

**JOHNSTON COUNTY TOURISM AUTHORITY
BOARD MEETING MINUTES
11:30 Am, January 9, 2019
Visitors Bureau Administrative Offices**

Present: P Boucher, S Henley, R Childrey, M Zapp, R Capps, E Brame, C Lane, L Daniels, R Heilmann
Absent: M Mancuso, C McLamb
Staff: D Bailey-Taylor, A Phillips
Guest: Don Anderson

I. Call to Order – S Henley, Chairperson

S Henley called the meeting to order at 11:47 am and stated that a quorum was present. With no corrections the agenda was adopted. S Henley also asked for any possible Conflict of Interest concerning the agenda. None being heard the meeting continued.

S Henley asked for a motion to accept the December minutes that were previously sent to the board.

E Brame motioned to accept the December minutes as presented. R Heilmann seconded. Motion passed unanimously.

II. Finances – D Bailey-Taylor

Month-to-Date Revenues for December were \$152,019.24. Month-to-Date Operations were \$95,750.95. Net gain for the month was \$56,268.29. Year-to-Date Revenues were \$833,005.30. Year-to-Date Operations were \$683,856.66. Year-to-Date net gain was \$149,148.64. The November county revenues were \$88,976.50. Smithfield's November Revenues were \$24,319.40. Selma's November Revenues were \$11,664.79. Kenly's November Revenues were \$3,009.82, Benson's November Revenues were \$5,262.34.

III. Executive Committee – S Henley – no meeting held

IV. Special Projects – E Brame

E. Brame shared that the committee did not meet but the bureau had received one Matching Marketing Grant that needed to be addressed. The request meets the approved guidelines and has been funded in the past.

R Capps motioned to accept the grant request for the “State Annual Singing Convention” event in the amount of \$500 as presented. R Childrey seconded. Motion passed unanimously, with R Heilmann and M Zapp abstaining.

V. Marketing Committee – R Heilmann – no meeting held

VI. Sports Council Committee – M Zapp – no meeting held

VII. Staff Report – D Bailey-Taylor

Due to the strategic planning session with Don Anderson, D Bailey-Taylor noted the staff report would be emailed out to the board.

VIII. Old Business

IX. New Business

S Henley turned the meeting over to Don Anderson, who is working with the bureau on a Destination Strategic Plan. Anderson will be in the county January 8-10 conducting interviews and will return for follow-ups with the board in March and April.

*Respectfully submitted,
Lynn Daniels, Secretary/Treasurer*

**Next Meeting
Johnston County Tourism Authority
February 13, 2019
Johnston County Tourism Authority Boardroom – 12 noon**