



Memorandum

TO: Johnston County Sports Organizations

SUBJECT: Sports Council Applications

We would like to encourage you or someone from your organization to complete the following application to serve on the Johnston County Sports Council.

The mission of the Sports Council is to bring together Parks & Recreation Departments and county-wide sports organizations to attract a wide range of sports tournaments and events to Johnston County, market the county as a leisure sports destination, as well as, providing services to promote area visitor-related businesses.

The Sports Council is comprised of the following positions or representatives:

Johnston County Tourism Authority Executive Director (or designee)

Benson Parks & Recreation Department

Clayton Parks & Recreation Department

Kenly Parks & Recreation Department

Selma Parks & Recreation Department

Smithfield Parks & Recreation Department

Seven at-large representatives engaged in sports tournaments, sports organizations, sports promotion or facilities development located in Johnston County

One appointee, Johnston County Commissioners

One board member, Johnston County Tourism Authority

As the terms of the initial members of the Committee shall expire, their successors shall be appointed for three-year terms. Each member of the Committee shall serve until his successor is duly appointed and terms shall be effective January 1st of each year. The regular meeting of the Committee shall be held at the offices of the Johnston County Visitors Bureau on the 3rd Wednesday of each odd numbered month for the purpose of any business.

Please call Sarah Campbell, Sports & Leisure Sales Manager, at 919-989-8687 with any questions.

JOHNSTON COUNTY

VISITORS ♦ BUREAU

Application for joining the Johnston County Sports Council.
Please complete the following application and return to the Johnston County Visitors Bureau, by
mail: 234 Venture Dr., Smithfield, NC 27577 or fax: 919-989-6295

Check board position you are applying for:		
<input type="checkbox"/> Parks & Recreation Department Appointment		
<input type="checkbox"/> At-large representatives engaged in Sports Tournaments, sports organizations, sports promotion or facilities development located in Johnston County		
Name:		
Home Address:		
City:	State: NC	Zip:
Phone:	Fax:	Email:
Work (if applicable) Company Name & Address		
Phone:	Fax:	Email:
Summarize your experience with sports events/marketing/development and/or interest in our organization:		

What skills and knowledge are you willing to bring to the Johnston County Sports Council? Please indicate your experience in the following areas:	Very Experienced	Some Experience	Little or no Experience
Strategic Planning for sports programs and or development			
Fundraising or grant writing			
Board development (recruitment, training, evaluation)			
Sports programming, planning, event management			
Financial management and control (budgeting, accounting)			
Communication, public speaking and media relations			
Organizational development			
Information technology and/or computer skills			
(list other skills, knowledge you would bring to the Sports Council board)			

What other boards have you served on or currently serve on in Johnston County?
