



COMPREHENSIVE PLAN



Town of Jackson
Business Development Luncheon
10/10/19 Marriott Springhill Suites @ noon



2019

**DOWNTOWN
PARKING AND MOBILITY
MANAGEMENT
PLAN**



Parking Study

Initial Project Charter: November 8, 2016

The Parking Study will be comprised of 4 projects:


1. Residential, Non-Downtown Commercial
2. **Downtown Core Parking Study**
3. Regional Corridor Parking Study
4. Communitywide TDM Scoping

Background to Parking Study

- 2003 Parking Study
- Jackson Teton County Comprehensive Plan (2012)
- Jackson Teton County Integrated Transportation Plan (2015)
- Town of Jackson Community Streets Plan (2015)



Key Goals: Short Term Action Items (0 – 2 yrs)

- General: Try to reduce downtown parking congestion as prelude to future more aggressive actions (incremental approach).
 - Use downtown parking/ROW more efficiently.
 - Shift employee parking out of prime customer parking.
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Parking Implementation Actions

Implementation Table (summary)

Short-term Items (0 – 2 yrs)

(staff can do without additional staff or budgeted funding)

- ~~1.1: Extend Enforcement hours to 7 pm (from 6pm)~~
- ~~1.2 Implement escalating fine structure for repeat offenders~~
- 1.3: Convert Home Ranch lot to 3-hr parking
- 1.4: Convert Taxi2Fly to regular parking (also for employees)
- 1.5 Develop employee parking maps/education program
- 1.6 Add 15-minute stalls for quick pick-up-drop-off trips
- ~~1.7: Invest in real-time space availability technology~~
- 1.8. Initiate annual data collection
- 1.9 Amend Municipal code to cars to move one block
- 1.10 Add on-street ADA stalls
- 1.11 Add bicycle parking downtown

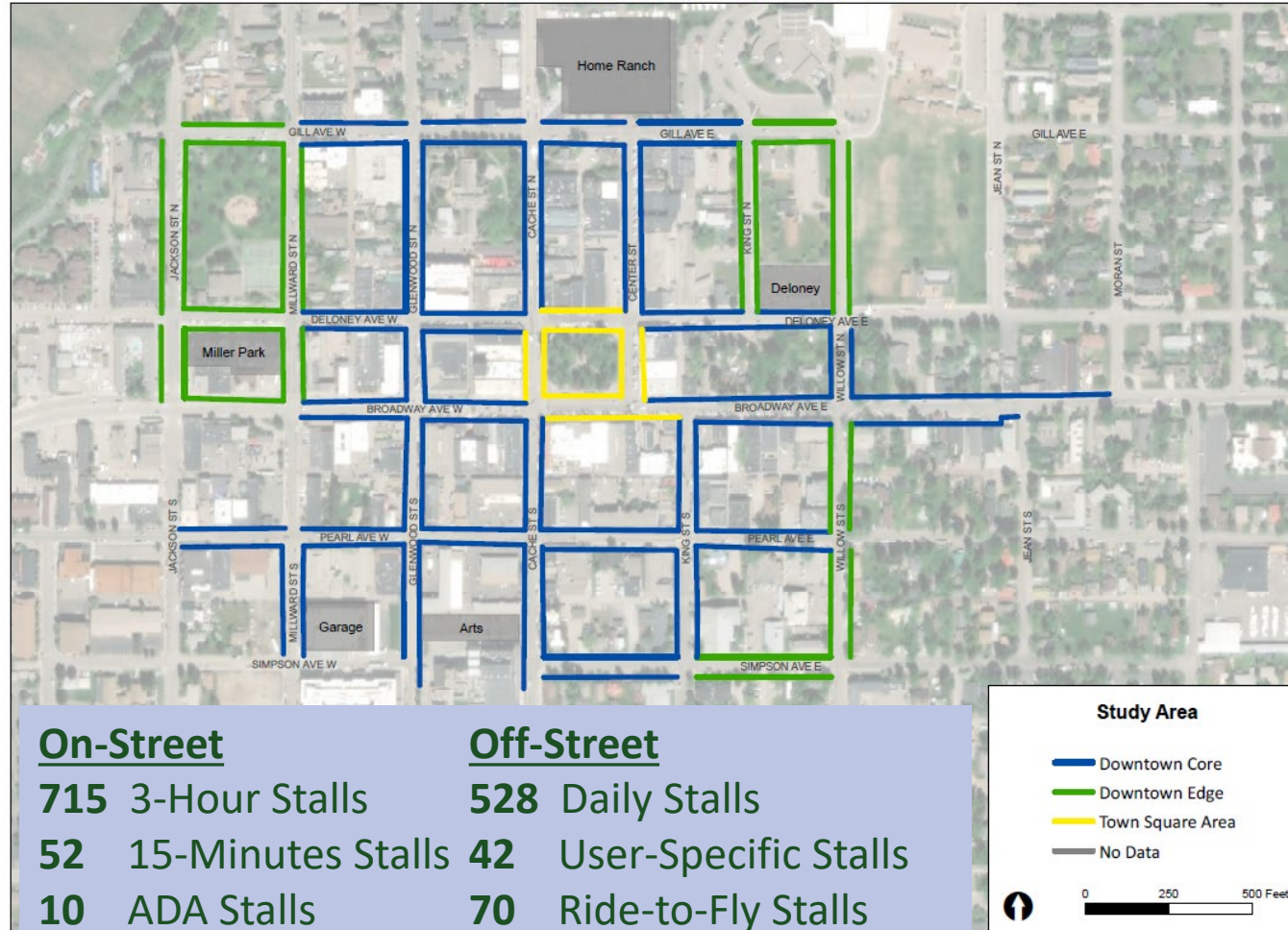
Other Items

(item likely needs additional staff or funding; additional discussion needed.)

- 2.1: Hire Parking and Mobility Manager (and support staff)
- 2.2: Implement paid parking (seasonal) in short-term parking zone
- 3.2: Implement residential permit program

Data Collection Areas

Jackson Parking Occupancy - Study Areas



Center Street Water Main Project

