

RESOLUTION ADOPTING THE TOWN OF JACKSON DOWNTOWN PARKING AND MOBILITY MANAGEMENT PLAN

WHEREAS, the 2012 Jackson/Teton County Comprehensive Plan provides Policy 7.2.a, which calls for the creation of a transportation network based on “complete streets” and “context-sensitive” solutions, and Strategy 7.3.S.1, which calls for a reevaluation of parking standards that currently promote travel by single occupancy vehicle; and

WHEREAS, the Jackson/Teton County Integrated Transportation Plan was adopted by the Town and County in 2015 to be a “blueprint for implementing the transportation provisions of the Town/County Comprehensive Plan,” which includes parking and mobility strategies;

WHEREAS, the Town adopted the Community Streets Plan in 2015 to build upon the policies of the Jackson/Teton County Comprehensive Plan and to serve as an adaptable guide and “toolkit” of preferred street right-of-way design solutions that should be implemented to foster a multimodal transportation system that works for people driving cars, riding transit, traveling by bike or on foot;

WHEREAS, Consultant Kimley Horn and the staff of the Planning, Public Works, Police, START, and Pathways departments, guided the planning process to create the Downtown Parking and Mobility Management Plan to accomplish Policy 7.2.a and Strategy 7.3.S.1 of the 2012 Jackson/Teton County Comprehensive Plan;

WHEREAS, the process of creating the Downtown Parking and Mobility Management Plan was greatly aided and influenced by significant public input from downtown business owners, the Chamber of Commerce, Friend of Pathways, and the general public; and

WHEREAS, the Downtown Parking and Mobility Management Plan will be implemented over the coming years to guide the management, enforcement, and evolution of parking strategies in the Downtown of Jackson; and

WHEREAS, the Downtown Parking and Mobility Management Plan is intended as a guide for decision makers on topics such as governance, customer service, planning, technology, enforcement, as well as parking facility and systems management. Specifically the plan provides strategies and tools to:

- 1) Identify governance and management structures that will work best for Jackson that will also contribute to the successful implementation of other community goals;
- 2) Position parking as a contributor to the vitality of Downtown;
- 3) Establish positive and proactive community relations;
- 4) Encourage on-street parking turnover and promote increased community vitality;
- 5) Identify management strategies and technologies to improve the customer experience, while also controlling operating costs and enhancing system financial performance;
- 6) Position parking management within the larger “mobility management” context in a way that promotes a balanced system of parking and multi-modal transportation alternatives; and,

WHEREAS, the attached Downtown Parking and Mobility Management Plan, dated May 2019, shall be adopted by this Resolution and shall serve as the guiding document in achieving the policies and actions as described above. The Plan may be

altered or amended at any time by the Town of Jackson and the document solely serves as a guiding document and is not a regulation.

NOW THEREFORE, BE IT RESOLVED that the Jackson Town Council hereby adopts the attached Downtown Parking and Mobility Management Plan, dated May 2019, as a guiding document to assist in reaching the policies and actions as described above.

Adopted on the ____ day of _____, 2019.

TOWN OF JACKSON

Pete Muldoon, Mayor

(Seal)

Attest:

Sandy Birdyshaw, Town Clerk