



Jefferson Convention & Visitors Bureau, Inc. (JCVB)

2023 Membership Levels & Benefits

GENERAL MEMBERSHIP

Attractions | Associations | Banquet Facilities | Business Services |
Retail/Shopping Restaurants/Caterers | Tour & Travel Companies | Transportation Services

SILVER LEVEL - \$225.00 + \$25 One Time Processing Fee for New Members

- Receive member referrals, service requests & access to Jefferson Parish convention calendar
- Business listing on JCVB website with hyperlink to your company's website
- Opportunity to list special offers & packages on the JCVB website
- Participation in JCVB printed discount program distributed for JCVB welcome bags for groups
- Eligibility to participate in JCVB promotions/contests/door prizes by providing give-a-ways
- Feature restaurant's recipe on JCVB website (where applicable)
- Events featured on the JCVB website and inclusion in the JCVB weekly calendar of events flyer distributed to all JCVB Members (submission subject to approval)
- Exposure on the JCVB social media accounts & blogging opportunities
- Participation in JCVB Member to Member quarterly e-newsletter
- Attend complimentary JCVB membership breakfast meetings: opportunity to host a meeting and/or to become a spotlight member
- Attend complimentary networking events: Business Card Exchanges with Jefferson Chamber of Commerce & Westbank Business Industry Association
- Trade show representation at leisure consumer shows and group trade shows
- Display of marketing collateral at the JCVB office & distributed to groups upon request
- Your Business listing in Jefferson Parish Visitor Guide (additional advertising opportunities available)

GOLD LEVEL - \$300.00 + \$25 One Time Processing Fee for New Members

- Silver Level benefits plus...
- Rotating banner ad on JCVB website with hyperlink. (additional advertising opportunities available)
- First option Buy-In for advertising (additional advertising fees may apply)
- First option for Buy-In at trade shows exhibited by the JCVB (travel expenses not included)
- Opportunity to participate in the JCVB website booking engine through aRes Travel. (where applicable)
- One (1) complimentary seat at the JCVB Annual Membership Luncheon

CORPORATE PARTNERSHIP - \$600.00 + \$25 One Time Processing Fee for New Members (REQUIRED level for airports, casinos & convention centers)

- Gold Level benefits plus...
- Two (2) complimentary seats at the JCVB Annual Membership Luncheon
- Receive a vendor table & display your company's marketing collateral during the registration & networking component at the JCVB Annual Membership Luncheon

BASIC HOTEL PARTNERSHIP - Assessing Member

- As a Jefferson Parish hotel in compliance with the Tourism Assessment, your property is eligible for a partnership with the Jefferson Convention & Visitors Bureau, Inc. and will receive the following benefits:
- Receive member referrals, group sales leads, service requests & access to Jefferson Parish convention calendar
- Inclusion in the JCVB website booking engine through aRes Travel
- Property listing on JCVB website with hyperlink to your hotel's website
- Opportunity to list special offers & packages on the JCVB website
- JCVB welcome bags created for hotel groups
- Eligibility to participate in JCVB promotions/contests/door prizes by providing give-a-ways
- Events featured on the JCVB website and inclusion in the JCVB weekly calendar of events flyer distributed to all JCVB Members (submission subject to approval)
- Exposure on JCVB social media accounts & blogging opportunities
- Participation in JCVB Member to Member quarterly e-newsletter
- Attend complimentary JCVB membership breakfast meetings: opportunity to host a meeting and/or to become a spotlight member
- Attend complimentary networking events: Business Card Exchanges with Jefferson Chamber of Commerce & Westbank Business Industry Association

- Trade show representation at leisure consumer shows and group trade shows
- Display of marketing collateral at the JCVB office & distributed to groups upon request
- A business listing in Jefferson Parish Visitor Guide (additional advertising opportunities available)

Enhance my benefits to a Premiere Partnership (Check box to receive benefits at this level)

Annual Fees for Premier Partnership

- 1-149 Rooms: \$775.00
- 150+ Rooms: \$900.00

PREMIER HOTEL PARTNERSHIP (see above for pricing)

- Basis Hotel Partnership benefits plus...
- Rotating banner ad on JCVB website with hyperlink (additional advertising opportunities available)
- First option for Buy-In for advertising (additional advertising fees may apply)
- First option for Buy-In at trade shows attended by the JCVB (travel expenses not included)
- Premiere placement on the aRes Travel booking engine on the JCVB website
- Company logo featured in Jefferson Parish Visitor Guide
- Two (2) complimentary seats at the JCVB annual membership luncheon
- Receive a vendor table & display your company's marketing collateral during the registration & networking component at the JCVB Annual Membership Luncheon

A one-time \$25.00 processing fee is assessed for all new memberships. A processing fee is required when annual membership dues are rendered.

All new applications are submitted to the JCVB Membership Committee for approval. All members must be in good standing and follow the principles of our mission statement.

The applicant will be notified of acceptance, at which time an invoice for the dues and processing fee will be issued. The membership dues are applied to the calendar year ending December 31, 2023 and are non-refundable. Benefits are effective upon receipt of payment.

Contact Charlene Hale, Director of Leisure & Partner Sales, at 504-731-7083 or via email at Charlene@visitjeffersonparish.com with inquiries or for more information.