

JACKSON COUNTY TOURISM
DEVELOPMENT
AUTHORITY



FINANCIAL REPORT
NOVEMBER 30, 2024

JACKSON COUNTY TOURISM DEVELOPMENT AUTHORITY

November 30, 2024

* November Room Occupancy Tax collections totaled \$200,455.68 with \$50.00 collected for penalties. The YTD collection total is \$1,061,288.15 - 42.45% of budget. The Airbnb total was \$23,482.79; the Home Away/VRBO total was \$29,557.87; and the VACASA,NC total was \$6,079.39.

* 88 accounts reported for October rentals (Decrease of 3 accounts from last year). The collections were down 29.74% from the same period in 2023.

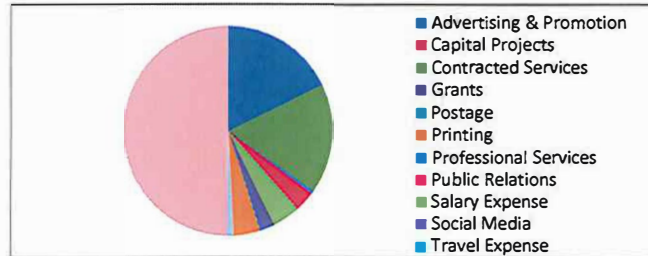
* The cash balance at November 30, 2024 was \$559,484.97 and investments totaled \$3,450,000.

* The expenses for November were \$217,226.66. The FYTD expenses totaled \$1,042,626.24 with encumbrances of \$0.00, for a combined total of \$1,042,626.24- 32.19% of budget.

Fiscal YTD Collections



TDA Expenses as of November 30, 2024

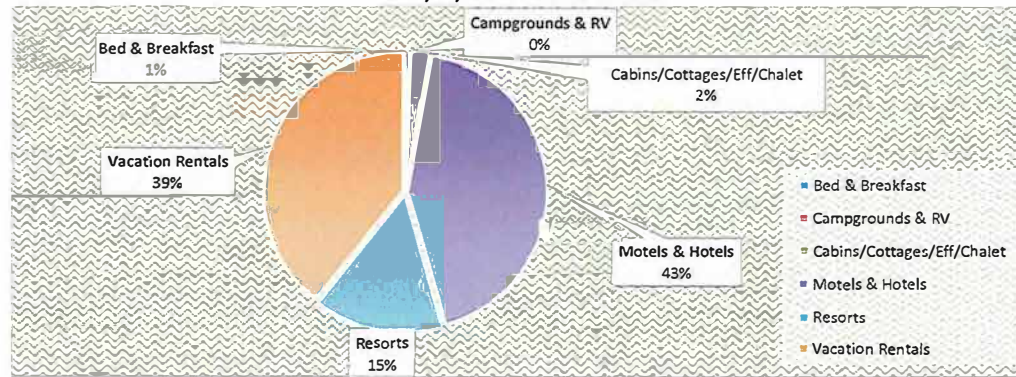


Advertising & Promotion	\$ 77,254.27
Capital Projects	\$ -
Contracted Services	\$ 73,742.43
Grants	\$ -
Postage	\$ 432.75
Printing	\$ -
Professional Services	\$ 1,354.17
Public Relations	\$ 14,158.95
Salary Expense	\$ 18,916.47
Social Media	\$ 9,530.50
Travel Expense	\$ 360.34
Visitor Center Operation	\$ 17,770.42
Other	\$ 3,706.36
Total	\$ 217,226.66



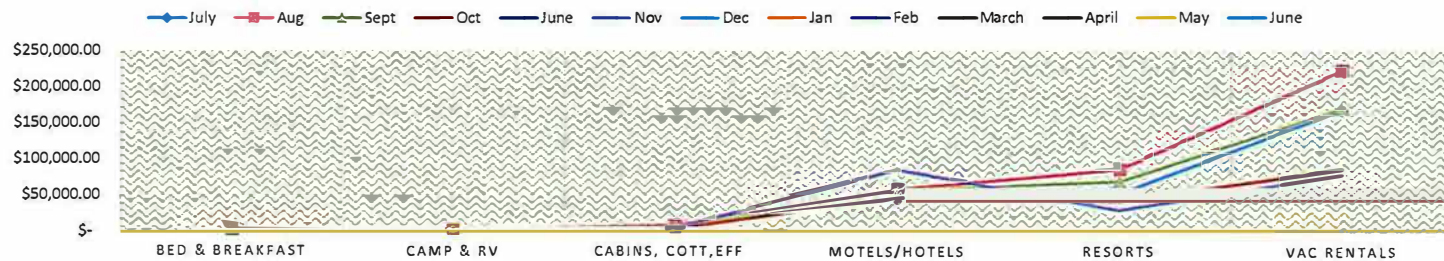
	2021	2022	2023	2024	2025
July	187,832.18	306,871.17	302,567.11	285,430.89	276,689.65
Aug	233,507.83	402,414.91	410,949.64	376,478.34	376,774.10
Sept	228,972.44	296,676.95	301,922.72	289,116.07	305,929.82
Oct	191,265.61	236,495.92	235,450.13	229,745.47	178,664.06
Nov	213,445.79	285,094.57	307,778.37	285,381.98	200,505.68
Dec	145,657.78	212,552.55	206,012.13	189,325.49	-
Jan	134,351.26	150,929.14	146,534.48	141,538.21	-
Feb	89,094.11	98,820.63	100,429.24	97,063.80	-
Mar	91,596.16	120,494.03	102,142.20	153,142.20	-
Apr	130,350.75	138,246.01	127,334.09	127,759.55	-
May	146,638.28	175,198.14	147,200.16	135,318.67	-
June	200,754.27	213,644.17	188,605.49	185,581.58	-
Total	\$ 1,993,466.46	\$ 2,637,438.19	\$ 2,576,925.76	\$ 2,495,882.25	\$ 1,338,563.31

Room Occupancy Tax Collections
11/30/24 for October Rentals



Bed & Breakfast	\$	858.90
Campgrounds & RV	\$	265.05
Cabins/Cottages/Eff/Chalet	\$	4,335.07
Motels & Hotels	\$	85,908.48
Resorts	\$	30,245.18
Vacation Rentals	\$	78,893.00
	\$	200,505.68

ROOM OCCUPANCY TAX COLLECTIONS BY TYPE



COLLECTIONS BY TYPE

	Bed & Breakfast	Camp & Rv	Cabins, Cott, Eff	Motels/Hotels	Resorts	Vac Rentals	Totals
July	\$ 1,224.74	\$ 678.36	\$ 6,216.41	\$ 45,887.34	\$ 53,418.88	\$ 169,263.92	\$ 276,689.65
Aug	\$ 1,541.32	\$ 934.38	\$ 7,404.27	\$ 57,685.02	\$ 85,965.10	\$ 223,244.01	\$ 376,774.10
Sept	\$ 1,655.67	\$ 763.65	\$ 5,459.72	\$ 57,241.62	\$ 69,789.76	\$ 171,019.40	\$ 305,929.82
Oct	\$ 1,043.12	\$ 428.00	\$ 3,389.07	\$ 45,805.52	\$ 41,984.84	\$ 86,013.51	\$ 178,664.06
Nov	\$ 858.90	\$ 265.05	\$ 4,335.07	\$ 85,908.48	\$ 30,245.18	\$ 78,893.00	\$ 200,505.68
Dec							
Jan							
Feb							
March							
April							
May							
June							
	\$ 6,323.75	\$ 3,069.44	\$ 26,804.54	\$ 292,527.98	\$ 281,403.76	\$ 728,433.84	\$ 1,338,563.31
% By Type	0.47%	0.23%	2.00%	21.85%	21.02%	54.42%	100.00%



JACKSON COUNTY TOURISM DEVELOPMENT AUTHORITY
TOTAL ROOM OCCUPANCY TAX COLLECTIONS BY MONTH

Month	Tax Collected	# Units Reporting	% of Inc/Dec
July-2023	\$ 285,430.89	81	
July-2024	\$ 276,689.65	92	-3.06%
	\$ (8,741.24)	11	
August-2023	\$ 376,478.34	89	
August-2024	\$ 376,774.10	91	0.08%
	\$ 295.76	2	
September-2023	\$ 289,116.07	93	
September-2024	\$ 305,929.82	97	5.82%
	\$ 16,813.75	4	
October-2023	\$ 229,745.47	91	
October-2024	\$ 178,664.06	83	-22.23%
	\$ (51,081.41)	-8	
November-2023	\$ 285,381.98	91	
November-2024	\$ 200,505.68	88	-29.74%
	\$ (84,876.30)	-3	
December-2023	\$ 189,325.49	78	
December-2024	\$ -	0	-100.00%
	\$ (189,325.49)	-78	
January-2024	\$ 141,538.21	79	
January-2025	\$ -	0	-100.00%
	\$ (141,538.21)	-79	
February-2024	\$ 97,063.80	67	
February-2025	\$ -	0	-100.00%
	\$ (97,063.80)	-67	
March-2024	\$ 153,142.20	68	
March-2025	\$ -	0	-100.00%
	\$ (153,142.20)	-68	
April-2024	\$ 127,759.55	72	
April-2025	\$ -	0	-100.00%
	\$ (127,759.55)	-72	
May-2024	\$ 135,318.67	78	
May-2025	\$ -	0	-100.00%
	\$ (135,318.67)	-78	
June-2024	\$ 185,581.58	77	
June-2025	\$ -	0	-100.00%
	\$ (185,581.58)	-77	
FYTD 2024	\$ 2,495,882.25		
FYTD 2025	\$ 1,338,563.31		

COUNTY OF JACKSON
 Trial Balance - Balance Sheet Accounts
 Report dates 11/01/2024 ~ thru ~ 11/30/2024

Account Number	Account Description	Beginning Balance Dr (Cr)	Debits	Credits	Ending Balance Dr (Cr)
24-1110-000-00	CASH ON HAND	558,835.61	217,928.54	217,279.18	559,484.97
24-1130-000-00	CASH IN TIME DEPOSIT	3,450,000.00	0.00	0.00	3,450,000.00
24-1231-000-00	ACCOUNTS RECEIVABLE	0.00	0.00	0.00	0.00
24-1232-892-00	ACCTS RECEIVABLE SALES TAX	3,623.83	47.29	3,140.40	530.72
24-1232-893-00	ACCTS RECEIVABLE SALES TAX	3.79	5.23	0.00	9.02
24-1750-000-01	PROPERTY AND EQUIPMENT	10,844.20	0.00	0.00	10,844.20
24-1800-000-00	ACCUMULATED DEPRECIATION	(2,711.05)	0.00	0.00	(2,711.05)
Total Asset		4,020,596.38	217,981.06	220,419.58	4,018,157.86
24-2100-000-00	ACCOUNTS PAYABLE	0.00	197,076.17	197,076.17	0.00
24-2200-175-00	FEDERAL TAX PAYABLE	0.00	1,415.88	1,415.88	0.00
24-2200-176-00	STATE TAX PAYABLE	0.00	512.00	512.00	0.00
24-2200-181-00	FICA TAX PAYABLE	0.00	863.47	863.47	0.00
24-2200-182-00	RETIREMENT PAYABLE	0.01	2,729.68	2,729.68	0.01
24-2200-187-00	MEDICARE TAX PAYABLE	0.00	201.94	201.94	0.00
24-2900-000-00	FUND BALANCE	(3,746,787.10)	0.00	0.00	(3,746,787.10)
24-2900-000-01	RES BY STATE STATUTE	(190,942.00)	0.00	0.00	(190,942.00)
24-2912-000-00	RESERVE FOR ENCUMBRANCES	519.84	229,856.17	230,376.01	0.00
24-2912-000-01	RESERVE FOR ENCUMBRANCES-PRIOR YEAR	(519.84)	230,376.01	229,856.17	0.00
24-3000-000-00	REVENUE CONTROL	(908,266.87)	0.00	214,788.14	(1,123,055.01)
24-4000-000-00	EXPENDITURE CONTROL	825,399.58	248,559.18	31,332.52	1,042,626.24
Total Liability		(4,020,596.38)	911,590.50	909,151.98	(4,018,157.86)
Total TOURISM DEVELOPMENT AUTH		0.00	1,129,571.56	1,129,571.56	0.00

COUNTY OF JACKSON
Income Statement
Report dates 07/01/2024 ~ thru ~ 11/30/2024

Account Number	Description	Adjusted Budget 07/01/2024 11/30/2024	Debits and Credits 11/01/2024 11/30/2024	Debits and Credits 07/01/2024 11/30/2024	Encumbrances 07/01/2024 11/30/2024	Balance 07/01/2024 11/30/2024	% Used
24-3230-130-00	JACKSON COUNTY TDA	2,500,000.00	200,455.68	1,061,288.15	0.00	1,438,711.85	42.45
TAX REVENUE		2,500,000.00	200,455.68	1,061,288.15	0.00	1,438,711.85	42.45
24-3270-170-01	JACKSON TDA - PENALTY	5,000.00	50.00	585.51	0.00	4,414.49	11.71
24-3270-190-00	MARKETING AND ADVERTISIN	10,000.00	0.00	0.00	0.00	10,000.00	0.00
PENALTY & INTEREST		15,000.00	50.00	585.51	0.00	14,414.49	3.90
24-3831-491-00	INVESTMENT EARNINGS	60,000.00	14,282.46	61,181.35	0.00	-1,181.35	101.97
REVENUES		60,000.00	14,282.46	61,181.35	0.00	-1,181.35	101.97
24-3991-000-00	FUND BALANCE	663,783.00	0.00	0.00	0.00	663,783.00	0.00
FUND BALANCE		663,783.00	0.00	0.00	0.00	663,783.00	0.00
DEPARTMENT TOTAL Revenue		3,238,783.00	214,788.14	1,123,055.01	0.00	2,115,727.99	34.68
24-4926-121-00	SALARIES & WAGES	181,050.00	13,926.92	76,598.08	0.00	104,451.92	42.31
24-4926-170-00	BOARD MEMBER EXPENSE	900.00	0.00	50.00	0.00	850.00	5.56
24-4926-181-00	SOCIAL SECURITY CONTRIBU	11,225.00	863.47	4,749.08	0.00	6,475.92	42.31
24-4926-182-00	RETIREMENT EXPENSE	24,623.00	1,894.08	10,417.44	0.00	14,205.56	42.31
24-4926-183-00	HOSPITALIZATION INSURANC	23,214.00	2,030.06	11,676.41	0.00	11,537.59	50.30
24-4926-185-00	UNEMPLOYMENT INSURANCE	628.00	0.00	0.00	0.00	628.00	0.00
24-4926-186-00	WORKMAN'S COMPENSATION	2,299.00	0.00	0.00	0.00	2,299.00	0.00
24-4926-187-00	MEDICARE TAX	2,625.00	201.94	1,110.67	0.00	1,514.33	42.31
24-4926-190-00	PROFESSIONAL SER-COUNTY	16,250.00	1,354.17	6,770.85	0.00	9,479.15	41.67
24-4926-191-00	PROFESSIONAL SERVICES-AU	9,500.00	0.00	7,057.00	0.00	2,443.00	74.28
24-4926-192-00	LEGAL SERVICES	2,000.00	0.00	0.00	0.00	2,000.00	0.00
24-4926-260-00	OFFICE SUPPLIES AND MATE	6,000.00	0.00	579.21	0.00	5,420.79	9.65
24-4926-299-00	MISCELLANEOUS	20,600.00	220.00	6,961.92	0.00	13,638.08	33.80
24-4926-311-00	TRAVEL	41,050.00	360.34	6,853.27	0.00	34,196.73	16.69
24-4926-321-00	TELEPHONE	4,600.00	443.42	3,035.06	0.00	1,564.94	65.98
24-4926-321-01	TELEPHONE-VISITOR CENTER	0.00	0.00	-421.67	0.00	421.67	0.00
24-4926-321-02	TELEPHONE-TDA	6,000.00	492.45	2,440.08	0.00	3,559.92	40.67
24-4926-325-00	POSTAGE	42,570.00	432.75	17,494.78	0.00	25,075.22	41.10
24-4926-331-00	UTILITIES	3,200.00	433.03	1,263.55	0.00	1,936.45	39.49
24-4926-341-00	PRINTING	100,341.00	0.00	2,197.74	0.00	98,143.26	2.19
24-4926-351-00	REPAIRS & MAINT-BUILDING	500.00	0.00	0.00	0.00	500.00	0.00
24-4926-370-00	AD FIRM MEDIA	561,500.00	35,990.82	243,283.70	0.00	318,216.30	43.33

COUNTY OF JACKSON
Income Statement
Report dates 07/01/2024 - thru - 11/30/2024

Account Number	Description	Adjusted Budget 07/01/2024 11/30/2024	Debits and Credits 11/01/2024 11/30/2024	Debits and Credits 07/01/2024 11/30/2024	Encumbrances 07/01/2024 11/30/2024	Balance 07/01/2024 11/30/2024	% Used
24-4926-370-01	WEBSITE SERVICE	25,200.00	2,100.00	8,400.00	0.00	16,800.00	33.33
24-4926-370-02	CREATIVE & PRODUCTION SE	89,500.00	10,985.00	47,362.10	0.00	42,137.90	52.92
24-4926-370-03	DIGITAL CAMPAIGN REPORTI	13,200.00	1,100.00	4,400.00	0.00	8,800.00	33.33
24-4926-370-04	E-MAIL CAMPAIGNS	30,800.00	4,650.00	13,600.00	0.00	17,200.00	44.16
24-4926-370-05	SEM MANAGEMENT	188,600.00	14,086.50	49,031.47	0.00	139,568.53	26.00
24-4926-370-09	SOCIAL MEDIA SPEND	160,000.00	9,530.50	44,392.89	0.00	115,607.11	27.75
24-4926-393-00	VISITOR CENTER OPERATION	218,745.00	17,770.42	94,352.10	0.00	124,392.90	43.13
24-4926-393-01	PUBLIC RELATIONS	121,000.00	14,158.95	43,283.09	0.00	77,716.91	35.77
24-4926-393-02	CONTRACTED SERVICES	22,000.00	1,833.33	9,166.65	0.00	12,833.35	41.67
24-4926-393-03	CONTRACTED SERVICES-RECO	1,400.00	150.00	300.00	0.00	1,100.00	21.43
24-4926-393-05	CONTRACTED-WEBSITE	104,600.00	66,310.00	95,220.00	0.00	9,380.00	91.03
24-4926-393-06	CONTRACTED-AD FIRM RETAI	64,800.00	5,400.00	21,600.00	0.00	43,200.00	33.33
24-4926-393-07	CONTRACTED SERVICES-STR	11,600.00	0.00	12,480.00	0.00	-880.00	107.59
24-4926-393-08	CONTRACTED-AD FIRM MISC	34,751.00	1,291.85	16,515.65	0.00	18,235.35	47.53
24-4926-393-11	SOFTWARE, INTERNET, MISC S	32,188.00	1,650.10	24,801.81	0.00	7,386.19	77.05
24-4926-393-14	CONTRACTED SERVICES-HR O	6,920.00	849.10	2,306.95	0.00	4,613.05	33.34
24-4926-393-15	RESEARCH AND ANALYTICS	73,500.00	0.00	55,000.00	0.00	18,500.00	74.83
24-4926-399-00	CONTRACTED SERVICES	55,200.00	4,600.00	18,400.00	0.00	36,800.00	33.33
24-4926-412-00	BUILDING RENT	23,280.00	1,900.00	9,500.00	0.00	13,780.00	40.81
24-4926-454-00	INSURANCE	3,754.00	0.00	399.00	0.00	3,355.00	10.63
24-4926-491-00	DUES AND SUBSCRIPTIONS	9,959.00	217.46	8,626.38	0.00	1,332.62	86.62
24-4926-550-00	CAPITAL OUTLAY-EQUIPMENT	10,500.00	0.00	2,459.98	0.00	8,040.02	23.43
24-4926-550-01	CAPITAL PROJECTS	650,000.00	0.00	0.00	0.00	650,000.00	0.00
24-4926-699-00	GRANTS	145,000.00	0.00	2,500.00	0.00	142,500.00	1.72
24-4926-699-02	MISCELLANEOUS DONATIONS	71,611.00	0.00	56,411.00	0.00	15,200.00	78.77
24-4926-990-00	CONTINGENCY	10,000.00	0.00	0.00	0.00	10,000.00	0.00
TOURISM DEVELOPMENT AUTHORITY		3,238,783.00	217,226.66	1,042,626.24	0.00	2,196,156.76	32.19
DEPARTMENT TOTAL Expense		-3,238,783.00	-217,226.66	-1,042,626.24	0.00	-2,196,156.76	32.19
Fund 24 TOURISM DEVELOPMENT AUTH		0.00	-2,438.52	80,428.77	0.00	-80,428.77	33.43

BC2001

BEGINNING 11/01/24 ENDING 11/30/24

TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE

ACCOUNT # 24-4926-121-00 DESC: SALARIES & WAGES ASN:

11/01/24				BUDGET BALANCE	181,050.00			62,671.16
11/08/24	TLJ		JE-250622	JOE: TDA PAYROLL 11/8/24	0.00	6,963.46	0.00	69,634.62
11/22/24	TLJ		JE-250648	JOE: TDA PAYROLL 11/22/24	0.00	6,963.46	0.00	76,598.08
TOTALS					181,050.00	83,561.55	6,963.47	76,598.08

ACCOUNT # 24-4926-170-00 DESC: BOARD MEMBER EXPENSE ASN:

11/01/24				BUDGET BALANCE	900.00			50.00
TOTALS					900.00	50.00	0.00	50.00

ACCOUNT # 24-4926-181-00 DESC: SOCIAL SECURITY CONTRIBUTION ASN:

11/08/24	TLJ		JE-250624	JOE: TDA TAX DRAFT 11/8/2	0.00	431.73	0.00	4,317.34
11/22/24	TLJ		JE-250649	JOE: TDA TAX DRAFT 11/22/	0.00	431.74	0.00	4,749.08
TOTALS					11,225.00	4,749.08	0.00	4,749.08

ACCOUNT # 24-4926-182-00 DESC: RETIREMENT EXPENSE ASN:

11/01/24				BUDGET BALANCE	24,623.00			8,523.36
11/08/24	TLJ		JE-250624	JOE: TDA TAX DRAFT 11/8/2	0.00	947.04	0.00	9,470.40
11/22/24	TLJ		JE-250649	JOE: TDA TAX DRAFT 11/22/	0.00	947.04	0.00	10,417.44
TOTALS					24,623.00	10,417.44	0.00	10,417.44

ACCOUNT # 24-4926-183-00 DESC: HOSPITALIZATION INSURANCE ASN:

11/01/24				BUDGET BALANCE	23,214.00			9,646.35
11/22/24	860454		04*2400658	COMPANION LIFE INSURANCE	0.00	192.53	0.00	9,838.88
11/22/24	11/11/2024		04*2400655	BCBS OF NC	0.00	1,837.53	0.00	11,676.41
TOTALS					23,214.00	11,676.41	0.00	11,676.41

ACCOUNT # 24-4926-185-00 DESC: UNEMPLOYMENT INSURANCE ASN:

11/01/24				BUDGET BALANCE	628.00			0.00
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ACCOUNT ACTIVITY ANALYSIS					PAGE 2			
BC2001					BEGINNING 11/01/24 ENDING 11/30/24			
TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE
ACCOUNT # 24-4926-185-00 DESC: UNEMPLOYMENT INSURANCE ASN: =====> CONTINUED <=====								
TOTALS					628.00	0.00	0.00	0.00
ACCOUNT # 24-4926-186-00 DESC: WORKMAN'S COMPENSATION ASN:								
TOTALS					2,299.00	0.00	0.00	0.00
ACCOUNT # 24-4926-187-00 DESC: MEDICARE TAX ASN:								
11/08/24	TLJ	JE-250624		JOE: TDA TAX DRAFT 11/8/2	0.00	100.97	0.00	1,009.70
11/22/24	TLJ	JE-250649		JOE: TDA TAX DRAFT 11/22/	0.00	100.97	0.00	1,110.67
TOTALS					2,625.00	1,110.67	0.00	1,110.67
ACCOUNT # 24-4926-190-00 DESC: PROFESSIONAL SER-COUNTY ASN:								
11/01/24				BUDGET BALANCE	16,250.00			5,416.68
11/26/24	TLJ	JE-250659		JOE: TDA ADMIN 11/24	0.00	1,354.17	0.00	6,770.85
TOTALS					16,250.00	6,770.85	0.00	6,770.85
ACCOUNT # 24-4926-191-00 DESC: PROFESSIONAL SERVICES-AUDIT ASN:								
11/01/24				BUDGET BALANCE	9,500.00			7,057.00
TOTALS					9,500.00	9,075.00	2,018.00	7,057.00
ACCOUNT # 24-4926-192-00 DESC: LEGAL SERVICES ASN:								
TOTALS					2,000.00	0.00	0.00	0.00
ACCOUNT # 24-4926-260-00 DESC: OFFICE SUPPLIES AND MATERIALS ASN:								
TOTALS					6,000.00	597.53	18.32	579.21

ACCOUNT ACTIVITY ANALYSIS					PAGE 3			
BC2001		BEGINNING 11/01/24		ENDING 11/30/24				
TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE

ACCOUNT # 24-4926-260-00 DESC: OFFICE SUPPLIES AND MATERIALS ASN:					=====>	CONTINUED	<=====	
ACCOUNT # 24-4926-299-00 DESC: MISCELLANEOUS ASN:								
11/07/24		10/29/24	04*2400647	HELPING HANDS SERVICE CO.	0.00	220.00	0.00	6,961.92
TOTALS					20,600.00	6,991.82	29.90	6,961.92
=====								
ACCOUNT # 24-4926-311-00 DESC: TRAVEL ASN:								
11/01/24				BUDGET BALANCE	41,050.00			6,492.93
11/01/24		102524	04*2400643	BUSINESS CARD	0.00	0.00	30.00	6,462.93
11/07/24		11/01/2024	02*14824	KARA S ADDY	0.00	390.34	0.00	6,853.27
TOTALS					41,050.00	6,937.06	83.79	6,853.27
=====								
ACCOUNT # 24-4926-321-00 DESC: TELEPHONE ASN:								
11/01/24				BUDGET BALANCE	4,600.00			2,591.64
11/01/24		9976987351	04*2400641	VERIZON WIRELESS	0.00	51.63	0.00	2,643.27
11/01/24		286747	04*2400649	BALSAMWEST	0.00	391.79	0.00	3,035.06
TOTALS					4,600.00	3,596.27	561.21	3,035.06
=====								
ACCOUNT # 24-4926-321-01 DESC: TELEPHONE-VISITOR CENTERS ASN:								
11/01/24				BUDGET BALANCE	0.00			-421.67
TOTALS					0.00	0.00	421.67	-421.67
=====								
ACCOUNT # 24-4926-321-02 DESC: TELEPHONE-TDA ASN:								
11/01/24		287855	04*2400649	BALSAMWEST	0.00	492.45	0.00	2,440.08
TOTALS					6,000.00	2,440.08	0.00	2,440.08
=====								
ACCOUNT # 24-4926-325-00 DESC: POSTAGE ASN:								
11/01/24				BUDGET BALANCE	42,570.00			17,062.03

BC2001 BEGINNING 11/01/24 ENDING 11/30/24

TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE
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ACCOUNT # 24-4926-325-00 DESC: POSTAGE ASN: =====> CONTINUED <=====

11/15/24		3319963376	04*2400654	PITNEY BOWES INC.	0.00	372.79	0.00	17,434.82
11/15/24		3319963376	04*2400654	PITNEY BOWES INC.	0.00	0.00	19.87	17,414.95
11/18/24		17VA27444	04*2400656	UPS	0.00	18.22	0.00	17,433.17
11/18/24		17VA27464	04*2400656	UPS	0.00	60.15	0.00	17,493.32
11/25/24		17VA27474	04*2400656	UPS	0.00	1.46	0.00	17,494.78
TOTALS					42,570.00	17,559.78	65.00	17,494.78

ACCOUNT # 24-4926-331-00 DESC: UTILITIES ASN:

11/01/24				BUDGET BALANCE	3,200.00			830.52
11/01/24		23593	04*2400644	OWENS AND GATES LLC	0.00	40.00	0.00	870.52
11/01/24		10/15/24	04*2400640	DUKE ENERGY	0.00	180.92	0.00	1,051.44
11/18/24		11/14/24	04*2400653	DUKE ENERGY	0.00	212.11	0.00	1,263.55
TOTALS					3,200.00	1,263.55	0.00	1,263.55

ACCOUNT # 24-4926-341-00 DESC: PRINTING ASN:

11/01/24				BUDGET BALANCE	100,341.00			2,197.74
TOTALS					100,341.00	2,209.83	12.09	2,197.74

ACCOUNT # 24-4926-351-00 DESC: REPAIRS & MAINT-BUILDING ASN:

TOTALS					500.00	0.00	0.00	0.00
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ACCOUNT # 24-4926-370-00 DESC: AD FIRM MEDIA ASN:

11/22/24		INV-01756	02*15006	BUFFALO GROUPE, LLC	0.00	4,900.72	0.00	212,193.60
11/22/24		INV-01756	02*15006	BUFFALO GROUPE, LLC	0.00	4,900.72	0.00	217,094.32
11/22/24		INV-01756	02*15006	BUFFALO GROUPE, LLC	0.00	7,500.00	0.00	224,594.32
11/22/24		INV-01756	02*15006	BUFFALO GROUPE, LLC	0.00	1,875.00	0.00	226,469.32
11/22/24		INV-01756	02*15006	BUFFALO GROUPE, LLC	0.00	337.50	0.00	226,806.82
11/22/24		INV-01756	02*15006	BUFFALO GROUPE, LLC	0.00	14,409.38	0.00	241,216.20
11/22/24		INV-01756	02*15006	BUFFALO GROUPE, LLC	0.00	7,243.75	0.00	248,459.95
11/22/24		INV-01756	02*15006	BUFFALO GROUPE, LLC	0.00	7,243.75	0.00	255,703.70

BC2001

BEGINNING 11/01/24 ENDING 11/30/24

TRANS	PO	INVOICE	CHECK	TRANSACTION/	BEGINNING			
DATE	NUMBER	NUMBER	NUMBER	VENDOR NAME	BAL/BUDGET	DEBITS	CREDITS	BALANCE
ACCOUNT # 24-4926-370-00 DESC: AD FIRM MEDIA ASN: =====> CONTINUED <=====								
11/22/24		INV-01756	02*15006	BUFFALO GROUPE, LLC	0.00	2,841.65	0.00	258,545.35
11/22/24		INV-01756	02*15006	BUFFALO GROUPE, LLC	0.00	4,125.00	0.00	262,670.35
11/22/24		INV-01756	02*15006	BUFFALO GROUPE, LLC	0.00	8,333.94	0.00	271,004.29
11/22/24		INV-01756	02*15006	BUFFALO GROUPE, LLC	0.00	3,529.41	0.00	274,533.70
11/22/24		INV-01756	02*15006	BUFFALO GROUPE, LLC	0.00	0.00	31,250.00	243,283.70
TOTALS					561,500.00	274,533.70	31,250.00	243,283.70
ACCOUNT # 24-4926-370-01 DESC: WEBSITE SERVICE ASN:								
11/01/24				BUDGET BALANCE	25,200.00			6,300.00
11/07/24		INV-01655	02*14826	BUFFALO GROUPE, LLC	0.00	2,100.00	0.00	8,400.00
TOTALS					25,200.00	8,400.00	0.00	8,400.00
ACCOUNT # 24-4926-370-02 DESC: CREATIVE & PRODUCTION SERVICES ASN:								
11/01/24				BUDGET BALANCE	89,500.00			36,377.10
11/07/24		INV-01655	02*14826	BUFFALO GROUPE, LLC	0.00	6,000.00	0.00	42,377.10
11/07/24		INV-01655	02*14826	BUFFALO GROUPE, LLC	0.00	4,985.00	0.00	47,362.10
TOTALS					89,500.00	47,362.10	0.00	47,362.10
ACCOUNT # 24-4926-370-03 DESC: DIGITAL CAMPAIGN REPORTING ASN:								
11/01/24				BUDGET BALANCE	13,200.00			3,300.00
11/07/24		INV-01655	02*14826	BUFFALO GROUPE, LLC	0.00	1,100.00	0.00	4,400.00
TOTALS					13,200.00	4,400.00	0.00	4,400.00
ACCOUNT # 24-4926-370-04 DESC: E-MAIL CAMPAIGNS ASN:								
11/01/24				BUDGET BALANCE	30,800.00			8,950.00
11/07/24		INV-01655	02*14826	BUFFALO GROUPE, LLC	0.00	2,150.00	0.00	11,100.00
11/07/24		INV-01655	02*14826	BUFFALO GROUPE, LLC	0.00	2,500.00	0.00	13,600.00
TOTALS					30,800.00	13,600.00	0.00	13,600.00

BC2001 BEGINNING 11/01/24 ENDING 11/30/24

TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE
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ACCOUNT # 24-4926-370-04 DESC: E-MAIL CAMPAIGNS ASN: =====> CONTINUED <=====

ACCOUNT # 24-4926-370-05 DESC: SEM MANAGEMENT ASN:

11/01/24				BUDGET BALANCE	188,600.00			34,944.97
11/18/24		072294	04*2400660	LOVE COMMUNICATIONS LLC	0.00	14,086.50	0.00	49,031.47
TOTALS					188,600.00	49,031.47	0.00	49,031.47

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ACCOUNT # 24-4926-370-09 DESC: SOCIAL MEDIA SPEND ASN:

11/01/24				BUDGET BALANCE	160,000.00			34,862.39
11/01/24		102524	04*2400643	BUSINESS CARD	0.00	1,000.00	0.00	35,862.39
11/01/24		102624	04*2400642	BUSINESS CARD	0.00	8,165.24	0.00	44,027.63
11/05/24		110424	04*2400648	BUSINESS CARD	0.00	365.26	0.00	44,392.89
TOTALS					160,000.00	55,863.00	11,470.11	44,392.89

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ACCOUNT # 24-4926-393-00 DESC: VISITOR CENTER OPERATIONS ASN:

11/01/24				BUDGET BALANCE	218,745.00			76,581.68
11/10/24		22,099	04*2400645	JACKSON CO. CHAMBER OF CO	0.00	8,042.33	0.00	84,624.01
11/10/24		22,099	04*2400645	JACKSON CO. CHAMBER OF CO	0.00	1,141.92	0.00	85,765.93
11/10/24		22,099	04*2400645	JACKSON CO. CHAMBER OF CO	0.00	188.67	0.00	85,954.60
11/10/24		22,111	04*2400646	CASHIERS AREA CHAMBER OF	0.00	7,372.17	0.00	93,326.77
11/10/24		22,111	04*2400646	CASHIERS AREA CHAMBER OF	0.00	1,025.33	0.00	94,352.10
TOTALS					218,745.00	94,352.10	0.00	94,352.10

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ACCOUNT # 24-4926-393-01 DESC: PUBLIC RELATIONS ASN:

11/01/24				BUDGET BALANCE	121,000.00			29,124.14
11/07/24		64667	02*14795	LOU HAMMOND GROUP ATLANTA	0.00	3,971.85	0.00	33,095.99
11/18/24		64678	02*14983	LOU HAMMOND GROUP ATLANTA	0.00	6,750.00	0.00	39,845.99
11/18/24		64674	02*14983	LOU HAMMOND GROUP ATLANTA	0.00	1,500.00	0.00	41,345.99
11/22/24		64688	02*14983	LOU HAMMOND GROUP ATLANTA	0.00	1,937.10	0.00	43,283.09
TOTALS					121,000.00	43,283.09	0.00	43,283.09

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ACCOUNT # 24-4926-393-02 DESC: CONTRACTED SERVICES ASN:

11/01/24				BUDGET BALANCE	22,000.00			7,333.32
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BEGINNING 11/01/24 ENDING 11/30/24

TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE

ACCOUNT # 24-4926-393-02		DESC: CONTRACTED SERVICES		ASN: =====>	CONTINUED	<=====		
11/26/24	TLJ	JE-250659	JOE: TDA ADMIN 11/24		0.00	1,833.33	0.00	9,166.65
TOTALS					22,000.00	9,166.65	0.00	9,166.65
=====								
ACCOUNT # 24-4926-393-03		DESC: CONTRACTED SERVICES-RECORDING		ASN:				
11/01/24			BUDGET BALANCE		1,400.00			150.00
11/22/24	11/13/2024	04*2400657	CHERYL OSBORNE		0.00	150.00	0.00	300.00
TOTALS					1,400.00	300.00	0.00	300.00
=====								
ACCOUNT # 24-4926-393-05		DESC: CONTRACTED-WEBSITE		ASN:				
11/01/24			BUDGET BALANCE		104,600.00			28,910.00
11/07/24	INV-SVUS-1	04*2400651	SIMPLEVIEW		0.00	1,500.00	0.00	30,410.00
11/07/24	CI 19384	04*2400651	SIMPLEVIEW		0.00	64,810.00	0.00	95,220.00
TOTALS					104,600.00	95,220.00	0.00	95,220.00
=====								
ACCOUNT # 24-4926-393-06		DESC: CONTRACTED-AD FIRM RETAINER		ASN:				
11/01/24			BUDGET BALANCE		64,800.00			16,200.00
11/07/24	INV-01655	02*14826	BUFFALO GROUPE, LLC		0.00	5,400.00	0.00	21,600.00
TOTALS					64,800.00	21,600.00	0.00	21,600.00
=====								
ACCOUNT # 24-4926-393-07		DESC: CONTRACTED SERVICES-STR		ASN:				
11/01/24			BUDGET BALANCE		11,600.00			12,480.00
TOTALS					11,600.00	12,480.00	0.00	12,480.00
=====								
ACCOUNT # 24-4926-393-08		DESC: CONTRACTED-AD FIRM MISC		ASN:				
11/07/24	INV-01655	02*14826	BUFFALO GROUPE, LLC		0.00	687.00	0.00	15,910.80
11/22/24	INV-01756	02*15006	BUFFALO GROUPE, LLC		0.00	604.85	0.00	16,515.65
TOTALS					34,751.00	16,515.65	0.00	16,515.65

ACCOUNT ACTIVITY ANALYSIS					PAGE 8			
BC2001					BEGINNING 11/01/24 ENDING 11/30/24			
TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE
ACCOUNT # 24-4926-393-08 DESC: CONTRACTED-AD FIRM MISC ASN:					===== > CONTINUED < =====			
ACCOUNT # 24-4926-393-11 DESC: SOFTWARE,INTERNET,MISC SERVICES ASN:								
11/01/24				BUDGET BALANCE	32,188.00			23,151.71
11/01/24	102524		04*2400643	BUSINESS CARD	0.00	1,348.18	0.00	24,499.89
11/01/24	102524		04*2400643	BUSINESS CARD	0.00	0.00	15.21	24,484.68
11/05/24	110424		04*2400648	BUSINESS CARD	0.00	78.00	0.00	24,562.68
11/12/24	37874856		04*2400659	IMAGE SOLUTIONS, LLC	0.00	255.87	0.00	24,818.55
11/12/24	37874856		04*2400659	IMAGE SOLUTIONS, LLC	0.00	0.00	11.72	24,806.83
11/12/24	37874856		04*2400659	IMAGE SOLUTIONS, LLC	0.00	0.00	5.02	24,801.81
TOTALS					32,188.00	24,930.94	129.13	24,801.81
ACCOUNT # 24-4926-393-14 DESC: CONTRACTED SERVICES-HR OUTSOURCING ASN:								
11/01/24				BUDGET BALANCE	6,920.00			1,457.85
11/07/24	2082		04*2400650	CRAFT HR SOLUTIONS, LLC	0.00	360.00	0.00	1,817.85
11/07/24	2116		04*2400650	CRAFT HR SOLUTIONS, LLC	0.00	360.00	0.00	2,177.85
11/08/24	TLJ		JE-250623	JOE: TDA INVOICE#82916	0.00	129.10	0.00	2,306.95
TOTALS					6,920.00	2,306.95	0.00	2,306.95
ACCOUNT # 24-4926-393-15 DESC: RESEARCH AND ANALYTICS ASN:								
11/01/24				BUDGET BALANCE	73,500.00			55,000.00
TOTALS					73,500.00	55,000.00	0.00	55,000.00
ACCOUNT # 24-4926-399-00 DESC: CONTRACTED SERVICES ASN:								
11/07/24	1895		02*14830	TEMBO HOSPITALITY GROUP L	0.00	4,600.00	0.00	18,400.00
TOTALS					55,200.00	18,400.00	0.00	18,400.00
ACCOUNT # 24-4926-412-00 DESC: BUILDING RENT ASN:								
11/01/24				BUDGET BALANCE	23,280.00			7,600.00
11/01/24	23593		04*2400644	OWENS AND GATES LLC	0.00	1,900.00	0.00	9,500.00

				ACCOUNT ACTIVITY ANALYSIS		PAGE 9	
BC2001				BEGINNING	11/01/24	ENDING	11/30/24
TRANS	PO	INVOICE	CHECK	TRANSACTION/	BEGINNING		
DATE	NUMBER	NUMBER	NUMBER	VENDOR NAME	BAL/BUDGET	DEBITS	CREDITS
							BALANCE
ACCOUNT # 24-4926-412-00				DESC: BUILDING RENT	ASN: >=====	CONTINUED	<=====
				TOTALS	23,280.00	9,500.00	0.00
							9,500.00
ACCOUNT # 24-4926-454-00				DESC: INSURANCE	ASN:		
11/01/24				BUDGET BALANCE	3,754.00		399.00
				TOTALS	3,754.00	399.00	0.00
							399.00
ACCOUNT # 24-4926-468-00				DESC: DEPRECIATION EXPENSE	ASN:		
				TOTALS	0.00	0.00	0.00
							0.00
ACCOUNT # 24-4926-491-00				DESC: DUES AND SUBSCRIPTIONS	ASN:		
11/01/24	102524	04*2400643	BUSINESS CARD		0.00	33.16	0.00
11/01/24	102524	04*2400643	BUSINESS CARD		0.00	0.00	0.49
11/01/24	102524	04*2400643	BUSINESS CARD		0.00	0.00	0.21
11/18/24	7208	04*2400652	JACKSON CO. CHAMBER OF CO		0.00	185.00	0.00
				TOTALS	9,959.00	8,628.48	2.10
							8,626.38
ACCOUNT # 24-4926-550-00				DESC: CAPITAL OUTLAY-EQUIPMENT	ASN:		
11/01/24				BUDGET BALANCE	10,500.00		2,459.98
				TOTALS	10,500.00	2,459.98	0.00
							2,459.98
ACCOUNT # 24-4926-550-01				DESC: CAPITAL PROJECTS	ASN:		
				TOTALS	650,000.00	0.00	0.00
							0.00
ACCOUNT # 24-4926-699-00				DESC: GRANTS	ASN:		
				TOTALS	145,000.00	2,500.00	0.00
							2,500.00

BC2001 BEGINNING 11/01/24 ENDING 11/30/24

TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE
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ACCOUNT # 24-4926-699-00 DESC: GRANTS ASN: =====> CONTINUED <=====

ACCOUNT # 24-4926-699-02 DESC: MISCELLANEOUS DONATIONS ASN:

TOTALS					71,611.00	56,411.00	0.00	56,411.00
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ACCOUNT # 24-4926-990-00 DESC: CONTINGENCY ASN:

TOTALS					10,000.00	0.00	0.00	0.00
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