



Jefferson Convention & Visitors Bureau, Inc. (JCVB)

## 2022 Hotel Member Partnership Agreement

As a Jefferson Parish hotel in compliance with the Tourism Assessment, your property is eligible for a partnership with the Jefferson Convention & Visitors Bureau, Inc. and will receive the following benefits:

### **Partnership:**

- Receive member referrals, group sales leads, service requests & access to Jefferson Parish convention calendar
- Inclusion in the JCVB website booking engine through aRes Travel
- Property listing on JCVB website with hyperlink to your hotel's website
- Opportunity to list special offers & packages on JCVB website
- JCVB welcome bags created for hotel groups
- Eligibility to participate in JCVB promotions/contests/door prizes by providing give-a-ways
- Events featured on JCVB website and inclusion in the JCVB weekly calendar of events flyer distributed to all JCVB Members (submission subject to approval)
- Exposure to JCVB social media accounts & blogging opportunities
- Participation in JCVB Member to Member quarterly e-newsletter
- Attend complimentary JCVB membership breakfast meetings: opportunity to host a meeting and/or to become a spotlight member
- Attend complimentary networking events: Business Card Exchanges with Jefferson Chamber of Commerce & Westbank Business Industry Association
- Trade show representation at leisure consumer shows and group trade shows
- Display of marketing collateral at the JCVB office & distributed to groups upon request
- Business listing in Jefferson Parish Visitor Guide (additional advertising opportunities available)

**Enhance My Benefits to a Premiere Partnership**

**Pricing:**

1-149 Rooms: \$775.00

150+ Rooms: \$900.00

- Rotating banner ad on JCVB website with hyperlink (additional advertising opportunities available)
- First option for Buy-In for advertising (additional advertising fees may apply)
- The first option for Buy-In at trade shows attended by the JCVB (travel expenses not included)
- Premiere placement on the aRes Travel booking engine on the JCVB website
- Company logo featured in Jefferson Parish Visitor Guide
- Two (2) complimentary seats at the JCVB annual membership luncheon
- Receive a vendor table & display your company's marketing collateral during the registration & networking component at the JCVB Annual Membership Luncheon

**Participation as a Premiere Partner** requires that this application be accompanied by payment for the applicable annual fee to be applied to the calendar year ending December 31, 2022. The fee is non-refundable.

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**Benefits are effective upon receipt of partnership payment.** For debit/credit card payments, please contact Charlene Hale or Rebecca Buras at 504-731-7083 for arrangements. Contributions or gifts to Jefferson Convention & Visitors Bureau, Inc. are not tax-deductible as charitable contributions for Federal income tax purposes. However, they may be tax deductible under other provisions of the Internal Revenue Code. Please consult your tax advisor for your organization.

**Premier Partners,** make checks payable to:

Jefferson Convention & Visitors Bureau, Inc.  
Attn: Charlene Hale, Director of Leisure & Partner Sales  
1221 Elmwood Park Boulevard, Suite 411  
New Orleans, LA 70123

- I understand that membership in the Jefferson Convention & Visitors Bureau, Inc. (JCVB) requires participation in the Tourism Assessment pursuant to the By-Laws of the Jefferson Convention & Visitors Bureau, Inc. I understand that all clients generated by the JCVB shall remain property of the JCVB and are confidential between the assessing hotel and the JCVB. The Tourism Assessment requires hotel members to remit to the Jefferson Convention & Visitors Bureau, Inc. on or before the 20th day of each month an amount equal to 1% of the room charges for occupancy for the previous month, as more specifically described in the By-Laws. I understand that if for any reason our property decides to opt

out of and/or decline to participate in the Tourism Assessment, the property's membership will be terminated. All members must be in good standing and follow the principles of our mission statement.

**Contact Charlene Hale, Director of Leisure & Partner Sales, at 504-731-7083 or via email at [Charlene@visitjeffersonparish.com](mailto:Charlene@visitjeffersonparish.com) with inquiries or for more information.**

Property Name \_\_\_\_\_

General Manager Name \_\_\_\_\_

Title (if outside of GM) \_\_\_\_\_

Website \_\_\_\_\_

Phone Number \_\_\_\_\_

Email \_\_\_\_\_

Physical Address \_\_\_\_\_

Billing Address \_\_\_\_\_

City \_\_\_\_\_

State & Zip Code \_\_\_\_\_

Assessment Contact \_\_\_\_\_

Date \_\_\_\_\_

Signature of GM \_\_\_\_\_

*\*Agreement must be signed by property General Manager or position above the General Manager position*

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## For Office Use

Membership Office:

Assessment Start Date:

Finance Office:

Hotel Assessment Number: