



CANADA REGION

JAMAICA VIRTUAL PRODUCT SHOWCASE

TUESDAY, JULY 20, 2021 @ 1:00 P.M. - 3:00 P.M. EST

Agenda

- 12:50pm – All Travel Advisors Log on
- 12:55pm – All Travel Advisors enter main room
Music and video presentation on reel
- 1:00pm - Welcome Remarks / Introductions
- 1:05pm - Segment A begins/ welcome & introduction
- 1:10 – 1:20pm - Destination Presentation / General Destination Update
- 1:25pm - Supplier one minute cameos introductions
- 1:45 - 2:30pm - Segment B begins – Suppliers and Travel Advisors go to Break out Rooms
- 2:30pm - Segment C begins – Travel Advisors and Suppliers return to Main Room
- 2:35pm - Gamification Activity
- 2:45pm - Prizes & Trivia
- 2:55pm - End of Prizes & Trivia segment
- 3:00pm - Vote of Thanks, Closing Remarks

EVENT ENDS