

JACKSON COUNTY TOURISM
DEVELOPMENT
AUTHORITY



FINANCIAL REPORT
DECEMBER 31, 2024

JACKSON COUNTY TOURISM DEVELOPMENT AUTHORITY

December 31, 2024

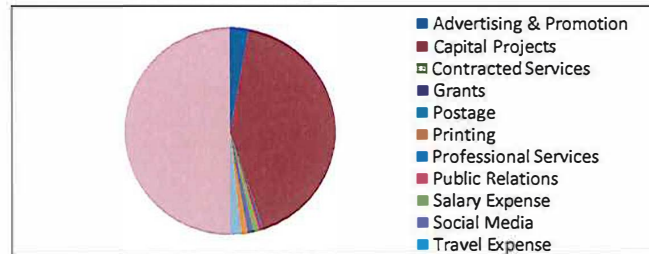
* December Room Occupancy Tax collections totaled \$183,028.80 with \$6.91 collected for penalties. The YTD collection total is \$1,244,316.95 - 49.77% of budget. The Airbnb total was \$41,133.42; the Home Away/VRBO total was \$27,914.28; and the VACASA,NC total was \$5,402.83.

* 80 accounts reported for November rentals (increase of 2 accounts from last year). The collections were down 3.32% from the same period in 2023.

* The cash balance at December 31, 2024 was \$167,321.76 and investments totaled \$3,150,000.

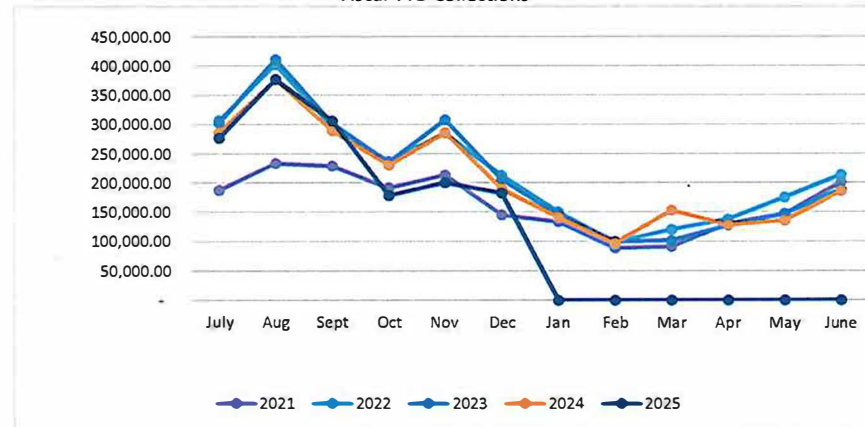
* The expenses for December were \$888,348.96. The FYTD expenses totaled \$1,930,975.20 with encumbrances of \$0.00, for a combined total of \$1,930,975.20 - 59.62% of budget.

TDA Expenses as of December 31, 2024



Advertising & Promotion	\$ 51,725.72
Capital Projects	\$ 745,000.00
Contracted Services	\$ 2,322.43
Grants	\$ -
Postage	\$ 2,065.00
Printing	\$ -
Professional Services	\$ 1,354.17
Public Relations	\$ 6,750.00
Salary Expense	\$ 16,886.43
Social Media	\$ 13,702.58
Travel Expense	\$ 793.18
Visitor Center Operation	\$ 17,770.42
Other	\$ 29,979.03
Total	\$ 888,348.96

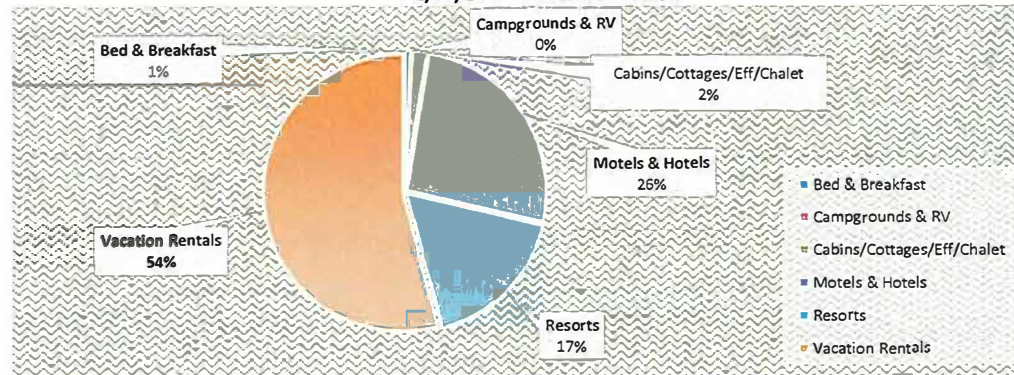
Fiscal YTD Collections



	2021	2022	2023	2024	2025
July	187,832.18	306,871.17	302,567.11	285,430.89	276,689.65
Aug	233,507.83	402,414.91	410,949.64	376,478.34	376,774.10
Sept	228,972.44	296,676.95	301,922.72	289,116.07	305,929.82
Oct	191,265.61	236,495.92	235,450.13	229,745.47	178,664.06
Nov	213,445.79	285,094.57	307,778.37	285,381.98	200,505.68
Dec	145,657.78	212,552.55	206,012.13	189,325.49	183,035.71
Jan	134,351.26	150,929.14	146,534.48	141,538.21	-
Feb	89,094.11	98,820.63	100,429.24	97,063.80	-
Mar	91,596.16	120,494.03	102,142.20	153,142.20	-
Apr	130,350.75	138,246.01	127,334.09	127,759.55	-
May	146,638.28	175,198.14	147,200.16	135,318.67	-
June	200,754.27	213,644.17	188,605.49	185,581.58	-
Total	\$ 1,993,466.46	\$ 2,637,438.19	\$ 2,576,925.76	\$ 2,495,882.25	\$ 1,521,599.02

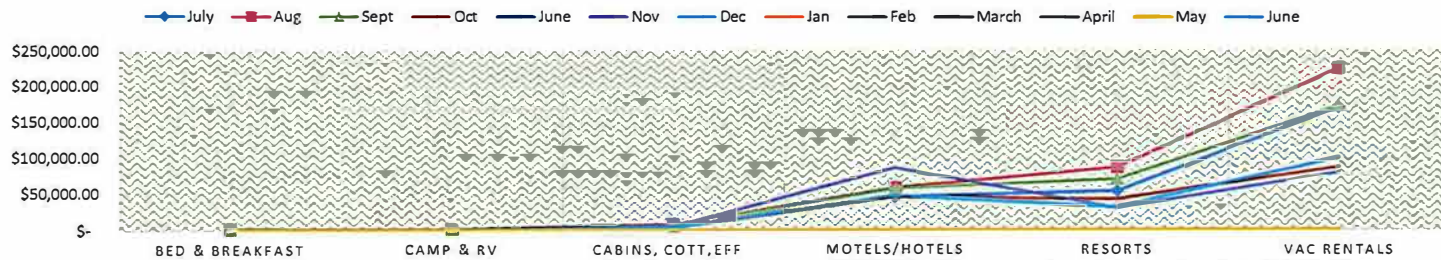


Room Occupancy Tax Collections
12/31/24 for November Rentals



Bed & Breakfast	\$	1,093.16
Campgrounds & RV	\$	531.46
Cabins/Cottages/Eff/Chalet	\$	3,064.70
Motels & Hotels	\$	47,788.32
Resorts	\$	31,662.89
Vacation Rentals	\$	98,895.18
	\$	183,035.71

ROOM OCCUPANCY TAX COLLECTIONS BY TYPE



COLLECTIONS BY TYPE

	Bed & Breakfast	Camp & Rv	Cabins, Cott, Eff	Motels/Hotels	Resorts	Vac Rentals	Totals
July	\$ 1,224.74	\$ 678.36	\$ 6,216.41	\$ 45,887.34	\$ 53,418.88	\$ 169,263.92	\$ 276,689.65
Aug	\$ 1,541.32	\$ 934.38	\$ 7,404.27	\$ 57,685.02	\$ 85,965.10	\$ 223,244.01	\$ 376,774.10
Sept	\$ 1,655.67	\$ 763.65	\$ 5,459.72	\$ 57,241.62	\$ 69,789.76	\$ 171,019.40	\$ 305,929.82
Oct	\$ 1,043.12	\$ 428.00	\$ 3,389.07	\$ 45,805.52	\$ 41,984.84	\$ 86,013.51	\$ 178,664.06
Nov	\$ 858.90	\$ 265.05	\$ 4,335.07	\$ 85,908.48	\$ 30,245.18	\$ 78,893.00	\$ 200,505.68
Dec	\$ 1,093.16	\$ 531.46	\$ 3,064.70	\$ 47,788.32	\$ 31,662.89	\$ 98,895.18	\$ 183,035.71
Jan							-
Feb							-
March							-
April							-
May							-
June							-
	\$ 7,416.91	\$ 3,600.90	\$ 29,869.24	\$ 340,316.30	\$ 313,066.65	\$ 827,329.02	\$ 1,521,599.02
% By Type	0.49%	0.24%	1.96%	22.37%	20.57%	54.37%	100.00%



JACKSON COUNTY TOURISM DEVELOPMENT AUTHORITY
TOTAL ROOM OCCUPANCY TAX COLLECTIONS BY MONTH

Month	Tax Collected	# Units Reporting	% of Inc/Dec
July-2023	\$ 285,430.89	81	
July-2024	\$ 276,689.65	92	-3.06%
	\$ (8,741.24)	11	
August-2023	\$ 376,478.34	89	
August-2024	\$ 376,774.10	91	0.08%
	\$ 295.76	2	
September-2023	\$ 289,116.07	93	
September-2024	\$ 305,929.82	97	5.82%
	\$ 16,813.75	4	
October-2023	\$ 229,745.47	91	
October-2024	\$ 178,664.06	83	-22.23%
	\$ (51,081.41)	-8	
November-2023	\$ 285,381.98	91	
November-2024	\$ 200,505.68	88	-29.74%
	\$ (84,876.30)	-3	
December-2023	\$ 189,325.49	78	
December-2024	\$ 183,035.71	80	-3.32%
	\$ (6,289.78)	2	
January-2024	\$ 141,538.21	79	
January-2025	\$ -	0	-100.00%
	\$ (141,538.21)	-79	
February-2024	\$ 97,063.80	67	
February-2025	\$ -	0	-100.00%
	\$ (97,063.80)	-67	
March-2024	\$ 153,142.20	68	
March-2025	\$ -	0	-100.00%
	\$ (153,142.20)	-68	
April-2024	\$ 127,759.55	72	
April-2025	\$ -	0	-100.00%
	\$ (127,759.55)	-72	
May-2024	\$ 135,318.67	78	
May-2025	\$ -	0	-100.00%
	\$ (135,318.67)	-78	
June-2024	\$ 185,581.58	77	
June-2025	\$ -	0	-100.00%
	\$ (185,581.58)	-77	
FYTD 2024	\$ 2,495,882.25		
FYTD 2025	\$ 1,521,599.02		

COUNTY OF JACKSON
 Trial Balance - Balance Sheet Accounts
 Report dates 12/01/2024 - thru - 12/31/2024

Account Number	Account Description	Beginning Balance Dr (Cr)	Debits	Credits	Ending Balance Dr (Cr)
24-1110-000-00	CASH ON HAND	559,484.97	1,253,143.24	1,645,306.45	167,321.76
24-1130-000-00	CASH IN TIME DEPOSIT	3,450,000.00	0.00	300,000.00	3,150,000.00
24-1231-000-00	ACCOUNTS RECEIVABLE	0.00	0.00	0.00	0.00
24-1232-892-00	ACCTS RECEIVABLE SALES TAX	530.72	121.23	0.00	651.95
24-1232-893-00	ACCTS RECEIVABLE SALES TAX	9.02	0.00	0.00	9.02
24-1750-000-01	PROPERTY AND EQUIPMENT	10,844.20	0.00	0.00	10,844.20
24-1800-000-00	ACCUMULATED DEPRECIATION	(2,711.05)	0.00	0.00	(2,711.05)
Total Asset		4,018,157.86	1,253,264.47	1,945,306.45	3,326,115.88
24-2100-000-00	ACCOUNTS PAYABLE	0.00	120,179.81	120,179.81	0.00
24-2200-175-00	FEDERAL TAX PAYABLE	0.00	1,415.88	1,415.88	0.00
24-2200-176-00	STATE TAX PAYABLE	0.00	512.00	512.00	0.00
24-2200-181-00	FICA TAX PAYABLE	0.00	863.47	863.47	0.00
24-2200-182-00	RETIREMENT PAYABLE	0.01	2,729.68	2,729.68	0.01
24-2200-187-00	MEDICARE TAX PAYABLE	0.00	201.94	201.94	0.00
24-2900-000-00	FUND BALANCE	(3,746,787.10)	0.00	0.00	(3,746,787.10)
24-2900-000-01	RES BY STATE STATUTE	(190,942.00)	0.00	0.00	(190,942.00)
24-2912-000-00	RESERVE FOR ENCUMBRANCES	0.00	120,179.81	120,179.81	0.00
24-2912-000-01	RESERVE FOR ENCUMBRANCES-PRIOR YEAR	0.00	120,179.81	120,179.81	0.00
24-3000-000-00	REVENUE CONTROL	(1,123,055.01)	10,117.29	206,424.27	(1,319,361.99)
24-4000-000-00	EXPENDITURE CONTROL	1,042,626.24	1,635,189.16	746,840.20	1,930,975.20
Total Liability		(4,018,157.86)	2,011,568.85	1,319,526.87	(3,326,115.88)
Total TOURISM DEVELOPMENT AUTH		0.00	3,264,833.32	3,264,833.32	0.00

COUNTY OF JACKSON
Income Statement
Report dates 07/01/2024 - thru - 12/31/2024

Account Number	Description	Adjusted Budget 07/01/2024 12/31/2024	Debits and Credits 12/01/2024 12/31/2024	Debits and Credits 07/01/2024 12/31/2024	Encumbrances 07/01/2024 12/31/2024	Balance 07/01/2024 12/31/2024	% Used
24-3230-130-00	JACKSON COUNTY TDA	2,500,000.00	183,028.80	1,244,316.95	0.00	1,255,683.05	49.77
	TAX REVENUE	2,500,000.00	183,028.80	1,244,316.95	0.00	1,255,683.05	49.77
24-3270-170-01	JACKSON TDA - PENALTY	5,000.00	6.91	592.42	0.00	4,407.58	11.85
24-3270-190-00	MARKETING AND ADVERTISIN	10,000.00	0.00	0.00	0.00	10,000.00	0.00
	PENALTY & INTEREST	15,000.00	6.91	592.42	0.00	14,407.58	3.95
24-3831-491-00	INVESTMENT EARNINGS	60,000.00	13,271.27	74,452.62	0.00	-14,452.62	124.09
	REVENUES	60,000.00	13,271.27	74,452.62	0.00	-14,452.62	124.09
24-3991-000-00	FUND BALANCE	663,783.00	0.00	0.00	0.00	663,783.00	0.00
	FUND BALANCE	663,783.00	0.00	0.00	0.00	663,783.00	0.00
DEPARTMENT TOTAL Revenue		3,238,783.00	196,306.98	1,319,361.99	0.00	1,919,421.01	40.74
24-4926-121-00	SALARIES & WAGES	181,050.00	13,926.94	90,525.02	0.00	90,524.98	50.00
24-4926-170-00	BOARD MEMBER EXPENSE	900.00	0.00	50.00	0.00	850.00	5.56
24-4926-181-00	SOCIAL SECURITY CONTRIBU	11,225.00	863.47	5,612.55	0.00	5,612.45	50.00
24-4926-182-00	RETIREMENT EXPENSE	24,623.00	1,894.08	12,311.52	0.00	12,311.48	50.00
24-4926-183-00	HOSPITALIZATION INSURANC	23,214.00	0.00	11,676.41	0.00	11,537.59	50.30
24-4926-185-00	UNEMPLOYMENT INSURANCE	628.00	0.00	0.00	0.00	628.00	0.00
24-4926-186-00	WORKMAN'S COMPENSATION	2,299.00	0.00	0.00	0.00	2,299.00	0.00
24-4926-187-00	MEDICARE TAX	2,625.00	201.94	1,312.61	0.00	1,312.39	50.00
24-4926-190-00	PROFESSIONAL SER-COUNTY	16,250.00	1,354.17	8,125.02	0.00	8,124.98	50.00
24-4926-191-00	PROFESSIONAL SERVICES-AU	9,500.00	0.00	7,057.00	0.00	2,443.00	74.28
24-4926-192-00	LEGAL SERVICES	2,000.00	0.00	0.00	0.00	2,000.00	0.00
24-4926-260-00	OFFICE SUPPLIES AND MATE	6,000.00	84.18	663.39	0.00	5,336.61	11.06
24-4926-299-00	MISCELLANEOUS	20,600.00	0.00	6,961.92	0.00	13,638.08	33.80
24-4926-311-00	TRAVEL	41,050.00	793.18	7,646.45	0.00	33,403.55	18.63
24-4926-321-00	TELEPHONE	4,600.00	552.28	3,587.34	0.00	1,012.66	77.99
24-4926-321-01	TELEPHONE-VISITOR CENTER	0.00	0.00	-421.67	0.00	421.67	0.00
24-4926-321-02	TELEPHONE-TDA	6,000.00	486.87	2,926.95	0.00	3,073.05	48.78
24-4926-325-00	POSTAGE	42,570.00	2,065.00	19,559.78	0.00	23,010.22	45.95
24-4926-331-00	UTILITIES	3,200.00	40.00	1,303.55	0.00	1,896.45	40.74
24-4926-341-00	PRINTING	100,341.00	0.00	2,197.74	0.00	98,143.26	2.19
24-4926-351-00	REPAIRS & MAINT-BUILDING	500.00	0.00	0.00	0.00	500.00	0.00
24-4926-370-00	AD FIRM MEDIA	561,500.00	23,383.24	266,666.94	0.00	294,833.06	47.49

COUNTY OF JACKSON

Income Statement

Report dates 07/01/2024 - thru - 12/31/2024

Account Number	Description	Adjusted Budget 07/01/2024 12/31/2024	Debits and Credits 12/01/2024 12/31/2024	Debits and Credits 07/01/2024 12/31/2024	Encumbrances 07/01/2024 12/31/2024	Balance 07/01/2024 12/31/2024	% Used
24-4926-370-01	WEBSITE SERVICE	25,200.00	12,058.85	20,458.85	0.00	4,741.15	81.19
24-4926-370-02	CREATIVE & PRODUCTION SE	89,500.00	6,997.00	54,359.10	0.00	35,140.90	60.74
24-4926-370-03	DIGITAL CAMPAIGN REPORTI	13,200.00	1,100.00	5,500.00	0.00	7,700.00	41.67
24-4926-370-04	E-MAIL CAMPAIGNS	30,800.00	2,150.00	15,750.00	0.00	15,050.00	51.14
24-4926-370-05	SEM MANAGEMENT	188,600.00	20,125.33	69,156.80	0.00	119,443.20	36.67
24-4926-370-09	SOCIAL MEDIA SPEND	160,000.00	13,702.58	58,095.47	0.00	101,904.53	36.31
24-4926-393-00	VISITOR CENTER OPERATION	218,745.00	17,770.42	112,122.52	0.00	106,622.48	51.26
24-4926-393-01	PUBLIC RELATIONS	121,000.00	6,750.00	50,033.09	0.00	70,966.91	41.35
24-4926-393-02	CONTRACTED SERVICES	22,000.00	1,833.33	10,999.98	0.00	11,000.02	50.00
24-4926-393-03	CONTRACTED SERVICES-RECO	1,400.00	0.00	300.00	0.00	1,100.00	21.43
24-4926-393-05	CONTRACTED-WEBSITE	104,600.00	0.00	95,220.00	0.00	9,380.00	91.03
24-4926-393-06	CONTRACTED-AD FIRM RETAI	64,800.00	5,400.00	27,000.00	0.00	37,800.00	41.67
24-4926-393-07	CONTRACTED SERVICES-STR	11,600.00	0.00	12,480.00	0.00	-880.00	107.59
24-4926-393-08	CONTRACTED-AD FIRM MISC	34,751.00	2,591.26	19,106.91	0.00	15,644.09	54.98
24-4926-393-11	SOFTWARE, INTERNET, MISC S	32,188.00	1,303.28	26,105.09	0.00	6,082.91	81.10
24-4926-393-14	CONTRACTED SERVICES-HR O	6,920.00	489.10	2,796.05	0.00	4,123.95	40.41
24-4926-393-15	RESEARCH AND ANALYTICS	73,500.00	0.00	55,000.00	0.00	18,500.00	74.83
24-4926-399-00	CONTRACTED SERVICES	55,200.00	0.00	18,400.00	0.00	36,800.00	33.33
24-4926-412-00	BUILDING RENT	23,280.00	1,900.00	11,400.00	0.00	11,880.00	48.97
24-4926-454-00	INSURANCE	3,754.00	0.00	399.00	0.00	3,355.00	10.63
24-4926-491-00	DUES AND SUBSCRIPTIONS	9,959.00	32.46	8,658.84	0.00	1,300.16	86.94
24-4926-550-00	CAPITAL OUTLAY-EQUIPMENT	10,500.00	0.00	2,459.98	0.00	8,040.02	23.43
24-4926-550-01	CAPITAL PROJECTS	745,000.00	745,000.00	745,000.00	0.00	0.00	0.00
24-4926-699-00	GRANTS	50,000.00	0.00	2,500.00	0.00	47,500.00	5.00
24-4926-699-02	MISCELLANEOUS DONATIONS	71,611.00	3,500.00	59,911.00	0.00	11,700.00	83.66
24-4926-990-00	CONTINGENCY	10,000.00	0.00	0.00	0.00	10,000.00	0.00
TOURISM DEVELOPMENT AUTHORITY		3,238,783.00	888,348.96	1,930,975.20	0.00	1,307,807.80	59.62
DEPARTMENT TOTAL Expense		-3,238,783.00	-888,348.96	-1,930,975.20	0.00	-1,307,807.80	59.62
Fund 24 TOURISM DEVELOPMENT AUTH		0.00	-692,041.98	-611,613.21	0.00	611,613.21	50.18

PAGE 1

BEGINNING 12/01/24 ENDING 12/31/24

TRANS	PO	INVOICE	CHECK	TRANSACTION/	BEGINNING			
DATE	NUMBER	NUMBER	NUMBER	VENDOR NAME	BAL/BUDGET	DEBITS	CREDITS	BALANCE
ACCOUNT # 24-4926-121-00				DESC: SALARIES & WAGES	ASN:			
12/01/24				BUDGET BALANCE	181,050.00			76,598.08
12/06/24	TLJ	JE-250734	JOE: TDA PAYROLL	12/6/24	0.00	6,963.48	0.00	83,561.56
12/20/24	TLJ	JE-250760	JOE: TDA PAYROLL	12/20/24	0.00	6,963.46	0.00	90,525.02
TOTALS					181,050.00	97,488.49	6,963.47	90,525.02
ACCOUNT # 24-4926-170-00				DESC: BOARD MEMBER EXPENSE	ASN:			
12/01/24				BUDGET BALANCE	900.00			50.00
TOTALS					900.00	50.00	0.00	50.00
ACCOUNT # 24-4926-181-00				DESC: SOCIAL SECURITY CONTRIBUTION	ASN:			
12/06/24	TLJ	JE-250736	JOE: TDA TAX DRAFT	12/6/2	0.00	431.74	0.00	5,180.82
12/20/24	TLJ	JE-250761	JOE: TDA TAX DRAFT	12/20/	0.00	431.73	0.00	5,612.55
TOTALS					11,225.00	5,612.55	0.00	5,612.55
ACCOUNT # 24-4926-182-00				DESC: RETIREMENT EXPENSE	ASN:			
12/01/24				BUDGET BALANCE	24,623.00			10,417.44
12/06/24	TLJ	JE-250736	JOE: TDA TAX DRAFT	12/6/2	0.00	947.04	0.00	11,364.48
12/20/24	TLJ	JE-250761	JOE: TDA TAX DRAFT	12/20/	0.00	947.04	0.00	12,311.52
TOTALS					24,623.00	12,311.52	0.00	12,311.52
ACCOUNT # 24-4926-183-00				DESC: HOSPITALIZATION INSURANCE	ASN:			
12/01/24				BUDGET BALANCE	23,214.00			11,676.41
TOTALS					23,214.00	11,676.41	0.00	11,676.41
ACCOUNT # 24-4926-185-00				DESC: UNEMPLOYMENT INSURANCE	ASN:			
TOTALS					628.00	0.00	0.00	0.00

ACCOUNT ACTIVITY ANALYSIS					PAGE 2			
BC2001					BEGINNING 12/01/24		ENDING 12/31/24	
TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE
ACCOUNT # 24-4926-185-00 DESC: UNEMPLOYMENT INSURANCE ASN:					=====> CONTINUED <=====			
ACCOUNT # 24-4926-186-00 DESC: WORKMAN'S COMPENSATION ASN:								
TOTALS					2,299.00	0.00	0.00	0.00
ACCOUNT # 24-4926-187-00 DESC: MEDICARE TAX ASN:								
12/06/24	TLJ		JE-250736	JOE: TDA TAX DRAFT 12/6/2	0.00	100.98	0.00	1,211.65
12/20/24	TLJ		JE-250761	JOE: TDA TAX DRAFT 12/20/	0.00	100.96	0.00	1,312.61
TOTALS					2,625.00	1,312.61	0.00	1,312.61
ACCOUNT # 24-4926-190-00 DESC: PROFESSIONAL SER-COUNTY ASN:								
12/01/24				BUDGET BALANCE	16,250.00			6,770.85
12/31/24	TLJ		JE-250773	JOE: TDA ADMIN 12/2024	0.00	1,354.17	0.00	8,125.02
TOTALS					16,250.00	8,125.02	0.00	8,125.02
ACCOUNT # 24-4926-191-00 DESC: PROFESSIONAL SERVICES-AUDIT ASN:								
12/01/24				BUDGET BALANCE	9,500.00			7,057.00
TOTALS					9,500.00	9,075.00	2,018.00	7,057.00
ACCOUNT # 24-4926-192-00 DESC: LEGAL SERVICES ASN:								
TOTALS					2,000.00	0.00	0.00	0.00
ACCOUNT # 24-4926-260-00 DESC: OFFICE SUPPLIES AND MATERIALS ASN:								
12/01/24	112524		04*2400662	BUSINESS CARD	0.00	35.88	0.00	615.09
12/01/24	112524		04*2400662	BUSINESS CARD	0.00	0.00	0.70	614.39
12/04/24	120224		04*2400665	BUSINESS CARD	0.00	54.02	0.00	668.41
12/04/24	120224		04*2400665	BUSINESS CARD	0.00	0.00	5.02	663.39

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BEGINNING 12/01/24 ENDING 12/31/24

TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE

ACCOUNT # 24-4926-260-00		DESC: OFFICE SUPPLIES AND MATERIALS			ASN:	=====>	CONTINUED	<=====

TOTALS					6,000.00	687.43	24.04	663.39
					=====			
ACCOUNT # 24-4926-299-00		DESC: MISCELLANEOUS			ASN:			

12/01/24				BUDGET BALANCE	20,600.00			6,961.92

TOTALS					20,600.00	6,991.82	29.90	6,961.92
					=====			
ACCOUNT # 24-4926-311-00		DESC: TRAVEL			ASN:			

12/04/24	120224	04*2400665	BUSINESS CARD		0.00	870.00	0.00	7,723.27
12/04/24	120224	04*2400665	BUSINESS CARD		0.00	0.00	56.82	7,666.45
12/04/24	249435		KARA S ADDY		0.00	0.00	20.00	7,646.45

TOTALS					41,050.00	7,807.06	160.61	7,646.45
					=====			
ACCOUNT # 24-4926-321-00		DESC: TELEPHONE			ASN:			

12/01/24				BUDGET BALANCE	4,600.00			3,035.06
12/01/24	286748	04*2400664	BALSAMWEST		0.00	301.68	0.00	3,336.74
12/01/24	9979418863	04*2400661	VERIZON WIRELESS		0.00	51.63	0.00	3,388.37
12/02/24	292990	04*2400669	BALSAMWEST		0.00	397.94	0.00	3,786.31
12/10/24	249562		JACKSON CO CHAMBER OF COM		0.00	0.00	198.97	3,587.34

TOTALS					4,600.00	4,347.52	760.18	3,587.34
					=====			
ACCOUNT # 24-4926-321-01		DESC: TELEPHONE-VISITOR CENTERS			ASN:			

12/01/24				BUDGET BALANCE	0.00			-421.67

TOTALS					0.00	0.00	421.67	-421.67
					=====			
ACCOUNT # 24-4926-321-02		DESC: TELEPHONE-TDA			ASN:			

12/02/24	294079	04*2400669	BALSAMWEST		0.00	486.87	0.00	2,926.95

TOTALS					6,000.00	2,926.95	0.00	2,926.95

TRANS	PO	INVOICE	CHECK	TRANSACTION/	BEGINNING			
DATE	NUMBER	NUMBER	NUMBER	VENDOR NAME	BAL/BUDGET	DEBITS	CREDITS	BALANCE
ACCOUNT # 24-4926-321-02 DESC: TELEPHONE-TDA ASN: =====> CONTINUED <=====								
ACCOUNT # 24-4926-325-00 DESC: POSTAGE ASN:								
12/01/24				BUDGET BALANCE	42,570.00			17,494.78
12/10/24		122324	04*2400674	RESERVE ACCOUNT	0.00	2,000.00	0.00	19,494.78
12/11/24		122524	04*2400673	PITNEY BOWES INC.	0.00	65.00	0.00	19,559.78
TOTALS					42,570.00	19,624.78	65.00	19,559.78
ACCOUNT # 24-4926-331-00 DESC: UTILITIES ASN:								
12/01/24				BUDGET BALANCE	3,200.00			1,263.55
12/01/24		23592	04*2400663	OWENS AND GATES LLC	0.00	40.00	0.00	1,303.55
TOTALS					3,200.00	1,303.55	0.00	1,303.55
ACCOUNT # 24-4926-341-00 DESC: PRINTING ASN:								
12/01/24				BUDGET BALANCE	100,341.00			2,197.74
TOTALS					100,341.00	2,209.83	12.09	2,197.74
ACCOUNT # 24-4926-351-00 DESC: REPAIRS & MAINT-BUILDING ASN:								
TOTALS					500.00	0.00	0.00	0.00
ACCOUNT # 24-4926-370-00 DESC: AD FIRM MEDIA ASN:								
12/19/24		INV-01898	02*15172	BUFFALO GROUPE, LLC	0.00	5,304.31	0.00	248,588.01
12/19/24		INV-01898	02*15172	BUFFALO GROUPE, LLC	0.00	2,841.65	0.00	251,429.66
12/19/24		INV-01898	02*15172	BUFFALO GROUPE, LLC	0.00	5,304.31	0.00	256,733.97
12/19/24		INV-01898	02*15172	BUFFALO GROUPE, LLC	0.00	940.00	0.00	257,673.97
12/19/24		INV-01898	02*15172	BUFFALO GROUPE, LLC	0.00	1,647.06	0.00	259,321.03
12/19/24		INV-01898	02*15172	BUFFALO GROUPE, LLC	0.00	7,345.91	0.00	266,666.94
TOTALS					561,500.00	297,916.94	31,250.00	266,666.94

BC2001		ACCOUNT ACTIVITY ANALYSIS				PAGE 5		
		BEGINNING 12/01/24		ENDING 12/31/24				
TRANS	PO	INVOICE	CHECK	TRANSACTION/	BEGINNING			
DATE	NUMBER	NUMBER	NUMBER	VENDOR NAME	BAL/BUDGET	DEBITS	CREDITS	BALANCE
ACCOUNT # 24-4926-370-00 DESC: AD FIRM MEDIA ASN: CONTINUED								
ACCOUNT # 24-4926-370-01 DESC: WEBSITE SERVICE ASN:								
12/01/24				BUDGET BALANCE	25,200.00			8,400.00
12/09/24	INV-01795	02*15102		BUFFALO GROUPE, LLC	0.00	2,100.00	0.00	10,500.00
12/09/24	100	04*2400670		KEVIN ADAMS PHOTOGRAPHY L	0.00	200.00	0.00	10,700.00
12/31/24	TLJ	JE-250767		JOE: BOA TDA (6415)	0.00	9,758.85	0.00	20,458.85
TOTALS					25,200.00	20,458.85	0.00	20,458.85
ACCOUNT # 24-4926-370-02 DESC: CREATIVE & PRODUCTION SERVICES ASN:								
12/01/24				BUDGET BALANCE	89,500.00			47,362.10
12/09/24	INV-01795	02*15102		BUFFALO GROUPE, LLC	0.00	6,000.00	0.00	53,362.10
12/09/24	INV-01795	02*15102		BUFFALO GROUPE, LLC	0.00	997.00	0.00	54,359.10
TOTALS					89,500.00	54,359.10	0.00	54,359.10
ACCOUNT # 24-4926-370-03 DESC: DIGITAL CAMPAIGN REPORTING ASN:								
12/01/24				BUDGET BALANCE	13,200.00			4,400.00
12/09/24	INV-01795	02*15102		BUFFALO GROUPE, LLC	0.00	1,100.00	0.00	5,500.00
TOTALS					13,200.00	5,500.00	0.00	5,500.00
ACCOUNT # 24-4926-370-04 DESC: E-MAIL CAMPAIGNS ASN:								
12/01/24				BUDGET BALANCE	30,800.00			13,600.00
12/09/24	INV-01795	02*15102		BUFFALO GROUPE, LLC	0.00	2,150.00	0.00	15,750.00
TOTALS					30,800.00	15,750.00	0.00	15,750.00
ACCOUNT # 24-4926-370-05 DESC: SEM MANAGEMENT ASN:								
12/01/24				BUDGET BALANCE	188,600.00			49,031.47
12/19/24	072656	04*2400676		LOVE COMMUNICATIONS LLC	0.00	20,125.33	0.00	69,156.80
TOTALS					188,600.00	69,156.80	0.00	69,156.80

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BEGINNING 12/01/24 ENDING 12/31/24

TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE
=====								
ACCOUNT # 24-4926-370-05 DESC: SEM MANAGEMENT ASN: =====> CONTINUED <=====								
ACCOUNT # 24-4926-370-09 DESC: SOCIAL MEDIA SPEND ASN:								
12/01/24				BUDGET BALANCE	160,000.00			44,392.89
12/04/24		120224	04*2400665	BUSINESS CARD	0.00	3,360.00	0.00	47,752.89
12/04/24		120324	04*2400666	BUSINESS CARD	0.00	10,342.58	0.00	58,095.47
					=====			
TOTALS					160,000.00	69,565.58	11,470.11	58,095.47
					=====			
ACCOUNT # 24-4926-393-00 DESC: VISITOR CENTER OPERATIONS ASN:								
12/01/24				BUDGET BALANCE	218,745.00			94,352.10
12/10/24		22,100	04*2400667	JACKSON CO. CHAMBER OF CO	0.00	8,042.33	0.00	102,394.43
12/10/24		22,100	04*2400667	JACKSON CO. CHAMBER OF CO	0.00	1,141.92	0.00	103,536.35
12/10/24		22,100	04*2400667	JACKSON CO. CHAMBER OF CO	0.00	188.67	0.00	103,725.02
12/10/24		22,112	04*2400668	CASHIERS AREA CHAMBER OF	0.00	7,372.17	0.00	111,097.19
12/10/24		22,112	04*2400668	CASHIERS AREA CHAMBER OF	0.00	1,025.33	0.00	112,122.52
					=====			
TOTALS					218,745.00	112,122.52	0.00	112,122.52
					=====			
ACCOUNT # 24-4926-393-01 DESC: PUBLIC RELATIONS ASN:								
12/01/24				BUDGET BALANCE	121,000.00			43,283.09
12/19/24		64699	02*15160	LOU HAMMOND GROUP ATLANTA	0.00	6,750.00	0.00	50,033.09
					=====			
TOTALS					121,000.00	50,033.09	0.00	50,033.09
					=====			
ACCOUNT # 24-4926-393-02 DESC: CONTRACTED SERVICES ASN:								
12/01/24				BUDGET BALANCE	22,000.00			9,166.65
12/31/24		TLJ	JE-250773	JOE: TDA ADMIN 12/2024	0.00	1,833.33	0.00	10,999.98
					=====			
TOTALS					22,000.00	10,999.98	0.00	10,999.98
					=====			
ACCOUNT # 24-4926-393-03 DESC: CONTRACTED SERVICES-RECORDING ASN:								
12/01/24				BUDGET BALANCE	1,400.00			300.00
					=====			
TOTALS					1,400.00	300.00	0.00	300.00
					=====			

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BEGINNING 12/01/24 ENDING 12/31/24

ACCOUNT # 24-4926-393-03 DESC: CONTRACTED SERVICES-RECORDING ASN:  CONTINUED 

ACCOUNT # 24-4926-393-05 DESC: CONTRACTED-WEBSITE ASN:

TOTALS	104,600.00	95,220.00	0.00	95,220.00
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ACCOUNT # 24-4926-393-06 DESC: CONTRACTED-AD FIRM RETAINER ASN:

12/09/24	INV-01795	02*15102	BUFFALO GROUPE, LLC	0.00	5,400.00	0.00	27,000.00
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TOTALS	64,800.00	27,000.00	0.00	27,000.00
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ACCOUNT # 24-4926-393-07 DESC: CONTRACTED SERVICES-STR ASN:

12/01/24	BUDGET BALANCE	11,600.00	12,480.00
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TOTALS	11,600.00	12,480.00	0.00	12,480.00
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ACCOUNT # 24-4926-393-08 DESC: CONTRACTED-AD FIRM MISC ASN:

12/09/24	INV-01795	02*15102	BUFFALO GROUPE, LLC	0.00	687.00	0.00	17.202,65
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12/09/24	INV-01795	02*15102	BUFFALO GROUPE, LLC	0.00	1.137.00	0.00	18.339.65
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12/19/24	INV-01898	02*15172	BUFFALO GROUPE, LLC	0.00	162.41	0.00	18.502.06
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12/19/24	INV-01898	02*15172	BUFFALO GROUPE, LLC	0.00	604.85	0.00	19,106.91
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TOTALS	34,751.00	19,106.91	0.00	19,106.91
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ACCOUNT # 24-4926-393-11 DESC: SOFTWARE, INTERNET, MISC SERVICES ASN:

12/01/24	BUDGET BALANCE	32,188.00	24,801.81
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12/01/24	112524	04*2400662 BUSINESS CARD	0.00	1,027.40	0.00	25,829.21
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12/01/24	112524	04*2400662 BUSINESS CARD	0.00	0.00	41.25	25,787.96
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12/04/24	120224	04*2400665 BUSINESS CARD	0.00	78.00	0.00	25,865.96
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12/16/24	38099602	04*2400675 BUSINESS CARD	0.00	70.00	0.00	29,005.90
12/16/24	38099602	04*2400675 IMAGE SOLUTIONS. LLC	0.00	255.87	0.00	26,121.83

12/16/24	38099602	04*2400675 IMAGE SOLUTIONS, LLC	0.00	255.87	0.00	26,121.83
12/16/24	38099602	04*2400675 IMAGE SOLUTIONS, LLC	0.00	0.00	16.74	26,105.09

12/15/21	50055002	04-2400015	IMAGE SOLUTIONS, LLC	0.00	0.00	16.74	26,105.09
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TOTALS	32,188.00	26,292.21	187.12	26,105.09
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TRANS	PO	INVOICE	CHECK	TRANSACTION/	BEGINNING			
DATE	NUMBER	NUMBER	NUMBER	VENDOR NAME	BAL/BUDGET	DEBITS	CREDITS	BALANCE
ACCOUNT # 24-4926-393-11		DESC: SOFTWARE,INTERNET,MISC SERVICES			ASN: =====>	CONTINUED	<=====	
ACCOUNT # 24-4926-393-14		DESC: CONTRACTED SERVICES-HR OUTSOURCING			ASN:			
12/01/24				BUDGET BALANCE	6,920.00			2,306.95
12/06/24	TLJ	JE-250735	JOE: INVOICE#:82918		0.00	129.10	0.00	2,436.05
12/09/24	2147	04*2400671	CRAFT HR SOLUTIONS, LLC		0.00	360.00	0.00	2,796.05
TOTALS					6,920.00	2,796.05	0.00	2,796.05
ACCOUNT # 24-4926-393-15		DESC: RESEARCH AND ANALYTICS			ASN:			
12/01/24				BUDGET BALANCE	73,500.00			55,000.00
TOTALS					73,500.00	55,000.00	0.00	55,000.00
ACCOUNT # 24-4926-399-00		DESC: CONTRACTED SERVICES			ASN:			
TOTALS					55,200.00	18,400.00	0.00	18,400.00
ACCOUNT # 24-4926-412-00		DESC: BUILDING RENT			ASN:			
12/01/24	23592	04*2400663	OWENS AND GATES LLC		0.00	1,900.00	0.00	11,400.00
TOTALS					23,280.00	11,400.00	0.00	11,400.00
ACCOUNT # 24-4926-454-00		DESC: INSURANCE			ASN:			
12/01/24				BUDGET BALANCE	3,754.00			399.00
TOTALS					3,754.00	399.00	0.00	399.00
ACCOUNT # 24-4926-491-00		DESC: DUES AND SUBSCRIPTIONS			ASN:			
12/01/24	112524	04*2400662	BUSINESS CARD		0.00	33.16	0.00	8,659.54
12/01/24	112524	04*2400662	BUSINESS CARD		0.00	0.00	0.70	8,658.84
TOTALS					9,959.00	8,661.64	2.80	8,658.84

TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE
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ACCOUNT # 24-4926-491-00 DESC: DUES AND SUBSCRIPTIONS ASN: =====> CONTINUED <=====

ACCOUNT # 24-4926-550-01 DESC: CAPITAL PROJECTS ASN:

12/01/24				BUDGET BALANCE	650,000.00			0.00
12/16/24			JE-250729	JOA: JCTDA GRANT FOR GREE	0.00	745,000.00	0.00	745,000.00
TOTALS					650,000.00	745,000.00	0.00	745,000.00

ACCOUNT # 24-4926-699-00 DESC: GRANTS ASN:

12/01/24				BUDGET BALANCE	145,000.00			2,500.00
TOTALS					145,000.00	2,500.00	0.00	2,500.00

ACCOUNT # 24-4926-699-02 DESC: MISCELLANEOUS DONATIONS ASN:

12/06/24		249518		JACKSON CO. CHAMBER OF CO	0.00	0.00	1,500.00	54,911.00
12/09/24		2025CYCLEN	04*2400672	NCAS	0.00	5,000.00	0.00	59,911.00
TOTALS					71,611.00	61,411.00	1,500.00	59,911.00

ACCOUNT # 24-4926-990-00 DESC: CONTINGENCY ASN:

12/01/24				BUDGET BALANCE	10,000.00			0.00
TOTALS					10,000.00	0.00	0.00	0.00