

*Become a Member Today*

Charlene@visitjeffersonparish.com

| JCVB MEMBERSHIP BENEFITS  | SILVER | GOLD | CORPORATE |
|---|--------|------|-----------|
| Member referral and eligibility to receive convention & group definite service requests from direct sales efforts, trade shows, and sources                       |        |      |           |
| Listing on JCVB website with property name, address, phone, logo, description, and hyperlink  |        |      |           |
| Opportunity to list special offers/discounts/coupons/packages/events/press releases on JCVB website and to participate in prize promotions and give-a-ways        |        |      |           |
| Participation in JCVB online recipe page (where applicable)   |        |      |           |
| Participation in JCVB promotional discount program distributed in Welcome Bags to groups  |        |      |           |
| Events posted on JCVB website calendar and inclusion in the JCVB weekly calendar of events flyer distributed to all JCVB members (submission subject to approval) |        |      |           |
| Participation in JCVB Member to Member quarterly e-newsletter   |        |      |           |
| Exposure on JCVB social media accounts & blogs  |        |      |           |
| Complimentary networking opportunities: Membership Breakfast Meetings, National Tour & Travel Week Rally, and Member Mixers                                       |        |      |           |
| Opportunity to host a membership breakfast meeting and/or to become a spotlighted member  |        |      |           |
| Trade show representation at leisure consumer shows and group trade shows   |        |      |           |
| Display of marketing collateral at the JCVB office & distributed to groups upon request   |        |      |           |
| Business listing in the JCVB annual Visitors Guide  |        |      |           |
| Rotating Banner ad on visitjeffersonparish.com with hyperlink to your company's website. Additional advertising opportunities are available                       |        |      |           |
| First option Buy-In for advertising (additional advertising fees may apply)   |        |      |           |
| First option for Buy-In at trade shows exhibited by the JCVB (travel expenses not included)   |        |      |           |
| Opportunity to participate in the JCVB website booking engine through aRes Travel   |        |      |           |
| One (1) complimentary seat at the JCVB Annual Membership Luncheon with Gold membership  |        |      |           |
| Two (2) complimentary seats at the JCVB Annual Membership Luncheon  |        |      |           |
| Recognition as a Corporate Partner at the JCVB Annual Membership Luncheon   |        |      |           |
| Company table representation during registration & networking at the JCVB Annual Membership Luncheon  |        |      |           |
| Opportunity to display your company's collateral at attendees' tables at the JCVB Annual Membership Luncheon  |        |      |           |

JEFFERSON CONVENTION & VISITORS BUREAU