Ava Advocate Membership

The Ava Advocate membership program is designed to help finance the continued operation of the Ava Gardner Museum. With quarterly email newsletters to members, the museum will share information about events and new exhibits, as well as facts about the actress, her life, career, and loves. For a small annual fee, you can help us continue to preserve and share the Ava Gardner Collection for years to come.

Become an Ava Advocate today and receive free admission for 12 months as well as 15% off gift shop purchases! Call the museum or go online to purchase your membership.

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<th>Individual</th>
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Please Donate!

As a non-profit museum, it’s only with the support of Ava’s fans that we can continue to honor and share her legacy. Please call us or donate online: ava-gardner-museum.myshopify.com/products/donations

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The Ava Gardner Museum is located in Historic Downtown Smithfield, just one mile from I-95, Exit 95.
Ava Gardner was born on December 24, 1922, just seven miles east of Smithfield in a crossroads community called Grabtown. Today, she remains one of Hollywood’s most beloved stars here in her home state and around the world.

The Ava Gardner Museum is home to an incredible collection of artifacts including original scripts, photos, costumes, and personal effects of screen legend Ava Gardner, whose life was a true Hollywood “Cinderella” story. Experience her rise to fame from a local country girl to one of Hollywood’s film goddesses. Learn more about Ava’s husbands Mickey Rooney, Artie Shaw, and Frank Sinatra. She starred in more than 59 feature films with Hollywood royalty such as Clark Gable, Grace Kelly, and Gregory Peck. The museum showcases Ava’s relationships with these and other stars with artifacts from Sinatra, Grace Kelly, Gregory Peck, John Huston and others.

Upon arriving at the museum, visitors will be greeted with a 18-minute introductory video on Ava’s life, which just begins to tell her story. There are sixteen permanent exhibits starting with her early childhood, attending Atlantic Christian College (now Barton College in Wilson), and moving you along through her discovery by MGM, her movie career, marriages, and life in Spain and London.

“\[quote\]I want to remember it all, the good times and the bad times, the late nights, the boozing, the dancing into dawns, and all the great and not-so-great people I met and loved in those years...\[/quote\] - Ava Gardner