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# UNCLE SAM ★ JAM



**THIRD** *of* **JULY**

★ ★ LAFRENIERE PARK ★ ★



# 2023

# SPONSORSHIP OPPORTUNITIES



# TITLE SPONSOR

## \$25,000 CONTRIBUTION

Limit of 2

### Event Provides

- Opportunity to welcome festival guests on stage
- Recognition by festival emcee
- Display company commercial\* on festival video screen in between performances
- Presenting Sponsor recognition in all advertising (print\* & digital ads, social media, & broadcast)
- Display area on festival grounds for one (1) sponsor 10'x10' tent\*\*
- Company banner hung in VIP area
- Logo on festival stage – 2 stage scrims
- Logo on credentials\*
- 2 additional logo placements on festival grounds
- Logo on festival video screen in between performances
- Logo on festival website ([www.unclesamjamjefferson.com](http://www.unclesamjamjefferson.com))
- Logo on Uncle Sam Jam Facebook page
- 20 VIP Stars and Stripes passes (premium-viewing area, private restroom, and bar)
- 6 parking passes on festival grounds

### Sponsor Provides

- Sponsor contribution of \$25,000
- Logo (eps format) and URL for hyperlink
- Company commercial (16:9 ratio, 30-seconds or less, mp4 or mov format, high-definition) Must be submitted by 6/21/2023.
- 10'x10' sponsor tent (to be weighted only by sandbags/weights, no stakes allowed)
- Personnel for sponsor tent for duration of the festival
- Certificate of liability insurance (meeting requirements)

\* meeting deadline requirement

\*\* placement to be determined by producer

# SUPERSTAR SPONSOR

## \$15,000 CONTRIBUTION

### Event Provides

- Opportunity to welcome festival guests on stage
- Recognition by festival emcee
- Display company commercial\* on festival video screen in between performances
- Sponsor recognition in all advertising (print\* & digital ads, social media, & broadcast)
- Display area on festival grounds for one (1) sponsor 10'x10' tent\*\*
- Company banner hung in VIP area
- 1 additional logo placement on festival grounds
- Logo on festival stage – 2 stage scrims
- Logo on festival video screen in between performances
- Logo on festival website ([www.unclesamjamjefferson.com](http://www.unclesamjamjefferson.com))
- Logo on Uncle Sam Jam Facebook page
- 12 VIP Stars and Stripes passes (premium-viewing area, private restroom, and bar)
- 4 parking passes on festival grounds

### Sponsor Provides

- Sponsor contribution of \$15,000
- Logo (eps format) and URL for hyperlink
- Company commercial (16:9 ratio, 30-seconds or less, mp4 or mov format, high-definition) Must be submitted by 6/21/2023.
- 10'x10' sponsor tent (to be weighted only by sandbags/weights, no stakes allowed)
- Personnel for sponsor tent for duration of the festival
- Certificate of liability insurance (meeting requirements)

\* meeting deadline requirement

\*\* placement to be determined by producer





# SHINING STAR SPONSOR

## \$10,000 CONTRIBUTION

### Event Provides

- Recognition by festival emcee
- Display company commercial\* on festival video screen in between performances
- Sponsor recognition in all advertising (print\* & digital ads, social media, & broadcast)
- Display area on festival grounds for one (1) sponsor 10'x10' tent\*\*
- Logo on festival stage – 2 stage scrims
- Logo on festival video screen in between performances
- Logo on festival website ([www.unclesamjamjefferson.com](http://www.unclesamjamjefferson.com))
- Logo on Uncle Sam Jam Facebook page
- 10 VIP Stars and Stripes passes (premium-viewing area, private restroom, and bar)
- 2 parking passes on festival grounds

### Sponsor Provides

- Sponsor contribution of \$10,000
- Logo (eps format) and URL for hyperlink
- Company commercial (16:9 ratio, 30-seconds or less, mp4 or mov format, high-definition) Must be submitted by 6/21/2023.
- 10'x10' sponsor tent (to be weighted only by sandbags/weights, no stakes allowed)
- Personnel for sponsor tent for duration of the festival
- Certificate of liability insurance (meeting requirements)

\* meeting deadline requirement

\*\* placement to be determined by producer

A vibrant background of exploding fireworks in shades of blue, purple, and pink against a dark night sky.

# FIRECRACKER SPONSOR

## \$3,000 CONTRIBUTION

### **Event Provides**

- Display company commercial\* on festival video screen in between performances
- Logo on festival video screen in between performances
- Logo on festival website ([www.unclesamjamjefferson.com](http://www.unclesamjamjefferson.com))
- Logo on Uncle Sam Jam Facebook page
- 4 VIP Stars and Stripes passes (premium-viewing area, private restroom, and bar)
- 1 parking pass on festival grounds

### **Sponsor Provides**

- Sponsor contribution of \$3,000
- Logo (eps format) and URL for hyperlink
- Company commercial (16:9 ratio, 30-seconds or less, mp4 or mov format, high-definition) Must be submitted by 6/21/2023.

\* meeting deadline requirement



# SUNSCREEN SPONSOR

## \$650 (PER KIOSK) CONTRIBUTION

Limit of 5

### **Event Provides**

- Location/s for automatic sunscreen dispenser kiosk/s
- Logo on festival video screen in between performances
- Logo on festival website ([www.unclesamjamjefferson.com](http://www.unclesamjamjefferson.com))
- Logo on Uncle Sam Jam Facebook page

### **Sponsor Provides**

- Sponsor contribution of \$650 (per kiosk)
- Logo (eps format) and URL for hyperlink
- Artwork for kiosk





# FRIEND OF UNCLE SAM JAM SPONSOR

## \$1,500 CONTRIBUTION

### **Event Provides**

- Logo displayed on video screen in between performances
- Logo on festival website ([www.unclesamjamjefferson.com](http://www.unclesamjamjefferson.com))
- Logo on Uncle Sam Jam Facebook page
- 2 Stars and Stripes passes (premium-viewing area, private restroom, and bar)

### **Sponsor Provides**

- Sponsor contribution of \$1,500
- Logo (eps format)
- Company URL

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**TO PURCHASE YOUR PACKAGE OR FOR  
ANY QUESTIONS, CONTACT:**

**ALEX CLANCY**

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