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2018 DISTRIBUTION METHODS

Online through Travel Juneau & Juneau Empire

Tens of thousands sent directly to visitors (e-mail, phone & regular mail requests)

Consumer travel shows attended by Travel Juneau and Alaska's Tourism Marketing Program

Travel Writer, travel agent & tour operator requests

Travel Juneau advertising in travel publications

Alaska visitor information centers

Gateway community visitor centers: Bellingham, Prince Rupert and Whitehorse

Alaska Marine Highway Ferries

Multiple locations throughout Juneau

Inserted in the Juneau Empire

**TOTAL DISTRIBUTION:
100,000 COPIES**

DISPLAY ADS

	ONLINE	OPEN RATE	TRAVEL JUNEAU MEMBERS
_____ Full page	✓	\$6925	\$5550
_____ Two column (2/3 page)	✓	\$4425	\$3550
_____ Half page	✓	\$3800	\$3050
_____ One column (1/3 page)	✓	\$3175	\$2550
_____ One half column	✓	\$1725	\$1400
_____ One quarter column	✓	\$900	\$725

PREMIUM POSITIONS

_____ Back Cover (2/3 page)	\$15,050	\$12,050
_____ Inside Covers	\$12,550	\$10,050
_____ 4-Page Signature	\$22,050	\$18,050
_____ Two pages	\$12,050	\$9,550

Co-op (ads shared) between members and non-members must use the Open Rate.

AD COST WILL BE BILLED IN 12 EQUAL PAYMENTS - Dec. 17 - Nov. 18

PREMIUM PLACEMENT: On a first-come basis, premium placement is available at a 25% additional charge. Premium charge \$_____ will be added to your total.

PLACEMENT - Please describe your preferred placement:

Members in good standing (dues paid in full) of Travel Juneau receive preferential pricing in this publication.

JUNEAU ALASKA

2018 GUIDE & TRAVEL PLANNER

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