



## 2020 Jefferson Convention & Visitors Bureau, Inc. (JCVB) Membership Benefits

### GENERAL MEMBERSHIP

Attractions | Associations | Banquet Facilities | Business Services | Retail/Shopping  
Restaurants/Caterers | Tour & Travel Companies | Transportation Services

### **SILVER LEVEL**

- Receive member referrals, service requests & access to Jefferson Parish convention calendar
- Business listing on JCVB website with hyperlink to your company's website
- Opportunity to list special offers & packages on JCVB website
- Participation in JCVB printed discount program distributed for JCVB welcome bags for groups
- Eligibility to participate in JCVB promotions/contests/door prizes by providing give-a-ways
- Feature restaurant's recipe on JCVB website (where applicable)
- Events featured on JCVB website and inclusion in the JCVB weekly calendar of events flyer distributed to all JCVB Members (submission subject to approval)
- Exposure on JCVB social media accounts & blogging opportunities
- Participation in JCVB Member to Member quarterly e-newsletter
- Attend complimentary JCVB membership breakfast meetings: opportunity to host a meeting and/or to become a spotlight member
- Attend complimentary networking events: Business Card Exchanges with Jefferson Chamber of Commerce & Westbank Business Industry Association
- Trade show representation at leisure consumer shows and group trade shows
- Display of marketing collateral at the JCVB office & distributed to groups upon request
- Business listing in Jefferson Parish Visitor Guide (additional advertising opportunities available)

### **GOLD LEVEL**

*Silver Level benefits included plus...*

- Rotating banner ad on JCVB website with hyperlink. (additional advertising opportunities available)
- First option Buy-In for advertising (additional advertising fees may apply)
- First option for Buy-In at trade shows exhibited by the JCVB (travel expenses not included)
- Opportunity to participate in the JCVB website booking engine through aRes Travel. (where applicable)
- One (1) complimentary seat at the JCVB Annual Membership Luncheon

### **CORPORATE PARTNERSHIP**

*Gold Level benefits included plus... (REQUIRED level for airports, casinos & convention centers)*

- Two (2) complimentary seats at the JCVB Annual Membership Luncheon
- Receive a vendor table & display your company's marketing collateral during the registration & networking component at the JCVB Annual Membership Luncheon



*Questions or Comments?*  
*Contact Charlene Hale, Director of Leisure & Partner Sales*  
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