

Sponsorship Level		Bronze Tater	Silver Tater	Gold Tater	Big Yam	Big Ham	Stage Hog	Boss Hog	
Minimum Gift Required		\$250	\$500	\$1,000	\$2,000	\$3,000	\$4,000 <small>(2 available)</small>	\$7,500 <small>(2 available)</small>	\$15,000 <small>(1 available)</small>
Print Advertisement	Recognition on Sponsor Board at Town Commons	x	x	x	x	x	x	x	x
	Poster Announcing Upcoming Ham & Yam Festival	x	x	x	x	x	x	x	x
	Company Logo in Festival Ad in Johnston County Publications			x	x	x	x	x	x
	Banner Advertisement on the Festival Weekend				x	x	x	x	x
	Company Logo on Ham & Yam Festival T-shirt					x	x	x	x
	Company Logo on Johnston County Digital Billboards					x	x	x	x
Digital and Radio Advertisement	Company Recognition (Logo and Link) on Ham & Yam Website	x	x	x	x	x	x	x	x
	Company Recognition on Ham & Yam Facebook Page			x	x	x	x	x	x
	Company Recognition on Local Digital Media and Radio				x	x	x	x	x
	Company Recognition on Triangle Digital Media and Radio					x	x	x	x
Festival Booth	Festival Information Booth		x	x	x	x	x	x	x
	Premium Festival Information Booth			x	x	x	x	x	x
Naming Rights	Exclusive Naming Rights for Front or Third Street Stages						x		
	Shared Naming Rights for Amphitheatre Pavilion							x	
	Exclusive Naming Rights for Amphitheatre Pavilion								x
	Presenting Festival Sponsor							x	x
Perk	Complimentary Festival T-shirt	1	2	4	4	8	8	10	10

Not available for 2023!