



**2021 Jefferson Convention & Visitors Bureau, Inc. (JCVB)
Membership Application**

Company: _____ Website: _____

Phone: _____ Toll Free: _____ Fax: _____

Contact Name: _____ Title: _____

Email: _____

Physical Address: _____ City: _____ State: _____ Zip: _____

Billing Address: _____ City: _____ State: _____ Zip: _____

Check box indicating level of interest

GENERAL MEMBERSHIP

Attractions | Associations | Banquet Facilities | Business Services | Retail/Shopping
Restaurants/Caterers | Tour & Travel Companies | Transportation Services

SILVER LEVEL - \$225.00 + \$25 One Time Processing Fee for New Members

- Receive member referrals, service requests & access to Jefferson Parish convention calendar
- Business listing on JCVB website with hyperlink to your company's website
- Opportunity to list special offers & packages on JCVB website
- Participation in JCVB printed discount program distributed for JCVB welcome bags for groups
- Eligibility to participate in JCVB promotions/contests/door prizes by providing give-a-ways
- Feature restaurant's recipe on JCVB website (where applicable)
- Events featured on JCVB website and inclusion in the JCVB weekly calendar of events flyer distributed to all JCVB Members (submission subject to approval)
- Exposure on JCVB social media accounts & blogging opportunities
- Participation in JCVB Member to Member quarterly e-newsletter
- Attend complimentary JCVB membership breakfast meetings: opportunity to host a meeting and/or to become a spotlight member
- Attend complimentary networking events: Business Card Exchanges with Jefferson Chamber of Commerce & Westbank Business Industry Association
- Trade show representation at leisure consumer shows and group trade shows
- Display of marketing collateral at the JCVB office & distributed to groups upon request
- Business listing in Jefferson Parish Visitor Guide (additional advertising opportunities available)

GOLD LEVEL - \$300.00 + \$25 One Time Processing Fee for New Members

Silver Level benefits included plus...

- Rotating banner ad on JCVB website with hyperlink. (additional advertising opportunities available)
- First option Buy-In for advertising (additional advertising fees may apply)
- First option for Buy-In at trade shows exhibited by the JCVB (travel expenses not included)
- Opportunity to participate in the JCVB website booking engine through aRes Travel. (where applicable)
- One (1) complimentary seat at the JCVB Annual Membership Luncheon

CORPORATE PARTNERSHIP - \$600.00 + \$25 One Time Processing Fee for New

Gold Level benefits included plus... (REQUIRED level for airports, casinos & convention centers)

- Two (2) complimentary seats at the JCVB Annual Membership Luncheon
- Receive a vendor table & display your company's marketing collateral during the registration & networking component at the JCVB Annual Membership Luncheon

A one-time **\$25.00 processing fee** is assessed to all new memberships. Processing fee is required when annual membership dues are rendered.

All new applications are submitted to the JCVB Membership Committee for approval. All members must be in good standing and follow the principles of our mission statement. Contributions or gifts to JCVB are not tax deductible as charitable contributions for federal income tax purposes. However, they may be tax deductible under other provisions of the Internal Revenue Code. Please consult your tax advisor for your organization.

Applicant will be notified of acceptance, at which time an invoice for the dues and processing fee will be issued. The membership dues are applied to the calendar year ending December 31, 2021 and are non-refundable. Benefits are effective upon receipt of payment.

Contact Charlene Hale, Director of Leisure & Partner Sales, at 504-731-7083 or via email at Charlene@visitjeffersonparish.com with inquiries or for more information.

Company: _____

Name (print): _____ Date: _____

Signature: _____ Title: _____