

**Jackson County Tourism Development Authority  
Board of Directors Meeting**

**January 15, 2014 (Wednesday)**

**1:00pm**

**Jackson County Parks & Recreation Department  
88 Cullowhee Mountain Road, Cullowhee NC – Conference Room**

- 12:50 pm Sign in for public comment**
- 1:00 pm Call to order**
- 1:00 pm Review and Approval of December 11, 2014 minutes**
- 1:05 pm Review and Approval of Year to Date Financial Report**
- 1:10 pm Chairman's Report**
- 1:15 pm Committee Reports-Governance, Finance, Marketing**
- 1:25 pm Cashiers Chamber Activity Report**
- 1:30 pm Jackson County Chamber Activity Report**
- 1:35 pm Board action items**
- Hiring of marketing, public relations and social media firms**
- Election of Vice-Chairperson**
- 1:50 pm Announcements and Public Comment (per sign in sheet)**
- 1:59 pm Meeting schedule**
- 2:00 pm Adjournment**