

JACKSON COUNTY TOURISM
DEVELOPMENT
AUTHORITY



FINANCIAL REPORT
DECEMBER 31, 2022

JACKSON COUNTY TOURISM DEVELOPMENT AUTHORITY

December 31, 2022

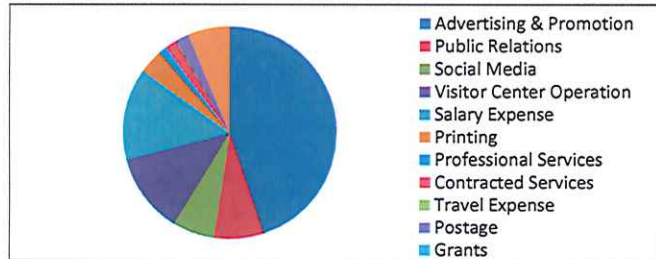
* December Room Occupancy Tax collections totaled \$205,798.80 with \$213.33 collected for penalties. The YTD collection total is \$1,460,276.44 - 70.89% of budget. The Airbnb total was \$32,624.08; the Home Away/VRBO total was \$32,865.00 and the VACASA,NC total was \$8,825.03.

* 82 accounts reported for November rentals (decrease of 4 accounts from last year). The collections were down 3.08% from the same period in 2021.

* The cash balance at December 31, 2022 is \$318,808.37 and investments total \$3,000,000.

The expenses for December were \$109,654.98. The FYTD expenses totaled \$919,604.88 with encumbrances of \$64,683.75, for a combined total of \$984,288.63 - 36.78% of budget.

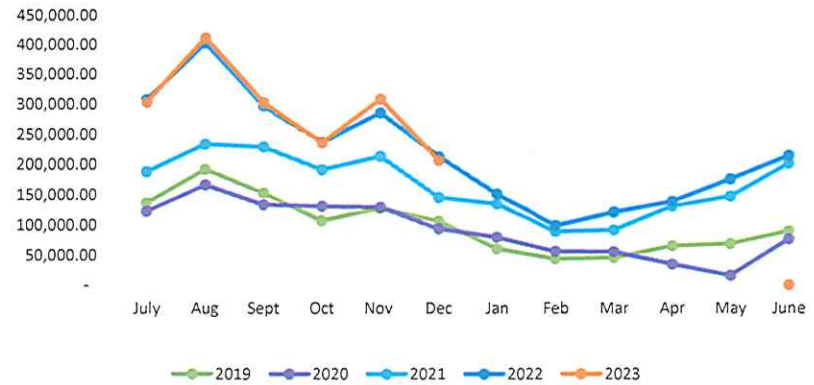
TDA Expenses as of December 31, 2022



Advertising & Promotion	\$	49,092.71
Public Relations	\$	8,355.64
Social Media	\$	7,000.00
Visitor Center Operation	\$	13,305.67
Salary Expense	\$	15,370.99
Printing	\$	3,890.00
Professional Services	\$	1,354.17
Contracted Services	\$	1,883.33
Travel Expense	\$	112.56
Postage	\$	2,282.01
Grants	\$	-
Other	\$	7,007.90
Total	\$	109,654.98

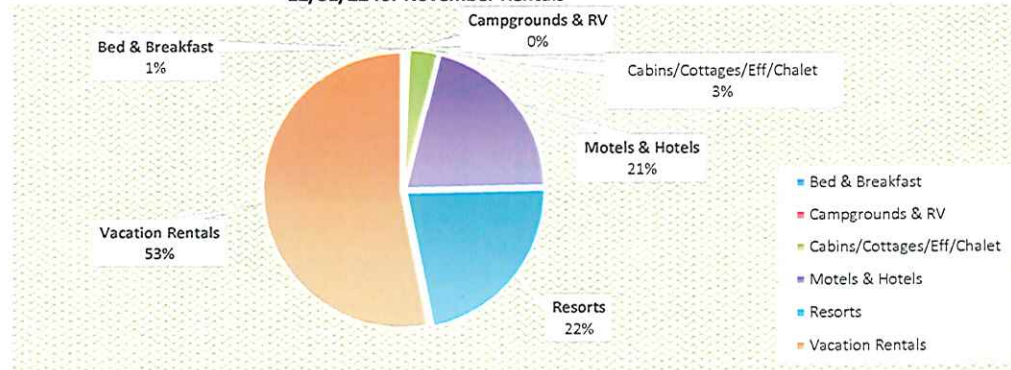


Fiscal YTD Collections



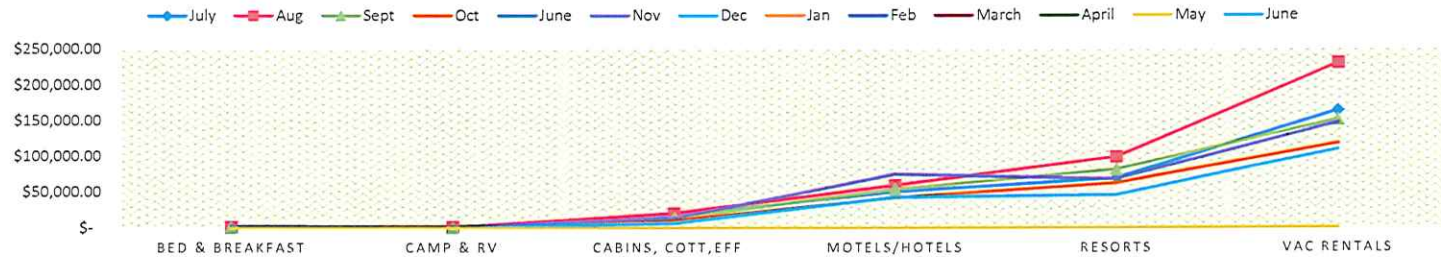
	2019	2020	2021	2022	2023
July	135,881.68	122,421.68	187,832.18	306,871.17	302,567.11
Aug	191,736.34	166,057.35	233,507.83	402,414.91	410,949.64
Sept	152,650.37	133,172.02	228,972.44	296,676.95	301,922.72
Oct	106,838.84	130,912.47	191,265.61	236,495.92	235,450.13
Nov	127,342.88	129,268.34	213,445.79	285,094.57	307,778.37
Dec	106,016.63	93,829.84	145,657.78	212,552.55	206,012.13
Jan	60,207.39	79,652.13	134,351.26	150,929.14	
Feb	43,528.62	55,878.75	89,094.11	98,820.63	
Mar	45,185.00	55,161.52	91,596.16	120,494.03	
Apr	64,498.34	34,404.69	130,350.75	138,246.01	
May	68,385.86	15,854.63	146,638.28	175,198.14	
June	89,275.51	76,044.67	200,754.27	213,644.17	-
Total	\$ 1,191,547.46	\$ 1,092,658.09	\$ 1,993,466.46	\$ 2,637,438.19	\$ 1,764,680.10

Room Occupancy Tax Collections 12/31/22 for November Rentals



Bed & Breakfast	\$	880.10
Campgrounds & RV	\$	261.73
Cabins/Cottages/Eff/Chalet	\$	6,924.28
Motels & Hotels	\$	42,776.78
Resorts	\$	45,718.18
Vacation Rentals	\$	109,451.06
	\$	206,012.13

ROOM OCCUPANCY TAX COLLECTIONS BY TYPE



COLLECTIONS BY TYPE

	Bed & Breakfast	Camp & Rv	Cabins, Cott, Eff	Motels/Hotels	Resorts	Vac Rentals	Totals
July	\$ 1,680.89	\$ 531.62	\$ 16,926.78	\$ 50,646.80	\$ 68,917.02	\$ 163,864.00	\$ 302,567.11
Aug	\$ 1,597.98	\$ 993.51	\$ 20,272.84	\$ 59,286.65	\$ 99,052.89	\$ 229,745.77	\$ 410,949.64
Sept	\$ 1,746.69	\$ 905.66	\$ 13,690.86	\$ 53,460.75	\$ 81,119.49	\$ 150,999.27	\$ 301,922.72
Oct	\$ 1,224.91	\$ 2,230.52	\$ 9,694.50	\$ 42,283.90	\$ 62,146.50	\$ 117,869.80	\$ 235,450.13
Nov	\$ 2,850.42	\$ 1,197.93	\$ 14,010.84	\$ 74,638.94	\$ 67,817.36	\$ 147,262.88	\$ 307,778.37
Dec	\$ 880.10	\$ 261.73	\$ 6,924.28	\$ 42,776.78	\$ 45,718.18	\$ 109,451.06	\$ 206,012.13
Jan						\$ -	\$ -
Feb						\$ -	\$ -
March						\$ -	\$ -
April						\$ -	\$ -
May						\$ -	\$ -
June						\$ -	\$ -
	\$ 9,980.99	\$ 6,120.97	\$ 81,520.10	\$ 323,093.82	\$ 424,771.44	\$ 919,192.78	\$ 1,764,680.10
% By Type	0.57%	0.35%	4.62%	18.31%	24.07%	52.09%	100.00%



JACKSON COUNTY TOURISM DEVELOPMENT AUTHORITY
TOTAL ROOM OCCUPANCY TAX COLLECTIONS BY MONTH

Month	Tax Collected	# Units Reporting	% of Inc/Dec
July-2021	\$ 306,871.17	107	
July-2022	\$ 302,567.11	79	-1.40%
	\$ (4,304.06)	-28	
August-2021	\$ 402,414.91	115	
August-2022	\$ 410,949.64	98	2.12%
	\$ 8,534.73	-17	
September-2021	\$ 296,676.95	93	
September-2022	\$ 301,922.72	88	1.77%
	\$ 5,245.77	-5	
October-2021	\$ 236,495.92	93	
October-2022	\$ 235,450.13	85	-0.44%
	\$ (1,045.79)	-8	
November-2021	\$ 285,094.57	93	
November-2022	\$ 307,783.37	95	7.96%
	\$ 22,688.80	2	
December-2021	\$ 212,552.55	86	
December-2022	\$ 206,012.13	82	-3.08%
	\$ (6,540.42)	-4	
January-2022	\$ 150,929.14	71	
January-2023	\$ -		-100.00%
	\$ (150,929.14)	-71	
February-2022	\$ 98,820.63	71	
February-2023	\$ -		-100.00%
	\$ (98,820.63)	-71	
March-2022	\$ 120,494.03	70	
March-2023	\$ -		-100.00%
	\$ (120,494.03)	-70	
April-2022	\$ 138,246.01	65	
April-2023	\$ -		-100.00%
	\$ (138,246.01)	-65	
May-2022	\$ 175,198.14	73	
May-2023	\$ -		-100.00%
	\$ (175,198.14)	-73	
June-2022	\$ 213,644.17	80	
June-2023	\$ -		-100.00%
	\$ (213,644.17)	-80	
FYTD 2022	\$ 2,637,438.19		
FYTD 2023	\$ 1,764,685.10		

COUNTY OF JACKSON
 Trial Balance - Balance Sheet Accounts
 Report dates 12/01/2022 - thru - 12/31/2022

Account Number	Account Description	Beginning Balance Dr (Cr)	Debits	Credits	Ending Balance Dr (Cr)
24-1110-000-00	CASH ON HAND	211,788.85	219,521.55	112,502.03	318,808.37
24-1130-000-00	CASH IN TIME DEPOSIT	3,000,000.00	0.00	0.00	3,000,000.00
24-1231-000-00	ACCOUNTS RECEIVABLE	0.00	0.00	0.00	0.00
24-1232-892-00	ACCTS RECEIVABLE SALES TAX	5,175.31	152.87	4,233.46	1,094.72
24-1232-893-00	ACCTS RECEIVABLE SALES TAX	0.00	0.21	0.21	0.00
Total Asset		3,216,964.16	219,674.63	116,735.70	3,319,903.09
24-2100-000-00	ACCOUNTS PAYABLE	0.00	92,021.94	92,021.94	0.00
24-2200-000-00	ACCRUED VACATION PAYABLE	0.00	0.00	0.00	0.00
24-2200-175-00	FEDERAL TAX PAYABLE	0.00	1,426.55	1,426.55	0.00
24-2200-176-00	STATE TAX PAYABLE	0.00	475.00	475.00	0.00
24-2200-181-00	FICA TAX PAYABLE	0.00	770.92	770.92	0.00
24-2200-182-00	RETIREMENT PAYABLE	(2,144.13)	4,024.57	1,880.42	0.02
24-2200-187-00	MEDICARE TAX PAYABLE	0.00	180.31	180.31	0.00
24-2300-000-11	DUE TO GENERAL	0.00	0.00	0.00	0.00
24-2900-000-00	FUND BALANCE	(2,561,462.95)	0.00	0.00	(2,561,462.95)
24-2900-000-01	RES BY STATE STATUTE	(190,942.00)	0.00	0.00	(190,942.00)
24-2912-000-00	RESERVE FOR ENCUMBRANCES	72,220.24	84,550.45	92,086.94	64,683.75
24-2912-000-01	RESERVE FOR ENCUMBRANCES-PRIOR YEAR	(72,220.24)	92,086.94	84,550.45	(64,683.75)
24-3000-000-00	REVENUE CONTROL	(1,272,364.98)	367.70	215,105.76	(1,487,103.04)
24-4000-000-00	EXPENDITURE CONTROL	809,949.90	109,990.18	335.20	919,604.88
Total Liability		(3,216,964.16)	385,894.56	488,833.49	(3,319,903.09)
Total TOURISM DEVELOPMENT AUTH		0.00	605,569.19	605,569.19	0.00

COUNTY OF JACKSON
Income Statement
Report dates 07/01/2022 - thru - 12/31/2022

Account Number	Description	Adjusted Budget 07/01/2022 12/31/2022	Debits and Credits 12/01/2022 12/31/2022	Debits and Credits 07/01/2022 12/31/2022	Encumbrances 07/01/2022 12/31/2022	Balance 07/01/2022 12/31/2022	% Used
24-3230-130-00	JACKSON COUNTY TDA	2,060,000.00	205,798.80	1,460,276.44	0.00	599,723.56	70.89
TAX REVENUE		2,060,000.00	205,798.80	1,460,276.44	0.00	599,723.56	70.89
24-3270-170-01	JACKSON TDA - PENALTY	5,000.00	213.33	1,841.55	0.00	3,158.45	36.83
24-3270-190-00	MARKETING AND ADVERTISIN	10,000.00	0.00	0.00	0.00	10,000.00	0.00
PENALTY & INTEREST		15,000.00	213.33	1,841.55	0.00	13,158.45	12.28
24-3831-491-00	INVESTMENT EARNINGS	1,000.00	8,725.93	24,985.05	0.00	-23,985.05	2,498.5
REVENUES		1,000.00	8,725.93	24,985.05	0.00	-23,985.05	2,498.5
24-3991-000-00	FUND BALANCE	600,098.00	0.00	0.00	0.00	600,098.00	0.00
FUND BALANCE		600,098.00	0.00	0.00	0.00	600,098.00	0.00
DEPARTMENT TOTAL Revenue		2,676,098.00	214,738.06	1,487,103.04	0.00	1,188,994.96	55.57
24-4926-121-00	SALARIES & WAGES	210,000.00	12,434.23	87,473.24	0.00	122,526.76	41.65
24-4926-170-00	BOARD MEMBER EXPENSE	900.00	449.00	543.24	0.00	356.76	60.36
24-4926-181-00	SOCIAL SECURITY CONTRIBU	13,020.00	770.92	5,436.07	0.00	7,583.93	41.75
24-4926-182-00	RETIREMENT EXPENSE	25,410.00	1,257.08	8,971.33	0.00	16,438.67	35.31
24-4926-183-00	HOSPITALIZATION INSURANC	22,758.00	703.50	6,477.27	0.00	16,280.73	28.46
24-4926-185-00	UNEMPLOYMENT INSURANCE	780.00	24.95	2,318.88	0.00	-1,538.88	297.29
24-4926-186-00	WORKMAN'S COMPENSATION	2,055.00	0.00	2,327.50	0.00	-272.50	113.26
24-4926-187-00	MEDICARE TAX	3,045.00	180.31	1,271.34	0.00	1,773.66	41.75
24-4926-190-00	PROFESSIONAL SER-COUNTY	16,250.00	1,354.17	8,125.02	0.00	8,124.98	50.00
24-4926-191-00	PROFESSIONAL SER-AUDIT	7,200.00	0.00	5,400.00	0.00	1,800.00	75.00
24-4926-192-00	LEGAL SERVICES	2,000.00	0.00	0.00	0.00	2,000.00	0.00
24-4926-260-00	OFFICE SUPPLIES	6,000.00	244.92	525.41	0.00	5,474.59	8.76
24-4926-299-00	MISCELLANEOUS	10,520.00	211.00	2,660.83	0.00	7,859.17	25.29
24-4926-311-00	TRAVEL	49,550.00	112.56	22,047.13	1,545.00	25,957.87	47.61
24-4926-321-00	TELEPHONE	5,800.00	364.12	1,525.52	0.00	4,274.48	26.30
24-4926-321-01	TELEPHONE-VISITOR CENTER	4,430.00	745.84	4,508.49	0.00	-78.49	101.77
24-4926-325-00	POSTAGE	34,678.00	2,282.01	9,029.75	0.00	25,648.25	26.04
24-4926-331-00	UTILITIES	2,000.00	329.58	1,538.55	0.00	461.45	76.93
24-4926-341-00	PRINTING	106,741.00	3,890.00	9,815.61	983.12	95,942.27	10.12
24-4926-351-00	REPAIRS & MAINT-BUILDING	500.00	0.00	0.00	0.00	500.00	0.00
24-4926-370-00	AD FIRM MEDIA	473,310.00	23,794.10	250,903.51	0.00	222,406.49	53.01
24-4926-370-01	WEBSITE SERVICE	21,600.00	1,800.00	12,400.00	0.00	9,200.00	57.41

COUNTY OF JACKSON

Income Statement

Report dates 07/01/2022 - thru - 12/31/2022

Account Number	Description	Adjusted Budget 07/01/2022 12/31/2022	Debits and Credits 12/01/2022 12/31/2022	Debits and Credits 07/01/2022 12/31/2022	Encumbrances 07/01/2022 12/31/2022	Balance 07/01/2022 12/31/2022	% Used
24-4926-370-02	CREATIVE & PRODUCTION SE	90,000.00	797.50	40,258.58	0.00	49,741.42	44.73
24-4926-370-03	DIGITAL CAMPAIGN REPORTI	13,200.00	1,100.00	7,600.00	0.00	5,600.00	57.58
24-4926-370-04	E-MAIL CAMPAIGNS	21,600.00	1,700.00	9,100.00	0.00	12,500.00	42.13
24-4926-370-05	SEM MANAGEMENT	18,000.00	1,500.00	10,200.00	0.00	7,800.00	56.67
24-4926-370-07	SOCIAL MEDIA	21,000.00	7,000.00	7,000.00	0.00	14,000.00	33.33
24-4926-370-09	SOCIAL MEDIA SPEND	123,000.00	9,460.48	42,947.86	61,555.63	18,496.51	84.96
24-4926-393-00	VISITOR CENTER OPERATION	168,067.00	13,305.67	88,330.02	0.00	79,736.98	52.56
24-4926-393-01	PUBLIC RELATIONS	105,000.00	8,335.64	51,067.37	0.00	53,932.63	48.64
24-4926-393-02	CONTRACTED SERVICES	22,000.00	1,833.33	10,999.98	0.00	11,000.02	50.00
24-4926-393-03	CONTRACTED SERVICES-RECO	1,400.00	50.00	50.00	0.00	1,350.00	3.57
24-4926-393-05	CONTRACTED-WEBSITE	12,500.00	1,000.00	5,750.00	0.00	6,750.00	46.00
24-4926-393-06	CONTRACTED-AD FIRM RETAI	60,840.00	5,070.00	35,490.00	0.00	25,350.00	58.33
24-4926-393-07	CONTRACTED SERVICES-STR	8,280.00	0.00	8,942.00	0.00	-662.00	108.00
24-4926-393-08	CONTRACTED-AD FIRM MISC	13,192.00	931.07	8,304.01	0.00	4,887.99	62.95
24-4926-393-11	SOFTWARE,INTERNET,MISC S	64,024.00	1,939.56	42,640.60	600.00	20,783.40	67.54
24-4926-393-14	CONTRACTED SERVICES-HR O	6,259.00	1,438.45	2,735.20	0.00	3,523.80	43.70
24-4926-393-15	RESEARCH AND ANALYTICS	68,500.00	0.00	62,950.00	0.00	5,550.00	91.90
24-4926-393-16	VISTNC FARMS APP	1,500.00	0.00	0.00	0.00	1,500.00	0.00
24-4926-412-00	BUILDING RENT	23,280.00	1,900.00	11,400.00	0.00	11,880.00	48.97
24-4926-454-00	INSURANCE	3,447.00	0.00	1,000.00	0.00	2,447.00	29.01
24-4926-491-00	DUES AND SUBSCRIPTIONS	7,362.00	195.00	8,403.30	0.00	-1,041.30	114.14
24-4926-550-00	CAPITAL OUTLAY	5,000.00	1,149.99	1,149.99	0.00	3,850.01	23.00
24-4926-550-01	CAPITAL PROJECTS	742,000.00	0.00	0.00	0.00	742,000.00	0.00
24-4926-699-00	GRANTS	50,000.00	0.00	12,000.00	0.00	38,000.00	24.00
24-4926-699-02	MISCELLANEOUS DONATIONS	8,100.00	0.00	7,987.28	0.00	112.72	98.61
24-4926-990-00	CONTINGENCY	0.00	0.00	0.00	0.00	0.00	0.00
TOURISM DEVELOPMENT AUTHORITY		2,676,098.00	109,654.98	919,604.88	64,683.75	1,691,809.37	36.78
DEPARTMENT TOTAL Expense		-2,676,098.00	-109,654.98	-919,604.88	64,683.75	-1,691,809.37	36.78
Fund 24 TOURISM DEVELOPMENT AUTH		0.00	105,083.08	567,498.16	64,683.75	-502,814.41	46.18

ACCOUNT ACTIVITY ANALYSIS					PAGE 1				
BC2001		BEGINNING 12/01/22		ENDING 12/31/22					
TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE	

ACCOUNT # 24-4926-121-00 DESC: SALARIES & WAGES ASN:									
12/01/22					BUDGET BALANCE	210,000.00		75,039.01	
12/09/22					TLJ JE-230766 JOE: TDA PAYROLL 12/9/22	0.00	7,342.50	0.00	82,381.51
12/23/22					TLJ JE-230813 JOE: TDA PAYROLL 12/23/22	0.00	5,091.73	0.00	87,473.24

-					TOTALS	210,000.00	87,678.62	205.38	87,473.24
=====									
ACCOUNT # 24-4926-170-00 DESC: BOARD MEMBER EXPENSE ASN:									
12/01/22					BUDGET BALANCE	900.00		94.24	
12/02/22					112522 04*2400026 BUSINESS CARD	0.00	449.00	0.00	543.24

-					TOTALS	900.00	543.24	0.00	543.24
=====									
ACCOUNT # 24-4926-181-00 DESC: SOCIAL SECURITY CONTRIBUTION ASN:									
12/01/22					BUDGET BALANCE	13,020.00		4,665.15	
12/09/22					TLJ JE-230767 JOE: TDA PAYROLL TAXES 12	0.00	455.23	0.00	5,120.38
12/23/22					TLJ JE-230814 JOE: TDA PAYROLL TAX DRAF	0.00	315.69	0.00	5,436.07

-					TOTALS	13,020.00	5,436.07	0.00	5,436.07
=====									
ACCOUNT # 24-4926-182-00 DESC: RETIREMENT EXPENSE ASN:									
12/01/22					BUDGET BALANCE	25,410.00		7,714.25	
12/09/22					TLJ JE-230767 JOE: TDA PAYROLL TAXES 12	0.00	801.00	0.00	8,515.25
12/23/22					TLJ JE-230814 JOE: TDA PAYROLL TAX DRAF	0.00	456.08	0.00	8,971.33

-					TOTALS	25,410.00	10,483.85	1,512.52	8,971.33
=====									
ACCOUNT # 24-4926-183-00 DESC: HOSPITALIZATION INSURANCE ASN:									
12/01/22					BUDGET BALANCE	22,758.00		5,773.77	
12/20/22					12/12/22 04*2400038 BCBS OF NC	0.00	613.41	0.00	6,387.18
12/20/22					566673 04*2400042 COMPANION LIFE INSURANCE	0.00	90.09	0.00	6,477.27

-					TOTALS	22,758.00	6,477.27	0.00	6,477.27
=====									
ACCOUNT # 24-4926-185-00 DESC: UNEMPLOYMENT INSURANCE ASN:									
12/01/22					BUDGET BALANCE	780.00		2,293.93	

				ACCOUNT ACTIVITY ANALYSIS		PAGE 2		
BC2001				BEGINNING	12/01/22	ENDING	12/31/22	
TRANS	PO	INVOICE	CHECK	TRANSACTION/	BEGINNING			
DATE	NUMBER	NUMBER	NUMBER	VENDOR NAME	BAL/BUDGET	DEBITS	CREDITS	BALANCE

ACCOUNT # 24-4926-185-00				DESC: UNEMPLOYMENT INSURANCE	ASN: =====>	CONTINUED	<=====	
12/09/22	TLJ	JE-230767	JOE: TDA PAYROLL TAXES 12		0.00	8.82	0.00	2,302.75
12/23/22	TLJ	JE-230814	JOE: TDA PAYROLL TAX DRAF		0.00	16.13	0.00	2,318.88

-				TOTALS	780.00	2,318.88	0.00	2,318.88
=====								
ACCOUNT # 24-4926-186-00				DESC: WORKMAN'S COMPENSATION	ASN:			
12/01/22			BUDGET BALANCE		2,055.00			2,327.50

-				TOTALS	2,055.00	2,533.00	205.50	2,327.50
=====								
ACCOUNT # 24-4926-187-00				DESC: MEDICARE TAX	ASN:			
12/09/22	TLJ	JE-230767	JOE: TDA PAYROLL TAXES 12		0.00	106.48	0.00	1,197.51
12/23/22	TLJ	JE-230814	JOE: TDA PAYROLL TAX DRAF		0.00	73.83	0.00	1,271.34

-				TOTALS	3,045.00	1,357.22	85.88	1,271.34
=====								
ACCOUNT # 24-4926-190-00				DESC: PROFESSIONAL SER-COUNTY	ASN:			
12/01/22			BUDGET BALANCE		16,250.00			6,770.85
12/30/22	TLJ	JE-230818	JOE: TDA ADMIN 12/2022		0.00	1,354.17	0.00	8,125.02

-				TOTALS	16,250.00	8,125.02	0.00	8,125.02
=====								
ACCOUNT # 24-4926-191-00				DESC: PROFESSIONAL SER-AUDIT	ASN:			
12/01/22			BUDGET BALANCE		7,200.00			5,400.00

-				TOTALS	7,200.00	5,400.00	0.00	5,400.00
=====								
ACCOUNT # 24-4926-192-00				DESC: LEGAL SERVICES	ASN:			

-				TOTALS	2,000.00	0.00	0.00	0.00
=====								
ACCOUNT # 24-4926-260-00				DESC: OFFICE SUPPLIES	ASN:			
12/02/22	112522	04*2400026	BUSINESS CARD		0.00	100.97	0.00	381.46

ACCOUNT ACTIVITY ANALYSIS					PAGE 3			
BC2001		BEGINNING 12/01/22		ENDING 12/31/22				
TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE

ACCOUNT # 24-4926-260-00 DESC: OFFICE SUPPLIES ASN: =====>					<===== CONTINUED			
12/02/22		112522	04*2400026	BUSINESS CARD	0.00	0.00	6.61	374.85
12/10/22		28828195	04*2400025	QUILL CORPORATION - 69460	0.00	48.14	0.00	422.99
12/10/22		28828195	04*2400025	QUILL CORPORATION - 69460	0.00	0.00	3.15	419.84
12/13/22		1HXX-JNR1-	04*2400040	AMAZON CAPITAL SERVICES	0.00	70.60	0.00	490.44
12/13/22		1NX4-JWJ1-	04*2400040	AMAZON CAPITAL SERVICES	0.00	42.36	0.00	532.80
12/13/22		1HXX-JNR1-	04*2400040	AMAZON CAPITAL SERVICES	0.00	0.00	4.62	528.18
12/13/22		1NX4-JWJ1-	04*2400040	AMAZON CAPITAL SERVICES	0.00	0.00	2.77	525.41

TOTALS					6,000.00	699.02	173.61	525.41
=====								
ACCOUNT # 24-4926-299-00 DESC: MISCELLANEOUS ASN:								
12/01/22				BUDGET BALANCE	10,520.00			2,449.83
12/08/22	1194	04*2400034		KRYSTAL CLEAN LLC	0.00	200.00	0.00	2,649.83
12/20/22	244446	04*2400039		CHEROKEE BOTTLED WATER	0.00	11.74	0.00	2,661.57
12/20/22	244446	04*2400039		CHEROKEE BOTTLED WATER	0.00	0.00	0.74	2,660.83

TOTALS					10,520.00	2,691.37	30.54	2,660.83
=====								
ACCOUNT # 24-4926-311-00 DESC: TRAVEL ASN:								
12/01/22				BUDGET BALANCE	49,550.00			21,934.57
12/20/22	121522	02*10670		TIFFANY COLLINS	0.00	112.56	0.00	22,047.13

TOTALS					49,550.00	24,708.74	2,661.61	22,047.13
=====								
ACCOUNT # 24-4926-321-00 DESC: TELEPHONE ASN:								
12/01/22				BUDGET BALANCE	5,800.00			1,161.40
12/01/22	9921240735	04*2400017		VERIZON WIRELESS	0.00	66.97	0.00	1,228.37
12/02/22	232769			CASHIERS AREA CHAMBER	0.00	0.00	182.33	1,046.04
12/05/22	149767	04*2400030		BALSAMWEST	0.00	479.48	0.00	1,525.52

TOTALS					5,800.00	2,997.56	1,472.04	1,525.52
=====								
ACCOUNT # 24-4926-321-01 DESC: TELEPHONE-VISITOR CENTERS ASN:								
12/01/22				BUDGET BALANCE	4,430.00			3,762.65

PAGE 4

BEGINNING 12/01/22 ENDING 12/31/22

12/01/22	BUDGET BALANCE	500.00			0.00

-	TOTALS	500.00	0.00	0.00	0.00

				ACCOUNT ACTIVITY ANALYSIS		PAGE 5		
BC2001				BEGINNING 12/01/22		ENDING 12/31/22		
TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE

ACCOUNT # 24-4926-351-00				DESC: REPAIRS & MAINT-BUILDING	ASN: =====>	CONTINUED	<=====	
ACCOUNT # 24-4926-370-00				DESC: AD FIRM MEDIA	ASN:			
12/08/22		52388-5240	04*2400031	RAWLE MURDY ASSOCIATES, I	0.00	23,794.10	0.00	250,903.51

TOTALS					473,310.00	255,903.51	5,000.00	250,903.51
=====								
ACCOUNT # 24-4926-370-01				DESC: WEBSITE SERVICE	ASN:			
12/01/22				BUDGET BALANCE	21,600.00			10,600.00
12/08/22		52388-5240	04*2400031	RAWLE MURDY ASSOCIATES, I	0.00	1,800.00	0.00	12,400.00

TOTALS					21,600.00	12,400.00	0.00	12,400.00
=====								
ACCOUNT # 24-4926-370-02				DESC: CREATIVE & PRODUCTION SERVICES	ASN:			
12/01/22				BUDGET BALANCE	90,000.00			39,461.08
12/08/22		52388-5240	04*2400031	RAWLE MURDY ASSOCIATES, I	0.00	797.50	0.00	40,258.58

TOTALS					90,000.00	40,258.58	0.00	40,258.58
=====								
ACCOUNT # 24-4926-370-03				DESC: DIGITAL CAMPAIGN REPORTING	ASN:			
12/01/22				BUDGET BALANCE	13,200.00			6,500.00
12/08/22		52388-5240	04*2400031	RAWLE MURDY ASSOCIATES, I	0.00	1,100.00	0.00	7,600.00

TOTALS					13,200.00	7,600.00	0.00	7,600.00
=====								
ACCOUNT # 24-4926-370-04				DESC: E-MAIL CAMPAIGNS	ASN:			
12/01/22				BUDGET BALANCE	21,600.00			7,400.00
12/08/22		52388-5240	04*2400031	RAWLE MURDY ASSOCIATES, I	0.00	1,700.00	0.00	9,100.00

TOTALS					21,600.00	9,100.00	0.00	9,100.00
=====								
ACCOUNT # 24-4926-370-05				DESC: SEM MANAGEMENT	ASN:			
12/01/22				BUDGET BALANCE	18,000.00			8,700.00

PAGE 6

BEGINNING 12/01/22 ENDING 12/31/22

TRANS	PO	INVOICE	CHECK	TRANSACTION/	BEGINNING			
DATE	NUMBER	NUMBER	NUMBER	VENDOR NAME	BAL/BUDGET	DEBITS	CREDITS	BALANCE

ACCOUNT # 24-4926-370-05 DESC: SEM MANAGEMENT ASN: =====> CONTINUED <=====								
12/08/22		52388-5240	04*2400031	RAWLE MURDY ASSOCIATES, I	0.00	1,500.00	0.00	10,200.00

TOTALS					18,000.00	10,200.00	0.00	10,200.00
=====								
ACCOUNT # 24-4926-370-07 DESC: SOCIAL MEDIA ASN:								
12/01/22				BUDGET BALANCE	21,000.00			0.00
12/08/22		52388-5240	04*2400031	RAWLE MURDY ASSOCIATES, I	0.00	7,000.00	0.00	7,000.00

TOTALS					21,000.00	7,000.00	0.00	7,000.00
=====								
ACCOUNT # 24-4926-370-09 DESC: SOCIAL MEDIA SPEND ASN:								
12/01/22				BUDGET BALANCE	123,000.00			33,487.38
12/02/22		112522	04*2400026	BUSINESS CARD	0.00	299.98	0.00	33,787.36
12/02/22		112622	04*2400027	BUSINESS CARD	0.00	1,059.50	0.00	34,846.86
12/05/22	230021	122822	04*2400028	BUSINESS CARD	0.00	8,101.00	0.00	42,947.86

TOTALS					123,000.00	42,947.86	0.00	42,947.86
=====								
ACCOUNT # 24-4926-393-00 DESC: VISITOR CENTER OPERATIONS ASN:								
12/01/22				BUDGET BALANCE	168,067.00			75,024.35
12/05/22		213518-A	04*2400023	JACKSON CO. CHAMBER OF CO	0.00	6,000.00	0.00	81,024.35
12/05/22		213518-B	04*2400023	JACKSON CO. CHAMBER OF CO	0.00	852.00	0.00	81,876.35
12/05/22		213518-C	04*2400023	JACKSON CO. CHAMBER OF CO	0.00	188.67	0.00	82,065.02
12/05/22		213508-A	04*2400024	CASHIERS AREA CHAMBER OF	0.00	5,500.00	0.00	87,565.02
12/05/22		213506-B	04*2400024	CASHIERS AREA CHAMBER OF	0.00	765.00	0.00	88,330.02

TOTALS					168,067.00	96,182.02	7,852.00	88,330.02
=====								
ACCOUNT # 24-4926-393-01 DESC: PUBLIC RELATIONS ASN:								
12/01/22				BUDGET BALANCE	105,000.00			42,731.73
12/08/22		63979	04*2400033	LOU HAMMOND GROUP ATLANTA	0.00	1,085.64	0.00	43,817.37
12/20/22		63948	04*2400043	LOU HAMMOND GROUP ATLANTA	0.00	7,250.00	0.00	51,067.37

TOTALS					105,000.00	51,071.78	4.41	51,067.37

ACCOUNT ACTIVITY ANALYSIS					PAGE 7			
BC2001		BEGINNING 12/01/22		ENDING 12/31/22				
TRANS	PO	INVOICE	CHECK	TRANSACTION/	BEGINNING			
DATE	NUMBER	NUMBER	NUMBER	VENDOR NAME	BAL/BUDGET	DEBITS	CREDITS	BALANCE

ACCOUNT # 24-4926-393-01 DESC: PUBLIC RELATIONS ASN: =====> CONTINUED <=====								
ACCOUNT # 24-4926-393-02 DESC: CONTRACTED SERVICES ASN:								
12/01/22				BUDGET BALANCE	22,000.00			9,166.65
12/30/22	TLJ		JE-230818	JOE: TDA ADMIN 12/2022	0.00	1,833.33	0.00	10,999.98

TOTALS					22,000.00	10,999.98	0.00	10,999.98
=====								
ACCOUNT # 24-4926-393-03 DESC: CONTRACTED SERVICES-RECORDING ASN:								
12/01/22				BUDGET BALANCE	1,400.00			0.00
12/07/22	NOV.2022	04*2400022		CHERYL OSBORNE	0.00	50.00	0.00	50.00

TOTALS					1,400.00	50.00	0.00	50.00
=====								
ACCOUNT # 24-4926-393-05 DESC: CONTRACTED-WEBSITE ASN:								
12/01/22				BUDGET BALANCE	12,500.00			4,750.00
12/08/22	52388-5240	04*2400031		RAWLE MURDY ASSOCIATES, I	0.00	1,000.00	0.00	5,750.00

TOTALS					12,500.00	5,750.00	0.00	5,750.00
=====								
ACCOUNT # 24-4926-393-06 DESC: CONTRACTED-AD FIRM RETAINER ASN:								
12/01/22				BUDGET BALANCE	60,840.00			30,420.00
12/08/22	52388-5240	04*2400031		RAWLE MURDY ASSOCIATES, I	0.00	5,070.00	0.00	35,490.00

TOTALS					60,840.00	35,490.00	0.00	35,490.00
=====								
ACCOUNT # 24-4926-393-07 DESC: CONTRACTED SERVICES-STR ASN:								
12/01/22				BUDGET BALANCE	8,280.00			8,942.00

TOTALS					8,280.00	8,942.00	0.00	8,942.00
=====								
ACCOUNT # 24-4926-393-08 DESC: CONTRACTED-AD FIRM MISC ASN:								
12/08/22	52388-5240	04*2400031		RAWLE MURDY ASSOCIATES, I	0.00	931.07	0.00	8,304.01

=====					ACCOUNT ACTIVITY ANALYSIS		PAGE 8		=====	
BC2001		BEGINNING 12/01/22			ENDING 12/31/22					
TRANS	PO	INVOICE	CHECK	TRANSACTION/	BEGINNING					
DATE	NUMBER	NUMBER	NUMBER	VENDOR NAME	BAL/BUDGET	DEBITS	CREDITS	BALANCE		

ACCOUNT # 24-4926-393-08 DESC: CONTRACTED-AD FIRM MISC ASN:					=====>	CONTINUED	<=====			

-										
TOTALS					13,192.00	8,304.01	0.00	8,304.01		
=====										
ACCOUNT # 24-4926-393-11 DESC: SOFTWARE,INTERNET,MISC SERVICES ASN:										
12/01/22				BUDGET BALANCE	64,024.00			40,701.04		
12/02/22	112522	04*2400026		BUSINESS CARD	0.00	1,430.06	0.00	42,131.10		
12/02/22	112622	04*2400027		BUSINESS CARD	0.00	207.00	0.00	42,338.10		
12/02/22	112522	04*2400026		BUSINESS CARD	0.00	0.00	39.87	42,298.23		
12/08/22	22-1399	04*2400029		NATIONAL COMMUNICATIONS,	0.00	101.65	0.00	42,399.88		
12/08/22	22-1399	04*2400029		NATIONAL COMMUNICATIONS,	0.00	0.00	6.65	42,393.23		
12/20/22	33024642	04*2400044		IMAGE SOLUTIONS, LLC	0.00	247.37	0.00	42,640.60		

-										
TOTALS					64,024.00	58,480.04	15,839.44	42,640.60		
=====										
ACCOUNT # 24-4926-393-14 DESC: CONTRACTED SERVICES-HR OUTSOURCING ASN:										
12/01/22				BUDGET BALANCE	6,259.00			1,296.75		
12/08/22	1521	04*2400032		CRAFT HR SOLUTIONS, LLC	0.00	360.00	0.00	1,656.75		
12/08/22	1541	04*2400032		CRAFT HR SOLUTIONS, LLC	0.00	360.00	0.00	2,016.75		
12/08/22	1541	04*2400032		CRAFT HR SOLUTIONS, LLC	0.00	247.50	0.00	2,264.25		
12/09/22	TLJ	JE-230768		JOE: PLATINUM INVOICE#615	0.00	195.95	0.00	2,460.20		
12/23/22	TLJ	JE-230815		JOE: INVOICE#61508	0.00	275.00	0.00	2,735.20		

-										
TOTALS					6,259.00	2,735.20	0.00	2,735.20		
=====										
ACCOUNT # 24-4926-393-15 DESC: RESEARCH AND ANALYTICS ASN:										
12/01/22				BUDGET BALANCE	68,500.00			62,950.00		

-										
TOTALS					68,500.00	62,950.00	0.00	62,950.00		
=====										
ACCOUNT # 24-4926-393-16 DESC: VISTNC FARMS APP ASN:										

-										
TOTALS					1,500.00	0.00	0.00	0.00		
=====										
ACCOUNT # 24-4926-412-00 DESC: BUILDING RENT ASN:										
12/01/22	214597	04*2400020		OWENS & GATES LLC	0.00	1,900.00	0.00	11,400.00		

				ACCOUNT ACTIVITY ANALYSIS		PAGE 9		
BC2001				BEGINNING 12/01/22	ENDING 12/31/22			
TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE

ACCOUNT # 24-4926-412-00 DESC: BUILDING RENT ASN: =====>				CONTINUED	<=====			

-				TOTALS	23,280.00	11,400.00	0.00	11,400.00
=====								
ACCOUNT # 24-4926-454-00 DESC: INSURANCE ASN:								
12/01/22				BUDGET BALANCE	3,447.00			1,000.00

-				TOTALS	3,447.00	1,000.00	0.00	1,000.00
=====								
ACCOUNT # 24-4926-491-00 DESC: DUES AND SUBSCRIPTIONS ASN:								
12/02/22		112522	04*2400026	BUSINESS CARD	0.00	195.70	0.00	8,404.00
12/02/22		112522	04*2400026	BUSINESS CARD	0.00	0.00	0.49	8,403.51
12/02/22		112522	04*2400026	BUSINESS CARD	0.00	0.00	0.21	8,403.30

-				TOTALS	7,362.00	8,407.15	3.85	8,403.30
=====								
ACCOUNT # 24-4926-550-00 DESC: CAPITAL OUTLAY ASN:								
12/01/22				BUDGET BALANCE	5,000.00			0.00
12/01/22	230398	9921240735	04*2400017	VERIZON WIRELESS	0.00	1,230.49	0.00	1,230.49
12/01/22		9921240735	04*2400017	VERIZON WIRELESS	0.00	0.00	80.50	1,149.99

-				TOTALS	5,000.00	1,230.49	80.50	1,149.99
=====								
ACCOUNT # 24-4926-550-01 DESC: CAPITAL PROJECTS ASN:								
12/01/22				BUDGET BALANCE	742,000.00			0.00

-				TOTALS	742,000.00	0.00	0.00	0.00
=====								
ACCOUNT # 24-4926-699-00 DESC: GRANTS ASN:								

-				TOTALS	50,000.00	12,000.00	0.00	12,000.00
=====								
ACCOUNT # 24-4926-699-02 DESC: MISCELLANEOUS DONATIONS ASN:								

-				TOTALS	8,100.00	7,987.28	0.00	7,987.28