



Town of Jackson
What's Happening in Downtown
05/22/18 Wort Hotel

Agenda

- District 1 and Historic Preservation
- Downtown Parking and Mobility Study – Next Steps
- Growth Management Plan
- Center Street Construction
- Cache Creek Tube Construction



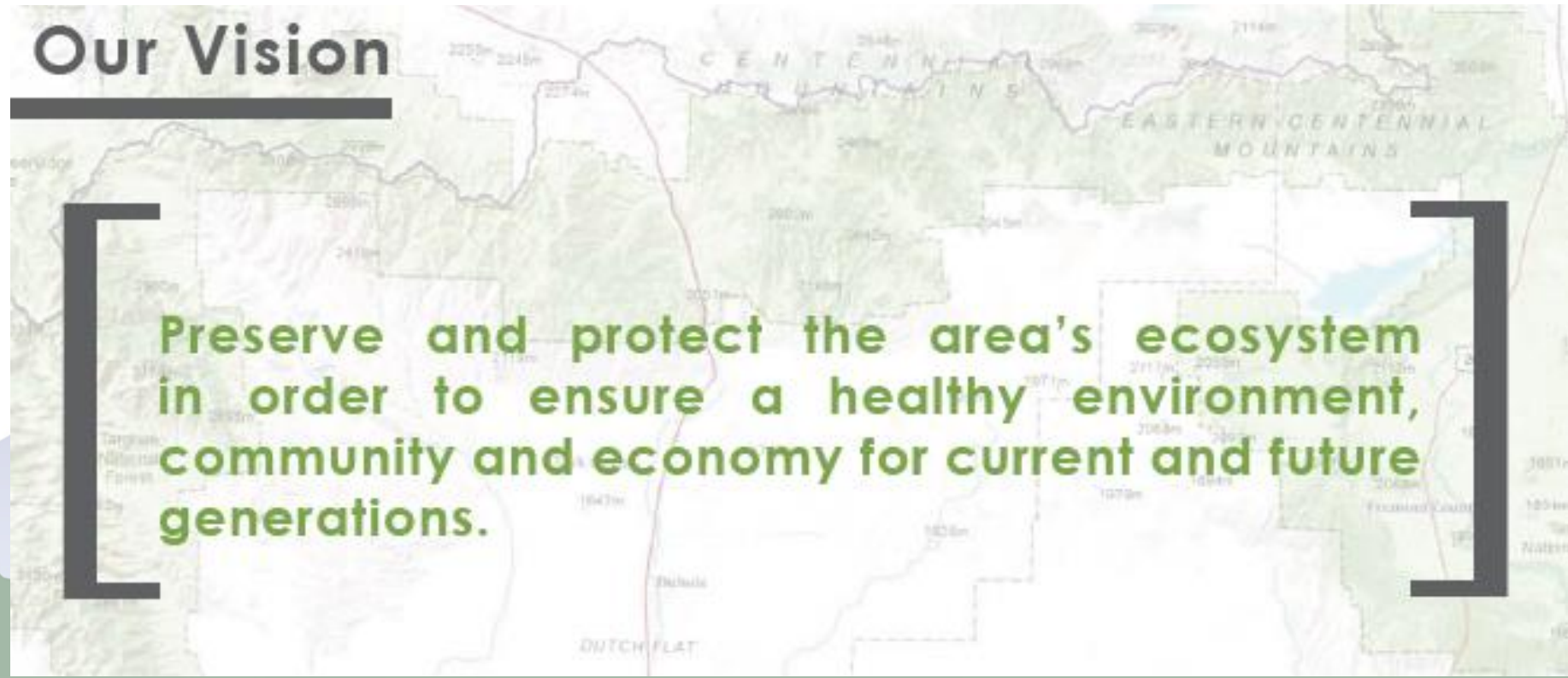
JACKSON | TETON COUNTY

District 1 and Historic Preservation

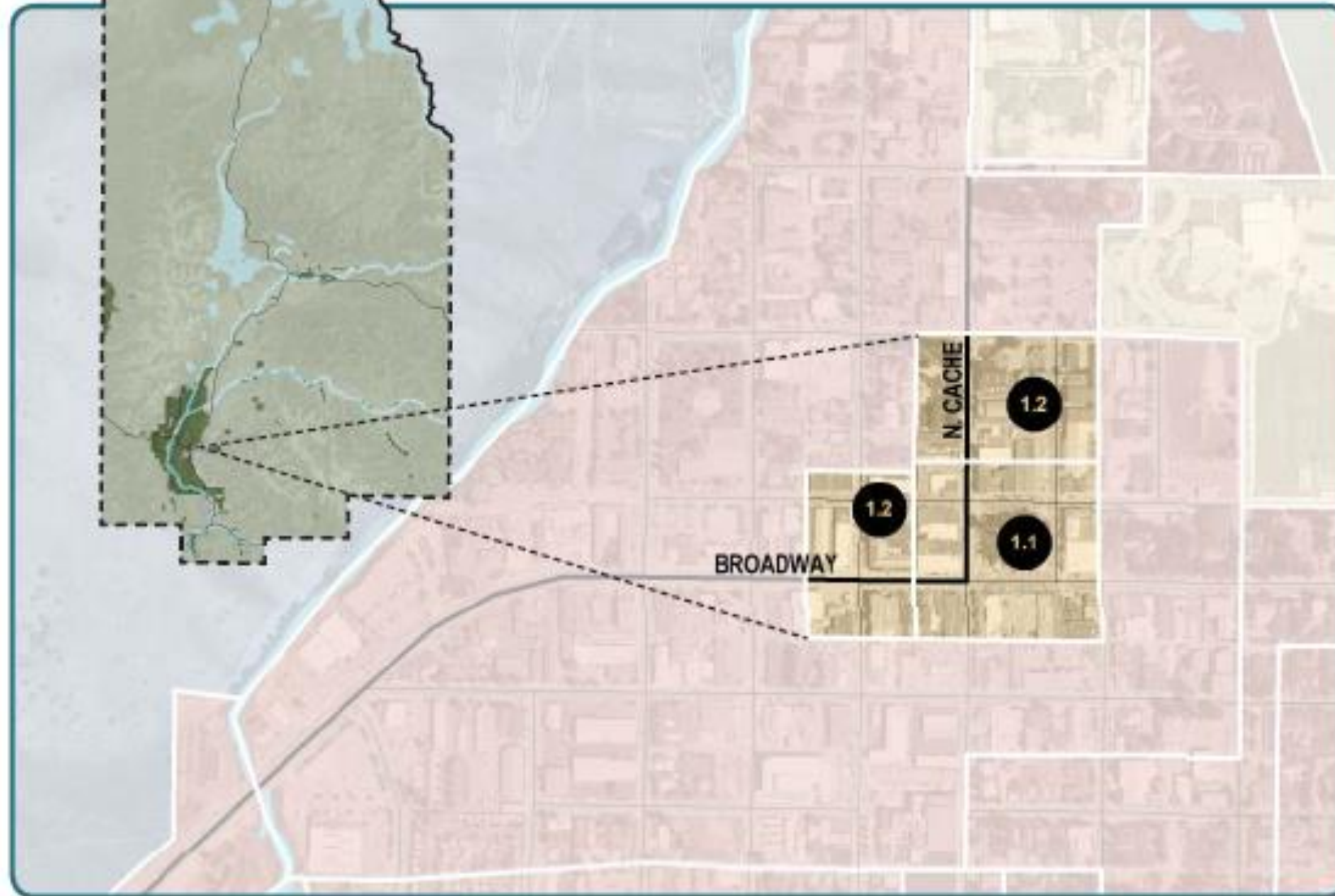
Comprehensive Plan

Our Vision

**Preserve and protect the area's ecosystem
in order to ensure a healthy environment,
community and economy for current and future
generations.**



District 1: Town Square



Existing + Future Desired Characteristics

The Town Square District is the historic center of Jackson Hole and the central gathering space for residents and visitors alike. The district is home to iconic buildings and public spaces, including the Cowboy Bar, George Washington Memorial Park (the "Town Square"), and the sawtooth building profiles surrounding the Town Square. Preserving the existing western character and heritage found in the buildings and public spaces in this district will be key to maintaining the existing character. The district is the center of the visitor experience in Town and plays an important role in defining our community's western heritage and overall community identity.

A future goal of the district is to have visitors and residents visit the area more often and stay longer, increasing the vitality of the area and supporting the local economy. To support this goal, commercial uses that create an active and engaging pedestrian experience, will be located on the first and second floors of buildings. Examples of these uses include restaurants, bars, a variety of retail shops and commercial amusement. In the future, the district will be the center of a Downtown Retail Shopping District, and as such office, residential and lodging uses will be predominantly located on upper floors.

Future community reinvestment in the district will create great public spaces and amenities for residents and visitors alike. This investment will not only create a positive visitor experience that supports our local economy, but will also continue the tradition of the Town Square as the gathering place for our community. The district will continue to be the center of community life, hosting a variety of events and community celebrations for residents and visitors. The temporary closure of streets, parking lots, parks and other public spaces will be encouraged to support such events. In addition, the community should consider the temporary and permanent closure of some streets to vehicles in order to create a vibrant pedestrian environment. Moving forward, the community will take great care and consideration in all future planning and redevelopment in the district.

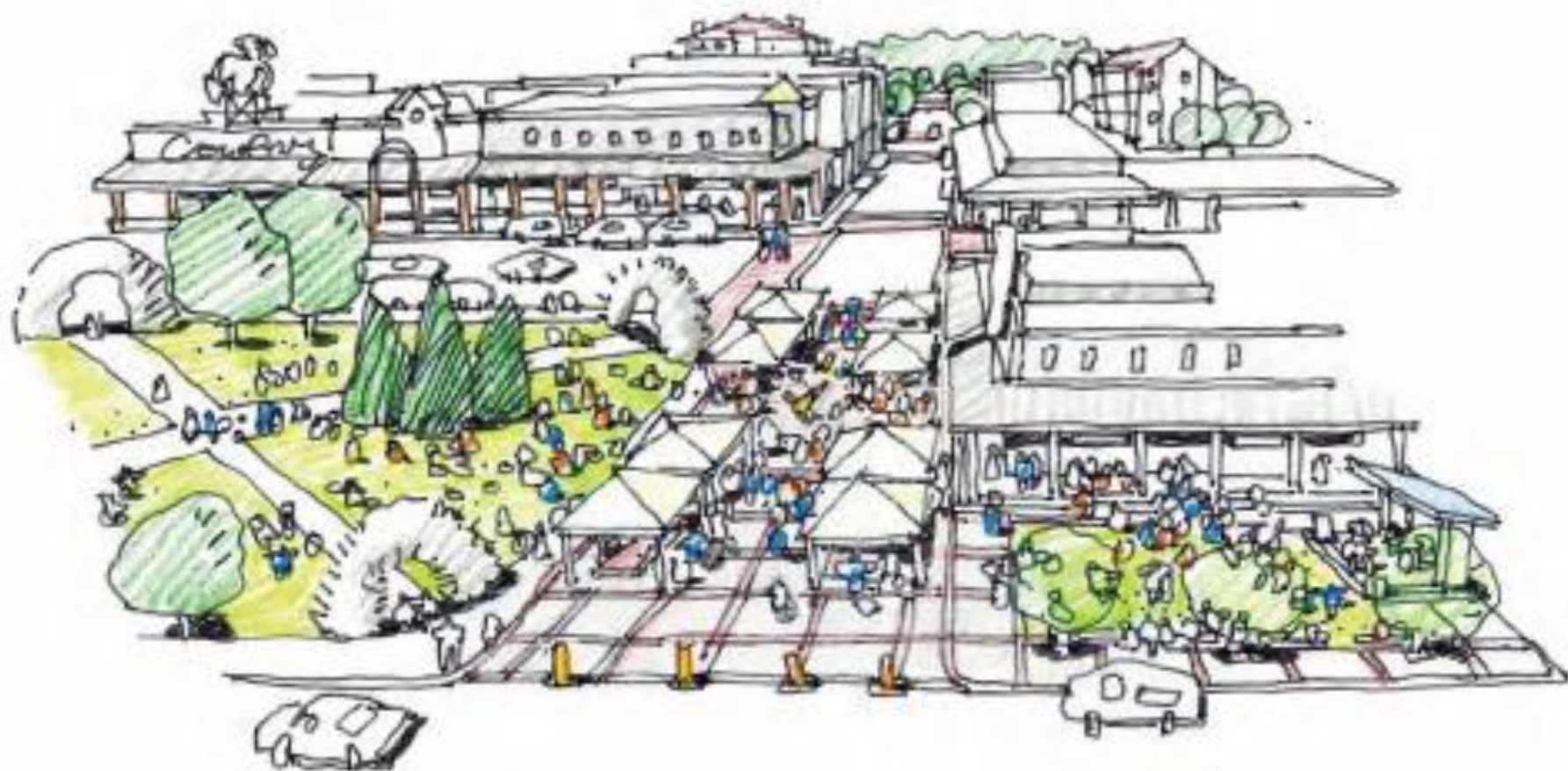


1.1: Inner Square



Town Form

This STABLE Subarea will focus on maintaining western character by retaining or replicating the existing built environment. Building heights directly fronting the Town Square should not exceed two stories. Buildings should be located near the street to create an attractive street front. A desired western architectural style and approach will be defined. The continuation of covered wooden boardwalks is vital to maintaining the desired western character. Parking will be provided predominately in public lots, underground, and on street to create a vibrant, walkable area oriented to pedestrians.



1.2: Outer Square



Town Form

This STABLE Subarea will focus on maintaining western character consistent with the existing character of the district. Building heights will be allowed up to three stories, in order to provide lodging, residential and other non-residential uses on upper floors supporting our tourist economy and Growth Management goals.

Buildings should be located near the street to create an attractive street front. A desired western architectural style and approach will be defined in coordination with the Inner Square (Subarea 1.2). The continuation of covered wooden boardwalks is vital to maintaining the desired western character. Parking will be provided predominately in public lots, underground, and on street to create a vibrant, walkable area oriented to pedestrians.



The Town of Jackson will continue to be the primary location for jobs, housing, shopping, educational and cultural activities.

Policy 4.1.d: Maintain Jackson as the economic center of the region

Policy 4.4.c: Continue traditions and community events

Policy 4.4.a: Maintain and improve public spaces

Policy 4.2.d: Create a Downtown Retail Shopping District

Policy 4.2.e: Protect the image and function of Town Square

Town Square is Jackson's major tourism draw and can be described as the "heart of the heart". As such, it is the area that evokes the greatest amount of sentiment and concern regarding architecture, scale and character. This area will be subject to the highest level of design standards, particularly for block faces on the Town Square. A variety of tools will be used to encourage and enhance pedestrian amenities to ensure this district remains the hub of the visitor experience and center of community life into the future.

Policy 4.2.f: Maintain lodging as a key component in the downtown

Principle 4.5—Preserve historic structures and sites

Our community is proud of its history. Encouraging the preservation and awareness of historic structures and sites contributes to economic development, helps preserve historic resources, and maintains our awareness of local culture and history.

Policy 4.5.a: Identify and preserve historically significant structures and sites

Many areas, improvements, buildings and structures in the community have features with historic character or special historic or aesthetic value. Often these historic sites represent architectural products of distinct periods in the history of Jackson. The protection, enhancement and perpetuation of sites with historic character or special historical or aesthetic value are of public necessity. The preservation of cultural and historic sites is in the interest of the people of our community, and the preservation of historically significant buildings and sites will be encouraged.

Policy 4.5.b: Support the Historic Preservation Board

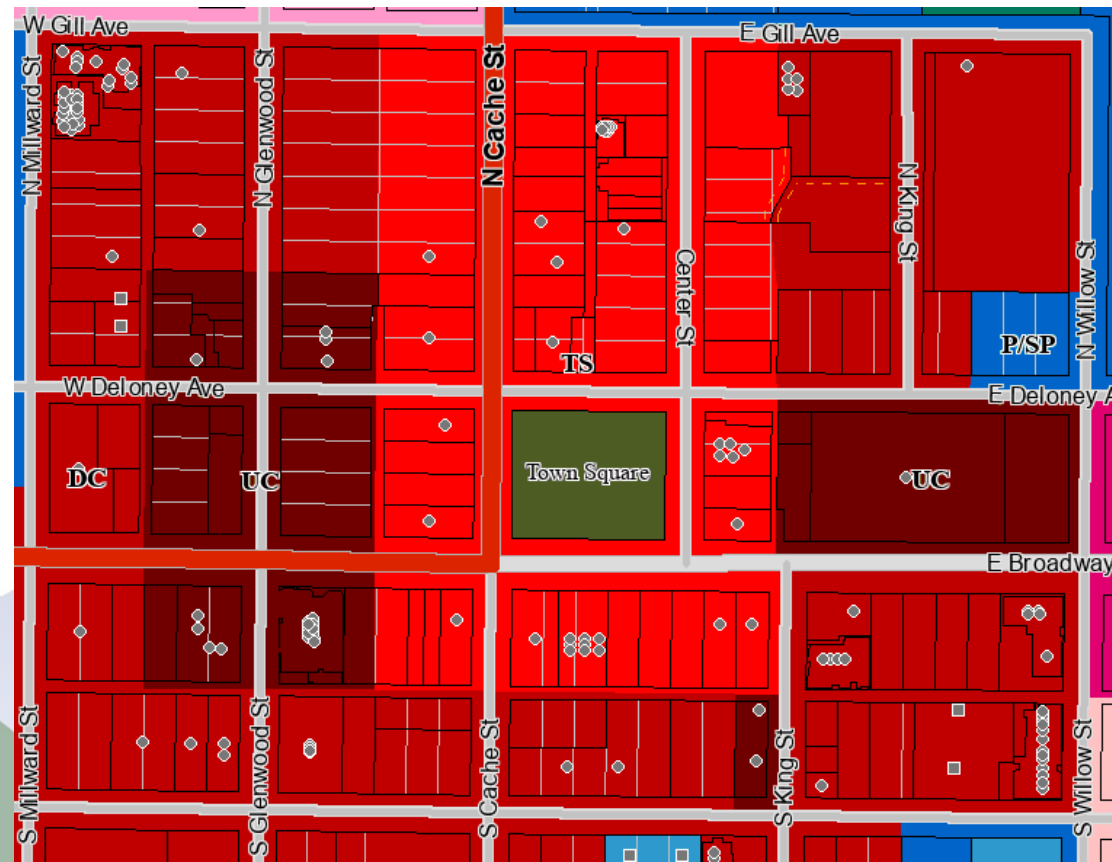
The Teton County Historic Preservation Board (TCHPB) has several on-going programs that identify historic properties and nominate the most significant structures for National Register designation. The Town and County will continue to support the Historic Preservation Board in its efforts to document and preserve historic buildings and sites. Further, the Planning Commissions and elected bodies will consider the recommendations of the Board when reviewing development applications.

Policy 4.5.c: Enhance historic preservation education, outreach, and awareness

The Teton County Historic Preservation Board and the Jackson Hole Historical Society and Museum undertake many programs to inform the public about the community's historic features and local history. The Town and County will continue to support these and other organizations in their efforts to advance community education and awareness beyond current levels.

What Will It Include

- Revise Current Zoning for Town Square, Urban Commercial
- Consider Design Guidelines for Town Square
- Develop Historic Preservation Incentives for the entire Town



LDRs for Character District #1

Step 1. Existing Conditions

- To develop a general understanding of the background materials related to land development regulations in the Town of Jackson.

Step 2. Assess Community Opinions (community workshop)

- To identify what “Western Character” means to the community.
- To determine Character District #1 Boundaries.

Step 3. Character District #1 Strategy Paper

- To enhance the community’s understanding of best urban design practices for creating pedestrian-friendly downtowns.
- To provide user-friendly documents so the community is given an opportunity to make informed decisions regarding LDR updates for Character District #1.
- To set the direction for LDR standards for Character District #1 as identified in the community outreach process.

Step 4. Develop the Regulatory Tools

- To provide LDRs for Character District #1.
 - To update the Town’s Design Guidelines to address “Western Character.”
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- A decorative graphic at the bottom of the slide featuring a range of stylized mountains. The mountains are rendered in two colors: a light purple/lavender for the upper peaks and a muted green for the lower slopes and valleys. The style is simple and illustrative.

Historic Preservation Program

Step 1. Existing Conditions

- To develop a general understanding of the existing conditions related to Historic Preservation in the Town of Jackson and Teton County.

Step 2. Assess Community Opinions (community workshops)

- To identify historic resources valued by the community.
- To gauge the community's interest in historic preservation.

Step 3. Historic Preservation Program Strategy Paper

- To develop a historic preservation strategy that is tailored to the Town of Jackson.
- To provide user-friendly documents so the community is given an opportunity to make informed decisions regarding the initiation of a historic preservation program.
- To recommend an appropriate historic preservation program as identified in the community





What does Historic Preservation mean to you? What is our “Western Character”?

SHARE YOUR THOUGHTS

AT THE PUBLIC WORKSHOP ABOUT THE FUTURE ZONING FOR THE TOWN SQUARE AREA AND HISTORIC PRESERVATION THROUGHOUT THE TOWN AND COUNTY

WHEN:

June 10, 2019

Join us from Noon to 2pm
or from 6-8pm

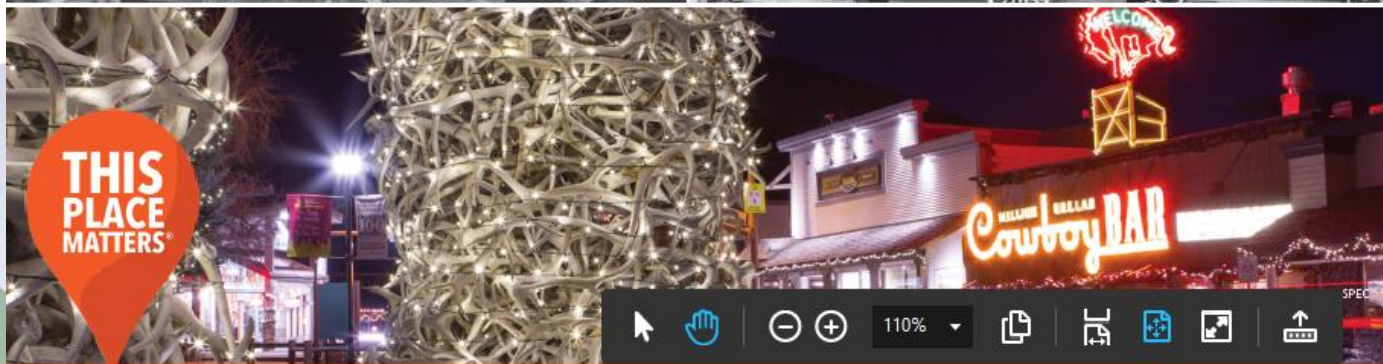
WHERE:

Snow King Grand View
Conference facility

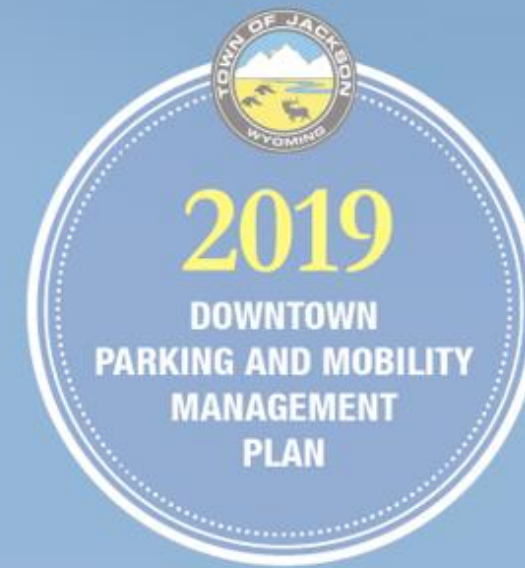
Sponsored by the Town of Jackson, Teton County and the Teton County Historic Preservation Board

See website for more information
jacksontetonplan.com

For more information call
(307) 733-0440



- Final Draft Released – May 30
- Town Council Workshop June 3



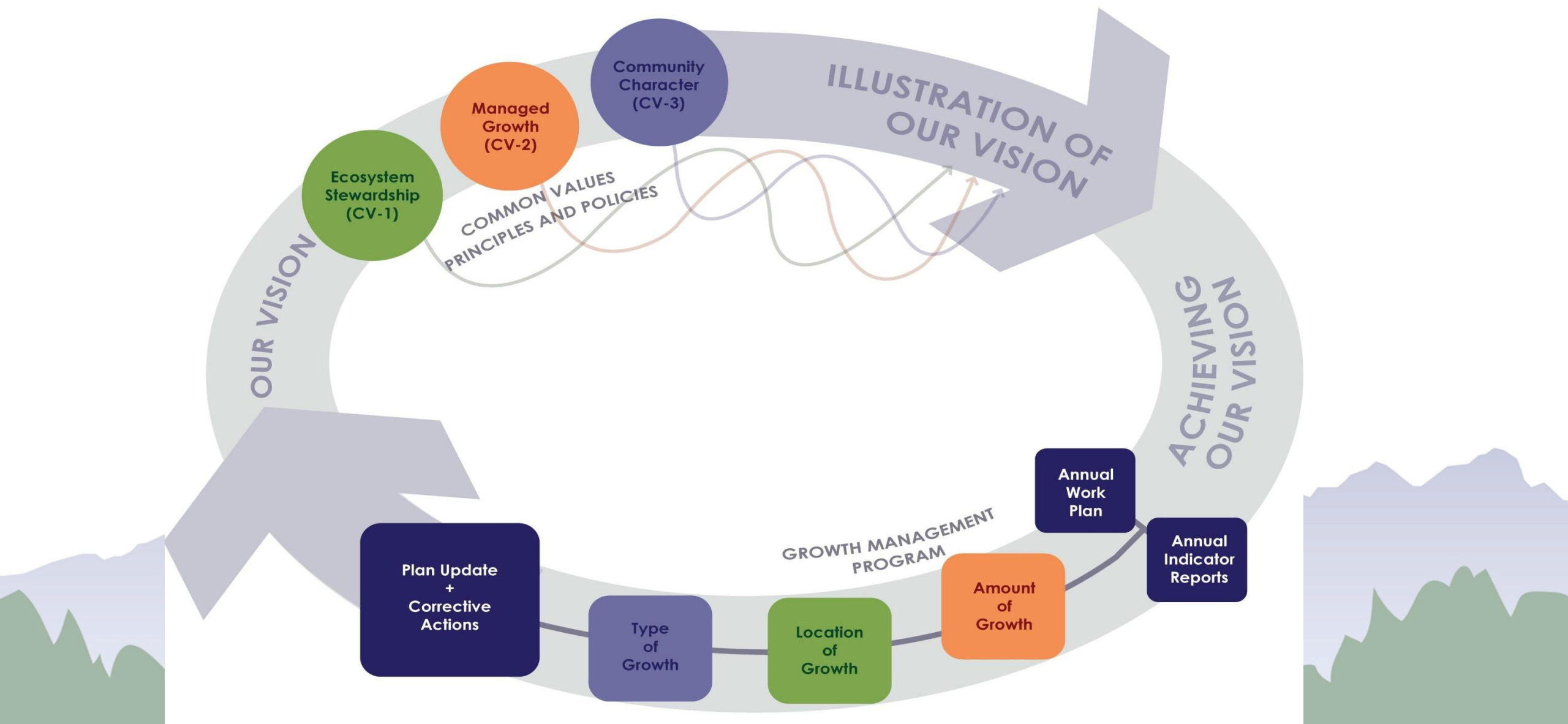
May 2019

Kimley»Horn

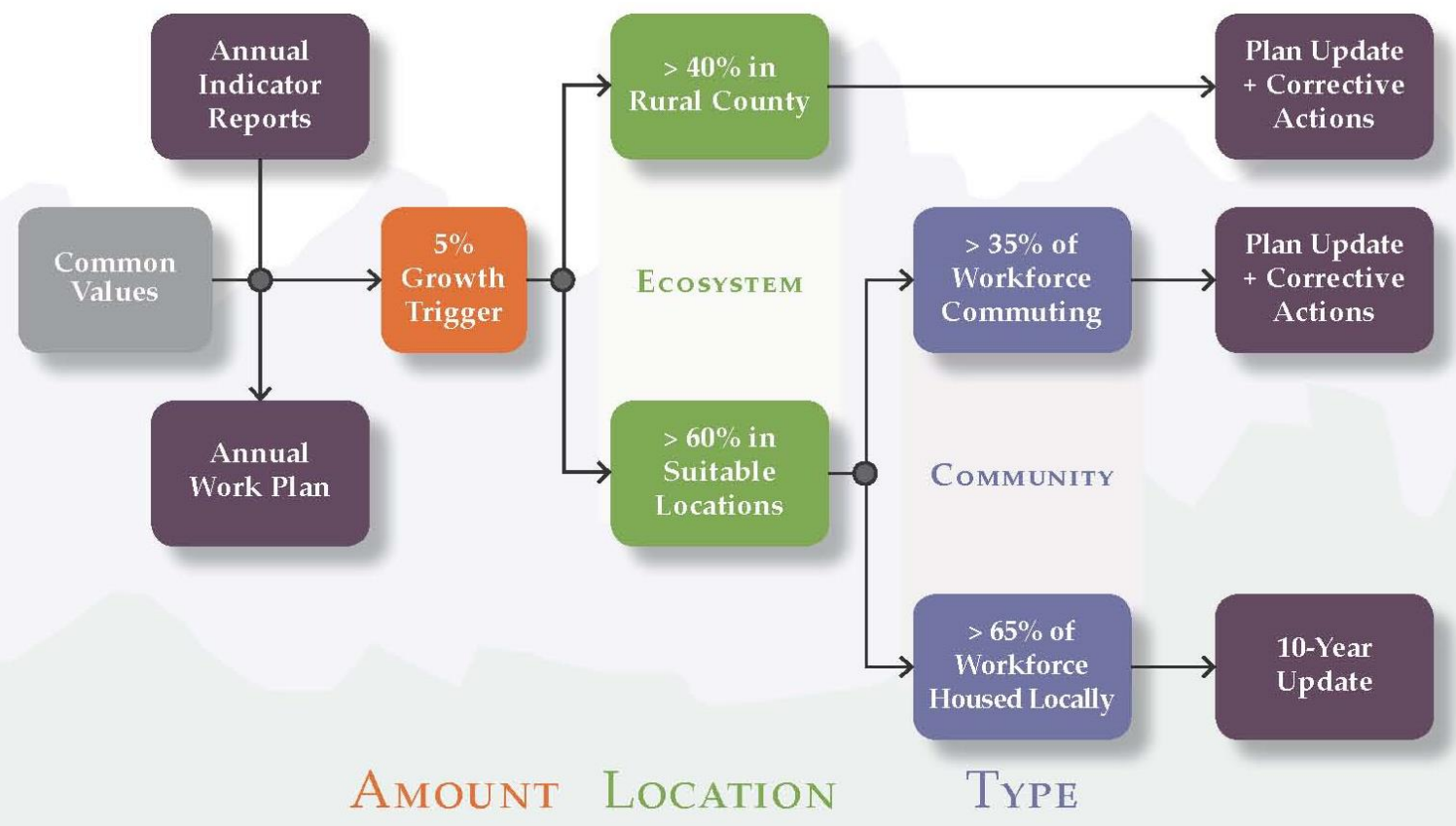
Highlights 0-2 Years

- **1.1 Extend Enforcement Hours to 7:00 PM**
 - **1.2 Implement Escalating Fine Structure for Repeat Violators**
 - **1.3 Convert Home Ranch to 3-Hour Visitor Parking (Peak Season Only) with Additional Wayfinding**
 - **1.4 Convert Taxi2Fly Parking to Employee Parking**
 - **1.5 Develop Employee Parking Maps & Communication Program**
 - **1.6 Add 15-Minute Stalls at Nearest Intersection on Blocks that Have at Least One High-Turnover Business**
 - **1.7 Invest in Real-Time Space Availability in Select Public Lots**
 - **1.8 Initiate Annual Data Collection Program to Monitor Performance**
 - **1.9 Engage with Providers of Shared Mobility Solutions**
 - **1.10 Add Section to the Municipal Code to Require Drivers to Move at Least One Block to Avoid a Time-Limit Citation**
 - **1.11 Add Additional On-Street ADA Stalls in Downtown**
 - **1.12 Add Additional Bicycle Parking in Downtown**
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- A decorative graphic at the bottom of the slide featuring a light purple mountain range silhouette above a dark green foreground area.

Growth Management Plan – Comprehensive Plan Update



Growth Management Plan – Comprehensive Plan Update



- Joint Information Meeting June 3
- Next 6 - 12 Months

Upcoming Downtown Construction Projects

- Center Street Construction
 - Spring 2020
- Cache Creek Tube Construction
- Center Street Hotel





Thank You and Questions

