



The Jackson Hole Chamber of Commerce (JHCC) is in regular attendance at the Jackson Hole Travel & Tourism Board (JHTTB) Meetings. The meetings are open to the public and we encourage you to attend when your schedule allows. As we understand time constraints, your JHCC has a seat at the table and would like to provide you with a brief summary of the meeting.

JHTTB Meeting Summary 12.09.21:

Board Members in Attendance: Cory Carlson – Chairman; Erik Dombroski -Vice Chairman; Joe Madera; Crista Valentino; Willi Brooks , Mary Bess, Kate Sollitt-Executive Director

Board Member(s) Absent: Brian Gallagher - Treasurer

Public Comment

No Public Comment

Special Events

New guidelines have been approved for 2022 applications.

Million Dollar Music Festival was approved for the event on May 29,2022 in the amount of \$150k.

Rendezvous Events “Winterfest Media FAM” – Request for an additional \$8,000 for increased costs has been approved on contingency that there are funds in the budget.

Review of Customer/Guest Survey that was conducted July – October.

Treasurer Update: Projected to collect \$5.5 million vs \$4.8 million budgeted

Other Discussion Topics:

- 1 Marketing Update
- 2 Events Update
 - a. Natural Selection update
 - b. Jackson Hole Rendezvous Festival update
- 3 Sustainability Coordinator Update
- 4 Colle McVoy Workshop Update
- 5 Communications Manager
 - a. Board Retreat Update
 - b. Annual Report MATTERS FOR THE BOARD AND CONSULTANT

If you have any questions or need further details, please feel free to reach out to Kathryn Brackenridge, Executive Director for the JH Travel & Tourism Board: lodgingtax@tetoncountywy.gov