

**JACKSON COUNTY TOURISM
DEVELOPMENT
AUTHORITY**



**FINANCIAL REPORT
SEPTEMBER 30, 2025**

JACKSON COUNTY TOURISM DEVELOPMENT AUTHORITY

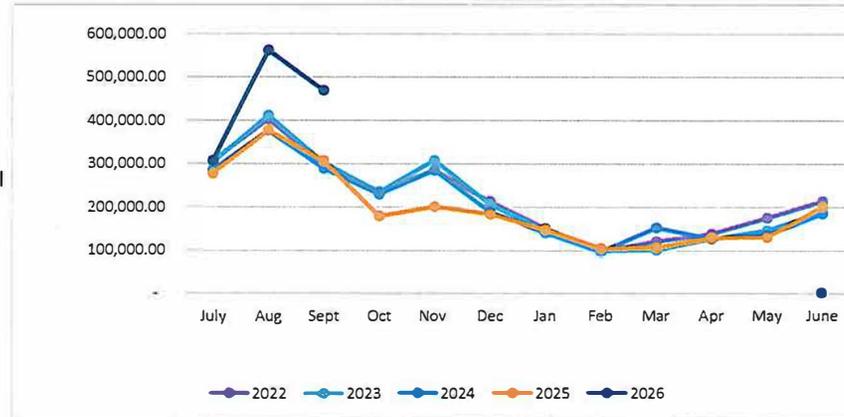
September 30, 2025

- * September Room Occupancy Tax collections totaled \$468,163.60 with \$90.53 collected for penalties. The YTD collection total is \$1,334,973.94 - 38.40% of budget. The Airbnb total was \$90,498; the Home Away/VRBO total was \$66,424; and the VACASA,NC total was \$9,298.
- * 105 accounts reported for August rentals (increase of 8 accounts from last year). The collections were up 53.06% from the same period in 2024. The tax rate increase from 4% to 6% was effective July 1, 2025.

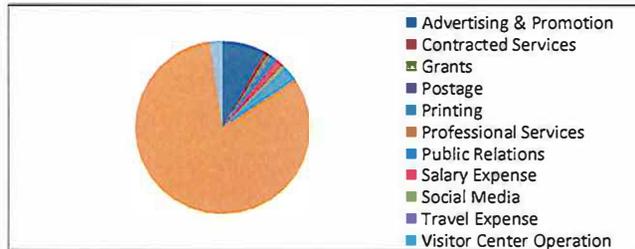
- * The cash balance at September 30, 2025 was \$226,998.77 and investments totaled \$2,900,000.

- * The expenses for September were \$913,716. The FYTD expenses totaled \$1,251,457 with encumbrances of \$30,200, for a combined total of \$1,281,657 - 36.19% of budget.

Fiscal YTD Collections



TDA Expenses as of September 30, 2025

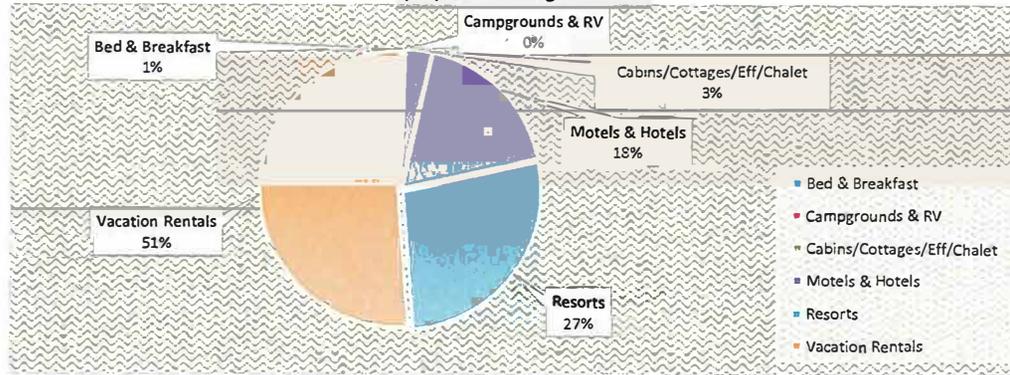


Advertising & Promotion	\$ 73,321.83
Contracted Services	\$ 6,929.33
Grants	\$ 4,000.00
Postage	\$ 688.99
Printing	\$ 1,350.00
Professional Services	\$ 1,354.17
Public Relations	\$ 9,575.00
Salary Expense	\$ 13,481.03
Social Media	\$ 5,399.85
Travel Expense	\$ 90.30
Visitor Center Operation	\$ 25,622.00
Capital Projects	\$ 750,000.00
Other	\$ 21,903.04
Total	\$ 913,715.54

	2022	2023	2024	2025	2026
July	306,871.17	402,414.91	285,430.89	276,689.65	306,652.00
Aug	402,414.91	410,949.64	376,478.34	376,774.10	561,413.72
Sept	296,676.95	301,922.72	289,116.07	305,929.82	468,254.13
Oct	236,495.92	235,450.13	229,745.47	178,664.06	
Nov	285,094.57	307,778.37	285,381.98	200,505.68	
Dec	212,552.55	206,012.13	189,325.49	183,035.71	
Jan	150,929.14	146,534.48	141,538.21	148,345.35	
Feb	98,820.63	100,429.24	97,063.80	104,135.28	
Mar	120,494.03	102,142.20	153,142.20	107,065.49	
Apr	138,246.01	127,334.09	127,759.55	129,568.03	
May	175,198.14	147,200.16	135,318.67	130,002.73	
June	213,644.17	188,605.49	185,581.58	200,678.83	-
Total	\$ 2,637,438.19	\$ 2,576,925.76	\$ 2,495,882.25	\$ 2,341,394.73	\$ 1,336,319.85

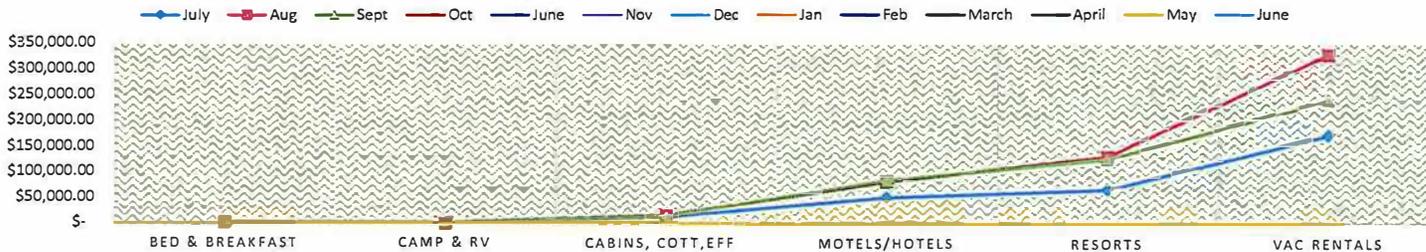


**Room Occupancy Tax Collections
9/30/2025 for August Rentals**



Bed & Breakfast	\$	1,632.57
Campgrounds & RV	\$	820.12
Cabins/Cottages/Eff/Chalet	\$	14,042.85
Motels & Hotels	\$	84,751.86
Resorts	\$	127,138.94
Vacation Rentals	\$	239,867.79
	\$	<u>468,254.13</u>

ROOM OCCUPANCY TAX COLLECTIONS BY TYPE



COLLECTIONS BY TYPE

	Bed & Breakfast	Camp & Rv	Cabins, Cott, Eff	Motels/Hotels	Resorts	Vac Rentals	Totals
July	\$ 853.76	\$ 561.90	\$ 12,576.91	\$ 51,552.94	\$ 67,462.48	\$ 173,644.01	\$ 306,652.00
Aug	\$ 1,743.60	\$ 1,044.28	\$ 15,503.36	\$ 82,128.01	\$ 130,943.27	\$ 330,051.20	\$ 561,413.72
Sept	\$ 1,632.57	\$ 820.12	\$ 14,042.85	\$ 84,751.86	\$ 127,138.94	\$ 239,867.79	\$ 468,254.13
Oct							-
Nov							-
Dec							-
Jan							-
Feb							-
March							-
April							-
May							-
June							-
	\$ 4,229.93	\$ 2,426.30	\$ 42,123.12	\$ 218,432.81	\$ 325,544.69	\$ 743,563.00	\$ 1,336,319.85
% By Type	0.32%	0.18%	3.15%	16.35%	24.36%	55.64%	100.00%



JACKSON COUNTY TOURISM DEVELOPMENT AUTHORITY

TOTAL ROOM OCCUPANCY TAX COLLECTIONS BY MONTH

Month	Tax Collected	# Units Reporting	% of Inc/Dec
July-2024	\$ 276,689.65	92	
July-2025	\$ 306,652.00	102	10.83%
	\$ 29,962.35	10	
August-2024	\$ 376,774.10	91	
August-2025	\$ 561,413.72	100	49.01%
	\$ 184,639.62	9	
September-2024	\$ 305,929.82	97	
September-2025	\$ 468,254.13	105	53.06%
	\$ 162,324.31	8	
October-2024	\$ 178,664.06	83	
October-2025	\$ -	0	-100.00%
	\$ (178,664.06)	-83	
November-2024	\$ 200,505.68	88	
November-2025	\$ -	0	-100.00%
	\$ (200,505.68)	-88	
December-2024	\$ 183,035.71	80	
December-2025	\$ -	0	-100.00%
	\$ (183,035.71)	-80	
January-2025	\$ 148,345.35	87	
January-2026	\$ -	0	-100.00%
	\$ (148,345.35)	-87	
February-2025	\$ 104,135.28	74	
February-2026	\$ -	0	-100.00%
	\$ (104,135.28)	-74	
March-2025	\$ 107,065.49	75	
March-2026	\$ -	0	-100.00%
	\$ (107,065.49)	-75	
April-2025	\$ 129,568.03	80	
April-2026	\$ -	0	-100.00%
	\$ (129,568.03)	-80	
May-2025	\$ 130,002.73	80	
May-2026	\$ -	80	-100.00%
	\$ (130,002.73)	0	
June-2025	\$ 200,678.83	87	
June-2026	\$ -	0	-100.00%
	\$ (200,678.83)	-87	
FYTD 2024	\$ 2,341,394.73		
FYTD 2025	\$ 1,336,319.85		

COUNTY OF JACKSON
 Trial Balance - Balance Sheet Accounts
 Report dates 09/01/2025 - thru - 09/30/2025

Account Number	Account Description	Beginning Balance Dr (Cr)	Debits	Credits	Ending Balance Dr (Cr)
24-1110-000-00	CASH ON HAND	663,293.87	479,056.95	915,352.05	226,998.77
24-1130-000-00	CASH IN TIME DEPOSIT	2,900,000.00	0.00	0.00	2,900,000.00
24-1231-000-00	ACCOUNTS RECEIVABLE	317,838.37	0.00	0.00	317,838.37
24-1232-892-00	ACCTS RECEIVABLE SALES TAX	2,557.19	77.80	0.00	2,634.99
24-1750-000-01	PROPERTY AND EQUIPMENT	10,844.20	0.00	0.00	10,844.20
24-1800-000-00	ACCUMULATED DEPRECIATION	(2,711.05)	0.00	0.00	(2,711.05)
Total Asset		3,891,822.58	479,134.75	915,352.05	3,455,605.28
24-2100-000-00	ACCOUNTS PAYABLE	0.00	134,598.31	134,598.31	0.00
24-2200-175-00	FEDERAL TAX PAYABLE	(15.78)	1,469.78	1,469.78	(15.78)
24-2200-176-00	STATE TAX PAYABLE	(6.00)	434.00	434.00	(6.00)
24-2200-181-00	FICA TAX PAYABLE	0.00	787.03	787.03	0.00
24-2200-182-00	RETIREMENT PAYABLE	(3,853.09)	3,874.86	2,583.24	(2,561.47)
24-2200-187-00	MEDICARE TAX PAYABLE	0.00	184.06	184.06	0.00
24-2900-000-00	FUND BALANCE	(3,145,037.45)	0.00	0.00	(3,145,037.45)
24-2900-000-01	RES BY STATE STATUTE	(190,942.00)	0.00	0.00	(190,942.00)
24-2912-000-00	RESERVE FOR ENCUMBRANCES	26,097.34	139,908.22	135,805.56	30,200.00
24-2912-000-01	RESERVE FOR ENCUMBRANCES-PRIOR YEAR	(26,097.34)	135,805.56	139,908.22	(30,200.00)
24-3000-000-00	REVENUE CONTROL	(889,709.70)	0.00	478,789.86	(1,368,499.56)
24-4000-000-00	EXPENDITURE CONTROL	337,741.44	914,060.43	344.89	1,251,456.98
Total Liability		(3,891,822.58)	1,331,122.25	894,904.95	(3,455,605.28)
Total TOURISM DEVELOPMENT AUTH		0.00	1,810,257.00	1,810,257.00	0.00

COUNTY OF JACKSON
Income Statement
Report dates 07/01/2025 - thru - 09/30/2025

Account Number	Description	Adjusted Budget 07/01/2025 09/30/2025	Debits and Credits 09/01/2025 09/30/2025	Debits and Credits 07/01/2025 09/30/2025	Encumbrances 07/01/2025 09/30/2025	Balance 07/01/2025 09/30/2025	% Used
24-3230-130-00	JACKSON COUNTY TDA	3,476,549.00	468,163.60	1,334,973.94	0.00	2,141,575.06	38.40
	TAX REVENUE	3,476,549.00	468,163.60	1,334,973.94	0.00	2,141,575.06	38.40
24-3270-170-01	JACKSON TDA - PENALTY	5,000.00	90.53	1,345.91	0.00	3,654.09	26.92
	PENALTY & INTEREST	5,000.00	90.53	1,345.91	0.00	3,654.09	26.92
24-3831-491-00	INVESTMENT EARNINGS	60,000.00	10,535.73	32,179.71	0.00	27,820.29	53.63
	REVENUES	60,000.00	10,535.73	32,179.71	0.00	27,820.29	53.63
DEPARTMENT TOTAL Revenue		3,541,549.00	478,789.86	1,368,499.56	0.00	2,173,049.44	38.64
24-4926-121-00	SALARIES & WAGES	165,022.00	12,694.00	44,429.00	0.00	120,593.00	26.92
24-4926-170-00	BOARD MEMBER EXPENSE	1,050.00	50.00	50.00	0.00	1,000.00	4.76
24-4926-181-00	SOCIAL SECURITY CONTRIBU	11,225.00	787.03	2,754.60	0.00	8,470.40	24.54
24-4926-182-00	RETIREMENT EXPENSE	24,623.00	1,821.60	6,375.60	0.00	18,247.40	25.89
24-4926-183-00	HOSPITALIZATION INSURANC	23,163.00	3,361.75	7,155.73	0.00	16,007.27	30.89
24-4926-185-00	UNEMPLOYMENT INSURANCE	628.00	32.44	113.56	0.00	514.44	18.08
24-4926-186-00	WORKMAN'S COMPENSATION	2,299.00	0.00	2,299.00	0.00	0.00	0.00
24-4926-187-00	MEDICARE TAX	2,625.00	184.06	644.21	0.00	1,980.79	24.54
24-4926-190-00	PROFESSIONAL SER-COUNTY	16,250.00	1,354.17	4,062.51	0.00	12,187.49	25.00
24-4926-191-00	PROFESSIONAL SERVICES-AU	9,500.00	0.00	4,536.00	0.00	4,964.00	47.75
24-4926-192-00	LEGAL SERVICES	2,000.00	192.50	1,652.50	0.00	347.50	82.63
24-4926-260-00	OFFICE SUPPLIES AND MATE	6,000.00	272.83	582.64	0.00	5,417.36	9.71
24-4926-299-00	MISCELLANEOUS	11,640.00	2,468.97	4,630.41	0.00	7,009.59	39.78
24-4926-311-00	TRAVEL	36,000.00	90.30	3,673.67	0.00	32,326.33	10.20
24-4926-321-00	TELEPHONE	4,600.00	698.65	2,135.19	0.00	2,464.81	46.42
24-4926-321-01	TELEPHONE-VISITOR CENTER	0.00	-98.00	-98.00	0.00	98.00	0.00
24-4926-321-02	TELEPHONE-TDA	6,000.00	486.33	1,458.90	0.00	4,541.10	24.32
24-4926-325-00	POSTAGE	55,570.00	688.99	6,400.63	0.00	49,169.37	11.52
24-4926-331-00	UTILITIES	3,200.00	149.17	655.45	0.00	2,544.55	20.48
24-4926-341-00	PRINTING	129,941.00	1,350.00	1,350.00	0.00	128,591.00	1.04
24-4926-351-00	REPAIRS & MAINT-BUILDING	500.00	0.00	0.00	0.00	500.00	0.00
24-4926-370-00	AD FIRM MEDIA	600,000.00	21,151.67	46,908.34	0.00	553,091.66	7.82
24-4926-370-01	WEBSITE SERVICE	35,200.00	0.00	6,267.00	0.00	28,933.00	17.80
24-4926-370-02	CREATIVE & PRODUCTION SE	85,000.00	7,083.00	20,166.00	0.00	64,834.00	23.72
24-4926-370-03	DIGITAL CAMPAIGN REPORTI	15,000.00	1,250.00	3,600.00	0.00	11,400.00	24.00
24-4926-370-04	E-MAIL CAMPAIGNS	30,000.00	2,500.00	7,910.00	0.00	22,090.00	26.37
24-4926-370-05	SEM MANAGEMENT	207,520.00	18,160.52	33,384.67	0.00	174,135.33	16.09

COUNTY OF JACKSON
Income Statement

Report dates 07/01/2025 - thru - 09/30/2025

Account Number	Description	Adjusted Budget 07/01/2025 09/30/2025	Debits and Credits 09/01/2025 09/30/2025	Debits and Credits 07/01/2025 09/30/2025	Encumbrances 07/01/2025 09/30/2025	Balance 07/01/2025 09/30/2025	% Used
24-4926-370-09	SOCIAL MEDIA SPEND	168,000.00	11,582.07	20,645.87	25,200.00	122,154.13	27.29
24-4926-393-00	VISITOR CENTER OPERATION	242,465.00	25,622.00	66,866.00	0.00	175,599.00	27.58
24-4926-393-01	PUBLIC RELATIONS	133,000.00	9,575.00	33,867.13	0.00	99,132.87	25.46
24-4926-393-02	CONTRACTED SERVICES	22,000.00	1,833.33	5,499.99	0.00	16,500.01	25.00
24-4926-393-03	CONTRACTED SERVICES-RECO	1,400.00	0.00	100.00	0.00	1,300.00	7.14
24-4926-393-06	CONTRACTED-AD FIRM RETAI	50,000.00	4,167.00	13,734.00	0.00	36,266.00	27.47
24-4926-393-07	CONTRACTED SERVICES-STR	12,200.00	0.00	12,084.48	0.00	115.52	99.05
24-4926-393-08	CONTRACTED-AD FIRM MISC	30,000.00	3,054.91	6,241.91	0.00	23,758.09	20.81
24-4926-393-11	SOFTWARE,INTERNET,MISC S	45,936.00	20,121.73	25,124.03	0.00	20,811.97	54.69
24-4926-393-14	CONTRACTED SERVICES-HR O	9,600.00	496.00	1,461.60	0.00	8,138.40	15.23
24-4926-393-15	RESEARCH AND ANALYTICS	70,469.00	0.00	61,000.00	0.00	9,469.00	86.56
24-4926-399-00	CONTRACTED SERVICES	62,450.00	4,600.00	17,800.00	0.00	44,650.00	28.50
24-4926-399-09	MEDIA MANAGEMENT	50,000.00	0.00	0.00	0.00	50,000.00	0.00
24-4926-412-00	BUILDING RENT	23,280.00	1,900.00	5,700.00	0.00	17,580.00	24.48
24-4926-454-00	INSURANCE	3,754.00	0.00	2,758.22	0.00	995.78	73.47
24-4926-491-00	DUES AND SUBSCRIPTIONS	9,739.00	33.52	10,676.14	0.00	-937.14	109.62
24-4926-550-00	CAPITAL OUTLAY-EQUIPMENT	1,000.00	0.00	0.00	0.00	1,000.00	0.00
24-4926-550-01	CAPITAL PROJECTS	1,000,000.00	750,000.00	750,000.00	0.00	250,000.00	75.00
24-4926-699-00	GRANTS	100,000.00	4,000.00	4,000.00	5,000.00	91,000.00	9.00
24-4926-699-02	MISCELLANEOUS DONATIONS	11,700.00	0.00	800.00	0.00	10,900.00	6.84
24-4926-990-00	CONTINGENCY	10,000.00	0.00	0.00	0.00	10,000.00	0.00
TOURISM DEVELOPMENT AUTHORITY		3,541,549.00	913,715.54	1,251,456.98	30,200.00	2,259,892.02	36.19
DEPARTMENT TOTAL Expense		-3,541,549.00	-913,715.54	-1,251,456.98	30,200.00	-2,259,892.02	36.19
Fund 24 TOURISM DEVELOPMENT AUTH		0.00	-434,925.68	117,042.58	30,200.00	-86,842.58	37.42

ACCOUNT ACTIVITY ANALYSIS

BC2001

BEGINNING 09/01/25 ENDING 09/30/25

TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE
ACCOUNT # 24-4926-121-00 DESC: SALARIES & WAGES ASN:								
09/01/25				BUDGET BALANCE	165,022.00			31,735.00
09/12/25	TLJ		JE-260404	JOE: TDA PAYROLL 9/12/25	0.00	6,347.00	0.00	38,082.00
09/26/25	TLJ		JE-260433	JOE: TDA PAYROLL 9/26/25	0.00	6,347.00	0.00	44,429.00
TOTALS					165,022.00	44,429.00	0.00	44,429.00

ACCOUNT # 24-4926-170-00 DESC: BOARD MEMBER EXPENSE ASN:								
09/01/25				BUDGET BALANCE	1,050.00			0.00
09/09/25		08/27/2025	04*2400888	CHERYL OSBORNE	0.00	50.00	0.00	50.00
TOTALS					1,050.00	50.00	0.00	50.00

ACCOUNT # 24-4926-181-00 DESC: SOCIAL SECURITY CONTRIBUTION ASN:								
09/01/25				BUDGET BALANCE	11,225.00			1,967.57
09/12/25	TLJ		JE-260406	JOE: TAX DRAFT PAYROLL 9	0.00	393.51	0.00	2,361.08
09/26/25	TLJ		JE-260434	JOE: TAX DRAFT TDA 9/26/	0.00	393.52	0.00	2,754.60
TOTALS					11,225.00	2,754.60	0.00	2,754.60

ACCOUNT # 24-4926-182-00 DESC: RETIREMENT EXPENSE ASN:								
09/01/25				BUDGET BALANCE	24,623.00			4,554.00
09/12/25	TLJ		JE-260406	JOE: TAX DRAFT PAYROLL 9	0.00	910.80	0.00	5,464.80
09/26/25	TLJ		JE-260434	JOE: TAX DRAFT TDA 9/26/	0.00	910.80	0.00	6,375.60
TOTALS					24,623.00	6,375.60	0.00	6,375.60

ACCOUNT # 24-4926-183-00 DESC: HOSPITALIZATION INSURANCE ASN:								
09/01/25				BUDGET BALANCE	23,163.00			3,793.98
09/04/25	593523		04*2400097	COMPANION LIFE INSURANCE	0.00	0.00	90.09	3,703.89
09/09/25		08/22/25	04*2400883	BCBS OF NC	0.00	949.24	0.00	4,653.13
09/19/25	971869		04*2400893	COMPANION LIFE INSURANCE	0.00	203.41	0.00	4,856.54
09/19/25		09/11/2025	04*2400892	BCBS OF NC	0.00	2,299.19	0.00	7,155.73
TOTALS					23,163.00	7,245.82	90.09	7,155.73

ACCOUNT ACTIVITY ANALYSIS

BC2001

BEGINNING 09/01/25 ENDING 09/30/25

TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE
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ACCOUNT # 24-4926-183-00 DESC: HOSPITALIZATION INSURANCE ASN: =====> CONTINUED <=====

ACCOUNT # 24-4926-185-00 DESC: UNEMPLOYMENT INSURANCE ASN:

09/01/25				BUDGET BALANCE	628.00			81.12
09/12/25	TLJ		JE-260406	JOE: TAX DRAFT PAYROLL 9	0.00	16.22	0.00	97.34
09/26/25	TLJ		JE-260434	JOE: TAX DRAFT TDA 9/26/	0.00	16.22	0.00	113.56
TOTALS					628.00	113.56	0.00	113.56

ACCOUNT # 24-4926-186-00 DESC: WORKMAN'S COMPENSATION ASN:

09/01/25				BUDGET BALANCE	2,299.00			2,299.00
TOTALS					2,299.00	2,299.00	0.00	2,299.00

ACCOUNT # 24-4926-187-00 DESC: MEDICARE TAX ASN:

09/12/25	TLJ		JE-260406	JOE: TAX DRAFT PAYROLL 9	0.00	92.04	0.00	552.19
09/26/25	TLJ		JE-260434	JOE: TAX DRAFT TDA 9/26/	0.00	92.02	0.00	644.21
TOTALS					2,625.00	644.21	0.00	644.21

ACCOUNT # 24-4926-190-00 DESC: PROFESSIONAL SER-COUNTY ASN:

09/01/25				BUDGET BALANCE	16,250.00			2,708.34
09/30/25	TLJ		JE-260463	JOE: TDA ADMIN 9/2025	0.00	1,354.17	0.00	4,062.51
TOTALS					16,250.00	4,062.51	0.00	4,062.51

ACCOUNT # 24-4926-191-00 DESC: PROFESSIONAL SERVICES-AUDIT ASN:

09/01/25				BUDGET BALANCE	9,500.00			4,536.00
TOTALS					9,500.00	4,536.00	0.00	4,536.00

ACCOUNT # 24-4926-192-00 DESC: LEGAL SERVICES ASN:

09/25/25	90590B		04*2400900	TEAGUE CAMPBELL	0.00	192.50	0.00	1,652.50
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BC2001

BEGINNING 09/01/25 ENDING 09/30/25

TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE
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ACCOUNT # 24-4926-192-00 DESC: LEGAL SERVICES ASN: =====> CONTINUED <=====

TOTALS					2,000.00	1,652.50	0.00	1,652.50
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ACCOUNT # 24-4926-260-00 DESC: OFFICE SUPPLIES AND MATERIALS ASN:

09/01/25				BUDGET BALANCE	6,000.00			309.81
09/01/25	082525			04*2400880 BUSINESS CARD	0.00	189.41	0.00	499.22
09/01/25	082525			04*2400880 BUSINESS CARD	0.00	0.00	1.57	497.65
09/02/25	1CN9-4JJN-			04*2400889 AMAZON CAPITAL SERVICES	0.00	90.94	0.00	588.59
09/02/25	1CN9-4JJN-			04*2400889 AMAZON CAPITAL SERVICES	0.00	0.00	5.95	582.64
TOTALS					6,000.00	611.84	29.20	582.64

ACCOUNT # 24-4926-299-00 DESC: MISCELLANEOUS ASN:

09/01/25				BUDGET BALANCE	11,640.00			2,161.44
09/01/25	082525			04*2400880 BUSINESS CARD	0.00	463.36	0.00	2,624.80
09/01/25	082525			04*2400880 BUSINESS CARD	0.00	0.00	2.39	2,622.41
09/15/25	40114421			04*2400902 IMAGE SOLUTIONS, LLC	0.00	265.36	0.00	2,887.77
09/15/25	40114421			04*2400902 IMAGE SOLUTIONS, LLC	0.00	0.00	17.36	2,870.41
09/19/25	1076			04*2400894 ARELLANO QUALITY PAINTIN	0.00	400.00	0.00	3,270.41
09/19/25	1095			04*2400894 ARELLANO QUALITY PAINTIN	0.00	320.00	0.00	3,590.41
09/19/25	1096			04*2400894 ARELLANO QUALITY PAINTIN	0.00	320.00	0.00	3,910.41
09/19/25	1097			04*2400894 ARELLANO QUALITY PAINTIN	0.00	400.00	0.00	4,310.41
09/19/25	1098			04*2400894 ARELLANO QUALITY PAINTIN	0.00	320.00	0.00	4,630.41
TOTALS					11,640.00	11,276.02	6,645.61	4,630.41

ACCOUNT # 24-4926-311-00 DESC: TRAVEL ASN:

09/01/25				BUDGET BALANCE	36,000.00			3,583.37
09/24/25	09/17/25	02*16581		NICHOLAS J BREEDLOVE	0.00	90.30	0.00	3,673.67
TOTALS					36,000.00	3,929.41	255.74	3,673.67

ACCOUNT # 24-4926-321-00 DESC: TELEPHONE ASN:

09/01/25				BUDGET BALANCE	4,600.00			1,436.54
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BEGINNING 09/01/25 ENDING 09/30/25

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ACCOUNT # 24-4926-321-00 DESC: TELEPHONE ASN: =====> CONTINUED <=====								
09/03/25		350862	04*2400887	BALSAMWEST	0.00	301.17	0.00	1,737.71
09/03/25		350861	04*2400887	BALSAMWEST	0.00	397.48	0.00	2,135.19
TOTALS					4,600.00	2,164.69	29.50	2,135.19

ACCOUNT # 24-4926-321-01 DESC: TELEPHONE-VISITOR CENTERS ASN:								
09/01/25				BUDGET BALANCE	0.00			0.00
09/23/25		261993		JACKSON CO CHAMBER OF CO	0.00	0.00	98.00	-98.00
TOTALS					0.00	0.00	98.00	-98.00

ACCOUNT # 24-4926-321-02 DESC: TELEPHONE-TDA ASN:								
09/01/25				BUDGET BALANCE	6,000.00			972.57
09/03/25		351951	04*2400887	BALSAMWEST	0.00	486.33	0.00	1,458.90
TOTALS					6,000.00	1,458.90	0.00	1,458.90

ACCOUNT # 24-4926-325-00 DESC: POSTAGE ASN:								
09/01/25				BUDGET BALANCE	55,570.00			5,711.64
09/01/25		082525	04*2400880	BUSINESS CARD	0.00	37.46	0.00	5,749.10
09/02/25		17VA272734	02*16484	UPS	0.00	34.13	0.00	5,783.23
09/02/25		17VA272732	02*16484	UPS	0.00	57.43	0.00	5,840.66
09/02/25		17VA27335	02*16484	UPS	0.00	37.97	0.00	5,878.63
09/08/25		3321261661	04*2400882	PITNEY BOWES INC.	0.00	42.86	0.00	5,921.49
09/08/25		17VA27355	02*16484	UPS	0.00	5.69	0.00	5,927.18
09/08/25		17VA27365	02*16484	UPS	0.00	3.76	0.00	5,930.94
09/08/25		3321261661	04*2400882	PITNEY BOWES INC.	0.00	0.00	2.81	5,928.13
09/17/25		17VA27375	02*16575	UPS	0.00	66.07	0.00	5,994.20
09/18/25		092525	04*2400898	PITNEY BOWES INC.	0.00	189.20	0.00	6,183.40
09/22/25		17VA27385	02*16575	UPS	0.00	36.75	0.00	6,220.15
09/24/25		3321371734	04*2400897	PITNEY BOWES INC.	0.00	193.11	0.00	6,413.26
09/24/25		3321371734	04*2400897	PITNEY BOWES INC.	0.00	0.00	12.63	6,400.63
TOTALS					55,570.00	6,448.57	47.94	6,400.63

ACCOUNT # 24-4926-331-00 DESC: UTILITIES ASN:								
09/01/25				BUDGET BALANCE	3,200.00			506.28

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ACCOUNT # 24-4926-331-00 DESC: UTILITIES ASN: =====> CONTINUED <=====

09/10/25		23602		04*2400886 OWENS AND GATES LLC	0.00	40.00	0.00	546.28
09/22/25		09/16/25		04*2400896 DUKE ENERGY	0.00	188.17	0.00	734.45
09/29/25		262151		NICK BREEDLOVE	0.00	0.00	79.00	655.45
TOTALS					3,200.00	734.45	79.00	655.45

ACCOUNT # 24-4926-341-00 DESC: PRINTING ASN:

09/01/25				BUDGET BALANCE	129,941.00			0.00
09/24/25		13569		04*2400901 ASHEVILLE REGIONAL AIRPO	0.00	1,350.00	0.00	1,350.00
TOTALS					129,941.00	1,350.00	0.00	1,350.00

ACCOUNT # 24-4926-351-00 DESC: REPAIRS & MAINT-BUILDING ASN:

09/01/25				BUDGET BALANCE	500.00			0.00
TOTALS					500.00	0.00	0.00	0.00

ACCOUNT # 24-4926-370-00 DESC: AD FIRM MEDIA ASN:

09/09/25		2025-03059	02*16556	MADDEN MEDIA	0.00	2,200.00	0.00	27,956.67
09/09/25		2025-03059	02*16556	MADDEN MEDIA	0.00	5,000.00	0.00	32,956.67
09/09/25		2025-03059	02*16556	MADDEN MEDIA	0.00	2,656.67	0.00	35,613.34
09/09/25		2025-03059	02*16556	MADDEN MEDIA	0.00	5,000.00	0.00	40,613.34
09/09/25		2025-03059	02*16556	MADDEN MEDIA	0.00	5,795.00	0.00	46,408.34
09/09/25		2025-03059	02*16556	MADDEN MEDIA	0.00	500.00	0.00	46,908.34
TOTALS					600,000.00	46,908.34	0.00	46,908.34

ACCOUNT # 24-4926-370-01 DESC: WEBSITE SERVICE ASN:

09/01/25				BUDGET BALANCE	35,200.00			6,267.00
TOTALS					35,200.00	6,267.00	0.00	6,267.00

ACCOUNT # 24-4926-370-02 DESC: CREATIVE & PRODUCTION SERVICES ASN:

09/09/25		2025-03059	02*16556	MADDEN MEDIA	0.00	7,083.00	0.00	20,166.00
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ACCOUNT # 24-4926-370-02 DESC: CREATIVE & PRODUCTION SERVICES ASN: =====> CONTINUED <=====

TOTALS					85,000.00	20,166.00	0.00	20,166.00
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ACCOUNT # 24-4926-370-03 DESC: DIGITAL CAMPAIGN REPORTING ASN:

09/01/25				BUDGET BALANCE	15,000.00			2,350.00
09/09/25		2025-03059	02*16556	MADDEN MEDIA	0.00	1,250.00	0.00	3,600.00
TOTALS					15,000.00	3,600.00	0.00	3,600.00

ACCOUNT # 24-4926-370-04 DESC: E-MAIL CAMPAIGNS ASN:

09/01/25				BUDGET BALANCE	30,000.00			5,410.00
09/09/25		2025-03059	02*16556	MADDEN MEDIA	0.00	2,500.00	0.00	7,910.00
TOTALS					30,000.00	7,910.00	0.00	7,910.00

ACCOUNT # 24-4926-370-05 DESC: SEM MANAGEMENT ASN:

09/01/25				BUDGET BALANCE	207,520.00			15,224.15
09/09/25		2025-03059	02*16556	MADDEN MEDIA	0.00	4,167.00	0.00	19,391.15
09/19/25		075826	04*2400895	LOVE COMMUNICATIONS LLC	0.00	3,960.00	0.00	23,351.15
09/19/25		076004	04*2400895	LOVE COMMUNICATIONS LLC	0.00	10,033.52	0.00	33,384.67
TOTALS					207,520.00	33,384.67	0.00	33,384.67

ACCOUNT # 24-4926-370-09 DESC: SOCIAL MEDIA SPEND ASN:

09/01/25				BUDGET BALANCE	168,000.00			9,063.80
09/08/25		091125	04*2400885	BUSINESS CARD	0.00	883.27	0.00	9,947.07
09/08/25		091125	04*2400885	BUSINESS CARD	0.00	0.00	10.78	9,936.29
09/10/25		TLJ	JE-260376	JOE: ACH:BOA (TDA AUGUST	0.00	10,709.58	0.00	20,645.87
TOTALS					168,000.00	20,656.65	10.78	20,645.87

ACCOUNT # 24-4926-393-00 DESC: VISITOR CENTER OPERATIONS ASN:

09/01/25				BUDGET BALANCE	242,465.00			41,244.00
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		BEGINNING 09/01/25		ENDING 09/30/25				
TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE
ACCOUNT # 24-4926-393-07				DESC: CONTRACTED SERVICES-STR	ASN:	CONTINUED		
TOTALS					12,200.00	12,084.48	0.00	12,084.48
ACCOUNT # 24-4926-393-08				DESC: CONTRACTED-AD FIRM MISC	ASN:			
09/01/25		082525	04*2400880	BUSINESS CARD	0.00	554.91	0.00	3,741.91
09/09/25		2025-03059	02*16556	MADDEN MEDIA	0.00	2,500.00	0.00	6,241.91
TOTALS					30,000.00	6,241.91	0.00	6,241.91
ACCOUNT # 24-4926-393-11				DESC: SOFTWARE, INTERNET, MISC SERVICES	ASN:			
09/01/25				BUDGET BALANCE	45,936.00			5,002.30
09/01/25		082525	04*2400880	BUSINESS CARD	0.00	2,145.34	0.00	7,147.64
09/01/25		082525	04*2400880	BUSINESS CARD	0.00	0.00	23.61	7,124.03
09/10/25		INV12709	04*2400891	CROWDRIFF INC. - 116 SPAD	0.00	18,000.00	0.00	25,124.03
TOTALS					45,936.00	25,202.84	78.81	25,124.03
ACCOUNT # 24-4926-393-14				DESC: CONTRACTED SERVICES-HR OUTSOURCING	ASN:			
09/01/25				BUDGET BALANCE	9,600.00			965.60
09/09/25		2477	04*2400890	CRAFT HR SOLUTIONS, LLC	0.00	360.00	0.00	1,325.60
09/12/25		TLJ	JE-260405	JOE: INVOICE #:91293	0.00	136.00	0.00	1,461.60
TOTALS					9,600.00	1,461.60	0.00	1,461.60
ACCOUNT # 24-4926-393-15				DESC: RESEARCH AND ANALYTICS	ASN:			
09/01/25				BUDGET BALANCE	70,469.00			61,000.00
TOTALS					70,469.00	61,000.00	0.00	61,000.00
ACCOUNT # 24-4926-399-00				DESC: CONTRACTED SERVICES	ASN:			
09/09/25		2197	02*16533	TEMBO HOSPITALITY GROUP	0.00	4,600.00	0.00	17,800.00
TOTALS					62,450.00	17,800.00	0.00	17,800.00

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ACCOUNT # 24-4926-399-00 DESC: CONTRACTED SERVICES ASN: =====> CONTINUED <=====								
ACCOUNT # 24-4926-399-09 DESC: MEDIA MANAGEMENT ASN:								
09/01/25				BUDGET BALANCE	50,000.00			0.00
TOTALS					50,000.00	0.00	0.00	0.00
ACCOUNT # 24-4926-412-00 DESC: BUILDING RENT ASN:								
09/10/25	23602		04*2400886	OWENS AND GATES LLC	0.00	1,900.00	0.00	5,700.00
TOTALS					23,280.00	5,700.00	0.00	5,700.00
ACCOUNT # 24-4926-454-00 DESC: INSURANCE ASN:								
09/01/25				BUDGET BALANCE	3,754.00			2,758.22
TOTALS					3,754.00	2,758.22	0.00	2,758.22
ACCOUNT # 24-4926-491-00 DESC: DUES AND SUBSCRIPTIONS ASN:								
09/01/25	082525		04*2400880	BUSINESS CARD	0.00	34.22	0.00	10,676.84
09/01/25	082525		04*2400880	BUSINESS CARD	0.00	0.00	0.70	10,676.14
TOTALS					9,739.00	10,677.54	1.40	10,676.14
ACCOUNT # 24-4926-550-00 DESC: CAPITAL OUTLAY-EQUIPMENT ASN:								
09/01/25				BUDGET BALANCE	1,000.00			0.00
TOTALS					1,000.00	0.00	0.00	0.00
ACCOUNT # 24-4926-550-01 DESC: CAPITAL PROJECTS ASN:								
09/16/25			JE-260409	JOE: DILLSBORO LINK PROJ	0.00	250,000.00	0.00	250,000.00
09/16/25			JE-260410	JOE: PROJECT RISE PROJEC	0.00	500,000.00	0.00	750,000.00
TOTALS					1,000,000.00	750,000.00	0.00	750,000.00

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ACCOUNT ACTIVITY ANALYSIS

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BC2001

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ACCOUNT # 24-4926-550-01 DESC: CAPITAL PROJECTS ASN: =====> CONTINUED <=====

ACCOUNT # 24-4926-699-00 DESC: GRANTS ASN:

09/01/25				BUDGET BALANCE	100,000.00			0.00
09/24/25	134841		04*2400899	WATR	0.00	4,000.00	0.00	4,000.00
TOTALS					100,000.00	4,000.00	0.00	4,000.00

ACCOUNT # 24-4926-699-02 DESC: MISCELLANEOUS DONATIONS ASN:

09/01/25				BUDGET BALANCE	11,700.00			800.00
TOTALS					11,700.00	800.00	0.00	800.00

ACCOUNT # 24-4926-990-00 DESC: CONTINGENCY ASN:

TOTALS					10,000.00	0.00	0.00	0.00
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