



JACKSON HOLE CHAMBER OF COMMERCE

SPONSOR A SIGNATURE EVENT

World-renowned festivals that
attract thousands of visitors to
local businesses.

jacksonholechamber.com

OLD WEST DAYS

MAY 21-30, 2022

This ten-day celebration of Jackson's Western heritage & tradition now includes ElkFest, Teton PowWow, The Ranch Tour, Old West Brewfest, Cowboy Church, The Million Dollar Music Fest, and more.

TITLE SPONSOR: \$25,000

- > Exclusive title sponsor of Jackson's Old West Days and Old West BrewFest
- > Mentions in national media campaign
- > Branding on Town Square throughout festival
- > VIP tickets to all festival events
- > Brand reach of over 1.7 million:
725K print & regional radio reach, 1M digital reach, estimated 17,000 visitors

SUPPORTING SPONSOR: \$5,000

- > Logo in printed collateral and local media
- > Business material(s) on Town Square
- > Presence at two events of choice
- > Tickets to two events of choice
- > Brand reach of over 445K:
200K print & local radio reach, 230K digital reach, estimated 17,000 visitors

PRESENTING SPONSOR: \$10,000

- > Exclusive title sponsor of one OWD signature event (priority in order of sponsor commitment)
- > Mentions in national media campaign
- > Branding throughout chosen event
- > VIP tickets to chosen event
- > Brand reach of over 625K:
290K print & regional radio reach, 330K digital reach, estimated 250 - 5,000 attendance

FALL ARTS FESTIVAL

SEPTEMBER 7-18, 2022

Recognized internationally, this 12-day festival celebrates arts & culture in the Tetons and attracts an estimated 12,000+ audience. Sponsorship provides brand exposure to an affluent, art-focused audience.

TITLE SPONSOR: \$25,000

- > Exclusive title sponsor of the Jackson Hole Fall Arts Festival & Jackson Hole QuickDraw
- > Logo in national media campaign
- > Branding on Town Square throughout festival
- > VIP tickets to all festival events
- > Brand reach of over 2.2M:
875K print readership, 1.4M digital reach, estimated 12,000 visitors

SUPPORTING SPONSOR: \$5,000

- > Logo in printed collateral and local media
- > Business material(s) on Town Square
- > Presence at two events of choice
- > Tickets to two events of choice
- > Brand reach of over reach of over 662K:
250K print readership, 400K digital reach, estimated 12,000 visitors

PRESENTING SPONSOR: \$10,000

- > Exclusive title sponsor of one Fall Arts Festival signature event
- > Logo in national media campaign
- > Branding throughout chosen event
- > VIP tickets to chosen event
- > Brand reach of over 1.5M:
525K print readership, 1M digital reach, estimated 100 - 5,000 attendance

GALLERY SPONSOR: \$1,000

- > Opportunity only available to Jackson galleries
- > Logo'd banners throughout QuickDraw
- > Logo in printed collateral and local media
- > "Featured Gallery" campaign
- > "Artist Spotlight" campaign
- > Brand reach of over 851K:
250K print readership, 600K digital reach, estimated 1,000 attendance



JACKSON HOLE CHAMBER OF COMMERCE

SPONSOR A COMMUNITY EVENT

Associate your brand with a treasured event and build relationships with the local community.

jacksonholechamber.com

EASTER EGG HUNT

\$5,000

Easter Sunday

Jackson's largest Easter Egg Hunt on the iconic Town Square attracts more than 500 local families each year.

Sponsorship includes:

- > Exclusive title sponsor
- > 2 banners on Town Square during the event
- > Logo in all event advertising and throughout event
- > Sponsorship reach of over 108,000 impressions: 2,000+ attendees, 20K banner views, 80K social reach, 4,000 event page visits

FOURTH OF JULY PARADE

\$5,000

July 4

Famous Fourth of July Parade in the streets of downtown Jackson, attracting 10,000+ spectators annually.

Sponsorship includes:

- > Exclusive title sponsor
- > Opening float in the parade
- > Logo in all event advertising and throughout event
- > Sponsorship reach of over 220,000 impressions: 10,000+ attendees, 50K banner views, 150K social reach, 12,000 event page visits

TOWN SQUARE LIGHTING

\$5,000

Friday after Thanksgiving

The lighting of the antler arches kicks off the holiday season and draws more than 600 families downtown to view the spectacle.

Sponsorship includes:

- > Exclusive title sponsor
- > 2 banners on Town Square during the event
- > Branding to lead Santa into Town Square
- > Logo in all event advertising and throughout event
- > Sponsorship reach of over 143,000: 3,500+ attendees, 30K banner views, 100K social reach, 10,000 event page visits

SMALL BUSINESS SATURDAY

\$5,000

Saturday after Thanksgiving

Event details TBD.

An opportunity to partner with The Chamber and support Jackson's small businesses.

- > This first-year event is in planning stages, giving one sponsor true partnership ability.

SANTA ON THE SQUARE

\$5,000

December 12 - 24

Santa & holiday cheer attract more than 5,000 to Town Square for the 12 days leading up to Christmas.

Sponsorship includes:

- > Exclusive title sponsor
- > 1 banner on Town Square for entirety of event
- > Logo in all event advertising and throughout event
- > Sponsorship reach of over 151,000: 5,500+ attendees, 40K banner views, 100K social reach, 6,000 event page visits



JACKSON HOLE CHAMBER OF COMMERCE

SPONSOR A NETWORKING EVENT

Widely considered the best networking opportunities in the Valley, sponsoring a Chamber event provides invaluable business-to-business exposure to our ~900 members.

jacksonholechamber.com

BUSINESS OVER BREAKFAST

\$250 PER EVENT | \$600 PER 3 EVENTS

First Thursday of each month | 8-9am
Limited to one sponsor per event

A monthly series to generate open dialogue among the business community and local leaders. This popular event attracts up to 100 live attendees and 50 post-event viewers.

Sponsorship includes:

- > Contact list of registered attendees
- > 2-minute welcome address
- > Logo in all event advertising, during event
- > Sponsorship reach of over 18,500:
16K social reach, 2,300 email reach,
250 monthly web page views

CHAMBER MIXER OR CHAMBER CELEBRATION

\$500 PER EVENT

Thursdays | 4-6pm
Limited to one sponsor per event

The most highly-demanded & well-attended networking events in the Jackson area. These social events attract 75 to 175 in-person visits to you business.

Sponsorship includes:

- > Up to 175 guests through your door
- > 10-minute welcome, address, & raffle
- > Logo in all event advertising, during event
- > Sponsorship reach of over 21,500:
16K social reach, 5,300 email reach,
500 monthly web page views

MEMBERSHIP LUNCHEON

\$2,500 PER EVENT

Bi-annual
Limited to one sponsor per event

A bi-annual lunch providing invaluable resources for the upcoming season that businesses can leverage to maximize economic advantage. Each luncheon sees up to 150 registered attendees, historically the decision makers in their respective organizations.

Your sponsorship provides the meeting and meal at no cost to attendees, and you receive:

- > Exclusive access to attending members
- > 5-minute presentation to guests
- > Marketing materials placed on tables
- > Logo in all event advertising, during event
- > Sponsorship reach of over 5,000
business leaders and decision makers

ANNUAL AWARDS CEREMONY

\$15,000 (PRESENTING SPONSOR)

Limited to one presenting sponsor per event

Since 1967, this annual tradition recognizes outstanding businesses and individuals in an evening of celebration and gratitude.

Your sponsorship makes this evening of recognition possible, and you receive:

- > Exclusive title sponsorship
- > Business name included on awards
- > Logo in all event advertising, during event
- > Sponsorship reach of over 43,000:
16K social reach, 7,500 email reach,
2,500+ web page views, 17K local media reach