

2023 MEDIA KIT



JACKSON HOLE EXPLORER MAGAZINE

The Official Guide for Jackson Hole, Grand Teton, and Yellowstone

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Outside



Inspiring Travelers to Visit Jackson Hole, Grand Teton, and Yellowstone

The Official Vacation Planner of Jackson Hole and the Greater Yellowstone Region helps reach 75,000 readers each year—informing them where to stay, eat, and play. This widely-read publication, brought to you by the Jackson Hole Chamber of Commerce showcases the region's most celebrated assets via:

- > Spectacular photography
- > Authentic, inspiring and engaging sponsored content
- > A year-round focus on recreation, entertainment, lodging, dining and more
- > Fascinating local profiles, actionable itineraries, informative and easy-to-navigate maps
- > A thorough calendar of not-to-miss events

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- Distributed by paid professional staff directly to visitors 364 days a year
Locations include the Home Ranch Center, the Greater Yellowstone Visitor Center, the Jackson Hole Chamber Center, and the Jackson Hole Airport
- Available at key corridor Welcome Centers in Wyoming.
- Electronically distributed at national and international trade shows.
- Mailed throughout the year to thousands of visitor requests.
- Distributed to every Chamber member with multiple copies delivered to all advertisers and thousands distributed to hotels for in-room display
- Over 5,500 digital downloads with bonus hotlinks.

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