

# THE JAMAICAN

DESTINATION NEWSLETTER + PRODUCT UPDATE



**JAMAICA**<sup>®</sup> HOME  
OF ALL  
RIGHT

VOLUME #2

[WWW.VISITJAMAICA.COM](http://WWW.VISITJAMAICA.COM)

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BOARD, CANADA**



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**JAMAICA TOURIST BOARD,  
CANADA (TRAVEL AGENTS PAGE)**



The Jamaica Tourist Board's

### ONE LOVE REWARDS PROGRAM

is offering even more incentives for agents who complete the program and enter their Jamaica bookings online. Top monthly prizes include Visa Gift Cards worth up to \$300 CAD.



## SAMPLE ONE LOVE REWARDS PROGRAM BENEFITS

- Annual "All White Affair" event in Jamaica to honour the top 50 booking agents
- Shopping in the "A One Love Rewards" store
- Insider Jamaica knowledge so you can sell the island with confidence
- 50% discount on Club MoBay and Club Kingston airport lounges

- On island VIP meet & greet courtesies at MBI
- Monthly newsletter
- Preferred agent listing on the JTB website
- Priority on FAM Tours

Join today!

**[www.OneLoveRewards.com](http://www.OneLoveRewards.com)**

# HOTEL + RESORT UPDATES

## RECENTLY OPENED



### JEWEL GRANDE MONTEGO BAY

The crown jewel in the Jewel Resorts group, this 425 all-suite luxury all-inclusive property recently opened to wide acclaim. It incorporates the former Palmyra resort and is sandwiched between the Hyatt Ziva/Zillara and the Hilton Rose Hall.



### THE VILLAS AT HALF MOON

Formerly the Royal Villas, these elegantly appointed 4-8 bedroom villas will now be managed and marketed as a separate entity from the Half Moon hotel. Clients looking for spacious self-catering villas will find the Villas at Half Moon a most appealing option.



### THE ROYALTON NEGRIL

407 luxury suites await on Negril's famous Bloody Bay beach corridor. No expense was spared to outfit this new build resort with all the luxuries and pampering of the modern vacation age. All-in-one connectivity; unlimited reservation-free dining; 24/7 concierge service, your clients will be spoilt rotten here!



### GRAND LIDO NEGRIL

For those who missed the former flagship property and its many premium grade facilities and amenities, the old days are here again! With only 26 suites, this property takes clients back to the good ole days, the good ole adults-only clothing optional days that is!



### THE HIDEAWAY AT ROYALTON NEGRIL

Butlers assigned to all its 166 suites; eight luxury restaurants; afternoon mixology classes; express shiatsu massages on the beach and by the pool. This is the kind of resort your clients will want to go back to year after year, after year!

# HOTEL + RESORT UPDATES



## LUXURY BAHIA PRINCIPE, RUNAWAY BAY

Luxury Bahia Principe takes luxury and elegance to a whole new level with this new addition to its existing property. Though on the same complex, Luxury Bahia Principe is differentiated from its sister property. 525 new rooms; 3 pools; 5 restaurants; 4 bars, this adults-only playground offers all the modern expectations of the vacationer seeking luxury and convenience. The spa here is a must visit and your clients will have free wi-fi to tell all their friends about it!



## AZUL BEACH RESORT SENSATORI JAMAICA, NEGRIL

Karisma Hotel and resorts opened their flagship Jamaica property recently, with 285 ocean-view suites. Everything was thought of at this property, including family suites with room for parents and kids alike. Your clients will enjoy ten restaurants; eight bars and the beautiful signature Vassa Spa facilities.



## BREATHLESS RESORT & SPA, MONTEGO BAY

Situated next door to its sister Secrets properties, this adults-only lifestyle oasis features luxury accommodations, a world-class spa; mouthwatering gourmet cuisine and a non-stop party vibe through out the property. Boasting the first rooftop infinity pool of any modern hotel on the island, this gem is sure to appeal to the traveler looking for exceptional amenities and service.

## OPENING SOON....."SOON COME" MON!

### THE "R"HOTEL

Kingston  
Scheduled to open  
**Spring 2018**

### EXCELLENCE OYSTER BAY

Falmouth  
Scheduled to open  
**Summer 2018**

### AC HOTEL BY MARRIOTT

Kingston  
Scheduled to open  
**Winter 2019**

### SPANISH COURT WEST

Montego Bay  
Scheduled to open  
**Spring 2018**

## RECENTLY RENOVATED & NAME CHANGES

### OASIS RESORT, NEGRIL

The former **Thrills Resort Negril** has undergone a change of ownership and a total renovation. Room count has doubled to sixty (60) well appointed rooms and clients will experience authentic West End Negril hospitality at this property.

### THE HALF MOON RESORT

The legendary **Half Moon Golf, Tennis & Beach Hotel** re-opened after closing for the month of September, to properly complete the first phase of its U\$75M renovation and repositioning exercise. 57 new modern suites; new restaurants, pools and lounges will be on offer when the full renovation is completed in October 2018. This safe-hotel certified property is the preferred choice for royalty and celebrity on visits to Montego Bay. See more at [www.halfmoon.com](http://www.halfmoon.com)

# FOCUS ON ATTRACTIONS

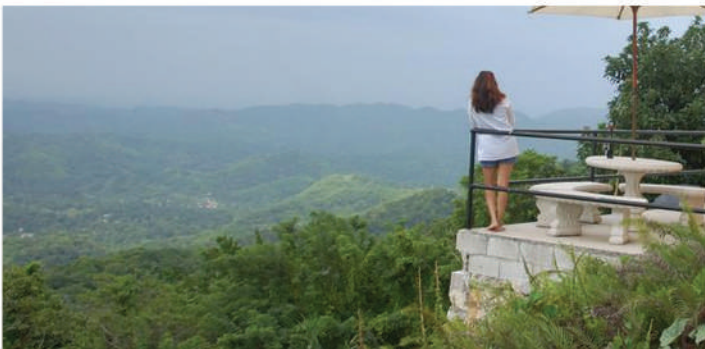
Beyond the fantastic resorts and beautiful beaches, Jamaica offers her visitors an exciting array of attractions to meet every comfort level. Whether you are looking to explore caves; swing on a zip line through our lush vegetation, or relax on a calm raft ride down a lazy river, Jamaica has something for everyone! There are over 140 different attractions on the Island; here are a few to tell your clients about! To see more attractions, log onto [www.visitjamaica.com](http://www.visitjamaica.com)



## RAFTING ON THE MARTHA BRAE

Though steeped in folklore, the Martha Brae River in Trelawny is better known as a tranquil waterway. Here, winding twists and turns of its tributaries host bamboo rafts, guided by skilled raft captains down its green-carpet like surface. While your clients gaze on the alluring topography of the cockpit country, the gentle raft ride soothes their spirits.

[www.jamaicrafting.com](http://www.jamaicrafting.com)



## JOHN'S HALL ADVENTURE TOUR

A guided tour through the mountainous countryside of John's Hall, clients will experience nature and wildlife up close. Nestled in the spring hills of this lush nature escape, you'll be served fresh coconut juice and samples of exotic fruits. See an abundance of tropical vegetation and a variety of plants, flowers, birds and other wildlife, then learn about the traditional herbal remedies Jamaica is known for.

[www.johnshalladventuretour.com](http://www.johnshalladventuretour.com)



## CHUKKA CARIBBEAN ADVENTURES

If soft adventure is what your clients are looking for, then chukka adventures is the place to fulfill that desire! Whether your clients are looking for ATV tours; zip-lining; horseback riding; river tubing; cliff jumping; plantation tours and so much more! Tours are available in Montego Bay; Ocho Rios; Negril and Falmouth.

[www.chukka.com](http://www.chukka.com)



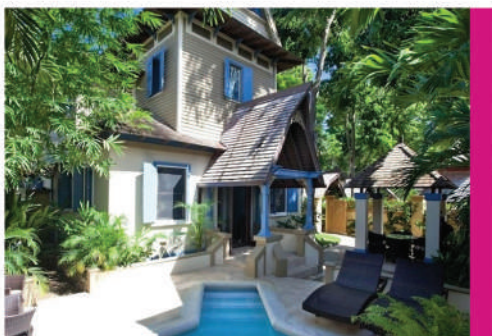
## DOLPHIN COVE ATTRACTIONS

Whether in Ocho Rios or the Negril area, your clients have the opportunity to swim with friendly bottle-nose dolphins. They are cared for by a team of highly trained local & international marine welfare professionals. If your timing is good, you could join the most friendly creatures of the seas on their feeding time or just watch them perform their tricks and playful antics!

[www.dolphincoveja.com](http://www.dolphincoveja.com)

# SPOTLIGHT ON SMALL HOTELS

Destination Jamaica's product versatility is one of its strongest selling points and included in that product range, is a wide array of charming Inns & small hotels, spanning the length and breadth of the Island. Most are owner-operated, so your clients will enjoy authentic Jamaican hospitality, often literally at the home of their hosts. For more information on Jamaica's Inns & small hotels, visit: [www.jamaicainnsandhotels.com](http://www.jamaicainnsandhotels.com)



## HERMOSA COVE, OCHO RIOS

When an art collector falls in love with a beautiful Island and decides to set up an idyllic villa-type hotel there, what could you call it? Why, Hermosa Cove of course! This is truly a place to collect memories which will last for a lifetime. There is no place like it, tucked away as it is in nature's bosom. Your clients will marvel and pinch themselves for not coming here sooner. [www.hermosacove.com](http://www.hermosacove.com)



## SUNSET AT THE PALMS, NEGRIL

Nestled against the backdrop of the great Negril morass, this 45 room, lush, green eco-friendly property is the perfect getaway for your clients seeking true relaxation. A Green Globe certified property, Sunset serves up just what the doctor ordered, including morning yoga classes on the pool deck, three times per week. Namaste! [www.thepalmsjamaica.com](http://www.thepalmsjamaica.com)



## TOBY'S RESORT, MONTEGO BAY

This property is truly and literally the epitome of being in the centre of it all. Just a few short minutes from the airport, your clients can get their "MoBay" vacation going not long after arriving at destination. A family-run modest property with easy access to the Hip Strip, Toby's is the perfect place to both be in the centre of it all and yet have the option to retreat to the expanse of this lush property. [www.tobysresorthotel-montegobay.com](http://www.tobysresorthotel-montegobay.com)



## HOTEL MOCKING BIRD HILL, PORT ANTONIO

Relaxed elegance, set in a tranquil, serene environment is one way to describe this world class eco-friendly boutique hotel & spa. Port Antonio's best kept secret is now open to all, offering your clients its authentic Jamaican charm and culinary adventure. Your clients will thank you for sending them here. [www.hotelmockingbirdhill.com](http://www.hotelmockingbirdhill.com)

# SPOTLIGHT ON VILLAS

Destination Jamaica boasts a wide selection of villas and apartments for your discerning clients. Many of our independent villas come with full service butlers; cooks; house keepers and grounds men to keep your clients in the lap of luxury during their stay. Many others are part of larger villas complexes, with the conveniences of a traditional hotel and extra special experience of private villas. To explore more of our villa offerings, visit: [www.javavillas.org](http://www.javavillas.org) or call: 876-974-2508



## CHRISTAR VILLAS, KINGSTON

Whatever occasion takes your clients to Kingston, Christar Villas is the perfect place for them to call home while visiting the city. Conveniently situated in the heart of New Kingston, this property provides easy access to the main city attractions and points of interest. Its homestay atmosphere and range of amenities make it a top choice for visitors to Kingston.

[www.christarvillashotelja.com](http://www.christarvillashotelja.com)



## SILENT WATERS VILLA, MONTEGO BAY

The infinity pool is the most talked about feature of this luxurious and elegantly appointed villa. Yet, the spectacular views of the city from atop its magnificent perk overlooking Montego Bay will captivate you! These are matched only by the pampering your clients will experience at this slice of true paradise in Jamaica! [www.silentwaters.net](http://www.silentwaters.net)



## IDLE A WHILE VILLAS, NEGRIL

What could be more blissful than relaxing on Negril's seven mile beach, with your favourite cocktail just a glance and a smile away? Well, how about doing all that and more at the most elegant and luxurious villa address on this world famous beach? The crème de la crème of Hollywood and the music industry call these villas home away from home and your clients will also feel right at home here.

[www.idleawhile.com/resorts/the-villas](http://www.idleawhile.com/resorts/the-villas)



## SUNSET RESORT & VILLAS, TREASURE BEACH

Calabash Bay on Jamaica's South Coast is the kind of place where farm to table literally means farm to table. This bread basket area of Jamaica is home to this tranquil property, providing true escape from the hustle and bustle of everyday life. Awesome staff and the best of Jamaica's southern hospitality await your clients. [www.sunsetresort.com](http://www.sunsetresort.com)

# NEWS YOU CAN USE! NEWS YOU CAN USE!



## JEWEL RESORTS ANNOUNCE FURTHER EXPANSION!

Fresh after opening its luxury Jewel Grande Montego Bay resort, Jewel Resorts International has announced plans for a new 800 room resort in Montego Bay, next door to its flagship Hilton Rose Hall property. No word yet on name or opening dates.

## H10 HOTELS SCOUTING JAMAICA!

Jamaica continues to attract tremendous interest in its tourism product from local and international hospitality investors. Oceans by H10 Hotels are slated to build three properties in the near future, the first a 470 room sea view luxury resort, followed by a 222 room 5 star property and a similar 560 room property following shortly thereafter near Falmouth.

## IAN FLEMING AIRPORT EXPANDS!

Jamaica's third international airport, the Ian Fleming International in Boscobel, is being expanded and retrofitted with a longer airstrip, making it able to accommodate larger aircrafts. Visitors going to Ocho Rios and Port Antonio will now have a closer landing point to those areas.

## WHERE TO FIND GREAT JAMAICAN CUISINE!

Finding great cuisine on the island has just gotten easier! Our sumptuous and delicious cuisine is known the world over but how do you know where to find the best of the best? Well there is a new website for that! Check out pop up gourmet Jamaica to get recipes, meet chefs and find some of the best cuisine on the island! [www.popupgourmetjamaica.com](http://www.popupgourmetjamaica.com)

## SHORTER RAFTING TRIP IN PORT ANTONIO!

Rafting on the Rio Grande in Port Antonio is an exhilarating experience, especially if cruising the full three hours of flora, fauna and birdlife along its lazy course. But sometimes your clients may be pressed for time, so now there is a shorter raft ride option available. At only 90 minutes, it begins at Rafter's Rest but now ends at the Shotover rest stop.



## KOSHER RESTAURANT OPENS IN MO BAY!

With a population made up of practically every demographic unit on earth, it should be no surprise that Jamaica's first kosher restaurant was recently opened in Montego Bay! The "Chabad Kosher Hot Spot" sits on The Hip Strip, just across the street from Margaritaville Caribbean sports bar and restaurant. Customers can enjoy sumptuous Israeli & Jamaican cuisine, including delicious falafel! See more at [www.jewishjamaica.com](http://www.jewishjamaica.com)

## SELENA HOTELS EYES JAMAICA!

Selena hotels is proposing to brand six Jamaican properties under its trademark name in the near future. These properties will be in Montego Bay, Port Antonio, Negril, Kingston and Ocho Rios, targeting the adventure seeking traveller looking for communal concept accommodations, as well as the deep-pocketed traveller looking for a unique vacation experience. [www.selenahotels.com](http://www.selenahotels.com)

# NEWS YOU CAN USE! NEWS YOU CAN USE!

## **SANDALS SOUTH COAST TO BUILD OVER-WATER BUNGALOW VILLA SUITES!**

Clients no longer need to travel all the way to the south pacific, to experience over water bungalow suites; they need only now zip down to Sandals Resorts in Jamaica! 12 luxury over water villas are under construction along the heart-shaped boardwalk at Sandals South Coast and are set to open shortly. These will complement the 17 similar villas opened at Sandals Royal Caribbean in Montego Bay recently.

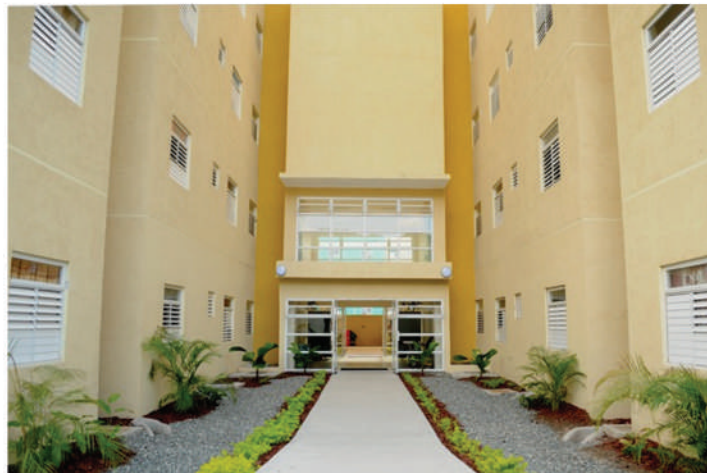
## **APPLETON ESTATE RUM TOUR SEMINAR EXPERIENCE OPENS IN FALMOUTH!**

No serious rum connoisseur comes to Jamaica without exploring a member of the Appleton family of Jamaica rums! But sometimes, getting to the original Appleton Distillery tour on the South Coast may be a challenge, if you are coming off a cruise ship in Falmouth for the day. Don't worry, the good folks at Appleton thought of that and opened the Appleton Estate Rum Tour Seminar Experience near the historic Falmouth Pier, just for you. See more at [www.appletonestatestour.com](http://www.appletonestatestour.com)



## **STUSH IN THE BUSH - A UNIQUE JAMAICAN EXPERIENCE!**

There are lots of lovely Jamaican restaurants on the Island. And there are a good number of hilltop retreats. But have you been to a fine dining restaurant in the hilltops of Jamaica? Did we mention that it sits on an organic farm as well? Surely you must check out Stush in the Bush on your next Jamaica visit! [www.stushinthebush.com](http://www.stushinthebush.com)



## **BUDGET ACCOMMODATIONS IN KINGSTON!**

With so many events, festivals and conferences going on in Kingston all the time, it is sometimes a challenge to find moderately priced accommodation in the nation's Capital. Enter 138 Student Living to the rescue! The company operates the modern residences on campus at the University of the West Indies Mona Campus. Rates start at U\$65 per night and are available year-round. For more information see their website: [www.138studentliving.com](http://www.138studentliving.com)



## **A WIN FOR FALMOUTH CULINARY TOUR!**

Trip Advisor has awarded Falmouth Culinary Tour its Certificate of Excellence for the third year in a row! It won the award for its "gastro" tourism initiative; a most engaging and appetizing blend of Jamaican food and history, in collaboration with Falmouth Heritage Walk tours. Together they allow visitors to go back in time and discover what plantation life was like when sugar was King! [www.jamaicaculinarytours.com](http://www.jamaicaculinarytours.com)

# UPCOMING EVENTS

There are lots of exciting events happening all over the Island all the time! Here are a few select ones that you may want to start telling your clients about! How about putting together a group trip? For more information on all up-coming events, visit [www.visitjamaica.com/things-to-do](http://www.visitjamaica.com/things-to-do)

## **ACCOMPONG MAROON FESTIVAL – JANUARY, 2018**

The Accompong Maroon Festival is a cultural event that celebrates over 200 years since the signing of the peace treaty between Maroons and the British. This year's festival seeks to shine the spotlight on the life of the heroic Maroons through singing, dancing, storytelling, cooking and more. This festival marks the victory of the First Maroon War against the British in which they fought for their freedom, led by their late hero Cudjoe.

## **REBEL SALUTE MUSIC FESTIVAL – JANUARY, 2018**

Rebel Salute is undeniably a masterpiece! What began as a show to commemorate the January 15 birthday of reggae icon Patrick "Tony Rebel" Barrett has become a staple on the live music events calendar. Rebel Salute treats patrons to a drug-free, violence-free, alcohol-free and meat-free, family-oriented environment. Food vendors serve a strict Jamaican vegetarian menu, which is complemented by a diet of cultural roots rap from reggae's finest. Patrons can truly immerse themselves in Jamaican culture here as authentic Jamaican arts and crafts are also on display and for sale. [www.rebelsalutejamaica.com](http://www.rebelsalutejamaica.com)



## **ONE LOVE MUSIC FESTIVAL – MARCH, 2018**

Staged by Tuff Gong International, under the creative direction of CEO, Cedella Marley, the annual One Love Music Festival is a charitable event held at Rose Hall Great House Lawns and Aqueduct, in Montego Bay, Jamaica. Tagline for the event: One Love, One World, One Voice. Past artists include: Akon, Nico & Vinz, Kymani Marley, Morgan Heritage, Tessanne Chin, Skip Marley, Nadine Sutherland, and others.



## **BRIT JAM MUSIC FESTIVAL – MARCH, 2018**

This event claims to be the Ultimate Party Holiday delivering 6 days and 7 nights of non-stop party action in the tourist capital of Montego Bay. The concept is based on infusing British and American Culture with Jamaican Culture while providing an adventurous and fun filled party atmosphere. The event invites popular UK, US and Jamaican DJ's and artists to showcase their talents during the entire week. Britjam will include beach, pool & themed parties, concert, road trips and so much more.

[www.officialbritjam.com](http://www.officialbritjam.com)

## **ISSA BOYS & GIRLS CHAMPIONSHIPS – MARCH 28-01 APRIL, 2018**

See the event where Usain Bolt got his start! The annual high school boys and girls "CHAMPS" athletics championships is the highlight of the local track & field calendar. [www.issasports.com](http://www.issasports.com)



## **KIWANIS CLUBS OF EASTERN CANADA & THE CARIBBEAN, ANNUAL DISTRICT CONVENTION - MAY 2018**

Kiwanis International's Eastern Canada & Caribbean District will host its annual convention at the Montego Bay Convention Centre in spring 2018. Over 50 clubs from Ontario to Newfoundland will join their fellow Kiwanians from The Bahamas to Suriname for this week of networking, fun and camaraderie. Start reaching out to your local Kiwanis Club to organize a group trip to Jamaica for them! [www.kiwanisec.org](http://www.kiwanisec.org)

## (How many did you already know?)

- ◆ Did you know that Kingston, Jamaica's Capital, is the largest English-speaking city in the Caribbean, with over one million residents?
- ◆ Jamaica has beautiful landscape and topography but did you know we also have some of the most beautiful women in the world? Jamaica has won the Miss World beauty pageant three times! Carole Crawford in 1963; Cindy Breakspeare in 1976 and Lisa Hanna in 1993; so, the record speaks for itself!
- ◆ And don't leave out the guys! What do you think is the most popular name for guys in Jamaica? Did you say Tyrone? Oh come on, that is just for the movies! Though there are lots of Leroy's, Kenroy's, Uroy's and Juniors, the most popular male names are actually Anthony and Michael!
- ◆ Are you a James Bond fan? Did you know that the author of the James Bond books, Ian Fleming had a house in Jamaica at Golden Eye? That's where he wrote many of his novels. The property is a high-end boutique hotel today and for a special treat, your clients may book an afternoon tea experience at Golden Eye. **[www.goldeneye.com](http://www.goldeneye.com)**

### **Sangster International Airport**

Montego Bay  
[www.mbjairport.com](http://www.mbjairport.com)  
Phone: 1.876.952.3124

### **Norman Manley International Airport**

Kingston  
[www.nmia.aero](http://www.nmia.aero)  
Phone: 1.876.924.8452

### **Ian Fleming International Airport**

St. Mary  
[www.ifa.aero](http://www.ifa.aero)  
Phone: 1.876.975.3101

### **Jamaica Customs**

[www.jacustoms.gov.jm](http://www.jacustoms.gov.jm)  
Phone: 1.876.952.2469

### **Jamaica Immigration**

[www.pica.gov.jm](http://www.pica.gov.jm)  
Phone: 1.876.952.2408

### **Canadian High Commission, Kingston**

[www.canadianinternational.gc.ca/jamaica](http://www.canadianinternational.gc.ca/jamaica)  
Phone: 1.876.926.1500

### **Canadian Consulate, Montego Bay**

29 Gloucester Ave  
Phone: 1.876.952.6198

### **Jamaican Consulate, Toronto**

[www.jcgtoronto.ca](http://www.jcgtoronto.ca)  
Phone: 416.598.3008

### **Jamaican High Commission, Ottawa**

[www.jhcottawa.ca](http://www.jhcottawa.ca)  
Phone: 613.233.9311

### **Jamaica Tourist Board**

Montego Bay  
[www.visitjamaica.com](http://www.visitjamaica.com)  
Phone: 1.876.952.4425

### **Government of Jamaica**

[www.jis.gov.jm](http://www.jis.gov.jm)

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*Club*  
**KINGSTON**

*Club*  
**MOBAY**

Find us at the Departure Terminals at  
Sangster International Airport, Montego Bay  
and  
Norman Manley International Airport, Kingston.

## Departure Services

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- Complimentary Wi-Fi
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- Shower facility
- Free international calls to USA, Canada & UK Landlines
- Digicel Business Centre



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Travel/Tour Professional

CONTACT US  
876-619-1565 | 876-381-0299 (Local)  
954-837-6290 (Skype)

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[www.vipattractions.com](http://www.vipattractions.com)