

JACKSON COUNTY TOURISM
DEVELOPMENT
AUTHORITY



FINANCIAL REPORT
SEPTEMBER 30, 2024

JACKSON COUNTY TOURISM DEVELOPMENT AUTHORITY

September 30, 2024

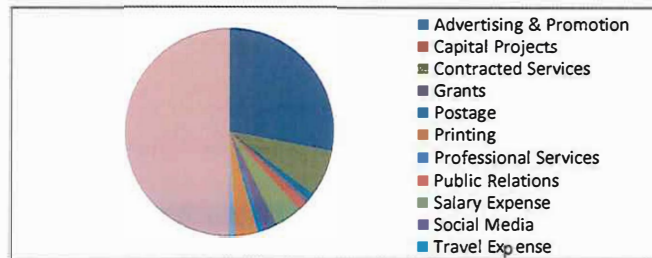
* September Room Occupancy Tax collections totaled \$305,905.67 with \$24.15 collected for penalties. The YTD collection total is \$682,694.82 - 27.31% of budget. The Airbnb total was \$64,880.55; the Home Away/VRBO total was \$58,162.95; and the VACASA,NC total was \$9,003.21

* 97 accounts reported for August rentals (Increase of 4 accounts from last year). The collections were up 5.82% from the same period in 2023.

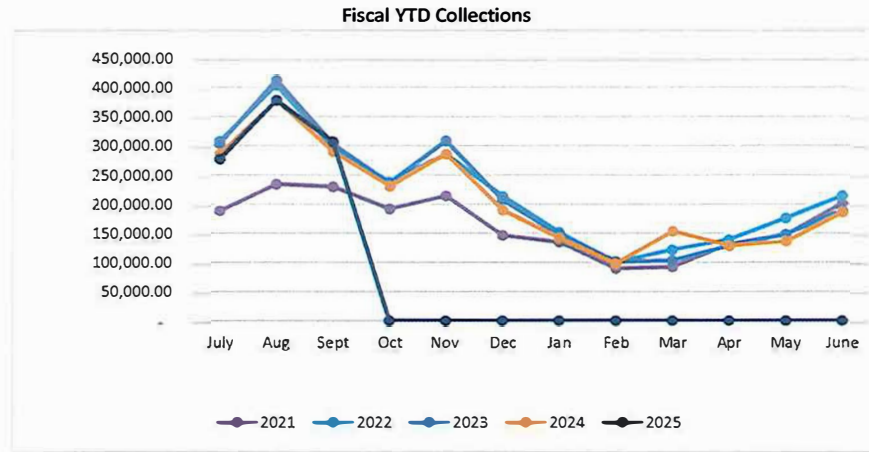
* The cash balance at September 30, 2024 was \$566,671.30 and investments totaled \$3,450,000.

The expenses for September were \$254,381.98. The FYTD expenses totaled \$626,738.03 with encumbrances of \$2,67.58, for a combined total of \$629,345.61- 19.78% of budget.

TDA Expenses as of September 30, 2024



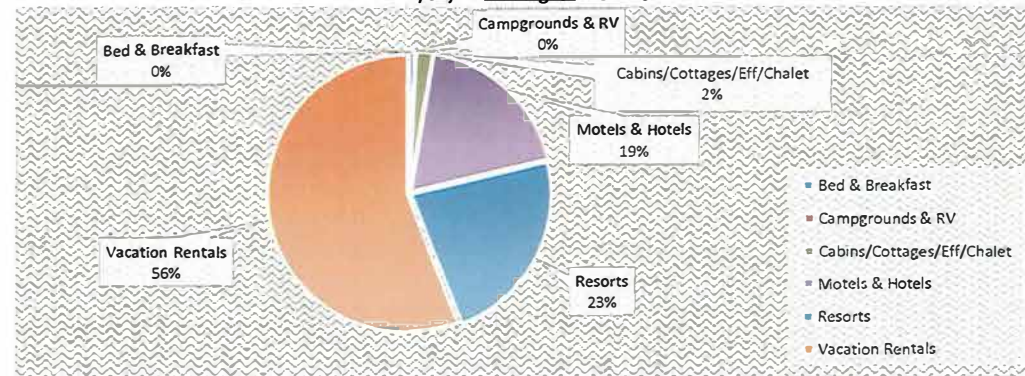
Advertising & Promotion	\$ 142,465.75
Capital Projects	\$ -
Contracted Services	\$ 35,832.43
Grants	\$ -
Postage	\$ 6,216.58
Printing	\$ 674.99
Professional Services	\$ 1,354.17
Public Relations	\$ 8,250.00
Salary Expense	\$ 21,139.07
Social Media	\$ 12,367.90
Travel Expense	\$ 3,131.11
Visitor Center Operation	\$ 17,770.42
Other	\$ 5,179.56
Total	\$ 254,381.98



	2021	2022	2023	2024	2025
July	187,832.18	306,871.17	302,567.11	285,430.89	276,689.65
Aug	233,507.83	402,414.91	410,949.64	376,478.34	376,774.10
Sept	228,972.44	296,676.95	301,922.72	289,116.07	305,929.82
Oct	191,265.61	236,495.92	235,450.13	229,745.47	-
Nov	213,445.79	285,094.57	307,778.37	285,381.98	-
Dec	145,657.78	212,552.55	206,012.13	189,325.49	-
Jan	134,351.26	150,929.14	146,534.48	141,538.21	-
Feb	89,094.11	98,820.63	100,429.24	97,063.80	-
Mar	91,596.16	120,494.03	102,142.20	153,142.20	-
Apr	130,350.75	138,246.01	127,334.09	127,759.55	-
May	146,638.28	175,198.14	147,200.16	135,318.67	-
June	200,754.27	213,644.17	188,605.49	185,581.58	-
Total	\$ 1,993,466.46	\$ 2,637,438.19	\$ 2,576,925.76	\$ 2,495,882.25	\$ 959,393.57

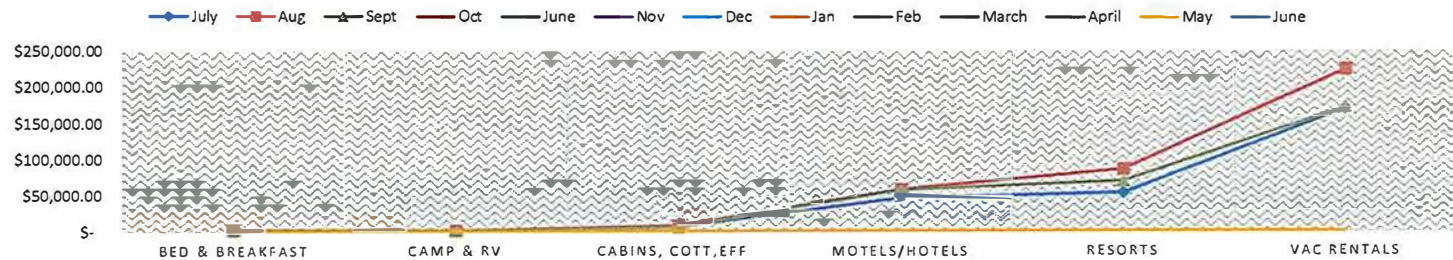


Room Occupancy Tax Collections
9/30/24 for August Rentals



Bed & Breakfast	\$	1,655.67
Campgrounds & RV	\$	763.65
Cabins/Cottages/Eff/Chalet	\$	5,459.72
Motels & Hotels	\$	57,241.62
Resorts	\$	69,789.76
Vacation Rentals	\$	171,019.40
	\$	305,929.82

ROOM OCCUPANCY TAX COLLECTIONS BY TYPE



COLLECTIONS BY TYPE

	Bed & Breakfast	Camp & Rv	Cabins, Cott, Eff	Motels/Hotels	Resorts	Vac Rentals	Totals
July	\$ 1,224.74	\$ 678.36	\$ 6,216.41	\$ 45,887.34	\$ 53,418.88	\$ 169,263.92	\$ 276,689.65
Aug	\$ 1,541.32	\$ 934.38	\$ 7,404.27	\$ 57,685.02	\$ 85,965.10	\$ 223,244.01	\$ 376,774.10
Sept	\$ 1,655.67	\$ 763.65	\$ 5,459.72	\$ 57,241.62	\$ 69,789.76	\$ 171,019.40	\$ 305,929.82
Oct							-
Nov							-
Dec							-
Jan							-
Feb							-
March							-
April							-
May							-
June							-
	\$ 4,421.73	\$ 2,376.39	\$ 19,080.40	\$ 160,813.98	\$ 209,173.74	\$ 563,527.33	\$ 959,393.57
% By Type	0.46%	0.25%	1.99%	16.76%	21.80%	58.74%	100.00%



JACKSON COUNTY TOURISM DEVELOPMENT AUTHORITY
TOTAL ROOM OCCUPANCY TAX COLLECTIONS BY MONTH

Month	Tax Collected	# Units Reporting	% of Inc/Dec
July-2023	\$ 285,430.89	81	
July-2024	\$ 276,689.65	<u>92</u>	-3.06%
	\$ (8,741.24)	11	
August-2023	\$ 376,478.34	89	
August-2024	\$ 376,774.10	<u>91</u>	0.08%
	\$ 295.76	2	
September-2023	\$ 289,116.07	93	
September-2024	\$ 305,929.82	<u>97</u>	5.82%
	\$ 16,813.75	4	
October-2023	\$ 229,745.47	91	
October-2024	\$ -	<u>0</u>	-100.00%
	\$ (229,745.47)	-91	
November-2023	\$ 285,381.98	91	
November-2024	\$ -	<u>0</u>	-100.00%
	\$ (285,381.98)	-91	
December-2023	\$ 189,325.49	78	
December-2024	\$ -	<u>0</u>	-100.00%
	\$ (189,325.49)	-78	
January-2024	\$ 141,538.21	79	
January-2025	\$ -	<u>0</u>	-100.00%
	\$ (141,538.21)	-79	
February-2024	\$ 97,063.80	67	
February-2025	\$ -	<u>0</u>	-100.00%
	\$ (97,063.80)	-67	
March-2024	\$ 153,142.20	68	
March-2025	\$ -	<u>0</u>	-100.00%
	\$ (153,142.20)	-68	
April-2024	\$ 127,759.55	72	
April-2025	\$ -	<u>0</u>	-100.00%
	\$ (127,759.55)	-72	
May-2024	\$ 135,318.67	78	
May-2025	\$ -	<u>0</u>	-100.00%
	\$ (135,318.67)	-78	
June-2024	\$ 185,581.58	77	
June-2025	\$ -	<u>0</u>	-100.00%
	\$ (185,581.58)	-77	
FYTD 2024	\$ 2,495,882.25		
FYTD 2025	\$ 959,393.57		

COUNTY OF JACKSON
 Trial Balance - Balance Sheet Accounts
 Report dates 09/01/2024 - thru - 09/30/2024

Account Number	Account Description	Beginning Balance Dr (Cr)	Debits	Credits	Ending Balance Dr (Cr)
24-1110-000-00	CASH ON HAND	497,232.65	328,826.40	259,165.60	566,893.45
24-1130-000-00	CASH IN TIME DEPOSIT	3,450,000.00	0.00	0.00	3,450,000.00
24-1231-000-00	ACCOUNTS RECEIVABLE	16,202.66	0.00	0.00	16,202.66
24-1232-892-00	ACCTS RECEIVABLE SALES TAX	3,261.19	132.52	0.00	3,393.71
24-1232-893-00	ACCTS RECEIVABLE SALES TAX	0.00	3.79	0.00	3.79
24-1750-000-01	PROPERTY AND EQUIPMENT	10,844.20	0.00	0.00	10,844.20
24-1800-000-00	ACCUMULATED DEPRECIATION	(2,711.05)	0.00	0.00	(2,711.05)
Total Asset		3,974,829.65	328,962.71	259,165.60	4,044,626.76
24-2100-000-00	ACCOUNTS PAYABLE	0.00	226,066.84	226,066.84	0.00
24-2200-175-00	FEDERAL TAX PAYABLE	0.00	1,415.88	1,415.88	0.00
24-2200-176-00	STATE TAX PAYABLE	0.00	512.00	512.00	0.00
24-2200-181-00	FICA TAX PAYABLE	0.00	863.48	863.48	0.00
24-2200-182-00	RETIREMENT PAYABLE	0.01	0.00	2,729.68	(2,729.67)
24-2200-187-00	MEDICARE TAX PAYABLE	0.00	201.94	201.94	0.00
24-2900-000-00	FUND BALANCE	(3,746,787.10)	0.00	0.00	(3,746,787.10)
24-2900-000-01	RES BY STATE STATUTE	(190,942.00)	0.00	0.00	(190,942.00)
24-2912-000-00	RESERVE FOR ENCUMBRANCES	28,800.00	228,493.95	254,686.37	2,607.58
24-2912-000-01	RESERVE FOR ENCUMBRANCES-PRIOR YEAR	(28,800.00)	254,686.37	228,493.95	(2,607.58)
24-3000-000-00	REVENUE CONTROL	(409,456.61)	5,358.99	326,808.40	(730,906.02)
24-4000-000-00	EXPENDITURE CONTROL	372,356.05	256,536.29	2,154.31	626,738.03
Total Liability		(3,974,829.65)	974,135.74	1,043,932.85	(4,044,626.76)
Total TOURISM DEVELOPMENT AUTH		0.00	1,303,098.45	1,303,098.45	0.00

COUNTY OF JACKSON
Income Statement
Report dates 07/01/2024 ~ thru ~ 09/30/2024

Account Number	Description	Adjusted Budget 07/01/2024 09/30/2024	Debits and Credits 09/01/2024 09/30/2024	Debits and Credits 07/01/2024 09/30/2024	Encumbrances 07/01/2024 09/30/2024	Balance 07/01/2024 09/30/2024	% Used
24-3230-130-00	JACKSON COUNTY TDA	2,500,000.00	305,905.67	682,694.82	0.00	1,817,305.18	27.31
	TAX REVENUE	2,500,000.00	305,905.67	682,694.82	0.00	1,817,305.18	27.31
24-3270-170-01	JACKSON TDA - PENALTY	5,000.00	24.15	9.10	0.00	4,990.90	0.18
24-3270-190-00	MARKETING AND ADVERTISIN	10,000.00	0.00	0.00	0.00	10,000.00	0.00
	PENALTY & INTEREST	15,000.00	24.15	9.10	0.00	14,990.90	0.06
24-3831-491-00	INVESTMENT EARNINGS	60,000.00	15,519.59	48,202.10	0.00	11,797.90	80.34
	REVENUES	60,000.00	15,519.59	48,202.10	0.00	11,797.90	80.34
24-3991-000-00	FUND BALANCE	607,372.00	0.00	0.00	0.00	607,372.00	0.00
	FUND BALANCE	607,372.00	0.00	0.00	0.00	607,372.00	0.00
	DEPARTMENT TOTAL Revenue	3,182,372.00	321,449.41	730,906.02	0.00	2,451,465.98	22.97
24-4926-121-00	SALARIES & WAGES	181,050.00	13,926.92	48,744.24	0.00	132,305.76	26.92
24-4926-170-00	BOARD MEMBER EXPENSE	900.00	0.00	50.00	0.00	850.00	5.56
24-4926-181-00	SOCIAL SECURITY CONTRIBU	11,225.00	863.48	3,022.15	0.00	8,202.85	26.92
24-4926-182-00	RETIREMENT EXPENSE	24,623.00	1,894.08	6,629.28	0.00	17,993.72	26.92
24-4926-183-00	HOSPITALIZATION INSURANC	23,214.00	4,252.65	7,616.29	0.00	15,597.71	32.81
24-4926-185-00	UNEMPLOYMENT INSURANCE	628.00	0.00	0.00	0.00	628.00	0.00
24-4926-186-00	WORKMAN'S COMPENSATION	2,299.00	0.00	0.00	0.00	2,299.00	0.00
24-4926-187-00	MEDICARE TAX	2,625.00	201.94	706.79	0.00	1,918.21	26.93
24-4926-190-00	PROFESSIONAL SER-COUNTY	16,250.00	1,354.17	4,062.51	0.00	12,187.49	25.00
24-4926-191-00	PROFESSIONAL SERVICES-AU	9,500.00	0.00	4,036.00	0.00	5,464.00	42.48
24-4926-192-00	LEGAL SERVICES	2,000.00	0.00	0.00	0.00	2,000.00	0.00
24-4926-260-00	OFFICE SUPPLIES AND MATE	6,000.00	143.26	300.21	0.00	5,699.79	5.00
24-4926-299-00	MISCELLANEOUS	20,600.00	1,539.18	6,657.01	0.00	13,942.99	32.32
24-4926-311-00	TRAVEL	41,050.00	3,131.11	6,462.93	0.00	34,587.07	15.74
24-4926-321-00	TELEPHONE	4,600.00	440.26	1,489.51	0.00	3,110.49	32.38
24-4926-321-01	TELEPHONE-VISITOR CENTER	0.00	0.00	-183.25	0.00	183.25	0.00
24-4926-321-02	TELEPHONE-TDA	6,000.00	486.39	1,460.28	0.00	4,539.72	24.34
24-4926-325-00	POSTAGE	42,570.00	6,216.58	16,956.42	0.00	25,613.58	39.83
24-4926-331-00	UTILITIES	3,200.00	239.01	790.52	0.00	2,409.48	24.70
24-4926-341-00	PRINTING	100,341.00	674.99	2,197.74	0.00	98,143.26	2.19
24-4926-351-00	REPAIRS & MAINT-BUILDING	500.00	0.00	0.00	0.00	500.00	0.00
24-4926-370-00	AD FIRM MEDIA	561,500.00	68,322.62	175,403.47	0.00	386,096.53	31.24

COUNTY OF JACKSON
Income Statement
Report dates 07/01/2024 - thru - 09/30/2024

Account Number	Description	Adjusted Budget 07/01/2024 09/30/2024	Debits and Credits 09/01/2024 09/30/2024	Debits and Credits 07/01/2024 09/30/2024	Encumbrances 07/01/2024 09/30/2024	Balance 07/01/2024 09/30/2024	% Used
24-4926-370-01	WEBSITE SERVICE	25,200.00	4,200.00	4,200.00	0.00	21,000.00	16.67
24-4926-370-02	CREATIVE & PRODUCTION SE	89,500.00	17,668.10	25,392.10	0.00	64,107.90	28.37
24-4926-370-03	DIGITAL CAMPAIGN REPORTI	13,200.00	2,200.00	2,200.00	0.00	11,000.00	16.67
24-4926-370-04	E-MAIL CAMPAIGNS	30,800.00	6,800.00	6,800.00	0.00	24,000.00	22.08
24-4926-370-05	SEM MANAGEMENT	188,600.00	10,527.16	21,049.27	0.00	167,550.73	11.16
24-4926-370-09	SOCIAL MEDIA SPEND	160,000.00	12,367.90	23,090.76	0.00	136,909.24	14.43
24-4926-393-00	VISITOR CENTER OPERATION	218,745.00	17,770.42	58,811.26	0.00	159,933.74	26.89
24-4926-393-01	PUBLIC RELATIONS	121,000.00	8,250.00	29,124.14	0.00	91,875.86	24.07
24-4926-393-02	CONTRACTED SERVICES	22,000.00	1,833.33	5,499.99	0.00	16,500.01	25.00
24-4926-393-03	CONTRACTED SERVICES-RECO	1,400.00	0.00	100.00	0.00	1,300.00	7.14
24-4926-393-05	CONTRACTED-WEBSITE	104,600.00	28,910.00	28,910.00	0.00	75,690.00	27.64
24-4926-393-06	CONTRACTED-AD FIRM RETAI	64,800.00	10,800.00	10,800.00	0.00	54,000.00	16.67
24-4926-393-07	CONTRACTED SERVICES-STR	11,600.00	0.00	12,480.00	0.00	-880.00	107.59
24-4926-393-08	CONTRACTED-AD FIRM MISC	34,751.00	1,978.85	7,931.95	0.00	26,819.05	22.83
24-4926-393-11	SOFTWARE, INTERNET, MISC S	32,188.00	19,969.02	21,505.95	0.00	10,682.05	66.81
24-4926-393-14	CONTRACTED SERVICES-HR O	6,920.00	489.10	1,335.05	0.00	5,584.95	19.29
24-4926-393-15	RESEARCH AND ANALYTICS	73,500.00	0.00	55,000.00	0.00	18,500.00	74.83
24-4926-399-00	CONTRACTED SERVICES	55,200.00	4,600.00	9,200.00	0.00	46,000.00	16.67
24-4926-412-00	BUILDING RENT	23,280.00	1,900.00	5,700.00	0.00	17,580.00	24.48
24-4926-454-00	INSURANCE	3,754.00	399.00	399.00	0.00	3,355.00	10.63
24-4926-491-00	DUES AND SUBSCRIPTIONS	9,959.00	32.46	8,306.46	0.00	1,652.54	83.41
24-4926-550-00	CAPITAL OUTLAY-EQUIPMENT	10,500.00	0.00	0.00	2,607.58	7,892.42	24.83
24-4926-550-01	CAPITAL PROJECTS	650,000.00	0.00	0.00	0.00	650,000.00	0.00
24-4926-699-00	GRANTS	145,000.00	0.00	2,500.00	0.00	142,500.00	1.72
24-4926-699-02	MISCELLANEOUS DONATIONS	15,200.00	0.00	0.00	0.00	15,200.00	0.00
24-4926-990-00	CONTINGENCY	10,000.00	0.00	0.00	0.00	10,000.00	0.00
TOURISM DEVELOPMENT AUTHORITY		3,182,372.00	254,381.98	626,738.03	2,607.58	2,553,026.39	19.78
DEPARTMENT TOTAL Expense		-3,182,372.00	-254,381.98	-626,738.03	2,607.58	-2,553,026.39	19.78
Fund 24 TOURISM DEVELOPMENT AUTH		0.00	67,067.43	104,167.99	2,607.58	-101,560.41	21.37

TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE

ACCOUNT # 24-4926-121-00 DESC: SALARIES & WAGES ASN:								
09/01/24				BUDGET BALANCE	181,050.00			34,817.32
09/13/24		TLJ	JE-250387	JOE: TDA PAYROLL 9/13/24	0.00	6,963.46	0.00	41,780.78
09/27/24		TLJ	JE-250438	JOE: TDA PAYROLL 9/27/24	0.00	6,963.46	0.00	48,744.24
TOTALS					181,050.00	55,707.71	6,963.47	48,744.24
=====								

ACCOUNT # 24-4926-170-00 DESC: BOARD MEMBER EXPENSE ASN:								
09/01/24				BUDGET BALANCE	900.00			50.00
TOTALS					900.00	50.00	0.00	50.00
=====								

ACCOUNT # 24-4926-181-00 DESC: SOCIAL SECURITY CONTRIBUTION ASN:								
09/13/24		TLJ	JE-250389	JOE: TDA TAX DRAFT 9/13/2	0.00	431.73	0.00	2,590.40
09/27/24		TLJ	JE-250439	JOE: TAX DRAFT TDA 9/27/2	0.00	431.75	0.00	3,022.15
TOTALS					11,225.00	3,022.15	0.00	3,022.15
=====								

ACCOUNT # 24-4926-182-00 DESC: RETIREMENT EXPENSE ASN:								
09/01/24				BUDGET BALANCE	24,623.00			4,735.20
09/13/24		TLJ	JE-250389	JOE: TDA TAX DRAFT 9/13/2	0.00	947.04	0.00	5,682.24
09/27/24		TLJ	JE-250439	JOE: TAX DRAFT TDA 9/27/2	0.00	947.04	0.00	6,629.28
TOTALS					24,623.00	6,629.28	0.00	6,629.28
=====								

ACCOUNT # 24-4926-183-00 DESC: HOSPITALIZATION INSURANCE ASN:								
09/01/24				BUDGET BALANCE	23,214.00			3,363.64
09/01/24		08/21/2024	04*2400583	BCBS OF NC	0.00	1,837.53	0.00	5,201.17
09/01/24		820591	04*2400586	COMPANION LIFE INSURANCE	0.00	385.06	0.00	5,586.23
09/23/24		09/11/24	04*2400600	BCBS OF NC	0.00	1,837.53	0.00	7,423.76
09/24/24		833476	04*2400603	COMPANION LIFE INSURANCE	0.00	192.53	0.00	7,616.29
TOTALS					23,214.00	7,616.29	0.00	7,616.29
=====								

ACCOUNT # 24-4926-185-00 DESC: UNEMPLOYMENT INSURANCE ASN:								
09/01/24				BUDGET BALANCE	628.00			0.00

=====

ACCOUNT ACTIVITY ANALYSIS

PAGE 2

=====

BC2001

BEGINNING 09/01/24 ENDING 09/30/24

TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE
ACCOUNT # 24-4926-185-00 DESC: UNEMPLOYMENT INSURANCE ASN: =====> CONTINUED <=====								
TOTALS					628.00	0.00	0.00	0.00
ACCOUNT # 24-4926-186-00 DESC: WORKMAN'S COMPENSATION ASN:								
TOTALS					2,299.00	0.00	0.00	0.00
ACCOUNT # 24-4926-187-00 DESC: MEDICARE TAX ASN:								
09/13/24	TLJ		JE-250389	JOE: TDA TAX DRAFT 9/13/2	0.00	100.97	0.00	605.82
09/27/24	TLJ		JE-250439	JOE: TAX DRAFT TDA 9/27/2	0.00	100.97	0.00	706.79
TOTALS					2,625.00	706.79	0.00	706.79
ACCOUNT # 24-4926-190-00 DESC: PROFESSIONAL SER-COUNTY ASN:								
09/01/24				BUDGET BALANCE	16,250.00			2,708.34
09/30/24	TLJ		JE-250441	JOE: TDA ADMIN 9/2024	0.00	1,354.17	0.00	4,062.51
TOTALS					16,250.00	4,062.51	0.00	4,062.51
ACCOUNT # 24-4926-191-00 DESC: PROFESSIONAL SERVICES-AUDIT ASN:								
09/01/24				BUDGET BALANCE	9,500.00			4,036.00
09/05/24	INV19064		04*2400582	MARTIN STARNES & ASSOCIAT	0.00	0.00	2,018.00	2,018.00
09/05/24	TLJ		JE-250342	JOE: MARTIN&STARNES INV19	0.00	2,018.00	0.00	4,036.00
TOTALS					9,500.00	6,054.00	2,018.00	4,036.00
ACCOUNT # 24-4926-192-00 DESC: LEGAL SERVICES ASN:								
09/01/24				BUDGET BALANCE	2,000.00			0.00
TOTALS					2,000.00	0.00	0.00	0.00
ACCOUNT # 24-4926-260-00 DESC: OFFICE SUPPLIES AND MATERIALS ASN:								
09/09/24		40067482		04*2400590 QUILL CORPORATION - 69460	0.00	150.59	0.00	307.54

BC2001 BEGINNING 09/01/24 ENDING 09/30/24

TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE

ACCOUNT # 24-4926-260-00 DESC: OFFICE SUPPLIES AND MATERIALS ASN: =====> CONTINUED <=====								
09/09/24		40067482	04*2400590	QUILL CORPORATION - 69460	0.00	0.00	7.33	300.21
TOTALS					6,000.00	318.53	18.32	300.21
=====								

ACCOUNT # 24-4926-299-00 DESC: MISCELLANEOUS ASN:

09/01/24				BUDGET BALANCE	20,600.00			5,117.83
09/01/24	082524		04*2400584	BUSINESS CARD	0.00	574.00	0.00	5,691.83
09/01/24	082524		04*2400584	BUSINESS CARD	0.00	0.00	28.26	5,663.57
09/05/24	TLJ		JE-250342	JOE: MARTIN&STARNES INVI9	0.00	10.00	0.00	5,673.57
09/09/24	091524		04*2400592	BUSINESS CARD	0.00	25.08	0.00	5,698.65
09/09/24	091524		04*2400592	BUSINESS CARD	0.00	0.00	1.64	5,697.01
09/23/24	1064		04*2400606	ARELLANO QUALITY PAINTING	0.00	320.00	0.00	6,017.01
09/23/24	1065		04*2400606	ARELLANO QUALITY PAINTING	0.00	320.00	0.00	6,337.01
09/23/24	1066		04*2400606	ARELLANO QUALITY PAINTING	0.00	320.00	0.00	6,657.01
TOTALS					20,600.00	6,686.91	29.90	6,657.01
=====								

ACCOUNT # 24-4926-311-00 DESC: TRAVEL ASN:

09/01/24				BUDGET BALANCE	41,050.00			3,331.82
09/01/24	082524		04*2400584	BUSINESS CARD	0.00	1,036.44	0.00	4,368.26
09/01/24	082524		04*2400584	BUSINESS CARD	0.00	0.00	53.79	4,314.47
09/09/24	091524		04*2400592	BUSINESS CARD	0.00	547.96	0.00	4,862.43
09/23/24	EDPNC-4305		04*2400609	ECONOMIC DEVELOPMENT PART	0.00	1,500.00	0.00	6,362.43
09/23/24	09/20/2024		02*14355	KARA S ADDY	0.00	100.50	0.00	6,462.93
TOTALS					41,050.00	6,516.72	53.79	6,462.93
=====								

ACCOUNT # 24-4926-321-00 DESC: TELEPHONE ASN:

09/01/24				BUDGET BALANCE	4,600.00			1,049.25
09/03/24	274045		04*2400593	BALSAMWEST	0.00	388.68	0.00	1,437.93
09/05/24	9972142464		04*2400591	VERIZON WIRELESS	0.00	51.58	0.00	1,489.51
TOTALS					4,600.00	2,050.72	561.21	1,489.51
=====								

ACCOUNT # 24-4926-321-01 DESC: TELEPHONE-VISITOR CENTERS ASN:

09/01/24				BUDGET BALANCE	0.00			-183.25
----------	--	--	--	----------------	------	--	--	---------

BC2001 BEGINNING 09/01/24 ENDING 09/30/24

TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE
---------------	--------------	-------------------	-----------------	-----------------------------	-------------------------	--------	---------	---------

ACCOUNT # 24-4926-321-01 DESC: TELEPHONE-VISITOR CENTERS ASN: =====> CONTINUED <=====

TOTALS					0.00	0.00	183.25	-183.25
--------	--	--	--	--	------	------	--------	---------

ACCOUNT # 24-4926-321-02 DESC: TELEPHONE-TDA ASN:

09/03/24		275169		04*2400593 BALSAMWEST	0.00	486.39	0.00	1,460.28
TOTALS					6,000.00	1,460.28	0.00	1,460.28

ACCOUNT # 24-4926-325-00 DESC: POSTAGE ASN:

09/01/24				BUDGET BALANCE	42,570.00			10,739.84
09/16/24		092524		04*2400601 RESERVE ACCOUNT	0.00	5,000.00	0.00	15,739.84
09/17/24		17VA27374		04*2400602 UPS	0.00	1,012.25	0.00	16,752.09
09/24/24		17VA27384		04*2400602 UPS	0.00	23.85	0.00	16,775.94
09/24/24		3319744086		04*2400599 PITNEY BOWES INC.	0.00	193.11	0.00	16,969.05
09/24/24		3319744086		04*2400599 PITNEY BOWES INC.	0.00	0.00	8.84	16,960.21
09/24/24		3319744086		04*2400599 PITNEY BOWES INC.	0.00	0.00	3.79	16,956.42
TOTALS					42,570.00	17,001.55	45.13	16,956.42

ACCOUNT # 24-4926-331-00 DESC: UTILITIES ASN:

09/01/24				BUDGET BALANCE	3,200.00			551.51
09/01/24		217659		04*2400585 OWENS AND GATES LLC	0.00	40.00	0.00	591.51
09/20/24		09/16/2024		04*2400598 DUKE ENERGY	0.00	199.01	0.00	790.52
TOTALS					3,200.00	790.52	0.00	790.52

ACCOUNT # 24-4926-341-00 DESC: PRINTING ASN:

09/01/24				BUDGET BALANCE	100,341.00			1,522.75
09/01/24		082524		04*2400584 BUSINESS CARD	0.00	174.99	0.00	1,697.74
09/10/24	250268	114-0002		04*2400608 EXPLORE FALL LLC	0.00	500.00	0.00	2,197.74
TOTALS					100,341.00	2,209.83	12.09	2,197.74

ACCOUNT # 24-4926-351-00 DESC: REPAIRS & MAINT-BUILDING ASN:

09/01/24				BUDGET BALANCE	500.00			0.00
----------	--	--	--	----------------	--------	--	--	------

=====

ACCOUNT ACTIVITY ANALYSIS

PAGE 5

=====

BC2001

BEGINNING 09/01/24 ENDING 09/30/24

TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE
---------------	--------------	-------------------	-----------------	-----------------------------	-------------------------	--------	---------	---------

ACCOUNT # 24-4926-351-00 DESC: REPAIRS & MAINT-BUILDING ASN: =====> CONTINUED <=====

TOTALS

500.00

0.00

0.00

0.00

ACCOUNT # 24-4926-370-00 DESC: AD FIRM MEDIA ASN:

09/23/24	INV-01498	02*14358	BUFFALO GROUPE, LLC	0.00	389.39	0.00	107,470.24
09/23/24	INV-01498	02*14358	BUFFALO GROUPE, LLC	0.00	4,508.66	0.00	111,978.90
09/23/24	INV-01498	02*14358	BUFFALO GROUPE, LLC	0.00	4,508.66	0.00	116,487.56
09/23/24	INV-01498	02*14358	BUFFALO GROUPE, LLC	0.00	7,500.00	0.00	123,987.56
09/23/24	INV-01498	02*14358	BUFFALO GROUPE, LLC	0.00	31,250.00	0.00	155,237.56
09/23/24	INV-01498	02*14358	BUFFALO GROUPE, LLC	0.00	12,305.88	0.00	167,543.44
09/23/24	INV-01498	02*14358	BUFFALO GROUPE, LLC	0.00	2,841.65	0.00	170,385.09
09/23/24	INV-01498	02*14358	BUFFALO GROUPE, LLC	0.00	4,705.88	0.00	175,090.97
09/23/24	INV-01498	02*14358	BUFFALO GROUPE, LLC	0.00	312.50	0.00	175,403.47

TOTALS

561,500.00

175,403.47

0.00

175,403.47

ACCOUNT # 24-4926-370-01 DESC: WEBSITE SERVICE ASN:

09/01/24			BUDGET BALANCE	25,200.00			0.00
09/09/24	INV-01396	02*14232	BUFFALO GROUPE, LLC	0.00	2,100.00	0.00	2,100.00
09/17/24	INV-01322	02*14252	BUFFALO GROUPE, LLC	0.00	2,100.00	0.00	4,200.00

TOTALS

25,200.00

4,200.00

0.00

4,200.00

ACCOUNT # 24-4926-370-02 DESC: CREATIVE & PRODUCTION SERVICES ASN:

09/01/24			BUDGET BALANCE	89,500.00			7,724.00
09/09/24	INV-01396	02*14232	BUFFALO GROUPE, LLC	0.00	6,000.00	0.00	13,724.00
09/17/24	INV-01322	02*14252	BUFFALO GROUPE, LLC	0.00	6,000.00	0.00	19,724.00
09/23/24	INV-01498	02*14358	BUFFALO GROUPE, LLC	0.00	243.09	0.00	19,967.09
09/23/24	INV-01498	02*14358	BUFFALO GROUPE, LLC	0.00	541.68	0.00	20,508.77
09/23/24	INV-01498	02*14358	BUFFALO GROUPE, LLC	0.00	541.68	0.00	21,050.45
09/23/24	INV-01498	02*14358	BUFFALO GROUPE, LLC	0.00	3,822.17	0.00	24,872.62
09/23/24	INV-01498	02*14358	BUFFALO GROUPE, LLC	0.00	519.48	0.00	25,392.10

TOTALS

89,500.00

25,392.10

0.00

25,392.10

ACCOUNT # 24-4926-370-03 DESC: DIGITAL CAMPAIGN REPORTING ASN:

09/01/24			BUDGET BALANCE	13,200.00			0.00
----------	--	--	----------------	-----------	--	--	------

BC2001 BEGINNING 09/01/24 ENDING 09/30/24

TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE
---------------	--------------	-------------------	-----------------	-----------------------------	-------------------------	--------	---------	---------

ACCOUNT # 24-4926-370-03 DESC: DIGITAL CAMPAIGN REPORTING ASN: =====> CONTINUED <=====

09/09/24		INV-01396	02*14232	BUFFALO GROUPE, LLC	0.00	1,100.00	0.00	1,100.00
09/17/24		INV-01322	02*14252	BUFFALO GROUPE, LLC	0.00	1,100.00	0.00	2,200.00
TOTALS					13,200.00	2,200.00	0.00	2,200.00

ACCOUNT # 24-4926-370-04 DESC: E-MAIL CAMPAIGNS ASN:

09/01/24				BUDGET BALANCE	30,800.00			0.00
09/09/24		INV-01396	02*14232	BUFFALO GROUPE, LLC	0.00	2,150.00	0.00	2,150.00
09/17/24		INV-01322	02*14252	BUFFALO GROUPE, LLC	0.00	2,150.00	0.00	4,300.00
09/17/24		INV-01322	02*14252	BUFFALO GROUPE, LLC	0.00	2,500.00	0.00	6,800.00
TOTALS					30,800.00	6,800.00	0.00	6,800.00

ACCOUNT # 24-4926-370-05 DESC: SEM MANAGEMENT ASN:

09/01/24				BUDGET BALANCE	188,600.00			10,522.11
09/23/24		071392	04*2400607	LOVE COMMUNICATIONS LLC	0.00	10,527.16	0.00	21,049.27
TOTALS					188,600.00	21,049.27	0.00	21,049.27

ACCOUNT # 24-4926-370-09 DESC: SOCIAL MEDIA SPEND ASN:

09/01/24				BUDGET BALANCE	160,000.00			10,722.86
09/09/24		091524	04*2400592	BUSINESS CARD	0.00	1,838.25	0.00	12,561.11
09/11/24		TLJ	JE-250367	JOE: BANK OF AMERICA (641	0.00	10,529.65	0.00	23,090.76
TOTALS					160,000.00	34,560.87	11,470.11	23,090.76

ACCOUNT # 24-4926-393-00 DESC: VISITOR CENTER OPERATIONS ASN:

09/01/24				BUDGET BALANCE	218,745.00			41,040.84
09/10/24		22,097	04*2400588	JACKSON CO. CHAMBER OF CO	0.00	8,042.33	0.00	49,083.17
09/10/24		22,097	04*2400588	JACKSON CO. CHAMBER OF CO	0.00	1,141.92	0.00	50,225.09
09/10/24		22,097	04*2400588	JACKSON CO. CHAMBER OF CO	0.00	188.67	0.00	50,413.76
09/10/24		22,109	04*2400589	CASHIERS AREA CHAMBER OF	0.00	7,372.17	0.00	57,785.93
09/10/24		22,109	04*2400589	CASHIERS AREA CHAMBER OF	0.00	1,025.33	0.00	58,811.26
TOTALS					218,745.00	58,811.26	0.00	58,811.26

=====

ACCOUNT ACTIVITY ANALYSIS

PAGE 7

=====

BC2001

BEGINNING 09/01/24 ENDING 09/30/24

TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE
---------------	--------------	-------------------	-----------------	-----------------------------	-------------------------	--------	---------	---------

ACCOUNT # 24-4926-393-00 DESC: VISITOR CENTER OPERATIONS ASN: =====> CONTINUED <=====

ACCOUNT # 24-4926-393-01 DESC: PUBLIC RELATIONS ASN:

09/01/24				BUDGET BALANCE	121,000.00			20,874.14
09/01/24		64605	04*2400587	LOU HAMMOND GROUP ATLANTA	0.00	1,500.00	0.00	22,374.14
09/23/24		64619	02*14339	LOU HAMMOND GROUP ATLANTA	0.00	6,750.00	0.00	29,124.14
TOTALS					121,000.00	29,124.14	0.00	29,124.14

ACCOUNT # 24-4926-393-02 DESC: CONTRACTED SERVICES ASN:

09/01/24				BUDGET BALANCE	22,000.00			3,666.66
09/30/24	TLJ		JE-250441	JOE: TDA ADMIN 9/2024	0.00	1,833.33	0.00	5,499.99
TOTALS					22,000.00	5,499.99	0.00	5,499.99

ACCOUNT # 24-4926-393-03 DESC: CONTRACTED SERVICES-RECORDING ASN:

09/01/24				BUDGET BALANCE	1,400.00			100.00
TOTALS					1,400.00	100.00	0.00	100.00

ACCOUNT # 24-4926-393-05 DESC: CONTRACTED-WEBSITE ASN:

09/25/24		INV-SVUS-1	04*2400610	SIMPLEVIEW	0.00	28,910.00	0.00	28,910.00
TOTALS					104,600.00	28,910.00	0.00	28,910.00

ACCOUNT # 24-4926-393-06 DESC: CONTRACTED-AD FIRM RETAINER ASN:

09/01/24				BUDGET BALANCE	64,800.00			0.00
09/09/24		INV-01396	02*14232	BUFFALO GROUPE, LLC	0.00	5,400.00	0.00	5,400.00
09/17/24		INV-01322	02*14252	BUFFALO GROUPE, LLC	0.00	5,400.00	0.00	10,800.00
TOTALS					64,800.00	10,800.00	0.00	10,800.00

ACCOUNT # 24-4926-393-07 DESC: CONTRACTED SERVICES-STR ASN:

09/01/24				BUDGET BALANCE	11,600.00			12,480.00
----------	--	--	--	----------------	-----------	--	--	-----------

BC2001 BEGINNING 09/01/24 ENDING 09/30/24

TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE
---------------	--------------	-------------------	-----------------	-----------------------------	-------------------------	--------	---------	---------

ACCOUNT # 24-4926-393-07 DESC: CONTRACTED SERVICES-STR ASN: =====> CONTINUED <=====

TOTALS					11,600.00	12,480.00	0.00	12,480.00
--------	--	--	--	--	-----------	-----------	------	-----------

ACCOUNT # 24-4926-393-08 DESC: CONTRACTED-AD FIRM MISC ASN:

09/09/24		INV-01396	02*14232	BUFFALO GROUPE, LLC	0.00	687.00	0.00	6,640.10
09/17/24		INV-01322	02*14252	BUFFALO GROUPE, LLC	0.00	687.00	0.00	7,327.10
09/23/24		INV-01498	02*14358	BUFFALO GROUPE, LLC	0.00	604.85	0.00	7,931.95
TOTALS					34,751.00	7,931.95	0.00	7,931.95

ACCOUNT # 24-4926-393-11 DESC: SOFTWARE,INTERNET,MISC SERVICES ASN:

09/01/24				BUDGET BALANCE	32,188.00			1,536.93
09/01/24	082524		04*2400584	BUSINESS CARD	0.00	925.46	0.00	2,462.39
09/01/24	082524		04*2400584	BUSINESS CARD	0.00	0.00	15.22	2,447.17
09/09/24	091524		04*2400592	BUSINESS CARD	0.00	78.00	0.00	2,525.17
09/09/24	INV10940		04*2400596	CROWDRIFT INC.- 116 SPADI	0.00	18,741.65	0.00	21,266.82
09/12/24	37434859		04*2400604	IMAGE SOLUTIONS, LLC	0.00	255.87	0.00	21,522.69
09/12/24	37434859		04*2400604	IMAGE SOLUTIONS, LLC	0.00	0.00	16.74	21,505.95
TOTALS					32,188.00	21,586.39	80.44	21,505.95

ACCOUNT # 24-4926-393-14 DESC: CONTRACTED SERVICES-HR OUTSOURCING ASN:

09/01/24				BUDGET BALANCE	6,920.00			845.95
09/09/24	2050		04*2400595	CRAFT HR SOLUTIONS, LLC	0.00	360.00	0.00	1,205.95
09/13/24	TLJ		JE-250388	JOE: INVOICE#82912	0.00	129.10	0.00	1,335.05
TOTALS					6,920.00	1,335.05	0.00	1,335.05

ACCOUNT # 24-4926-393-15 DESC: RESEARCH AND ANALYTICS ASN:

09/01/24				BUDGET BALANCE	73,500.00			55,000.00
TOTALS					73,500.00	55,000.00	0.00	55,000.00

ACCOUNT # 24-4926-399-00 DESC: CONTRACTED SERVICES ASN:

09/06/24	1825		04*2400597	TEMBO HOSPITALITY GROUP L	0.00	4,600.00	0.00	9,200.00
----------	------	--	------------	---------------------------	------	----------	------	----------

BC2001 BEGINNING 09/01/24 ENDING 09/30/24

TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE
---------------	--------------	-------------------	-----------------	-----------------------------	-------------------------	--------	---------	---------

ACCOUNT # 24-4926-399-00 DESC: CONTRACTED SERVICES ASN: =====> CONTINUED <=====

TOTALS					55,200.00	9,200.00	0.00	9,200.00
--------	--	--	--	--	-----------	----------	------	----------

ACCOUNT # 24-4926-412-00 DESC: BUILDING RENT ASN:

09/01/24				BUDGET BALANCE	23,280.00			3,800.00
09/01/24		217659		04*2400585 OWENS AND GATES LLC	0.00	1,900.00	0.00	5,700.00
TOTALS					23,280.00	5,700.00	0.00	5,700.00

ACCOUNT # 24-4926-454-00 DESC: INSURANCE ASN:

09/01/24				BUDGET BALANCE	3,754.00			0.00
09/09/24		1001580499		04*2400594 ACCIDENT FUND INSURANCE	0.00	399.00	0.00	399.00
TOTALS					3,754.00	399.00	0.00	399.00

ACCOUNT # 24-4926-468-00 DESC: DEPRECIATION EXPENSE ASN:

09/01/24				BUDGET BALANCE	0.00			0.00
TOTALS					0.00	0.00	0.00	0.00

ACCOUNT # 24-4926-491-00 DESC: DUES AND SUBSCRIPTIONS ASN:

09/01/24		082524		04*2400584 BUSINESS CARD	0.00	33.16	0.00	8,307.16
09/01/24		082524		04*2400584 BUSINESS CARD	0.00	0.00	0.70	8,306.46
TOTALS					9,959.00	8,307.86	1.40	8,306.46

ACCOUNT # 24-4926-550-00 DESC: CAPITAL OUTLAY-EQUIPMENT ASN:

09/01/24				BUDGET BALANCE	10,500.00			0.00
TOTALS					10,500.00	0.00	0.00	0.00

ACCOUNT # 24-4926-550-01 DESC: CAPITAL PROJECTS ASN:

TOTALS					650,000.00	0.00	0.00	0.00
--------	--	--	--	--	------------	------	------	------

=====

ACCOUNT ACTIVITY ANALYSIS

PAGE 10

=====

BC2001

BEGINNING 09/01/24 ENDING 09/30/24

TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE
---------------	--------------	-------------------	-----------------	-----------------------------	-------------------------	--------	---------	---------

ACCOUNT # 24-4926-550-01 DESC: CAPITAL PROJECTS ASN: =====> CONTINUED <=====

ACCOUNT # 24-4926-699-00 DESC: GRANTS ASN:

TOTALS

145,000.00	2,500.00	0.00	2,500.00
------------	----------	------	----------

=====

ACCOUNT # 24-4926-699-02 DESC: MISCELLANEOUS DONATIONS ASN:

TOTALS

15,200.00	0.00	0.00	0.00
-----------	------	------	------

=====

ACCOUNT # 24-4926-990-00 DESC: CONTINGENCY ASN:

TOTALS

10,000.00	0.00	0.00	0.00
-----------	------	------	------

=====