Store Sign Up Sheet Jackson Hole Chamber of Commerce "Winter Windfall"

Support Local Businesses and Win up to \$2000!



The Jackson Hole Chamber of Commerce Business Development Committee is pleased to announce;

"Winter Windfall"

This program will improve the local business climate through creating a local shopping incentive each year from Black Friday until December 20^{th.} This has historically been a marginal period of the year for our retail businesses.

Date of Program: Day after Thanksgiving to December 20th each year

Cost: \$300 - Chamber of Commerce members eligible program only

(not a member- call and sign up today, you wongt want to miss this)

Participation Details:

- Must be a Chamber of Commerce member to participate
- \$300 investment per store. (There are no multiple store discounts available for this program)
- All monies collected will be used for advertising and prizes.
- No hourly requirements
- We must have commitments via signature or email by November 10th. Sign up via email or return this sheet signed here.

Yes - Count us in for Winter Windfall!

We agree to pay \$300 dollars to participate and will be invoiced November 20 th . (Great Until Late Participants receive \$100 in savings – see bottom of this message)			
(Business name and representative name)	Date		

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Program details:

The Chamber of Commerce will begin advertising the week prior to Black Friday and run the entirety og the program. Customers will receive 1 entry per person just for stopping into the business. For every \$20 they will receive an additional raffle ticket. Three lucky shoppers will win the following prizes:

Total prizes: \$4500

All prizes are awarded in Store Credits: To be administered through the Chamber of Commerce

1st - \$2000

2nd- \$1000

3rd- \$500

Staff Incentives for the 3 winning businesses: To be administered through the Chamber of Commerce

1st - \$400

2nd ó \$300

3rd ó \$300

December 21st, we will collect all store bins. Prizes will be drawn on Dec 22nd & Winners announced ó All winners will get business credit to the stores drawn. (must be 18 to enter and be eligible)

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Implementation:

The Friday after Thanksgiving through December 20th each year participating stores will have bins and tickets available for all people shopping locally. The advertising will begin the week prior and run the entire program as able with the budget. Customers will be told that by simply visiting one of the participating stores, they will receive an entry ticket upon request. Then, for each 20 dollars spent they will receive and additional ticket. All materials will be delivered to the store by the Jackson Hole Chamber of Commerce.

December 21st, we will collect the bins and place the tickets into one large bin. We will have selected individuals draw 3 of the raffle tickets. The top 3 prizes will be awarded to the customer in store credits at participating retailers. The top 3 winning stores will also receive staff award incentives in the amounts listed above.

Deadline is November 10th!

For more information or to sign up contact:

Rick Howe

<u>rick@jacksonholechamber.com</u> 307-201-2294

*** See here for additional value on both Winter Programs***

If your store will also be participating in "Great Until Late" please let us know you wish to participate in both. The bundle fee will be \$500 dollars, saving you \$100 dollars total. 2019 Great Until Late now includes complimentary bus rides from Teton Village!

Yes - Invoice \$500 dollars for participation	on in both "Winter v	windfall" and	"Great Until Late"
(Business name and representative name)		Date	