JACKSON COUNTY TOURISM DEVELOPMENT AUTHORITY

FINANCIAL REPORT

AUGUST 31, 2026

JACKSON COUNTY TOURISM DEVELOPMENT AUTHORITY

August 31, 2026

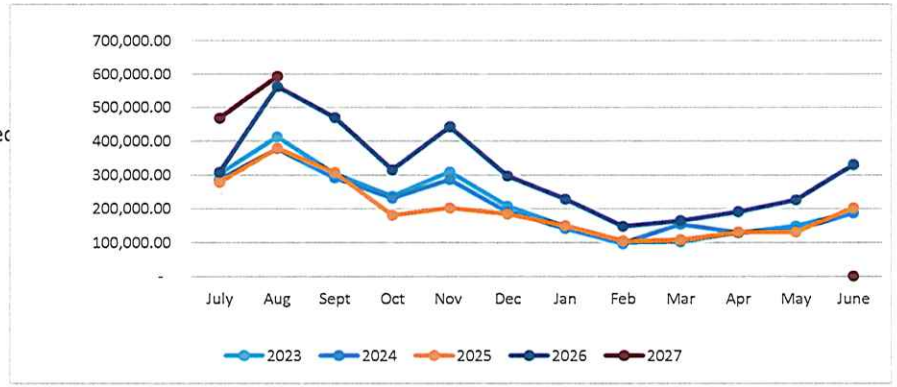
* August Room Occupancy Tax collections totaled $591,800.77 with $0.00 collected for penalties. The YTD collection total is $1,058,397.58 - 30.94% of budget. The Airbnb total was $117,683.75; the Home Away/VRBO total was $129,267.00; and the VRM NC OPCO total was $11,848.48.

* 104 accounts reported for July rentals (increase of 4 accounts from last year). The collections were up 5.41% from the same period in 2025.

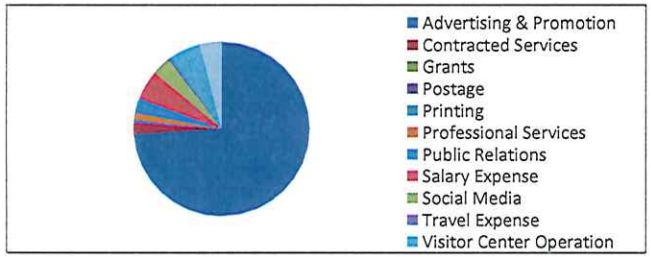
* The cash balance at August 31, 2026 was $800,985.22 and investments totaled $3,100,000.

* The expenses for August were $315,441.24. The FYTD expenses totaled $429,634.03 with encumbrances of $160,869.41, for a combined total of $590,503.44 -16.81% of budget.

FYTD Collections



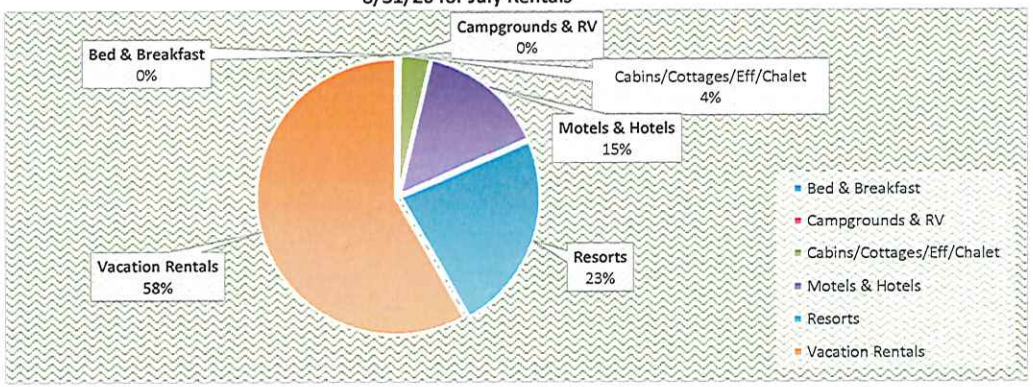
TDA Expenses as of August 31, 2026



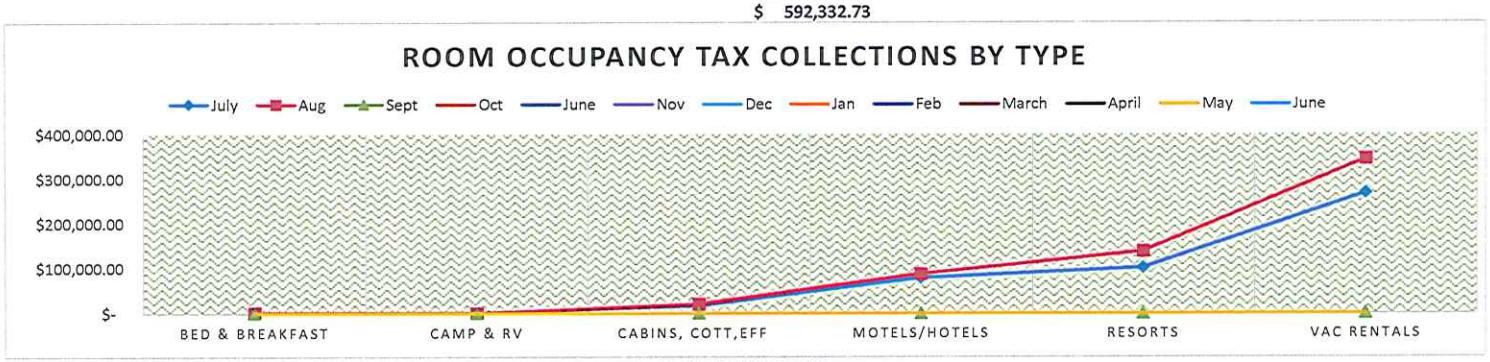
Advertising & Promotion	$	233,349.97
Contracted Services	$	6,935.22
Grants	$	-
Postage	$	352.92
Printing	$	1,522.50
Professional Services	$	3,822.17
Public Relations	$	8,480.00
Salary Expense	$	17,412.11
Social Media	$	10,711.38
Travel Expense	$	1,417.36
Visitor Center Operation	$	18,660.05
Capital Projects	$	-
Other	$	12,777.56
	$	315,441.24

	2023	2024	2025	2026	2027
July	302,567.11	285,430.89	276,689.65	306,652.00	466,609.81
Aug	410,949.64	376,478.34	376,774.10	561,413.72	591,800.77
Sept	301,922.72	289,116.07	305,929.82	468,254.13	
Oct	235,450.13	229,745.47	178,664.06	313,730.30	
Nov	307,778.37	285,381.98	200,505.68	441,022.82	
Dec	206,012.13	189,325.49	183,035.71	295,471.35	
Jan	146,534.48	141,538.21	148,345.35	227,104.30	
Feb	100,429.24	97,063.80	104,135.28	146,571.14	
Mar	102,142.20	153,142.20	107,065.49	163,248.27	
Apr	127,334.09	127,759.55	129,568.03	189,786.91	
May	147,200.16	135,318.67	130,002.73	224,894.01	
June	188,605.49	185,581.58	200,678.83	328,976.09	-
	$ 2,576,925.76	$ 2,495,882.25	$ 2,341,394.73	$ 3,667,125.04	$ 1,058,410.58

Room Occupancy Tax Collections
8/31/26 for July Rentals



Bed & Breakfast	$ 1,467.00
Campgrounds & RV	$ 120.00
Cabins/Cottages/Eff/Chalet	$ 20,318.18
Motels & Hotels	$ 87,308.60
Resorts	$ 138,594.90
Vacation Rentals	$ 344,524.05
	$ 592,332.73



COLLECTIONS BY TYPE

	Bed & Breakfast	Camp & Rv	Cabins, Cott,Eff	Motels/Hotels	Resorts	Vac Rentals	Totals
July	$ 1,499.22	$ 213.40	$ 16,392.13	$ 78,545.09	$ 101,778.78	$ 268,181.19	$ 466,609.81
Aug	$ 1,467.00	$ 120.00	$ 20,318.18	$ 87,308.60	$ 138,594.90	$ 344,524.05	$ 592,332.73
Sept							-
Oct							-
Nov							-
Dec							-
Jan							-
Feb							-
March							-
April							-
May							-
June	-	-	-	-	-	-	-
	$ 2,966.22	$ 333.40	$ 36,710.31	$ 165,853.69	$ 240,373.68	$ 612,705.24	$ 1,058,942.54
% By Type	0.28%	0.03%	3.47%	15.66%	22.70%	57.86%	100.00%

JACKSON COUNTY TOURISM DEVELOPMENT AUTHORITY

TOTAL ROOM OCCUPANCY TAX COLLECTIONS BY MONTH

Month	Tax Collected	# Units Reporting	% of Inc/Dec
July-2025	$ 306,652.00	102	
July-2026	$ 466,609.81	97	52.16%
	$ 159,957.81	(5)	
August-2025	$ 561,413.72	100	
August-2026	$ 591,800.77	104	5.41%
	$ 30,387.05	4	
September-2025	$ 468,254.13	105	
September-2026	$ -	0	-100.00%
	$ (468,254.13)	-105	
October-2025	$ 313,730.30	99	
October-2026	$ -	0	-100.00%
	$ (313,730.30)	-99	
November-2025	$ 441,022.82	103	
November-2026	$ -	0	-100.00%
	$ (441,022.82)	-103	
December-2025	$ 295,471.35	94	
December-2026	$ -	0	-100.00%
	$ (295,471.35)	-94	
January-2026	$ 227,104.30	82	
January-2027	$ -	0	-100.00%
	$ (227,104.30)	-82	
February-2026	$ 146,571.14	71	
February-2027	$ -	0	-100.00%
	$ (146,571.14)	-71	
March-2026	$ 163,248.27	76	
March-2027	$ -	0	-100.00%
	$ (163,248.27)	-76	
April-2026	$ 189,786.91	77	
April-2027	$ -	0	-100.00%
	$ (189,786.91)		
May-2026	$ 224,894.01	85	
May-2027	$ -	0	-100.00%
	$ (224,894.01)	-85	
June-2026	$ 328,976.09	98	
June-2027	$ -	0	-100.00%
	$ (328,976.09)	-98	
FYTD 2026	$ 3,667,125.04		
FYTD 2027	$ 1,058,410.58		

COUNTY OF JACKSON
Trial Balance - Balance Sheet Accounts
Report dates 08/01/2026 - thru - 08/31/2026

Account Number	Account Description	Beginning Balance Dr (Cr)	Debits	Credits	Ending Balance Dr (Cr)
24-1110-000-00	CASH ON HAND	511,886.33	606,505.62	317,938.69	800,453.26
24-1130-000-00	CASH IN TIME DEPOSIT	3,100,000.00	0.00	0.00	3,100,000.00
24-1231-000-00	ACCOUNTS RECEIVABLE	477,760.89	0.00	0.00	477,760.89
24-1232-892-00	ACCTS RECEIVABLE SALES TAX	2,171.51	49.47	0.00	2,220.98
24-1232-893-00	ACCTS RECEIVABLE SALES TAX	0.00	4.03	0.00	4.03
24-1750-000-01	PROPERTY AND EQUIPMENT	0.20	0.00	0.00	0.20
24-1800-000-00	ACCUMULATED DEPRECIATION	(0.05)	0.00	0.00	(0.05)
Total Asset		4,091,818.88	606,559.12	317,938.69	4,380,439.31
24-2100-000-00	ACCOUNTS PAYABLE	(319.25)	301,246.31	300,927.06	0.00
24-2200-175-00	FEDERAL TAX PAYABLE	(15.78)	1,499.26	1,499.26	(15.78)
24-2200-176-00	STATE TAX PAYABLE	(6.00)	440.00	440.00	(6.00)
24-2200-181-00	FICA TAX PAYABLE	0.00	838.47	838.47	0.00
24-2200-182-00	RETIREMENT PAYABLE	(4,258.45)	4,280.22	2,853.48	(2,831.71)
24-2200-187-00	MEDICARE TAX PAYABLE	0.00	196.10	196.10	0.00
24-2900-000-00	FUND BALANCE	(3,532,699.59)	0.00	0.00	(3,532,699.59)
24-2900-000-01	RES BY STATE STATUTE	(190,942.00)	0.00	0.00	(190,942.00)
24-2912-000-00	RESERVE FOR ENCUMBRANCES	157,855.91	307,747.11	304,733.61	160,869.41
24-2912-000-01	RESERVE FOR ENCUMBRANCES-PRIOR YEAR	(157,855.91)	304,733.61	307,747.11	(160,869.41)
24-3000-000-00	REVENUE CONTROL	(477,770.60)	555.96	606,363.62	(1,083,578.26)
24-4000-000-00	EXPENDITURE CONTROL	114,192.79	325,856.74	10,415.50	429,634.03
Total Liability		(4,091,818.88)	1,247,393.78	1,536,014.21	(4,380,439.31)
Total TOURISM DEVELOPMENT AUTH		0.00	1,853,952.90	1,853,952.90	0.00

COUNTY OF JACKSON
Income Statement
Report dates 07/01/2026 - thru - 08/31/2026

Account Number	Description	Adjusted Budget 07/01/2026 08/31/2026	Debits and Credits 08/01/2026 08/31/2026	Debits and Credits 07/01/2026 08/31/2026	Encumbrances 07/01/2026 08/31/2026	Balance 07/01/2026 08/31/2026	% Used
24-3230-130-00	JACKSON COUNTY TDA	3,420,661.00	591,800.77	1,058,397.58	0.00	2,362,263.42	30.94
TAX REVENUE		3,420,661.00	591,800.77	1,058,397.58	0.00	2,362,263.42	30.94
24-3270-170-01	JACKSON TDA - PENALTY	5,000.00	0.00	13.00	0.00	4,987.00	0.26
PENALTY & INTEREST		5,000.00	0.00	13.00	0.00	4,987.00	0.26
24-3831-491-00	INVESTMENT EARNINGS	88,000.00	14,006.89	25,167.68	0.00	62,832.32	28.60
REVENUES		88,000.00	14,006.89	25,167.68	0.00	62,832.32	28.60
DEPARTMENT TOTAL Revenue		3,513,661.00	605,807.66	1,083,578.26	0.00	2,430,082.74	30.84
24-4926-121-00	SALARIES & WAGES	175,808.00	13,523.66	33,809.17	0.00	141,998.83	19.23
24-4926-170-00	BOARD MEMBER EXPENSE	1,050.00	0.00	0.00	0.00	1,050.00	0.00
24-4926-181-00	SOCIAL SECURITY CONTRIBU	10,900.00	838.47	2,096.17	0.00	8,803.83	19.23
24-4926-182-00	RETIREMENT EXPENSE	26,547.00	2,042.06	5,105.15	0.00	21,441.85	19.23
24-4926-183-00	HOSPITALIZATION INSURANC	18,910.00	811.82	4,465.13	0.00	14,444.87	23.61
24-4926-185-00	UNEMPLOYMENT INSURANCE	684.00	0.00	26.79	0.00	657.21	3.92
24-4926-186-00	WORKMAN'S COMPENSATION	2,345.00	0.00	0.00	0.00	2,345.00	0.00
24-4926-187-00	MEDICARE TAX	2,549.00	196.10	490.24	0.00	2,058.76	19.23
24-4926-190-00	PROFESSIONAL SER-COUNTY	16,250.00	1,354.17	2,708.34	0.00	13,541.66	16.67
24-4926-191-00	PROFESSIONAL SERVICES-AU	9,500.00	2,468.00	4,936.00	0.00	4,564.00	51.96
24-4926-192-00	LEGAL SERVICES	8,000.00	0.00	0.00	0.00	8,000.00	0.00
24-4926-260-00	OFFICE SUPPLIES AND MATE	6,000.00	0.00	0.00	0.00	6,000.00	0.00
24-4926-299-00	MISCELLANEOUS	11,840.00	1,298.46	2,138.46	330.00	9,371.54	20.85
24-4926-311-00	TRAVEL	23,500.00	1,417.36	1,472.66	0.00	22,027.34	6.27
24-4926-321-00	TELEPHONE	6,000.00	724.94	1,450.55	0.00	4,549.45	24.18
24-4926-321-01	TELEPHONE-VISITOR CENTER	0.00	-142.00	-428.15	0.00	428.15	0.00
24-4926-321-02	TELEPHONE-TDA	6,000.00	501.45	1,004.61	0.00	4,995.39	16.74
24-4926-325-00	POSTAGE	52,570.00	352.92	5,581.47	0.00	46,988.53	10.62
24-4926-331-00	UTILITIES	3,800.00	249.79	505.17	0.00	3,294.83	13.29
24-4926-341-00	PRINTING	75,201.00	1,522.50	3,045.00	3,822.00	68,334.00	9.13
24-4926-351-00	REPAIRS & MAINT-BUILDING	500.00	0.00	0.00	0.00	500.00	0.00
24-4926-370-00	AD FIRM MEDIA	760,000.00	128,706.67	128,706.67	0.00	631,293.33	16.94
24-4926-370-01	WEBSITE SERVICE	60,200.00	4,886.66	4,886.66	0.00	55,313.34	8.12
24-4926-370-02	CREATIVE & PRODUCTION SE	88,000.00	14,420.29	14,420.29	0.00	73,579.71	16.39
24-4926-370-03	DIGITAL CAMPAIGN REPORTI	20,000.00	2,916.67	2,916.67	0.00	17,083.33	14.58
24-4926-370-04	E-MAIL CAMPAIGNS	30,000.00	5,000.00	5,000.00	0.00	25,000.00	16.67
24-4926-370-09	SOCIAL MEDIA SPEND	168,000.00	10,711.38	20,157.78	156,333.41	-8,491.19	105.05

COUNTY OF JACKSON
Income Statement
Report dates 07/01/2026 - thru - 08/31/2026

Account Number	Description	Adjusted Budget 07/01/2026 08/31/2026	Debits and Credits 08/01/2026 08/31/2026	Debits and Credits 07/01/2026 08/31/2026	Encumbrances 07/01/2026 08/31/2026	Balance 07/01/2026 08/31/2026	% Used
24-4926-393-00	VISITOR CENTER OPERATION	233,121.00	18,660.05	42,320.10	0.00	190,800.90	18.15
24-4926-393-01	PUBLIC RELATIONS	141,760.00	8,480.00	25,440.00	0.00	116,320.00	17.95
24-4926-393-02	CONTRACTED SERVICES	22,000.00	1,833.33	3,666.66	0.00	18,333.34	16.67
24-4926-393-03	CONTRACTED SERVICES-RECO	1,400.00	0.00	0.00	0.00	1,400.00	0.00
24-4926-393-06	CONTRACTED-AD FIRM RETAI	50,000.00	8,329.67	8,329.67	0.00	41,670.33	16.66
24-4926-393-07	CONTRACTED SERVICES-STR	12,819.00	12,676.56	12,676.56	0.00	142.44	98.89
24-4926-393-08	CONTRACTED-AD FIRM MISC	25,000.00	4,583.33	4,583.33	0.00	20,416.67	18.33
24-4926-393-11	SOFTWARE,INTERNET,MISC S	45,534.00	830.12	4,997.90	384.00	40,152.10	11.82
24-4926-393-14	CONTRACTED SERVICES-HR O	9,600.00	501.89	997.89	0.00	8,602.11	10.39
24-4926-393-15	RESEARCH AND ANALYTICS	51,000.00	51,000.00	51,000.00	0.00	0.00	0.00
24-4926-399-00	CONTRACTED SERVICES	62,450.00	4,600.00	10,456.74	0.00	51,993.26	16.74
24-4926-399-09	MEDIA MANAGEMENT	75,000.00	0.00	0.00	0.00	75,000.00	0.00
24-4926-412-00	BUILDING RENT	24,540.00	1,900.00	3,800.00	0.00	20,740.00	15.48
24-4926-454-00	INSURANCE	3,754.00	0.00	0.00	0.00	3,754.00	0.00
24-4926-491-00	DUES AND SUBSCRIPTIONS	8,829.00	1,244.92	9,870.35	0.00	-1,041.35	111.79
24-4926-550-00	CAPITAL OUTLAY-EQUIPMENT	1,000.00	0.00	0.00	0.00	1,000.00	0.00
24-4926-550-01	CAPITAL PROJECTS	1,000,000.00	0.00	0.00	0.00	1,000,000.00	0.00
24-4926-699-00	GRANTS	100,000.00	7,000.00	7,000.00	0.00	93,000.00	7.00
24-4926-699-02	MISCELLANEOUS DONATIONS	11,700.00	0.00	0.00	0.00	11,700.00	0.00
24-4926-990-00	CONTINGENCY	50,000.00	0.00	0.00	0.00	50,000.00	0.00
TOURISM DEVELOPMENT AUTHORITY		3,513,661.00	315,441.24	429,634.03	160,869.41	2,923,157.56	16.81
DEPARTMENT TOTAL Expense		-3,513,661.00	-315,441.24	-429,634.03	160,869.41	-2,923,157.56	16.81
Fund 24 TOURISM DEVELOPMENT AUTH		0.00	290,366.42	653,944.23	160,869.41	-493,074.82	23.82

BC2001 BEGINNING 08/01/26 ENDING 08/31/26

TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE
ACCOUNT # 24-4926-121-00 DESC: SALARIES & WAGES ASN:								
08/01/26				BUDGET BALANCE	175,808.00			20,285.51
08/13/26		TLJ	JE-270295	JOE: TDA PAYROLL 8/13/26	0.00	6,761.83	0.00	27,047.34
08/28/26		TLJ	JE-270322	JOE: TDA PAYROLL 8/28/26	0.00	6,761.83	0.00	33,809.17
				TOTALS	175,808.00	33,809.17	0.00	33,809.17
ACCOUNT # 24-4926-170-00 DESC: BOARD MEMBER EXPENSE ASN:								
08/01/26				BUDGET BALANCE	1,050.00			0.00
				TOTALS	1,050.00	0.00	0.00	0.00
ACCOUNT # 24-4926-181-00 DESC: SOCIAL SECURITY CONTRIBUTION ASN:								
08/13/26		TLJ	JE-270297	JOE: TDA PAYROLL TAX DRA	0.00	419.24	0.00	1,676.94
08/28/26		TLJ	JE-270323	JOE: TDA TAX DRAFT 8/28/	0.00	419.23	0.00	2,096.17
				TOTALS	10,900.00	2,515.40	419.23	2,096.17
ACCOUNT # 24-4926-182-00 DESC: RETIREMENT EXPENSE ASN:								
08/01/26				BUDGET BALANCE	26,547.00			3,063.09
08/13/26		TLJ	JE-270297	JOE: TDA PAYROLL TAX DRA	0.00	1,021.03	0.00	4,084.12
08/28/26		TLJ	JE-270323	JOE: TDA TAX DRAFT 8/28/	0.00	1,021.03	0.00	5,105.15
				TOTALS	26,547.00	6,126.19	1,021.04	5,105.15
ACCOUNT # 24-4926-183-00 DESC: HOSPITALIZATION INSURANCE ASN:								
08/01/26				BUDGET BALANCE	18,910.00			3,653.31
08/25/26	1002789499		04*2401135	ACCIDENT FUND INSURANCE	0.00	405.00	0.00	4,058.31
08/25/26	1127329		04*2401136	COMPANION LIFE INSURANCE	0.00	203.41	0.00	4,261.72
08/25/26	1116774		04*2401136	COMPANION LIFE INSURANCE	0.00	203.41	0.00	4,465.13
				TOTALS	18,910.00	4,465.13	0.00	4,465.13
ACCOUNT # 24-4926-185-00 DESC: UNEMPLOYMENT INSURANCE ASN:								
08/01/26				BUDGET BALANCE	684.00			26.79

TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE
ACCOUNT # 24-4926-185-00 DESC: UNEMPLOYMENT INSURANCE ASN:				==========> CONTINUED <==========				
				TOTALS	684.00	31.29	4.50	26.79
ACCOUNT # 24-4926-186-00 DESC: WORKMAN'S COMPENSATION ASN:								
				TOTALS	2,345.00	0.00	0.00	0.00
ACCOUNT # 24-4926-187-00 DESC: MEDICARE TAX ASN:								
08/13/26	TLJ	JE-270297		JOE: TDA PAYROLL TAX DRA	0.00	98.04	0.00	392.18
08/28/26	TLJ	JE-270323		JOE: TDA TAX DRAFT 8/28/	0.00	98.06	0.00	490.24
				TOTALS	2,549.00	588.28	98.04	490.24
ACCOUNT # 24-4926-190-00 DESC: PROFESSIONAL SER-COUNTY ASN:								
08/01/26				BUDGET BALANCE	16,250.00			1,354.17
08/31/26	TLJ	JE-270319		JOE: TDA ADMIN 8/2026	0.00	1,354.17	0.00	2,708.34
				TOTALS	16,250.00	2,708.34	0.00	2,708.34
ACCOUNT # 24-4926-191-00 DESC: PROFESSIONAL SERVICES-AUDIT ASN:								
08/01/26				BUDGET BALANCE	9,500.00			2,468.00
08/25/26	INV27110		02*18873	MARTIN STARNES & ASSOCIA	0.00	2,468.00	0.00	4,936.00
				TOTALS	9,500.00	4,936.00	0.00	4,936.00
ACCOUNT # 24-4926-192-00 DESC: LEGAL SERVICES ASN:								
08/01/26				BUDGET BALANCE	8,000.00			0.00
				TOTALS	8,000.00	0.00	0.00	0.00
ACCOUNT # 24-4926-260-00 DESC: OFFICE SUPPLIES AND MATERIALS ASN:								
				TOTALS	6,000.00	0.00	0.00	0.00

TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE
ACCOUNT # 24-4926-260-00 DESC: OFFICE SUPPLIES AND MATERIALS ASN: ==========> CONTINUED <==========								
ACCOUNT # 24-4926-299-00 DESC: MISCELLANEOUS ASN:								
08/10/26		1155	04*2401128	ARELLANO QUALITY PAINTIN	0.00	400.00	0.00	1,240.00
08/10/26		1156	04*2401128	ARELLANO QUALITY PAINTIN	0.00	400.00	0.00	1,640.00
08/13/26		42747738	04*2401137	IMAGE SOLUTIONS, LLC	0.00	281.89	0.00	1,921.89
08/13/26		42747738	04*2401137	IMAGE SOLUTIONS, LLC	0.00	0.00	3.43	1,918.46
08/25/26		7/28/2026	04*2401132	HELPING HANDS SERVICE CO	0.00	0.00	220.00	1,698.46
08/25/26		7/28/2026	04*2401132	HELPING HANDS SERVICE CO	0.00	220.00	0.00	1,918.46
08/25/26		7/28/2026	04*2401132	HELPING HANDS SERVICE CO	0.00	220.00	0.00	2,138.46
				TOTALS	11,840.00	2,361.89	223.43	2,138.46
ACCOUNT # 24-4926-311-00 DESC: TRAVEL ASN:								
08/01/26				BUDGET BALANCE	23,500.00			55.30
08/01/26		07/25/2026	04*2401117	BUSINESS CARD	0.00	216.97	0.00	272.27
08/01/26		07/25/2026	04*2401118	BUSINESS CARD	0.00	62.89	0.00	335.16
08/10/26		7/28/2026	02*18801	SAMANTHA NELSON	0.00	721.95	0.00	1,057.11
08/10/26		7/23/26	02*18740	NICHOLAS J BREEDLOVE	0.00	377.85	0.00	1,434.96
08/25/26		8/19/2026	02*18837	NICHOLAS J BREEDLOVE	0.00	37.70	0.00	1,472.66
				TOTALS	23,500.00	1,472.66	0.00	1,472.66
ACCOUNT # 24-4926-321-00 DESC: TELEPHONE ASN:								
08/01/26				BUDGET BALANCE	6,000.00			725.61
08/03/26		6149315211	04*2401124	VERIZON WIRELESS	0.00	38.36	0.00	763.97
08/10/26		422559	04*2401126	BALSAMWEST	0.00	386.35	0.00	1,150.32
08/10/26		422560	04*2401126	BALSAMWEST	0.00	300.23	0.00	1,450.55
				TOTALS	6,000.00	1,450.55	0.00	1,450.55
ACCOUNT # 24-4926-321-01 DESC: TELEPHONE-VISITOR CENTERS ASN:								
08/01/26				BUDGET BALANCE	0.00			-286.15
08/19/26		271105		CHAMBER OF COMMERCE	0.00	0.00	142.00	-428.15
				TOTALS	0.00	0.00	428.15	-428.15

TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE
ACCOUNT # 24-4926-321-01 DESC: TELEPHONE-VISITOR CENTERS ASN: ==========> CONTINUED <==========								
ACCOUNT # 24-4926-321-02 DESC: TELEPHONE-TDA ASN:								
08/01/26				BUDGET BALANCE	6,000.00			503.16
08/10/26		423589	04*2401126	BALSAMWEST	0.00	501.45	0.00	1,004.61
				TOTALS	6,000.00	1,004.61	0.00	1,004.61
ACCOUNT # 24-4926-325-00 DESC: POSTAGE ASN:								
08/01/26				BUDGET BALANCE	52,570.00			5,228.55
08/18/26		3323053803	04*2401131	PITNEY BOWES INC.	0.00	372.79	0.00	5,601.34
08/18/26		3323053803	04*2401131	PITNEY BOWES INC.	0.00	0.00	19.87	5,581.47
				TOTALS	52,570.00	5,601.34	19.87	5,581.47
ACCOUNT # 24-4926-331-00 DESC: UTILITIES ASN:								
08/01/26				BUDGET BALANCE	3,800.00			255.38
08/01/26		27251	04*2401119	OWENS AND GATES LLC	0.00	40.00	0.00	295.38
08/24/26		08/17/26-1	04*2401130	DUKE ENERGY	0.00	209.79	0.00	505.17
				TOTALS	3,800.00	505.17	0.00	505.17
ACCOUNT # 24-4926-341-00 DESC: PRINTING ASN:								
08/01/26				BUDGET BALANCE	75,201.00			1,522.50
08/10/26	270087	37408	02*18817	INTERPRINT WEB PRINTING	0.00	1,367.50	0.00	2,890.00
08/10/26	270087	37408	02*18817	INTERPRINT WEB PRINTING	0.00	155.00	0.00	3,045.00
				TOTALS	75,201.00	3,045.00	0.00	3,045.00
ACCOUNT # 24-4926-351-00 DESC: REPAIRS & MAINT-BUILDING ASN:								
08/01/26				BUDGET BALANCE	500.00			0.00
				TOTALS	500.00	0.00	0.00	0.00

TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE
ACCOUNT # 24-4926-351-00 DESC: REPAIRS & MAINT-BUILDING ASN: ==========> CONTINUED <==========								
ACCOUNT # 24-4926-370-00 DESC: AD FIRM MEDIA ASN:								
08/25/26		2026-03533	02*18905	MADDEN MEDIA	0.00	10,100.00	0.00	10,100.00
08/25/26		2026-03533	02*18905	MADDEN MEDIA	0.00	3,000.00	0.00	13,100.00
08/25/26		2026-03533	02*18905	MADDEN MEDIA	0.00	15,428.00	0.00	28,528.00
08/25/26		2026-03533	02*18905	MADDEN MEDIA	0.00	15,900.00	0.00	44,428.00
08/25/26		2026-03533	02*18905	MADDEN MEDIA	0.00	1,645.00	0.00	46,073.00
08/25/26		2026-03533	02*18905	MADDEN MEDIA	0.00	180.00	0.00	46,253.00
08/25/26		2026-03533	02*18905	MADDEN MEDIA	0.00	1,625.00	0.00	47,878.00
08/25/26		2026-03518	02*18905	MADDEN MEDIA	0.00	5,000.00	0.00	52,878.00
08/25/26		2026-03518	02*18905	MADDEN MEDIA	0.00	21,000.00	0.00	73,878.00
08/25/26		2026-03518	02*18905	MADDEN MEDIA	0.00	10,000.00	0.00	83,878.00
08/25/26		2026-03518	02*18905	MADDEN MEDIA	0.00	2,656.67	0.00	86,534.67
08/25/26		2026-03518	02*18905	MADDEN MEDIA	0.00	8,500.00	0.00	95,034.67
08/25/26		2026-03518	02*18905	MADDEN MEDIA	0.00	24,004.00	0.00	119,038.67
08/25/26		2026-03518	02*18905	MADDEN MEDIA	0.00	6,668.00	0.00	125,706.67
08/25/26		2026-03518	02*18905	MADDEN MEDIA	0.00	7,000.00	0.00	132,706.67
08/25/26		2026-03518	02*18905	MADDEN MEDIA	0.00	0.00	4,000.00	128,706.67
				TOTALS	760,000.00	132,706.67	4,000.00	128,706.67
ACCOUNT # 24-4926-370-01 DESC: WEBSITE SERVICE ASN:								
08/01/26				BUDGET BALANCE	60,200.00			0.00
08/01/26	232857		04*2401120	GRANICUS LLC	0.00	2,083.33	0.00	2,083.33
08/10/26	234936		04*2401129	GRANICUS LLC	0.00	2,083.33	0.00	4,166.66
08/25/26	236019		04*2401140	GRANICUS LLC	0.00	720.00	0.00	4,886.66
				TOTALS	60,200.00	4,886.66	0.00	4,886.66
ACCOUNT # 24-4926-370-02 DESC: CREATIVE & PRODUCTION SERVICES ASN:								
08/01/26				BUDGET BALANCE	88,000.00			0.00
08/25/26		2026-03533	02*18905	MADDEN MEDIA	0.00	7,333.33	0.00	7,333.33
08/25/26		2026-03518	02*18905	MADDEN MEDIA	0.00	7,086.96	0.00	14,420.29
				TOTALS	88,000.00	14,420.29	0.00	14,420.29
ACCOUNT # 24-4926-370-03 DESC: DIGITAL CAMPAIGN REPORTING ASN:								
08/01/26				BUDGET BALANCE	20,000.00			0.00

TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE
ACCOUNT # 24-4926-370-03 DESC: DIGITAL CAMPAIGN REPORTING ASN:				==========> CONTINUED <==========				
08/25/26		2026-03533	02*18905	MADDEN MEDIA	0.00	1,666.67	0.00	1,666.67
08/25/26		2026-03518	02*18905	MADDEN MEDIA	0.00	1,250.00	0.00	2,916.67
				TOTALS	20,000.00	2,916.67	0.00	2,916.67
ACCOUNT # 24-4926-370-04 DESC: E-MAIL CAMPAIGNS ASN:								
08/01/26				BUDGET BALANCE	30,000.00			0.00
08/25/26		2026-03533	02*18905	MADDEN MEDIA	0.00	2,500.00	0.00	2,500.00
08/25/26		2026-03518	02*18905	MADDEN MEDIA	0.00	2,500.00	0.00	5,000.00
				TOTALS	30,000.00	5,000.00	0.00	5,000.00
ACCOUNT # 24-4926-370-05 DESC: SEM MANAGEMENT ASN:								
08/01/26				BUDGET BALANCE	0.00			0.00
				TOTALS	0.00	0.00	0.00	0.00
ACCOUNT # 24-4926-370-09 DESC: SOCIAL MEDIA SPEND ASN:								
08/01/26		07/25/2026	04*2401117	BUSINESS CARD	0.00	760.37	0.00	10,206.77
08/01/26		07/25/2026	04*2401118	BUSINESS CARD	0.00	551.45	0.00	10,758.22
08/01/26		07/25/2026	04*2401117	BUSINESS CARD	0.00	0.00	9.41	10,748.81
08/01/26		07/25/2026	04*2401117	BUSINESS CARD	0.00	0.00	4.03	10,744.78
08/25/26		2026-03533	02*18905	MADDEN MEDIA	0.00	6,250.00	0.00	16,994.78
08/25/26		2026-03518	02*18905	MADDEN MEDIA	0.00	4,163.00	0.00	21,157.78
08/25/26			JE-270289	JOE: DILLSBORO GLASS ART	0.00	0.00	1,000.00	20,157.78
				TOTALS	168,000.00	21,171.22	1,013.44	20,157.78
ACCOUNT # 24-4926-393-00 DESC: VISITOR CENTER OPERATIONS ASN:								
08/01/26				BUDGET BALANCE	233,121.00			23,660.05
08/10/26	28740		04*2401123	CASHIERS AREA CHAMBER OF	0.00	8,822.41	0.00	32,482.46
08/10/26	28801		04*2401122	JACKSON CO. CHAMBER OF C	0.00	9,837.64	0.00	42,320.10
				TOTALS	233,121.00	42,320.10	0.00	42,320.10

TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE
ACCOUNT # 24-4926-393-00 DESC: VISITOR CENTER OPERATIONS ASN: ==========> CONTINUED <==========								
ACCOUNT # 24-4926-393-01 DESC: PUBLIC RELATIONS ASN:								
08/01/26				BUDGET BALANCE	141,760.00			16,960.00
08/25/26	65278		02*18876	LOU HAMMOND GROUP ATLANT	0.00	8,480.00	0.00	25,440.00
				TOTALS	141,760.00	25,440.00	0.00	25,440.00
ACCOUNT # 24-4926-393-02 DESC: CONTRACTED SERVICES ASN:								
08/01/26				BUDGET BALANCE	22,000.00			1,833.33
08/31/26	TLJ		JE-270319	JOE: TDA ADMIN 8/2026	0.00	1,833.33	0.00	3,666.66
				TOTALS	22,000.00	3,666.66	0.00	3,666.66
ACCOUNT # 24-4926-393-03 DESC: CONTRACTED SERVICES-RECORDING ASN:								
08/01/26				BUDGET BALANCE	1,400.00			0.00
				TOTALS	1,400.00	0.00	0.00	0.00
ACCOUNT # 24-4926-393-06 DESC: CONTRACTED-AD FIRM RETAINER ASN:								
08/25/26	2026-03533		02*18905	MADDEN MEDIA	0.00	4,166.67	0.00	4,166.67
08/25/26	2026-03518		02*18905	MADDEN MEDIA	0.00	4,163.00	0.00	8,329.67
				TOTALS	50,000.00	8,329.67	0.00	8,329.67
ACCOUNT # 24-4926-393-07 DESC: CONTRACTED SERVICES-STR ASN:								
08/01/26				BUDGET BALANCE	12,819.00			0.00
08/25/26	124559957		04*2401138	COSTAR REALTY INFORMATIO	0.00	12,676.56	0.00	12,676.56
				TOTALS	12,819.00	12,676.56	0.00	12,676.56
ACCOUNT # 24-4926-393-08 DESC: CONTRACTED-AD FIRM MISC ASN:								
08/01/26				BUDGET BALANCE	25,000.00			0.00

TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE
ACCOUNT # 24-4926-393-08 DESC: CONTRACTED-AD FIRM MISC ASN:				==========> CONTINUED <==========				
08/25/26		2026-03533	02*18905	MADDEN MEDIA	0.00	2,083.33	0.00	2,083.33
08/25/26		2026-03518	02*18905	MADDEN MEDIA	0.00	2,500.00	0.00	4,583.33
				TOTALS	25,000.00	4,583.33	0.00	4,583.33
ACCOUNT # 24-4926-393-11 DESC: SOFTWARE,INTERNET,MISC SERVICES ASN:								
08/01/26				BUDGET BALANCE	45,534.00			4,167.78
08/01/26		07/25/2026	04*2401117	BUSINESS CARD	0.00	846.88	0.00	5,014.66
08/01/26		07/25/2026	04*2401117	BUSINESS CARD	0.00	0.00	16.76	4,997.90
				TOTALS	45,534.00	5,044.07	46.17	4,997.90
ACCOUNT # 24-4926-393-14 DESC: CONTRACTED SERVICES-HR OUTSOURCING ASN:								
08/01/26				BUDGET BALANCE	9,600.00			496.00
08/10/26	2925		04*2401127	CRAFT HR SOLUTIONS, LLC	0.00	360.00	0.00	856.00
08/13/26	TLJ		JE-270296	JOE: ISOLVED INVOICE#:98	0.00	141.89	0.00	997.89
				TOTALS	9,600.00	997.89	0.00	997.89
ACCOUNT # 24-4926-393-15 DESC: RESEARCH AND ANALYTICS ASN:								
08/01/26				BUDGET BALANCE	51,000.00			0.00
08/25/26	TEIN-9904		04*2401139	TOURISM ECONOMICS LLC	0.00	51,000.00	0.00	51,000.00
				TOTALS	51,000.00	51,000.00	0.00	51,000.00
ACCOUNT # 24-4926-399-00 DESC: CONTRACTED SERVICES ASN:								
08/01/26				BUDGET BALANCE	62,450.00			5,856.74
08/10/26	2511		02*18785	TEMBO HOSPITALITY GROUP	0.00	4,600.00	0.00	10,456.74
				TOTALS	62,450.00	10,456.74	0.00	10,456.74
ACCOUNT # 24-4926-399-09 DESC: MEDIA MANAGEMENT ASN:								
08/01/26				BUDGET BALANCE	75,000.00			0.00

TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE
ACCOUNT # 24-4926-399-09 DESC: MEDIA MANAGEMENT ASN:				==========> CONTINUED <==========				
				TOTALS	75,000.00	0.00	0.00	0.00
ACCOUNT # 24-4926-412-00 DESC: BUILDING RENT ASN:								
08/01/26	27251		04*2401119	OWENS AND GATES LLC	0.00	1,900.00	0.00	3,800.00
				TOTALS	24,540.00	3,800.00	0.00	3,800.00
ACCOUNT # 24-4926-454-00 DESC: INSURANCE ASN:								
08/01/26				BUDGET BALANCE	3,754.00			0.00
				TOTALS	3,754.00	0.00	0.00	0.00
ACCOUNT # 24-4926-491-00 DESC: DUES AND SUBSCRIPTIONS ASN:								
08/01/26	07/25/2026		04*2401117	BUSINESS CARD	0.00	44.92	0.00	8,670.35
08/10/26	00628		04*2401125	NC TRAVEL INDUSTRY ASSOC	0.00	1,200.00	0.00	9,870.35
				TOTALS	8,829.00	9,870.35	0.00	9,870.35
ACCOUNT # 24-4926-550-00 DESC: CAPITAL OUTLAY-EQUIPMENT ASN:								
08/01/26				BUDGET BALANCE	1,000.00			0.00
				TOTALS	1,000.00	0.00	0.00	0.00
ACCOUNT # 24-4926-550-01 DESC: CAPITAL PROJECTS ASN:								
				TOTALS	1,000,000.00	0.00	0.00	0.00
ACCOUNT # 24-4926-699-00 DESC: GRANTS ASN:								
08/21/26	08/10/26		04*2401133	JACKSON CO GREEN ENERGY	0.00	1,000.00	0.00	1,000.00

TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE
ACCOUNT # 24-4926-699-00 DESC: GRANTS ASN: ==========> CONTINUED <==========								
08/21/26		08/05/26	04*2401134	WESTERN CAROLINA UNIVERS	0.00	5,000.00	0.00	6,000.00
08/24/26		08/05/26	04*2401134	WESTERN CAROLINA UNIVERS	0.00	0.00	5,000.00	1,000.00
08/24/26		08/05/26	04*2401134	WESTERN CAROLINA UNIVERS	0.00	5,000.00	0.00	6,000.00
08/25/26			JE-270289	JOE: DILLSBORO GLASS ART	0.00	1,000.00	0.00	7,000.00
				TOTALS	100,000.00	12,000.00	5,000.00	7,000.00
ACCOUNT # 24-4926-699-02 DESC: MISCELLANEOUS DONATIONS ASN:								
08/01/26				BUDGET BALANCE	11,700.00			0.00
				TOTALS	11,700.00	0.00	0.00	0.00
ACCOUNT # 24-4926-990-00 DESC: CONTINGENCY ASN:								
				TOTALS	50,000.00	0.00	0.00	0.00