## Destination Travel Network \& Jefferson Parish

Online Advertising Media Kit VisitJeffersonParish.com


Cance your way down the Louisiana coast.
Book Your Stay


## Home Page Mobile Banner

- Give "ready-to-spend" visitors one-click mobile access to your business NOW
- Photo (90x50 pixels)
- Copy (45 characters)



## JEFFERSON PARISH

The Jefferson Convention and Visitors Bureau is delighted to welcome you to Jefferson Parish for your visit to Lovisiana Jefferson Parish offers a variety of attractions, activities, cuisines and experiences, sprawing over sixty miles from the Gulf of Mexico to the shores of beautiful Lake Pontchartrain. We invite you to step back in time exploring our historic districts each epresentative of our heritage and the cultural of our heritage and the cultural influences of the region. So whether you're planning a farnily vacation, adventurous get-away, or a business trip, you're sure to make the perfect Jefferson Parish


## Home Page Sponsor

- Showcase your business to visitors on the "entry page"
- Photo (700x460 pixels)
- Title (20 characters)
- Body (100 characters)


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## Category Page Header

- Premium exposure on category page with bold image
- Photo ( $1400 \times 600$ Pixels)
- Title (25 characters)
- Body (55 characters)

THE OUTDOORS
Jefferson is a sportsman's paradise. Whether its a quiet get away fishing, an adventurous deep water excursion, or hunting tor buck that
you seek, come Experience effererson! The diverse region of Jefferson allows you the abiliy to explore nature yet remain close enough to
he action of the city. You can fish within minutes of your hotel at Laterieree Pakk or in the serene setting of Laftite, a fishermen's delight
Cast from a charter boat off the coast of Grand Iste, home of the Annual Intemational Tarpon Hodeo; or hunt in Perataria Preserve of ISfite National Historical Parkand Prosence


Adventure await in the 560 -acre Bayou Segnetete Slaie Park Agreat escape from the huste anc buste of the city located ust mirutes
Or pertaps you prefer a n ightt beneath the stars along the beach of Grand lsis State Park. Hiking and nature trails abound throughout the
Ir. perthaps you prefer a igge
Jean Lafitte, New OIleans Jazz Tourism = $=\$ 31.5$ Million in Economic Benefit
National Park Service (NPS) report notes that 419,694 visitors to Jean Lafitte National Historical Park and Preserve in 2012 spent over
$\$ 22$ million in communities near the park's sis sites in Lafayette, Eunice, Thobodaux, and the greater New Orteans area, including
Oreans, Jefferson and St. Bemard Parishes. That spending supported 317 area jobs.
The report shows $\$ 144.7$ billion of direct spending by 283 million park visitors in communities within 60 miles of
spending supported 243,000 iobs nationally and had a cumulative benefit to the US economy of $\$ 26.75$ bilion


## Category Page Sponsor

- Premium exposure on category page


## Run of Site Banner

- Be seen on nearly every page of the website
- Photo (360x90 Pixels)
- Title (20 characters)
- Body (100 characters)


## Destination Travel Network \& Jefferson Parish

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JEFFERSON PARISH HOTELS



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Wyndham Garden New Orleans Airport
6401 Veterans Memorial Boulevard, Metairie, LA
70003
Converenentyl locatod just nine miles west of downmown New Orleans, the Frenci



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Country Inn \& Suites
2713 N. Causeway Boulevard, Metairie, LA, 70002
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Courtyard New Orleans Metairie
2 Galleria Boulevard. Metairie, LA 70001



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- Stand out from the crowd - put your company listing at the top of your industry category
- Photo (360x90 Pixels)
- Title (65 characters)
- Body (225 characters)



## Spotlight

- Highlight unique offers with "run of site" visibility that is easily updated seasonally
- Photo (360x90 Pixels)
- Title (30 characters)
- Body (125 characters)

