



March 2, 2026

Honorable Mayor and Town Council,

With the recent announcement that 3-hour parking will be implemented on April 15 with all spaces at Home Ranch, we would like to reflect on several discussions from the past year and how those were considered in this decision.

We would encourage expanding parking management that's inclusive of all parking in the downtown area. This would ideally be done to specify where business owners, customers and employees should park. What is the desired outcome for any corresponding changes and create a strategy that points towards those objectives.

We support the idea of reallocating many of these spaces to better support local businesses. However, there were other initial considerations in many of the conversations worth revisiting.

- Multiple-use options: There was substantial discussion about reserving a portion of these spaces for a permitted option. This would have served either employees or businesses that are helpful to the local economy in a specific area of town, with the aim of reducing congestion.
- Large-vehicle parking: The designated area for oversized vehicles currently helps accommodate visitors arriving in larger vehicles, allowing them to stay in town for a good portion of the day before continuing to their next destination without frequent movement of their vehicles that are difficult to navigate within our Town Center.

In conclusion, we encourage an approach that could accommodate a broader range of users. This could be conducted by a survey across multiple business sectors and users to guide a well-rounded decision which we offer any assistance to achieve that outcome.

Thank you for your consideration.

Sincerely,

Rick Howe, IOM
President / CEO
Jackson Hole Chamber of Commerce