JACKSON COUNTY TOURISM DEVELOPMENT AUTHORITY

FINANCIAL REPORT

SEPTEMBER 30, 2026

JACKSON COUNTY TOURISM DEVELOPMENT AUTHORITY

September 30, 2026

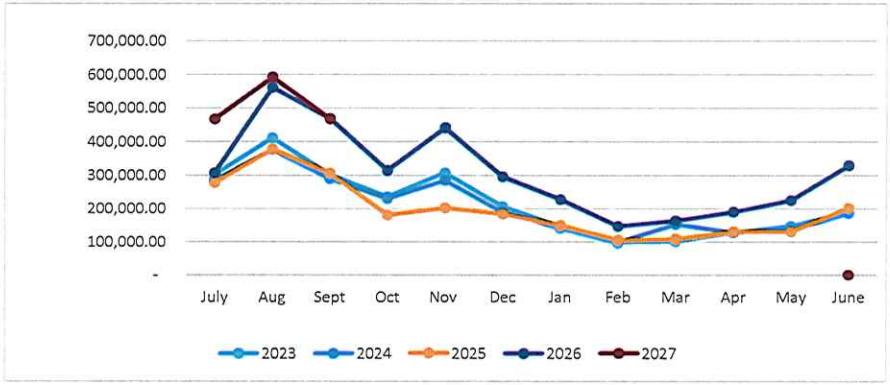
* September Room Occupancy Tax collections totaled $466,397.65 with $0.00 collected for penalties. The YTD collection total is $1,524,795.23 - 44.58% of budget. The Airbnb total was $103,609.15; the Home Away/VRBO total was $69,138.28; and the VRM NC OPCO total was $5,849.89.

* 103 accounts reported for August rentals (decrease of 2 accounts from last year). The collections were down 0.40% from the same period in 2025.

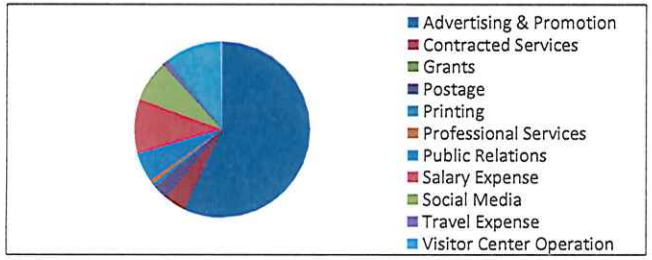
* The cash balance at September 30, 2026 was $1,092,671.57 and investments totaled $3,100,000.

* The expenses for September were $180,791.75. The FYTD expenses totaled $610,425.78 with encumbrances of $151,716.29, for a combined total of $762,142.07 - 21.69% of budget.

FYTD Collections



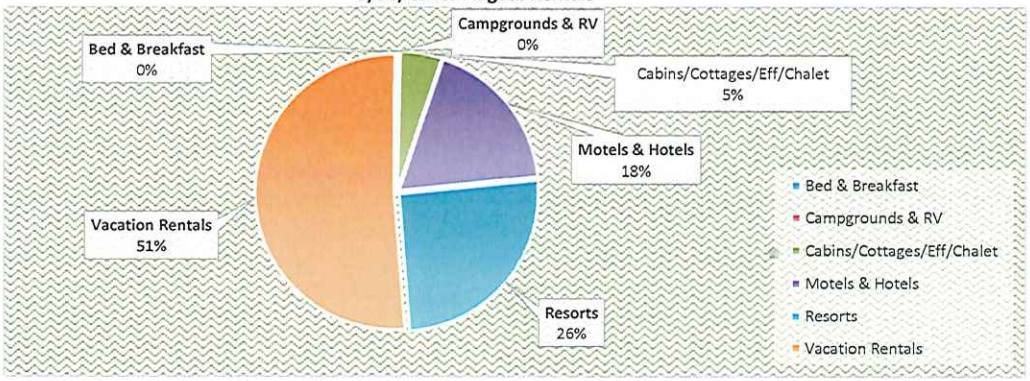
TDA Expenses as of September 30, 2026



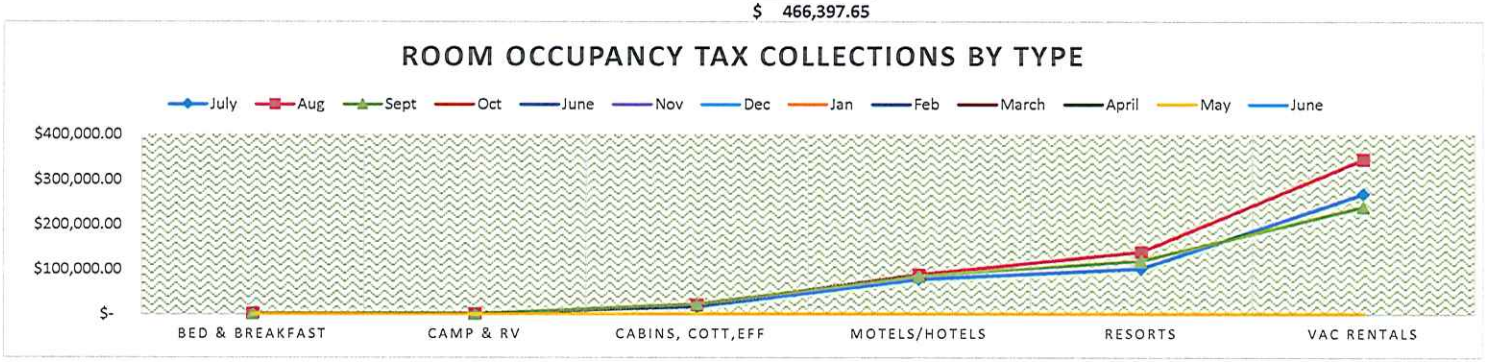
Advertising & Promotion	$	103,096.81
Contracted Services	$	6,985.22
Grants	$	-
Postage	$	5,000.00
Printing	$	1,350.00
Professional Services	$	1,354.17
Public Relations	$	9,683.75
Salary Expense	$	18,256.91
Social Media	$	13,558.75
Travel Expense	$	2,114.90
Visitor Center Operation	$	18,660.05
Capital Projects	$	-
Other	$	731.19
	$	180,791.75

	2023	2024	2025	2026	2027
July	302,567.11	285,430.89	276,689.65	306,652.00	466,609.81
Aug	410,949.64	376,478.34	376,774.10	561,413.72	591,800.77
Sept	301,922.72	289,116.07	305,929.82	468,254.13	466,397.65
Oct	235,450.13	229,745.47	178,664.06	313,730.30	
Nov	307,778.37	285,381.98	200,505.68	441,022.82	
Dec	206,012.13	189,325.49	183,035.71	295,471.35	
Jan	146,534.48	141,538.21	148,345.35	227,104.30	
Feb	100,429.24	97,063.80	104,135.28	146,571.14	
Mar	102,142.20	153,142.20	107,065.49	163,248.27	
Apr	127,334.09	127,759.55	129,568.03	189,786.91	
May	147,200.16	135,318.67	130,002.73	224,894.01	
June	188,605.49	185,581.58	200,678.83	328,976.09	-
	$ 2,576,925.76	$ 2,495,882.25	$ 2,341,394.73	$ 3,667,125.04	$ 1,524,808.23

Room Occupancy Tax Collections
9/30/26 for August Rentals



Bed & Breakfast	$	1,503.81
Campgrounds & RV	$	-
Cabins/Cottages/Eff/Chalet	$	22,250.62
Motels & Hotels	$	85,064.02
Resorts	$	118,519.35
Vacation Rentals	$	239,059.85
	$	466,397.65



COLLECTIONS BY TYPE

	Bed & Breakfast	Camp & Rv	Cabins, Cott,Eff	Motels/Hotels	Resorts	Vac Rentals	Totals
July	$ 1,499.22	$ 213.40	$ 16,392.13	$ 78,545.09	$ 101,778.78	$ 268,181.19	$ 466,609.81
Aug	$ 1,467.00	$ 120.00	$ 20,318.18	$ 87,308.60	$ 138,594.90	$ 344,524.05	$ 592,332.73
Sept	$ 1,503.81	$ -	$ 22,250.62	$ 85,064.02	$ 118,519.35	$ 239,059.85	466,397.65
Oct							-
Nov							-
Dec							-
Jan							-
Feb							-
March							-
April							-
May							-
June	-	-	-	-	-	-	-
	$ 4,470.03	$ 333.40	$ 58,960.93	$ 250,917.71	$ 358,893.03	$ 851,765.09	$ 1,525,340.19
% By Type	0.29%	0.02%	3.87%	16.45%	23.53%	55.84%	100.00%

JACKSON COUNTY TOURISM DEVELOPMENT AUTHORITY

TOTAL ROOM OCCUPANCY TAX COLLECTIONS BY MONTH

Month	Tax Collected	# Units Reporting	% of Inc/Dec
July-2025	$ 306,652.00	102	
July-2026	$ 466,609.81	97	52.16%
	$ 159,957.81	(5)	
August-2025	$ 561,413.72	100	
August-2026	$ 591,800.77	104	5.41%
	$ 30,387.05	4	
September-2025	$ 468,254.13	105	
September-2026	$ 466,397.65	103	-0.40%
	$ (1,856.48)	-2	
October-2025	$ 313,730.30	99	
October-2026	$ -	0	-100.00%
	$ (313,730.30)	-99	
November-2025	$ 441,022.82	103	
November-2026	$ -	0	-100.00%
	$ (441,022.82)	-103	
December-2025	$ 295,471.35	94	
December-2026	$ -	0	-100.00%
	$ (295,471.35)	-94	
January-2026	$ 227,104.30	82	
January-2027	$ -	0	-100.00%
	$ (227,104.30)	-82	
February-2026	$ 146,571.14	71	
February-2027	$ -	0	-100.00%
	$ (146,571.14)	-71	
March-2026	$ 163,248.27	76	
March-2027	$ -	0	-100.00%
	$ (163,248.27)	-76	
April-2026	$ 189,786.91	77	
April-2027	$ -	0	-100.00%
	$ (189,786.91)		
May-2026	$ 224,894.01	85	
May-2027	$ -	0	-100.00%
	$ (224,894.01)	-85	
June-2026	$ 328,976.09	98	
June-2027	$ -	0	-100.00%
	$ (328,976.09)	-98	
FYTD 2026	$ 3,667,125.04		
FYTD 2027	$ 1,524,808.23		

COUNTY OF JACKSON
Trial Balance - Balance Sheet Accounts
Report dates 09/01/2026 - thru - 09/30/2026

Account Number	Account Description	Beginning Balance Dr (Cr)	Debits	Credits	Ending Balance Dr (Cr)
24-1110-000-00	CASH ON HAND	800,453.26	491,984.28	199,765.97	1,092,671.57
24-1130-000-00	CASH IN TIME DEPOSIT	3,100,000.00	0.00	0.00	3,100,000.00
24-1231-000-00	ACCOUNTS RECEIVABLE	477,760.89	0.00	0.00	477,760.89
24-1232-892-00	ACCTS RECEIVABLE SALES TAX	2,220.98	75.22	0.00	2,296.20
24-1232-893-00	ACCTS RECEIVABLE SALES TAX	4.03	0.00	0.00	4.03
24-1750-000-01	PROPERTY AND EQUIPMENT	0.20	0.00	0.00	0.20
24-1800-000-00	ACCUMULATED DEPRECIATION	(0.05)	0.00	0.00	(0.05)
Total Asset		4,380,439.31	492,059.50	199,765.97	4,672,732.84
24-2100-000-00	ACCOUNTS PAYABLE	0.00	153,911.19	153,911.19	0.00
24-2200-175-00	FEDERAL TAX PAYABLE	(15.78)	1,499.26	1,499.26	(15.78)
24-2200-176-00	STATE TAX PAYABLE	(6.00)	440.00	440.00	(6.00)
24-2200-181-00	FICA TAX PAYABLE	0.00	838.47	838.47	0.00
24-2200-182-00	RETIREMENT PAYABLE	(2,831.71)	5,706.97	2,853.49	21.77
24-2200-187-00	MEDICARE TAX PAYABLE	0.00	196.08	196.08	0.00
24-2900-000-00	FUND BALANCE	(3,532,699.59)	0.00	0.00	(3,532,699.59)
24-2900-000-01	RES BY STATE STATUTE	(190,942.00)	0.00	0.00	(190,942.00)
24-2912-000-00	RESERVE FOR ENCUMBRANCES	148,057.59	158,503.89	154,845.19	151,716.29
24-2912-000-01	RESERVE FOR ENCUMBRANCES-PRIOR YEAR	(148,057.59)	154,845.19	158,503.89	(151,716.29)
24-3000-000-00	REVENUE CONTROL	(1,083,578.26)	0.00	475,938.76	(1,559,517.02)
24-4000-000-00	EXPENDITURE CONTROL	429,634.03	196,912.49	16,120.74	610,425.78
Total Liability		(4,380,439.31)	672,853.54	965,147.07	(4,672,732.84)
Total TOURISM DEVELOPMENT AUTH		0.00	1,164,913.04	1,164,913.04	0.00

COUNTY OF JACKSON
Income Statement
Report dates 07/01/2026 - thru - 09/30/2026

Account Number	Description	Adjusted Budget 07/01/2026 09/30/2026	Debits and Credits 09/01/2026 09/30/2026	Debits and Credits 07/01/2026 09/30/2026	Encumbrances 07/01/2026 09/30/2026	Balance 07/01/2026 09/30/2026	% Used
24-3230-130-00	JACKSON COUNTY TDA	3,420,661.00	466,397.65	1,524,795.23	0.00	1,895,865.77	44.58
TAX REVENUE		3,420,661.00	466,397.65	1,524,795.23	0.00	1,895,865.77	44.58
24-3270-170-01	JACKSON TDA - PENALTY	5,000.00	0.00	13.00	0.00	4,987.00	0.26
PENALTY & INTEREST		5,000.00	0.00	13.00	0.00	4,987.00	0.26
24-3831-491-00	INVESTMENT EARNINGS	88,000.00	9,541.11	34,708.79	0.00	53,291.21	39.44
REVENUES		88,000.00	9,541.11	34,708.79	0.00	53,291.21	39.44
DEPARTMENT TOTAL Revenue		3,513,661.00	475,938.76	1,559,517.02	0.00	1,954,143.98	44.38
24-4926-121-00	SALARIES & WAGES	175,808.00	13,523.67	47,332.84	0.00	128,475.16	26.92
24-4926-170-00	BOARD MEMBER EXPENSE	1,050.00	0.00	0.00	0.00	1,050.00	0.00
24-4926-181-00	SOCIAL SECURITY CONTRIBU	10,900.00	838.47	2,934.64	0.00	7,965.36	26.92
24-4926-182-00	RETIREMENT EXPENSE	26,547.00	2,042.07	7,147.22	0.00	19,399.78	26.92
24-4926-183-00	HOSPITALIZATION INSURANC	18,910.00	1,656.62	6,121.75	0.00	12,788.25	32.37
24-4926-185-00	UNEMPLOYMENT INSURANCE	684.00	0.00	26.79	0.00	657.21	3.92
24-4926-186-00	WORKMAN'S COMPENSATION	2,345.00	0.00	0.00	0.00	2,345.00	0.00
24-4926-187-00	MEDICARE TAX	2,549.00	196.08	686.32	0.00	1,862.68	26.93
24-4926-190-00	PROFESSIONAL SER-COUNTY	16,250.00	1,354.17	4,062.51	0.00	12,187.49	25.00
24-4926-191-00	PROFESSIONAL SERVICES-AU	9,500.00	0.00	4,936.00	0.00	4,564.00	51.96
24-4926-192-00	LEGAL SERVICES	8,000.00	0.00	0.00	450.00	7,550.00	5.63
24-4926-260-00	OFFICE SUPPLIES AND MATE	6,000.00	0.00	0.00	0.00	6,000.00	0.00
24-4926-299-00	MISCELLANEOUS	11,840.00	679.95	2,818.41	0.00	9,021.59	23.80
24-4926-311-00	TRAVEL	23,500.00	2,114.90	3,587.56	0.00	19,912.44	15.27
24-4926-321-00	TELEPHONE	6,000.00	-2,643.65	-1,193.10	0.00	7,193.10	-19.89
24-4926-321-01	TELEPHONE-VISITOR CENTER	0.00	0.00	-428.15	0.00	428.15	0.00
24-4926-321-02	TELEPHONE-TDA	6,000.00	500.47	1,505.08	0.00	4,494.92	25.08
24-4926-325-00	POSTAGE	52,570.00	5,000.00	10,581.47	0.00	41,988.53	20.13
24-4926-331-00	UTILITIES	3,800.00	250.55	755.72	0.00	3,044.28	19.89
24-4926-341-00	PRINTING	75,201.00	1,350.00	4,395.00	7,385.00	63,421.00	15.66
24-4926-351-00	REPAIRS & MAINT-BUILDING	500.00	0.00	0.00	0.00	500.00	0.00
24-4926-370-00	AD FIRM MEDIA	760,000.00	55,427.00	184,133.67	0.00	575,866.33	24.23
24-4926-370-01	WEBSITE SERVICE	60,200.00	8,333.33	13,219.99	0.00	46,980.01	21.96
24-4926-370-02	CREATIVE & PRODUCTION SE	88,000.00	7,333.33	21,753.62	0.00	66,246.38	24.72
24-4926-370-03	DIGITAL CAMPAIGN REPORTI	20,000.00	1,666.67	4,583.34	0.00	15,416.66	22.92
24-4926-370-04	E-MAIL CAMPAIGNS	30,000.00	2,500.00	7,500.00	0.00	22,500.00	25.00
24-4926-370-09	SOCIAL MEDIA SPEND	168,000.00	13,558.75	33,716.53	143,521.59	-9,238.12	105.50

COUNTY OF JACKSON
Income Statement
Report dates 07/01/2026 - thru - 09/30/2026

Account Number	Description	Adjusted Budget 07/01/2026 09/30/2026	Debits and Credits 09/01/2026 09/30/2026	Debits and Credits 07/01/2026 09/30/2026	Encumbrances 07/01/2026 09/30/2026	Balance 07/01/2026 09/30/2026	% Used
24-4926-393-00	VISITOR CENTER OPERATION	233,121.00	18,660.05	60,980.15	0.00	172,140.85	26.16
24-4926-393-01	PUBLIC RELATIONS	141,760.00	9,683.75	35,123.75	0.00	106,636.25	24.78
24-4926-393-02	CONTRACTED SERVICES	22,000.00	1,833.33	5,499.99	0.00	16,500.01	25.00
24-4926-393-03	CONTRACTED SERVICES-RECO	1,400.00	50.00	50.00	0.00	1,350.00	3.57
24-4926-393-06	CONTRACTED-AD FIRM RETAI	50,000.00	4,166.67	12,496.34	0.00	37,503.66	24.99
24-4926-393-07	CONTRACTED SERVICES-STR	12,819.00	0.00	12,676.56	0.00	142.44	98.89
24-4926-393-08	CONTRACTED-AD FIRM MISC	25,000.00	2,083.33	6,666.66	0.00	18,333.34	26.67
24-4926-393-11	SOFTWARE,INTERNET,MISC S	45,534.00	21,586.48	26,584.38	359.70	18,589.92	59.17
24-4926-393-14	CONTRACTED SERVICES-HR O	9,600.00	501.89	1,499.78	0.00	8,100.22	15.62
24-4926-393-15	RESEARCH AND ANALYTICS	51,000.00	0.00	51,000.00	0.00	0.00	0.00
24-4926-399-00	CONTRACTED SERVICES	62,450.00	4,600.00	15,056.74	0.00	47,393.26	24.11
24-4926-399-09	MEDIA MANAGEMENT	75,000.00	0.00	0.00	0.00	75,000.00	0.00
24-4926-412-00	BUILDING RENT	24,540.00	1,900.00	5,700.00	0.00	18,840.00	23.23
24-4926-454-00	INSURANCE	3,754.00	0.00	0.00	0.00	3,754.00	0.00
24-4926-491-00	DUES AND SUBSCRIPTIONS	8,829.00	43.87	9,914.22	0.00	-1,085.22	112.29
24-4926-550-00	CAPITAL OUTLAY-EQUIPMENT	1,000.00	0.00	0.00	0.00	1,000.00	0.00
24-4926-550-01	CAPITAL PROJECTS	1,000,000.00	0.00	0.00	0.00	1,000,000.00	0.00
24-4926-699-00	GRANTS	100,000.00	0.00	7,000.00	0.00	93,000.00	7.00
24-4926-699-02	MISCELLANEOUS DONATIONS	11,700.00	0.00	0.00	0.00	11,700.00	0.00
24-4926-990-00	CONTINGENCY	50,000.00	0.00	0.00	0.00	50,000.00	0.00
TOURISM DEVELOPMENT AUTHORITY		3,513,661.00	180,791.75	610,425.78	151,716.29	2,751,518.93	21.69
DEPARTMENT TOTAL Expense		-3,513,661.00	-180,791.75	-610,425.78	151,716.29	-2,751,518.93	21.69
Fund 24 TOURISM DEVELOPMENT AUTH		0.00	295,147.01	949,091.24	151,716.29	-797,374.95	33.04

TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE
ACCOUNT # 24-4926-121-00 DESC: SALARIES & WAGES ASN:								
09/01/26				BUDGET BALANCE	175,808.00			33,809.17
09/10/26		TLJ	JE-270394	JOE: TDA PARYOLL 9/11/26	0.00	6,761.83	0.00	40,571.00
09/25/26		TLJ	JE-270435	JOE: TDA PAYROLL 9/25/26	0.00	6,761.84	0.00	47,332.84
				TOTALS	175,808.00	47,332.84	0.00	47,332.84
ACCOUNT # 24-4926-170-00 DESC: BOARD MEMBER EXPENSE ASN:								
09/01/26				BUDGET BALANCE	1,050.00			0.00
				TOTALS	1,050.00	0.00	0.00	0.00
ACCOUNT # 24-4926-181-00 DESC: SOCIAL SECURITY CONTRIBUTION ASN:								
09/10/26		TLJ	JE-270395	JOE: TDA PAYROLL TAX DRA	0.00	419.24	0.00	2,515.41
09/25/26		TLJ	JE-270436	JOE: TDA TAX DRAFT PAYRO	0.00	419.23	0.00	2,934.64
				TOTALS	10,900.00	3,353.87	419.23	2,934.64
ACCOUNT # 24-4926-182-00 DESC: RETIREMENT EXPENSE ASN:								
09/01/26				BUDGET BALANCE	26,547.00			5,105.15
09/10/26		TLJ	JE-270395	JOE: TDA PAYROLL TAX DRA	0.00	1,021.03	0.00	6,126.18
09/25/26		TLJ	JE-270436	JOE: TDA TAX DRAFT PAYRO	0.00	1,021.04	0.00	7,147.22
				TOTALS	26,547.00	8,168.26	1,021.04	7,147.22
ACCOUNT # 24-4926-183-00 DESC: HOSPITALIZATION INSURANCE ASN:								
09/01/26				BUDGET BALANCE	18,910.00			4,465.13
09/02/26		08/21/26	04*2401144	BCBS OF NC	0.00	1,656.62	0.00	6,121.75
				TOTALS	18,910.00	6,121.75	0.00	6,121.75
ACCOUNT # 24-4926-185-00 DESC: UNEMPLOYMENT INSURANCE ASN:								
09/01/26				BUDGET BALANCE	684.00			26.79

TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE
ACCOUNT # 24-4926-185-00 DESC: UNEMPLOYMENT INSURANCE ASN:				==========> CONTINUED <==========				
				TOTALS	684.00	31.29	4.50	26.79
ACCOUNT # 24-4926-186-00 DESC: WORKMAN'S COMPENSATION ASN:								
				TOTALS	2,345.00	0.00	0.00	0.00
ACCOUNT # 24-4926-187-00 DESC: MEDICARE TAX ASN:								
09/10/26	TLJ	JE-270395		JOE: TDA PAYROLL TAX DRA	0.00	98.04	0.00	588.28
09/25/26	TLJ	JE-270436		JOE: TDA TAX DRAFT PAYRO	0.00	98.04	0.00	686.32
				TOTALS	2,549.00	784.36	98.04	686.32
ACCOUNT # 24-4926-190-00 DESC: PROFESSIONAL SER-COUNTY ASN:								
09/01/26				BUDGET BALANCE	16,250.00			2,708.34
09/30/26	TLJ	JE-270453		JOE: TDA ADMIN 9/2026	0.00	1,354.17	0.00	4,062.51
				TOTALS	16,250.00	4,062.51	0.00	4,062.51
ACCOUNT # 24-4926-191-00 DESC: PROFESSIONAL SERVICES-AUDIT ASN:								
09/01/26				BUDGET BALANCE	9,500.00			4,936.00
				TOTALS	9,500.00	4,936.00	0.00	4,936.00
ACCOUNT # 24-4926-192-00 DESC: LEGAL SERVICES ASN:								
				TOTALS	8,000.00	0.00	0.00	0.00
ACCOUNT # 24-4926-260-00 DESC: OFFICE SUPPLIES AND MATERIALS ASN:								
				TOTALS	6,000.00	0.00	0.00	0.00

TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE
ACCOUNT # 24-4926-260-00 DESC: OFFICE SUPPLIES AND MATERIALS ASN: ==========> CONTINUED <==========								
ACCOUNT # 24-4926-299-00 DESC: MISCELLANEOUS ASN:								
09/01/26		08/25/2026	04*2401142	BUSINESS CARD	0.00	465.55	0.00	2,604.01
09/01/26		08/25/2026	04*2401142	BUSINESS CARD	0.00	0.00	5.60	2,598.41
09/23/26		08/26/2026	04*2401156	HELPING HANDS SERVICE CO	0.00	220.00	0.00	2,818.41
				TOTALS	11,840.00	3,047.44	229.03	2,818.41
ACCOUNT # 24-4926-311-00 DESC: TRAVEL ASN:								
09/01/26				BUDGET BALANCE	23,500.00			1,472.66
09/01/26		08/25/2026	04*2401142	BUSINESS CARD	0.00	866.55	0.00	2,339.21
09/04/26		08/25/2026	04*2401147	BUSINESS CARD	0.00	1,248.35	0.00	3,587.56
				TOTALS	23,500.00	3,587.56	0.00	3,587.56
ACCOUNT # 24-4926-321-00 DESC: TELEPHONE ASN:								
09/01/26				BUDGET BALANCE	6,000.00			1,450.55
09/01/26		6151741075	04*2401141	VERIZON WIRELESS	0.00	38.36	0.00	1,488.91
09/10/26		429184	04*2401148	BALSAMWEST	0.00	386.35	0.00	1,875.26
09/10/26		429185	04*2401148	BALSAMWEST	0.00	300.60	0.00	2,175.86
09/18/26		271802		JACKSON COUNTY CHAMBER O	0.00	0.00	2,918.00	-742.14
09/22/26		271852		CASHIERS AREA CHAMBER OF	0.00	0.00	450.96	-1,193.10
				TOTALS	6,000.00	2,175.86	3,368.96	-1,193.10
ACCOUNT # 24-4926-321-01 DESC: TELEPHONE-VISITOR CENTERS ASN:								
09/01/26				BUDGET BALANCE	0.00			-428.15
				TOTALS	0.00	0.00	428.15	-428.15
ACCOUNT # 24-4926-321-02 DESC: TELEPHONE-TDA ASN:								
09/10/26		430211	04*2401148	BALSAMWEST	0.00	500.47	0.00	1,505.08
				TOTALS	6,000.00	1,505.08	0.00	1,505.08

TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE
ACCOUNT # 24-4926-321-02 DESC: TELEPHONE-TDA ASN: ==========> CONTINUED <==========								
ACCOUNT # 24-4926-325-00 DESC: POSTAGE ASN:								
09/01/26				BUDGET BALANCE	52,570.00			5,581.47
09/25/26		09/25/26	04*2401155	RESERVE ACCOUNT	0.00	5,000.00	0.00	10,581.47
				TOTALS	52,570.00	10,601.34	19.87	10,581.47
ACCOUNT # 24-4926-331-00 DESC: UTILITIES ASN:								
09/01/26				BUDGET BALANCE	3,800.00			505.17
09/01/26		27268	04*2401143	OWENS AND GATES LLC	0.00	40.00	0.00	545.17
09/22/26		09/16/26-1	04*2401154	DUKE ENERGY	0.00	210.55	0.00	755.72
				TOTALS	3,800.00	755.72	0.00	755.72
ACCOUNT # 24-4926-341-00 DESC: PRINTING ASN:								
09/01/26				BUDGET BALANCE	75,201.00			3,045.00
09/10/26		15414	04*2401150	ASHEVILLE REGIONAL AIRPO	0.00	1,350.00	0.00	4,395.00
				TOTALS	75,201.00	4,395.00	0.00	4,395.00
ACCOUNT # 24-4926-351-00 DESC: REPAIRS & MAINT-BUILDING ASN:								
09/01/26				BUDGET BALANCE	500.00			0.00
				TOTALS	500.00	0.00	0.00	0.00
ACCOUNT # 24-4926-370-00 DESC: AD FIRM MEDIA ASN:								
09/23/26		2026-03571	02*19079	MADDEN MEDIA	0.00	10,100.00	0.00	138,806.67
09/23/26		2026-03571	02*19079	MADDEN MEDIA	0.00	14,000.00	0.00	152,806.67
09/23/26		2026-03571	02*19079	MADDEN MEDIA	0.00	15,427.00	0.00	168,233.67
09/23/26		2026-03571	02*19079	MADDEN MEDIA	0.00	12,450.00	0.00	180,683.67
09/23/26		2026-03571	02*19079	MADDEN MEDIA	0.00	1,645.00	0.00	182,328.67
09/23/26		2026-03571	02*19079	MADDEN MEDIA	0.00	180.00	0.00	182,508.67
09/23/26		2026-03571	02*19079	MADDEN MEDIA	0.00	1,625.00	0.00	184,133.67

TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE
ACCOUNT # 24-4926-370-00 DESC: AD FIRM MEDIA ASN: ==========> CONTINUED <==========								
				TOTALS	760,000.00	188,133.67	4,000.00	184,133.67
ACCOUNT # 24-4926-370-01 DESC: WEBSITE SERVICE ASN:								
09/01/26				BUDGET BALANCE	60,200.00			4,886.66
09/10/26		236789	04*2401153	GRANICUS LLC	0.00	2,083.33	0.00	6,969.99
09/23/26		2026-03571	02*19079	MADDEN MEDIA	0.00	6,250.00	0.00	13,219.99
				TOTALS	60,200.00	13,219.99	0.00	13,219.99
ACCOUNT # 24-4926-370-02 DESC: CREATIVE & PRODUCTION SERVICES ASN:								
09/01/26				BUDGET BALANCE	88,000.00			14,420.29
09/23/26		2026-03571	02*19079	MADDEN MEDIA	0.00	7,333.33	0.00	21,753.62
				TOTALS	88,000.00	21,753.62	0.00	21,753.62
ACCOUNT # 24-4926-370-03 DESC: DIGITAL CAMPAIGN REPORTING ASN:								
09/01/26				BUDGET BALANCE	20,000.00			2,916.67
09/23/26		2026-03571	02*19079	MADDEN MEDIA	0.00	1,666.67	0.00	4,583.34
				TOTALS	20,000.00	4,583.34	0.00	4,583.34
ACCOUNT # 24-4926-370-04 DESC: E-MAIL CAMPAIGNS ASN:								
09/01/26				BUDGET BALANCE	30,000.00			5,000.00
09/23/26		2026-03571	02*19079	MADDEN MEDIA	0.00	2,500.00	0.00	7,500.00
				TOTALS	30,000.00	7,500.00	0.00	7,500.00
ACCOUNT # 24-4926-370-05 DESC: SEM MANAGEMENT ASN:								
09/01/26				BUDGET BALANCE	0.00			0.00
				TOTALS	0.00	0.00	0.00	0.00

TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE
ACCOUNT # 24-4926-370-05 DESC: SEM MANAGEMENT ASN: ==========> CONTINUED <==========								
ACCOUNT # 24-4926-370-09 DESC: SOCIAL MEDIA SPEND ASN:								
09/01/26		08/25/2026	04*2401142	BUSINESS CARD	0.00	760.37	0.00	20,918.15
09/01/26		08/25/2026	04*2401142	BUSINESS CARD	0.00	0.00	13.44	20,904.71
09/04/26		08/25/2026	04*2401147	BUSINESS CARD	0.00	2,416.76	0.00	23,321.47
09/08/26	TLJ	JE-270371		JOE: BOA(JC TDA)6415	0.00	10,395.06	0.00	33,716.53
				TOTALS	168,000.00	34,743.41	1,026.88	33,716.53
ACCOUNT # 24-4926-393-00 DESC: VISITOR CENTER OPERATIONS ASN:								
09/01/26				BUDGET BALANCE	233,121.00			42,320.10
09/10/26	28802		04*2401145	JACKSON CO. CHAMBER OF C	0.00	8,449.27	0.00	50,769.37
09/10/26	28802		04*2401145	JACKSON CO. CHAMBER OF C	0.00	1,199.70	0.00	51,969.07
09/10/26	28802		04*2401145	JACKSON CO. CHAMBER OF C	0.00	188.67	0.00	52,157.74
09/10/26	28741		04*2401146	CASHIERS AREA CHAMBER OF	0.00	7,745.19	0.00	59,902.93
09/10/26	28741		04*2401146	CASHIERS AREA CHAMBER OF	0.00	1,077.22	0.00	60,980.15
				TOTALS	233,121.00	60,980.15	0.00	60,980.15
ACCOUNT # 24-4926-393-01 DESC: PUBLIC RELATIONS ASN:								
09/01/26				BUDGET BALANCE	141,760.00			25,440.00
09/23/26	65294		02*19054	LOU HAMMOND GROUP ATLANT	0.00	1,203.75	0.00	26,643.75
09/23/26	65305		02*19054	LOU HAMMOND GROUP ATLANT	0.00	8,480.00	0.00	35,123.75
				TOTALS	141,760.00	35,123.75	0.00	35,123.75
ACCOUNT # 24-4926-393-02 DESC: CONTRACTED SERVICES ASN:								
09/01/26				BUDGET BALANCE	22,000.00			3,666.66
09/30/26	TLJ	JE-270453		JOE: TDA ADMIN 9/2026	0.00	1,833.33	0.00	5,499.99
				TOTALS	22,000.00	5,499.99	0.00	5,499.99
ACCOUNT # 24-4926-393-03 DESC: CONTRACTED SERVICES-RECORDING ASN:								
09/01/26				BUDGET BALANCE	1,400.00			0.00

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ACCOUNT # 24-4926-393-03 DESC: CONTRACTED SERVICES-RECORDING ASN: ==========> CONTINUED <==========								
09/10/26		08/19/2026	04*2401149	CHERYL OSBORNE	0.00	50.00	0.00	50.00
				TOTALS	1,400.00	50.00	0.00	50.00
ACCOUNT # 24-4926-393-06 DESC: CONTRACTED-AD FIRM RETAINER ASN:								
09/01/26				BUDGET BALANCE	50,000.00			8,329.67
09/23/26		2026-03571	02*19079	MADDEN MEDIA	0.00	4,166.67	0.00	12,496.34
				TOTALS	50,000.00	12,496.34	0.00	12,496.34
ACCOUNT # 24-4926-393-07 DESC: CONTRACTED SERVICES-STR ASN:								
09/01/26				BUDGET BALANCE	12,819.00			12,676.56
09/01/26	TLJ	JE-270408		JOE: COSTAR ACCOUNT#:204	0.00	12,676.56	0.00	25,353.12
09/30/26	272078			COSTAR	0.00	0.00	12,676.56	12,676.56
				TOTALS	12,819.00	25,353.12	12,676.56	12,676.56
ACCOUNT # 24-4926-393-08 DESC: CONTRACTED-AD FIRM MISC ASN:								
09/01/26				BUDGET BALANCE	25,000.00			4,583.33
09/23/26		2026-03571	02*19079	MADDEN MEDIA	0.00	2,083.33	0.00	6,666.66
				TOTALS	25,000.00	6,666.66	0.00	6,666.66
ACCOUNT # 24-4926-393-11 DESC: SOFTWARE,INTERNET,MISC SERVICES ASN:								
09/01/26				BUDGET BALANCE	45,534.00			4,997.90
09/01/26		08/25/2026	04*2401142	BUSINESS CARD	0.00	1,387.67	0.00	6,385.57
09/01/26		08/25/2026	04*2401142	BUSINESS CARD	0.00	0.00	33.56	6,352.01
09/10/26	65289		02*18980	LOU HAMMOND GROUP ATLANT	0.00	222.05	0.00	6,574.06
09/10/26	INV14233		04*2401152	CROWDRIFF INC.- 116 SPAD	0.00	18,000.00	0.00	24,574.06
09/10/26	65295		02*19054	LOU HAMMOND GROUP ATLANT	0.00	1,750.00	0.00	26,324.06
09/25/26	43001971		04*2401157	IMAGE SOLUTIONS, LLC	0.00	281.89	0.00	26,605.95
09/25/26	43001971		04*2401157	IMAGE SOLUTIONS, LLC	0.00	0.00	21.57	26,584.38
				TOTALS	45,534.00	26,685.68	101.30	26,584.38

TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE
ACCOUNT # 24-4926-393-11 DESC: SOFTWARE,INTERNET,MISC SERVICES ASN: ==========> CONTINUED <==========								
ACCOUNT # 24-4926-393-14 DESC: CONTRACTED SERVICES-HR OUTSOURCING ASN:								
09/01/26				BUDGET BALANCE	9,600.00			997.89
09/09/26	2971		04*2401151	CRAFT HR SOLUTIONS, LLC	0.00	360.00	0.00	1,357.89
09/10/26	TLJ		JE-270396	JOE: INVOICE#:98590	0.00	141.89	0.00	1,499.78
				TOTALS	9,600.00	1,499.78	0.00	1,499.78
ACCOUNT # 24-4926-393-15 DESC: RESEARCH AND ANALYTICS ASN:								
09/01/26				BUDGET BALANCE	51,000.00			51,000.00
				TOTALS	51,000.00	51,000.00	0.00	51,000.00
ACCOUNT # 24-4926-399-00 DESC: CONTRACTED SERVICES ASN:								
09/10/26	2525		02*18992	TEMBO HOSPITALITY GROUP	0.00	4,600.00	0.00	15,056.74
				TOTALS	62,450.00	15,056.74	0.00	15,056.74
ACCOUNT # 24-4926-399-09 DESC: MEDIA MANAGEMENT ASN:								
09/01/26				BUDGET BALANCE	75,000.00			0.00
				TOTALS	75,000.00	0.00	0.00	0.00
ACCOUNT # 24-4926-412-00 DESC: BUILDING RENT ASN:								
09/01/26	27268		04*2401143	OWENS AND GATES LLC	0.00	1,900.00	0.00	5,700.00
				TOTALS	24,540.00	5,700.00	0.00	5,700.00
ACCOUNT # 24-4926-454-00 DESC: INSURANCE ASN:								
09/01/26				BUDGET BALANCE	3,754.00			0.00
				TOTALS	3,754.00	0.00	0.00	0.00

TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE
ACCOUNT # 24-4926-454-00 DESC: INSURANCE ASN: ==========> CONTINUED <==========								
ACCOUNT # 24-4926-491-00 DESC: DUES AND SUBSCRIPTIONS ASN:								
09/01/26		08/25/2026	04*2401142	BUSINESS CARD	0.00	44.92	0.00	9,915.27
09/01/26		08/25/2026	04*2401142	BUSINESS CARD	0.00	0.00	1.05	9,914.22
				TOTALS	8,829.00	9,915.27	1.05	9,914.22
ACCOUNT # 24-4926-550-00 DESC: CAPITAL OUTLAY-EQUIPMENT ASN:								
09/01/26				BUDGET BALANCE	1,000.00			0.00
				TOTALS	1,000.00	0.00	0.00	0.00
ACCOUNT # 24-4926-550-01 DESC: CAPITAL PROJECTS ASN:								
				TOTALS	1,000,000.00	0.00	0.00	0.00
ACCOUNT # 24-4926-699-00 DESC: GRANTS ASN:								
				TOTALS	100,000.00	12,000.00	5,000.00	7,000.00
ACCOUNT # 24-4926-699-02 DESC: MISCELLANEOUS DONATIONS ASN:								
				TOTALS	11,700.00	0.00	0.00	0.00
ACCOUNT # 24-4926-990-00 DESC: CONTINGENCY ASN:								
				TOTALS	50,000.00	0.00	0.00	0.00