

V I S I T
JEFFERSON
P A R I S H



NEW ORLEANS
BABY CAKES™

JUST IMAGINE

JEFFERSON PARISH, LA

WWW.NEXTDOORNOLA.COM

JEFFERSON PARISH TOURISM *by the Numbers*

Tourists spent
\$1.9 BILLION
in Jefferson Parish
in 2018.

JEFFERSON PARISH HAS THE
2ND LARGEST
TOURISM ECONOMY
IN LOUISIANA.



Tourism employed more than
26,700
hospitality workers in 2018.

40:1

State research indicates that every
\$1.00 invested in tourism equals
\$40 in economic impact.

Top 5 countries for
international spending

**PHILIPPINES, BRAZIL,
CHINA, HONDURAS, INDIA**

Source: Louisiana Tax Free
Shopping 2018 Marketing Report

Top Drive Markets

**TEXAS, MISSISSIPPI,
FLORIDA, ALABAMA,
GEORGIA**

* Excludes Louisiana residents
Source: 2018 Louisiana
Welcome Centers

JEFFERSON
PARISH RESIDENT
TAXPAYERS PAY
\$0.00

for the JCVB's efforts,
funded exclusively through
tourism spending.

IN 2018 TOURISM IN
JEFFERSON PARISH GENERATED
NEARLY
\$200 MILLION
IN STATE & LOCAL TAXES.



Source: LA Office of Tourism 2018 Impact Report.

VISIT
JEFFERSON
PARISH.COM

Jefferson Parish
OYSTER TRAIL
www.louisianaoystertrail.com



The Jefferson Convention & Visitors Bureau, Inc. is a nonprofit brand driven and destination leader in increasing visitation to Jefferson Parish. For more information on how the JCVB facilitates conferences, reunions, sporting tournaments and leisure visitation, visit our website at www.visitjeffersonparish.com.

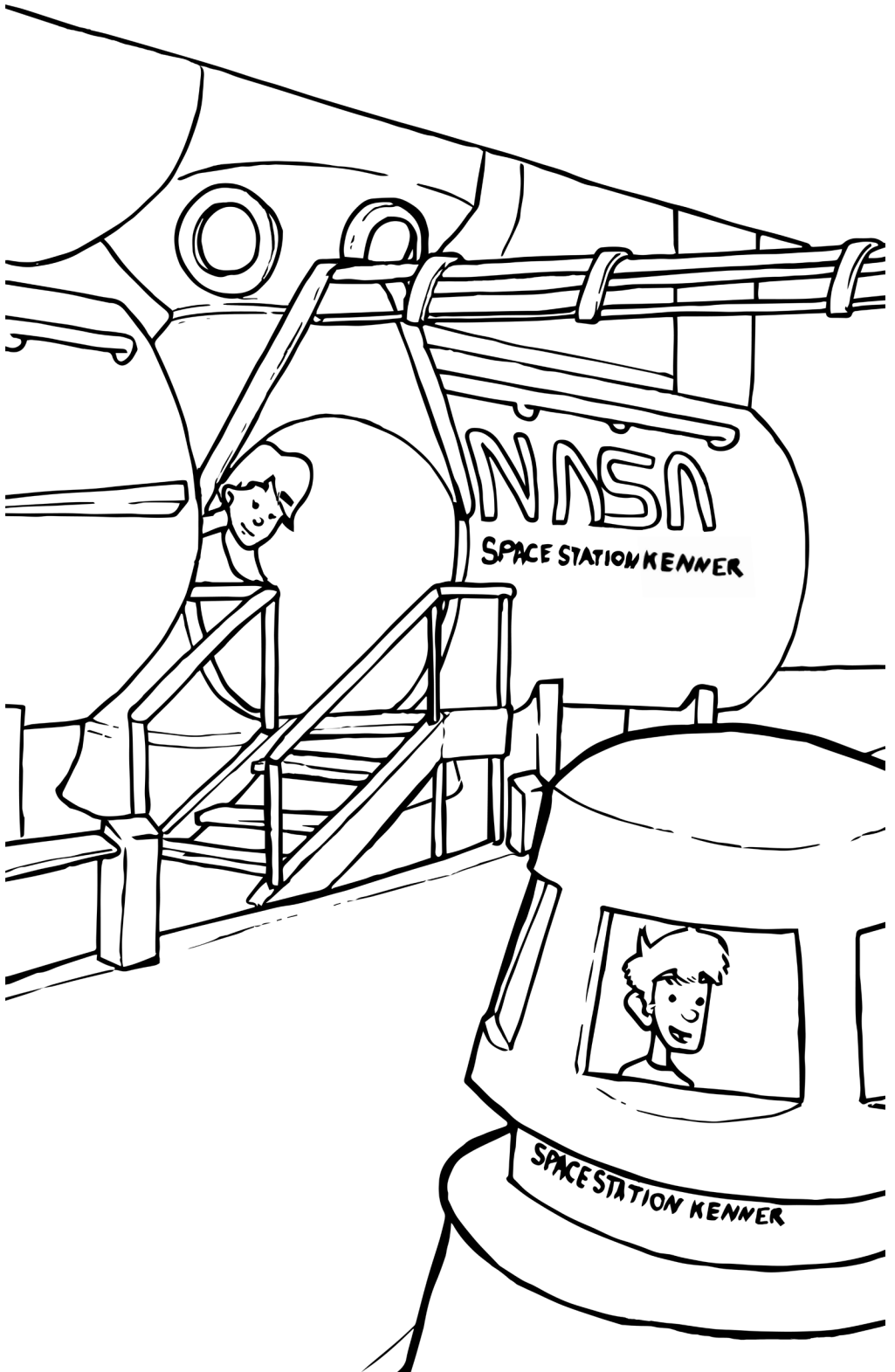


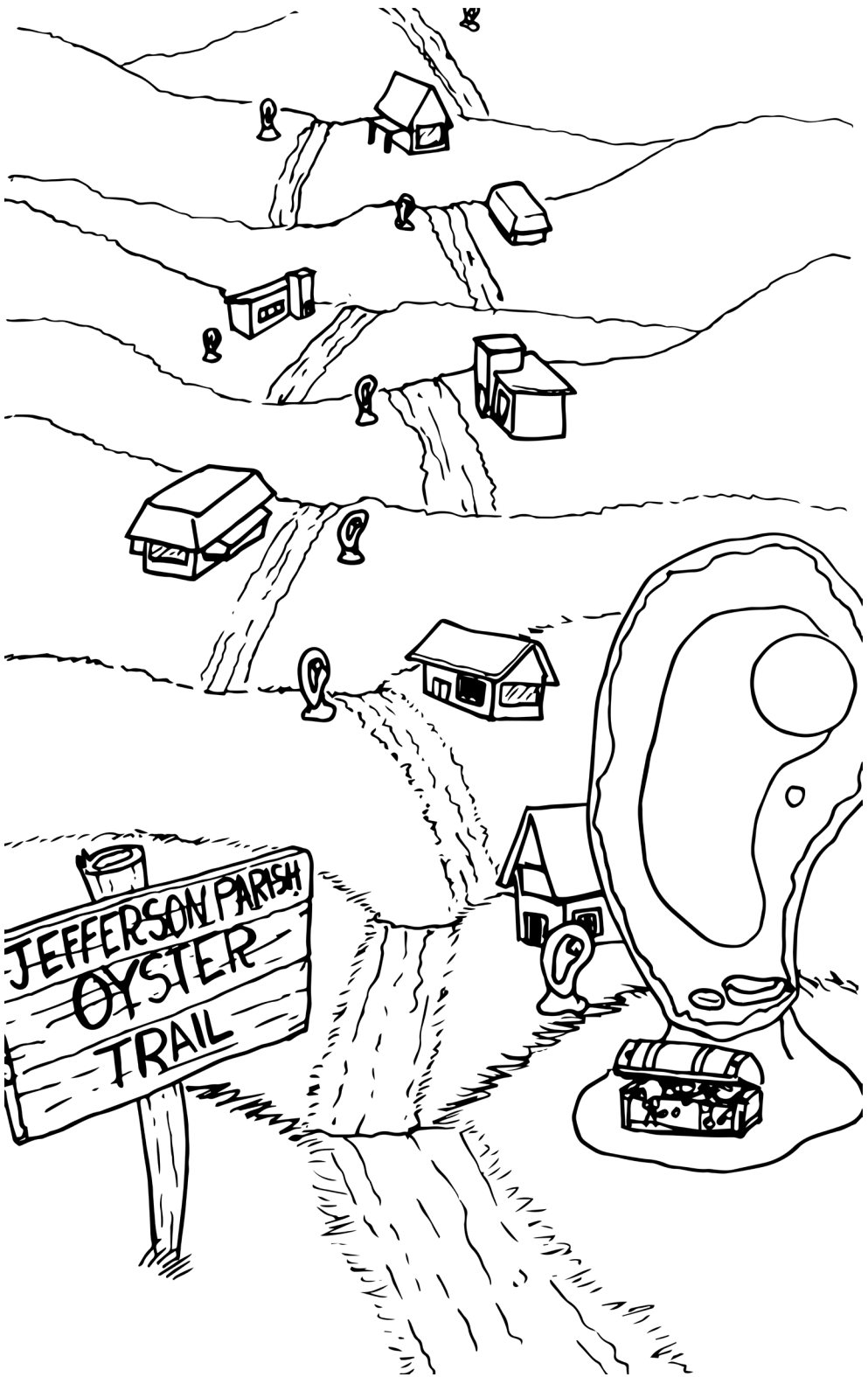
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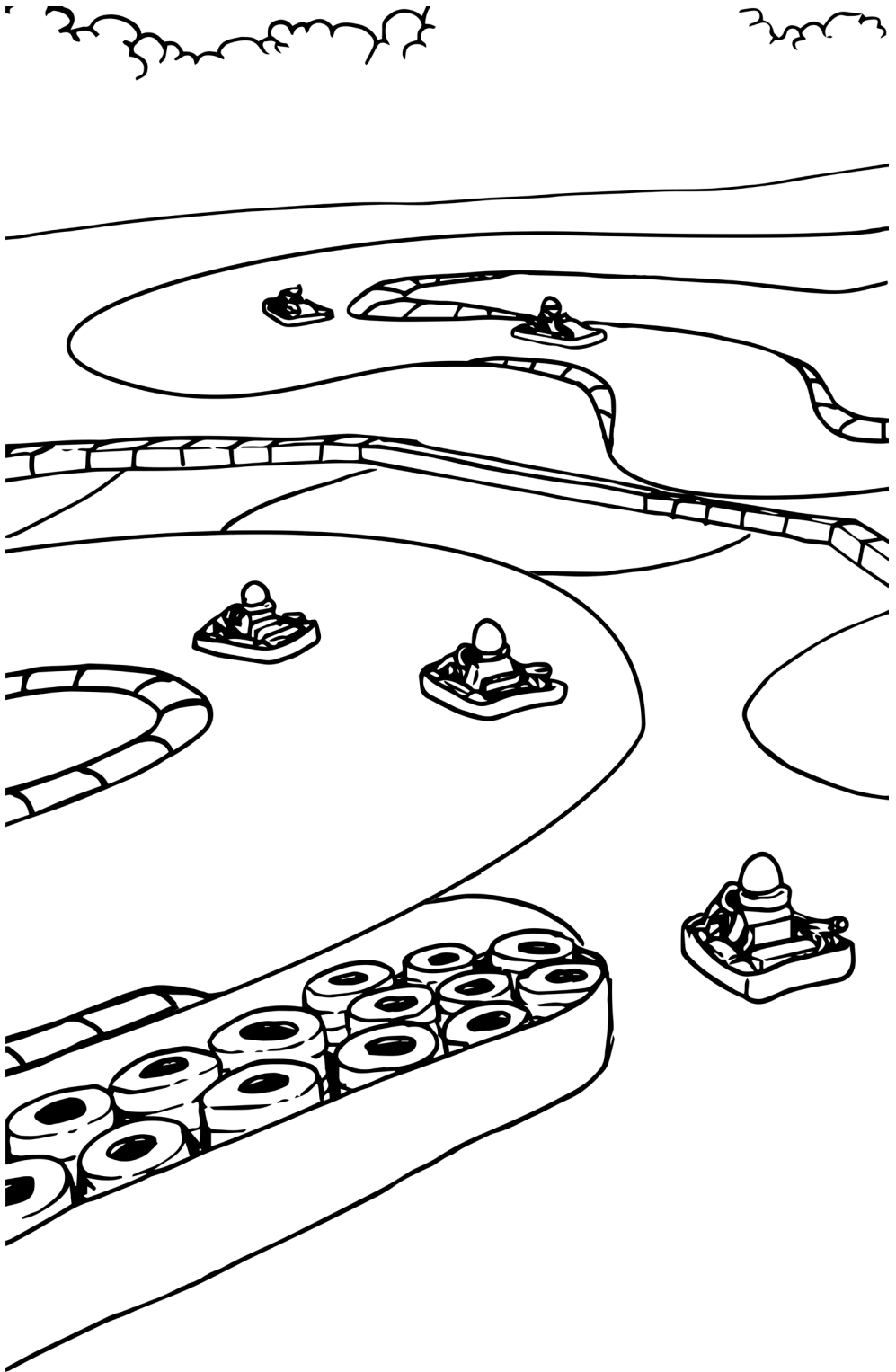


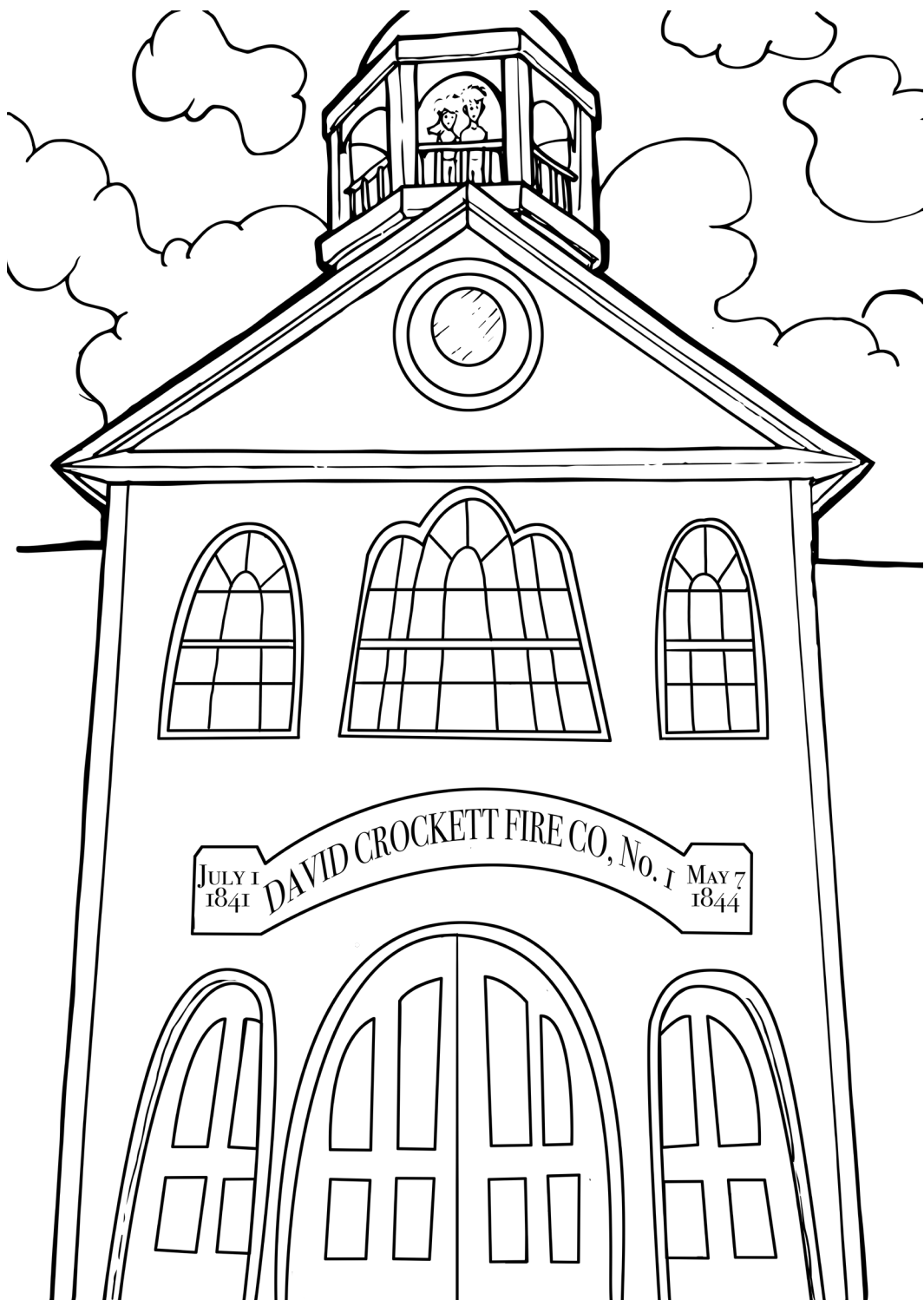
#VISITJEFFERSON

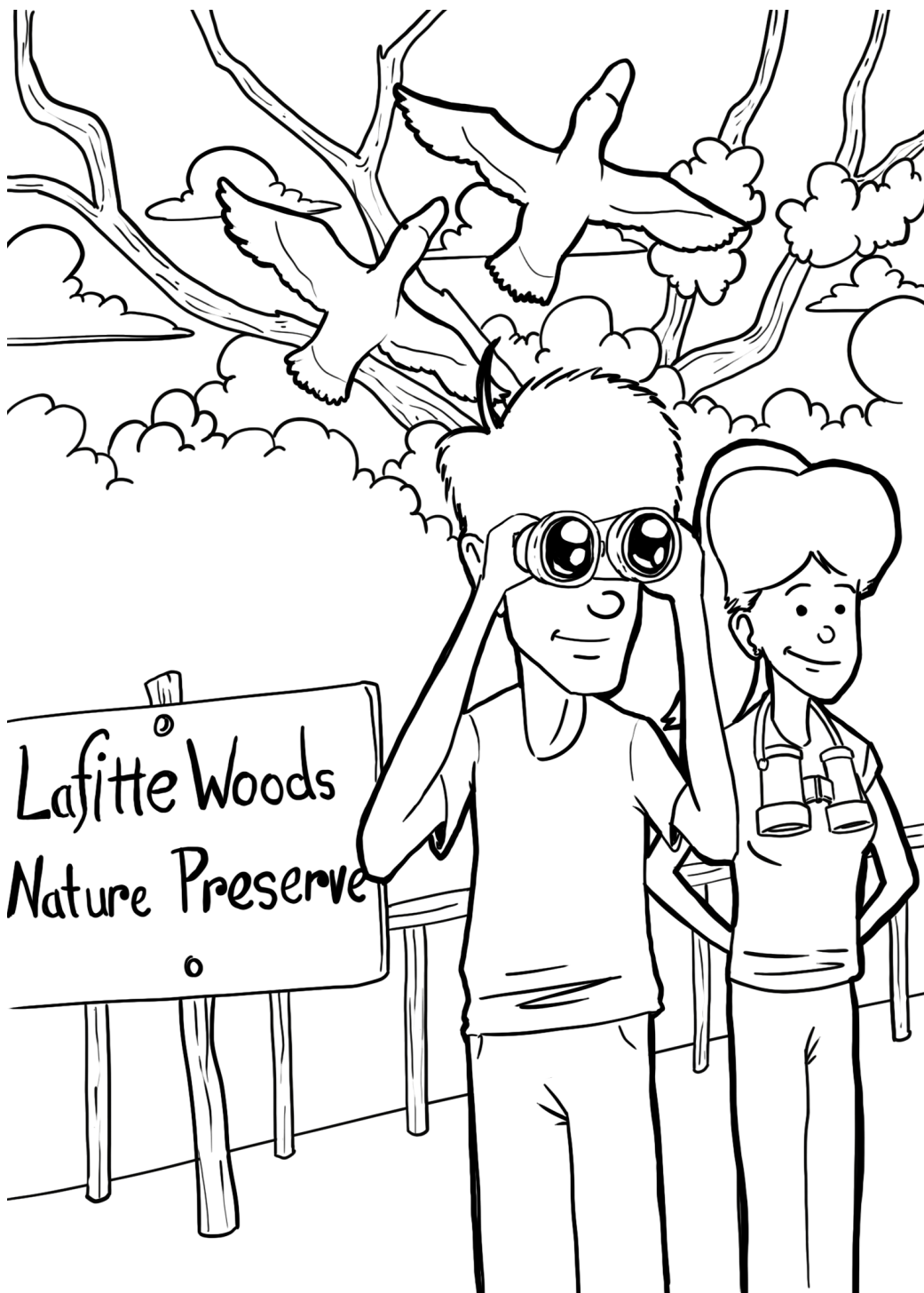
















FREE Family-Friendly THINGS TO DO IN JEFFERSON

- Cast a line from the fishing bridge or build a sandcastle on the beaches of Grand Isle
- Visit Grand Isle Butterfly Dome with over 12 species of Louisiana butterflies and plants
- See Louisiana's critters at Jean Lafitte's Wetland Trace, the hidden gem of trails
- Enjoy the Lafitte Visitor Centers' marionettes, depicting the pirate Jean Lafitte
- Birds of a feather flock together into Barataria Preserve in Marrero
- Take your canoe out on the waterways of Westwego
- Dance to the sounds of a Louisiana band at the Westwego Farmers' and Fisheries Market
- Salute the Veterans at Gretna's Jefferson Memorial Arch
- Wish upon a star at the Gretna Observatory

- Get a glimpse of yesteryear picnicking in Kenner's Heritage Park
- Grab your bike and head to the Mississippi River Trail in Harahan
- Fish Lake Pontchartrain at Kenner's Lake town
- Enjoy local produce, art, jewelry, at one of Jefferson's Farmers' Markets

Learn more at www.visitjeffersonparish.com

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