**VISITOR DATA**

<table>
<thead>
<tr>
<th>JANUARY</th>
<th>2021</th>
<th>2022</th>
</tr>
</thead>
<tbody>
<tr>
<td>GTNP Visitation</td>
<td>66,585</td>
<td>59,920</td>
</tr>
<tr>
<td>-10%</td>
<td></td>
<td></td>
</tr>
<tr>
<td>YNP Visitation</td>
<td>35,338</td>
<td>45,528</td>
</tr>
<tr>
<td>-29%</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Visitor Center Visitation</td>
<td>30,603</td>
<td>39,775</td>
</tr>
<tr>
<td>+30%</td>
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</tr>
<tr>
<td>Lodging Occupancy</td>
<td>62.7%</td>
<td>65.9%</td>
</tr>
<tr>
<td>+1.9%</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Past 6 month Lodging Occupancy</td>
<td>51.9%</td>
<td>66%</td>
</tr>
<tr>
<td>+10%</td>
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</tr>
<tr>
<td>Future 6 month Lodging Occupancy</td>
<td>37%</td>
<td>39.6%</td>
</tr>
<tr>
<td>+2.3%</td>
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</tr>
</tbody>
</table>

**NOVEMBER LODGING TAX COLLECTION**

Two month lag time in reporting. Fiscal year begins in July.

- **2022**
  - Monthly Teton County Lodging Tax: $142,887
  - Teton County Lodging Tax Fiscal Year To Date: $3,980,914
- **2021**
  - Monthly Teton County Lodging Tax: $147,608
  - Teton County Lodging Tax Fiscal Year To Date: $3,985,419

**NOVEMBER SALES & USE TAX**

The Sales and Use Tax amount reflects monthly tax collections dispersed back to Teton County (55% to County and 45% to Town). It includes 4% state + 1% county option, it does not include 1% SPET, Lodging and Resort District Tax collections. The State of Wyoming retains about 69% of the 4% state tax collections as per statute. *Two month lag time in reporting. Fiscal year begins in July.*

- **2022**
  - Monthly Sales and Use Tax Distribution From WY.: $2,319,844
  - Year to Date Sales and Use Tax Distribution From WY.: $18,080,443
- **2021**
  - Monthly Sales and Use Tax Distribution From WY.: $2,627,849
  - Year to Date Sales and Use Tax Distribution From WY.: $23,975,293

**VISITATION NUMBERS**

- **GTNP 2021**: 59,920
- **GTNP 2022 YTD**: $1,800
- **YNP 2021**: 45,528
- **YNP 2022 YTD**: 37,749

**J H AIRPORT STATS (ENPLANEMENTS)**

- **2022 YTD**: 44,543
- **2021**: 40,745

**SALES AND USE TAX**

- **2022 YTD**: $3,980,914
- **2021**: $3,985,419

**JANUARY LICENSES AND PERMITS**

- **Business Licenses Issued**: 21 (2022) vs. 14 (2021)
- **Construction (Issued permits)**: 13 (2022) vs. 14 (2021)

**YEAR OVER YEAR DATA**

- **GTNP 2021**: 59,920
- **GTNP 2022 YTD**: $1,800
- **YNP 2021**: 45,528
- **YNP 2022 YTD**: 37,749

**THE ECONOMIC DASHBOARD**

**JANUARY 1 - JANUARY 31, 2022 | BUSINESS INSIGHTS**

**Welcome New Chamber Members:**
- Jackson Hole Therapy
- Pristine Exteriors
- Swiss Peak

**Join us for March’s Business Over Breakfast**

**Thursday, March 3 at 8:00 AM.**

The Jackson Hole Travel & Tourism Board (JHTTB), The Jackson Hole Chamber of Commerce, and community partners are working toward a comprehensive Sustainability Destination Management Plan. This intensive plan will define Jackson as a visitor destination. How will Jackson welcome visitors now and 100 years from now? How will the JHTTB manage AND market Jackson as a destination? How can businesses be a part of this process that will shape Jackson’s largest economy? [REGISTER HERE!]

**Register Here!**

Join us for March’s Business Over Breakfast Thursday, March 3 at 8:00 AM.

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For more information, send inquiries to rileyfrances@jacksonholechamber.com

Data collected from the Jackson Hole Chamber of Commerce • www.jacksonholechamber.com