oct							-
Nov							-
Dec							-
Jan							-
Feb							-
March							-
April							-
May							-
June							-
	\$ 2,597.36	\$ 1,606.18	\$ 28,080.27	\$ 133,680.95	\$ 198,405.75	\$ 503,695.21	\$ 868,065.72
% By Type	0.30%	0.19%	3.23%	15.40%	22.86%	58.03%	100.00%



JACKSON COUNTY TOURISM DEVELOPMENT AUTHORITY

TOTAL ROOM OCCUPANCY TAX COLLECTIONS BY MONTH

Month	Tax Collected	# Units Reporting	% of Inc/Dec
July-2024	\$ 276,689.65	92	
July-2025	\$ 306,652.00	102	10.83%
	\$ 29,962.35	10	
August-2024	\$ 376,774.10	91	
August-2025	\$ 561,413.72	100	49.01%
	\$ 184,639.62	9	
September-2024	\$ 305,929.82	97	
September-2025	\$ -	0	-100.00%
	\$ (305,929.82)	-97	
October-2024	\$ 178,664.06	83	
October-2025	\$ -	0	-100.00%
	\$ (178,664.06)	-83	
November-2024	\$ 200,505.68	88	
November-2025	\$ -	0	-100.00%
	\$ (200,505.68)	-88	
December-2024	\$ 183,035.71	80	
December-2025	\$ -	0	-100.00%
	\$ (183,035.71)	-80	
January-2025	\$ 148,345.35	87	
January-2026	\$ -	0	-100.00%
	\$ (148,345.35)	-87	
February-2025	\$ 104,135.28	74	
February-2026	\$ -	0	-100.00%
	\$ (104,135.28)	-74	
March-2025	\$ 107,065.49	75	
March-2026	\$ -	0	-100.00%
	\$ (107,065.49)	-75	
April-2025	\$ 129,568.03	80	
April-2026	\$ -	0	-100.00%
	\$ (129,568.03)	-80	
May-2025	\$ 130,002.73	80	
May-2026	\$ -	80	-100.00%
	\$ (130,002.73)	0	
June-2025	\$ 200,678.83	87	
June-2026	\$ -	0	-100.00%
	\$ (200,678.83)	-87	
FYTD 2024	\$ 2,341,394.73		
FYTD 2025	\$ 868,065.72		

COUNTY OF JACKSON
 Trial Balance - Balance Sheet Accounts
 Report dates 08/01/2025 - thru - 08/31/2025

Account Number	Account Description	Beginning Balance Dr (Cr)	Debits	Credits	Ending Balance Dr (Cr)
24-1110-000-00	CASH ON HAND	246,968.00	580,848.90	164,523.03	663,293.87
24-1130-000-00	CASH IN TIME DEPOSIT	2,900,000.00	0.00	0.00	2,900,000.00
24-1231-000-00	ACCOUNTS RECEIVABLE	317,838.37	0.00	0.00	317,838.37
24-1232-892-00	ACCTS RECEIVABLE SALES TAX	2,219.44	337.75	0.00	2,557.19
24-1750-000-01	PROPERTY AND EQUIPMENT	10,844.20	0.00	0.00	10,844.20
24-1800-000-00	ACCUMULATED DEPRECIATION	(2,711.05)	0.00	0.00	(2,711.05)
Total Asset		3,475,158.96	581,186.65	164,523.03	3,891,822.58
24-2100-000-00	ACCOUNTS PAYABLE	(5,141.51)	141,808.88	136,667.37	0.00
24-2200-175-00	FEDERAL TAX PAYABLE	(15.78)	2,204.67	2,204.67	(15.78)
24-2200-176-00	STATE TAX PAYABLE	(6.00)	651.00	651.00	(6.00)
24-2200-181-00	FICA TAX PAYABLE	0.00	1,180.54	1,180.54	0.00
24-2200-182-00	RETIREMENT PAYABLE	21.77	0.00	3,874.86	(3,853.09)
24-2200-187-00	MEDICARE TAX PAYABLE	0.00	276.10	276.10	0.00
24-2900-000-00	FUND BALANCE	(3,145,037.45)	0.00	0.00	(3,145,037.45)
24-2900-000-01	RES BY STATE STATUTE	(190,942.00)	0.00	0.00	(190,942.00)
24-2912-000-00	RESERVE FOR ENCUMBRANCES	160,741.80	146,356.20	281,000.66	26,097.34
24-2912-000-01	RESERVE FOR ENCUMBRANCES-PRIOR YEAR	(160,741.80)	281,000.66	146,356.20	(26,097.34)
24-3000-000-00	REVENUE CONTROL	(317,845.00)	2,363.94	574,228.64	(889,709.70)
24-4000-000-00	EXPENDITURE CONTROL	183,807.01	160,892.44	6,958.01	337,741.44
Total Liability		(3,475,158.96)	736,734.43	1,153,398.05	(3,891,822.58)
Total TOURISM DEVELOPMENT AUTH		0.00	1,317,921.08	1,317,921.08	0.00

COUNTY OF JACKSON
 Income Statement
 Report dates 07/01/2025 - thru - 08/31/2025

Account Number	Description	Adjusted Budget 07/01/2025 08/31/2025	Debits and Credits 08/01/2025 08/31/2025	Debits and Credits 07/01/2025 08/31/2025	Encumbrances 07/01/2025 08/31/2025	Balance 07/01/2025 08/31/2025	% Used
24-3230-130-00	JACKSON COUNTY TDA	3,476,549.00	560,369.52	866,810.34	0.00	2,609,738.66	24.93
	TAX REVENUE	3,476,549.00	560,369.52	866,810.34	0.00	2,609,738.66	24.93
24-3270-170-01	JACKSON TDA - PENALTY	5,000.00	1,044.20	1,255.38	0.00	3,744.62	25.11
	PENALTY & INTEREST	5,000.00	1,044.20	1,255.38	0.00	3,744.62	25.11
24-3831-491-00	INVESTMENT EARNINGS	60,000.00	10,450.98	21,643.98	0.00	38,356.02	36.07
	REVENUES	60,000.00	10,450.98	21,643.98	0.00	38,356.02	36.07
DEPARTMENT TOTAL Revenue		3,541,549.00	571,864.70	889,709.70	0.00	2,651,839.30	25.12
24-4926-121-00	SALARIES & WAGES	165,022.00	19,041.00	31,735.00	0.00	133,287.00	19.23
24-4926-170-00	BOARD MEMBER EXPENSE	1,050.00	0.00	0.00	0.00	1,050.00	0.00
24-4926-181-00	SOCIAL SECURITY CONTRIBU	11,225.00	1,180.54	1,967.57	0.00	9,257.43	17.53
24-4926-182-00	RETIREMENT EXPENSE	24,623.00	2,732.40	4,554.00	0.00	20,069.00	18.49
24-4926-183-00	HOSPITALIZATION INSURANC	23,163.00	0.00	3,793.98	0.00	19,369.02	16.38
24-4926-185-00	UNEMPLOYMENT INSURANCE	628.00	48.67	81.12	0.00	546.88	12.92
24-4926-186-00	WORKMAN'S COMPENSATION	2,299.00	0.00	2,299.00	0.00	0.00	0.00
24-4926-187-00	MEDICARE TAX	2,625.00	276.10	460.15	0.00	2,164.85	17.53
24-4926-190-00	PROFESSIONAL SER-COUNTY	16,250.00	1,354.17	2,708.34	0.00	13,541.66	16.67
24-4926-191-00	PROFESSIONAL SERVICES-AU	9,500.00	2,268.00	4,536.00	0.00	4,964.00	47.75
24-4926-192-00	LEGAL SERVICES	2,000.00	1,460.00	1,460.00	0.00	540.00	73.00
24-4926-260-00	OFFICE SUPPLIES AND MATE	6,000.00	309.81	309.81	0.00	5,690.19	5.16
24-4926-299-00	MISCELLANEOUS	11,640.00	-4,680.04	2,161.44	0.00	9,478.56	18.57
24-4926-311-00	TRAVEL	36,000.00	3,169.37	3,583.37	0.00	32,416.63	9.95
24-4926-321-00	TELEPHONE	4,600.00	700.41	1,436.54	0.00	3,163.46	31.23
24-4926-321-02	TELEPHONE-TDA	6,000.00	486.15	972.57	0.00	5,027.43	16.21
24-4926-325-00	POSTAGE	55,570.00	5,497.99	5,711.64	0.00	49,858.36	10.28
24-4926-331-00	UTILITIES	3,200.00	259.53	506.28	0.00	2,693.72	15.82
24-4926-341-00	PRINTING	129,941.00	0.00	0.00	0.00	129,941.00	0.00
24-4926-351-00	REPAIRS & MAINT-BUILDING	500.00	0.00	0.00	0.00	500.00	0.00
24-4926-370-00	AD FIRM MEDIA	600,000.00	25,756.67	25,756.67	0.00	574,243.33	4.29
24-4926-370-01	WEBSITE SERVICE	35,200.00	4,167.00	6,267.00	0.00	28,933.00	17.80
24-4926-370-02	CREATIVE & PRODUCTION SE	85,000.00	7,083.00	13,083.00	0.00	71,917.00	15.39
24-4926-370-03	DIGITAL CAMPAIGN REPORTI	15,000.00	1,250.00	2,350.00	0.00	12,650.00	15.67
24-4926-370-04	E-MAIL CAMPAIGNS	30,000.00	2,500.00	5,410.00	0.00	24,590.00	18.03
24-4926-370-05	SEM MANAGEMENT	207,520.00	0.00	15,224.15	0.00	192,295.85	7.34
24-4926-370-09	SOCIAL MEDIA SPEND	168,000.00	9,063.80	9,063.80	25,200.00	133,736.20	20.40

COUNTY OF JACKSON
Income Statement
Report dates 07/01/2025 - thru - 08/31/2025

Account Number	Description	Adjusted Budget 07/01/2025 08/31/2025	Debits and Credits 08/01/2025 08/31/2025	Debits and Credits 07/01/2025 08/31/2025	Encumbrances 07/01/2025 08/31/2025	Balance 07/01/2025 08/31/2025	% Used
24-4926-393-00	VISITOR CENTER OPERATION	242,465.00	18,122.00	41,244.00	0.00	201,221.00	17.01
24-4926-393-01	PUBLIC RELATIONS	133,000.00	8,467.13	24,292.13	0.00	108,707.87	18.26
24-4926-393-02	CONTRACTED SERVICES	22,000.00	1,833.33	3,666.66	0.00	18,333.34	16.67
24-4926-393-03	CONTRACTED SERVICES-RECO	1,400.00	0.00	100.00	0.00	1,300.00	7.14
24-4926-393-06	CONTRACTED-AD FIRM RETAI	50,000.00	4,167.00	9,567.00	0.00	40,433.00	19.13
24-4926-393-07	CONTRACTED SERVICES-STR	12,200.00	12,084.48	12,084.48	0.00	115.52	99.05
24-4926-393-08	CONTRACTED-AD FIRM MISC	30,000.00	2,500.00	3,187.00	0.00	26,813.00	10.62
24-4926-393-11	SOFTWARE, INTERNET, MISC S	45,936.00	3,981.50	5,002.30	897.34	40,036.36	12.84
24-4926-393-14	CONTRACTED SERVICES-HR O	9,600.00	482.80	965.60	0.00	8,634.40	10.06
24-4926-393-15	RESEARCH AND ANALYTICS	70,469.00	0.00	61,000.00	0.00	9,469.00	86.56
24-4926-399-00	CONTRACTED SERVICES	62,450.00	8,600.00	13,200.00	0.00	49,250.00	21.14
24-4926-399-09	MEDIA MANAGEMENT	50,000.00	0.00	0.00	0.00	50,000.00	0.00
24-4926-412-00	BUILDING RENT	23,280.00	1,900.00	3,800.00	0.00	19,480.00	16.32
24-4926-454-00	INSURANCE	3,754.00	399.00	2,758.22	0.00	995.78	73.47
24-4926-491-00	DUES AND SUBSCRIPTIONS	9,739.00	7,472.62	10,642.62	0.00	-903.62	109.28
24-4926-550-00	CAPITAL OUTLAY-EQUIPMENT	1,000.00	0.00	0.00	0.00	1,000.00	0.00
24-4926-550-01	CAPITAL PROJECTS	1,000,000.00	0.00	0.00	0.00	1,000,000.00	0.00
24-4926-699-00	GRANTS	100,000.00	0.00	0.00	0.00	100,000.00	0.00
24-4926-699-02	MISCELLANEOUS DONATIONS	11,700.00	0.00	800.00	0.00	10,900.00	6.84
24-4926-990-00	CONTINGENCY	10,000.00	0.00	0.00	0.00	10,000.00	0.00
TOURISM DEVELOPMENT AUTHORITY		3,541,549.00	153,934.43	337,741.44	26,097.34	3,177,710.22	10.27
DEPARTMENT TOTAL Expense		-3,541,549.00	-153,934.43	-337,741.44	26,097.34	-3,177,710.22	10.27
Fund 24 TOURISM DEVELOPMENT AUTH		0.00	417,930.27	551,968.26	26,097.34	-525,870.92	17.70

BC2001		ACCOUNT ACTIVITY ANALYSIS				PAGE 1			
		BEGINNING 08/01/24		ENDING 08/31/24					
TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE	
ACCOUNT # 24-4926-121-00 DESC: SALARIES & WAGES ASN:									
08/01/24				BUDGET BALANCE	181,050.00				13,926.92
08/02/24	TLJ	JE-250230		JOE: TDA PAYROLL 8/2/24	0.00	6,963.46	0.00		20,890.38
08/16/24	TLJ	JE-250269		JOE: TDA PAYROLL 8/16/24	0.00	6,963.47	0.00		27,853.85
08/30/24	TLJ	JE-250307		JOA: TDA PAYROLL 8/30/24	0.00	0.00	6,963.47		20,890.38
08/30/24	TLJ	JE-250307		JOA: TDA PAYROLL 8/30/24	0.00	6,963.47	0.00		27,853.85
08/30/24	TLJ	JE-250307		JOE: TDA PAYROLL 8/30/24	0.00	6,963.47	0.00		34,817.32
TOTALS					181,050.00	41,780.79	6,963.47		34,817.32
ACCOUNT # 24-4926-170-00 DESC: BOARD MEMBER EXPENSE ASN:									
08/01/24				BUDGET BALANCE	900.00				0.00
08/01/24	072524	04*2400560		BUSINESS CARD	0.00	50.00	0.00		50.00
TOTALS					900.00	50.00	0.00		50.00
ACCOUNT # 24-4926-181-00 DESC: SOCIAL SECURITY CONTRIBUTION ASN:									
08/01/24				BUDGET BALANCE	11,225.00				863.46
08/02/24	TLJ	JE-250232		JOE: TAX DRAFT TDA PAYRO	0.00	431.75	0.00		1,295.21
08/16/24	TLJ	JE-250270		JOE: TDA PAYROLL 8/16/24	0.00	431.73	0.00		1,726.94
08/30/24	TLJ	JE-250308		JOE: TDA TAX DRAFT 8/30/	0.00	431.73	0.00		2,158.67
TOTALS					11,225.00	2,158.67	0.00		2,158.67
ACCOUNT # 24-4926-182-00 DESC: RETIREMENT EXPENSE ASN:									
08/01/24				BUDGET BALANCE	24,623.00				1,894.08
08/02/24	TLJ	JE-250232		JOE: TAX DRAFT TDA PAYRO	0.00	947.04	0.00		2,841.12
08/16/24	TLJ	JE-250270		JOE: TDA PAYROLL 8/16/24	0.00	947.04	0.00		3,788.16
08/30/24	TLJ	JE-250308		JOE: TDA TAX DRAFT 8/30/	0.00	947.04	0.00		4,735.20
TOTALS					24,623.00	4,735.20	0.00		4,735.20
ACCOUNT # 24-4926-183-00 DESC: HOSPITALIZATION INSURANCE ASN:									
08/01/24				BUDGET BALANCE	23,214.00				3,363.64
TOTALS					23,214.00	3,363.64	0.00		3,363.64

BC2001

ACCOUNT ACTIVITY ANALYSIS
BEGINNING 08/01/24 ENDING 08/31/24

TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE
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ACCOUNT # 24-4926-183-00 DESC: HOSPITALIZATION INSURANCE ASN: =====> CONTINUED <=====

ACCOUNT # 24-4926-185-00 DESC: UNEMPLOYMENT INSURANCE ASN:

TOTALS					628.00	0.00	0.00	0.00
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ACCOUNT # 24-4926-186-00 DESC: WORKMAN'S COMPENSATION ASN:

TOTALS					2,299.00	0.00	0.00	0.00
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ACCOUNT # 24-4926-187-00 DESC: MEDICARE TAX ASN:

08/02/24	TLJ	JE-250232	JOE: TAX DRAFT TDA PAYRO		0.00	100.97	0.00	302.91
08/16/24	TLJ	JE-250270	JOE: TDA PAYROLL 8/16/24		0.00	100.98	0.00	403.89
08/30/24	TLJ	JE-250308	JOE: TDA TAX DRAFT 8/30/		0.00	100.96	0.00	504.85
TOTALS					2,625.00	504.85	0.00	504.85

ACCOUNT # 24-4926-190-00 DESC: PROFESSIONAL SER-COUNTY ASN:

08/01/24			BUDGET BALANCE		16,250.00			1,354.17
08/30/24	TLJ	JE-250301	JOE: TDA ADMIN 8/24		0.00	1,354.17	0.00	2,708.34
TOTALS					16,250.00	2,708.34	0.00	2,708.34

ACCOUNT # 24-4926-191-00 DESC: PROFESSIONAL SERVICES-AUDIT ASN:

08/01/24			BUDGET BALANCE		9,500.00			2,018.00
08/21/24	INV19064	04*2400582	MARTIN STARNES & ASSOCIA		0.00	2,018.00	0.00	4,036.00
TOTALS					9,500.00	4,036.00	0.00	4,036.00

ACCOUNT # 24-4926-192-00 DESC: LEGAL SERVICES ASN:

08/01/24			BUDGET BALANCE		2,000.00			0.00
TOTALS					2,000.00	0.00	0.00	0.00

ACCOUNT ACTIVITY ANALYSIS

BC2001

BEGINNING 08/01/24 ENDING 08/31/24

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ACCOUNT # 24-4926-192-00 DESC: LEGAL SERVICES ASN: =====> CONTINUED <=====

ACCOUNT # 24-4926-260-00 DESC: OFFICE SUPPLIES AND MATERIALS ASN:

08/02/24		1TNG-L3YG-	04*2400568	AMAZON CAPITAL SERVICES	0.00	83.42	0.00	83.42
08/02/24		16TL-7QPT-	04*2400568	AMAZON CAPITAL SERVICES	0.00	36.36	0.00	119.78
08/02/24		16L7-XPDN-	04*2400568	AMAZON CAPITAL SERVICES	0.00	48.16	0.00	167.94
08/02/24		16L7-XPDN-	04*2400568	AMAZON CAPITAL SERVICES	0.00	0.00	3.15	164.79
08/02/24		16TL-7QPT-	04*2400568	AMAZON CAPITAL SERVICES	0.00	0.00	2.38	162.41
08/02/24		1TNG-L3YG-	04*2400568	AMAZON CAPITAL SERVICES	0.00	0.00	5.46	156.95
TOTALS					6,000.00	167.94	10.99	156.95

ACCOUNT # 24-4926-299-00 DESC: MISCELLANEOUS ASN:

08/01/24				BUDGET BALANCE	20,600.00			897.83
08/05/24		07/30/24	04*2400565	HELPING HANDS SERVICE CO	0.00	220.00	0.00	1,117.83
08/21/24		05/28/2024	04*2400571	JARED KREISS	0.00	4,000.00	0.00	5,117.83
TOTALS					20,600.00	5,117.83	0.00	5,117.83

ACCOUNT # 24-4926-311-00 DESC: TRAVEL ASN:

08/01/24				BUDGET BALANCE	41,050.00			0.00
08/01/24		072524	04*2400560	BUSINESS CARD	0.00	1,333.95	0.00	1,333.95
08/07/24		072424	02*14067	KARA S ADDY	0.00	344.67	0.00	1,678.62
08/07/24		TLJ	JE-250188	JOE: BANK OF AMERICA-714	0.00	1,316.64	0.00	2,995.26
08/21/24		08/15/2024	02*14101	NICHOLAS J BREEDLOVE	0.00	336.56	0.00	3,331.82
TOTALS					41,050.00	3,331.82	0.00	3,331.82

ACCOUNT # 24-4926-311-02 DESC: FAM/MEDIA MISSION ASN:

08/01/24				BUDGET BALANCE	0.00			0.00
TOTALS					0.00	0.00	0.00	0.00

ACCOUNT # 24-4926-321-00 DESC: TELEPHONE ASN:

08/01/24		9969737999	04*2400558	VERIZON WIRELESS	0.00	51.58	0.00	487.64
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ACCOUNT # 24-4926-331-00 DESC: UTILITIES ASN: =====> CONTINUED <=====

ACCOUNT # 24-4926-341-00 DESC: PRINTING ASN:

08/01/24				BUDGET BALANCE	100,341.00			1,350.00
08/01/24		072524	04*2400560	BUSINESS CARD	0.00	184.84	0.00	1,534.84
08/01/24		072524	04*2400560	BUSINESS CARD	0.00	0.00	12.09	1,522.75
TOTALS					100,341.00	1,534.84	12.09	1,522.75

ACCOUNT # 24-4926-370-00 DESC: AD FIRM MEDIA ASN:

08/01/24				BUDGET BALANCE	561,500.00			67,630.00
08/21/24		INV-01359	02*14154	BUFFALO GROUPE, LLC	0.00	4,508.66	0.00	72,138.66
08/21/24		INV-01359	02*14154	BUFFALO GROUPE, LLC	0.00	4,508.66	0.00	76,647.32
08/21/24		INV-01359	02*14154	BUFFALO GROUPE, LLC	0.00	5,456.25	0.00	82,103.57
08/21/24		INV-01359	02*14154	BUFFALO GROUPE, LLC	0.00	6,243.75	0.00	88,347.32
08/21/24		INV-01359	02*14154	BUFFALO GROUPE, LLC	0.00	12,305.88	0.00	100,653.20
08/21/24		INV-01359	02*14154	BUFFALO GROUPE, LLC	0.00	2,841.65	0.00	103,494.85
08/21/24		INV-01359	02*14154	BUFFALO GROUPE, LLC	0.00	2,640.00	0.00	106,134.85
08/21/24		INV-01359	02*14154	BUFFALO GROUPE, LLC	0.00	946.00	0.00	107,080.85
TOTALS					561,500.00	107,080.85	0.00	107,080.85

ACCOUNT # 24-4926-370-01 DESC: WEBSITE SERVICE ASN:

08/01/24				BUDGET BALANCE	25,200.00			0.00
TOTALS					25,200.00	0.00	0.00	0.00

ACCOUNT # 24-4926-370-02 DESC: CREATIVE & PRODUCTION SERVICES ASN:

08/21/24		INV-01359	02*14154	BUFFALO GROUPE, LLC	0.00	5,724.00	0.00	5,724.00
08/21/24		INV-01359	02*14154	BUFFALO GROUPE, LLC	0.00	2,000.00	0.00	7,724.00
TOTALS					89,500.00	7,724.00	0.00	7,724.00

ACCOUNT # 24-4926-370-03 DESC: DIGITAL CAMPAIGN REPORTING ASN:

08/01/24				BUDGET BALANCE	13,200.00			0.00
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ACCOUNT # 24-4926-370-03 DESC: DIGITAL CAMPAIGN REPORTING ASN: =====> CONTINUED <=====									
TOTALS					13,200.00	0.00	0.00	0.00	
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ACCOUNT # 24-4926-370-04 DESC: E-MAIL CAMPAIGNS ASN:									
TOTALS					30,800.00	0.00	0.00	0.00	
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ACCOUNT # 24-4926-370-05 DESC: SEM MANAGEMENT ASN:									
08/07/24		070371-B	04*2400570	LOVE COMMUNICATIONS LLC	0.00	606.33	0.00	606.33	
08/21/24		071063	04*2400580	LOVE COMMUNICATIONS LLC	0.00	9,915.78	0.00	10,522.11	
TOTALS					188,600.00	10,522.11	0.00	10,522.11	
=====									
ACCOUNT # 24-4926-370-06 DESC: GUEST BLOGS ASN:									
08/01/24				BUDGET BALANCE	0.00			0.00	
TOTALS					0.00	0.00	0.00	0.00	
=====									
ACCOUNT # 24-4926-370-07 DESC: SOCIAL MEDIA ASN:									
TOTALS					0.00	0.00	0.00	0.00	
=====									
ACCOUNT # 24-4926-370-08 DESC: VIDEO PRODUCTION ASN:									
TOTALS					0.00	0.00	0.00	0.00	
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ACCOUNT # 24-4926-370-09 DESC: SOCIAL MEDIA SPEND ASN:									
08/07/24		TLJ	JE-250187	JOE: BANK OF AMERICA-641	0.00	9,042.86	0.00	9,042.86	
08/07/24		TLJ	JE-250188	JOE: BANK OF AMERICA-714	0.00	1,680.00	0.00	10,722.86	
TOTALS					160,000.00	22,192.97	11,470.11	10,722.86	
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ACCOUNT # 24-4926-370-09 DESC: SOCIAL MEDIA SPEND ASN: =====> CONTINUED <=====

ACCOUNT # 24-4926-370-14 DESC: SOCIAL MEDIA MANAGEMENT ASN:

08/01/24				BUDGET BALANCE	0.00			0.00
TOTALS					0.00	0.00	0.00	0.00

ACCOUNT # 24-4926-393-00 DESC: VISITOR CENTER OPERATIONS ASN:

08/10/24		22,096		04*2400562 JACKSON CO. CHAMBER OF C	0.00	8,042.33	0.00	31,312.75
08/10/24		22,096		04*2400562 JACKSON CO. CHAMBER OF C	0.00	1,141.92	0.00	32,454.67
08/10/24		22,096		04*2400562 JACKSON CO. CHAMBER OF C	0.00	188.67	0.00	32,643.34
08/10/24		22,108		04*2400563 CASHIERS AREA CHAMBER OF	0.00	7,372.17	0.00	40,015.51
08/10/24		22,108		04*2400563 CASHIERS AREA CHAMBER OF	0.00	1,025.33	0.00	41,040.84
TOTALS					218,745.00	41,040.84	0.00	41,040.84

ACCOUNT # 24-4926-393-01 DESC: PUBLIC RELATIONS ASN:

08/01/24				BUDGET BALANCE	121,000.00			13,518.19
08/21/24		64592	02*14139	LOU HAMMOND GROUP ATLANT	0.00	6,750.00	0.00	20,268.19
08/21/24		64602	02*14139	LOU HAMMOND GROUP ATLANT	0.00	605.95	0.00	20,874.14
TOTALS					121,000.00	20,874.14	0.00	20,874.14

ACCOUNT # 24-4926-393-02 DESC: CONTRACTED SERVICES ASN:

08/01/24				BUDGET BALANCE	22,000.00			1,833.33
08/30/24		TLJ	JE-250301	JOE: TDA ADMIN 8/24	0.00	1,833.33	0.00	3,666.66
TOTALS					22,000.00	3,666.66	0.00	3,666.66

ACCOUNT # 24-4926-393-03 DESC: CONTRACTED SERVICES-RECORDING ASN:

08/01/24				BUDGET BALANCE	1,400.00			0.00
08/21/24		08/15/2024	04*2400576	CHERYL OSBORNE	0.00	100.00	0.00	100.00
TOTALS					1,400.00	100.00	0.00	100.00

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ACCOUNT # 24-4926-393-03 DESC: CONTRACTED SERVICES-RECORDING ASN: =====> CONTINUED <=====

ACCOUNT # 24-4926-393-04 DESC: CONTRACTED SERVICES-MGT ASN:

08/01/24				BUDGET BALANCE	0.00			0.00
				TOTALS	0.00	0.00	0.00	0.00

ACCOUNT # 24-4926-393-05 DESC: CONTRACTED-WEBSITE ASN:

				TOTALS	39,600.00	0.00	0.00	0.00
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ACCOUNT # 24-4926-393-06 DESC: CONTRACTED-AD FIRM RETAINER ASN:

				TOTALS	64,800.00	0.00	0.00	0.00
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ACCOUNT # 24-4926-393-07 DESC: CONTRACTED SERVICES-STR ASN:

08/21/24		121117773	04*2400581	COSTAR REALTY INFORMATIO	0.00	11,520.00	0.00	12,480.00
				TOTALS	11,600.00	12,480.00	0.00	12,480.00

ACCOUNT # 24-4926-393-08 DESC: CONTRACTED-AD FIRM MISC ASN:

08/01/24				BUDGET BALANCE	34,751.00			0.00
08/21/24		INV-01359	02*14154	BUFFALO GROUPE, LLC	0.00	3,251.25	0.00	3,251.25
08/21/24		INV-01359	02*14154	BUFFALO GROUPE, LLC	0.00	1,797.00	0.00	5,048.25
08/21/24		INV-01359	02*14154	BUFFALO GROUPE, LLC	0.00	300.00	0.00	5,348.25
08/21/24		INV-01359	02*14154	BUFFALO GROUPE, LLC	0.00	604.85	0.00	5,953.10
				TOTALS	34,751.00	5,953.10	0.00	5,953.10

ACCOUNT # 24-4926-393-11 DESC: SOFTWARE,INTERNET,MISC SERVICES ASN:

08/01/24				BUDGET BALANCE	32,188.00			239.35
08/01/24		072524	04*2400560	BUSINESS CARD	0.00	766.67	0.00	1,006.02

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ACCOUNT # 24-4926-393-11 DESC: SOFTWARE,INTERNET,MISC SERVICES ASN: =====> CONTINUED <=====								
08/01/24		072524	04*2400560	BUSINESS CARD	0.00	0.00	15.22	990.80
08/07/24		TLJ	JE-250188	JOE: BANK OF AMERICA-714	0.00	307.00	0.00	1,297.80
08/15/24		37206713	04*2400579	IMAGE SOLUTIONS, LLC	0.00	255.87	0.00	1,553.67
08/15/24		37206713	04*2400579	IMAGE SOLUTIONS, LLC	0.00	0.00	16.74	1,536.93
TOTALS					32,188.00	1,585.41	48.48	1,536.93
ACCOUNT # 24-4926-393-13 DESC: CONTRACTED SERVICES-PHOTOGRAPHY ASN:								
08/01/24				BUDGET BALANCE	0.00			0.00
TOTALS					0.00	0.00	0.00	0.00
ACCOUNT # 24-4926-393-14 DESC: CONTRACTED SERVICES-HR OUTSOURCING ASN:								
08/02/24		TLJ	JE-250231	JOE: TDA PAYROLL INVOICE	0.00	125.95	0.00	485.95
08/21/24		2019	04*2400577	CRAFT HR SOLUTIONS, LLC	0.00	360.00	0.00	845.95
TOTALS					6,920.00	845.95	0.00	845.95
ACCOUNT # 24-4926-393-15 DESC: RESEARCH AND ANALYTICS ASN:								
08/01/24				BUDGET BALANCE	73,500.00			55,000.00
TOTALS					73,500.00	55,000.00	0.00	55,000.00
ACCOUNT # 24-4926-399-00 DESC: CONTRACTED SERVICES ASN:								
08/07/24		1789	04*2400569	TEMBO HOSPITALITY GROUP	0.00	4,600.00	0.00	4,600.00
TOTALS					55,200.00	4,600.00	0.00	4,600.00
ACCOUNT # 24-4926-399-09 DESC: MEDIA MANAGEMENT ASN:								
08/01/24				BUDGET BALANCE	0.00			0.00
TOTALS					0.00	0.00	0.00	0.00

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ACCOUNT # 24-4926-399-09 DESC: MEDIA MANAGEMENT ASN: > CONTINUED <								
ACCOUNT # 24-4926-412-00 DESC: BUILDING RENT ASN:								
08/01/24		217658		04*2400561 OWENS AND GATES LLC	0.00	1,900.00	0.00	3,800.00
TOTALS					23,280.00	3,800.00	0.00	3,800.00
ACCOUNT # 24-4926-454-00 DESC: INSURANCE ASN:								
08/01/24				BUDGET BALANCE	3,754.00			0.00
TOTALS					3,754.00	0.00	0.00	0.00
ACCOUNT # 24-4926-491-00 DESC: DUES AND SUBSCRIPTIONS ASN:								
08/01/24		072524		04*2400560 BUSINESS CARD	0.00	10.70	0.00	8,124.70
08/01/24		072524		04*2400560 BUSINESS CARD	0.00	0.00	0.70	8,124.00
08/07/24		TLJ		JE-250188 JOE: BANK OF AMERICA-714	0.00	150.00	0.00	8,274.00
TOTALS					9,959.00	8,274.70	0.70	8,274.00
ACCOUNT # 24-4926-550-00 DESC: CAPITAL OUTLAY-EQUIPMENT ASN:								
08/01/24				BUDGET BALANCE	10,500.00			0.00
TOTALS					10,500.00	0.00	0.00	0.00
ACCOUNT # 24-4926-550-01 DESC: CAPITAL PROJECTS ASN:								
TOTALS					650,000.00	0.00	0.00	0.00
ACCOUNT # 24-4926-699-00 DESC: GRANTS ASN:								
08/21/24		FY24-25		04*2400575 MOUNTAIN HERITAGE DAY, C	0.00	2,500.00	0.00	2,500.00
TOTALS					145,000.00	2,500.00	0.00	2,500.00

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ACCOUNT # 24-4926-699-00 DESC: GRANTS ASN: CONTINUED

ACCOUNT # 24-4926-990-00 DESC: CONTINGENCY ASN:

08/01/24				BUDGET BALANCE	10,000.00			0.00
				TOTALS	10,000.00	0.00	0.00	0.00