

RIDE FOR THE BRAND

Adam Meyer, Teton Media Works, Board Chair

A native Minnesotan, Adam first visited the valley in 2002 on a college ski club trip to Jackson Hole Mountain Resort. Two summers later he followed the footsteps of three uncles and one great uncle who all spent summers working at Jackson Lake Lodge. With a fresh journalism degree from the University of Minnesota in hand, after responding to a classified ad in the Jackson Hole Daily in 2005, Adam began working in the Jackson Hole News&Guide advertising department. Now Vice President and Associate Publisher at Teton Media Works, Adam works with his team to serve readers with local news and information and offer advertisers access to high quality, engaged and efficient print and digital audiences. After over a decade working with valley businesses, serving on the Chamber board is a natural fit. Adam enjoys collaborating with the fantastic staff and board to improve the local business environment that supports our unique community. Adam spends his free time with his wife Jen and dog Gus, and maintains kinetic energy outdoors through cycling, river running, motor sports and skiing.