

MEET YOU IN JAMAICA

SPRING 2026



WELCOME FROM THE JAMAICA TOURIST BOARD

Spring 2026 marks an exciting new chapter for Jamaica, as a vibrant wave of enhancements further elevates the island's appeal for meetings and incentive travel. This season gains added spotlight as The Today Show broadcasts from the destination, showcasing signature experiences including Sandals Dunn's River and the newly unveiled Louis Grant Conference Center.

Following its restoration after Hurricane Melissa, Half Moon reopened this spring, reaffirming its place as one of the island's premier luxury resorts. Meanwhile, Jamwest Motorsports & Adventure Park near Negril introduces a thrilling, high-

adrenaline dimension to group itineraries, offering dynamic experiences that inspire connection and excitement. Access to the island has never been easier with the C5 form streamlining arrival to the destination and the implementation of passport readers along with facial recognition machines provides a level of convenience that is certain to please delegates. Club Mobay continues to be a must for groups with VIP fast-track and lounge services, ensuring an elevated guest journey from arrival to departure.

Explore more of the latest developments shaping meetings and events in Jamaica below.

Warm island regards,

John Woolcock

Manager, Groups & Conventions

HOTEL UPDATES



SANDALS DUNNS RIVER

Sandals Resorts has unveiled the spectacular Louis Grant Conference Center at Sandals Dunn's River in Ocho Rios, Jamaica, introducing an inspiring new benchmark for meetings and events on the island's stunning north coast. Seamlessly blending modern sophistication with a breathtaking coastal setting, this state-of-the-art venue offers 8,000 square feet of flexible event space, accommodating groups of up to 500 guests.



At the heart of the facility is an impressive 5,396-square-foot ballroom, ideal for grand receptions. The ballroom can easily be configured into three separate spaces for more customized programs, such as seminars, workshops, meetings, and more. The center also includes two fully equipped boardrooms and two stylish pre-function areas that provide a perfect flow for registration, networking, and breakout sessions, ensuring a seamless and elevated meeting experience from start to finish.

Set against a backdrop of pristine white-sand beaches and turquoise waters, Sandals Dunn's River enhances every event with an unmistakable sense of place. Planners can also take advantage of exclusive group offers designed to add value and flexibility. Conveniently located just minutes from Ian Fleming International Airport with direct service from Miami, this exceptional destination combines accessibility with unforgettable Caribbean luxury.

HALF MOON REOPENED THIS SPRING

Half Moon in Jamaica has reopened making its highly anticipated return. The reopening is in phases and began on April 2, 2026, following a comprehensive restoration after Hurricane Melissa. The initial phase welcomed guests back to Eclipse at Half Moon, along with the newly reimagined Villas, offering a refreshed and elevated luxury experience. Signature amenities, including the championship Robert Trent Jones designed golf course, world-class spa, and a selection of acclaimed restaurants are all available, ensuring a rich and immersive stay from the outset.

A second phase will see the revival of the iconic Founders Cove, completing the resort's full restoration and marking a significant milestone in the return of one of Jamaica's most celebrated and storied resorts.





ACTIVITIES

Jamaica continues to stand out as a leading destination for immersive, experience-driven activities. Jamwest Motorsports & Adventure Park offers an exceptional option for groups seeking to infuse energy with excitement into their programs. Located just 25 minutes from Negril's famed Seven Mile Beach, this expansive adventure park delivers a dynamic mix of adrenaline-fueled activities, ideal for incentive outings and memorable group add-ons.

From exhilarating ATV and dune buggy rides across rugged terrain to scenic zipline adventures and engaging safari tours, Jamwest provides diverse, high-impact experiences that encourage connection, team bonding and a true sense of adventure, all set against the island's stunning natural backdrop.

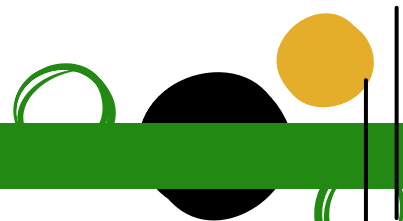
Let Jamwest and your DMC partner, help to plan the most unforgettable experiences.

SEAMLESS AIRPORT ARRIVALS



Jamaica continues to make the arrival experience smoother for travelers with touchless check in and the C5 customs and immigration form available online ahead of departure. For planners, these tools can help simplify the airport process for attendees and support a more seamless start to a meeting or incentive program.

For travelers seeking an elevated airport experience, Club Mobay offers Departures VIP Fast Track and Lounge Service, personalized VIP Meet and Greet Service, and bundled VIP arrival and departure lounge service. Guests also have access to arrival lounges with complimentary snacks, non-alcoholic beverages, and alcoholic beverages, creating a more comfortable and streamlined airport experience from the moment they land to the moment they depart.





TESTIMONIALS

I recently had the pleasure of visiting Jamaica at the invitation of the Jamaica Tourist Board, and it was truly an exceptional experience from start to finish.

I stayed at two beautiful properties, both of which offered stunning surroundings, warm hospitality, and a true sense of Jamaican charm. The service throughout my stay was consistently excellent—attentive, welcoming, and genuinely focused on making each moment enjoyable.

A special highlight was my experience with Club Mobay. The service was seamless and elevated the entire travel experience. It

provided a smooth, comfortable transition through the airport, and I would highly recommend it to anyone traveling to Jamaica.

Overall, the trip was a perfect blend of luxury, and authentic hospitality. I look forward to the opportunity to bring a group to this beautiful island and curate a similarly memorable experience.

Juel Brathwaite-Alleyne, CMP

Director, Board Affairs/Meeting & Events

Guttmacher Institute

A very large thank you to the Visit Jamaica team, John Woolcock and Margaret Clarke, for hosting the #PositivelyJamaica FAM. If you're anything like me, you're curious as how the island is recovering after hurricane Melissa. Let me tell you, after spending a few days traversing the airport, the roads, and visiting several hotels and resorts, the island is thriving and open for business! Our first three nights spent at the Princess Senses The Mangrove, hosted by the team from Princess Hotels Jamaica in Green Island. The last two nights we were in Trelawny at the Ocean Eden Bay Resort, hosted by the team from H10 Hotels. Site visits included: Princess Senses The Mangrove Princess Grand Jamaica Rockhouse Hotel & Spa The Cliff Hotel JOIA Rose Hall by Iberostar Hotels & Resorts Iberostar Waves Rose Hall Beach Iberostar Selection Rose Hall Suites And the all new and opening soon... Jamwest Adventure Park in Braco! Thank you you also to Amstar DMC, especially Ms. Donna who kept us all on schedule! I'll be posting more about each individual property. Please reach out if you have an RFP and are interested in assistance with your sourcing and contract needs!



Jaime Fallon



#Jamaica is raising the bar for seamless travel and unforgettable experiences. MBJ's newly upgraded state-of-the-art airport experience sets the tone from the moment you land. Multiple passport scanners and an ultra-efficient arrival process creates a seamless, elevated welcome- exactly what today's discerning groups expect. #Princess Senses The Mangrove delivered a luxury MICE offering that stands out. This beachfront resort features 14 exquisite over the water villas,

ocean view suites, and a versatile, cutting-edge center perfect for meetings and incentives. Jamaica's luxury MICE landscape is evolving and it shows. A heartfelt thank-you to Fabián Tejada Pastrana & Margaret Clarke for the opportunity to experience this exceptional resort.

Isabella Rusike



LET US PLAN YOUR NEXT EVENT

The Jamaica Tourist Board is your dedicated partner at every stage of the planning process, offering expert guidance to help bring your vision to life. With a specialized Groups and Conventions team, planners receive tailored support to design truly distinctive, one-of-a-kind events that capture the spirit and energy of the destination.

From venue selection and program development to on-island coordination, the team is committed to ensuring a seamless and successful experience. To explore the possibilities of hosting your next meeting or incentive program in Jamaica, visit www.visitjamaica.com/groups.

For personalized assistance, planners are encouraged to connect directly with the Jamaica Tourist Board's Groups and Conventions team.



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