

JOHNSTON COUNTY TOURISM AUTHORITY
BOARD MEETING MINUTES
12 Noon, February 7, 2018
Visitors Bureau Administrative Offices

Present: L Daniels, R Capps, R Heilmann, E Brame, M Zapp, S Henley, R Childrey, C McLamb, C Lane, P Boucher
Absent: K Brinson
Staff: D Bailey-Taylor, A Phillips
Guests: Kevin Rivenbark, CFO, GALOT
Smith Raynor, NC State Trails Planner

I. Call to Order – S Henley, Chairperson

S Henley called the meeting to order at 12:12 pm and stated that a quorum was present. With no corrections the agenda was adopted. S Henley also asked for any possible Conflict of Interest concerning the agenda. R Heilmann and R Capps noted possible conflicts with the marketing grants, while M Zapp noted a conflict with Benson Dog Park discussion.

S Henley asked for a motion to accept the January minutes that were previously sent to the board.

M Zapp motioned to accept the January minutes as presented. E Brame seconded. Motion passed unanimously.

S Henley welcomed Smith Raynor to the meeting. Raynor presented an update on the Mountains to the Sea Trail and the status of completing the section between Clayton and Smithfield. S Raynor noted that the new Coastal Crescent Trail adopted by the General Assembly will off-shoot from the MST in Johnston County, making our county a great “trails” destination in the state.

II. Finances – December Financials - D Bailey-Taylor

Month-to-Date Revenue for January was \$94,356.64. Month-to-Date Operations were \$130,545.88. Net Loss for the month was (\$36,189.24). Year-to-Date Revenues were \$715,758.99. Year-to-Date Operations were \$794,905.89. Year-to-Date net loss was (\$79,146.90). The December county revenues were \$63,025.20. Smithfield’s December Revenues were \$20,424.30. Selma’s December Revenues were \$7,860.13. Kenly’s December Revenues were \$1,920.14. Benson’s December Revenues were \$598.18.

D Bailey-Taylor stated that the Town of Benson had requested funds be made available from the town’s 2% Reserves to help with expenses of the Benson Dog Park.

S Henley asked for a motion to transfer \$12,300 from Benson’s fund balance.

R Heilmann motioned to accept the request for the \$12,300 to be transferred from Benson’s fund balanced reserve to Johnston County Tourism fund balance as presented. R Childrey seconded. Motion passed unanimously. M Zapp not present for the vote.

III. Executive Committee – S Henley

The Executive Committee did not meet during the month of January. S Henley noted that he had met with D Bailey-Taylor and discussed committee appointments. It was noted that C Lane and P Boucher would serve on the Marketing Committee and R Heilmann would chair this committee.

IV. Special Projects – E Brame

E Brame stated that the Special Projects Committee had not met, but the bureau had received two Matching Marketing Grants that needed to be addressed.

Lynn Daniels motioned to accept the grant request for the 2018 Classic Antique Power & Tractor event in the amount of \$500 as presented. C Lane seconded. Motion passed unanimously. R Capps and R Heilmann abstained.

R Capps motioned to accept the grant request for the Bentonville's Military Through the Ages event in the amount of \$500 as presented. R Heilmann seconded. Motion passed unanimously.

V. Marketing Committee – DB Taylor

Marketing Committee did not meet in January.

VI. Sports Council Committee – M Zapp

Sports Council did not meet in January.

VII. Staff Report - DB Taylor

D Bailey-Taylor asked that due to time constraints for the board to review the staff report and direct any questions or concerns to her. DBT also welcomed Kevin Rivenbark to the meeting.

VIII. Old Business

None.

IX. New Business

B Bailey-Taylor advised that due to the bureau moving to the new office, we would be updating all by-laws with the new address.

L Daniels distributed information to board members on the Johnston Health Foundation Champions 5K 10K races scheduled for April 14, 2018.

Meeting adjourned at 1:19 PM.

**Next Meeting
Johnston County Tourism Authority
March 7, 2018
Visitors Bureau Administrative Offices
12 Noon**