



The Jackson Hole Chamber of Commerce exists to help your business succeed. We work to champion the interests of local businesses and strengthen Teton County's economic climate. An investment in the Chamber is one that works for you 24 hours a day, 365 days a year.

### **Overview**

We provide our almost 1,000 members with first-rate benefits to increase their exposure locally, regionally, nationally, and even internationally—if fully utilized their reach can be over 650,000 people. Our avenues for communication are strategic and varied including in-person, phone, printed mailings, and electronic (website, mass emails, and social media).

Specifically, visitors contact the Chamber every day asking for recommendations for their upcoming trip. Annually the chamber has over a half-a-million people visit our staffed visitor centers, we answer over 60,000 calls, mail over 25,000 requested informational pieces, and reply to over 12,000 emails. And, our website hosted just under 1,000,000 page views a year.

The following is a snapshot of some of what we do to support each member:

- **Personal recommendations:** Our visitor services agents are familiar with your business and make recommendations for their patronage. Our agents personally distribute members' promotional brochures at our visitor centers, which hosts over half-a million-people annually. And members have opportunities to be listed in our 50,000+ Explorer travel planner magazines.
- **Events:** Our signature events - Old West Days, Fall Arts Festival, and the Jackson Hole Marathon - draw thousands to the valley annually. And our holiday events – the July 4<sup>th</sup> and Memorial day Parades, the Town Square Lighting, Santa on the Square, the Easter Egg Hunt, Trick or Treat on the Square - add a special feel to the community's festivities. We also host networking events, some of the most popular of which are Business Over Breakfasts, Chamber Mixers, and Chamber Celebrations.
- **Communications:** With the press of a button you can promote your business to over 1,000 people. We can also feature you in our weekly email that reaches over 2,000 people. And our social media presence is extensive, with a following of approximately 15,000 individuals. Our #humansofjhchamber campaign has quite a following.
- **Education and Advocacy:** We attend every Town Council and County Commissioner meeting to ensure we are informed and can represent the business community. Given our close relationship with our elected officials, we meet on a regular basis. We also host educational forums including our Business Over Breakfasts and ad hoc gatherings.

Being a Chamber member is a gesture of support of the entire business community and economic prosperity in the valley. It is a way of illustrating that your business is committed to Jackson and is a leader here. This is a short overview of some of what we do. It would be our pleasure to discuss your business' needs to together identify specifically how we can support you.