

JACKSON COUNTY TOURISM
DEVELOPMENT
AUTHORITY



FINANCIAL REPORT
OCTOBER 31, 2024

JACKSON COUNTY TOURISM DEVELOPMENT AUTHORITY

October 31, 2024

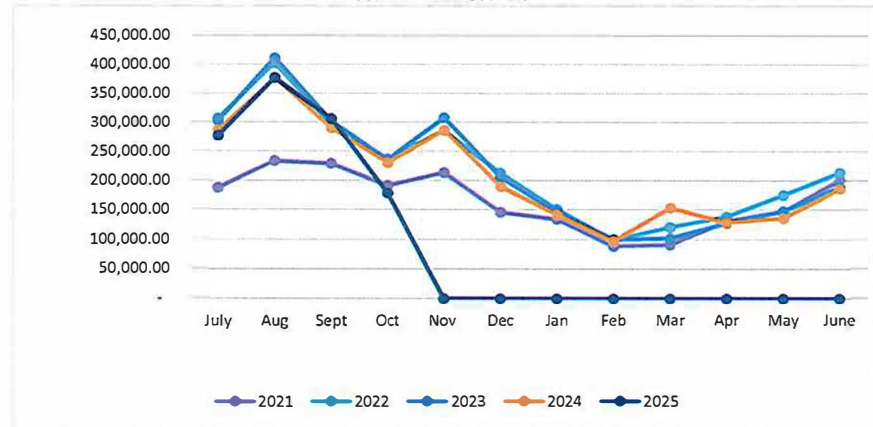
* October Room Occupancy Tax collections totaled \$178,137.65 with \$526.41 collected for penalties. The YTD collection total is \$860,862.47 - 34.43% of budget. The Airbnb total was \$38,939.13; the Home Away/VRBO total was \$16,799.35; and the VACASA,NC total was \$6,413.03.

* 83 accounts reported for September rentals (Decrease of 8 accounts from last year). The collections were down 22.23% from the same period in 2023.

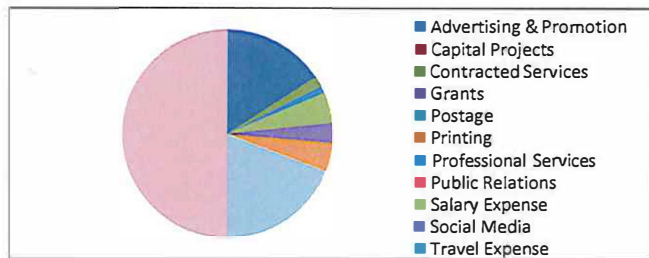
* The cash balance at October 31, 2024 was \$558,835.61 and investments totaled \$3,450,000.

* The expenses for October were \$198,478.61. The FYTD expenses totaled \$825,399.58 with encumbrances of \$519.84, for a combined total of \$825,919.42- 25.50% of budget.

Fiscal YTD Collections



TDA Expenses as of October 31, 2024

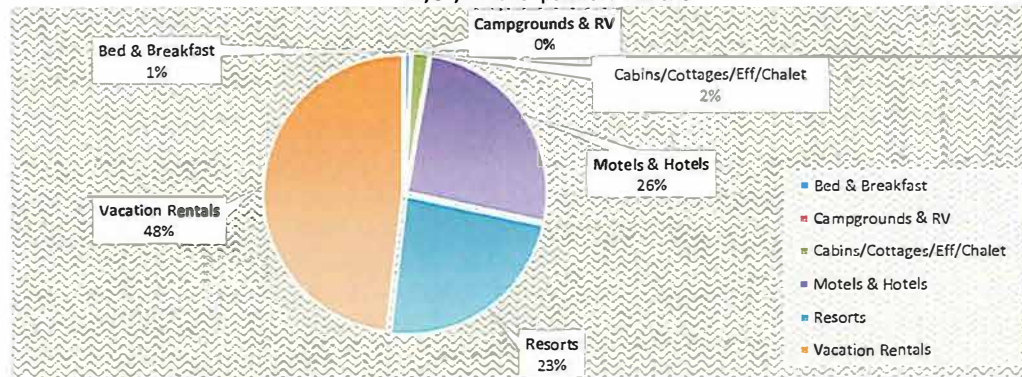


Advertising & Promotion	\$ 62,562.02
Capital Projects	
Contracted Services	\$ 6,606.13
Grants	\$ -
Postage	\$ 105.61
Printing	\$ -
Professional Services	\$ 4,375.17
Public Relations	\$ -
Salary Expense	\$ 18,916.46
Social Media	\$ 11,771.63
Travel Expense	\$ 30.00
Visitor Center Operation	\$ 17,770.42
Other	\$ 76,341.17
	\$ 198,478.61

	2021	2022	2023	2024	2025
July	187,832.18	306,871.17	302,567.11	285,430.89	276,689.65
Aug	233,507.83	402,414.91	410,949.64	376,478.34	376,774.10
Sept	228,972.44	296,676.95	301,922.72	289,116.07	305,929.82
Oct	191,265.61	236,495.92	235,450.13	229,745.47	178,664.06
Nov	213,445.79	285,094.57	307,778.37	285,381.98	-
Dec	145,657.78	212,552.55	206,012.13	189,325.49	-
Jan	134,351.26	150,929.14	146,534.48	141,538.21	-
Feb	89,094.11	98,820.63	100,429.24	97,063.80	-
Mar	91,596.16	120,494.03	102,142.20	153,142.20	-
Apr	130,350.75	138,246.01	127,334.09	127,759.55	-
May	146,638.28	175,198.14	147,200.16	135,318.67	-
June	200,754.27	213,644.17	188,605.49	185,581.58	-
	\$ 1,993,466.46	\$ 2,637,438.19	\$ 2,576,925.76	\$ 2,495,882.25	\$ 1,138,057.63

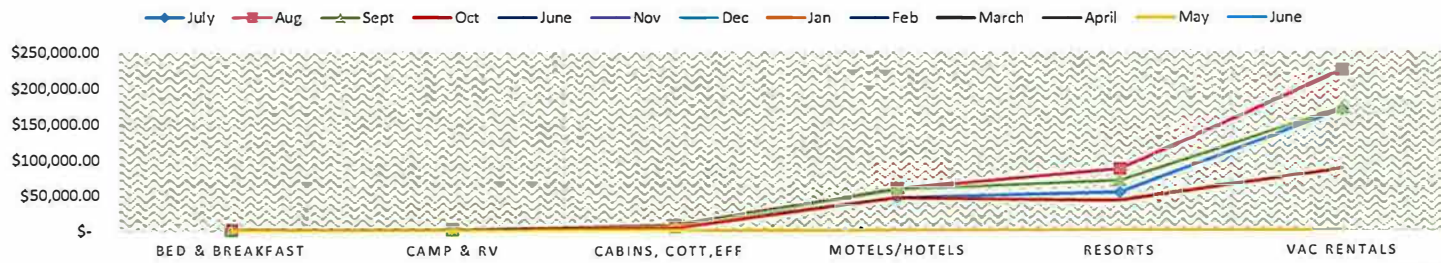


Room Occupancy Tax Collections
10/31/24 for September Rentals



Bed & Breakfast	\$ 1,043.12
Campgrounds & RV	\$ 428.00
Cabins/Cottages/Eff/Chalet	\$ 3,389.07
Motels & Hotels	\$ 45,805.52
Resorts	\$ 41,984.84
Vacation Rentals	\$ 86,013.51
Total	\$ 178,664.06

ROOM OCCUPANCY TAX COLLECTIONS BY TYPE



COLLECTIONS BY TYPE

	Bed & Breakfast	Camp & Rv	Cabins, Cott, Eff	Motels/Hotels	Resorts	Vac Rentals	Totals
July	\$ 1,224.74	\$ 678.36	\$ 6,216.41	\$ 45,887.34	\$ 53,418.88	\$ 169,263.92	\$ 276,689.65
Aug	\$ 1,541.32	\$ 934.38	\$ 7,404.27	\$ 57,685.02	\$ 85,965.10	\$ 223,244.01	\$ 376,774.10
Sept	\$ 1,655.67	\$ 763.65	\$ 5,459.72	\$ 57,241.62	\$ 69,789.76	\$ 171,019.40	\$ 305,929.82
Oct	\$ 1,043.12	\$ 428.00	\$ 3,389.07	\$ 45,805.52	\$ 41,984.84	\$ 86,013.51	\$ 178,664.06
Nov							-
Dec							-
Jan							-
Feb							-
March							-
April							-
May							-
June							-
Total	\$ 5,464.85	\$ 2,804.39	\$ 22,469.47	\$ 206,619.50	\$ 251,158.58	\$ 649,540.84	\$ 1,138,057.63
% By Type	0.48%	0.25%	1.97%	18.16%	22.07%	57.07%	100.00%



JACKSON COUNTY TOURISM DEVELOPMENT AUTHORITY
TOTAL ROOM OCCUPANCY TAX COLLECTIONS BY MONTH

Month	Tax Collected	# Units Reporting	% of Inc/Dec
July-2023	\$ 285,430.89	81	
July-2024	\$ 276,689.65	92	-3.06%
	\$ (8,741.24)	11	
August-2023	\$ 376,478.34	89	
August-2024	\$ 376,774.10	91	0.08%
	\$ 295.76	2	
September-2023	\$ 289,116.07	93	
September-2024	\$ 305,929.82	97	5.82%
	\$ 16,813.75	4	
October-2023	\$ 229,745.47	91	
October-2024	\$ 178,664.06	83	-22.23%
	\$ (51,081.41)	-8	
November-2023	\$ 285,381.98	91	
November-2024	\$ -	0	-100.00%
	\$ (285,381.98)	-91	
December-2023	\$ 189,325.49	78	
December-2024	\$ -	0	-100.00%
	\$ (189,325.49)	-78	
January-2024	\$ 141,538.21	79	
January-2025	\$ -	0	-100.00%
	\$ (141,538.21)	-79	
February-2024	\$ 97,063.80	67	
February-2025	\$ -	0	-100.00%
	\$ (97,063.80)	-67	
March-2024	\$ 153,142.20	68	
March-2025	\$ -	0	-100.00%
	\$ (153,142.20)	-68	
April-2024	\$ 127,759.55	72	
April-2025	\$ -	0	-100.00%
	\$ (127,759.55)	-72	
May-2024	\$ 135,318.67	78	
May-2025	\$ -	0	-100.00%
	\$ (135,318.67)	-78	
June-2024	\$ 185,581.58	77	
June-2025	\$ -	0	-100.00%
	\$ (185,581.58)	-77	
FYTD 2024	\$ 2,495,882.25		
FYTD 2025	\$ 1,138,057.63		

COUNTY OF JACKSON
 Trial Balance - Balance Sheet Accounts
 Report dates 10/01/2024 - thru - 10/31/2024

Account Number	Account Description	Beginning Balance Dr (Cr)	Debits	Credits	Ending Balance Dr (Cr)
24-1110-000-00	CASH ON HAND	566,893.45	193,618.99	201,676.83	558,835.61
24-1130-000-00	CASH IN TIME DEPOSIT	3,450,000.00	0.00	0.00	3,450,000.00
24-1231-000-00	ACCOUNTS RECEIVABLE	0.00	0.00	0.00	0.00
24-1232-892-00	ACCTS RECEIVABLE SALES TAX	3,393.71	230.12	0.00	3,623.83
24-1232-893-00	ACCTS RECEIVABLE SALES TAX	3.79	0.00	0.00	3.79
24-1750-000-01	PROPERTY AND EQUIPMENT	10,844.20	0.00	0.00	10,844.20
24-1800-000-00	ACCUMULATED DEPRECIATION	(2,711.05)	0.00	0.00	(2,711.05)
Total Asset		4,028,424.10	193,849.11	201,676.83	4,020,596.38
24-2100-000-00	ACCOUNTS PAYABLE	0.00	163,548.21	163,548.21	0.00
24-2200-175-00	FEDERAL TAX PAYABLE	0.00	1,415.88	1,415.88	0.00
24-2200-176-00	STATE TAX PAYABLE	0.00	512.00	512.00	0.00
24-2200-181-00	FICA TAX PAYABLE	0.00	863.46	863.46	0.00
24-2200-182-00	RETIREMENT PAYABLE	(2,729.67)	5,459.36	2,729.68	0.01
24-2200-187-00	MEDICARE TAX PAYABLE	0.00	201.94	201.94	0.00
24-2900-000-00	FUND BALANCE	(3,746,787.10)	0.00	0.00	(3,746,787.10)
24-2900-000-01	RES BY STATE STATUTE	(190,942.00)	0.00	0.00	(190,942.00)
24-2912-000-00	RESERVE FOR ENCUMBRANCES	2,607.58	179,068.05	181,155.79	519.84
24-2912-000-01	RESERVE FOR ENCUMBRANCES-PRIOR YEAR	(2,607.58)	181,155.79	179,068.05	(519.84)
24-3000-000-00	REVENUE CONTROL	(714,886.30)	0.00	193,380.57	(908,266.87)
24-4000-000-00	EXPENDITURE CONTROL	626,920.97	198,733.77	255.16	825,399.58
Total Liability		(4,028,424.10)	730,958.46	723,130.74	(4,020,596.38)
Total TOURISM DEVELOPMENT AUTH		0.00	924,807.57	924,807.57	0.00

COUNTY OF JACKSON
Income Statement
Report dates 07/01/2024 - thru - 10/31/2024

Account Number	Description	Adjusted Budget 07/01/2024 10/31/2024	Debits and Credits 10/01/2024 10/31/2024	Debits and Credits 07/01/2024 10/31/2024	Encumbrances 07/01/2024 10/31/2024	Balance 07/01/2024 10/31/2024	% Used
24-3230-130-00	JACKSON COUNTY TDA	2,500,000.00	178,137.65	860,832.47	0.00	1,639,167.53	34.43
TAX REVENUE		2,500,000.00	178,137.65	860,832.47	0.00	1,639,167.53	34.43
24-3270-170-01	JACKSON TDA - PENALTY	5,000.00	526.41	535.51	0.00	4,464.49	10.71
24-3270-190-00	MARKETING AND ADVERTISIN	10,000.00	0.00	0.00	0.00	10,000.00	0.00
PENALTY & INTEREST		15,000.00	526.41	535.51	0.00	14,464.49	3.57
24-3831-491-00	INVESTMENT EARNINGS	60,000.00	14,716.51	46,898.89	0.00	13,101.11	78.16
REVENUES		60,000.00	14,716.51	46,898.89	0.00	13,101.11	78.16
24-3991-000-00	FUND BALANCE	663,783.00	0.00	0.00	0.00	663,783.00	0.00
FUND BALANCE		663,783.00	0.00	0.00	0.00	663,783.00	0.00
DEPARTMENT TOTAL Revenue		3,238,783.00	193,380.57	908,266.87	0.00	2,330,516.13	28.04
24-4926-121-00	SALARIES & WAGES	181,050.00	13,926.92	62,671.16	0.00	118,378.84	34.62
24-4926-170-00	BOARD MEMBER EXPENSE	900.00	0.00	50.00	0.00	850.00	5.56
24-4926-181-00	SOCIAL SECURITY CONTRIBU	11,225.00	863.46	3,885.61	0.00	7,339.39	34.62
24-4926-182-00	RETIREMENT EXPENSE	24,623.00	1,894.08	8,523.36	0.00	16,099.64	34.62
24-4926-183-00	HOSPITALIZATION INSURANC	23,214.00	2,030.06	9,646.35	0.00	13,567.65	41.55
24-4926-185-00	UNEMPLOYMENT INSURANCE	628.00	0.00	0.00	0.00	628.00	0.00
24-4926-186-00	WORKMAN'S COMPENSATION	2,299.00	0.00	0.00	0.00	2,299.00	0.00
24-4926-187-00	MEDICARE TAX	2,625.00	201.94	908.73	0.00	1,716.27	34.62
24-4926-190-00	PROFESSIONAL SER-COUNTY	16,250.00	1,354.17	5,416.68	0.00	10,833.32	33.33
24-4926-191-00	PROFESSIONAL SERVICES-AU	9,500.00	3,021.00	7,057.00	0.00	2,443.00	74.28
24-4926-192-00	LEGAL SERVICES	2,000.00	0.00	0.00	0.00	2,000.00	0.00
24-4926-260-00	OFFICE SUPPLIES AND MATE	6,000.00	279.00	579.21	0.00	5,420.79	9.65
24-4926-299-00	MISCELLANEOUS	20,600.00	84.91	6,741.92	0.00	13,858.08	32.73
24-4926-311-00	TRAVEL	41,050.00	30.00	6,492.93	0.00	34,557.07	15.82
24-4926-321-00	TELEPHONE	4,600.00	919.19	2,591.64	0.00	2,008.36	56.34
24-4926-321-01	TELEPHONE-VISITOR CENTER	0.00	-238.42	-421.67	0.00	421.67	0.00
24-4926-321-02	TELEPHONE-TDA	6,000.00	487.35	1,947.63	0.00	4,052.37	32.46
24-4926-325-00	POSTAGE	42,570.00	105.61	17,062.03	0.00	25,507.97	40.08
24-4926-331-00	UTILITIES	3,200.00	40.00	830.52	0.00	2,369.48	25.95
24-4926-341-00	PRINTING	100,341.00	0.00	2,197.74	0.00	98,143.26	2.19
24-4926-351-00	REPAIRS & MAINT-BUILDING	500.00	0.00	0.00	0.00	500.00	0.00
24-4926-370-00	AD FIRM MEDIA	561,500.00	31,889.41	207,292.88	0.00	354,207.12	36.92

COUNTY OF JACKSON

Income Statement

Report dates 07/01/2024 - thru - 10/31/2024

Account Number	Description	Adjusted Budget 07/01/2024 10/31/2024	Debits and Credits 10/01/2024 10/31/2024	Debits and Credits 07/01/2024 10/31/2024	Encumbrances 07/01/2024 10/31/2024	Balance 07/01/2024 10/31/2024	% Used
24-4926-370-01	WEBSITE SERVICE	25,200.00	2,100.00	6,300.00	0.00	18,900.00	25.00
24-4926-370-02	CREATIVE & PRODUCTION SE	89,500.00	10,985.00	36,377.10	0.00	53,122.90	40.64
24-4926-370-03	DIGITAL CAMPAIGN REPORTI	13,200.00	1,100.00	3,300.00	0.00	9,900.00	25.00
24-4926-370-04	E-MAIL CAMPAIGNS	30,800.00	2,150.00	8,950.00	0.00	21,850.00	29.06
24-4926-370-05	SEM MANAGEMENT	188,600.00	13,895.70	34,944.97	0.00	153,655.03	18.53
24-4926-370-09	SOCIAL MEDIA SPEND	160,000.00	11,771.63	34,862.39	0.00	125,137.61	21.79
24-4926-393-00	VISITOR CENTER OPERATION	218,745.00	17,770.42	76,581.68	0.00	142,163.32	35.01
24-4926-393-01	PUBLIC RELATIONS	121,000.00	0.00	29,124.14	0.00	91,875.86	24.07
24-4926-393-02	CONTRACTED SERVICES	22,000.00	1,833.33	7,333.32	0.00	14,666.68	33.33
24-4926-393-03	CONTRACTED SERVICES-RECO	1,400.00	50.00	150.00	0.00	1,250.00	10.71
24-4926-393-05	CONTRACTED-WEBSITE	104,600.00	0.00	28,910.00	0.00	75,690.00	27.64
24-4926-393-06	CONTRACTED-AD FIRM RETAI	64,800.00	5,400.00	16,200.00	0.00	48,600.00	25.00
24-4926-393-07	CONTRACTED SERVICES-STR	11,600.00	0.00	12,480.00	0.00	-880.00	107.59
24-4926-393-08	CONTRACTED-AD FIRM MISC	34,751.00	7,291.85	15,223.80	0.00	19,527.20	43.81
24-4926-393-11	SOFTWARE, INTERNET, MISC S	32,188.00	1,645.76	23,151.71	519.84	8,516.45	73.54
24-4926-393-14	CONTRACTED SERVICES-HR O	6,920.00	122.80	1,457.85	0.00	5,462.15	21.07
24-4926-393-15	RESEARCH AND ANALYTICS	73,500.00	0.00	55,000.00	0.00	18,500.00	74.83
24-4926-399-00	CONTRACTED SERVICES	55,200.00	4,600.00	13,800.00	0.00	41,400.00	25.00
24-4926-412-00	BUILDING RENT	23,280.00	1,900.00	7,600.00	0.00	15,680.00	32.65
24-4926-454-00	INSURANCE	3,754.00	0.00	399.00	0.00	3,355.00	10.63
24-4926-491-00	DUES AND SUBSCRIPTIONS	9,959.00	102.46	8,408.92	0.00	1,550.08	84.44
24-4926-550-00	CAPITAL OUTLAY-EQUIPMENT	10,500.00	2,459.98	2,459.98	0.00	8,040.02	23.43
24-4926-550-01	CAPITAL PROJECTS	650,000.00	0.00	0.00	0.00	650,000.00	0.00
24-4926-699-00	GRANTS	145,000.00	0.00	2,500.00	0.00	142,500.00	1.72
24-4926-699-02	MISCELLANEOUS DONATIONS	71,611.00	56,411.00	56,411.00	0.00	15,200.00	78.77
24-4926-990-00	CONTINGENCY	10,000.00	0.00	0.00	0.00	10,000.00	0.00
TOURISM DEVELOPMENT AUTHORITY		3,238,783.00	198,478.61	825,399.58	519.84	2,412,863.58	25.50
DEPARTMENT TOTAL Expense		-3,238,783.00	-198,478.61	-825,399.58	519.84	-2,412,863.58	25.50
Fund 24 TOURISM DEVELOPMENT AUTH		0.00	-5,098.04	82,867.29	519.84	-82,347.45	26.77

ACCOUNT ACTIVITY ANALYSIS					PAGE 1			
BC2001					BEGINNING 10/01/24 ENDING 10/31/24			
TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE
ACCOUNT # 24-4926-170-00 DESC: BOARD MEMBER EXPENSE ASN:								
10/01/24				BUDGET BALANCE	900.00			50.00
				TOTALS	900.00	50.00	0.00	50.00
ACCOUNT # 24-4926-181-00 DESC: SOCIAL SECURITY CONTRIBUTION ASN:								
10/11/24	TLJ		JE-250508	JOE: TDA TAX DRAFT 10/11/	0.00	431.73	0.00	3,453.88
10/25/24	TLJ		JE-250561	JOE: TDA TAX DRAFT PAYROL	0.00	431.73	0.00	3,885.61
				TOTALS	11,225.00	3,885.61	0.00	3,885.61
ACCOUNT # 24-4926-182-00 DESC: RETIREMENT EXPENSE ASN:								
10/01/24				BUDGET BALANCE	24,623.00			6,629.28
10/11/24	TLJ		JE-250508	JOE: TDA TAX DRAFT 10/11/	0.00	947.04	0.00	7,576.32
10/25/24	TLJ		JE-250561	JOE: TDA TAX DRAFT PAYROL	0.00	947.04	0.00	8,523.36
				TOTALS	24,623.00	8,523.36	0.00	8,523.36
ACCOUNT # 24-4926-183-00 DESC: HOSPITALIZATION INSURANCE ASN:								
10/01/24				BUDGET BALANCE	23,214.00			7,616.29
10/22/24		10/13/2024	04*2400623	BCBS OF NC	0.00	1,837.53	0.00	9,453.82
10/23/24		847608	04*2400626	COMPANION LIFE INSURANCE	0.00	192.53	0.00	9,646.35
				TOTALS	23,214.00	9,646.35	0.00	9,646.35
ACCOUNT # 24-4926-185-00 DESC: UNEMPLOYMENT INSURANCE ASN:								
10/01/24				BUDGET BALANCE	628.00			0.00
				TOTALS	628.00	0.00	0.00	0.00
ACCOUNT # 24-4926-186-00 DESC: WORKMAN'S COMPENSATION ASN:								
				TOTALS	2,299.00	0.00	0.00	0.00

ACCOUNT ACTIVITY ANALYSIS					PAGE 2			
BC2001		BEGINNING 10/01/24		ENDING 10/31/24				
TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE
ACCOUNT # 24-4926-186-00 DESC: WORKMAN'S COMPENSATION ASN:					=====> CONTINUED <=====			
ACCOUNT # 24-4926-187-00 DESC: MEDICARE TAX ASN:								
10/11/24		TLJ	JE-250508	JOE: TDA TAX DRAFT 10/11/	0.00	100.97	0.00	807.76
10/25/24		TLJ	JE-250561	JOE: TDA TAX DRAFT PAYROL	0.00	100.97	0.00	908.73
TOTALS					2,625.00	908.73	0.00	908.73
ACCOUNT # 24-4926-190-00 DESC: PROFESSIONAL SER-COUNTY ASN:								
10/01/24				BUDGET BALANCE	16,250.00			4,062.51
10/31/24		TLJ	JE-250564	JOE: TDA ADMIN 10/2024	0.00	1,354.17	0.00	5,416.68
TOTALS					16,250.00	5,416.68	0.00	5,416.68
ACCOUNT # 24-4926-191-00 DESC: PROFESSIONAL SERVICES-AUDIT ASN:								
10/01/24				BUDGET BALANCE	9,500.00			4,036.00
10/22/24		INV19408	02*14564	MARTIN STARNES & ASSOCIAT	0.00	3,021.00	0.00	7,057.00
TOTALS					9,500.00	9,075.00	2,018.00	7,057.00
ACCOUNT # 24-4926-192-00 DESC: LEGAL SERVICES ASN:								
10/01/24				BUDGET BALANCE	2,000.00			0.00
TOTALS					2,000.00	0.00	0.00	0.00
ACCOUNT # 24-4926-260-00 DESC: OFFICE SUPPLIES AND MATERIALS ASN:								
10/03/24		TLJ	JE-250474	JOE: ACH:BOA 8443 9/24	0.00	279.00	0.00	579.21
TOTALS					6,000.00	597.53	18.32	579.21
ACCOUNT # 24-4926-299-00 DESC: MISCELLANEOUS ASN:								
10/01/24				BUDGET BALANCE	20,600.00			6,657.01

ACCOUNT ACTIVITY ANALYSIS					PAGE 3			
BC2001					BEGINNING 10/01/24 ENDING 10/31/24			
TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE

ACCOUNT # 24-4926-299-00 DESC: MISCELLANEOUS ASN: =====>					CONTINUED <=====			
10/03/24		TLJ	JE-250474	JOE: ACH:BOA 8443 9/24	0.00	84.91	0.00	6,741.92
TOTALS					20,600.00	6,771.82	29.90	6,741.92
=====								
ACCOUNT # 24-4926-311-00 DESC: TRAVEL ASN:								
10/01/24				BUDGET BALANCE	41,050.00			6,462.93
10/03/24		100524	04*2400617	BUSINESS CARD	0.00	30.00	0.00	6,492.93
TOTALS					41,050.00	6,546.72	53.79	6,492.93
=====								
ACCOUNT # 24-4926-321-00 DESC: TELEPHONE ASN:								
10/01/24				BUDGET BALANCE	4,600.00			1,672.45
10/01/24		9974551473	04*2400611	VERIZON WIRELESS	0.00	51.62	0.00	1,724.07
10/02/24		280647	04*2400619	BALSAMWEST	0.00	390.73	0.00	2,114.80
10/02/24		280648	04*2400619	BALSAMWEST	0.00	476.84	0.00	2,591.64
TOTALS					4,600.00	3,152.85	561.21	2,591.64
=====								
ACCOUNT # 24-4926-321-01 DESC: TELEPHONE-VISITOR CENTERS ASN:								
10/01/24				BUDGET BALANCE	0.00			-183.25
10/30/24		248747		CASHIERS AREA CHAMBER	0.00	0.00	238.42	-421.67
TOTALS					0.00	0.00	421.67	-421.67
=====								
ACCOUNT # 24-4926-321-02 DESC: TELEPHONE-TDA ASN:								
10/01/24				BUDGET BALANCE	6,000.00			1,460.28
10/10/24		281762	04*2400619	BALSAMWEST	0.00	487.35	0.00	1,947.63
TOTALS					6,000.00	1,947.63	0.00	1,947.63
=====								
ACCOUNT # 24-4926-325-00 DESC: POSTAGE ASN:								
10/01/24				BUDGET BALANCE	42,570.00			16,956.42

ACCOUNT ACTIVITY ANALYSIS					PAGE 4			
BC2001					BEGINNING 10/01/24 ENDING 10/31/24			
TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE
ACCOUNT # 24-4926-325-00 DESC: POSTAGE ASN: =====> CONTINUED <=====								
10/01/24		17VA27394	04*2400612	UPS	0.00	24.63	0.00	16,981.05
10/10/24		17VA27404	04*2400616	UPS	0.00	80.98	0.00	17,062.03
TOTALS					42,570.00	17,107.16	45.13	17,062.03
ACCOUNT # 24-4926-331-00 DESC: UTILITIES ASN:								
10/01/24				BUDGET BALANCE	3,200.00			790.52
10/01/24	23002		04*2400613	OWENS AND GATES LLC	0.00	40.00	0.00	830.52
TOTALS					3,200.00	830.52	0.00	830.52
ACCOUNT # 24-4926-341-00 DESC: PRINTING ASN:								
10/01/24				BUDGET BALANCE	100,341.00			2,197.74
TOTALS					100,341.00	2,209.83	12.09	2,197.74
ACCOUNT # 24-4926-351-00 DESC: REPAIRS & MAINT-BUILDING ASN:								
TOTALS					500.00	0.00	0.00	0.00
ACCOUNT # 24-4926-370-00 DESC: AD FIRM MEDIA ASN:								
10/22/24		INV-01624	02*14602	BUFFALO GROUPE, LLC	0.00	4,900.72	0.00	180,304.19
10/22/24		INV-01624	02*14602	BUFFALO GROUPE, LLC	0.00	4,900.72	0.00	185,204.91
10/22/24		INV-01624	02*14602	BUFFALO GROUPE, LLC	0.00	2,841.65	0.00	188,046.56
10/22/24		INV-01624	02*14602	BUFFALO GROUPE, LLC	0.00	5,882.35	0.00	193,928.91
10/22/24		INV-01624	02*14602	BUFFALO GROUPE, LLC	0.00	6,470.59	0.00	200,399.50
10/22/24		INV-01624	02*14602	BUFFALO GROUPE, LLC	0.00	2,187.50	0.00	202,587.00
10/22/24		INV-01624	02*14602	BUFFALO GROUPE, LLC	0.00	4,705.88	0.00	207,292.88
TOTALS					561,500.00	207,292.88	0.00	207,292.88
ACCOUNT # 24-4926-370-01 DESC: WEBSITE SERVICE ASN:								
10/01/24				BUDGET BALANCE	25,200.00			4,200.00

ACCOUNT ACTIVITY ANALYSIS					PAGE 5			
BC2001		BEGINNING 10/01/24		ENDING 10/31/24				
TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE

ACCOUNT # 24-4926-370-01 DESC: WEBSITE SERVICE ASN: =====>					CONTINUED <=====			
10/08/24		INV-01532	02*14477	BUFFALO GROUPE, LLC	0.00	2,100.00	0.00	6,300.00

TOTALS					25,200.00	6,300.00	0.00	6,300.00
					=====			
ACCOUNT # 24-4926-370-02 DESC: CREATIVE & PRODUCTION SERVICES ASN:								
10/01/24				BUDGET BALANCE	89,500.00			25,392.10
10/08/24		INV-01532	02*14477	BUFFALO GROUPE, LLC	0.00	6,000.00	0.00	31,392.10
10/08/24		INV-01532	02*14477	BUFFALO GROUPE, LLC	0.00	4,985.00	0.00	36,377.10

TOTALS					89,500.00	36,377.10	0.00	36,377.10
					=====			
ACCOUNT # 24-4926-370-03 DESC: DIGITAL CAMPAIGN REPORTING ASN:								
10/01/24				BUDGET BALANCE	13,200.00			2,200.00
10/08/24		INV-01532	02*14477	BUFFALO GROUPE, LLC	0.00	1,100.00	0.00	3,300.00

TOTALS					13,200.00	3,300.00	0.00	3,300.00
					=====			
ACCOUNT # 24-4926-370-04 DESC: E-MAIL CAMPAIGNS ASN:								
10/01/24				BUDGET BALANCE	30,800.00			6,800.00
10/08/24		INV-01532	02*14477	BUFFALO GROUPE, LLC	0.00	2,150.00	0.00	8,950.00

TOTALS					30,800.00	8,950.00	0.00	8,950.00
					=====			
ACCOUNT # 24-4926-370-05 DESC: SEM MANAGEMENT ASN:								
10/01/24				BUDGET BALANCE	188,600.00			21,049.27
10/22/24		071865	04*2400629	LOVE COMMUNICATIONS LLC	0.00	13,895.70	0.00	34,944.97

TOTALS					188,600.00	34,944.97	0.00	34,944.97
					=====			
ACCOUNT # 24-4926-370-09 DESC: SOCIAL MEDIA SPEND ASN:								
10/01/24				BUDGET BALANCE	160,000.00			23,090.76
10/03/24		100524	04*2400617	BUSINESS CARD	0.00	401.75	0.00	23,492.51

ACCOUNT ACTIVITY ANALYSIS					PAGE 7			
BC2001					BEGINNING 10/01/24 ENDING 10/31/24			
TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE
ACCOUNT # 24-4926-393-05 DESC: CONTRACTED-WEBSITE ASN: >>> CONTINUED <<<<								
TOTALS					104,600.00	28,910.00	0.00	28,910.00
ACCOUNT # 24-4926-393-06 DESC: CONTRACTED-AD FIRM RETAINER ASN:								
10/08/24		INV-01532	02*14477	BUFFALO GROUPE, LLC	0.00	5,400.00	0.00	16,200.00
TOTALS					64,800.00	16,200.00	0.00	16,200.00
ACCOUNT # 24-4926-393-07 DESC: CONTRACTED SERVICES-STR ASN:								
10/01/24				BUDGET BALANCE	11,600.00			12,480.00
TOTALS					11,600.00	12,480.00	0.00	12,480.00
ACCOUNT # 24-4926-393-08 DESC: CONTRACTED-AD FIRM MISC ASN:								
10/08/24		INV-01532	02*14477	BUFFALO GROUPE, LLC	0.00	687.00	0.00	8,618.95
10/22/24		INV-01624	02*14602	BUFFALO GROUPE, LLC	0.00	6,000.00	0.00	14,618.95
10/22/24		INV-01624	02*14602	BUFFALO GROUPE, LLC	0.00	604.85	0.00	15,223.80
TOTALS					34,751.00	15,223.80	0.00	15,223.80
ACCOUNT # 24-4926-393-11 DESC: SOFTWARE,INTERNET,MISC SERVICES ASN:								
10/01/24				BUDGET BALANCE	32,188.00			21,505.95
10/03/24	100524		04*2400617	BUSINESS CARD	0.00	78.00	0.00	21,583.95
10/03/24	TLJ		JE-250474	JOE: ACH:BOA 8443 9/24	0.00	692.63	0.00	22,276.58
10/08/24	24-1415		04*2400618	NATIONAL COMMUNICATIONS,	0.00	636.00	0.00	22,912.58
10/21/24	37664331		04*2400628	IMAGE SOLUTIONS, LLC	0.00	255.87	0.00	23,168.45
10/21/24	37664331		04*2400628	IMAGE SOLUTIONS, LLC	0.00	0.00	16.74	23,151.71
TOTALS					32,188.00	23,248.89	97.18	23,151.71
ACCOUNT # 24-4926-393-14 DESC: CONTRACTED SERVICES-HR OUTSOURCING ASN:								
10/01/24				BUDGET BALANCE	6,920.00			1,335.05

ACCOUNT ACTIVITY ANALYSIS					PAGE 8			
BC2001		BEGINNING 10/01/24		ENDING 10/31/24				
TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE
ACCOUNT # 24-4926-393-14		DESC: CONTRACTED SERVICES-HR OUTSOURCING			ASN:	CONTINUED		
10/11/24		TLJ	JE-250507	JOE: TDA PAYROLL INV#8291	0.00	122.80	0.00	1,457.85
TOTALS					6,920.00	1,457.85	0.00	1,457.85
ACCOUNT # 24-4926-393-15		DESC: RESEARCH AND ANALYTICS			ASN:			
10/01/24				BUDGET BALANCE	73,500.00			55,000.00
TOTALS					73,500.00	55,000.00	0.00	55,000.00
ACCOUNT # 24-4926-399-00		DESC: CONTRACTED SERVICES			ASN:			
10/08/24		1862	04*2400620	TEMBO HOSPITALITY GROUP L	0.00	4,600.00	0.00	13,800.00
TOTALS					55,200.00	13,800.00	0.00	13,800.00
ACCOUNT # 24-4926-412-00		DESC: BUILDING RENT			ASN:			
10/01/24				BUDGET BALANCE	23,280.00			5,700.00
10/01/24		23002	04*2400613	OWENS AND GATES LLC	0.00	1,900.00	0.00	7,600.00
TOTALS					23,280.00	7,600.00	0.00	7,600.00
ACCOUNT # 24-4926-454-00		DESC: INSURANCE			ASN:			
10/01/24				BUDGET BALANCE	3,754.00			399.00
TOTALS					3,754.00	399.00	0.00	399.00
ACCOUNT # 24-4926-468-00		DESC: DEPRECIATION EXPENSE			ASN:			
TOTALS					0.00	0.00	0.00	0.00
ACCOUNT # 24-4926-491-00		DESC: DUES AND SUBSCRIPTIONS			ASN:			
10/03/24		TLJ	JE-250474	JOE: ACH:BOA 8443 9/24	0.00	102.46	0.00	8,408.92

PAGE 9

BEGINNING 10/01/24 ENDING 10/31/24

TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE

ACCOUNT # 24-4926-491-00				DESC: DUES AND SUBSCRIPTIONS	ASN: =====>	CONTINUED	<=====	

TOTALS					9,959.00	8,410.32	1.40	8,408.92
					=====			
ACCOUNT # 24-4926-550-00				DESC: CAPITAL OUTLAY-EQUIPMENT	ASN:			
10/01/24				BUDGET BALANCE	10,500.00			0.00
10/03/24	TLJ		JE-250474	JOE: ACH:BOA 8443 9/24	0.00	2,459.98	0.00	2,459.98

TOTALS					10,500.00	2,459.98	0.00	2,459.98
					=====			
ACCOUNT # 24-4926-550-01				DESC: CAPITAL PROJECTS	ASN:			
10/01/24				BUDGET BALANCE	650,000.00			0.00

TOTALS					650,000.00	0.00	0.00	0.00
					=====			
ACCOUNT # 24-4926-699-00				DESC: GRANTS	ASN:			

TOTALS					145,000.00	2,500.00	0.00	2,500.00
					=====			
ACCOUNT # 24-4926-699-02				DESC: MISCELLANEOUS DONATIONS	ASN:			
10/22/24		218059	04*2400622	MOUNTAIN PROJECTS INC	0.00	5,000.00	0.00	5,000.00
10/22/24		218066	04*2400639	FRIENDS AND NEIGHBORS OF	0.00	5,000.00	0.00	10,000.00
10/22/24		218061	04*2400624	MANNA FOOD BANK	0.00	1,911.00	0.00	11,911.00
10/22/24		218060	04*2400627	MOUNTAIN BIZCAPITAL INC -	0.00	2,000.00	0.00	13,911.00
10/22/24		218062	04*2400632	LEGAL AID OF NORTH CAROLI	0.00	2,000.00	0.00	15,911.00
10/22/24		23,012	04*2400630	COMMUNITY FOUNDATION OF H	0.00	5,000.00	0.00	20,911.00
10/22/24		218067	04*2400621	JACKSON CO. CHAMBER OF CO	0.00	7,500.00	0.00	28,411.00
10/22/24		23,019	04*2400633	COMMUNITY FOCUS FOUNDATIO	0.00	5,000.00	0.00	33,411.00
10/22/24		23,018	04*2400634	UNITED WAY OF ASHEVILLE A	0.00	5,000.00	0.00	38,411.00
10/22/24		23,017	04*2400635	WAMY COMMUNITY ACTION INC	0.00	5,000.00	0.00	43,411.00
10/22/24		23,021	04*2400636	WILMINGTON RESPONSE INC	0.00	2,000.00	0.00	45,411.00
10/22/24		23,020	04*2400637	SAMARITAN'S PURSE	0.00	2,000.00	0.00	47,411.00
10/22/24		218065	04*2400638	HAYWOOD CHRISTIAN MINISTR	0.00	4,000.00	0.00	51,411.00
10/23/24		218068	04*2400631	COMMUNITY FOUNDATION OF H	0.00	5,000.00	0.00	56,411.00

TOTALS					15,200.00	56,411.00	0.00	56,411.00

PAGE 10

BEGINNING 10/01/24 ENDING 10/31/24

ACCOUNT # 24-4926-699-02 DESC: MISCELLANEOUS DONATIONS ASN: CONTINUED

10/01/24	BUDGET BALANCE	10,000.00			0.00

	TOTALS	10,000.00	0.00	0.00	0.00