

Jackson Hole
Chamber of Commerce

Explorer
Magazine

2026
Media Kit

JACKSON HOLE

EXPLORER

MAGAZINE

Phone: 307-699-1982

Email: andrea@jacksonholechamber.com

Mail: JH Chamber Explorer, PO Box 550, Jackson, WY, 83001

The Official Guide for Grand Teton,
Yellowstone and Jackson Hole



Get Inspired

The Official Vacation Planner of Jackson Hole and the Greater Yellowstone Region helps reach 75,000 readers each year—informing them where to stay, eat, and play. This widely-read publication, brought to you by the Jackson Hole Chamber of Commerce, showcases the region's most celebrated assets via:

- **Spectacular photography**
- **Authentic, inspiring and engaging sponsored content**
- **A year-round focus on recreation, entertainment, lodging, dining and more**
- **Fascinating local profiles, actionable itineraries, informative and easy-to-navigate maps**
- **A thorough calendar of not-to-miss events**

VALUE ADD:

- Presence in a significantly abbreviated Membership Directory
- Regional, National and Global Distribution: placement in over 15 travel & trade shows throughout North America and beyond



Why Advertise

Local Delivery

Distributed by paid professional staff directly to visitors 365 days a year. Locations include: the Home Ranch Center, the Greater Yellowstone Visitor Center, the Jackson Hole Chamber Center, and Jackson Hole Airport

Digital Integration

Over 6,500 digital downloads with bonus hotlinks

Electronically distributed at national and international trade shows

Regional Distribution

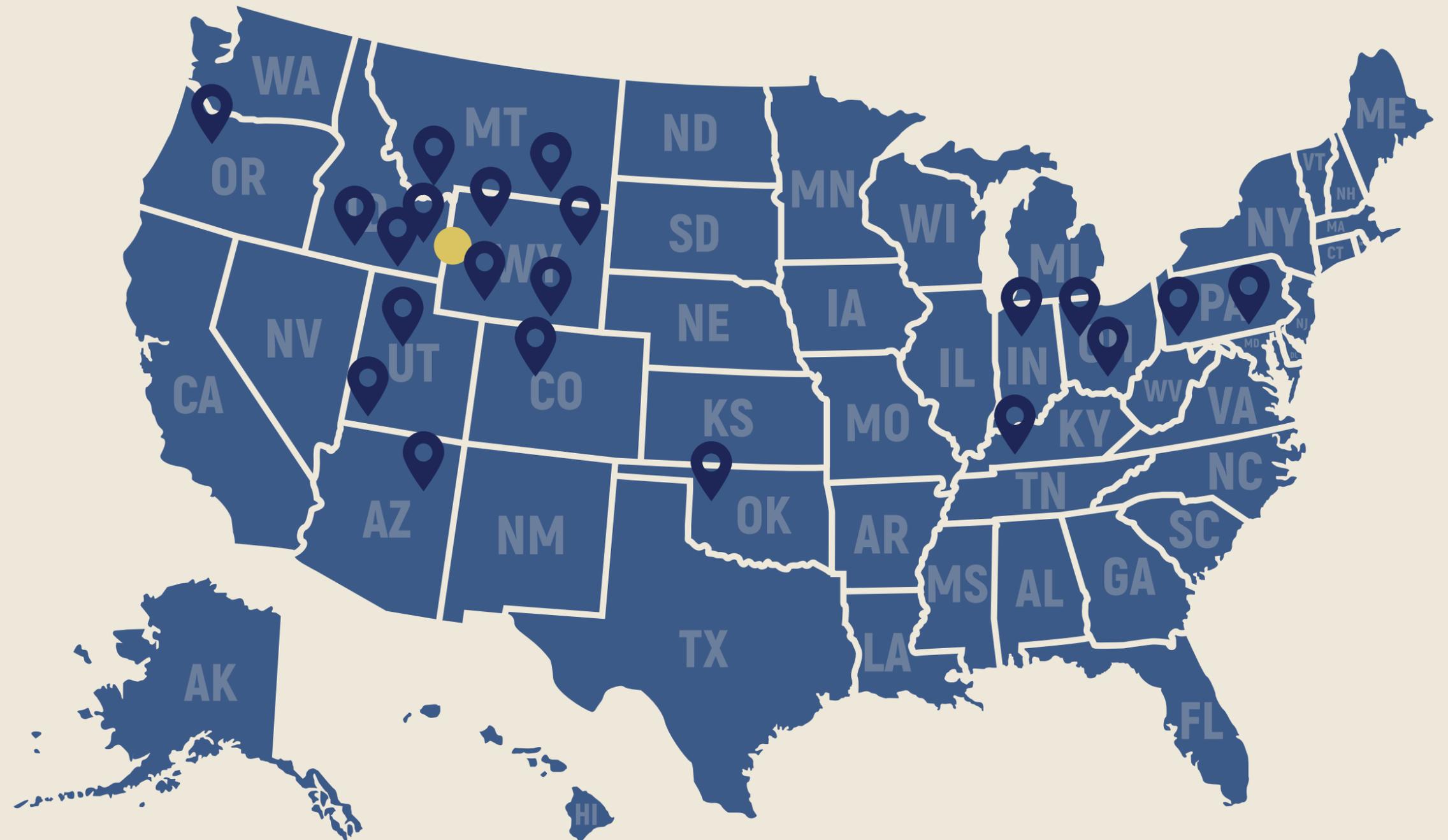
Available at key corridor Welcome Centers in Wyoming and mailed throughout the year to thousands of visitors upon request

Distributed to every Chamber member with multiple copies delivered to all advertisers

Distributed to hotels and vacation rentals for in-room display

National Distribution, Local Content.

With 50,000 copies strategically stationed at local and regional visitor centers, along with our global distribution, The Explorer is readily available to inspire and inform travelers from all around the world.



Ad Sizes

SUBMISSION DEADLINE | MARCH 20, 2026



2-PAGE SPREAD

1/8in Bleed: 17in x 11.375in
Trim Size: 16.75 x 10.875in
Margin: 0.75in

Cost: \$6,988



FULL PAGE

1/8in Bleed: 8.625in x 11.375in
Trim Size: 8.375 x 10.875in
Margin: 0.75in

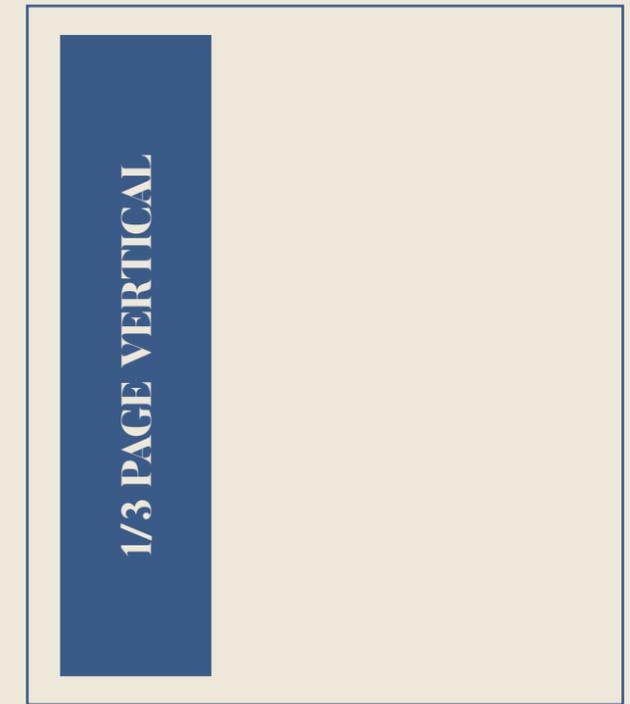
Cost: \$3,129



1/2 PAGE
HORIZONTAL

7.375in x 4.812in

Cost: \$1,927



1/3 PAGE
VERTICAL

2.3in x 9.875in

Cost: \$1,565

Ad Sizes, cont.

SUBMISSION DEADLINE | MARCH 20, 2026



4.85in x 4.812in

Cost: \$1,565

Display Ads

Full Page - Premium (First 20 pages)
\$3,927

Back Cover
\$7,360

Inside Front Cover
\$5,518

Page 1
\$5,518

Inside Back Cover
\$5,518

Center Spread
\$7,360

Non-Display Ads

Business Listing with Photo
\$604

Business Listing -
No Photo & Lodging Grid
\$488

Please provide:

- 25 words MAX about your business

- **Contact information (email, phone, website - in this order)**

For listing with photo:
Image must be high resolution at
300dpi in JPG format

FAQ

What file format should I submit for my ad?

PDF is best but we also accept high resolution JPGs (300 dpi and at least 1MB in size). **Please make sure you've exported in CMYK and with 0.125in bleed.**

What are the deadlines for ad submission?

Submit final print ready files by March 14, 2026.

Please contact us if you need an extension or revision past the deadline.

Where will my business listing be located in the magazine?

In the ad buy form, you will have a selection of placements to choose from that best fit your business. Your listing will be featured in your selected area.

I want to buy more than one business listing. Is that possible?

Yes. Additional business listing or lodging grid features are available for an additional \$465 each.

Where do I submit my ad?

Please email final files to
Andrea Dombroski:
andrea@jacksonholechamber.com

Creative Services

Empower your brand's narrative with our creative services. Our seasoned team of graphic designers are dedicated to elevating your brand presence through professionally crafted ad design.

If you don't have an ad or a preferred graphic designer, Snowday provides ad design services. The base rate for services starts at \$300 and includes two rounds of revisions. Please provide a logo, content, and your logo file. Any additional services such as copy-writing and content creation is billed at \$150/hr.

Email us to get started:
tsmith@snowdayagency.com





JACKSON HOLE
CHAMBER
OF COMMERCE

RIDE FOR THE BRAND

Reach Us!

Questions about what ad size is best for
your company? Need help with design?
Have a story you'd like to pitch?

Phone: 307-699-1982

Email: andrea@jacksonholechamber.com

Mail: JH Chamber Explorer
PO Box 550
Jackson, WY, 83001