



## **Jackson Hole Chamber of Commerce Achieves Business Emerald Sustainability Tier (BEST) Certification**

**Jackson, Wyoming: April 9, 2019** – The Jackson Hole Chamber of Commerce became the most recent business in Jackson Hole to reach the Business Emerald Sustainability Tier (BEST) level of sustainability performance. The standards in the BEST program are comparable to the world's most rigorous and comprehensive environmental, community and economic sustainability criteria. Jackson Hole Chamber of Commerce joins a growing group of businesses including Flat Creek Ranch, Jackson Lake Lodge and Elk Refuge Inn to achieve a third-party sustainability certification by the Riverwind Foundation, the originator of the [BEST program](#).

The BEST program was created to provide an opportunity and platform for those Reduce, Reuse, Recycle (RRR) Business Leaders that want to elevate their sustainability practices to higher levels of environmental stewardship, social responsibility, and economic vitality.

Anna Olson, President and CEO of the Jackson Hole Chamber of Commerce states, *“At the Chamber we want to lead by example and show our members this path is achievable. We are committed to business sustainability and sustainable tourism in Jackson Hole and Teton County, Wyoming. Throughout the process to become BEST certified, we have learned the best practices to minimize waste, expand our knowledge of being green, reduce in-office air pollution, and make changes that affect our footprint as an organization.”*

*“We look forward to implementing all that we learned on a larger scale throughout the community, this includes environmentally conscious Chamber Events, educational and resource provisions for our membership, and behavior modeling for millions of visitors we see each year in our four Visitor Service locations.”* Olson added.

*“Working with Riverwind Foundation to become BEST certified has been an enlightening journey and one we greatly value – we could not have gotten to the heightened level of sustainable operations without their guidance. We are proud to be BEST certified and hope to encourage other businesses within our community to join us in these important efforts.”* -Riley Frances Boone, Operations Manager, Jackson Hole Chamber of Commerce

The mission of the Riverwind Foundation is to strengthen the policies and practices for environmental stewardship, social responsibility, and economic vitality in Teton County by providing information resources and reporting, training and technical assistance, and networking opportunities for local stakeholders.

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The Jackson Hole Chamber of Commerce was established in June of 1947. Since then we've continued to strive to be a leader in our community by staying true to our core values. Developing a sustainable economy, being the voice of economy well-being, delivering value to members, and advancing community excellence are the pillars that act as a road map in our day-to-day operations. To contact the Jackson Hole Chamber, email

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