

# STAFF REPORT



<b>Meeting Date:</b>	March 8, 2021	<b>Meeting Title:</b>	Workshop
<b>Submitting Department:</b>	Public Works	<b>Presenter:</b>	Johnny Ziem
<b>Agenda Item:</b>	Downtown Pedestrian Improvement Project	<b>Public Comment:</b>	Yes

## Purpose & Policy Considerations.

The purpose of this item is to obtain feedback and direction from Council regarding:

1. The Downtown Pedestrian Improvement Project: a conceptual design to improve the pedestrian experience, including mobility/accessibility compliance, and pedestrian safety, around the Town Square and on Center Street within the downtown core

## Requested Action.

Staff requests that Council provide direction on the conceptual design and overall impression for the Downtown Pedestrian Improvement Project as presented.

## Recommendations.

Staff recommends approving the conceptual Downtown Pedestrian Improvement Project as presented and further recommends a motion to direct staff to develop a final set of plans for future construction of this project.

## Background.

The Town of Jackson's existing pedestrian system is comprised of sidewalks, boardwalks, pathways, and low-volume shared-use streets. The vision for an expanded pedestrian network will focus on key infrastructure enhancements to be made based upon character district and desired neighborhood form. Key elements include establishing attractive and safe pedestrian links and improved access to transit stops.

This project intends to increase pedestrian safety for all users at four notable intersections within the downtown core. The project further aims to increase mobility and accessibility for all user modes between the Home Ranch Parking Lot and the Town Square by constructing a new sidewalk on the west side of the Center St. corridor, within the existing roadway. In general, the aspiration of this project aims to provide more pedestrian visibility, decreased street crossing distances, greatly improved mobility/accessibility for all user modes, and additional shared public space.

### Selected Intersections for Improvements

- Cache Street and Deloney Ave.
- Broadway Ave. and Center Street
- Deloney Ave. and Center street
- Gill Ave. and Center Street

## Analysis.

Further analysis of this project examines the critical components that will augment the overall pedestrian experience within the downtown core. An important element that serves to achieve the below components is the creation of a one-way street on the entirety of the two block Center St corridor (Broadway to Gill Ave.). This "one-way street" concept was employed during the COVID summer of 2020 due to the need to provide "flex" space in the downtown core. This idea worked very well within the constraints of our right-of-way (ROW) and did not result in any loss of parking spaces. Since the Town's ROW is somewhat limited, use of the existing roadway space is essential to construct

the proposed design elements. In considering a one-way corridor within the entirety of Center St., the loss of parking spaces will be extremely minimal, if at all.

1. Bulb-outs/Safety

Bulb-outs, also known as “curb extensions”, extend the sidewalk or curb line out into the parking lane, which reduces the effective street width. Bulb-outs significantly improve pedestrian crossings by:

- Reducing the pedestrian crossing distance
- Visually and physically narrowing the roadway
- Improving the ability of pedestrians and motorists to see each other
- Reducing the time that pedestrians are in the street
- Allowing space for the installation of ADA-compliant pedestrian ramps

There are 13 bulb-outs within that stated selected intersections of this project. Currently, the Public Works Department paints the implied bulb-out shape onto the roadway surfaces every summer. This project proposes constructing bulb-outs with curb/gutter/mobility ramps to improve the overall pedestrian experience for all users. Staff will need special permission and approval from WYDOT to construct the bulb-outs at the intersection of Cache and Deloney, as this improvement would reside within the WYDOT right-of-way.

2. Mobility Access (ADA)

Each bulb-out proposed in this project will have new mobility curb ramps designed and ultimately constructed. A curb ramp is designed with a detectable warning surface tile, so sight-impaired pedestrians know where to safely exit and enter a sidewalk. The use of these tiles not only benefits people with disabilities, but also the elderly, distracted pedestrians, and children. There are two additional mobility and accessibility considerations that this project proposes:

- A constructed sidewalk on west side of Center St. (between Deloney and Gill Ave.) that will offer a continuous linkage from the Home Ranch Parking Lot to the Town Square. The current linkage only exists via stairs on the private boardwalk corridor and provides no mobility access.
- A potential constructed mobility access on the SE corner of Deloney Ave. and Center St. Currently there is not mobility access (only stairs) that allows entrance onto the covered boardwalk by New West Knife Works.

3. Increased Lighting

This project further aims to investigate additional street lighting within each proposed intersection upgrade, which will increase pedestrian visibility at twilight and night.

4. Shared Public Space

Additionally, this project includes widening the boardwalk on the east side of Town Square. During the summer of 2020, staff creatively proposed ways to increase pedestrian “flex” spaces during the initial COVID-19 outbreak. To furnish a level of flex space, an additional pedestrian area was provided on the west side of the Center St. corridor and on the east side of the Town Square, where tables and chairs were added for general use by the public. This project aims to make those flex spaces a permanent asset for the pedestrian experience.

**Alternatives (Optional).**

**Comprehensive Plan & Priority Alignment.**

- Common Value 2: Growth Management
  - ✓ 4.1.d: Maintain Jackson as the economic center of the region
  - ✓ 4.2.c: Create a vibrant walkable mixed-use subareas
  - ✓ 4.2.e: Protect the image and function of the Town Square
  - ✓ 4.4.a: Maintain and improve public spaces

- Common Value 3: Quality of Life
  - ✓ Increase the capacity for use of alternative transportation modes

**Fiscal Impact.**

The current FY21 Budget (SPET 2017) includes allocated funds for the design for this project. Currently, the Public Works Department has contracted design with Y2 Consulting of Jackson, WY. For FY21, the intent is to complete design and formulate an estimate for the total construction cost. Though no specific year has been slated yet for construction, staff anticipates construction in the next two years.

**Staff Impact.**

Staff impact for the Downtown Pedestrian Improvement Project will include three design review meetings (1.5 hours each) with the design consultant and has included two outreach meetings (one with Chamber businesses and one for the general public). Those meetings were held on January 8 and February 24, 2021, respectively (see Attachments).

**Attachments or Links.**

- Conceptual Plans (existing and proposed)
- Chamber of Commerce Presentation, January 8, 2021: [Video Link](#)
- Public Outreach (January 8, February 24)
- Public Comment

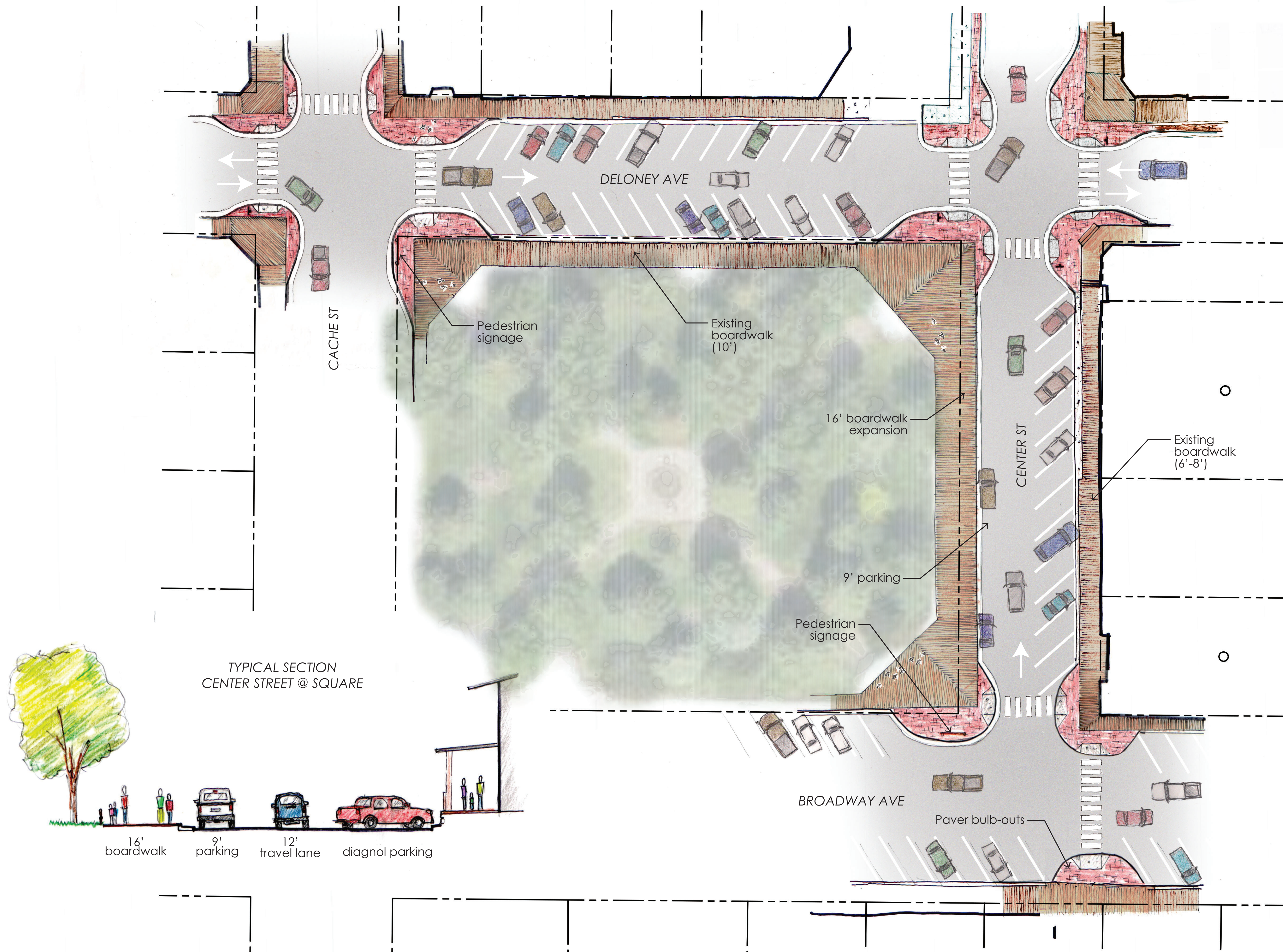
**Suggested Motion.** *Council always has the option to adopt, approve with conditions, continue, or deny items.*

I move to approve the Downtown Pedestrian Improvement Project conceptual plans as amended and direct staff to take the concept to final design.

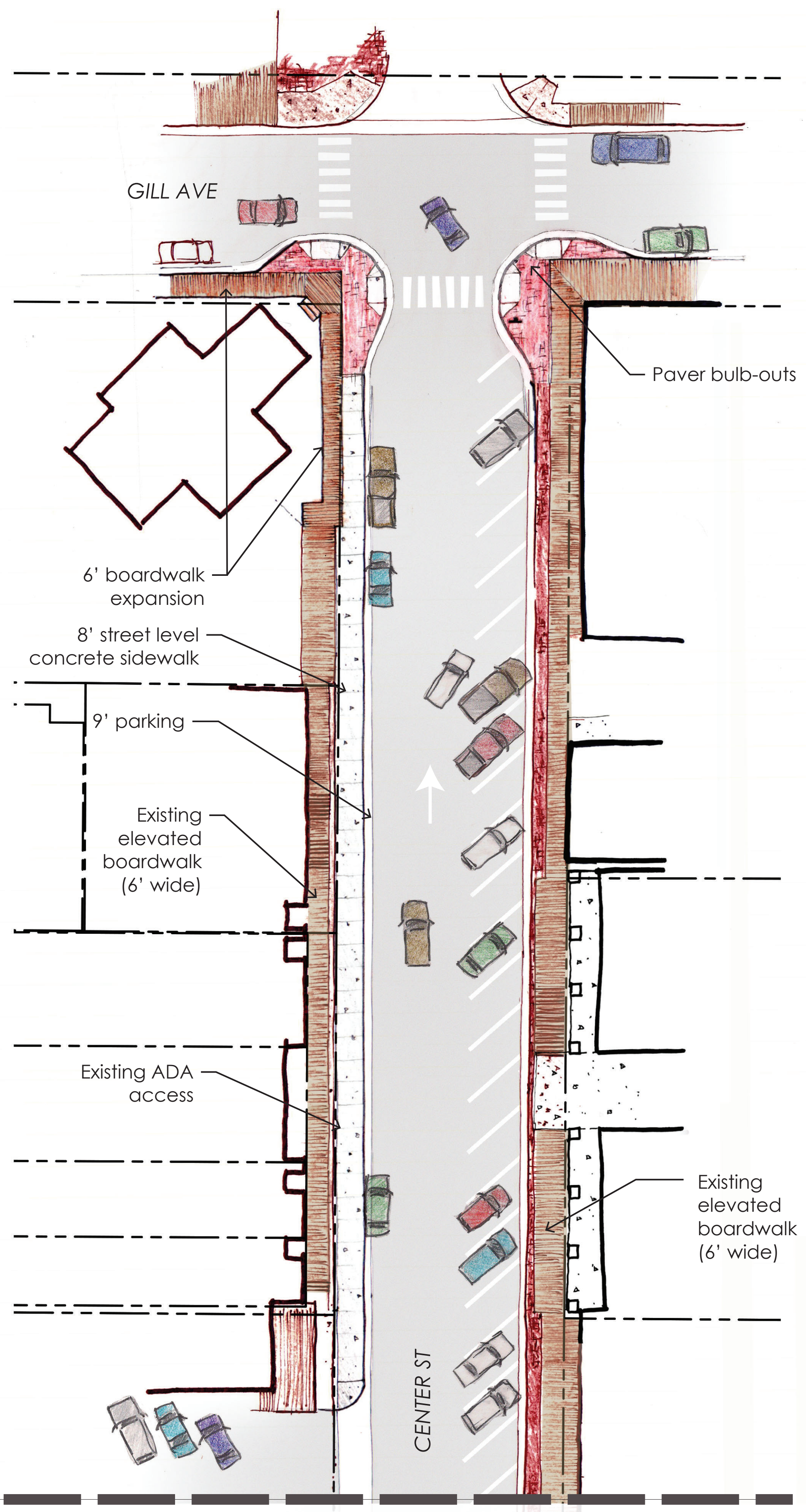




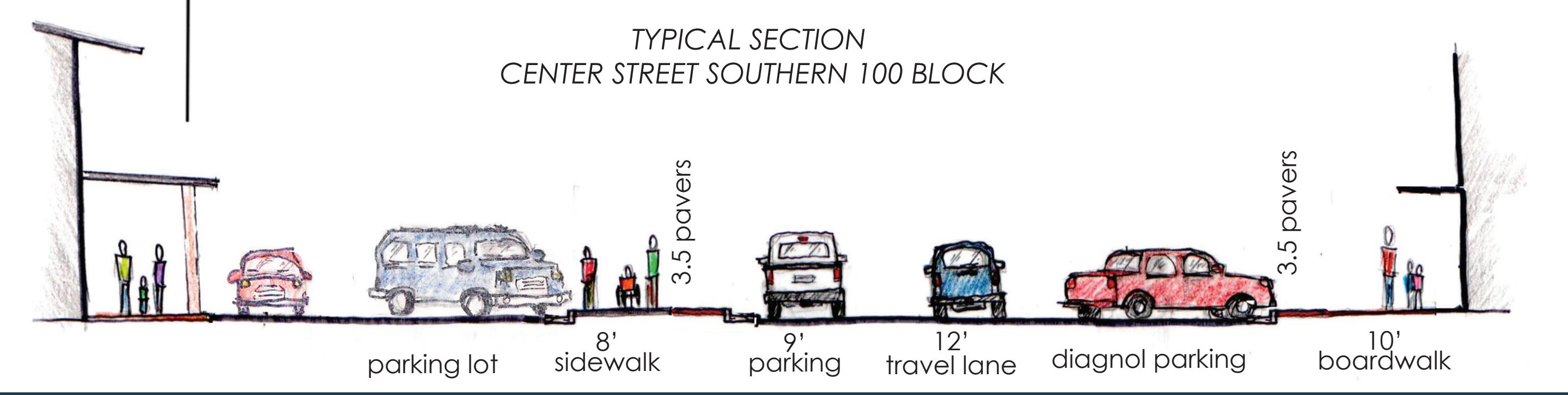
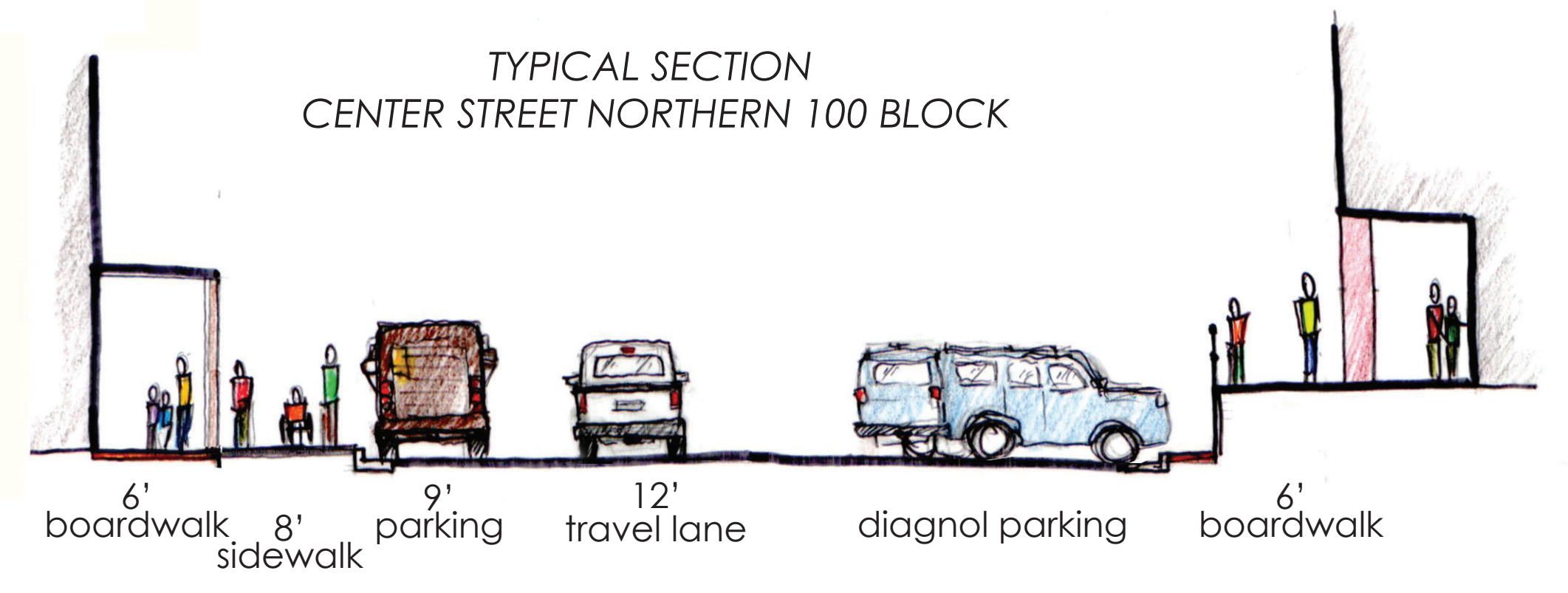
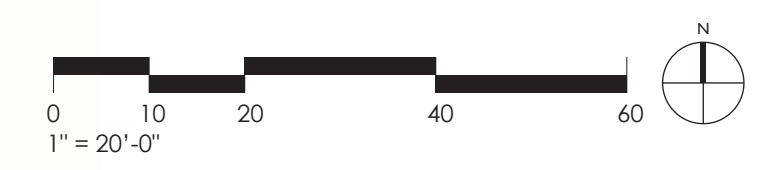
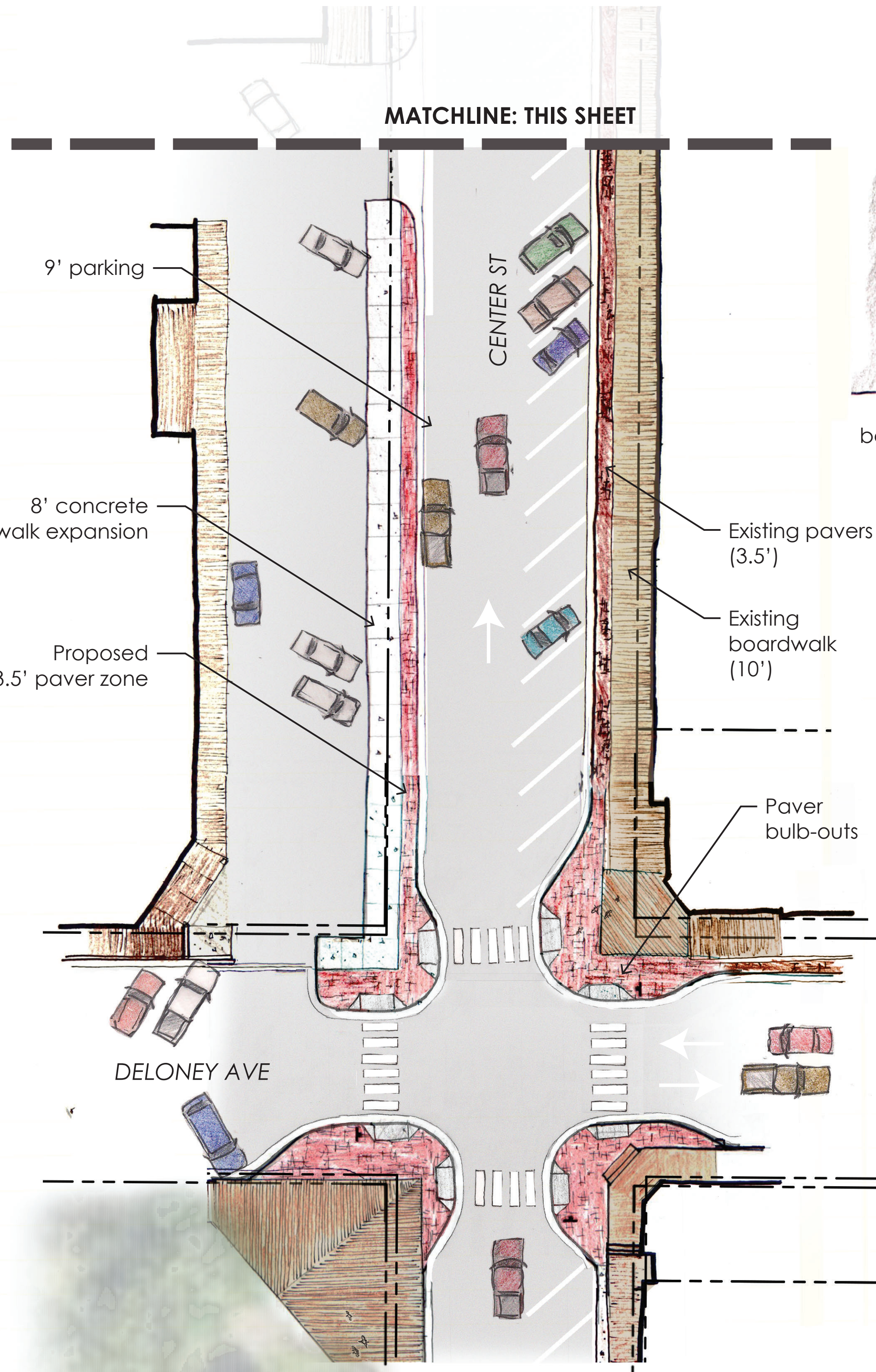








MATCHLINE: THIS SHEET







**PEDESTRIAN UPDATES TO DELONEY & CENTER |  
INPUT FROM CHAMBER & DOWNTOWN BUSINESSES  
JANUARY 8, 2021**

- **RICK HOWE:** Can we get non-slick pads added to streets to prevent slipping in the winter?
- **JEFF ROUSCH w/ WY OUTFITTERS:** If we're trying to increase pedestrian traffic, we need more restrooms. One of the biggest comments we get is the need for closer and more restrooms. We also need lighting, on the N. end of Center and everywhere to make it well-lighted. Is there a bridge or tunnel to increase pedestrian safety? Is that a possibility?
- **JAMIE LAVENSTEIN:** We should be spending our dollars where customers are asking for it. Can we put in a restroom right behind the stage stop? There is not enough lighting downtown. People step off curbs without knowing it, we need more lighting. Our priority is keeping parking. Over the summer, the RVs and issues with the one-way were bad. The idea of a pedestrian mall all the time. We need space for people to move, ADA, absolutely. There are no restaurants on S. Center Street, so tables are not needed there. Let's keep Jackson western, friendly, maintain it, let's not change it to downtown California. I do understand ADA.
- **CAROLINE HINES:** Umpteen times a day, people ask for restrooms. Anyone who is elderly or handicapped can't get down the steep steps, especially in winter. The five stairs down need to be updated for ADA compliance. Parking is a massive issue. We did a survey in the store all summer, and people could not find a place to park. If you want it to be a good pedestrian district, we do want people to park there as long as they like. People understand feeding parking meters throughout the day. There are cute animal-looking parking meters if we need them to fit our western character. We've heard rumors that the building where Belle Cose is will be demolished. How will construction be handled? When you did the one-way last year, the stagecoach didn't have a good path—it had to go on Broadway and traffic was completely backed-up. I think what the town isn't looking at, is that when you funnel people to the parking lot, you're actually taking them away from downtown. It didn't work. I'd rather lose a couple parking places than have a one-way street. I hope the town makes this a huge public opinion matter and not just sit in the Council. Everyone who comes in wants their opinion to be heard. You need to hold public meetings. People picked up the tables and put them in the park. No one wanted to sit on the asphalt. I would rather see space taken from Town Square than space taken



from the street meaning it needed to be one-way.

- **COREY MILLIGAN:** Thank you for the simple changes that I think would enhance the quality of experience on the Town Square. As a concerned citizen. We concerned citizens are barely even asked about things on the square –seems like only business owners are asked. From a business owners' viewpoint, I thought the one-way on Center Street was fine. This summer, we killed it, business wasn't hurt at all. If our business is hurting, I don't think it has to do with the one-way on Center. RVs and pedestrians don't do well together, so RVs should not be driving downtown. Anywhere we look where pedestrian experiences are enhanced are the best places to open stores. The higher the quality of the pedestrian experience, the higher the quality of the retail. These few, simple changes won't have a huge impact on what already exists. Change is a scary thing, but this is not a revolution in any way.
- **DENASHA ANDERSON:** If we are cutting budgets, where is the funding coming from?
- **ANNA OLSON:** I want to formally request that the discussion of restrooms downtown needs to be put on a workshop agenda. Lighting and difference of opinion about what lights work and don't. Stairs at one of the main corners of Town Square will not work. I'm sure there is a solution to ADA on the NW corner.
- **CHAD REPINSKI:** The more pedestrian the better. Bathrooms are a legitimate concern. Modern solutions exist.

#### **INPUT RECEIVED BY EMAIL WHEN COMMUNITY PRESENTATION WAS ANNOUNCED**

- **RICK & VICKI BICKNER (MOO'S ICE CREAM):** I'm opposed to the one way on center street. The portion from wells fargo to Gill that portion that was taken out for covid was never used instead they use and have always used the private driveway of Moo's Gourmet and Mountain Trail Galleries. Now that the motel sets across from that taking away the parking out front will create kous in the street. Leave it as is please.
- **JIM WALLACE:** Please accept these considerations for development, modification & construction of said subject:
  - \* Our sidewalks are snow/ice covered for seven or more months each year.
  - \* Less heated sidewalks, there are no practical ways to provide a safe walking surface.
  - \* Overhead Coverings of sidewalks, like those which surround the Town Square, appears to be the best presently known & cost-effective design to provide safe pedestrian walkways.
  - \* The Town, in union with Age Friendly JH, have placed ski pole & hand flags at intersections.
  - \* Highly visible crosswalk signage greatly aids safe pedestrian traffic.
  - \* These are Practical & cost effective remedies to hazards pedestrian confront.
  - \* Four foot wide sidewalks are ample.
  - \* Sidewalks should abut the street curb. [Lawn & tree strips are nice - for looks & dogs only.]
  - \* Wheelchair on/off loading on hard surface next to vehicle is critical; for Disabilities, too. Thank you for receipt and considerations.



- [Bikenskis@aol.com](mailto:Bikenskis@aol.com): Stop making the streets narrower and taking parking away!!

## **FEBRUARY 24, 2021 COMMUNITY PRESENTATION | 36 PARTICIPANTS TOTAL**

- **GERARD:** People come to Jackson for the Town Square. Why would we be doing improvements around Town Square? The one-way over the summer was good and I don't understand why there would be more changes. Do not hurt the visibility of the square.
- **MICHAEL SCHROTZ:** Follow the bulb outs and curve it even a little more. Near New West Knives, it's impossible to get from the street to New West. Is it possible to put a ramp there? Consider traffic flow on Center Street next to the park. The one-way on Center increases traffic on Deloney. Keep two-way traffic there. Moving people from Home Ranch, consider the use of alleys to move people increase the opening for businesses back there and moving people to bathrooms. There's an alley between Center and the block –moving people around Town with less grade around Town.
- **KATY WITZ (EMPLOYEE AT HIDEOUT LEATHER):** Born and raised here and worked at downtown businesses for many years. What will snow removal take, and how will wear and tear on the improvements be dealt with? Will there be designated ADA parking? People didn't like having picnic tables in the road. Why not put them in Town Square park? People like to park right on Town Square and that's unique to our Town. The one-way last year was a cluster and confused tourists. There is such a bigger population we should be considering.
- **JIM WILCOX:** I don't understand how we don't lose parking. When we lose parking, we lose people that go to the next Town where they can park. An ADA ramp up from Home Ranch might be an impossibility. What is the advantage of bulb outs?
- **TIM WOODS:** Do you have a ballpark figure for the cost of this project?
- **NIKKI GILL:** Landlord and restaurant owner. I'm a little worried about extending the area where people feel comfortable in the places that people are taking a lot of pictures. Consider safety that people don't encroach more. The one-way street on Center really inhibited traffic flow. Parking is a huge asset for downtown tenets and owners, and we hope we trust this process and not actually lose parking. Some businesses have felt out of some of these decisions. Council members should sit down with them, go to their businesses and realize we're all wanting to maintain Jackson's heart and character.



- **SEADAR DAVIS:** As someone with family members and friends in wheelchairs and Center streets as actually been a bit scary sometimes for community members with mobility issues. There's a lot this town needs to do to improve accessibility.
- **BECKY ZAIST (HEAD OF SENIOR CENTER & AGE FRIENDLY JH):** I was pleased with Seadar's comments and would like to echo that it is exciting to see the efforts being made to make our community more accessible. Thanks for all your work!
- **JAIME FROM HIDEOUT LEATHER:** I want to be mindful of ADA. I want so aware of people that come to Jackson. Once you get onto a one-way street you end up down two blocks. I like the idea of using alleys –that's an innovative idea and I think it's great. No tables on Center Street again where there are no

#### EMAIL LIST:

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Jessica Gill: [jessica@jherefordranch.com](mailto:jessica@jherefordranch.com)

**From:** [Joan Anzelmo](#)  
**To:** [Johnny Ziem](#)  
**Cc:** [Floren Poliseo](#)  
**Subject:** ADA concerns re Center St. and Deloney  
**Date:** Friday, February 26, 2021 3:41:32 PM

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Hi,

I just noticed you are having a meeting tonight via zoom at 6pm. I am unable to attend and so am writing to offer my comments.

I have lived in Jackson since 1995. I live north of town. I am physically disabled. Increasingly I have stopped coming into town and Town Square because it is impossible for me to find handicapped parking or close in parking.

Before Covid, I used to go to a hair salon on Center and have shopped at Scandia Down for years and used the downtown branch of Wells Fargo until it closed on Center. And while the bank was open there was no handicapped parking!

I also like to shop at Belle Cose and other Town Square shops and before Covid I went to restaurants on occasion around Town Square.

To make matters worse, the Deloney parking lot has been turned over to construction workers. I used to park there to access nearby businesses but that lot and the adjacent streets are full of contractor vehicles.

Increasingly all the changes you are making have driven me to shop online or only go to stores with good parking. It is very discouraging to see the push to turn streets into pedestrian and bike areas only and make those of us who can't walk long distances, use assistive devices and NEED to drive and park our cars feel very unwelcome.

Being able to drive is one of the last ways a physically disabled person can remain independent.

I hope you remember that not everyone can walk or ride a bike.

I would like to be able to again enjoy coming into downtown and shop, run errands or enjoy restaurants post Covid at some point.

I urge you to add more handicapped spaces and enforce violators who use them illegally.

Thank you for your consideration.

Joan Anzelmo



February 10, 2021

To Whom It May Concern:

Thank you for your time and we greatly appreciate you reading our most honest, heartfelt letter regarding our experience of owning a Heritage Store on the Town Square for 50+ years. As longtime business owners, we have some serious concerns regarding the proposed changes to the Town Square as it exists today. It is our desire to maintain the character and historical value of the Town Square; as it is a special place and should remain so. In addition, during this pandemic era, we are all experiencing financial distress in our businesses. We are asking to please not add to our difficulties as a running store front by taking away, changing, removing, customer opportunities that affect our livelihood.

To that end, we have numerous concerns and suggestions which we outline below. We look forward to a productive and open dialogue with members of the Town Council and Town Planners, as well as the community at large.

**Town Council Meeting on Center Street changes**

**1.** Maintaining a sense of historic preservation, local presence, community charm and population schedule per square foot of pavement is part of what separates us from many monuments and western towns. - there is an inherent filter. We, specifically at the Club House, and several other indicated fronts, have National Historic Plaques and designation. It is imperative that we treat the Town Square as a special place that allows locals and visitors the ability drive up, park, get out, explore and enjoy at their leisure.

1. During summer/winter Festivals when Center Street becomes a Pedestrian-mall cluster. Business sales are negatively impacted on average >50% when the street is closed and parking is gone. Misguided mentions from community members state: "that these changes might increase traffic/sales to local businesses." In our combined 50yr+ experience as LOCAL Business Owners, this statement by popular belief is incorrect.

2. We participate and **encourage**, and welcome the causes i.e.: HISTORIC Antler Fest, Old West Days, Local Farmers Market & Fall Arts Festival, Old Bill's Fun Run, Jackson's Youth, Social groups, and Nonprofit efforts. These are temporary impacts to the Town Square that businesses absorb; but permanent changes reducing accessibility would render the reduction in sales unsustainable.

3. Converted previously auto-accessible walking malls boast an 89% rate of failure. This is a HUGE NUMBER we as a Community are overlooking. Most have been removed or repurposed potentially wasting future community funding. Only 11% have been successful – due to proximity to a University (Boulder, CO) or a beach as in the cases of Miami and Santa Monica (Judge, Cole, 2019).

4. Loss of direct Town Square parking on Center Street threatens the accessibility that represents classic town centers like Jackson, Pinedale and Cody; unlike Vail, Aspen, & Beaver Creek. Aside from locals maintaining access, front-side parking on both sides maintains direct access for those who are 1) limited physically 2) limited temporarily 3) elderly 4) the shoppers looking for quick in and out experience who value front row store parking. (front side parking )

5. Concrete Bulb Out's and Pavers added to the corners of Town Square will be neither Historic or practical to snow removal and traffic flow.



6. Center Street's experimental one way roadway system implemented last year complicated the user friendly parking setup of the iconic town square. 4-Narrowing the streets (or removing directional movement) is alienating for local traffic, and those with time/physical limitations, as are the grids of small towns that limit auto-access. At present, buses/tours are the most adept at the impending 'grid', and Jackson has famously been a place that indiscriminately welcomes All to Big, Wonderful, Wyoming.
7. If picnic tables are brought back, they should go in the Town Square Park. Reports indicate that individuals moved tables into the park for shade and privacy, as sitting on pavement was exposed, affected by vehicles, and incongruent to 'eating at a park'.
8. And last but perhaps the most important is the changing face of local businesses to sustain their businesses during the Covid-19 Pandemic. Many businesses have changed their platforms to curb-side pickup and front side parking is critical to keeping these customers. Many will not park in the public lots and walk the 2 blocks. We must keep shopping accessible and convenient in order to survive at this time. PPP loans and business grants are not enough. We need the full support of our town councilors to keep Jackson as thriving as possible in this uncertain time and unknown timeline for "back to normal."

We appreciate your thoughtful consideration of Jackson's grassroots-businesses, long standing business owners and local voices. We all deserve and need our input to be heard and valued, as we are a huge part of regional monument representation for travelers. Beyond architectural features, or inspiration from other town centers, we are a special location and flow which makes Jackson- Jackson. This is likely the only place in the county that experiences 'bustle', and we are so grateful to be a part of the most ICONIC LOCATION South of the Tetons. Just as we are. Jackson is loved dearly by its customers and we always love when: Our Most Dedicated Consumers worldwide and Local say, "don't go changing."

Sincerely,

Jamie Lavenstein

Hide Out Leathers

President for 48 long, hard, fun, incredible years on the Town Square.

**From:** [Anna Olson](#)  
**To:** [Johnny Ziem](#); [Susan Scarlata](#); [Hailey Morton Levinson](#)  
**Cc:** [Rick Howe](#); [Britney Magleby](#)  
**Subject:** Follow Up Notes: Downtown Pedestrian Project Meeting  
**Date:** Sunday, January 10, 2021 1:51:55 PM  
**Attachments:** [image001.png](#)  
[image002.png](#)  
[image003.jpg](#)

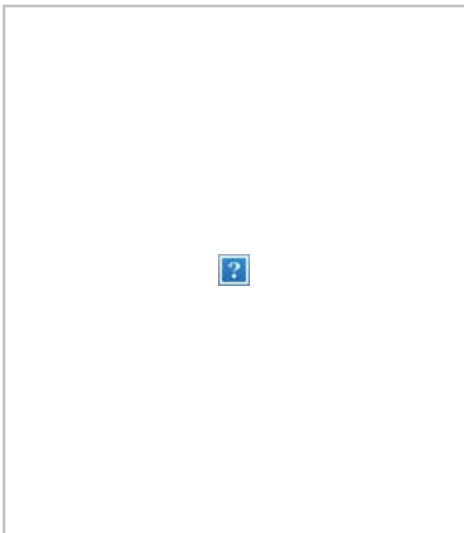
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Dear Town Staff and Mayor Morton Levinson

I thought it would be helpful to summarize my notes from the meeting on Friday. I have had some good follow up feedback from Fine Dining Group and Mtn Trails Gallery they are in support of the considerations for extended side walks. I will ask them to follow up directly with staff if they can for the record. We are grateful for this timely meeting and content and look forward to the town workshop which will hopefully take into account this feedback. I am still unclear how the town intends to proceed (or not) regarding parklets for 2021. If that could also make an agenda so planning if needed can be achieved.

1. We had 29 participants – mostly businesses in the area discussed
2. On behalf of the business community we are asking restroom construction to be considered in a town workshop as soon as schedule allows. As the flex space is designed, single or double space type restrooms could be added. With clear signage to further options off the square. Due to the nature of the need, we would suggest a solution that takes into account the four corners of the square or at least NE, NW, and SW by the Stage Stop Building. The samples in this story from SFO, London, San Antonio or Toronto could easily fit in our spaces either inside the square on the corners or in the public right of way that might be a parking space now? im sure they can be designed to fit our brand. <https://www.thetravel.com/20-places-tourists-actually-need-to-pay-to-use-the-washroom/>
3. General consensus with only one strong dissent of the flex space project was shared.
4. Concern for flow of traffic with one way. One store wants to return to 2 way on Center by the square.
5. NE corner by New West Knives, design a solution that makes the corner ADA. One suggestion could be flex that sidewalk width (instead of west side), put the diagonal parking on the west side of the road and single space on the east. Have sidewalk with ADA ramp from road to walkway.
6. Design chairs tables with shade or purchase ones that work on grass and place these amenities in the square not on the sidewalk
7. What about the shoot out location? – it would shut two one way streets off.
8. What about the stagecoach route? Can we please meet with the outfitter and get their input. This has large impacts on summer traffic and flow. We want it to continue and it needs consideration
9. New bulb outs be designed for ADA (and childrens strollers) with friction pads for winter.
10. Complete lighting along Center to Broadway, more in winter.





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**From:** Johnny Ziem <jziem@jacksonwy.gov>

**Sent:** Friday, January 8, 2021 8:50 AM

**To:** Britney Magleby <britney@jacksonholechamber.com>; Anna Olson  
<anna@jacksonholechamber.com>; Susan Scarlata <SScarlata@jacksonwy.gov>

**Subject:** RE: Downtown Pedestrian Project Meeting

Thank you Britney!

*THANK YOU!*

**Johnny Ziem**

Assistant Public Works Director

Wastewater Manager

Town of Jackson, WY

(o) 307-733-3079 ext. 1402

(c) 307-413-0591

**GPS-Logo2**



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**From:** Britney Magleby <[britney@jacksonholechamber.com](mailto:britney@jacksonholechamber.com)>

**Sent:** Friday, January 8, 2021 8:38 AM

**To:** Anna Olson <[anna@jacksonholechamber.com](mailto:anna@jacksonholechamber.com)>; Johnny Ziem <[jziem@jacksonwy.gov](mailto:jziem@jacksonwy.gov)>; Susan Scarlata <[SScarlata@jacksonwy.gov](mailto:SScarlata@jacksonwy.gov)>

**Subject:** FW: Downtown Pedestrian Project Meeting

Hi all,

I'm forwarding the below email that I received from Carolyn Hines (Hines Goldsmith) in preparation for the meeting this morning.

I'm not going to say much in response – I'll just let her know that my role is simply to connect the two parties and I've forwarded her email to The Town.

See you in just a moment!

BRITNEY MAGLEBY

*Director of Events*



307.201.2309

Jackson Hole Chamber of Commerce

PO Box 550 // 260A W Broadway

Jackson, WY 83001

[jacksonholechamber.com](http://jacksonholechamber.com)

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**From:** carolyn hines-gold.com <[carolyn@hines-gold.com](mailto:carolyn@hines-gold.com)>

**Sent:** Thursday, January 7, 2021 5:06 PM

**To:** Britney Magleby <[britney@jacksonholechamber.com](mailto:britney@jacksonholechamber.com)>

**Subject:** Re: Downtown Pedestrian Project Meeting

Hi Britney;

This is in regards to the Town's proposal to once again completely disrupt the Center Street flow of traffic and turn it into a one-way street--permanently! This absolutely should NOT be an issue that the Town Council should be able to approve without having lengthy discussions with the residents of this Town, landlords and business owners and get their approval. This important decision impacts many, many facets of everyone's life and business.

Last summer for approximately a month we had a petition on our sales counter called "Petition to Halt Town Square Project" which meant narrowing the street and creating the one-way street. We ask customers in my store what their opinion of the "one-way" street was, consequently I have attached the three pages of this petition. Look closely at the public comments! Last summers "reasoning" by the Town Council was under the auspices of COVID but it was obvious this was only the beginning of a long battle to either take away the parking

permanently and make it a "walking mall", or to permanently make the street a one-way.

Someone has obviously already spent time and money putting together this new "plan" before talking to us merchants or the residents of Jackson. Having spent 50 years being a merchant on the Town Square I believe there are many other issues that need to be addressed that are far more important.

**Our question to the Town Council--What will be the End Benefit, or what will be the Gain, to the Town of Jackson or to our Businesses?**

First of all, what will be the **final cost in time, labor and materials** to change two blocks of the downtown per your proposal, which is:

1. Rebuild boardwalks 10 feet wide {are you trying to drive a car down these or what--10 feet wide??}
2. Install 3.5 feet of pavers all along the edge of the boardwalks {basically it boils down to 13 feet of walkway!}
3. Building 8 "bulb outs"
4. Adding 8 feet of concrete

And, exactly WHEN would all of this construction BEGIN and END and HOW MUCH BUSINESS WILL WE LOSE {AGAIN}? Is the Town of Jackson going to reimburse us for lost business? The Chamber and the Town Council have nothing to lose, but the businesses that have been here for years and years are definitely going to be hurt.

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Thank You,

Carolyn Hines, and the rest of us merchants on Center Street

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**From:** Britney Magleby

**Sent:** Wednesday, December 30, 2020 12:32 PM

**To:** Britney Magleby <[britney@jacksonholechamber.com](mailto:britney@jacksonholechamber.com)>; [fish@snakeriverangler.com](mailto:fish@snakeriverangler.com) <[fish@snakeriverangler.com](mailto:fish@snakeriverangler.com)>; [teamjh@c21jh.com](mailto:teamjh@c21jh.com) <[teamjh@c21jh.com](mailto:teamjh@c21jh.com)>; [erin@genevievecateringjh.com](mailto:erin@genevievecateringjh.com) <[erin@genevievecateringjh.com](mailto:erin@genevievecateringjh.com)>; Altamira Fine Art <[connect@altamiraart.com](mailto:connect@altamiraart.com)>; [info@tetontiger.com](mailto:info@tetontiger.com) <[info@tetontiger.com](mailto:info@tetontiger.com)>; Brandi Wilson <[jacksonholetoystore@gmail.com](mailto:jacksonholetoystore@gmail.com)>; Adrienne Iannone <[adrienne@heatherjames.com](mailto:adrienne@heatherjames.com)>; [aadamson@scandiahome.com](mailto:aadamson@scandiahome.com) <[aadamson@scandiahome.com](mailto:aadamson@scandiahome.com)>; Erik Dombroski <[edombroski@yarrowgroup.com](mailto:edombroski@yarrowgroup.com)>; Pam Clark <[pam.clark@thecloudveil.com](mailto:pam.clark@thecloudveil.com)>; [fred@genevievejh.com](mailto:fred@genevievejh.com) <[fred@genevievejh.com](mailto:fred@genevievejh.com)>; [josh@genevievejh.com](mailto:josh@genevievejh.com) <[josh@genevievejh.com](mailto:josh@genevievejh.com)>; Mountain Trails Gallery <[fineart@mtntrails.net](mailto:fineart@mtntrails.net)>; [Wyatt.H.Ison@wellsfargo.com](mailto:Wyatt.H.Ison@wellsfargo.com) <[Wyatt.H.Ison@wellsfargo.com](mailto:Wyatt.H.Ison@wellsfargo.com)>; Allison Liljestrom <[allison@newwestfineart.com](mailto:allison@newwestfineart.com)>; Margot Weber <[margot@newwestknifeworks.com](mailto:margot@newwestknifeworks.com)>; Corey Milligan <[corey@newwestknifeworks.com](mailto:corey@newwestknifeworks.com)>; [carolyn@hines-gold.com](mailto:carolyn@hines-gold.com) <[carolyn@hines-gold.com](mailto:carolyn@hines-gold.com)>; [kelly@cabinandcompany.com](mailto:kelly@cabinandcompany.com) <[kelly@cabinandcompany.com](mailto:kelly@cabinandcompany.com)>; [tom@cabinandcompany.com](mailto:tom@cabinandcompany.com) <[tom@cabinandcompany.com](mailto:tom@cabinandcompany.com)>; Mark Wilcox <[mark@9cloudwebworks.com](mailto:mark@9cloudwebworks.com)>; [Larry.Hartenstein@jacksonhole.com](mailto:Larry.Hartenstein@jacksonhole.com) <[Larry.Hartenstein@jacksonhole.com](mailto:Larry.Hartenstein@jacksonhole.com)>; [hideoutleathers@gmail.com](mailto:hideoutleathers@gmail.com) <[hideoutleathers@gmail.com](mailto:hideoutleathers@gmail.com)>; [sarkes@sitkafurgallery.com](mailto:sarkes@sitkafurgallery.com) <[sarkes@sitkafurgallery.com](mailto:sarkes@sitkafurgallery.com)>; [akfurgalleryjh@gmail.com](mailto:akfurgalleryjh@gmail.com) <[akfurgalleryjh@gmail.com](mailto:akfurgalleryjh@gmail.com)>; [info@wyoming-outfitters.com](mailto:info@wyoming-outfitters.com) <[info@wyoming-outfitters.com](mailto:info@wyoming-outfitters.com)>; Jeff Roush <[jroush@wyoming-outfitters.com](mailto:jroush@wyoming-outfitters.com)>; [holleea@gmail.com](mailto:holleea@gmail.com) <[holleea@gmail.com](mailto:holleea@gmail.com)>; [randolph@jdhcooutfitters.com](mailto:randolph@jdhcooutfitters.com) <[randolph@jdhcooutfitters.com](mailto:randolph@jdhcooutfitters.com)>; [kevin@bellecose.com](mailto:kevin@bellecose.com) <[kevin@bellecose.com](mailto:kevin@bellecose.com)>  
**Cc:** [j.holbrook@thecloudveil.com](mailto:j.holbrook@thecloudveil.com) <[j.holbrook@thecloudveil.com](mailto:j.holbrook@thecloudveil.com)>  
**Subject:** Downtown Pedestrian Project Meeting

**When:** Friday, January 8, 2021 9:00 AM-10:00 AM.

**Where:** Zoom

Good afternoon Center Street Businesses,

The Town would like to host a meeting next Friday, the 8<sup>th</sup>, at 9 AM regarding their Downtown Pedestrian Improvement Project. If you're receiving this email, the project will likely direct impact your business / store front, and they'd like to get your feedback before presenting concepts and ideas to Town Council. This project is scheduled to be designed in FY21 and may be constructed as early as next year.

Register [here](#).

The Chamber is simply helping in contacting businesses and setting up this meeting. We ask that you please register in advance so we know who is in attendance. Once in the meeting, all participants will be able to provide comments and feedback in an open dialogue.

I'm attaching map drawings provided by the Town. Feel free to take a look prior to the meeting. Finally, if I missed anyone, please feel free to send them the link above to join.

Hope to see everyone next Friday,  
Britney Magleby

**From:** [Britney Magleby](#)  
**To:** [Anna Olson](#); [Johnny Ziem](#); [Susan Scarlata](#)  
**Subject:** FW: Downtown Pedestrian Project Meeting  
**Date:** Friday, January 8, 2021 8:37:59 AM  
**Attachments:** [image002.jpg](#)  
[IMG\\_20201231\\_0001.pdf](#)  
[IMG\\_20201231\\_0002.pdf](#)  
[IMG\\_20201231\\_0003.pdf](#)

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Hi all,

I'm forwarding the below email that I received from Carolyn Hines (Hines Goldsmith) in preparation for the meeting this morning.

I'm not going to say much in response – I'll just let her know that my role is simply to connect the two parties and I've forwarded her email to The Town.

See you in just a moment!

BRITNEY MAGLEBY

*Director of Events*



307.201.2309

Jackson Hole Chamber of Commerce

PO Box 550 // 260A W Broadway

Jackson, WY 83001

[jacksonholechamber.com](http://jacksonholechamber.com)

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**From:** carolyn hines-gold.com <[carolyn@hines-gold.com](mailto:carolyn@hines-gold.com)>

**Sent:** Thursday, January 7, 2021 5:06 PM

**To:** Britney Magleby <[britney@jacksonholechamber.com](mailto:britney@jacksonholechamber.com)>

**Subject:** Re: Downtown Pedestrian Project Meeting

Hi Britney;

This is in regards to the Town's proposal to once again completely disrupt the Center Street flow of traffic and turn it into a one-way street--permanently! This absolutely should NOT be an issue that the Town Council should be able to approve without having lengthy discussions with the residents of this Town, landlords and business owners and get their approval. This important decision impacts many, many facets of everyone's life and business.

Last summer for approximately a month we had a petition on our sales counter called "Petition to Halt Town Square Project" which meant narrowing the street and creating the one-way street. We ask customers in my store what their opinion of the "one-way" street was, consequently I have attached the three pages of this petition. Look closely at the public

comments! Last summers "reasoning" by the Town Council was under the auspices of COVID but it was obvious this was only the beginning of a long battle to either take away the parking permanently and make it a "walking mall", or to permanently make the street a one-way.

Someone has obviously already spent time and money putting together this new "plan" before talking to us merchants or the residents of Jackson. Having spent 50 years being a merchant on the Town Square I believe there are many other issues that need to be addressed that are far more important.

**Our question to the Town Council--What will be the End Benefit, or what will be the Gain, to the Town of Jackson or to our Businesses?**

First of all, what will be the **final cost in time, labor and materials** to change two blocks of the downtown per your proposal, which is:

1. Rebuild boardwalks 10 feet wide {are you trying to drive a car down these or what--10 feet wide??}
2. Install 3.5 feet of pavers all along the edge of the boardwalks {basically it boils down to 13 feet of walkway!}
3. Building 8 "bulb outs"
4. Adding 8 feet of concrete

And, exactly WHEN would all of this construction BEGIN and END and HOW MUCH BUSINESS WILL WE LOSE {AGAIN}? Is the Town of Jackson going to reimburse us for lost business? The Chamber and the Town Council have nothing to lose, but the businesses that have been here for years and years are definitely going to be hurt.

The issues that the Chamber and Town Council should be **Addressing, and Spending Money on**, are:

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3. We need much better lighting in the town park and on the side streets.



4. I'm wondering if this town is compliant with the American Disabilities Act because right north of my front door are two stairs, and then there are four stairs down to the street--no ramps for the handicapped. Also, at the end of the boardwalk on Delony there are 5-6 very steep stairs, and those are on the way to the "Public" bathrooms. I know of one handicap parking space on Center Street--how many are there in the downtown area?
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Thank You,

Carolyn Hines, and the rest of us merchants on Center Street

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**Sent:** Wednesday, December 30, 2020 12:32 PM

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<[randolph@jdhcooutfitters.com](mailto:randolph@jdhcooutfitters.com)>; [kevin@bellecose.com](mailto:kevin@bellecose.com) <[kevin@bellecose.com](mailto:kevin@bellecose.com)>

**Cc:** [j.holbrook@thecloudveil.com](mailto:j.holbrook@thecloudveil.com) <[j.holbrook@thecloudveil.com](mailto:j.holbrook@thecloudveil.com)>

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**From:** [noreply@civicplus.com](mailto:noreply@civicplus.com)  
**To:** [Johnny Ziem](#)  
**Subject:** Online Form Submittal: Email Johnny Ziem  
**Date:** Thursday, January 14, 2021 3:43:33 PM

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If you are having problems viewing this HTML email, click to view a [Text version](#).

## Email Johnny Ziem

---

Email Content:\*

Your Name:\*

Your Company Name:

Your Phone Number:

Your Email Address:\*

Your City:

Your State:

Your Zip Code:

\* indicates required fields.

View any uploaded files by [signing in](#) and then proceeding to the link below:  
<http://www.jacksonwy.gov/Admin/FormHistory.aspx?SID=2986>

The following form was submitted via your website: Email Johnny Ziem

Email Content:: Hi Johnny - I just saw the article in the news about your proposed pedestrian improvement project. This is exciting news as we were ramping up to present some findings we discovered to the town and private businesses as a partnership between Watershed Jackson and Teton Adaptive Sports.

Watershed Jackson is an organization focused on traumatic brain and spinal cord injury prevention and rehabilitation. My co-founder Hayden Hilke and I entertain athletes with spinal cord injuries annually at our fundraiser gala. We have noticed each time they visit that we have a hard time with mobility in the heart of our town.

Together with Teton Adaptive Sports new Director of Mission Joe Stone decided to take a look at our town and what improvements could be made regarding ADA updates. Joe is an adaptive athlete who is more mobile than most in his chair. We canvased the square together, as well as the 2 blocks off in each direction and came up with a list of simple fixes and more complex fixes.

I would love to share these findings with you and connect you with Joe, Hayden and myself to see if we can be of any support to your upcoming project.

Your Name:: Carli Lyon

Your Company Name:: Watershed Jackson

Your Phone Number:: 3074132848

Your Email Address:: watershedjackson@gmail.com

Your City:: Jackson

Your State:: WY

Your Zip Code:: 83001

Additional Information:

Form submitted on: 1/14/2021 3:43:26 PM

Submitted from IP Address: 184.167.16.55

Referrer Page: <https://www.jacksonwy.gov/171/Public-Works>

Form Address: <http://www.jacksonwy.gov/Forms.aspx?FID=139>

February 10, 2021

**To Whom It May Concern:**

Thank you for your time and we greatly appreciate you reading our most honest, heartfelt letter regarding our experience of owning a Heritage Store on the Town Square for 50+ years. As longtime business owners, we have some serious concerns regarding the proposed changes to the Town Square as it exists today. It is our desire to maintain the character and historical value of the Town Square; as it is a special place and should remain so. In addition, during this pandemic era, we are all experiencing financial distress in our businesses. We are asking to please not add to our difficulties as a running store front by taking away, changing, removing, customer opportunities that affect our livelihood.

To that end, we have numerous concerns and suggestions which we outline below. We look forward to a productive and open dialogue with members of the Town Council and Town Planners, as well as the community at large.

**Town Council Meeting on Center Street changes**

**1. Maintaining a sense of historic preservation, local presence, community charm and population schedule per square foot of pavement is part of what separates us from many monuments and western towns. - there is an inherent filter. We, specifically at the Club House, and several other indicated fronts, have National Historic Plaques and designation. It is imperative that we treat the Town Square as a special place that allows locals and visitors the ability drive up, park, get out, explore and enjoy at their leisure.**

- 1. During summer/winter Festivals when Center Street becomes a Pedestrian-mall cluster. Business sales are negatively impacted on average >50% when the street is closed and parking is gone. Misguided mentions from community members state: "that these changes might increase traffic/sales to local businesses." In our combined 50yr+ experience as LOCAL Business Owners, this statement by popular belief is incorrect.**



2. We participate and encourage, and welcome the causes i.e.: HISTORIC Antler Fest, Old West Days, Local Farmers Market & Fall Arts Festival, Old Bill's Fun Run, Jackson's Youth, Social groups, and Nonprofit efforts. These are temporary impacts to the Town Square that businesses absorb; but permanent changes reducing accessibility would render the reduction in sales unsustainable.

3. Converted previously auto-accessible walking malls boast an 89% rate of failure. This is a HUGE NUMBER we as a Community are overlooking. Most have been removed or repurposed potentially wasting future community funding. Only 11% have been successful – due to proximity to a University (Boulder, CO) or a beach as in the cases of Miami and Santa Monica (Judge, Cole, 2019).

4. Loss of direct Town Square parking on Center Street threatens the accessibility that represents classic town centers like Jackson, Pinedale and Cody; unlike Vail, Aspen, & Beaver Creek. Aside from locals maintaining access, front-side parking on both sides maintains direct access for those who are 1) limited physically 2) limited temporarily 3) elderly 4) the shoppers looking for quick in and out experience who value front row store parking. (front side parking )

5. Concrete Bulb Out's and Pavers added to the corners of Town Square will be neither Historic or practical to snow removal and traffic flow.