



Dear Ms. Moore (Jackson District Ranger)

On behalf of the Jackson Hole Chamber of Commerce I would like to submit some comments regarding the Snow King Master Plan Application.

As the President/CEO I had the opportunity to participate in the Snow King stakeholder committee process this spring. As a group, we had multiple committee meetings (all open to the public), large, well- attended public feedback meetings and a final report with scenario outcomes that was delivered to the Elected Town Council. While everybody did not find common ground on all the elements discussed, there is undoubtedly (in my mind) an overwhelming desire to see Snow King succeed financially so they can be a viable community partner to all the organizations and individuals that use their facilities and terrain.

Data was collected at the public meetings based on the scenarios we described as potential outcomes and I would urge you to review this input. I believe they show there was a much better understanding of the issues by the public and I would not describe the numbers as polarizing, in fact I think they reflect a lot of middle ground.

If supported by BTNF Environmental Impact Study findings, the Jackson Hole Chamber of Commerce supports the Snow King Master Plan application based on the importance of keeping a strong resort experience in downtown Jackson. We believe the desire to have a locally owned and operated "community centric" hill can be balanced with a resort operation that provides outdoor recreational summer activities that meet our summer local and visitor demand.

In addition to the Resort's Forest Service Master Plan application we will strongly encourage Jackson Town Council to work with Snow King representatives to maximize workforce housing in their existing resort footprint, require strong commitments from a thorough and fitting transportation demand management plan, and ice rink/mountain sports complex expansion opportunities. We believe a mutually beneficial outcome between Town and the Resort can be negotiated that supports maximum green space at the base and continued public access to the west portal.

Thank you for the opportunity for public comment.

Yours Sincerely,

Anna Olson
President/CEO Jackson Hole Chamber of Commerce