JACKSON COUNTY TOURISM DEVELOPMENT AUTHORITY



FINANCIAL REPORT

OCTOBER 31, 2026

JACKSON COUNTY TOURISM DEVELOPMENT AUTHORITY

October 31, 2026

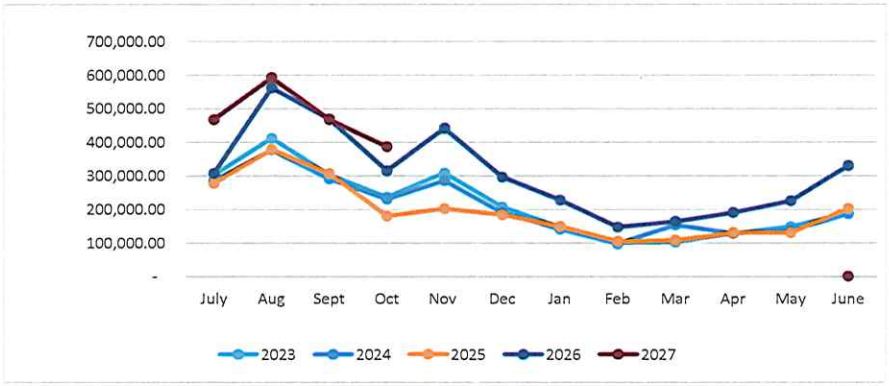
* October Room Occupancy Tax collections totaled $385,673.49 with $68.04 collected for penalties. The YTD collection total is $1,443,871.91 - 42.21% of budget. The Airbnb total was $110,675.36; the Home Away/VRBO total was $44,987.49; and the VRM NC OPCO total was $4,789.52.

* 99 accounts reported for September rentals (same number of accounts from last year). The collections were up 22.95% from the same period in 2025.

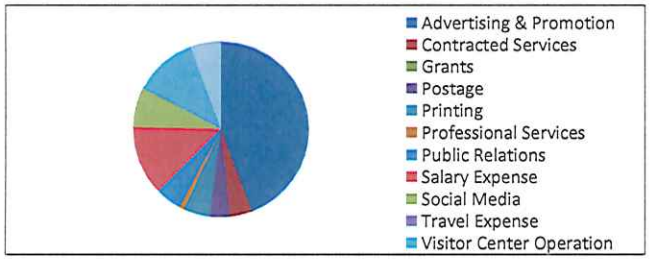
* The cash balance at October 31, 2026 was $1,328,698. and investments totaled $3,100,000.

* The expenses for October were $159,118.87. The FYTD expenses totaled $769,544.65 with encumbrances of $132,540.74, for a combined total of $902,085.39 -25.67% of budget.

FYTD Collections



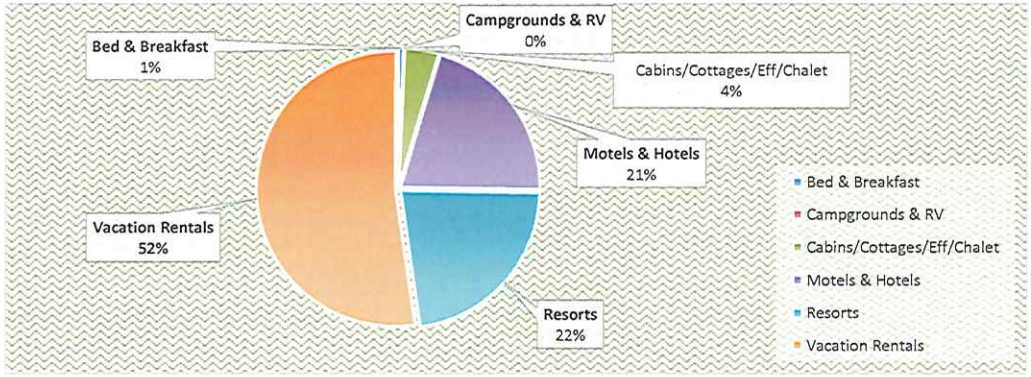
TDA Expenses as of October 31, 2026



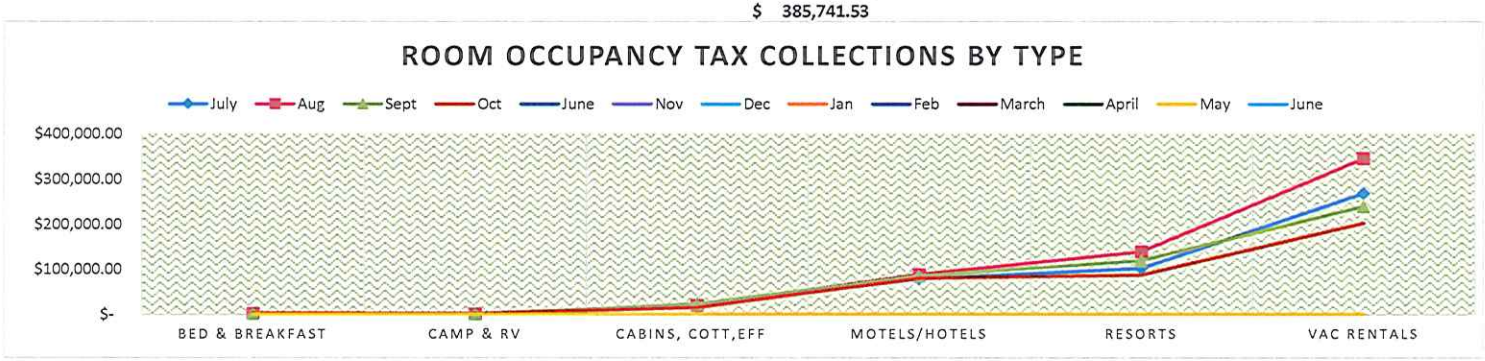
Advertising & Promotion	$	70,297.83
Contracted Services	$	6,625.22
Grants	$	-
Postage	$	5,827.39
Printing	$	7,754.00
Professional Services	$	1,354.17
Public Relations	$	7,770.63
Salary Expense	$	20,320.34
Social Media	$	11,523.46
Travel Expense	$	37.70
Visitor Center Operation	$	18,660.05
Capital Projects	$	-
Other	$	8,948.08
	$	159,118.87

	2023	2024	2025	2026	2027
July	302,567.11	285,430.89	276,689.65	306,652.00	466,609.81
Aug	410,949.64	376,478.34	376,774.10	561,413.72	591,800.77
Sept	301,922.72	289,116.07	305,929.82	468,254.13	466,397.65
Oct	235,450.13	229,745.47	178,664.06	313,730.30	385,741.53
Nov	307,778.37	285,381.98	200,505.68	441,022.82	
Dec	206,012.13	189,325.49	183,035.71	295,471.35	
Jan	146,534.48	141,538.21	148,345.35	227,104.30	
Feb	100,429.24	97,063.80	104,135.28	146,571.14	
Mar	102,142.20	153,142.20	107,065.49	163,248.27	
Apr	127,334.09	127,759.55	129,568.03	189,786.91	
May	147,200.16	135,318.67	130,002.73	224,894.01	
June	188,605.49	185,581.58	200,678.83	328,976.09	-
	$ 2,576,925.76	$ 2,495,882.25	$ 2,341,394.73	$ 3,667,125.04	$ 1,910,549.76

Room Occupancy Tax Collections
10/31/26 for September Rentals



Bed & Breakfast	$	2,034.51
Campgrounds & RV	$	513.84
Cabins/Cottages/Eff/Chalet	$	15,139.68
Motels & Hotels	$	79,627.40
Resorts	$	86,855.36
Vacation Rentals	$	201,570.74
	$	385,741.53



COLLECTIONS BY TYPE

	Bed & Breakfast	Camp & Rv	Cabins, Cott,Eff	Motels/Hotels	Resorts	Vac Rentals	Totals
July	$ 1,499.22	$ 213.40	$ 16,392.13	$ 78,545.09	$ 101,778.78	$ 268,181.19	$ 466,609.81
Aug	$ 1,467.00	$ 120.00	$ 19,786.22	$ 87,308.60	$ 138,594.90	$ 344,524.05	$ 591,800.77
Sept	$ 1,503.81	$ -	$ 22,250.62	$ 85,064.02	$ 118,519.35	$ 239,059.85	$ 466,397.65
Oct	$ 2,034.51	$ 513.84	$ 15,139.68	$ 79,627.40	$ 86,855.36	$ 201,570.74	$ 385,741.53
Nov							-
Dec							-
Jan							-
Feb							-
March							-
April							-
May							-
June	-	-	-	-	-	-	-
	$ 6,504.54	$ 847.24	$ 73,568.65	$ 330,545.11	$ 445,748.39	$ 1,053,335.83	$ 1,910,549.76
% By Type	0.34%	0.04%	3.85%	17.30%	23.33%	55.13%	100.00%

JACKSON COUNTY TOURISM DEVELOPMENT AUTHORITY

TOTAL ROOM OCCUPANCY TAX COLLECTIONS BY MONTH

Month	Tax Collected	# Units Reporting	% of Inc/Dec
July-2025	$ 306,652.00	102	
July-2026	$ 466,609.81	97	52.16%
	$ 159,957.81	(5)	
August-2025	$ 561,413.72	100	
August-2026	$ 591,800.77	104	5.41%
	$ 30,387.05	4	
September-2025	$ 468,254.13	105	
September-2026	$ 466,397.65	103	-0.40%
	$ (1,856.48)	-2	
October-2025	$ 313,730.30	99	
October-2026	$ 385,741.53	99	22.95%
	$ 72,011.23	0	
November-2025	$ 441,022.82	103	
November-2026	$ -	0	-100.00%
	$ (441,022.82)	-103	
December-2025	$ 295,471.35	94	
December-2026	$ -	0	-100.00%
	$ (295,471.35)	-94	
January-2026	$ 227,104.30	82	
January-2027	$ -	0	-100.00%
	$ (227,104.30)	-82	
February-2026	$ 146,571.14	71	
February-2027	$ -	0	-100.00%
	$ (146,571.14)	-71	
March-2026	$ 163,248.27	76	
March-2027	$ -	0	-100.00%
	$ (163,248.27)	-76	
April-2026	$ 189,786.91	77	
April-2027	$ -	0	-100.00%
	$ (189,786.91)		
May-2026	$ 224,894.01	85	
May-2027	$ -	0	-100.00%
	$ (224,894.01)	-85	
June-2026	$ 328,976.09	98	
June-2027	$ -	0	-100.00%
	$ (328,976.09)	-98	
FYTD 2026	$ 3,667,125.04		
FYTD 2027	$ 1,910,549.76		

COUNTY OF JACKSON
Trial Balance - Balance Sheet Accounts
Report dates 10/01/2026 - thru - 10/31/2026

Account Number	Account Description	Beginning Balance Dr (Cr)	Debits	Credits	Ending Balance Dr (Cr)
24-1110-000-00	CASH ON HAND	1,092,671.57	492,068.42	256,041.99	1,328,698.00
24-1130-000-00	CASH IN TIME DEPOSIT	3,100,000.00	0.00	0.00	3,100,000.00
24-1231-000-00	ACCOUNTS RECEIVABLE	0.00	0.00	0.00	0.00
24-1232-892-00	ACCTS RECEIVABLE SALES TAX	2,296.20	91.26	0.00	2,387.46
24-1232-893-00	ACCTS RECEIVABLE SALES TAX	4.03	0.00	0.00	4.03
24-1750-000-01	PROPERTY AND EQUIPMENT	0.20	0.00	0.00	0.20
24-1800-000-00	ACCUMULATED DEPRECIATION	(0.05)	0.00	0.00	(0.05)
Total Asset		4,194,971.95	492,159.68	256,041.99	4,431,089.64
24-2100-000-00	ACCOUNTS PAYABLE	0.00	326,125.32	326,125.32	0.00
24-2200-175-00	FEDERAL TAX PAYABLE	(15.78)	1,499.26	1,499.26	(15.78)
24-2200-176-00	STATE TAX PAYABLE	(6.00)	440.00	440.00	(6.00)
24-2200-181-00	FICA TAX PAYABLE	0.00	838.46	838.46	0.00
24-2200-182-00	RETIREMENT PAYABLE	21.77	2,853.48	2,853.48	21.77
24-2200-187-00	MEDICARE TAX PAYABLE	0.00	196.10	196.10	0.00
24-2900-000-00	FUND BALANCE	(3,532,699.59)	0.00	0.00	(3,532,699.59)
24-2900-000-01	RES BY STATE STATUTE	(190,942.00)	0.00	0.00	(190,942.00)
24-2912-000-00	RESERVE FOR ENCUMBRANCES	140,375.74	223,130.32	230,965.32	132,540.74
24-2912-000-01	RESERVE FOR ENCUMBRANCES-PRIOR YEAR	(140,375.74)	230,965.32	223,130.32	(132,540.74)
24-3000-000-00	REVENUE CONTROL	(1,081,756.13)	737.00	395,973.56	(1,476,992.69)
24-4000-000-00	EXPENDITURE CONTROL	610,425.78	255,304.99	96,186.12	769,544.65
Total Liability		(4,194,971.95)	1,042,090.25	1,278,207.94	(4,431,089.64)
Total TOURISM DEVELOPMENT AUTH		0.00	1,534,249.93	1,534,249.93	0.00

COUNTY OF JACKSON
Income Statement
Report dates 07/01/2026 - thru - 10/31/2026

Account Number	Description	Adjusted Budget 07/01/2026 10/31/2026	Debits and Credits 10/01/2026 10/31/2026	Debits and Credits 07/01/2026 10/31/2026	Encumbrances 07/01/2026 10/31/2026	Balance 07/01/2026 10/31/2026	% Used
24-3230-130-00	JACKSON COUNTY TDA	3,420,661.00	385,673.49	1,443,871.91	0.00	1,976,789.09	42.21
TAX REVENUE		3,420,661.00	385,673.49	1,443,871.91	0.00	1,976,789.09	42.21
24-3270-170-01	JACKSON TDA - PENALTY	5,000.00	68.04	68.04	0.00	4,931.96	1.36
PENALTY & INTEREST		5,000.00	68.04	68.04	0.00	4,931.96	1.36
24-3831-491-00	INVESTMENT EARNINGS	88,000.00	9,495.03	33,052.74	0.00	54,947.26	37.56
REVENUES		88,000.00	9,495.03	33,052.74	0.00	54,947.26	37.56
DEPARTMENT TOTAL Revenue		3,513,661.00	395,236.56	1,476,992.69	0.00	2,036,668.31	42.04
24-4926-121-00	SALARIES & WAGES	175,808.00	13,523.66	60,856.50	0.00	114,951.50	34.62
24-4926-170-00	BOARD MEMBER EXPENSE	1,050.00	0.00	0.00	0.00	1,050.00	0.00
24-4926-181-00	SOCIAL SECURITY CONTRIBU	10,900.00	838.46	3,773.10	0.00	7,126.90	34.62
24-4926-182-00	RETIREMENT EXPENSE	26,547.00	2,042.06	9,189.28	0.00	17,357.72	34.62
24-4926-183-00	HOSPITALIZATION INSURANC	18,910.00	3,720.06	9,841.81	0.00	9,068.19	52.05
24-4926-185-00	UNEMPLOYMENT INSURANCE	684.00	0.00	26.79	0.00	657.21	3.92
24-4926-186-00	WORKMAN'S COMPENSATION	2,345.00	0.00	0.00	0.00	2,345.00	0.00
24-4926-187-00	MEDICARE TAX	2,549.00	196.10	882.42	0.00	1,666.58	34.62
24-4926-190-00	PROFESSIONAL SER-COUNTY	16,250.00	1,354.17	5,416.68	0.00	10,833.32	33.33
24-4926-191-00	PROFESSIONAL SERVICES-AU	9,500.00	0.00	4,936.00	0.00	4,564.00	51.96
24-4926-192-00	LEGAL SERVICES	8,000.00	5,345.00	5,345.00	0.00	2,655.00	66.81
24-4926-260-00	OFFICE SUPPLIES AND MATE	6,000.00	519.91	519.91	0.00	5,480.09	8.67
24-4926-299-00	MISCELLANEOUS	11,840.00	95.23	2,913.64	0.00	8,926.36	24.61
24-4926-311-00	TRAVEL	23,500.00	37.70	3,625.26	0.00	19,874.74	15.43
24-4926-321-00	TELEPHONE	6,000.00	550.04	-643.06	0.00	6,643.06	-10.72
24-4926-321-01	TELEPHONE-VISITOR CENTER	0.00	0.00	-428.15	0.00	428.15	0.00
24-4926-321-02	TELEPHONE-TDA	6,000.00	502.98	2,008.06	0.00	3,991.94	33.47
24-4926-325-00	POSTAGE	52,570.00	5,827.39	16,408.86	0.00	36,161.14	31.21
24-4926-331-00	UTILITIES	3,800.00	40.00	795.72	0.00	3,004.28	20.94
24-4926-341-00	PRINTING	75,201.00	7,754.00	12,149.00	0.00	63,052.00	16.16
24-4926-351-00	REPAIRS & MAINT-BUILDING	500.00	0.00	0.00	0.00	500.00	0.00
24-4926-370-00	AD FIRM MEDIA	760,000.00	42,344.00	226,477.67	0.00	533,522.33	29.80
24-4926-370-01	WEBSITE SERVICE	60,200.00	2,083.37	15,303.36	0.00	44,896.64	25.42
24-4926-370-02	CREATIVE & PRODUCTION SE	88,000.00	7,333.33	29,086.95	0.00	58,913.05	33.05
24-4926-370-03	DIGITAL CAMPAIGN REPORTI	20,000.00	1,666.67	6,250.01	0.00	13,749.99	31.25
24-4926-370-04	E-MAIL CAMPAIGNS	30,000.00	2,500.00	10,000.00	0.00	20,000.00	33.33
24-4926-370-09	SOCIAL MEDIA SPEND	168,000.00	11,523.46	45,239.99	132,181.04	-9,421.03	105.61

COUNTY OF JACKSON
Income Statement
Report dates 07/01/2026 - thru - 10/31/2026

Account Number	Description	Adjusted Budget 07/01/2026 10/31/2026	Debits and Credits 10/01/2026 10/31/2026	Debits and Credits 07/01/2026 10/31/2026	Encumbrances 07/01/2026 10/31/2026	Balance 07/01/2026 10/31/2026	% Used
24-4926-393-00	VISITOR CENTER OPERATION	233,121.00	18,660.05	79,640.20	0.00	153,480.80	34.16
24-4926-393-01	PUBLIC RELATIONS	141,760.00	7,770.63	42,894.38	0.00	98,865.62	30.26
24-4926-393-02	CONTRACTED SERVICES	22,000.00	1,833.33	7,333.32	0.00	14,666.68	33.33
24-4926-393-03	CONTRACTED SERVICES-RECO	1,400.00	0.00	50.00	0.00	1,350.00	3.57
24-4926-393-06	CONTRACTED-AD FIRM RETAI	50,000.00	4,166.67	16,663.01	0.00	33,336.99	33.33
24-4926-393-07	CONTRACTED SERVICES-STR	12,819.00	0.00	12,676.56	0.00	142.44	98.89
24-4926-393-08	CONTRACTED-AD FIRM MISC	25,000.00	2,083.33	8,749.99	0.00	16,250.01	35.00
24-4926-393-11	SOFTWARE,INTERNET,MISC S	45,534.00	1,870.46	28,454.84	359.70	16,719.46	63.28
24-4926-393-14	CONTRACTED SERVICES-HR O	9,600.00	141.89	1,641.67	0.00	7,958.33	17.10
24-4926-393-15	RESEARCH AND ANALYTICS	51,000.00	0.00	51,000.00	0.00	0.00	0.00
24-4926-399-00	CONTRACTED SERVICES	62,450.00	4,600.00	19,656.74	0.00	42,793.26	31.48
24-4926-399-09	MEDIA MANAGEMENT	75,000.00	6,250.00	6,250.00	0.00	68,750.00	8.33
24-4926-412-00	BUILDING RENT	24,540.00	1,900.00	7,600.00	0.00	16,940.00	30.97
24-4926-454-00	INSURANCE	3,754.00	0.00	0.00	0.00	3,754.00	0.00
24-4926-491-00	DUES AND SUBSCRIPTIONS	8,829.00	44.92	9,959.14	0.00	-1,130.14	112.80
24-4926-550-00	CAPITAL OUTLAY-EQUIPMENT	1,000.00	0.00	0.00	0.00	1,000.00	0.00
24-4926-550-01	CAPITAL PROJECTS	1,000,000.00	0.00	0.00	0.00	1,000,000.00	0.00
24-4926-699-00	GRANTS	100,000.00	0.00	7,000.00	0.00	93,000.00	7.00
24-4926-699-02	MISCELLANEOUS DONATIONS	11,700.00	0.00	0.00	0.00	11,700.00	0.00
24-4926-990-00	CONTINGENCY	50,000.00	0.00	0.00	0.00	50,000.00	0.00
TOURISM DEVELOPMENT AUTHORITY		3,513,661.00	159,118.87	769,544.65	132,540.74	2,611,575.61	25.67
DEPARTMENT TOTAL Expense		-3,513,661.00	-159,118.87	-769,544.65	132,540.74	-2,611,575.61	25.67
Fund 24 TOURISM DEVELOPMENT AUTH		0.00	236,117.69	707,448.04	132,540.74	-574,907.30	33.85

BC2001 BEGINNING 10/01/26 ENDING 10/31/26

TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE
ACCOUNT # 24-4926-121-00 DESC: SALARIES & WAGES ASN:								
10/01/26				BUDGET BALANCE	175,808.00			47,332.84
10/09/26		TLJ	JE-270534	JOE: TDA PAYROLL 10/9/26	0.00	6,761.83	0.00	54,094.67
10/23/26		TLJ	JE-270579	JOE: TDA PAYROLL 10/23/2	0.00	6,761.83	0.00	60,856.50
				TOTALS	175,808.00	60,856.50	0.00	60,856.50
ACCOUNT # 24-4926-170-00 DESC: BOARD MEMBER EXPENSE ASN:								
10/01/26				BUDGET BALANCE	1,050.00			0.00
				TOTALS	1,050.00	0.00	0.00	0.00
ACCOUNT # 24-4926-181-00 DESC: SOCIAL SECURITY CONTRIBUTION ASN:								
10/09/26		TLJ	JE-270536	JOE: TDA TAX DRAFT 10/9/	0.00	419.23	0.00	3,353.87
10/23/26		TLJ	JE-270580	JOE: TDA PAYROLL TAX DRA	0.00	419.23	0.00	3,773.10
				TOTALS	10,900.00	4,192.33	419.23	3,773.10
ACCOUNT # 24-4926-182-00 DESC: RETIREMENT EXPENSE ASN:								
10/01/26				BUDGET BALANCE	26,547.00			7,147.22
10/09/26		TLJ	JE-270536	JOE: TDA TAX DRAFT 10/9/	0.00	1,021.03	0.00	8,168.25
10/23/26		TLJ	JE-270580	JOE: TDA PAYROLL TAX DRA	0.00	1,021.03	0.00	9,189.28
				TOTALS	26,547.00	10,210.32	1,021.04	9,189.28
ACCOUNT # 24-4926-183-00 DESC: HOSPITALIZATION INSURANCE ASN:								
10/01/26				BUDGET BALANCE	18,910.00			6,121.75
10/10/26		1150124	04*2401169	COMPANION LIFE INSURANCE	0.00	203.41	0.00	6,325.16
10/25/26		10/12/2026	04*2401172	BCBS OF NC	0.00	3,313.24	0.00	9,638.40
10/25/26		1166788	04*2401176	COMPANION LIFE INSURANCE	0.00	203.41	0.00	9,841.81
				TOTALS	18,910.00	9,841.81	0.00	9,841.81
ACCOUNT # 24-4926-185-00 DESC: UNEMPLOYMENT INSURANCE ASN:								
10/01/26				BUDGET BALANCE	684.00			26.79

TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE
ACCOUNT # 24-4926-185-00 DESC: UNEMPLOYMENT INSURANCE ASN:				==========> CONTINUED <==========				
				TOTALS	684.00	31.29	4.50	26.79
ACCOUNT # 24-4926-186-00 DESC: WORKMAN'S COMPENSATION ASN:								
				TOTALS	2,345.00	0.00	0.00	0.00
ACCOUNT # 24-4926-187-00 DESC: MEDICARE TAX ASN:								
10/09/26	TLJ	JE-270536		JOE: TDA TAX DRAFT 10/9/	0.00	98.06	0.00	784.38
10/23/26	TLJ	JE-270580		JOE: TDA PAYROLL TAX DRA	0.00	98.04	0.00	882.42
				TOTALS	2,549.00	980.46	98.04	882.42
ACCOUNT # 24-4926-190-00 DESC: PROFESSIONAL SER-COUNTY ASN:								
10/01/26				BUDGET BALANCE	16,250.00			4,062.51
10/30/26	TLJ	JE-270602		JOE: TDA ADMIN (10/26)	0.00	1,354.17	0.00	5,416.68
				TOTALS	16,250.00	5,416.68	0.00	5,416.68
ACCOUNT # 24-4926-191-00 DESC: PROFESSIONAL SERVICES-AUDIT ASN:								
10/01/26				BUDGET BALANCE	9,500.00			4,936.00
				TOTALS	9,500.00	4,936.00	0.00	4,936.00
ACCOUNT # 24-4926-192-00 DESC: LEGAL SERVICES ASN:								
10/25/26	106619	04*2401175		TEAGUE CAMPBELL	0.00	5,345.00	0.00	5,345.00
				TOTALS	8,000.00	5,345.00	0.00	5,345.00
ACCOUNT # 24-4926-260-00 DESC: OFFICE SUPPLIES AND MATERIALS ASN:								
10/01/26				BUDGET BALANCE	6,000.00			0.00

TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE
ACCOUNT # 24-4926-260-00 DESC: OFFICE SUPPLIES AND MATERIALS ASN:				==========> CONTINUED <==========				
10/08/26		1NTY-DPRG-	04*2401168	AMAZON CAPITAL SERVICES	0.00	138.03	0.00	138.03
10/08/26		1NTY-DPRG-	04*2401168	AMAZON CAPITAL SERVICES	0.00	0.00	9.03	129.00
10/15/26		16LN-D7NX-	04*2401174	AMAZON CAPITAL SERVICES	0.00	20.32	0.00	149.32
10/15/26		1NXP-7FYH-	04*2401174	AMAZON CAPITAL SERVICES	0.00	140.60	0.00	289.92
10/15/26		14VX-TKLN-	04*2401174	AMAZON CAPITAL SERVICES	0.00	171.18	0.00	461.10
10/15/26		14VX-TKLN-	04*2401174	AMAZON CAPITAL SERVICES	0.00	0.00	11.20	449.90
10/15/26		16LN-D7NX-	04*2401174	AMAZON CAPITAL SERVICES	0.00	0.00	1.33	448.57
10/15/26		1NXP-7FYH-	04*2401174	AMAZON CAPITAL SERVICES	0.00	0.00	9.20	439.37
10/26/26		50329771	04*2401173	QUILL CORPORATION - 6946	0.00	86.18	0.00	525.55
10/26/26		50329771	04*2401173	QUILL CORPORATION - 6946	0.00	0.00	5.64	519.91
				TOTALS	6,000.00	556.31	36.40	519.91
ACCOUNT # 24-4926-299-00 DESC: MISCELLANEOUS ASN:								
10/01/26				BUDGET BALANCE	11,840.00			2,818.41
10/01/26	09/25/2026		04*2401159	BUSINESS CARD	0.00	97.84	0.00	2,916.25
10/01/26	09/25/2026		04*2401159	BUSINESS CARD	0.00	0.00	2.61	2,913.64
				TOTALS	11,840.00	3,145.28	231.64	2,913.64
ACCOUNT # 24-4926-311-00 DESC: TRAVEL ASN:								
10/01/26				BUDGET BALANCE	23,500.00			3,587.56
10/05/26	09/24/2026		02*19123	NICHOLAS J BREEDLOVE	0.00	37.70	0.00	3,625.26
				TOTALS	23,500.00	3,625.26	0.00	3,625.26
ACCOUNT # 24-4926-321-00 DESC: TELEPHONE ASN:								
10/01/26				BUDGET BALANCE	6,000.00			-1,193.10
10/02/26	6154114867		04*2401163	VERIZON WIRELESS	0.00	35.46	0.00	-1,157.64
10/02/26	272129			JACKSON CO CHAMBER OF CO	0.00	0.00	194.01	-1,351.65
10/10/26	435817		04*2401167	BALSAMWEST	0.00	301.70	0.00	-1,049.95
10/10/26	435816		04*2401167	BALSAMWEST	0.00	388.02	0.00	-661.93
10/13/26	272312			CASHIERS AREA CHAMBER OF	0.00	0.00	150.85	-812.78
10/20/26	10/15/2026		04*2401171	DUKE ENERGY	0.00	169.72	0.00	-643.06
				TOTALS	6,000.00	3,070.76	3,713.82	-643.06

TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE
ACCOUNT # 24-4926-321-00 DESC: TELEPHONE ASN: ==========> CONTINUED <==========								
ACCOUNT # 24-4926-321-01 DESC: TELEPHONE-VISITOR CENTERS ASN:								
10/01/26				BUDGET BALANCE	0.00			-428.15
				TOTALS	0.00	0.00	428.15	-428.15
ACCOUNT # 24-4926-321-02 DESC: TELEPHONE-TDA ASN:								
10/10/26		436835	04*2401167	BALSAMWEST	0.00	502.98	0.00	2,008.06
				TOTALS	6,000.00	2,008.06	0.00	2,008.06
ACCOUNT # 24-4926-325-00 DESC: POSTAGE ASN:								
10/01/26				BUDGET BALANCE	52,570.00			10,581.47
10/01/26		3323262820	04*2401158	PITNEY BOWES INC.	0.00	193.11	0.00	10,774.58
10/01/26		09/25/2026	04*2401159	BUSINESS CARD	0.00	125.00	0.00	10,899.58
10/01/26		3323262820	04*2401158	PITNEY BOWES INC.	0.00	0.00	12.63	10,886.95
10/02/26		09/25/2026	04*2401164	BUSINESS CARD	0.00	521.91	0.00	11,408.86
10/15/26		TLJ	JE-270541	JOE: PITNEY BOWES RESERV	0.00	5,000.00	0.00	16,408.86
				TOTALS	52,570.00	16,441.36	32.50	16,408.86
ACCOUNT # 24-4926-331-00 DESC: UTILITIES ASN:								
10/01/26				BUDGET BALANCE	3,800.00			755.72
10/01/26		29378	04*2401160	OWENS AND GATES LLC	0.00	40.00	0.00	795.72
				TOTALS	3,800.00	795.72	0.00	795.72
ACCOUNT # 24-4926-341-00 DESC: PRINTING ASN:								
10/01/26				BUDGET BALANCE	75,201.00			4,395.00
10/01/26		09/25/2026	04*2401159	BUSINESS CARD	0.00	499.00	0.00	4,894.00
10/08/26	270302	107172	02*19234	INTERPRINT WEB PRINTING	0.00	750.00	0.00	5,644.00
10/10/26	270257	107155	02*19234	INTERPRINT WEB PRINTING	0.00	3,007.00	0.00	8,651.00
10/10/26	270342	107156	02*19234	INTERPRINT WEB PRINTING	0.00	3,498.00	0.00	12,149.00

TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE
ACCOUNT # 24-4926-341-00 DESC: PRINTING ASN: ==========> CONTINUED <==========								
				TOTALS	75,201.00	12,149.00	0.00	12,149.00
ACCOUNT # 24-4926-351-00 DESC: REPAIRS & MAINT-BUILDING ASN:								
10/01/26				BUDGET BALANCE	500.00			0.00
				TOTALS	500.00	0.00	0.00	0.00
ACCOUNT # 24-4926-370-00 DESC: AD FIRM MEDIA ASN:								
10/12/26	340583		02*19359	KELLY JOYCE LLC	0.00	95,750.00	0.00	279,883.67
10/16/26	340583		02*19359	KELLY JOYCE LLC	0.00	0.00	95,750.00	184,133.67
10/25/26	2026-03641		02*19429	MADDEN MEDIA	0.00	11,850.00	0.00	195,983.67
10/25/26	2026-03641		02*19429	MADDEN MEDIA	0.00	11,500.00	0.00	207,483.67
10/25/26	2026-03641		02*19429	MADDEN MEDIA	0.00	15,094.00	0.00	222,577.67
10/25/26	2026-03641		02*19429	MADDEN MEDIA	0.00	1,645.00	0.00	224,222.67
10/25/26	2026-03641		02*19429	MADDEN MEDIA	0.00	630.00	0.00	224,852.67
10/25/26	2026-03641		02*19429	MADDEN MEDIA	0.00	1,625.00	0.00	226,477.67
				TOTALS	760,000.00	326,227.67	99,750.00	226,477.67
ACCOUNT # 24-4926-370-01 DESC: WEBSITE SERVICE ASN:								
10/01/26				BUDGET BALANCE	60,200.00			13,219.99
10/10/26	238571		04*2401170	GRANICUS LLC	0.00	2,083.37	0.00	15,303.36
				TOTALS	60,200.00	15,303.36	0.00	15,303.36
ACCOUNT # 24-4926-370-02 DESC: CREATIVE & PRODUCTION SERVICES ASN:								
10/01/26				BUDGET BALANCE	88,000.00			21,753.62
10/25/26	2026-03641		02*19429	MADDEN MEDIA	0.00	7,333.33	0.00	29,086.95
				TOTALS	88,000.00	29,086.95	0.00	29,086.95
ACCOUNT # 24-4926-370-03 DESC: DIGITAL CAMPAIGN REPORTING ASN:								
10/01/26				BUDGET BALANCE	20,000.00			4,583.34

TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE
ACCOUNT # 24-4926-370-03 DESC: DIGITAL CAMPAIGN REPORTING ASN:				==========> CONTINUED <==========				
10/25/26		2026-03641	02*19429	MADDEN MEDIA	0.00	1,666.67	0.00	6,250.01
				TOTALS	20,000.00	6,250.01	0.00	6,250.01
ACCOUNT # 24-4926-370-04 DESC: E-MAIL CAMPAIGNS ASN:								
10/01/26				BUDGET BALANCE	30,000.00			7,500.00
10/25/26		2026-03641	02*19429	MADDEN MEDIA	0.00	2,500.00	0.00	10,000.00
				TOTALS	30,000.00	10,000.00	0.00	10,000.00
ACCOUNT # 24-4926-370-05 DESC: SEM MANAGEMENT ASN:								
10/01/26				BUDGET BALANCE	0.00			0.00
				TOTALS	0.00	0.00	0.00	0.00
ACCOUNT # 24-4926-370-09 DESC: SOCIAL MEDIA SPEND ASN:								
10/01/26		09/25/2026	04*2401159	BUSINESS CARD	0.00	760.37	0.00	34,476.90
10/01/26		09/25/2026	04*2401159	BUSINESS CARD	0.00	0.00	13.44	34,463.46
10/02/26		09/25/2026	04*2401165	BUSINESS CARD	0.00	653.46	0.00	35,116.92
10/02/26		09/25/2026	04*2401164	BUSINESS CARD	0.00	10,132.16	0.00	45,249.08
10/02/26		09/25/2026	04*2401165	BUSINESS CARD	0.00	0.00	9.09	45,239.99
				TOTALS	168,000.00	46,289.40	1,049.41	45,239.99
ACCOUNT # 24-4926-393-00 DESC: VISITOR CENTER OPERATIONS ASN:								
10/01/26				BUDGET BALANCE	233,121.00			60,980.15
10/10/26	28742		04*2401162	CASHIERS AREA CHAMBER OF	0.00	7,745.20	0.00	68,725.35
10/10/26	28742		04*2401162	CASHIERS AREA CHAMBER OF	0.00	1,077.21	0.00	69,802.56
10/10/26	28803		04*2401161	JACKSON CO. CHAMBER OF C	0.00	8,449.28	0.00	78,251.84
10/10/26	28803		04*2401161	JACKSON CO. CHAMBER OF C	0.00	1,199.70	0.00	79,451.54
10/10/26	28803		04*2401161	JACKSON CO. CHAMBER OF C	0.00	188.66	0.00	79,640.20
				TOTALS	233,121.00	79,640.20	0.00	79,640.20

TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE
ACCOUNT # 24-4926-393-00 DESC: VISITOR CENTER OPERATIONS ASN: ==========> CONTINUED <==========								
ACCOUNT # 24-4926-393-01 DESC: PUBLIC RELATIONS ASN:								
10/01/26				BUDGET BALANCE	141,760.00			35,123.75
10/10/26	65319		02*19180	LOU HAMMOND GROUP ATLANT	0.00	394.38	0.00	35,518.13
10/10/26	65317		02*19180	LOU HAMMOND GROUP ATLANT	0.00	100.00	0.00	35,618.13
10/25/26	65339		02*19398	LOU HAMMOND GROUP ATLANT	0.00	7,276.25	0.00	42,894.38
				TOTALS	141,760.00	42,894.38	0.00	42,894.38
ACCOUNT # 24-4926-393-02 DESC: CONTRACTED SERVICES ASN:								
10/01/26				BUDGET BALANCE	22,000.00			5,499.99
10/30/26	TLJ		JE-270602	JOE: TDA ADMIN (10/26)	0.00	1,833.33	0.00	7,333.32
				TOTALS	22,000.00	7,333.32	0.00	7,333.32
ACCOUNT # 24-4926-393-03 DESC: CONTRACTED SERVICES-RECORDING ASN:								
10/01/26				BUDGET BALANCE	1,400.00			50.00
				TOTALS	1,400.00	50.00	0.00	50.00
ACCOUNT # 24-4926-393-06 DESC: CONTRACTED-AD FIRM RETAINER ASN:								
10/25/26		2026-03641	02*19429	MADDEN MEDIA	0.00	4,166.67	0.00	16,663.01
				TOTALS	50,000.00	16,663.01	0.00	16,663.01
ACCOUNT # 24-4926-393-07 DESC: CONTRACTED SERVICES-STR ASN:								
10/01/26				BUDGET BALANCE	12,819.00			12,676.56
				TOTALS	12,819.00	25,353.12	12,676.56	12,676.56
ACCOUNT # 24-4926-393-08 DESC: CONTRACTED-AD FIRM MISC ASN:								
10/25/26		2026-03641	02*19429	MADDEN MEDIA	0.00	2,083.33	0.00	8,749.99

TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE
ACCOUNT # 24-4926-393-08 DESC: CONTRACTED-AD FIRM MISC ASN:				==========> CONTINUED <==========				
				TOTALS	25,000.00	8,749.99	0.00	8,749.99
ACCOUNT # 24-4926-393-11 DESC: SOFTWARE,INTERNET,MISC SERVICES ASN:								
10/01/26				BUDGET BALANCE	45,534.00			26,584.38
10/01/26		09/25/2026	04*2401159	BUSINESS CARD	0.00	969.66	0.00	27,554.04
10/01/26		09/25/2026	04*2401159	BUSINESS CARD	0.00	0.00	17.09	27,536.95
10/10/26		26-1620	04*2401166	NATIONAL COMMUNICATIONS,	0.00	636.00	0.00	28,172.95
10/25/26		43248183	04*2401177	IMAGE SOLUTIONS, LLC	0.00	281.89	0.00	28,454.84
				TOTALS	45,534.00	28,573.23	118.39	28,454.84
ACCOUNT # 24-4926-393-14 DESC: CONTRACTED SERVICES-HR OUTSOURCING ASN:								
10/01/26				BUDGET BALANCE	9,600.00			1,499.78
10/09/26	TLJ		JE-270535	JOE: ISOLVED INV#:98592	0.00	141.89	0.00	1,641.67
				TOTALS	9,600.00	1,641.67	0.00	1,641.67
ACCOUNT # 24-4926-393-15 DESC: RESEARCH AND ANALYTICS ASN:								
10/01/26				BUDGET BALANCE	51,000.00			51,000.00
				TOTALS	51,000.00	51,000.00	0.00	51,000.00
ACCOUNT # 24-4926-399-00 DESC: CONTRACTED SERVICES ASN:								
10/10/26	2533		02*19199	TEMBO HOSPITALITY GROUP	0.00	4,600.00	0.00	19,656.74
				TOTALS	62,450.00	19,656.74	0.00	19,656.74
ACCOUNT # 24-4926-399-09 DESC: MEDIA MANAGEMENT ASN:								
10/01/26				BUDGET BALANCE	75,000.00			0.00
10/25/26		2026-03641	02*19429	MADDEN MEDIA	0.00	6,250.00	0.00	6,250.00
				TOTALS	75,000.00	6,250.00	0.00	6,250.00

TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE
ACCOUNT # 24-4926-399-09 DESC: MEDIA MANAGEMENT ASN: ==========> CONTINUED <==========								
ACCOUNT # 24-4926-412-00 DESC: BUILDING RENT ASN:								
10/01/26				BUDGET BALANCE	24,540.00			5,700.00
10/01/26	29378		04*2401160	OWENS AND GATES LLC	0.00	1,900.00	0.00	7,600.00
				TOTALS	24,540.00	7,600.00	0.00	7,600.00
ACCOUNT # 24-4926-454-00 DESC: INSURANCE ASN:								
10/01/26				BUDGET BALANCE	3,754.00			0.00
				TOTALS	3,754.00	0.00	0.00	0.00
ACCOUNT # 24-4926-491-00 DESC: DUES AND SUBSCRIPTIONS ASN:								
10/01/26		09/25/2026	04*2401159	BUSINESS CARD	0.00	44.92	0.00	9,959.14
				TOTALS	8,829.00	9,960.19	1.05	9,959.14
ACCOUNT # 24-4926-550-00 DESC: CAPITAL OUTLAY-EQUIPMENT ASN:								
10/01/26				BUDGET BALANCE	1,000.00			0.00
				TOTALS	1,000.00	0.00	0.00	0.00
ACCOUNT # 24-4926-550-01 DESC: CAPITAL PROJECTS ASN:								
				TOTALS	1,000,000.00	0.00	0.00	0.00
ACCOUNT # 24-4926-699-00 DESC: GRANTS ASN:								
				TOTALS	100,000.00	12,000.00	5,000.00	7,000.00
ACCOUNT # 24-4926-699-02 DESC: MISCELLANEOUS DONATIONS ASN:								
				TOTALS	11,700.00	0.00	0.00	0.00

TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE
ACCOUNT # 24-4926-699-02 DESC: MISCELLANEOUS DONATIONS ASN: ==========> CONTINUED <==========								
ACCOUNT # 24-4926-990-00 DESC: CONTINGENCY ASN:								
				TOTALS	50,000.00	0.00	0.00	0.00