

**Jackson County Tourism Development Authority
Board of Directors Meeting**

October 21, 2015 (Wednesday)

1:00 pm

**North Carolina Center for the Advancement of Teaching,
276 NCCAT Drive, Cullowhee NC**

- 12:50 pm Sign in for public comment**
- 1:00 pm Call to order/Roll call**
- 1:05 pm Review and approval of August/September minutes**
- 1:07 pm Review and approval of year-to-date financial report**
- Discussion and approvals.**
- 1:12 pm Recognize Vice Chair, Secretary, and Commissioner Representative**
- 1:20 pm Committee reports-**
- Governance**
- Marketing –Presentation by Pineapple PR**
- 1:30 pm Jackson County Chamber activity report**
- 1:35 pm Cashiers Chamber activity report**
- 1:40 pm Board discussion/action items/new business**
- 1:57 pm Public comment (per sign in sheet)**
- 1:59 pm Announcements**
- 2:00 pm Adjourn**